### Main challenges of machine learning

Insufficient quantity of training data

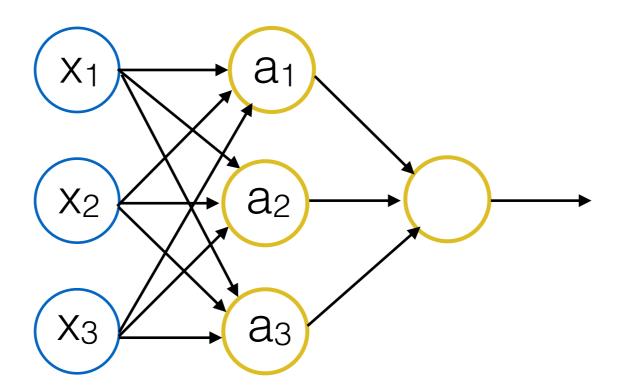
Non-representative training data

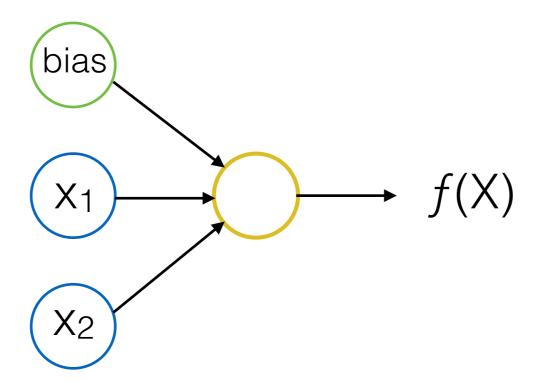
Poor quality data

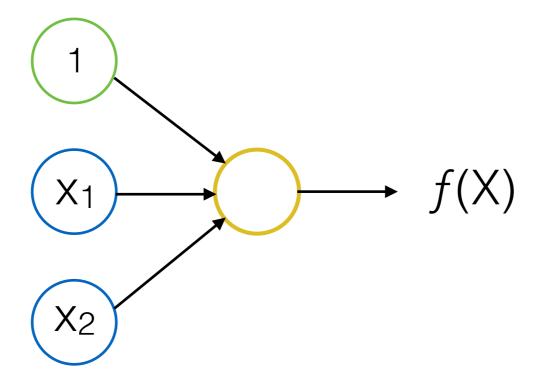
Irrelevant features

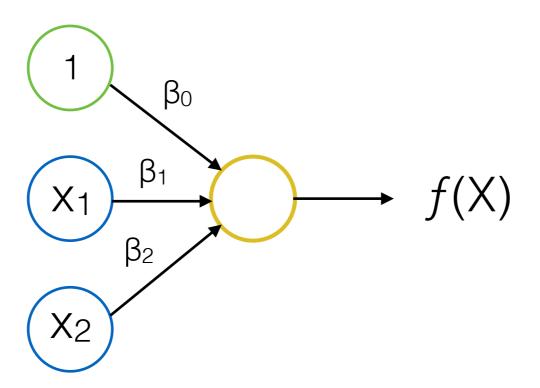
### **Neural Network**

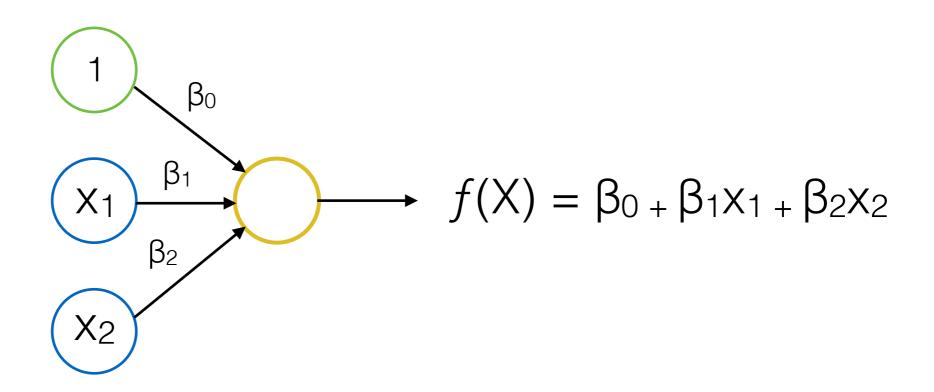
### **Neural Network**





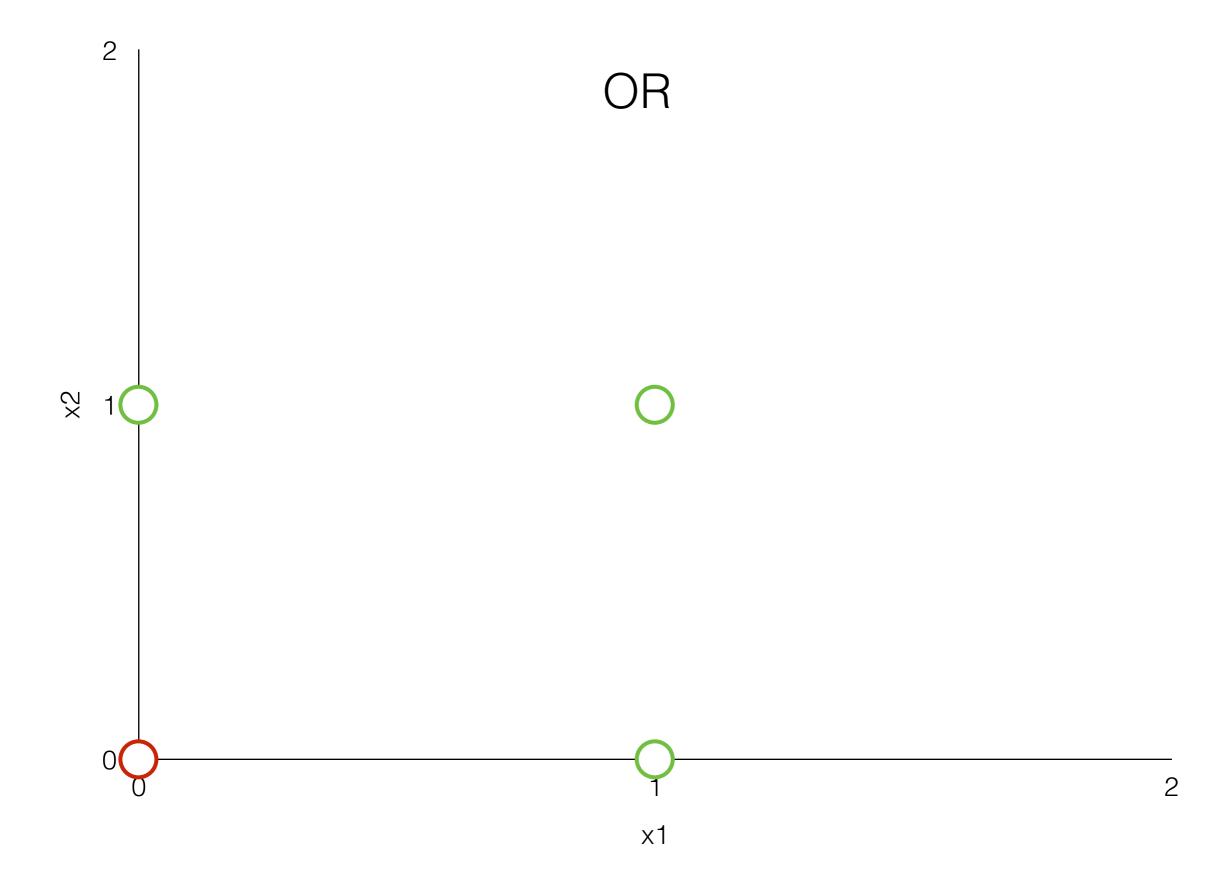




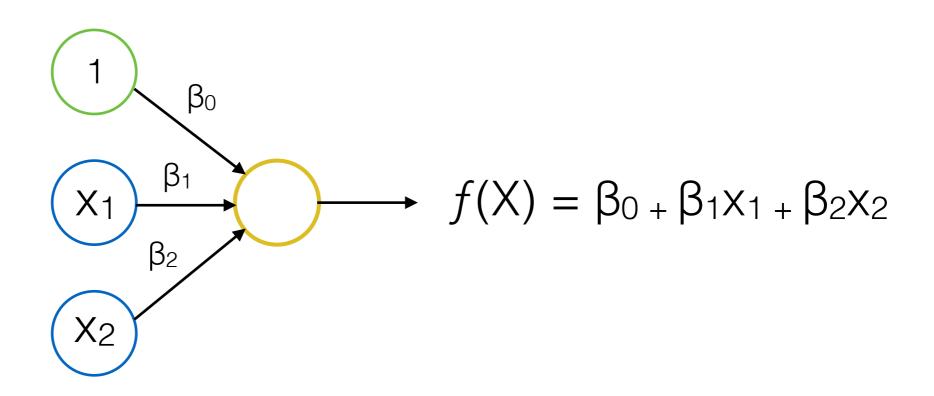


## OR

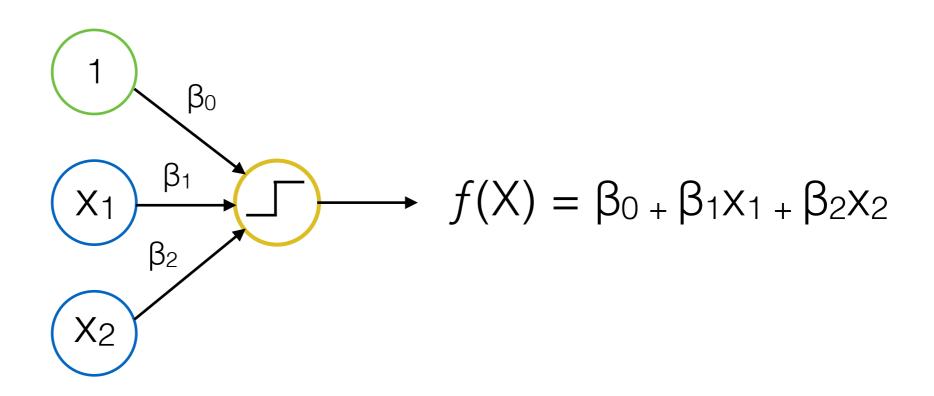
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1

