

## **Investment Thesis: Consolidated Water Company (CWCO)**

### **Summary**

Desalinated water provider CWCO is down over 40% from 2020 highs due to several shocks to its businesses and uncertainties in its negotiations with regulators. I believe the market is currently pricing its water production business at 10-12x its 2021E reported earnings, normalized for COVID-19 effects and that earnings for its water production segment are already being underrecognized by the market due to the company's accounting decisions. Thus I believe CWCO is conservatively worth 20% more than current market price, and that it can easily justify 30+% premiums given that utility peers often trade at P/E multiples of 20x+, electric utilities in the same territories trade at 16x, and that the company has virtually no debt load with ample liquidity. I believe the higher valuation can be realized when long-term supply agreements are finalized and when impairment losses of a project cancellation (which has no associated debts and has been priced in) stop impacting the income statement. This will allow investors to realize the true profitability of the water-production business and assign a more appropriate multiple.

### **Company Background**

Consolidated Water Company (CWCO) is a utility company that specializes in seawater desalination projects in the Cayman Islands, Bahamas, and United States. CWCO has operated in the Cayman Islands since 1979, and its water is sold both directly to customers and in bulk to government-owned utilities.

CWCO has the following main business segments (See Appendix 1):

1. Retail Water Operations (38% of 2019 revenue) in which CWCO provides water directly to customers in the Seven Mile Beach and West Bay areas of the Cayman Islands. This operation was previously part of an exclusive retail license issued by the Cayman Islands government which first expired in 2010 but has been extended multiple times. The license once again expired in 2018 and has not yet been renewed, and the government has stated intentions to lower prices in future agreements. CWCO has been supplying water under the terms of the previous agreement on a good faith basis for the past 2+ years.
2. Bulk Water Operations (39% of 2019 revenue) in which CWCO is contracted to operate desalination plants and provide water to government-owned utilities in the Bahamas and Cayman Islands.
3. Manufacturing Operations (20% of 2019 Revenues) in which CWCO manufactures specialized and custom products related to desalination and water utilities. Production is headquartered in Florida and substantially all customers are American.
4. Services Operations (3% of 2019 Revenues) in which CWCO and its subsidiaries provide operations and management services of water and wastewater plants in the United States, British Virgin Islands, and Mexico. The services segment includes a (now cancelled) plan to build and service a 100 million gallon per day desalination plant in Baja California, Mexico.

## Company Headwinds

CWCO's market price has fallen by 40+% from 2020 highs due to project cancellations, uncertainty regarding retail operations, and recent price cuts in the bulk water operations. First in June 2020, the Baja California government cancelled the Rosarito desalination plant project to the surprise of investors and the company, which had already invested at least \$20 million in land alone into the project (See Appendix 2). There is uncertainty concerning the future of the project as the CWCO's affiliates planned to sue to recover costs, yet there have also been talks of resuming the project on a smaller scale as Baja California governor Jaime Bonilla had always been a public proponent of the project.

In addition, the retail water operations include more risks than average utilities due to the lack of an active service agreement with the Cayman Islands government regulator. The previous exclusive license for the Seven Mile Beach and West Bay areas of the Grand Caymans expired in 2018 and has not been renewed. For the previous 2 years, CWCO has been supplying water on a good faith basis under the previous terms of the license as the terms could not be reached with the government. Instead government regulators have denied requests for CWCO to raise prices in 2017 and stated that they intend to amend future agreements to include price cuts.

Lastly in its Bulk Water Operations, CWCO manages three desalination plants for the state-owned utility in the Cayman Islands and the service contracts for these plants all expired in 2019. CWCO managed to renew all three contracts but at approximate reductions in price per gallon of freshwater of 25%, 25% and 29% from 2018 prices for the three plants.

## Valuation by Parts

### Water Production Plant Management

Rather than making detailed attribution decisions or attributing general SG&A expenses based on revenue contribution, **CWCO attributes all "non-direct" SG&A expenses to its retail segment**, making it more difficult to value each segment separately. Based on the low P/E multiples for which CWCO acquired other segments of its businesses (which will be addressed below), I believe this accounting method understates retail water earnings, while overstating that of other segments. The company has allocated SG&A in a similar manner since at least 2007, and this decision may have the coincidental effect of lowering retail segment net incomes as part of the bargaining for a long-term supply contract with the government.

Nonetheless I will consider the retail and bulk water production segments together since the business geographies and operations are largely the same; CWCO manages desalination plants to produce water which is eventually delivered to end consumers. In addition, these two segments have the same drivers of supply and demand; mainly alternative supplies of water are affected by rainwater and demand is driven by tourist arrivals and populations of the Cayman Islands and Bahamas. I make the following assumptions:

1. 2019 is an indicative base year for these operations as 2019 did not have any tourism effects of COVID-19. Because the bulk water operation agreements between CWCO and the Cayman Islands government utility were signed in February 2020 for two water plants and in June 2020 for one, the 2019 revenues are mostly reflective of future cash flows in this segment (Financial statements all in Appendix 7).

