

# Yuze (Richard) Li

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Website: Personal Page | Google Scholar | LinkedIn

## Research Interests

Sustainability, Emerging Technologies, Artificial Intelligence, Machine Learning, Game Theory

## Education

### **Questrom School of Business, Boston University**

Ph.D. Candidate in Operations and Technology Management

2021-present

Advisors: Gerry Tsoukalas, Jussi Keppo, Pnina Feldman

### **Chinese Academy of Sciences**

M.S. in Management Science and Engineering

2018-2021

Advisor: Shouyang Wang

### **University of Toronto**

BASc. in Industrial Engineering

2014-2018

## Submitted & Working Papers

1. "Financial Inclusion via Blockchain: Evidence from a Natural Experiment", with S. Jiang and S. Wang  
Minor Revision at *Management Science*
2. "Green Incentives in Decentralized Consortia", with P. Feldman and G. Tsoukalas  
Major Revision at *Manufacturing & Service Operations Management*
  - Accepted at SIG Day, MSOM 2025
3. "AI Pricing, Agent Heterogeneity, and Collusion", with J. Keppo, G. Tsoukalas, and N. Yuan  
**(Job Market Paper)**  
Submitted to *Management Science*
4. "Is ESG Worth Anything? On the Economic Value of Amazon Climate Pledge", with D. Lee and N. Yuan  
Work in Progress

## Journal Publications

5. "Blockchain Competition: The Tradeoff Between Platform Stability and Efficiency", with S. Jiang, S. Wang and L. Zhao (2022)  
*European Journal of Operational Research*, 296(3), 1084-1097.

6. "Policy Assessments for the Carbon Emission Flows and Sustainability of Bitcoin Blockchain Operation in China", with S. Jiang, Q. Lu, Y. Hong, D. Guan, Y. Xiong, and S. Wang (2021) *Nature Communications*, 12(1), 1-10.
7. "Pricing Strategies for Blockchain Payment Service in Supply Chains with Heterogeneous Trust Levels", with S. Jiang, Y. Wei and J. Shi (2021) *International Journal of Production Economics*, 242, 108282.
8. "The Climate Impact of High Seas Shipping", with P. Jia, S. Jiang, H. Li, H. Kuang, Y. Hong, X. Zhao, D. Guan and S. Wang (2023) *National Science Review*, 10(3), nwac279.
9. "Hybrid Data Decomposition-Based Deep Learning for Bitcoin Prediction and Algorithmic Trading", with S. Jiang, X. Li and S. Wang (2022) *Financial Innovation*, 8(1), 1-24.
10. "Regional Trade Agreement Burdens Global Carbon Emissions Mitigation", with K. Tian, Y. Zhang, X. Ming, S. Jiang, H. Duan, C. Yang and S. Wang (2022) *Nature Communications*, 13(1), 1-12.
11. "Volatility Communicator or Receiver? Investigating the Volatility Spillover Mechanisms among Cryptocurrency, Energy and Major Commodities", with S. Jiang, Q. Lu, S. Wang and Y. Wei (2022) *Research in International Business and Finance*, 59, 101543.
  - Best Paper, International Conference on Energy Finance, 2020
12. "Take Bitcoin into Your Portfolio: A Novel Ensemble Portfolio Optimization Framework for Broad Commodity Assets", with S. Jiang, S. Wang, and Y. Wei (2022) *Financial Innovation*, 7(1), 1-26.
13. "The Role of News Sentiment in Oil Futures Returns and Volatility Forecasting: Data-Decomposition Based Deep Learning Approach", with S. Jiang, X. Li and S. Wang (2021) *Energy Economics*, 95, 105140.
14. "Platform Competition in Peer-to-Peer Lending Considering Risk Control Ability", with H. Liu, H. Qiao and S. Wang (2019) *European Journal of Operational Research*, 274(1): 280-290.
15. "Predicting Plays in the National Football League", with C. Fernandes, R. Yakubov, A. Prasad, and T. Chan (2019) *Journal of Sports Analytics*, 6(1): 35-43.