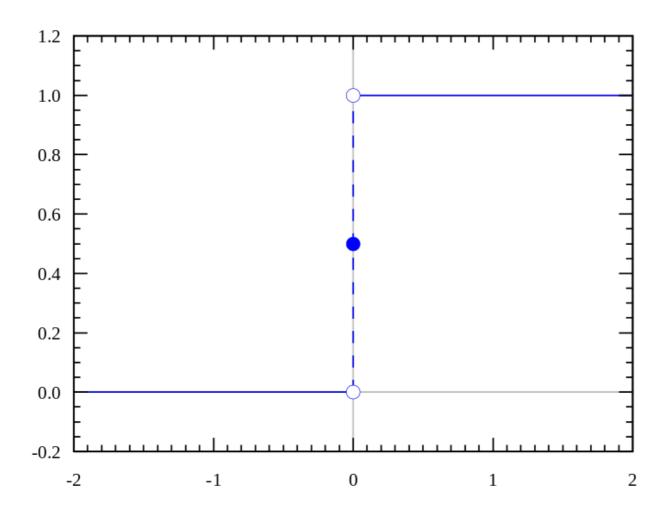


Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



#### **Activation Function:** Threshold

## step function

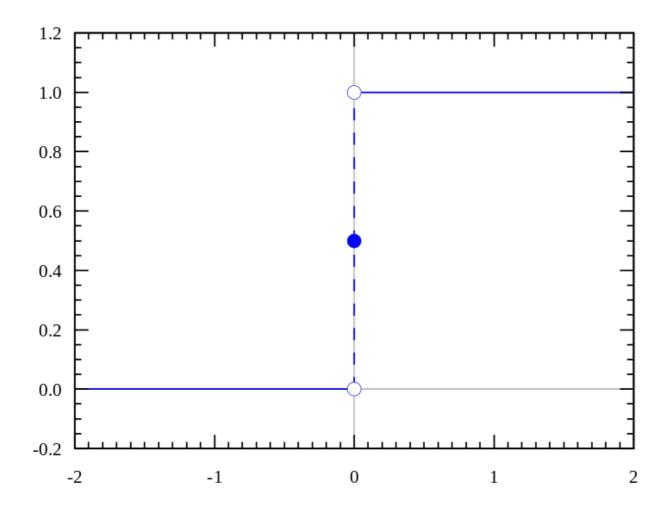


#### **Activation Function:** Threshold

if  $\beta_0 + \beta_1 x_1 + \beta_2 x_2 > 0$ : 1

Else: 0

### step function



#### **Activation Function:** Threshold

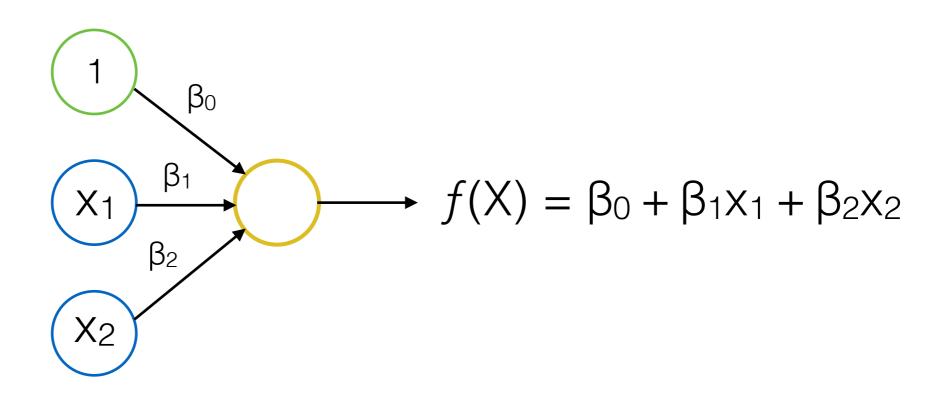
if 
$$\beta_0 + \beta_1 x_1 + \beta_2 x_2 > 0$$
: 1

Else: 0

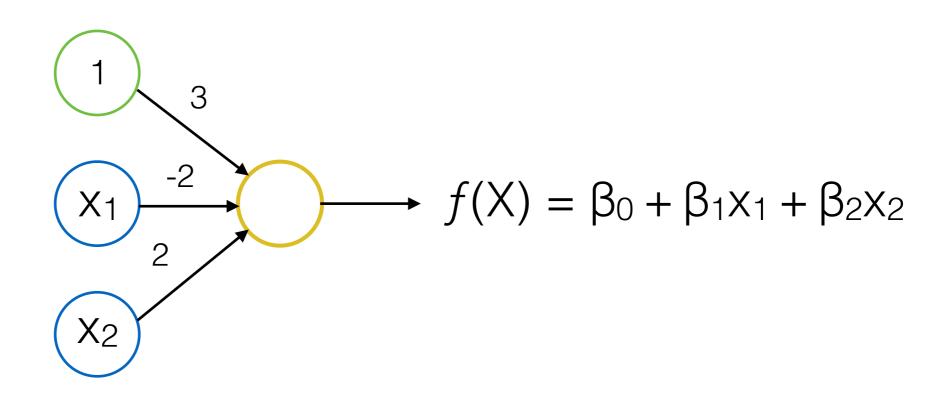
#### **Update Rule:**

updated weight; = weight; - (output - target) \* input;

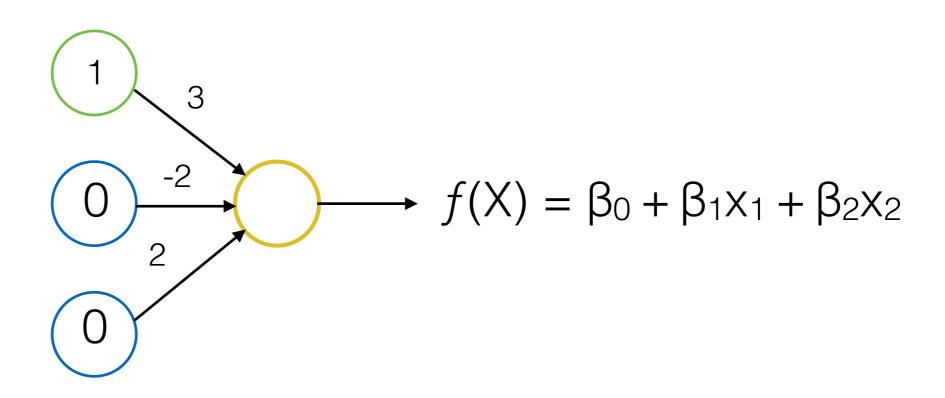
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



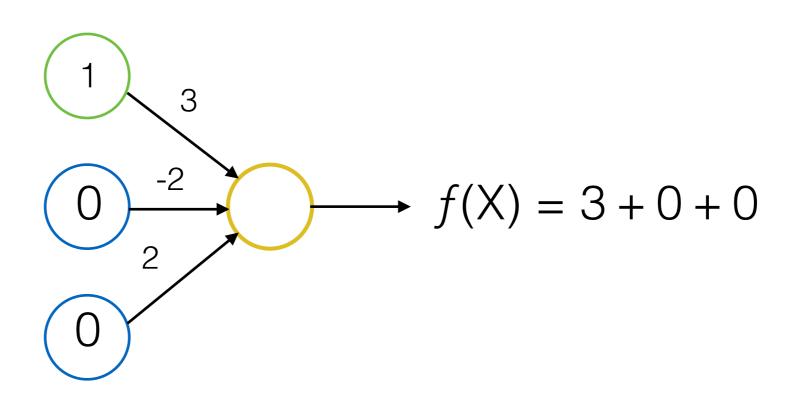
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



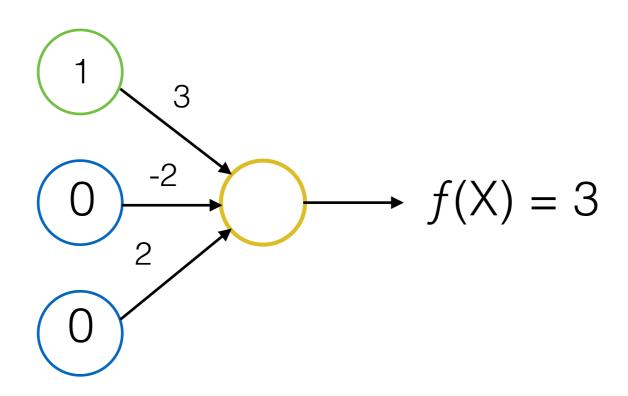
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



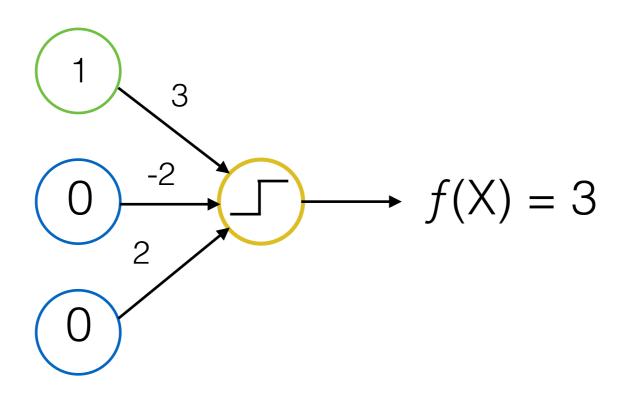
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



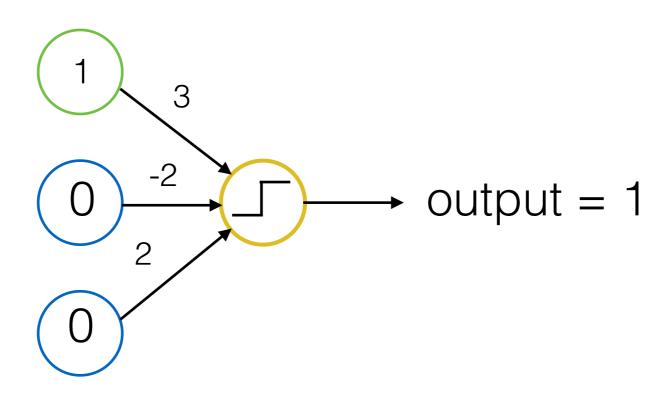
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



target: 0

output: 1

**input**: 1, 0, 0

updated weight<sub>0</sub> = weight<sub>0</sub> - (output - target) \* input<sub>0</sub> updated weight<sub>1</sub> = weight<sub>1</sub> - (output - target) \* input<sub>1</sub> updated weight<sub>2</sub> = weight<sub>2</sub> - (output - target) \* input<sub>2</sub>

input: 1, 0, 0

output: 1

target: 0

updated weight<sub>0</sub> = 3 - (output - target) \* input<sub>0</sub> updated weight<sub>1</sub> = -2 - (output - target) \* input<sub>1</sub> updated weight<sub>2</sub> = 2 - (output - target) \* input<sub>2</sub>

input: 1, 0, 0

output: 1

target: 0

updated weight<sub>0</sub> = 3 - (1 - target) \* input<sub>0</sub> updated weight<sub>1</sub> = -2 - (1 - target) \* input<sub>1</sub> updated weight<sub>2</sub> = 2 - (1 - target) \* input<sub>2</sub>