- Water demand is projected to be negatively impacted due to COVID-19 in 2020 as supported by quarterly results, but I will assume that 2021 will be a “normal year” with no changes from 2019 in terms of real water demand.
- I will project 1% increases in SG&A in 2020 and 2021.
- Given the lack of an effective supply contract in the retail segment, I will project that in 2021 an agreement is reached in which retail prices are cut by 10%. This is reflected by decreasing 2021/2019 revenues by 10% and keeping COGS constant. The resulting gross margin is 51.23% from 56.11% in 2019. In actuality, such price cuts may not materialize in 2021 since CWCO has not operated with a long-term license since 2010.
- I will not reallocate non-direct SG&A away from this segment in order to be conservative.

| Projection Inputs                               |                   |                |                  |                           |                  |                |                  |  |
|---|-------------------|----------------|------------------|---------------------------|------------------|----------------|------------------|--|
| 2020 Retail Revenue Change (Constant Margins)   | -10%              |                | -3.27%           | Actual 2020 1H YOY Change |                  |                |                  |  |
| 2020 Bulk Revenue Change                        | -15%              |                | -12.42%          | Actual 2020 1H YOY Change |                  |                |                  |  |
| 2021/2019 Retail Revenue Change (Constant COGS) | -10%              |                |                  |                           |                  |                |                  |  |
|   | 2018              |                | 2019             | 2020E                     | 2021/2019        | 2021           |                  |  |
| Retail Revenues                                 | 25,621,048        | 3.26%          | 26,456,022       | -10.00%                   | 23,810,420       | -10%           | 23,810,420       |  |
| Retail COGS                                     | 11,011,456        | 5.45%          | 11,611,165       | -10.00%                   | 10,450,049       | 0.00%          | 11,611,165       |  |
| Retail Gross Profit                             | 14,609,592        | 1.61%          | 14,844,857       | -10.00%                   | 13,360,371       | -8.69%         | 12,199,255       |  |
| Retail Gross Profit Margin                      | 57.02%            | -1.60%         | 56.11%           | 0.00%                     | 56.11%           | -8.69%         | 51.23%           |  |
| Retail SG&A (Total CWCO SG&A)                   | 12,029,646        | 11.58%         | 13,422,821       | 1.00%                     | 13,557,049       | 1.00%          | 13,692,620       |  |
| (Gain) From Sale of Assets                      | 0                 |                | 398,041          |                           | -                |                | -                |  |
| Retail Net Recurring Income                     | 2,579,946         | -44.88%        | 1,422,036        |                           | (196,678)        |                | (1,493,365)      |  |
| Bulk Water Revenues                             | 31,031,287        | -13.04%        | 26,986,108       | -15.00%                   | 22,938,192       | 0.00%          | 26,986,108       |  |
| Bulk Water COGS                                 | 21,551,383        | -13.66%        | 18,606,805       | -15.00%                   | 15,815,784       | 0.00%          | 18,606,805       |  |
| Bulk Water Gross Profit                         | 9,479,904         | -11.61%        | 8,379,303        | -15.00%                   | 7,122,408        | 0.00%          | 8,379,303        |  |
| Bulk Water Gross Margin                         | 30.55%            | 1.64%          | 31.05%           | 0.00%                     | 31.05%           | 0.00%          | 31.05%           |  |
| Bulk Water SG&A                                 | 1,301,042         | -4.82%         | 1,238,296        | 1.00%                     | 1,250,679        | 1.00%          | 1,263,186        |  |
| Bulk Water Net Recurring Income                 | 8,178,862         | -12.69%        | 7,141,007        | -17.77%                   | 5,871,729        | -0.35%         | 7,116,117        |  |
| <b>Water Production Net Recurring Income</b>    | <b>10,758,808</b> | <b>-20.41%</b> | <b>8,563,043</b> | <b>-33.73%</b>            | <b>5,675,051</b> | <b>-34.34%</b> | <b>5,622,752</b> |  |

The result is that future net incomes are expected to decrease about \$3 million per year to approximately \$5.6 million per year. I apply the below multiples valuation on 2021 expected earnings.

|   |            |            |            |            |            |            |             |             |             |
|---|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|
| Water Production 2021 Expected Earnings | 5,622,752  |            |            |            |            |            |             |             |             |
| Water Production P/E 2021E              | 12         | 13         | 14         | 15         | 16         | 17         | 18          | 19          | 20          |
| Water Production Segment Valuation      | 67,473,028 | 73,095,781 | 78,718,533 | 84,341,285 | 89,964,038 | 95,586,790 | 101,209,542 | 106,832,295 | 112,455,047 |

I obtained a valuation of the water production business ranging from **\$67 million to \$112 million** based on PE multiples ranging from 12-20. I believe a multiple in the mid-teens to be reasonable, if not conservative. First the valuations are also lower than the carrying values of these segments' assets below which CWCO owns outright. Thus if in the worst case no agreement is reached with regulators regarding its retail business, the government would have to make significant investments to purchase these plant assets to operate these segments - resources and expertise it likely lacks since it contracts CWCO to operate its own desalination plants. This fact also explains why CWCO has been able to operate its retail business for so long without an official long-term license, CWCO is established on the island, there are no private competitors that can operate without significant investment, and lastly the government lacks leverage in forcing CWCO to accept any price cuts.

|                                    | <b>Retail</b> | <b>Bulk</b>   |
|------------------------------------|---------------|---------------|
| Accounts receivable, net           | \$ 2,872,089  | \$ 20,126,330 |
| Inventory, current and non-current | \$ 2,758,051  | \$ 4,138,547  |
| Property, plant and equipment, net | \$ 28,701,759 | \$ 29,253,459 |
| Construction in progress           | \$ 225,663    | \$ 31,737     |
| Intangibles, net                   | \$ —          | \$ —          |
| Goodwill                           | \$ 1,170,511  | \$ 1,948,875  |
| Land and rights of way             | \$ —          | \$ —          |
| Total segment assets               | \$ 52,401,338 | \$ 72,695,342 |

Source: CWCO 2020 Q2 quarterly report

Second, the U.S. average gross margins in the water utility industry is approximately 56%, in line with current CWCO figures. CWCO can therefore be understood to be charging customers fair fees that reflect the increased costs of desalination in island environments. Though I modelled a 10% future price reduction in water, reductions may be smaller in scale or may not materialize for some time.

