

Yu-Ching Lin

A 1+ years front-end engineer with UI/UX mindset

Portfolio <http://yuyuchinglin.github.io/>

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Working Experience

May 2018 **Front-end Engineer & UI/UX Designer**

- *NOW* 1828 WLJ Tea Shop | Taipei, Taiwan

- ▶ Led UI/UX design for both iOS and Android app, including designing interface, enhancing user experience, prototyping and developing in-app webview.
- ▶ Cooperated with back-end engineer to build a content management system in Vue.js for our website.

May 2018 **Part Time Freelancer**

- *Jan 2019* Personal Studio | Taipei, Taiwan

- ▶ Worked with Superego Inc. on the content management system of Taiwan forest recreation.
- ▶ Cooperated with Xnet Inc. to rewrite their website in Vue.js (JavaScript framework).
- ▶ Completed several commercial landing page projects with startups, such as 'All-aspect Driving Assistance'.

Education

Sep. 2017 **Master's degree in Psychology (GPA:4.18/4.3)**

National Cheng Kung University | Tainan, Taiwan

Sep. 2015 **UI/UX Designer and Web Developer Bootcamp**

Institute for Information Industry | Taipei, Taiwan

Publication

July 2017 Lin, Y.-C., Hu, J.-F., Peng, S.-L. & Hsieh, S.-L. The Effects of Familiarity and Typicality on Naming Objects and Faces. Poster session at CogSci, London, UK.

Honors

2017 Funds for Attending International Conference | MOST

2015 Outstanding Graduate Student | NCKU

2012 First Prize | Essay Writing Competition of Study Tour

Specialties

Fields I specialize in

Front-end Development

Interface Design

Psychology

Things I'm willing to try

UX Research

React.js / React Native / D3.js

Back-end Development

Skills

Front-end Development

- ▶ HTML / CSS / Bootstrap
- ▶ JavaScript / ES6 / jQuery
- ▶ AJAX / SPA / Webpack
- ▶ Vue.js / Vuetify.js
- ▶ Google Analysis / Mixpanel

Back-end Development

- ▶ Firebase / MySQL
- ▶ Node.js / PHP
- ▶ Git / SVN / Github
- ▶ Heroku

Interface Design

- ▶ Photoshop
- ▶ Sketch / Zeplin
- ▶ Invision / Overflow

Statistics Software

- ▶ R / SPSS

Languages

- ▶ English (fluent)
- ▶ Chinese (native)