**input**: 1, 0, 0 **target**: 0

output: 1

updated weight<sub>0</sub> = 3 - (1 - 0) \* input<sub>0</sub> updated weight<sub>1</sub> = -2 - (1 - 0) \* input<sub>1</sub> updated weight<sub>2</sub> = 2 - (1 - 0) \* input<sub>2</sub> weights: 3, -2, 2 output: 1

**input**: 1, 0, 0 **target**: 0

updated weight<sub>0</sub> = 3 - (1 - 0) \* 1

updated weight<sub>1</sub> = -2 - (1 - 0) \* 0

updated weight<sub>2</sub> = 2 - (1 - 0) \* 0

weights: 3, -2, 2 output: 1

**input**: 1, 0, 0 **target**: 0

updated weight $_0 = 3 - 1$ 

updated weight<sub>1</sub> = -2 - 0

updated weight<sub>2</sub> = 2 - 0

weights: 3, -2, 2 output: 1

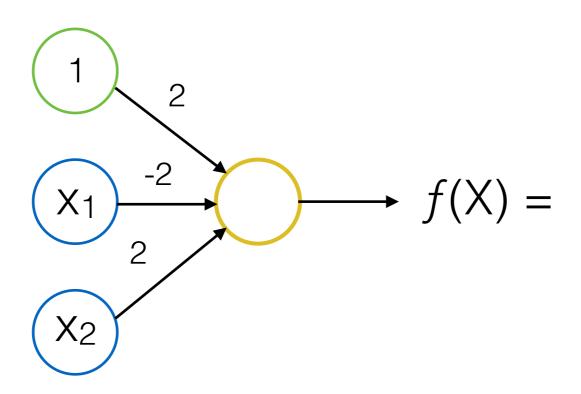
**input**: 1, 0, 0 **target**: 0

updated weight $_0 = 2$ 

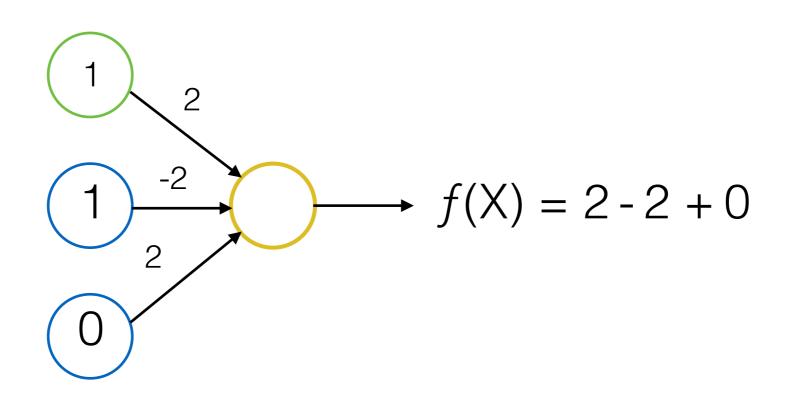
updated weight<sub>1</sub> = -2

updated weight $_2 = 2$ 

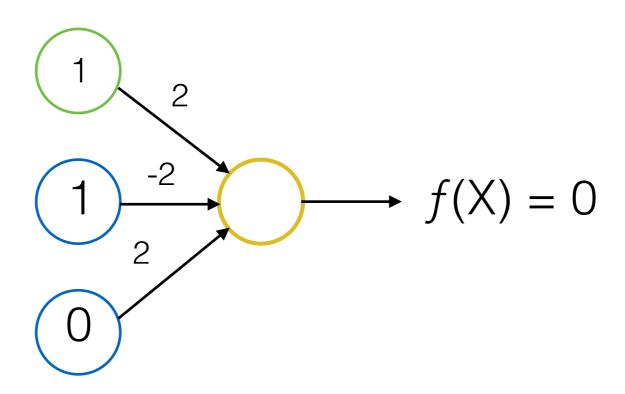
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



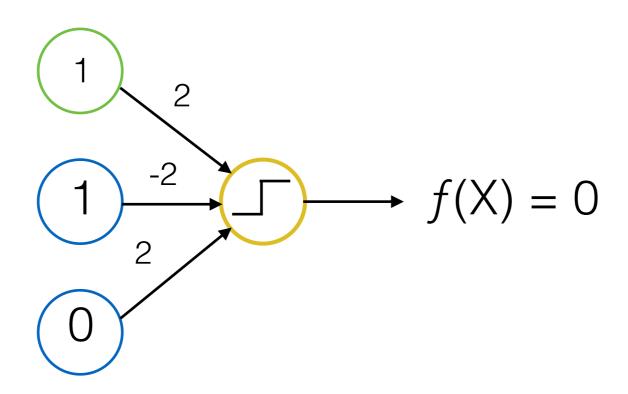
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



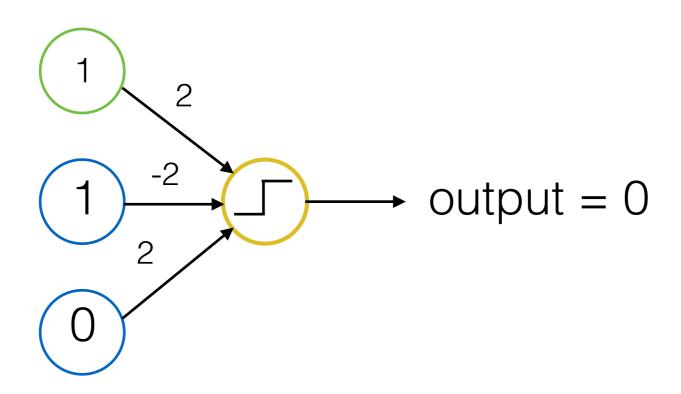
Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	1



output: 0

**input**: 1, 1, 0

target: 1

updated weight<sub>0</sub> = weight<sub>0</sub> - (output - target) \* input<sub>0</sub> updated weight<sub>1</sub> = weight<sub>1</sub> - (output - target) \* input<sub>1</sub> updated weight<sub>2</sub> = weight<sub>2</sub> - (output - target) \* input<sub>2</sub>

output: 0

**input**: 1, 1, 0

target: 1

updated weight<sub>0</sub> = 2 - (output - target) \* input<sub>0</sub> updated weight<sub>1</sub> = -2 - (output - target) \* input<sub>1</sub> updated weight<sub>2</sub> = 2 - (output - target) \* input<sub>2</sub> weights: 2, -2, 2

input: 1, 1, 0

output: 0

target: 1

updated weight<sub>0</sub> = 2 - (0 - target) \* input<sub>0</sub>

updated weight<sub>1</sub> = -2 - (0 - target) \* input<sub>1</sub>

updated weight<sub>2</sub> = 2 - (0 - target) \* input<sub>2</sub>

**input**: 1, 1, 0 **target**: 1

updated weight<sub>0</sub> = 2 - (0 - 1) \* input<sub>0</sub> updated weight<sub>1</sub> = -2 - (0 - 1) \* input<sub>1</sub> updated weight<sub>2</sub> = 2 - (0 - 1) \* input<sub>2</sub>

input: 1, 1, 0 target: 1

updated weight<sub>0</sub> = 2 - (0 - 1) \* 1

updated weight<sub>1</sub> = -2 - (0 - 1) \* 1

updated weight<sub>2</sub> = 2 - (0 - 1) \* 0

**input**: 1, 1, 0 **target**: 1

updated weight<sub>0</sub> = 2 - (-1)

updated weight<sub>1</sub> = -2 - (-1)