In addition, water is not even the most expensive utility in the Cayman Islands for average customers, electricity is. Electricity is provided by Cayman Utilities Company (CUC) which is an actual monopoly that supplies the entire island's electricity and is more likely to be a target of regulatory attention in the future. CUC trades on the Toronto Stock Exchange at a market capitalization of \$478 million or 16.69x 2019 earnings as of 9/24/20 (Appendix 3). CUC also lists \$295 million of long-term debt as of 2Q 2020 (Appendix 4) whereas CWCO has \$11 million of total liabilities across all its segments. Thus I consider valuing CWCO's water projects at only 12-20x 2021 expected reported earnings to be extremely conservative.

In addition, I projected no increase in demand for water from 2019 to 2021. However assuming COVID-19 related effects are resolved, tourism may be a long-term growth driver. The 351-room Grand Hyatt Grand Cayman Hotel and Residences is expected to open in 2021 at Seven Mile Beach, within CWCO's current retail service area which currently includes approximately 6,300 residential and commercial customers. In addition, the 80-room CURIO Collection by Hilton Hotel is also expected to open on the island in 2021. The below tourist arrivals numbers also show the general increase over the past 5 years.

| <b>Tourist Arrivals to the Cayman Islands</b> |                  |                  |                  |                  |                  |
|---|------------------|------------------|------------------|------------------|------------------|
| <i>(for the years ended December 31)</i>      |                  |                  |                  |                  |                  |
|   | <b>2019</b>      | <b>2018</b>      | <b>2017</b>      | <b>2016</b>      | <b>2015</b>      |
| By Air  | 502,739          | 463,001          | 418,403          | 385,451          | 385,379          |
| By Sea  | <u>1,831,011</u> | <u>1,921,057</u> | <u>1,728,444</u> | <u>1,711,849</u> | <u>1,716,812</u> |
| Total   | 2,333,750        | 2,384,058        | 2,146,847        | 2,097,300        | 2,102,191        |

Source: Caribbean Utilities Company 2019 Annual Report

Thus for our base case, I will use CUC's PE ratio of 16 to obtain a valuation of **\$89 million** for this main segment.

## Services Segment

The main operations within the services segment was the planned 100 million gallon per day desalination plant in Baja California which has been in planning since 2012. Under the terms of the previous agreement, CWCO's subsidiary company has invested \$20.6 million in land involved with the project. CWCO was to then sell 65-75% of the equity in its subsidiary to partners that would help fund and construct the project, and CWCO's affiliate company would enter into an agreement to operate the desalination plant while also retaining 23-35% of the equity interest of the plant. The plant would then be transferred to the Mexican government after 37 years of operation. However the plan was cancelled due to negative macroeconomic factors (exchange rates and interest rates), and it is unclear how much CWCO has invested in the project and how much it can recover. In addition, there have been discussions of reviving the project on a smaller scale, but nothing definitive has been made public. Thus valuing this part of the services segment at \$21.6 million, the carrying value of associated lands and right of use assets after impairment may be reasonable.

In addition, as of December 2019, CWCO has an investment of \$1.9 million in OC-BVI which also provides water desalination services in the British Virgin Islands. Likewise, in October 2019, CWCO purchased 51% of PERC, a water treatment service provider in the United States for \$3.1 million, and in August of 2020 CWCO purchased another 10% for \$900,000 and thus valuing PERC at \$9 million and its 61% stake at \$5.4 million.

By summing the recent valuations of PERC and OC-BVI and the amount likely to be recovered in Baja California, we get a segment value of **approximately \$28 million**.

## Manufacturing Segment

In January 2020, CWCO acquired all outstanding interests in its manufacturing affiliate Aerex (49%) for \$8.5 million, implying a **value of \$17 million** for the entire company which makes up the entirety of the manufacturing segment. I will use this value for the segment as it seems reasonable given the recent acquisition date. However given 2019 reported earnings for this segment was \$2,558,313 (Appendix 1) and H1 2020 earnings were \$2,114,166 (Appendix 6), this implies a P/E of less than 7x 2019 earnings and less than 5x 2020 earnings (provided H2 2020 matches H1 2020). These low multiples suggest the importance of the non-direct SG&A allocations which CWCO allocates entirely to the retail segment.

If we choose to allocate some of the non-direct SG&A to manufacturing, we can do so either by estimating a P/E ratio for the manufacturing segment or by allocating costs on the basis of revenue contribution. In the P/E ratio method, if we assume reasonable P/E ratios for the Aerex acquisition, we can therefore calculate "implied earnings" and then deduce the non-direct SG&A for the manufacturing segment that was attributed to the retail segment. This method differs from the simplistic method of attributing non-direct SG&A based only on revenue contribution.

