

YUYING ZHANG

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EDUCATION

University of Virginia

Bachelor of Arts in Computer Science and Economics

Dean's List | Minors: Entrepreneurship and Policy

Relevant Coursework: Competitive Strategy, Financial Accounting, Algorithms, Developmental Psychology

Charlottesville, VA

December 2020

WORK EXPERIENCE

Fosun Asset Management

Global Fixed Income Analyst

New York, NY

January 2021-Present

- Research on emerging market economy data and make debt investment recommendations
- Forecast oil & gas industry development and present analysis to management

Beacon Consulting Fellowship

Consultant

Washington, D.C.

May 2020-August 2020

- Selected from a pool of 250+ economic students as the sole UVA undergrad to join the Beacon Fellowship; contributed to three distinct consulting engagements alongside former McKinsey consultants

Selected Engagement Experience:

Blueprint for Emerging Market ESG Transformation

- Collaborated with UVA professors to produce a white paper outlining the environmental, societal, and economic benefits a corporate ESG transformation has on the surrounding community
- Led research of a \$25M Latin hospitality group that successfully completed an ESG transformation; interviewed C-suite executives and built economic model outlining the \$100M in community investment

Customer Research Study for \$3B Healthcare System

- Advised a DC area healthcare system through an evaluation of its customer profiles; leadership wanted to understand which demographics they served and ensure that there was no inadvertent discrimination
- Analyzed operational data via Python and identified pain points within the client's processes that limited access for minority communities; our analysis was written into the 2-year community assessment plan

Product Management for Series A Funded \$5M Marketing Startup

- Advised marketing startup on launch of a B2B analytics product that improved lead generations by 30%
- Oversaw a team of six engineers as they translated business requirements from the C-Suite

Hitachi Vantara

Business Analyst

Herndon, VA

June 2019-August 2019

- Acted as a liaison for compliance office; ensured that all key risks were identified and properly mitigated
 - Enabled efficient processes through engineering a chatbot which reduce FTE requirements by 30%
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LEADERSHIP EXPERIENCE

Women Entrepreneurship at UVA

Co-founder and President

Charlottesville, VA

January 2020-November 2020

- Founded and led a 40-member extracurricular club to raise awareness for female-led startups and increase their rate of partnerships with venture capital firms
- Fostered relationships with 20+ female-led startups in the UVA area: provided guidance and resources for equity financing, talent recruitment, client sourcing, and faculty mentorship

Global Market Group

Investment Analyst

Charlottesville, VA

September 2019-May 2020

- Active manager of a student-run, full spectrum investment fund at UVA with \$500K AUM; the fund was focus on four distinct investment strategies: Macro Events, Value Investing, Special Events, Risk
 - Led the evaluation of Gaussian Robotics, a robotics startup in Shenzhen; led the closing of a successful \$30K investment as part of a Series B round of funding
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SKILLS & INTERESTS

International Experience: Mandarin native speaker; studied in South Korea, Spain, Iran, Caribbean

Technical Skills: Fluent in Python, JavaScript, HTML/CSS, VBA, R, C++; public speaking; financial modeling

Interests: Authoring female-empowering fiction; hosting my cooking channel on cultural exchange recipes