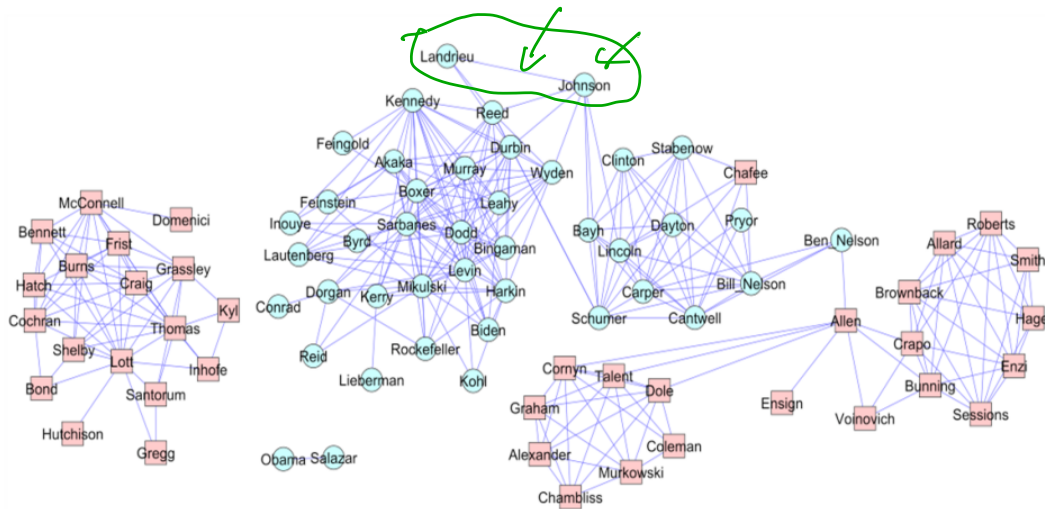


Module 1: Statistical Learning

Lecture 2
Jan 11th, 2023



SPARTANS WILL.

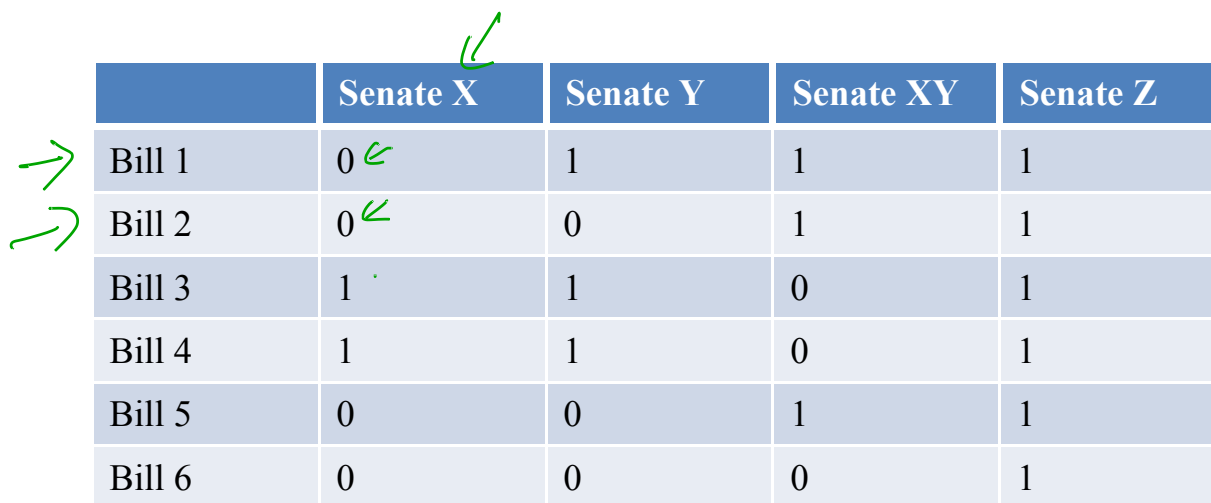


Banerjee et. al., 2008

- Inputs X are voting records for each Senator
- Output: relationships between Senators
- When training the model, no output is available.
- Unsupervised learning