updated weight<sub>2</sub> = 2 - 0

**input**: 1, 1, 0 **target**: 1

updated weight $_0 = 2 + 1$ 

updated weight<sub>1</sub> = -2 + 1

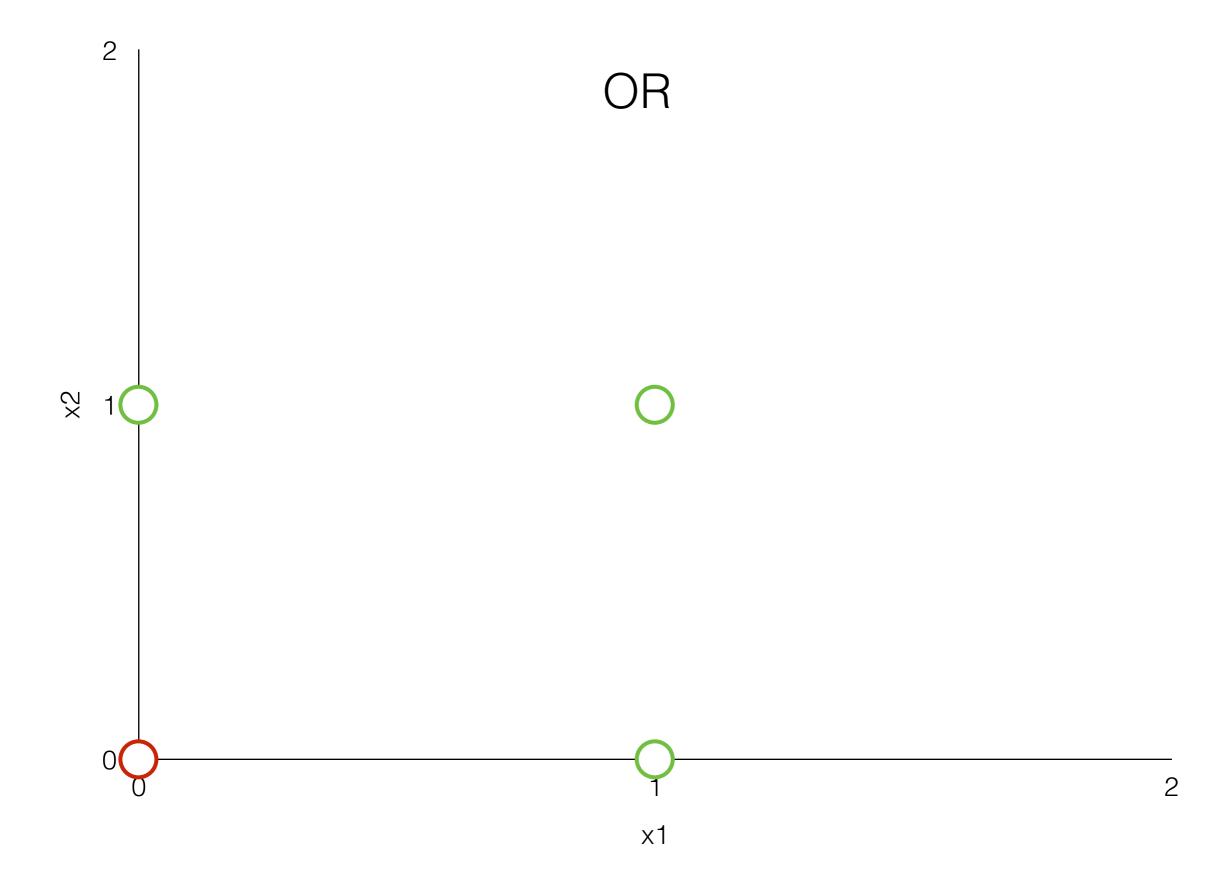
updated weight<sub>2</sub> = 2 - 0

**input**: 1, 1, 0 **target**: 1

updated weight $_0 = 3$ 

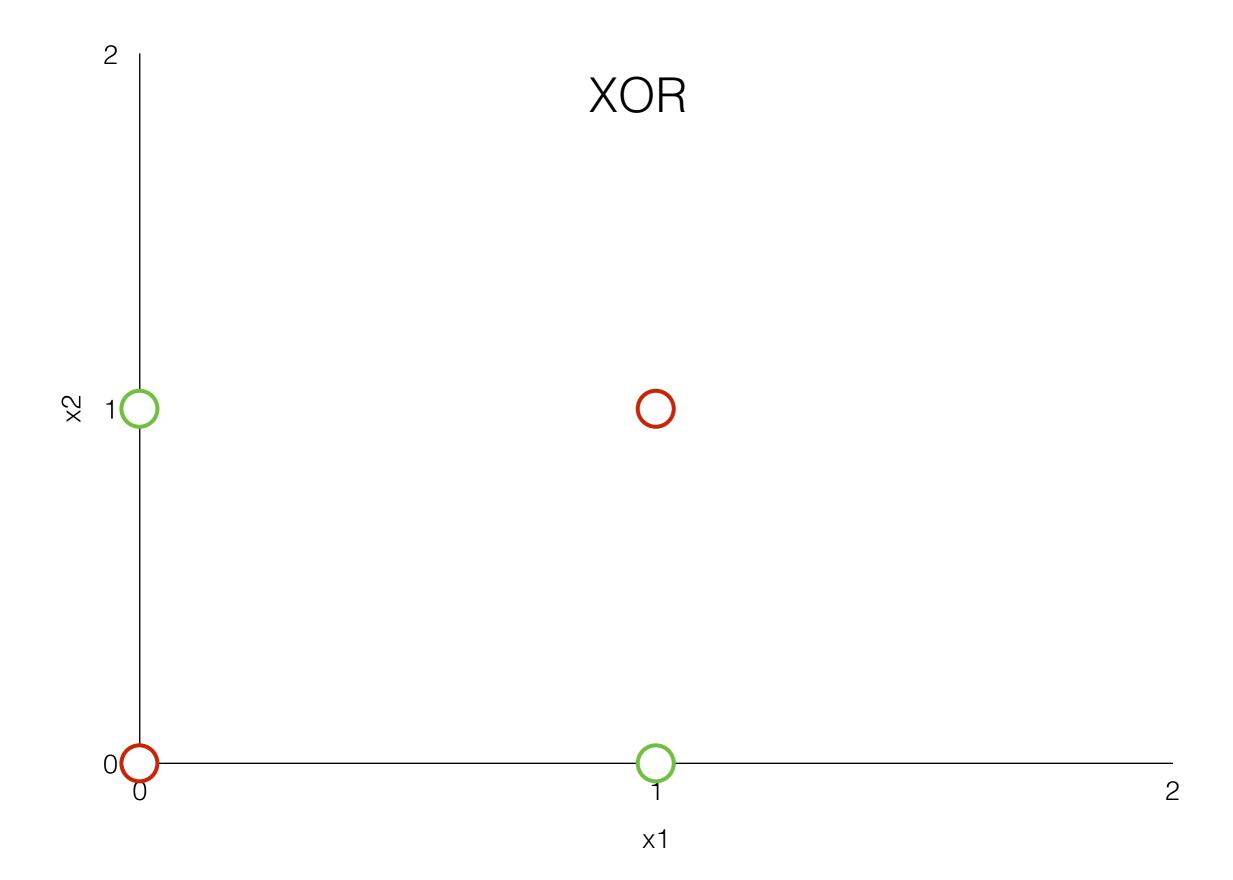
updated weight $_1 = -1$ 

updated weight $_2 = 2$ 



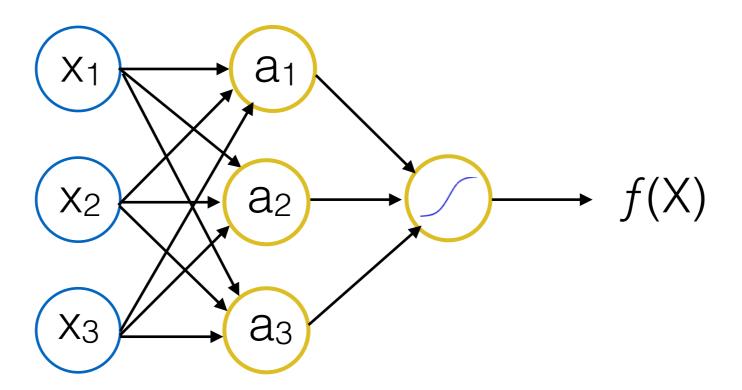
## XOR

Feature 1	Feature 2	Target
0	0	0
1	0	1
0	1	1
1	1	0



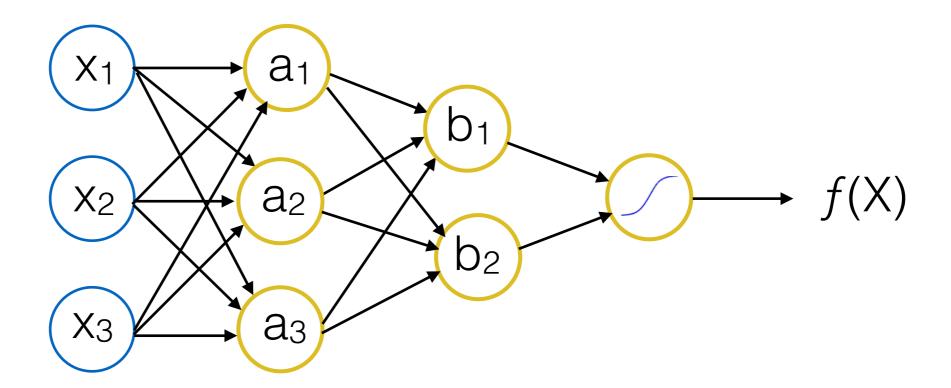
## Multi-Layer Perceptron (MLP)

input layer hidden layer output layer



## Multi-Layer Perceptron (MLP)

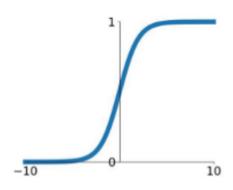
input layer hidden layer output layer



# **Activation Functions**

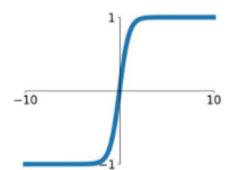
## **Sigmoid**

$$\sigma(x) = \frac{1}{1 + e^{-x}}$$



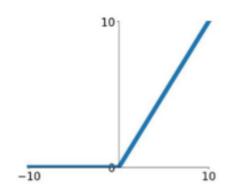
### tanh

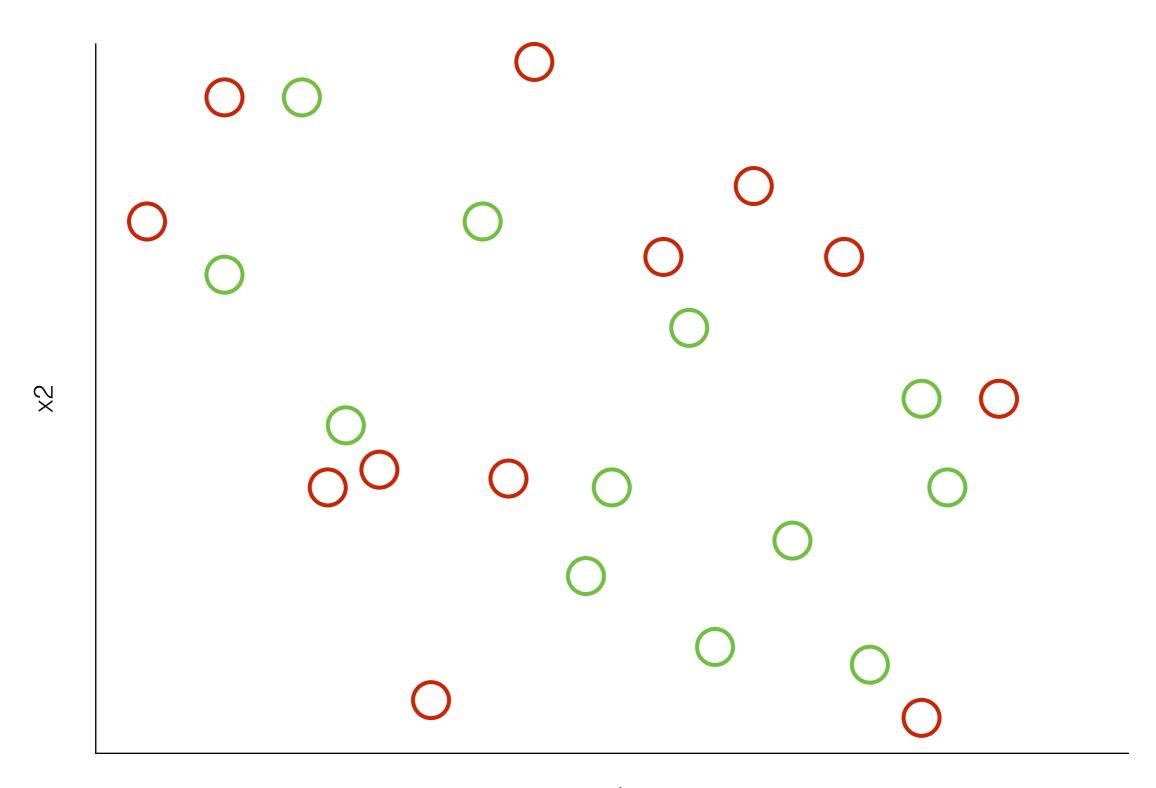
tanh(x)