The below calculations first show the extra SG&A costs attributed to retail using the different methods.

|  |            |            |            |            |            |            |            |            |            |            |            |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Manufacturing Segment Value                    | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 | 17,000,000 |
| Assumed P/E                                    | 15         | 16         | 17         | 18         | 19         | 20         | 21         | 22         | 23         | 24         | 25         |
| 2019 Implied Earnings                          | 1,133,333  | 1,062,500  | 1,000,000  | 944,444    | 894,737    | 850,000    | 809,524    | 772,727    | 739,130    | 708,333    | 680,000    |
| 2019 Reported Earnings                         | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  | 2,558,313  |
| 2019 Manufacturing Nondirect SGA from PE       | 1,424,980  | 1,495,813  | 1,558,313  | 1,613,869  | 1,663,576  | 1,708,313  | 1,748,789  | 1,785,586  | 1,819,183  | 1,849,980  | 1,878,313  |
| 2019 Firmwide nondirect SGA                    | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 | 12,029,646 |
| Manufacturing as % of total revenues           | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        | 20%        |
| 2019 Manufacturing nondirect SGA from Revenues | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  | 2,405,929  |

The P/E method allocates less SG&A costs to manufacturing, and I believe it is more fundamentally sound as it supports the acquisition price of the manufacturing segment. In either case, we can see that retail segment SG&A is overstated by about \$1.5 million. I will therefore use this method and an assumed P/E ratio for the retail water segment to calculate the marginal additional value of the retail water segment if we reallocate SG&A costs.

| Retail Marginal Additional Value With Manufacturing Assumed PE Ratio (X) vs. Retail PE Ratio (Y) |            |            |            |            |            |            |            |            |            |            |            |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 14,714,243   | 15         | 16         | 17         | 18         | 19         | 20         | 21         | 22         | 23         | 24         | 25         |
| 15   | 14,714,243 | 13,651,743 | 12,714,243 | 11,880,910 | 11,135,296 | 10,464,243 | 9,857,100  | 9,305,152  | 8,801,200  | 8,339,243  | 7,914,243  |
| 16   | 15,695,193 | 14,561,859 | 13,561,859 | 12,672,970 | 11,877,649 | 11,161,859 | 10,514,240 | 9,925,496  | 9,387,946  | 8,895,193  | 8,441,859  |
| 17   | 16,676,142 | 15,471,975 | 14,409,475 | 13,465,031 | 12,620,002 | 11,859,475 | 11,171,380 | 10,545,839 | 9,974,693  | 9,451,142  | 8,969,475  |
| 18   | 17,657,092 | 16,382,092 | 15,257,092 | 14,257,092 | 13,362,355 | 12,557,092 | 11,828,520 | 11,166,183 | 10,561,439 | 10,007,092 | 9,497,092  |
| 19   | 18,638,041 | 17,292,208 | 16,104,708 | 15,049,152 | 14,104,708 | 13,254,708 | 12,485,660 | 11,786,526 | 11,148,186 | 10,563,041 | 10,024,708 |
| 20   | 19,618,991 | 18,202,324 | 16,952,324 | 15,841,213 | 14,847,061 | 13,952,324 | 13,142,800 | 12,406,869 | 11,734,933 | 11,118,991 | 10,552,324 |
| 21   | 20,599,940 | 19,112,440 | 17,799,940 | 16,633,274 | 15,589,414 | 14,649,940 | 13,799,940 | 13,027,213 | 12,321,679 | 11,674,940 | 11,079,940 |
| 22   | 21,580,890 | 20,022,556 | 18,647,556 | 17,425,334 | 16,331,767 | 15,347,556 | 14,457,080 | 13,647,556 | 12,908,426 | 12,230,890 | 11,607,556 |
| 23   | 22,561,839 | 20,932,673 | 19,495,173 | 18,217,395 | 17,074,120 | 16,045,173 | 15,114,220 | 14,267,900 | 13,495,173 | 12,786,839 | 12,135,173 |
| 24   | 23,542,789 | 21,842,789 | 20,342,789 | 19,009,455 | 17,816,473 | 16,742,789 | 15,771,360 | 14,888,243 | 14,081,919 | 13,342,789 | 12,662,789 |
| 25   | 24,523,738 | 22,752,905 | 21,190,405 | 19,801,516 | 18,558,826 | 17,440,405 | 16,428,500 | 15,508,587 | 14,668,666 | 13,898,738 | 13,190,405 |

In conclusion, **\$17 million** is a good estimation of this segment value since the acquisition of the segment was so recent. However analyzing the financial statements deeper we see that properly reallocating SG&A costs to this segment would not affect manufacturing's valuation but would increase the valuation of the water production segment by over \$10 million.

## Balance Sheet Assets

As of June 30, 2020, the total value of cash, accounts receivables and inventories net of total liabilities was \$55.6 million. The accounts receivables includes \$19.9 million from WSC, a Bahamian government agency. The company believes that all receivables from WSC will be paid in full based on previous payment histories. Thus I will value these net assets at the full **\$55.6 million** value since (aside from the receivables) the cash and inventory are very liquid and cash flow from operations are positive and enough to meet investment needs.

## Equity Value and Revaluation Opportunities

|  |             |             |             |             |             |             |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Water Production 2021 Expected Earnings    | 5,622,752   |             |             |             |             |             |             |             |             |             |             |
| Water Production P/E 2021E                 | 12          | 13          | 14          | 15          | 16          | 17          | 18          | 19          | 20          | 21          | 22          |
| Water Production Segment Valuation         | 67,473,028  | 73,095,781  | 78,718,533  | 84,341,285  | 89,964,038  | 95,586,790  | 101,209,542 | 106,832,295 | 112,455,047 | 118,077,799 | 123,700,552 |
| Services Valuation                         | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  | 28,000,000  |
| Manufacturing Valuation                    | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  | 17,000,000  |
| Value of Liquid Assets                     | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  | 55,600,000  |
| Total Valuation                            | 168,073,028 | 173,695,781 | 179,318,533 | 184,941,285 | 190,564,038 | 196,186,790 | 201,809,542 | 207,432,295 | 213,055,047 | 218,677,799 | 224,300,552 |
| Upside to Current Market Price             | 5.71%       | 9.24%       | 12.78%      | 16.32%      | 19.85%      | 23.39%      | 26.92%      | 30.46%      | 34.00%      | 37.53%      | 41.07%      |
| Additional Value From Reallocation of SG&A | ~10,000,000 | ~10,000,001 | ~10,000,002 | ~10,000,003 | ~10,000,004 | ~10,000,005 | ~10,000,006 | ~10,000,007 | ~10,000,008 | ~10,000,009 | ~10,000,010 |

Summing the previous parts, I obtain a conservative equity value of \$190 million or a 20% premium to current market price of \$159 million in our base case in which CWCO's retail prices are cut by 10% in 2021 and water production is valued at a 16x P/E ratio of future earnings. It is important to understand



that actual earnings may be higher if SG&A costs are allocated differently. Thus this valuation would be based on a low P/E multiple on a low base when in reality the base may be much higher.