## Teaching

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### Instructor

Questrom School of Business, Boston University

- OM440 – Operations Strategy, Undergraduate  
Instructor Evaluation: 4.94/5.00

Fall 2024

School of Economics and Management, Chinese Academy of Sciences, China

- Guest speaker (host: Shouyang Wang),  
Scientific Research in Business, Graduate

Spring 2023, 2024

### Teaching Assistant

Questrom School of Business, Boston University

- OM323 - Core Operations Management, Undergraduate

Spring 2024

## Conferences Presentations

Is ESG Worth Anything? On the Economic Value of Amazon Climate Pledge

- POMS-HK International Conference, Hong Kong, China

2025

Green Incentives in Decentralized Consortia

- MSOM SIG Day, London, United Kingdom 2025
- MSOM, Minnesota, MN 2024
- POMS Annual Conference, Minnesota, MN 2024
- DSI Annual Meeting, Atlanta, GA 2023
- INFORMS Annual Meeting, Phoenix, AZ 2023
- POMS Annual Conference, Orlando, FL 2023

Volatility Communicator or Receiver? Investigating the Volatility Spillover Mechanisms among Cryptocurrency, Energy and Major Commodities

- Greater China Area Finance Conference, Xiamen, China 2020
- International Conference on Energy Finance, Beijing, China 2020

Predicting Plays in the National Football League

- New England Symposium on Statistics in Sports, Cambridge, MA

2017

## Media Coverage

*CNBC*, China's bitcoin mining is threatening its climate change targets 2021

*CNN*, Bitcoin mining in China could soon generate as much carbon emissions as some European countries 2021

*Fox Business*, Bitcoin Mining Council faces critics 2021

*New York Times*, In Coinbase's Rise, a Reminder: Cryptocurrencies Use Lots of Energy 2021

*The Economist*, Totting up bitcoin's environmental costs 2021

*Bloomberg*, Bitcoin Blockchain Operations in China Threaten Climate Goals 2021

*BBC*, Study says bitcoin could derail China's climate change targets 2021

*CGTN*, Relocation might help bitcoin miners in China reduce carbon footprint 2021

*Yahoo Finance*, China's bitcoin mines could derail carbon neutrality goals, study says 2021

*The Washington Post*, Bitcoin miners exit China, beat a path to the U.S. as crypto climate shifts 2021

*Forbes*, Bitcoin Could Churn Out 130 Million Tons of Carbon, Undermining Climate Action. Here's One Way to Tackle That 2021

## Awards

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Outstanding Research Award, Questrom School of Business	2024
Doctoral Fellowship, Questrom School of Business	2021-present
Siwei Cheng Scholarship, Chinese Academy of Sciences	2021
“Belt and Road” Scholarship, Chinese Academy of Sciences	2018-2021
Dean’s Honours List, University of Toronto	2014-2018
Arnold T, Christie Scholarship, University of Toronto	2017
Shell Canada Limited Scholarship, University of Toronto	2016
Ontario Professional Engineers Scholarship, University of Toronto	2016
First Place, Toronto Hardware Hackathon	2016
First Place, SAS Sports Analytics Competition	2016
President’s Scholar of Excellence, University of Toronto	2014

## Services

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### Organization of Sponsored/Invited Sessions in Conferences

- Session Chair, Sustainability and Corporate Social Sustainability Track, DSI 2025 2025
- Session Chair, Supply Chain Management Track, POMS 2024 2024

## Industry Experience

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Research Assistant, Chinese Academy of Sciences,	Beijing, Summer 2018
Data Science Intern, Princess Margaret Cancer Centre	Toronto, Winter 2017
Data Science Intern, Royal Bank of Canada	Toronto, Summer 2016

## References

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**Prof. Gerry Tsoukalas**  
Information Systems  
Questrom School of Business  
Boston University  
[gerryt@bu.edu](mailto:gerryt@bu.edu)

**Prof. Jussi Keppo**  
Analytics & Operations  
NUS Business School  
National University of Singapore  
[keppo@nus.edu.sg](mailto:keppo@nus.edu.sg)

**Prof. Pnina Feldman**  
Operations Management  
Darden School of Business  
University of Virginia  
[FeldmanP@darden.virginia.edu](mailto:FeldmanP@darden.virginia.edu)

**Prof. Shouyang Wang**  
Academy of Mathematics and Systems Science  
Chinese Academy of Sciences  
[sywang@amss.ac.cn](mailto:sywang@amss.ac.cn)

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