Unsupervised Learning

- We only have X in the data and want to output something **not** in the data

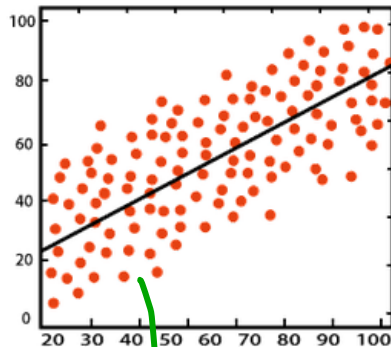


	Senate X	Senate Y	Senate XY	Senate Z
Bill 1	0	1	1	1
Bill 2	0	0	1	1
Bill 3	1	1	0	1
Bill 4	1	1	0	1
Bill 5	0	0	1	1
Bill 6	0	0	0	1

- Go to our **Team Channel**.
 - +1 point on the first HW if you post a gif in the thread!


Recap: Supervised Learning

- Inputs X and output Y both in the data.



Regression

An example data set: Advertising



		TV	Radio	Newspaper	Sales
1					
2	1	230.1	37.8	69.2	22.1
3	2	44.5	39.3	45.1	10.4
4	3	17.2	45.9	69.3	9.3
5	4	151.5	41.3	58.5	18.5
6	5	180.8	10.8	58.4	12.9
7	6	8.7	48.9	75	7.2
8	7	57.5	32.8	23.5	11.8
9	8	120.2	19.6	11.6	13.2
10	9	8.6	2.1	1	4.8
11	10	199.8	2.6	21.2	10.6
12	11	66.1	5.8	24.2	8.6

- Sales of a product in 200 markets, along with spent on three type of ad.