Even if SG&A costs are all appropriately allocated, I believe this valuation may be conservative as 16x P/E is the ratio of CUC with significantly more debt, I did not predict future demand growth, and I valued other segments of the business largely at book value without any potential synergies. I also view the possibility of developing new desalination projects in Baja Mexico or elsewhere to be nonzero, and at CWCO's current market prices, we can be purchasing a free call option on these future cash flows.

I believe CWCO can obtain a revaluation to \$190 million once there is additional clarity concerning COVID-19, its retail license, and compensation from the Baja California plant. A new long-term agreement with the Cayman Islands regulator should also allow the P/E ratio to rise even if there are substantial price cuts since the segments are again still profitable and this would eliminate substantial uncertainty. I believe this will also allow CWCO to more accurately allocate its SG&A costs and help the market realize the current underpricing. Lastly, I believe the market has overreacted to the Baja California plant cancellation, and once related impairment losses stop impacting the income statement, the market will be able to more accurately value the other segments.

## Appendix

### 1. 2019 Segment Income Breakdown

|  | Year Ended December 31, 2019 |               |                |               |               |
|--|------------------------------|---------------|----------------|---------------|---------------|
|  | Retail                       | Bulk          | Services       | Manufacturing | Total         |
| Revenue  | \$ 26,456,022                | \$ 26,986,108 | \$ 1,759,446   | \$ 13,592,075 | \$ 68,793,651 |
| Cost of revenue  | 11,611,165                   | 18,606,805    | 1,215,193      | 9,086,140     | 40,519,303    |
| Gross profit   | 14,844,857                   | 8,379,303     | 544,253        | 4,505,935     | 28,274,348    |
| General and administrative expenses  | 13,422,821                   | 1,238,296     | 2,740,219      | 1,947,622     | 19,348,958    |
| Gain on asset dispositions and impairments, net  | 398,041                      | 47,000        | -              | -             | 445,041       |
| Income (loss) from operations  | \$ 1,820,077                 | \$ 7,188,007  | \$ (2,195,966) | \$ 2,558,313  | \$ 9,370,431  |
| Other income, net  |                              |               |                |               | 801,091       |
| Income before income taxes   |                              |               |                |               | 10,171,522    |
| Provision for income taxes   |                              |               |                |               | 66,621        |
| Net income from continuing operations  |                              |               |                |               | 10,104,901    |
| Income from continuing operations attributable to non-controlling interests                    |                              |               |                |               | 1,549,978     |
| Net income from continuing operations attributable to Consolidated Water Co. Ltd. stockholders |                              |               |                |               | 8,554,923     |
| Net income from discontinued operations  |                              |               |                |               | 3,621,170     |
| Net income attributable to Consolidated Water Co. Ltd. stockholders                            |                              |               |                |               | \$ 12,176,093 |

### 2. Baja California Land Investment

#### 5. NSC and AdR project development

In May 2010, the Company acquired, through its wholly owned Netherlands subsidiary, CW-Cooperatief, a 50% interest in NSC, a development stage Mexican company. CW-Cooperatief subsequently purchased, through the conversion of a loan it made to NSC, additional shares that increased its ownership interest in NSC to 99.99%. NSC was formed to pursue a project (the "Project") that originally encompassed the construction, operation and minority ownership of a 100 million gallon per day seawater reverse osmosis desalination plant to be located in northern Baja California, Mexico and accompanying pipelines to deliver water to the Mexican public water system. As discussed in paragraphs that follow, during 2015 the scope of the Project was defined by the State of Baja California (the "State") to consist of a first phase consisting of a 50 million gallons per day plant and an aqueduct that connects to the Mexican public water infrastructure and a second phase consisting of an additional 50 million gallons per day of production capacity.

Through a series of transactions that began in 2012, NSC purchased 20.1 hectares of land for approximately \$21.1 million on which the proposed Project's plant would be constructed.

### 3. CUC Valuation

#### CUC Valuation (Trades in USD despite Canadian listing)

|                     |                |               |
|---------------------|----------------|---------------|
| Shares Outstanding  | 33,843,624     |               |
| Price Per Share USD | 14.35          | as of 9/24/20 |
| Market Cap USD      | 485,656,004.40 |               |
| 2019 Earnings USD   | 29,100,000     |               |
| PE                  | 16.68920977    |               |