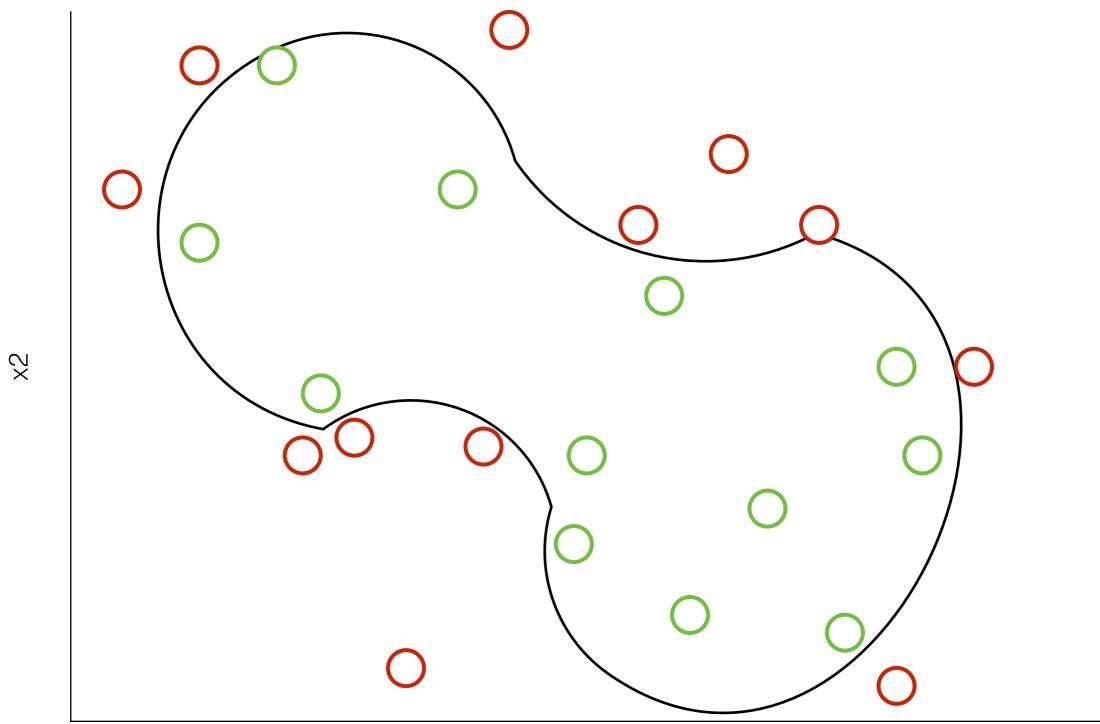
### **ReLU**

 $\max(0, x)$ 









# **Model Selection**



## **DATA SET**

Training Set

70%

**Test Set** 

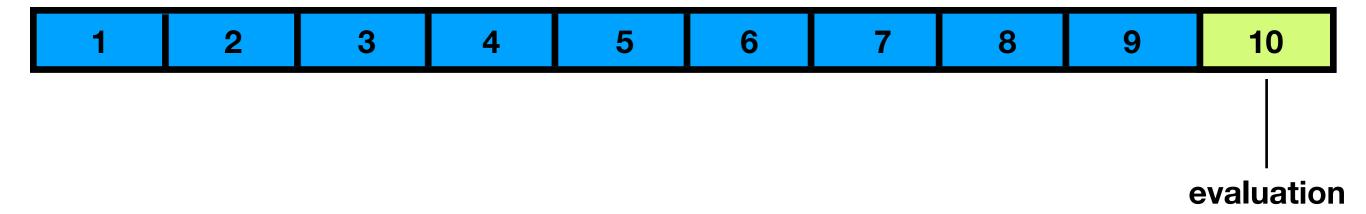
# **DATA SET**

**Training Set** 

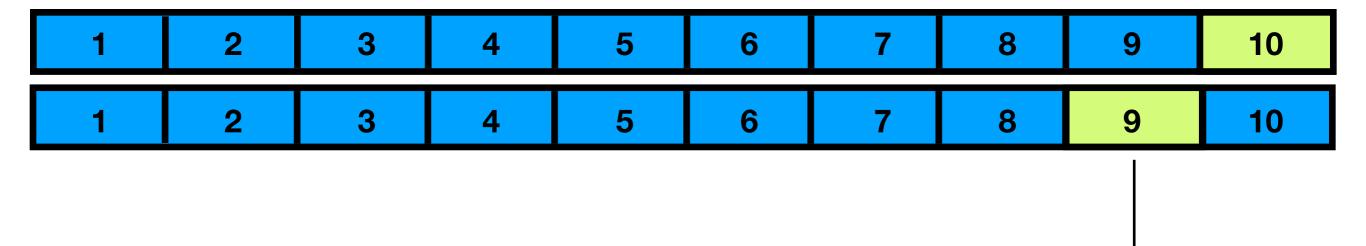
**70**%

### K-fold cross validation

#### **Training Set**

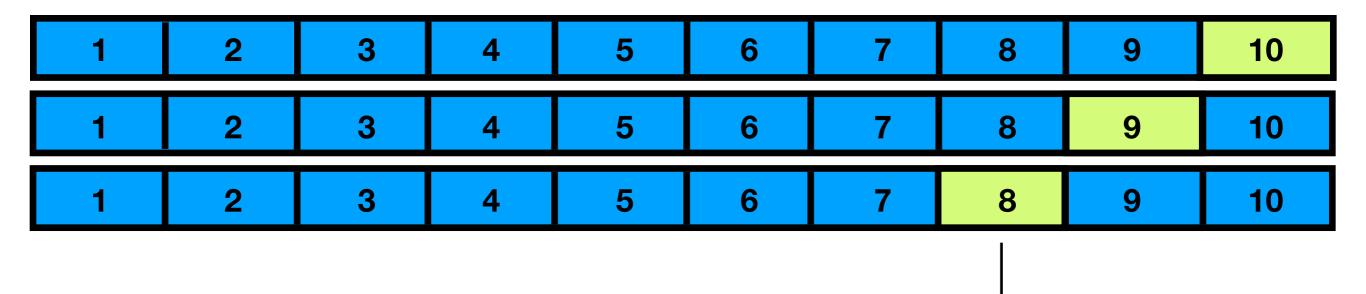


**Training Set** 



evaluation

**Training Set** 



evaluation

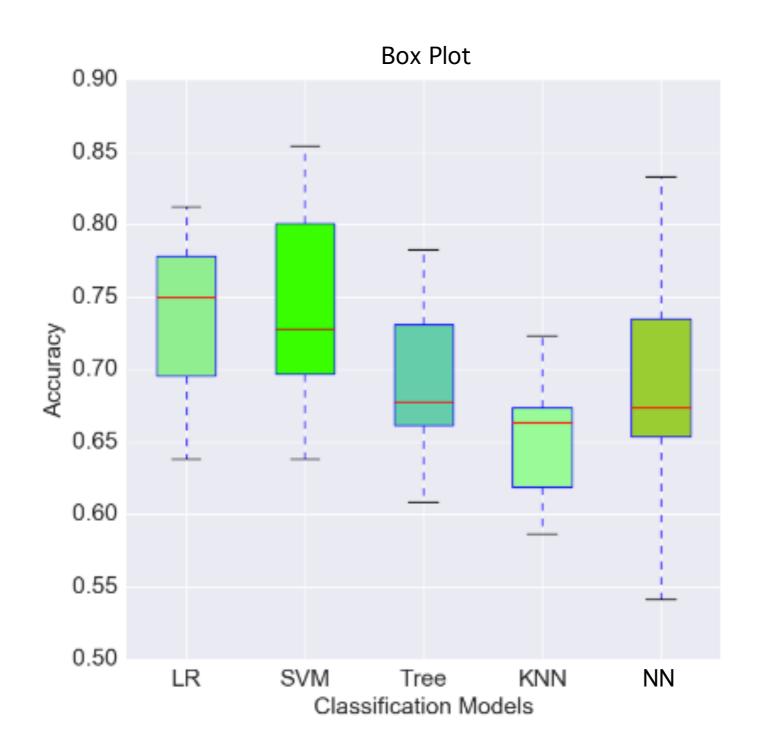
### **Training Set**

1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

## **Logistic Regression**

Fold 1	Fold 2	Fold 3	Fold 4	Fold 5	Fold 6	Fold 7	Fold 8	Fold 9	Fold 10	mean
0.69	0.64	0.73	0.82	0.64	0.70	0.68	0.71	0.70	0.69	0.70

Logistic Regression	Support Vector Machine	Decision Tree	K-Nearest Neighbor	Neural Network
0.705	0.722	0.635	0.675	0.607



# **Hyperparameter Tuning**

### Logistic Regression

$$\hat{f}(X) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X_1 + \beta_2 X_2)}}$$

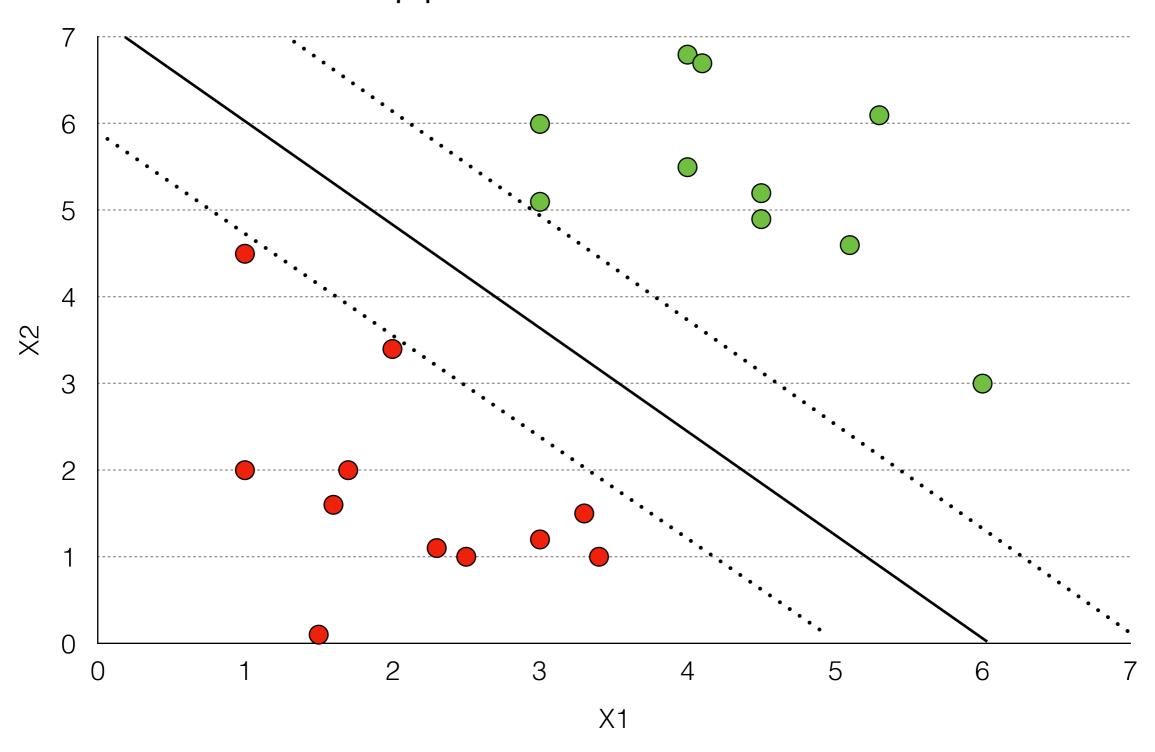
## $LOC = 227.63 + 9.51x_1 + 2.7x_2 - 7.08x_3$