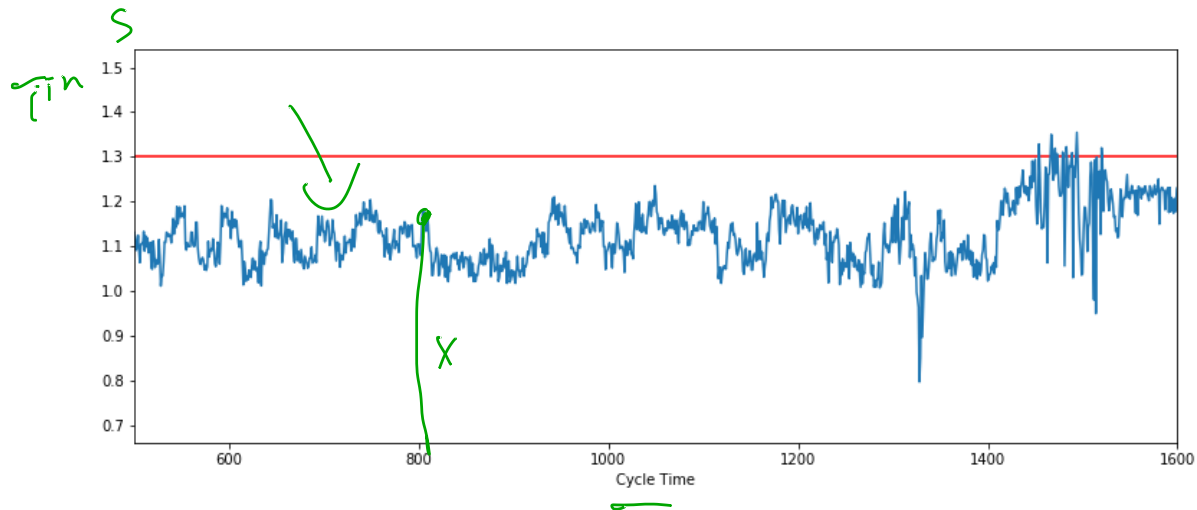
- Goal: ?
predict Sales

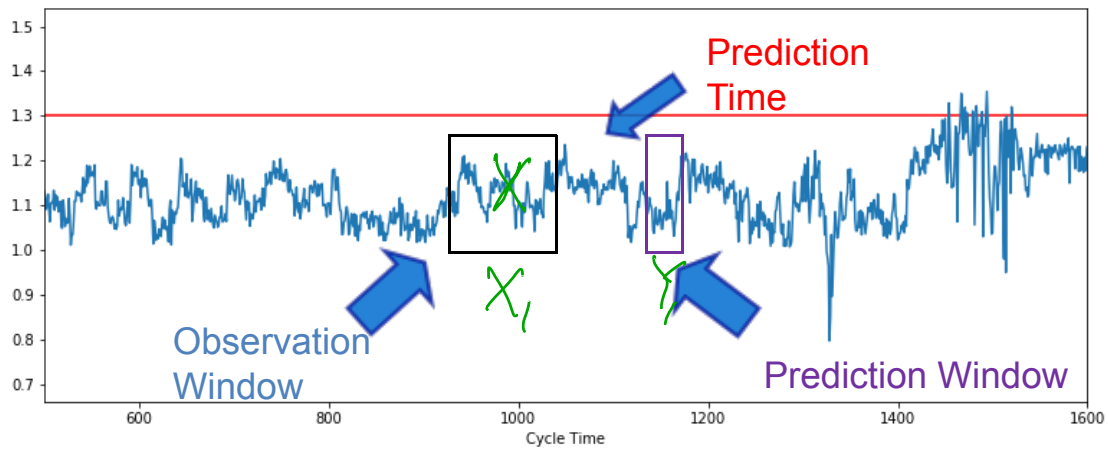
TV, Radio, New

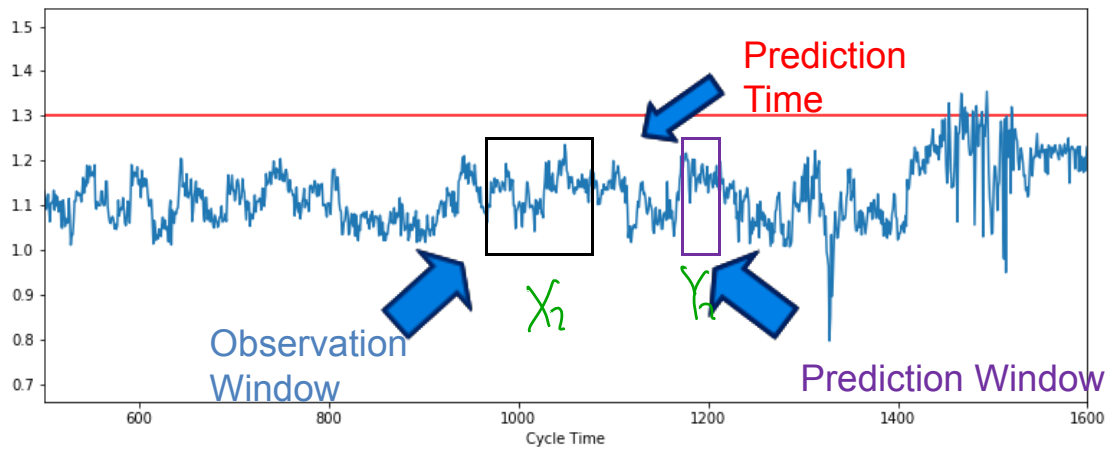
Predicting Failure time for a machine

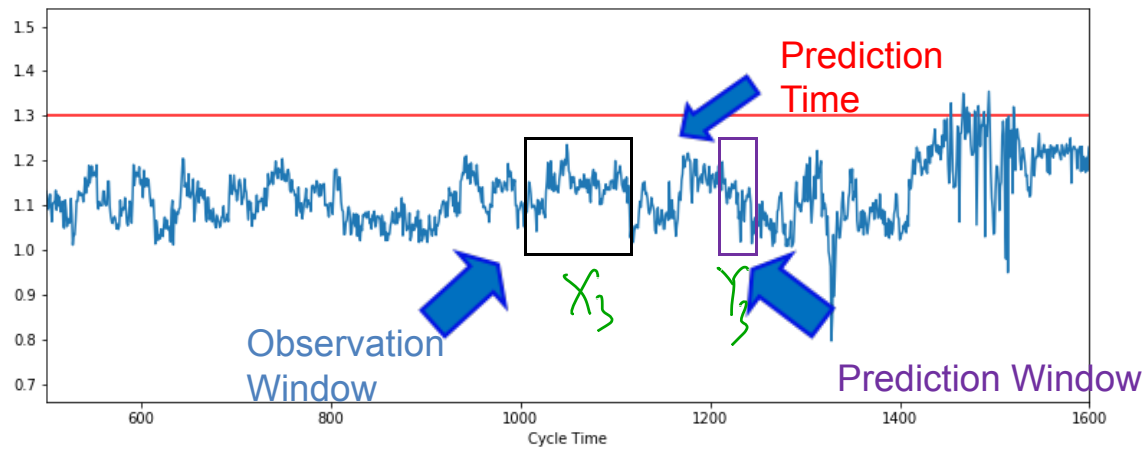
BEET

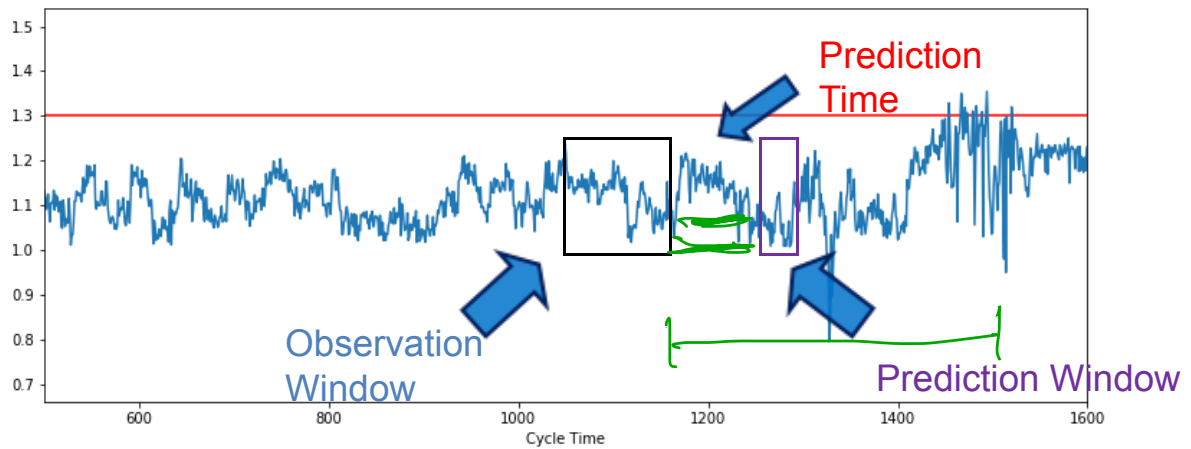
X

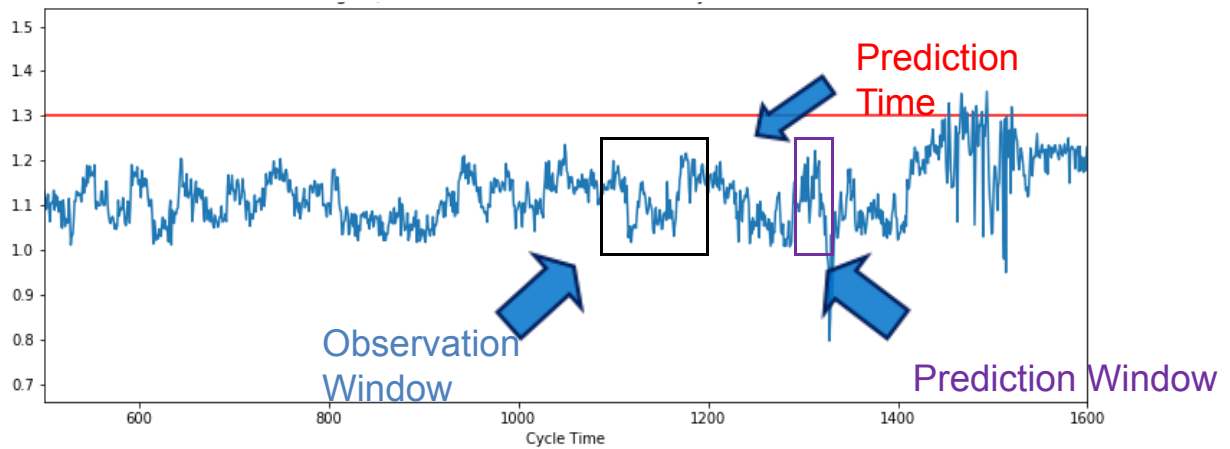






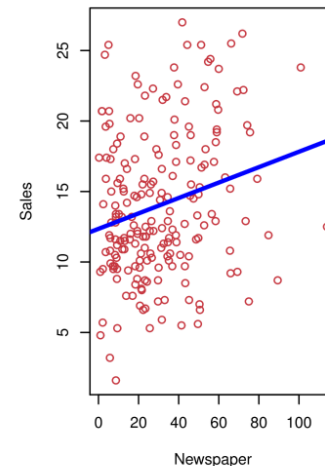
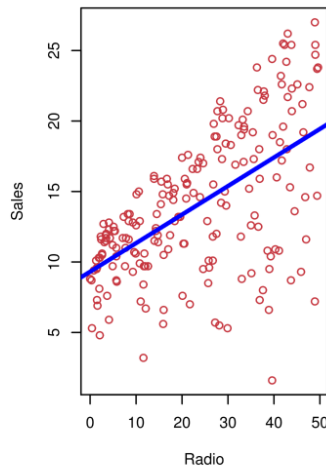
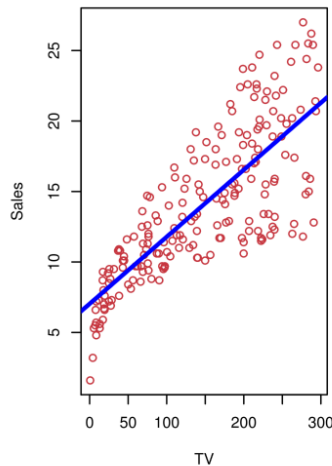






Sale-Advertising

- Sales of a product in 200 different markets
- Expense on TV, radio, and newspaper in these markets

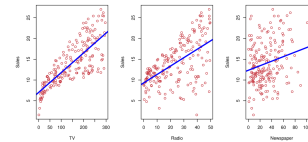


Notation