#### 4. CUC Balance Sheet

##### Caribbean Utilities Company, Ltd.

##### Condensed Consolidated Interim Balance Sheets

(expressed in thousands of United States Dollars)

| Unaudited  | Note   | As at June<br>30, 2020 | As at December<br>31, 2019 |
|--|--------|------------------------|----------------------------|
| <b>Assets</b>  |        |                        |                            |
| <i>Current Assets</i>  |        |                        |                            |
| Cash   |        | 24,927                 | 23,662                     |
| Accounts Receivable (Net of Allowance for Credit<br>Losses of \$1,555 and \$1,335) | 6      | 12,681                 | 9,121                      |
| Related Party Receivables  | 12     | 6                      | 5                          |
| Regulatory Assets  | 7      | 13,730                 | 18,144                     |
| Inventories  |        | 2,369                  | 4,530                      |
| Prepayments  |        | 1,323                  | 2,980                      |
| <b>Total Current Assets</b>  |        | 55,036                 | 58,442                     |
| Property, Plant and Equipment, net   |        | 545,638                | 537,986                    |
| Intangible Assets, net   |        | 3,630                  | 3,598                      |
| Other Assets   |        | 410                    | 391                        |
| <b>Total Assets</b>  |        | 604,714                | 600,417                    |
| <b>Liabilities and Shareholders' Equity</b>  |        |                        |                            |
| <i>Current Liabilities</i>   |        |                        |                            |
| Accounts Payable and Accrued Expenses  |        | 17,972                 | 25,377                     |
| Related Party Payables   | 12     | 23                     | -                          |
| Regulatory Liabilities   | 7      | 1,816                  | 1,298                      |
| Short-Term Debt  |        | 25,000                 | -                          |
| Current Portion of Long-Term Debt  | 9      | 14,857                 | 14,857                     |
| Current Portion of Lease Liability   |        | 78                     | 76                         |
| Consumers' Deposits and Advances for Construction                                  |        | 10,681                 | 10,520                     |
| <b>Total Current Liabilities</b>   |        | 70,427                 | 52,128                     |
| Defined Benefit Pension Liability  |        | 1,798                  | 1,827                      |
| Long-Term Debt   | 9      | 295,382                | 307,193                    |
| Other Long-Term Liabilities  |        | 1,034                  | 1,327                      |
| <b>Total Liabilities</b>   |        | 368,641                | 362,475                    |
| <b>Commitments and Contingency</b>   | 13, 14 |                        |                            |
| <b>Shareholders' Equity</b>  |        |                        |                            |
| Share Capital <sup>1</sup>   |        | 2,250                  | 2,243                      |
| Share Premium  |        | 131,996                | 130,283                    |
| Retained Earnings  |        | 103,660                | 107,281                    |
| Accumulated Other Comprehensive Loss   |        | (1,833)                | (1,865)                    |
| <b>Total Shareholders' Equity</b>  |        | 236,073                | 237,942                    |
| <b>Total Liabilities and Shareholders' Equity</b>                                  |        | 604,714                | 600,417                    |

## 5. PERC Revenue and Margins

PERC, our principal services segment subsidiary, generates most of its revenue from contracts (“O&M contracts”) to operate and maintain water treatment and reuse facilities owned by third parties. For the three and six months ended June 30, 2020, we generated revenue of approximately \$2.5 million and \$4.1 million, respectively, under these O&M contracts. PERC’s O&M contracts have terms ranging from one to five years, with varying renewal options exercisable

Services segment revenue increased to \$6,590,813 for 2020 from \$191,369 for 2019 due to the addition of \$6,374,502 in revenue from PERC as a result of our acquisition of 51% of this company in late October 2019.

Gross profit for the services segment improved to \$1,685,780 (26% of services revenue) in 2020 as a result of the addition of PERC. The services segment generated a gross profit of \$24,356 (13% of services revenue) for 2019.

## 6. H1 2020 Segment Income Breakdown

|   | Six Months Ended June 30, 2020 |               |                |               |               |
|---|--------------------------------|---------------|----------------|---------------|---------------|
|   | Retail                         | Bulk          | Services       | Manufacturing | Total         |
| Revenue   | \$ 13,223,728                  | \$ 12,306,681 | \$ 6,590,813   | \$ 7,691,746  | \$ 39,812,968 |
| Cost of revenue   | 5,756,117                      | 8,505,889     | 4,905,033      | 4,902,465     | 24,069,504    |
| Gross profit  | 7,467,611                      | 3,800,792     | 1,685,780      | 2,789,281     | 15,743,464    |
| General and administrative expenses                                 | 6,640,621                      | 553,146       | 2,145,903      | 675,115       | 10,014,785    |
| Gain (loss) on asset dispositions and impairments, net              | —                              | 200           | (3,030,840)    | —             | (3,030,640)   |
| Income (loss) from operations                                       | \$ 826,990                     | \$ 3,247,846  | \$ (3,490,963) | \$ 2,114,166  | \$ 2,698,039  |
| Other income, net   |                                |               |                |               | 14,229        |
| Income before income taxes  |                                |               |                |               | 2,712,268     |
| Provision for income taxes  |                                |               |                |               | 410,351       |
| Net income  |                                |               |                |               | 2,301,917     |
| Income attributable to non-controlling interests                    |                                |               |                |               | 541,152       |
| Net income attributable to Consolidated Water Co. Ltd. stockholders |                                |               |                |               | \$ 1,760,765  |