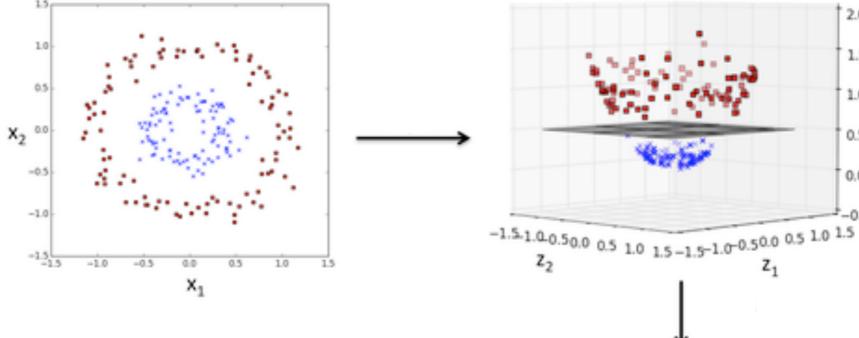
 $X_1$  = hour pair programming

 $X_2 = gender \ (m = 0; f = 1)$ 

X3 = number of social accounts

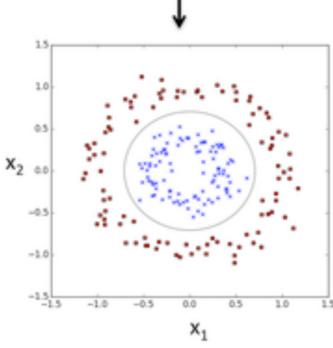
# Support Vector Machine





### 'rbf' kernel

Radial Basis Function



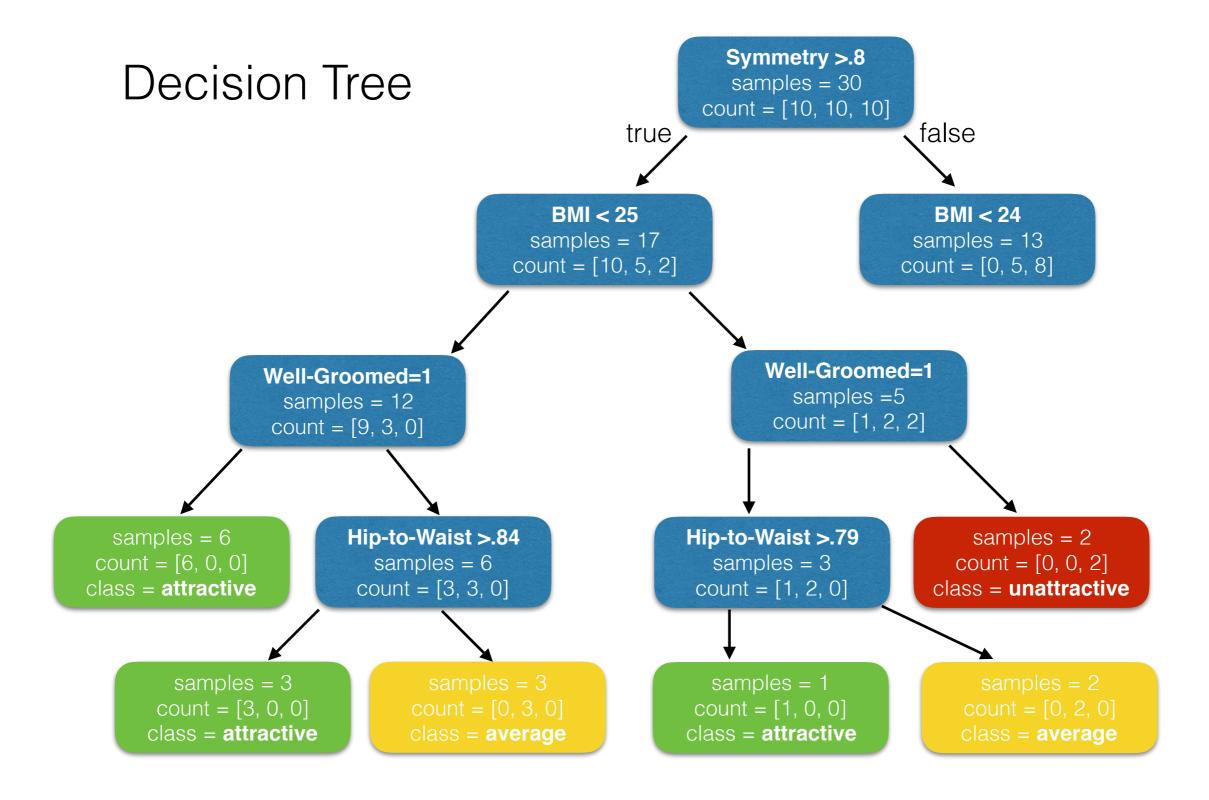
2.0

1.5

1.0

0.0

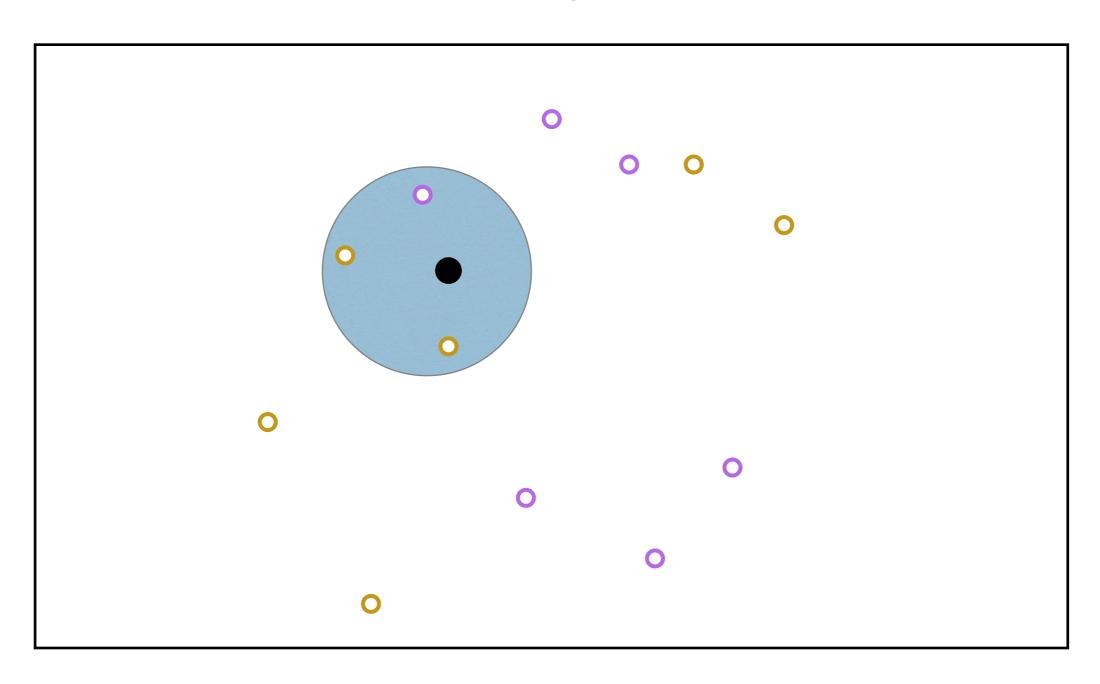
<sub>0.5</sub> Z<sub>3</sub>



[att, ave, un]

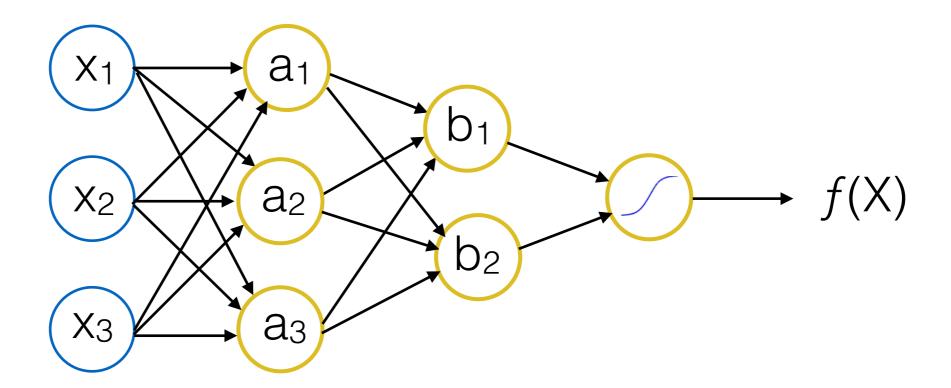
# k-Nearest Neighbor

$$k = 3$$



## Multi-Layer Perceptron (MLP)

input layer hidden layer output layer



### **Grid Search**

### **Grid Search**

Support Vector Machine

#### **Grid Search**

### **Support Vector Machine**

param\_grid=[{'C': [.1, 1, 10]}], 'kernel': ['linear', 'rbf'], cv=3)}]

C	kernel
0.1	linear'
1	linear'
10	linear'
0.1	'rbf'
1	'rbf'
10	'rbf'