- We wish to predict **sale**. We refer it to be the response **Y**
- TV is a feature (input) which we can control. We denote it **X_1** . Similarly, Radio as **X_2** , and so on. We can refer to the input vector collectively as

$$X = \begin{pmatrix} X_1 \\ X_2 \\ X_3 \end{pmatrix}$$

3×1



- Now we can write our model as

$$\begin{aligned} \textcircled{1} Y &= f(X) \\ \textcircled{2} Y &= f(X) + \varepsilon \end{aligned}$$

$$Y = f(X)$$

Here **f** is some fixed but unknown function.




$$Y = f(X) + \epsilon$$


$\epsilon \sim N(0, \dots)$

- World is too complex to model precisely
- Measurement error may not be avoidable
- Many features are not captured
- The error is where the statistics kicks in. Confidence interval, etc....



Dataset:



	Y	X_1	X_2	X_3
Market 1	10	101	20	35
Market 2	20	66	41	85
Market 3	11	101	43	78
Market 4	25	25	10	61
Market 5	5	310	51	11

rows are samples



Supervised Machine Learning Algorithm

- Input:**

Training data-set with features (X) and targets (Y)

- Output:**

- Prediction function f

f

\hat{f}
↑
estimated

f
↑
true func
known



Prediction vs Inference



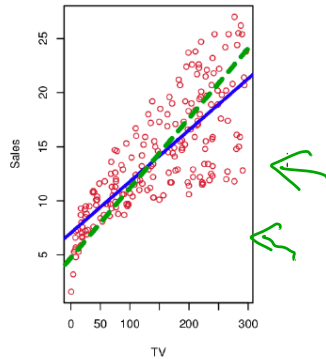
Prediction

Prediction: Make predictions about future:
Inputs X are readily available, but output Y is hard to obtain