## 7. CWCO Financial Statements

### CONSOLIDATED WATER CO. LTD. CONDENSED CONSOLIDATED BALANCE SHEETS

|   | June 30,<br>2020<br>(Unaudited) | December 31,<br>2019  |
|---|---------------------------------|-----------------------|
| <b>ASSETS</b>   |                                 |                       |
| <b>Current assets</b>   |                                 |                       |
| Cash and cash equivalents   | \$ 34,956,328                   | \$ 42,902,669         |
| Accounts receivable, net  | 26,858,584                      | 23,229,689            |
| Inventory   | 5,067,873                       | 3,287,555             |
| Prepaid expenses and other current assets   | 1,738,472                       | 2,346,918             |
| Costs and estimated earnings in excess of billings  | 2,202,524                       | 1,675,781             |
| <b>Total current assets</b>   | <b>70,823,781</b>               | <b>73,442,612</b>     |
| Property, plant and equipment, net  | 59,808,325                      | 61,248,979            |
| Construction in progress  | 399,463                         | 1,335,597             |
| Inventory, noncurrent   | 4,738,617                       | 4,404,378             |
| Investment in OC-BVI  | 1,987,878                       | 1,903,602             |
| Goodwill  | 13,325,013                      | 13,325,013            |
| Land and rights of way  | 21,176,898                      | 24,162,523            |
| Intangible assets, net  | 4,573,333                       | 5,040,000             |
| Operating lease right-of-use assets   | 1,250,157                       | 4,439,212             |
| Other assets  | 2,791,458                       | 2,990,228             |
| <b>Total assets</b>   | <b>\$ 180,824,923</b>           | <b>\$ 192,292,144</b> |
| <b>LIABILITIES AND EQUITY</b>   |                                 |                       |
| <b>Current liabilities</b>  |                                 |                       |
| Accounts payable, accrued expenses and other current liabilities  | \$ 3,613,387                    | \$ 3,672,142          |
| Accrued compensation  | 1,519,911                       | 1,821,395             |
| Dividends payable   | 1,298,321                       | 1,292,187             |
| Current maturities of operating leases  | 628,161                         | 755,751               |
| Current portion of long-term debt   | 42,211                          | 17,753                |
| Billings in excess of costs and estimated earnings  | 899,942                         | 614,386               |
| <b>Total current liabilities</b>  | <b>8,001,933</b>                | <b>8,173,614</b>      |
| Long-term debt, noncurrent  | 145,822                         | 61,146                |
| Deferred tax liabilities  | 1,384,268                       | 1,529,035             |
| Noncurrent operating leases   | 930,072                         | 3,836,475             |
| Net liability arising from put/call options   | 745,000                         | 664,000               |
| Other liabilities   | 75,000                          | 75,000                |
| <b>Total liabilities</b>  | <b>11,282,095</b>               | <b>14,339,270</b>     |
| <b>Commitments and contingencies</b>  |                                 |                       |
| <b>Equity</b>   |                                 |                       |
| Consolidated Water Co. Ltd. stockholders' equity  |                                 |                       |
| Redeemable preferred stock, \$0.60 par value. Authorized 200,000 shares; issued and outstanding 40,237 and 33,751 shares, respectively      | 24,142                          | 20,251                |
| Class A common stock, \$0.60 par value. Authorized 24,655,000 shares; issued and outstanding 15,114,506 and 15,049,608 shares, respectively | 9,068,704                       | 9,029,765             |
| Class B common stock, \$0.60 par value. Authorized 145,000 shares; none issued  | —                               | —                     |
| Additional paid-in capital  | 86,234,521                      | 88,356,509            |
| Retained earnings   | 65,536,646                      | 66,352,733            |
| <b>Total Consolidated Water Co. Ltd. stockholders' equity</b>   | <b>160,864,013</b>              | <b>163,759,258</b>    |
| Non-controlling interests   | 8,678,815                       | 14,193,616            |
| <b>Total equity</b>   | <b>169,542,828</b>              | <b>177,952,874</b>    |
| <b>Total liabilities and equity</b>   | <b>\$ 180,824,923</b>           | <b>\$ 192,292,144</b> |