#### **Training Set**



## **DATA SET**

Training Set

**Test Set** 

70%

# **DATA SET**

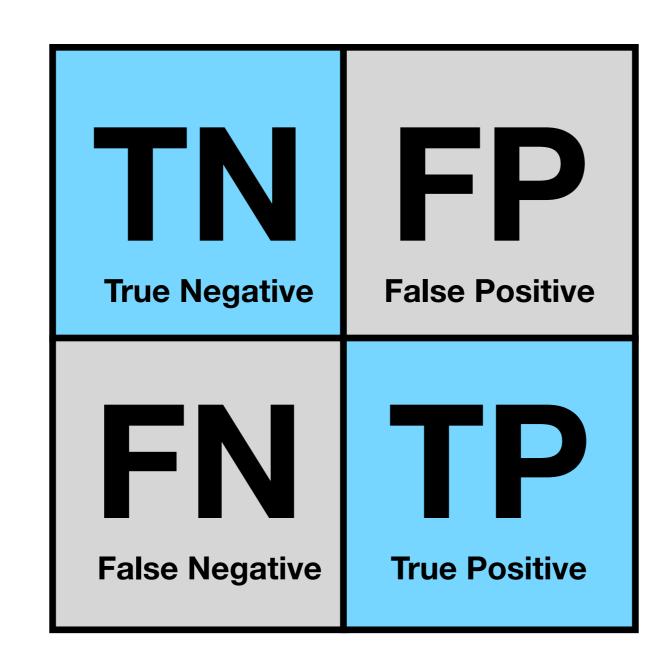
**Test Set** 

30%

## **Model Evaluation Metrics**

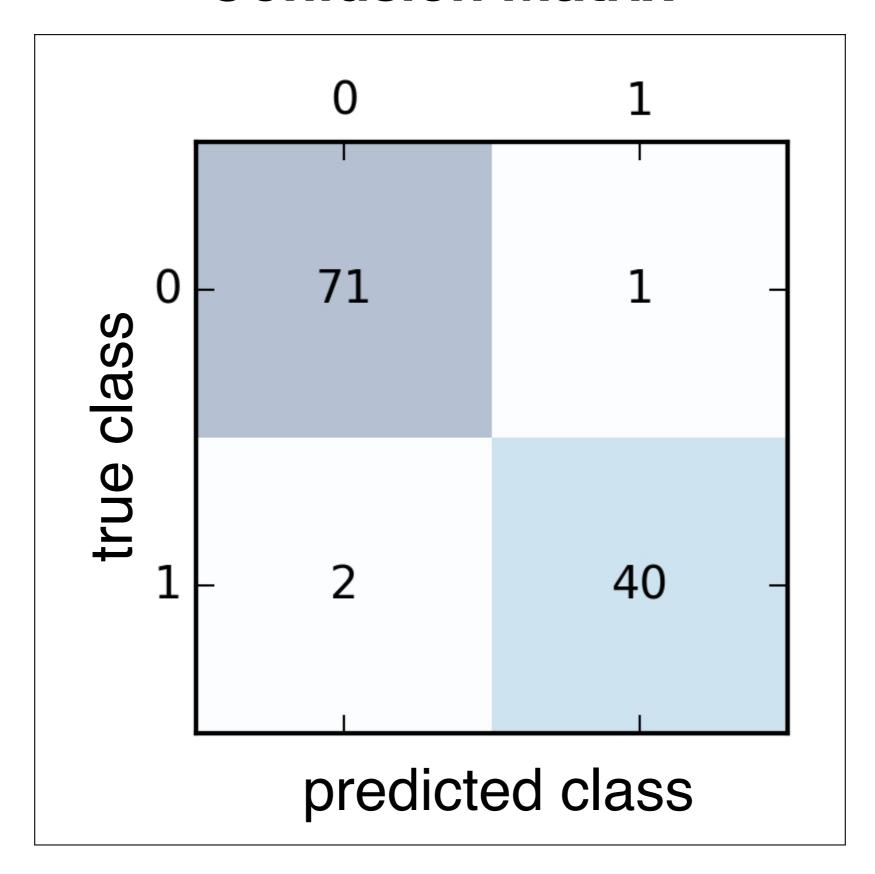
**Negative Class** 

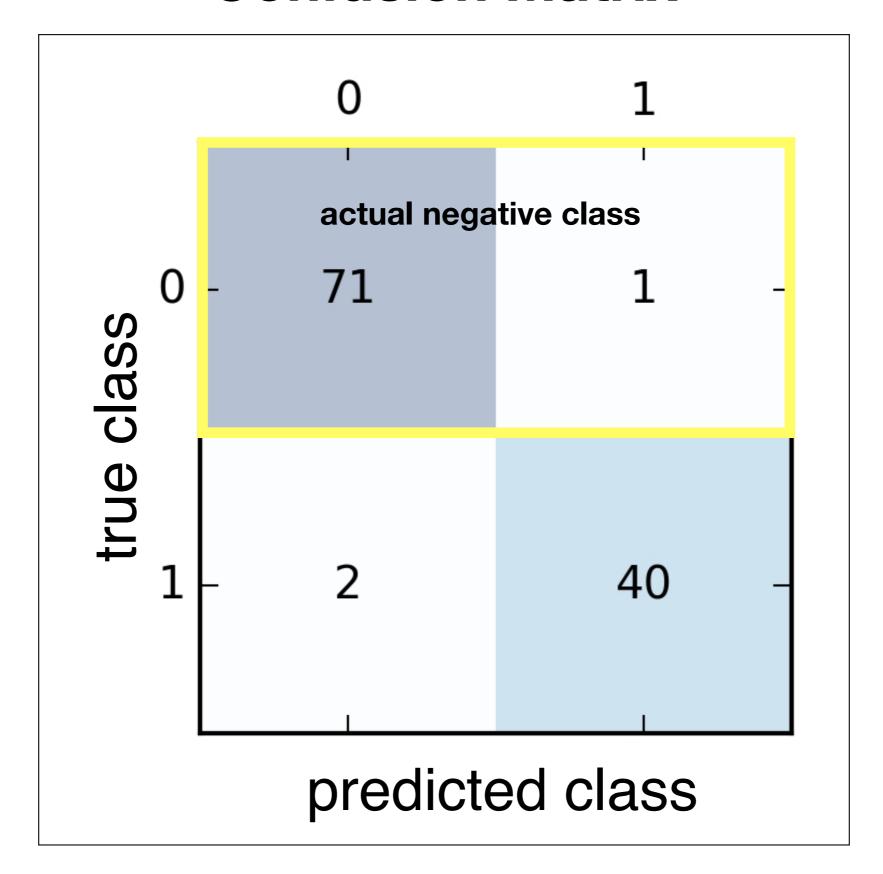
**Positive Class** 

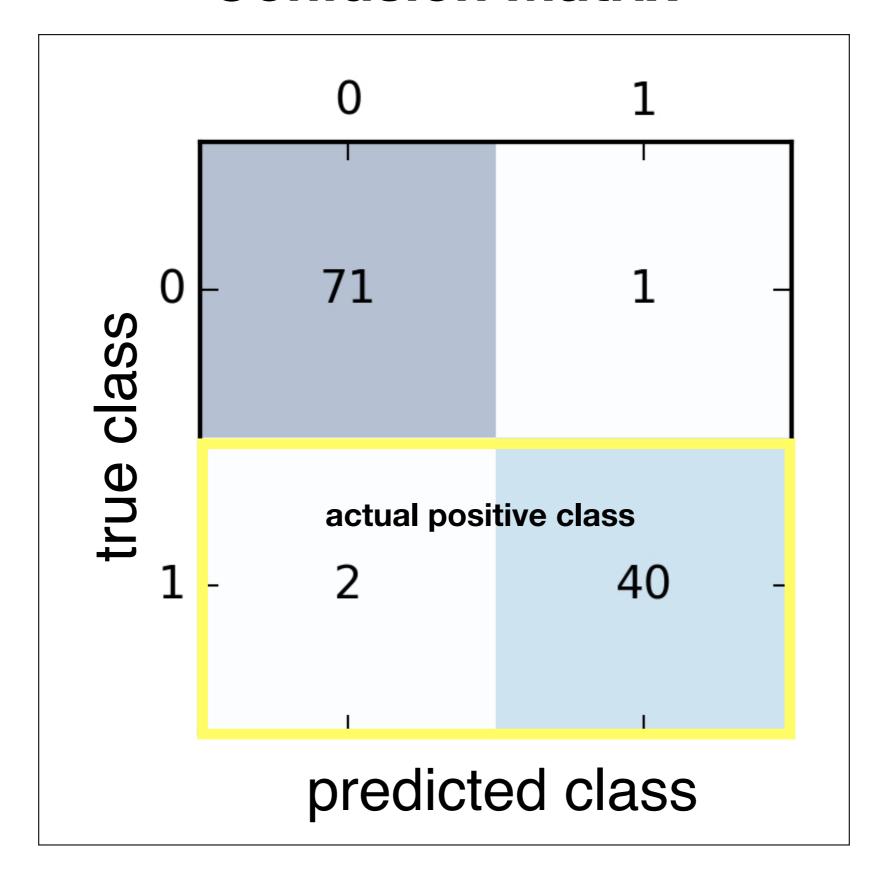


**Predicted Negative** 

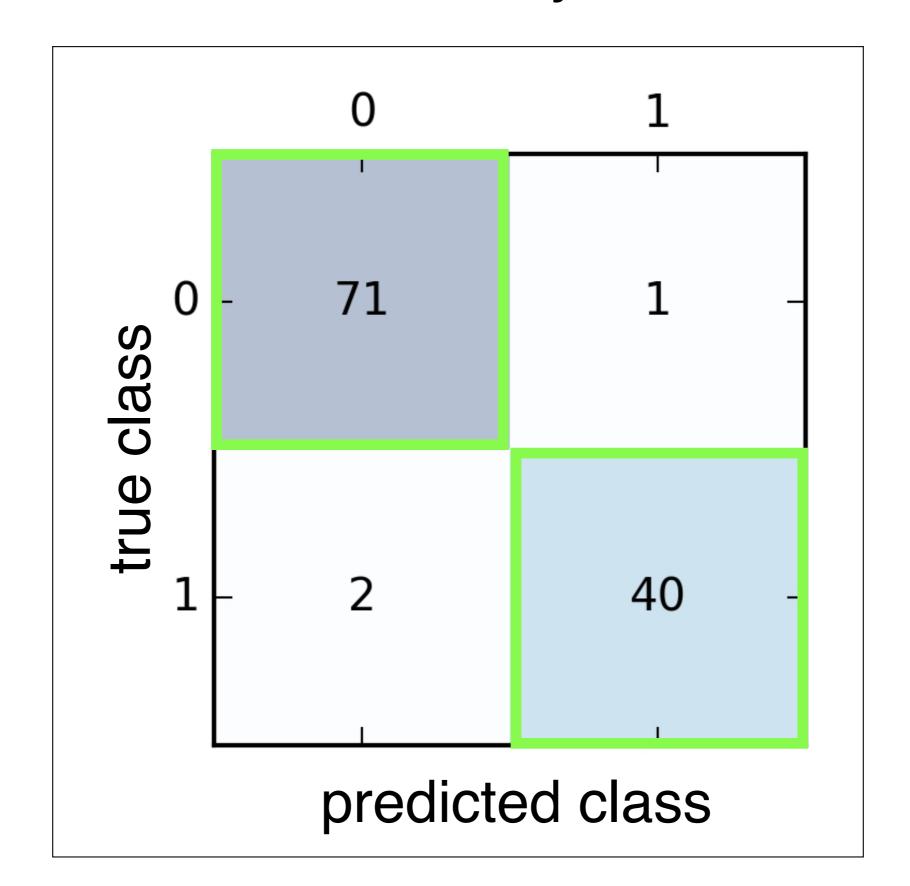
**Predicted Positive** 



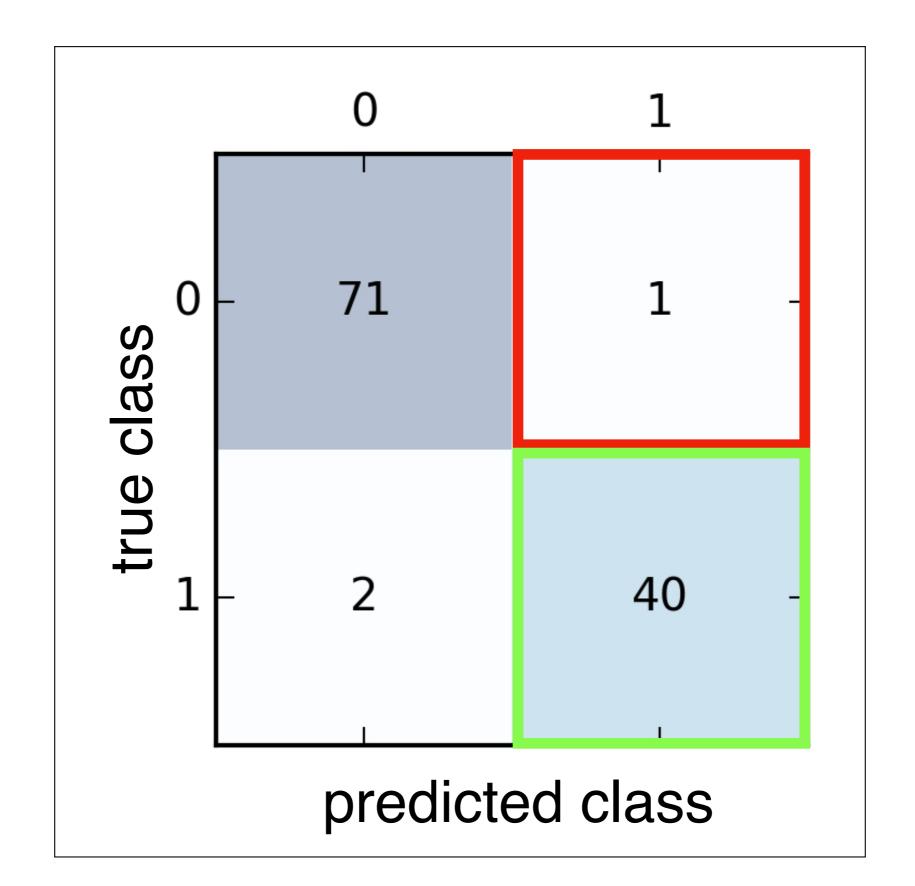




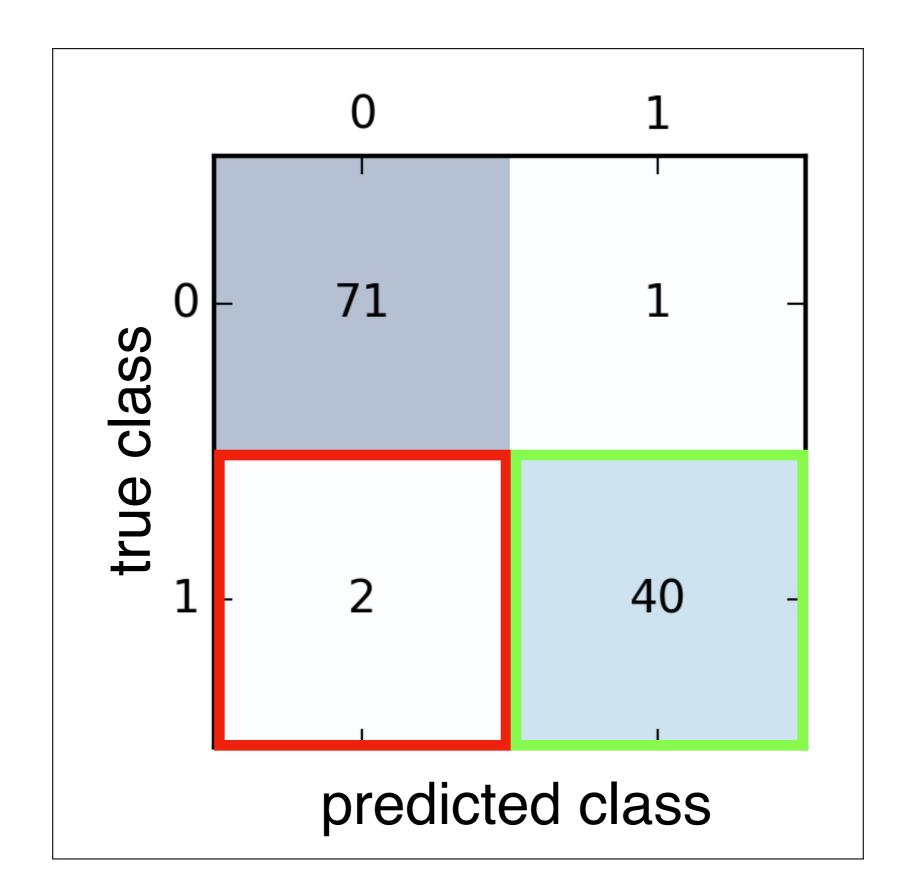