Build a model:

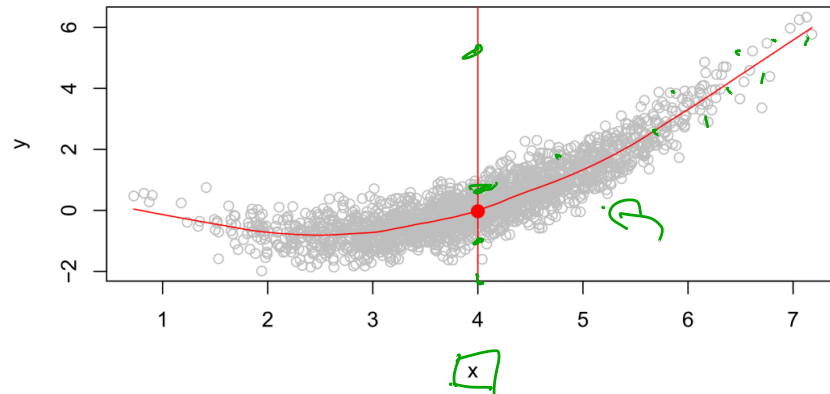
$$\hat{Y} = \hat{f}(X)$$

Example: If we spend \$150 on TV advertising, what will we make in sales?



- Want to get a good guess for f , which is unknown blue
- Model is \hat{f} is green dashed lines

Is there an Ideal $f(X)$?



- Given $X = 4$, what is 'the best' prediction for Y? or what can an Oracle say?

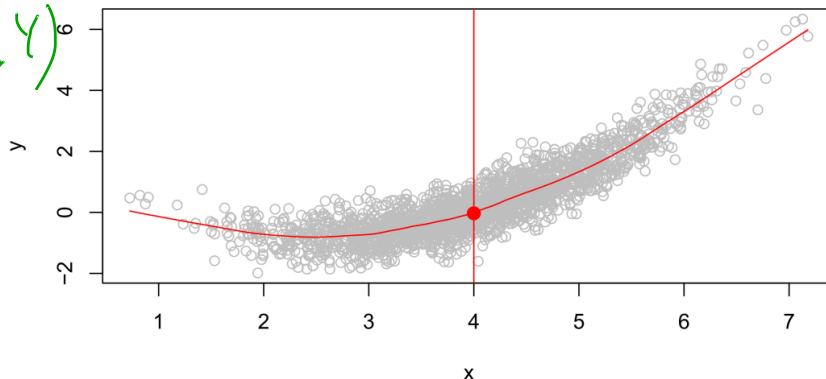
$$f \Rightarrow \min \sum_{i=1}^n (f - y_i)^2$$



Is there an Ideal $f(X)$?

$$(X, Y) \sim f(x, y)$$

$$E(Y)$$



$$EY = \int y \cdot f(y) dy$$

- Given $X = 4$, what is 'the best' prediction for Y ? or what can an Oracle say?
- A good value is

$$f(4) = E(Y|X = 4)$$

where $E(Y|X = 4)$ is the expected value of Y given (condition on) $X = 4$.

- This $f(x) = E(Y|X = x)$ is called the **regression function** or **Oracle function**.

$$E(Y|X=4) = \int y \cdot f_{Y|X}(y, x=4) dy$$

The regression function $f(x)$

- The regression function is also defined for vector X as

$$f(x) = f(x_1, x_2, x_3) = E(Y|X_1 = x_1, X_2 = x_2, X_3 = x_3)$$

- $f(x) = E(Y|X = x)$ is the **best predictor** of Y given x in what sense?