**CONSOLIDATED WATER CO. LTD.**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME (LOSS)**  
**(UNAUDITED)**

|   | Three Months Ended June 30, |               | Six Months Ended June 30, |               |
|---|-----------------------------|---------------|---------------------------|---------------|
|   | 2020                        | 2019          | 2020                      | 2019          |
| <b>Total revenue</b>  | \$ 19,087,247               | \$ 18,305,260 | \$ 39,812,968             | \$ 35,293,784 |
| <b>Total cost of revenue</b>  | 11,784,104                  | 10,752,511    | 24,069,504                | 20,778,732    |
| <b>Gross profit</b>   | 7,303,143                   | 7,552,749     | 15,743,464                | 14,515,052    |
| General and administrative expenses   | 4,861,028                   | 4,994,992     | 10,014,785                | 9,373,026     |
| Gain (loss) on asset dispositions and impairments, net  | (3,030,420)                 | 397,301       | (3,030,640)               | 441,070       |
| <b>Income (loss) from operations</b>  | (588,305)                   | 2,955,058     | 2,698,039                 | 5,583,096     |
| <b>Other income (expense):</b>  |                             |               |                           |               |
| Interest income   | 109,819                     | 140,467       | 246,259                   | 290,652       |
| Interest expense  | (2,818)                     | (1,482)       | (5,344)                   | (1,482)       |
| Profit-sharing income from OC-BVI   | 14,175                      | 2,025         | 24,300                    | 8,100         |
| Equity in the earnings (losses) of OC-BVI   | 34,093                      | (24,949)      | 59,976                    | (11,488)      |
| Net unrealized gain (loss) on put/call options  | 80,000                      | —             | (81,000)                  | (24,000)      |
| Other   | (390,384)                   | (65,728)      | (229,962)                 | 48,641        |
| <b>Other income (expense), net</b>  | (155,115)                   | 50,333        | 14,229                    | 310,423       |
| <b>Income (loss) before income taxes</b>  | (743,420)                   | 3,005,391     | 2,712,268                 | 5,893,519     |
| <b>Provision for income taxes</b>   | 204,268                     | 64,233        | 410,351                   | 113,192       |
| <b>Net income (loss) from continuing operations</b>   | (947,688)                   | 2,941,158     | 2,301,917                 | 5,780,327     |
| <b>Income from continuing operations attributable to non-controlling interests</b>                              | 180,154                     | 464,896       | 541,152                   | 738,804       |
| <b>Net income (loss) from continuing operations attributable to Consolidated Water Co. Ltd. stockholders</b>    | (1,127,842)                 | 2,476,262     | 1,760,765                 | 5,041,523     |
| <b>Gain on sale of discontinued operations</b>  | —                           | —             | —                         | 3,621,170     |
| <b>Total income from discontinued operations</b>  | —                           | —             | —                         | 3,621,170     |
| <b>Net income (loss) attributable to Consolidated Water Co. Ltd. stockholders</b>                               | \$ (1,127,842)              | \$ 2,476,262  | \$ 1,760,765              | \$ 8,662,693  |
| <b>Basic earnings (loss) per common share attributable to Consolidated Water Co. Ltd. common stockholders</b>   |                             |               |                           |               |
| Continuing operations   | \$ (0.07)                   | \$ 0.16       | \$ 0.12                   | \$ 0.34       |
| Discontinued operations   | —                           | —             | —                         | 0.24          |
| <b>Basic earnings (loss) per share</b>  | \$ (0.07)                   | \$ 0.16       | \$ 0.12                   | \$ 0.58       |
| <b>Diluted earnings (loss) per common share attributable to Consolidated Water Co. Ltd. common stockholders</b> |                             |               |                           |               |
| Continuing operations   | \$ (0.07)                   | \$ 0.16       | \$ 0.12                   | \$ 0.33       |
| Discontinued operations   | —                           | —             | —                         | 0.24          |
| <b>Diluted earnings (loss) per share</b>  | \$ (0.07)                   | \$ 0.16       | \$ 0.12                   | \$ 0.57       |
| <b>Dividends declared per common and redeemable preferred shares</b>  | \$ 0.085                    | \$ 0.085      | \$ 0.17                   | \$ 0.17       |
| <b>Weighted average number of common shares used in the determination of:</b>                                   |                             |               |                           |               |
| Basic earnings per share  | 15,114,506                  | 15,020,344    | 15,114,506                | 15,020,344    |
| Diluted earnings per share  | 15,114,506                  | 15,185,812    | 15,269,175                | 15,185,463    |

**CONSOLIDATED WATER CO. LTD.**  
**CONSOLIDATED STATEMENTS OF INCOME**

|  | Year Ended December 31, |               |
|--|-------------------------|---------------|
|  | 2019                    | 2018          |
| <b>Total revenue</b>   | \$ 68,793,651           | \$ 65,719,857 |
| <b>Total cost of revenue</b>   | 40,519,303              | 38,977,570    |
| <b>Gross profit</b>  | 28,274,348              | 26,742,287    |
| General and administrative expenses  | 19,348,958              | 18,709,419    |
| Gain (loss) on asset dispositions and impairments, net   | 445,041                 | (56,774)      |
| <b>Income from operations</b>  | 9,370,431               | 7,976,094     |
| <b>Other income (expense):</b>   |                         |               |
| Interest income  | 588,509                 | 663,197       |
| Interest expense   | (2,814)                 | (8,427)       |
| Profit-sharing income from OC-BVI  | 16,200                  | 654,075       |
| Equity in the earnings of OC-BVI   | 44,765                  | 1,798,280     |
| Net unrealized gain (loss) on put/call options   | 56,000                  | (256,000)     |
| Other  | 98,431                  | (111,061)     |
| <b>Other income, net</b>   | 801,091                 | 2,740,064     |
| <b>Income before income taxes</b>  | 10,171,522              | 10,716,158    |
| <b>Provision for (benefit from) income taxes</b>   | 66,621                  | (157,291)     |
| <b>Net income from continuing operations</b>   | 10,104,901              | 10,873,449    |
| <b>Income from continuing operations attributable to non-controlling interests</b>                       | 1,549,978               | 695,787       |
| <b>Net income from continuing operations attributable to Consolidated Water Co. Ltd. stockholders</b>    | 8,554,923               | 10,177,662    |
| <b>Gain on sale of discontinued operations</b>   | 3,621,170               | -             |
| <b>Net income from discontinued operations</b>   | -                       | 1,115,825     |
| <b>Total income from discontinued operations</b>   | 3,621,170               | 1,115,825     |
| <b>Net income attributable to Consolidated Water Co. Ltd. stockholders</b>                               | \$ 12,176,093           | \$ 11,293,487 |
| <b>Basic earnings per common share attributable to Consolidated Water Co. Ltd. common stockholders</b>   |                         |               |
| Continuing operations  | \$ 0.57                 | \$ 0.68       |
| Discontinued operations  | 0.24                    | 0.07          |
| <b>Basic earnings per share</b>  | \$ 0.81                 | \$ 0.75       |
| <b>Diluted earnings per common share attributable to Consolidated Water Co. Ltd. common stockholders</b> |                         |               |
| Continuing operations  | \$ 0.56                 | \$ 0.68       |
| Discontinued operations  | 0.24                    | 0.07          |
| <b>Diluted earnings per share</b>  | \$ 0.80                 | \$ 0.75       |
| <b>Dividends declared per common and redeemable preferred shares</b>                                     | \$ 0.34                 | \$ 0.34       |
| <b>Weighted average number of common shares used in the determination of:</b>                            |                         |               |
| Basic earnings per share   | 15,025,639              | 14,962,760    |
| Diluted earnings per share   | 15,137,076              | 15,074,147    |