# Accuracy

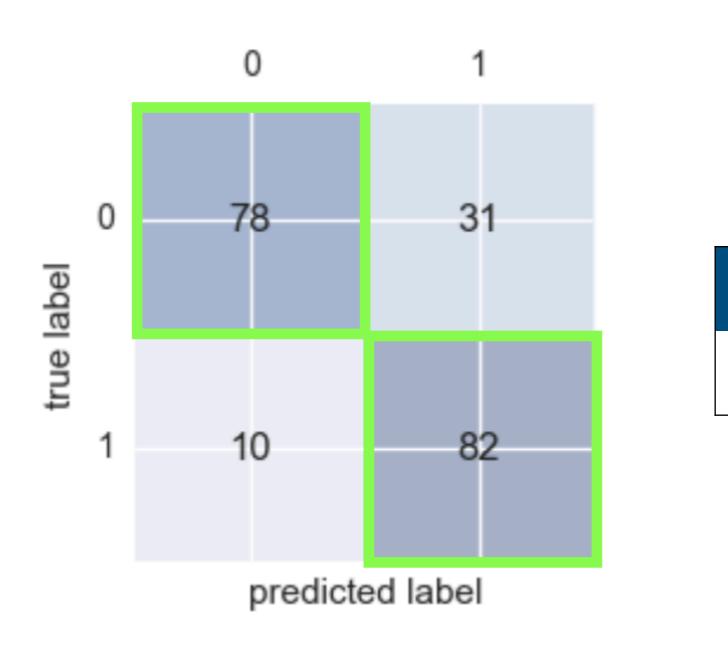


## Precision



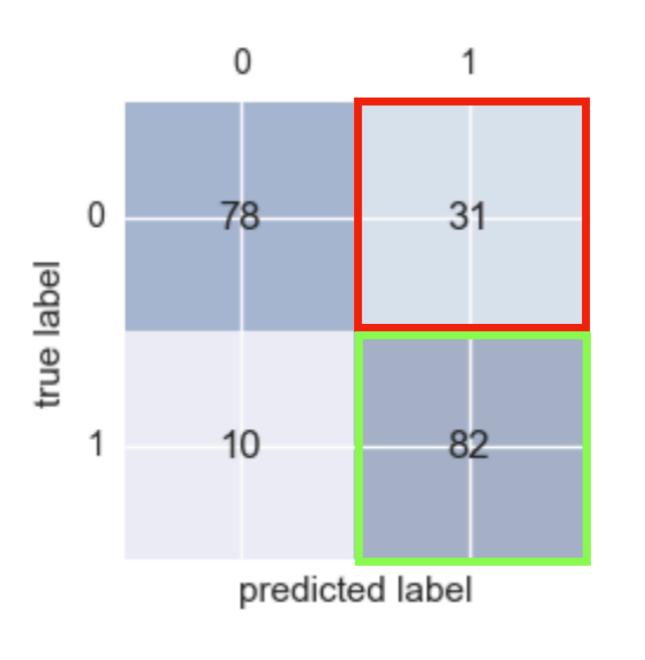
# Recall





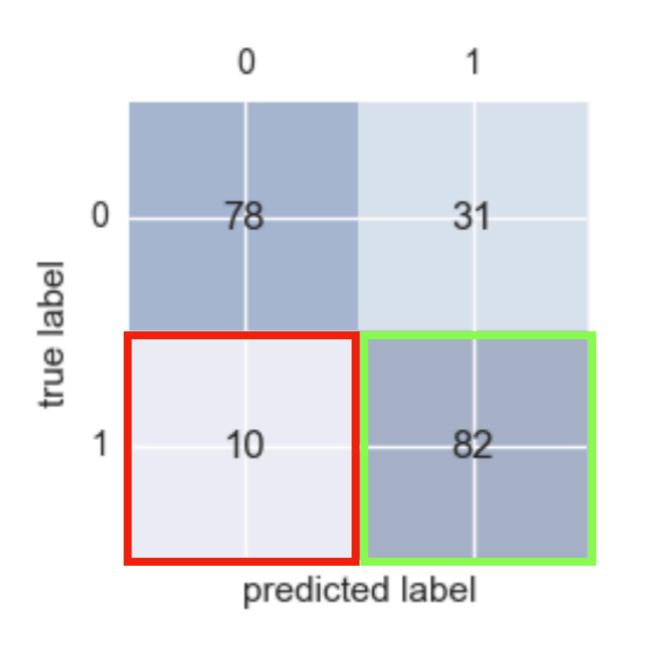
Accuracy

0.796



**Precision** 

0.725

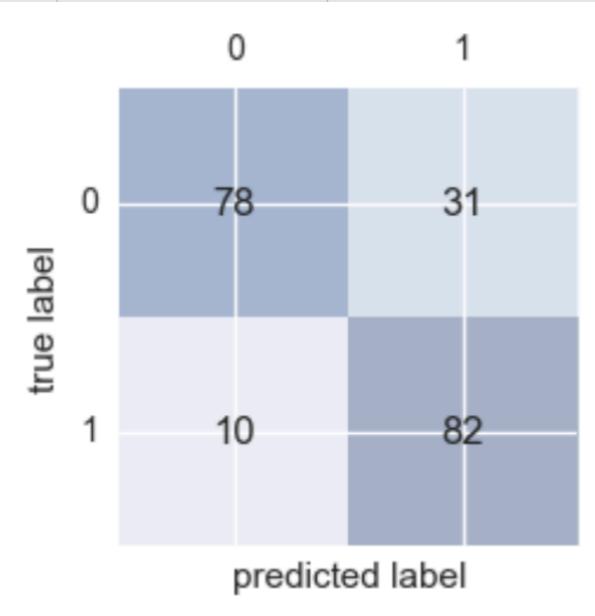


Recall

0.891

#### **Model Evaluation Metrics**

	Precision	Recall	F1-score
Rejected	0.89	0.72	0.79
Liked	0.73	0.89	0.81



## Some things to keep in mind:

Get more and/or better data

Feature Engineering

Hyperparameter tuning

Generalization