It is the best for **the mean-squared prediction error** over all function $g(\cdot)$ at all points $X = x$.

$$f(x) = \operatorname{argmin}_g E \left[(Y - g(X))^2 | X = x \right]$$

$$\underline{g(x) = E(Y|X)}$$

- Q: Let's prove it.**



Recap

- Given two random variables X and Y with joint probability density function $f_{X,Y}(x,y)$

- $E(Y) = \int_{\Omega_Y} y f_Y(y) dy$ ←

- $E(Y|X=x) = ?$ ←

$$E(Y|X=x) = \int_{\Omega_Y} y f_{Y|X}(y,x) dy$$

- $E(f(Y) - g(X) | X=x) = ?$ ←

$$\begin{aligned} &= E(f(Y) | X=x) - E(g(X) | X=x) \\ &= E(f(Y) | X=x) - g(x) \end{aligned}$$

$$\begin{aligned} &E(g(X) | X=x) \\ &= E(g(x) | X=x) \\ &= g(x) \end{aligned}$$



The regression function $f(x)$

$$g(x) \text{ s.t. } \min E((Y - g(x))^2 | X=x)$$

$$\Rightarrow \min E((Y - g(x))^2 | X=x)$$

$$\Rightarrow \min \int (y - g(x))^2 f_{Y|X}(y, x) dy$$

$$\Rightarrow \frac{\partial \int (y - g)^2 f_{Y|X}(y, x) dy}{\partial g} = 0$$

$$\Rightarrow \int 2 \cdot (y - g) \cdot (-1) f_{Y|X}(y, x) dy = 0$$

$$\boxed{\int y f_{Y|X}(y, x) dy} - \int g f_{Y|X}(y, x) dy = 0$$

$$E(Y|X=x) = g \left(\int f_{Y|X}(y, x) dy \right) = g$$

The regression function $f(x)$

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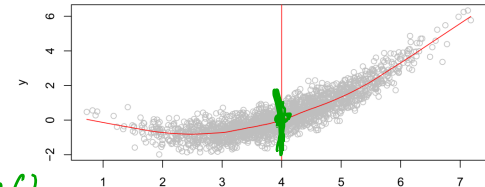
- It is the best predictor of Y with regards to mean-squared prediction error over all function g at all points $X = x$.

$$f(x) = E(Y|X = x) = \underset{f}{\operatorname{argmin}} E \left[(Y - g(X))^2 | X = x \right]$$

- $\epsilon = Y - f(x)$ is the irreducible error. Even if we knew $f(x)$, we will still make errors in prediction. What cause this?

- For any estimate $\hat{f}(x)$ of $f(x)$, we have

$$E[(Y - \hat{f}(X))^2 | X = x] = \underbrace{[f(x) - \hat{f}(x)]^2}_{\text{Reducible}} + \underbrace{\operatorname{Var}(\epsilon)}_{\text{Irreducible}}$$

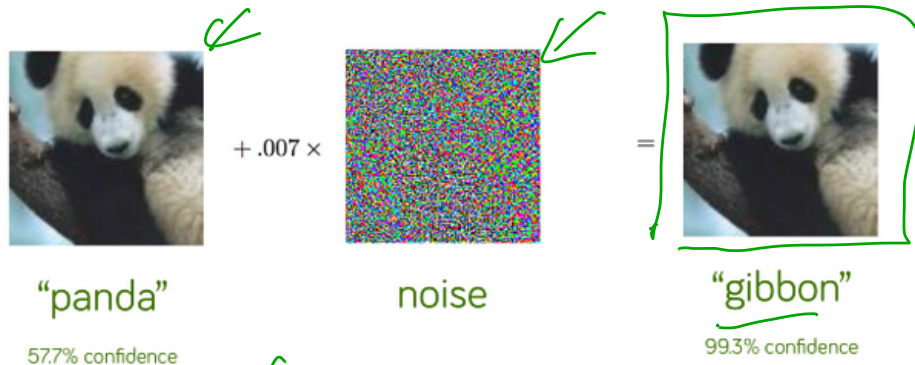


Inference

- Inference: Understand the relationship between X and Y within f
what kind of ads work? Why?
- Which predictors are associated with the response?
- What is the relationship between the response and each predictor?
- Can the relationship between Y and each predictor be adequately summarized using a linear equation? Is it more complicated?

 f 

Inference is important



Plan for the lab

- Find a group of 4 or so.
- Download the jupyter notebook and the csv file from github.
- Get started!

