

Subject : .....

No. :

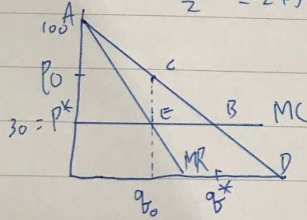
Date : ...../...../.....

練 D.  $P = 100 - q$ ,  $TC = 30q$ . 兩段式定價, 使用費, 固定費, 利潤

$$P = MC = 100 - q = 30 \Rightarrow q^* = 70$$

$$P^* = 30 \text{ # (使用費)}$$

$$\pi^* = \frac{70 \times 70}{2} = 2450 \text{ #}$$



$$F = \Delta ABP^* = \frac{70 \times 70}{2} = 2450 \text{ # (固定費)}$$