# Book title goes here

## Symbol Description

$\alpha$	To solve the generator main-		annealing and genetic algo-
	tenance scheduling, in the		rithms have also been tested.
	past, several mathematical	$\theta \sqrt{abc}$	This paper presents a survey
	techniques have been ap-		of the literature
	plied.	ζ	over the past fifteen years in
$\sigma^2$	These include integer pro-		the generator
	gramming, integer linear	$\partial$	maintenance scheduling.
	programming, dynamic pro-		The objective is to
	gramming, branch and	$\operatorname{sdf}$	present a clear picture of the
	bound etc.		available recent literature
$\sum$	Several heuristic search al-	ewq	of the problem, the con-
	gorithms have also been de-		straints and the other as-
	veloped. In recent years ex-		pects of
	pert systems,	bvcn	the generator maintenance
abc	fuzzy approaches, simulated		schedule.

# Chapter 1

## Transfer Learning, Multi-task Learning, and Cost-sensitive Learning

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### 1.1 Introduction

In this chapter we discuss cost sensitive learning in the context of transfer learning and multi-task learning problems. In many machine learning problems, the learning problem in one or more target domains may be very difficult to solve, but we may have some related knowledge from one or more different but similar domains. In such cases, we may find some common knowledge between these domains to help improve the learning performance in some chosen target domains, or improve the performance of learning in all related domains. Learning under these circumstances is called transfer learning or multi-task learning (see a survey by Pan and Yang [42]).

This learning paradigm has been inspired by human learning activities in that people often apply the knowledge gained from previous learning tasks to help learn a new task. For example, a baby can be observed to first learn how to recognize its parents before using this knowledge to help it learn how to recognize other people. Multi-task learning can be formulated under two different settings: *symmetric* and *asymmetric* [61]. While symmetric multi-task learning seeks to improve the performance of all tasks simultaneously, the objective of

A dataset  $\overline{\mathcal{X}}$ A feature space  $\overline{\mathcal{H}}$ A hypothesis space  $tr(\mathbf{A})$ Trace of matrix A A probability distribution pExpectation with respect to distribution P  $\overline{\mathcal{S}}$ The source task (domain) The target task (domain) Distribution on the training/source data  $p_s$ Distribution on test/target data  $p_t$ Expectation over dataset  $\mathcal{D}$  $\mathbb{E}_{\mathcal{D}}[\cdot$ Minimize  $\min$ Maximize max

TABLE 1.1: Notations

asymmetric multi-task learning is to improve the performance of some target task using information from the source tasks, typically after the source tasks have been learned using some symmetric multi-task learning method. In this sense, asymmetric multi-task learning is related to transfer learning [42], but the major difference is that the source tasks are still learned simultaneously in asymmetric multi-task learning, while they are learned independently in transfer learning.

When the costs of different losses are considered, transfer and multi-task learning can be further formulated more specifically depending on the different objectives to optimize. In transfer learning, cost-sensitive learning can be seen as the process in which we only consider the cost on the interested target tasks, whereas in multi-task learning, we further consider the costs as evenly distributed over all tasks under consideration. In the following, we first consider the transfer learning model where there is only one target learning task. We then consider the symmetric multi-task model where tasks have equal weights.

### 1.2 Notations

We first introduce the notations we will use in later sections. In general, we use lower-case letters like a, b, c to represent scalars and bold letter case like  $\mathbf{u}, \mathbf{v}, \mathbf{w}$  to represent vectors. Upper-case letter in bold like  $\mathbf{A}, \mathbf{B}, \mathbf{C}$  represent matrices. Lower-case letters with parenthesis as f(), g(), h() represent functions. More specific notations are shown in Table 1.1. Other notations will be introduce where they are using.

### 1.3 Transfer Learning Models

Cost-sensitive learning can be seen as placing a heavier importance emphasis on some selected instances and features than others. In transfer learning, these weight assignments correspond to sampling based approaches in covariate shift. These learning approaches also share many similarities with classical cost-sensitive learning methods.

Transfer learning attempts to learn useful knowledge from a source task and generalize this knowledge in a target task. This learning paradigm breaks a common assumption made by most machine learning methods, which states that the training and test data are drawn from the same feature space and the same distribution. When the distribution changes, most statistical models need to be rebuilt from scratch using newly collected training data. In many real-world applications, it is expensive or even impossible to re-collect the needed training data and rebuild the models. Therefore, we expect to transfer the knowledge from the source tasks to the target task to reduce the effort of labeling. These learning problems include domain adaptation, sample selection bias, covariate shift and self-taught learning [10, 16, 9, 48]. These approaches are similar in their common goal of knowledge reuse, and different in their specific assumptions made in their learning algorithms to handle the knowledge transfer.

In the following, we review several major methodologies that have been developed to solve the transfer learning problem. These methodologies can be classified in three categories: sampling based approaches, representation based approaches and task-regularization based approaches.

### 1.3.1 Sampling Based Approach

Sampling-based approaches find their roots in statistical sampling methods, where the aim is to draw selected instances from a particular distribution. When directly drawing samples from the distribution is difficult, samples are drawn from some initial distributions and then are adapted to approximate the original distribution. These adaptation algorithms can be utilized to correct the distribution difference for transfer learning.

### 1.3.1.1 Importance Sampling as Cost-Sensitive Learning

The intuitive idea behind sampling based approaches is the following. Although the source and the target tasks are different, there are certain parts of the data that can still be reused together with a few labeled data in the target task. Most instance-based transfer approaches are motivated by importance sampling. To see how importance sampling methods may help in this setting, we first review the problem of empirical risk minimization (ERM) [59]. In general, we might want to learn the optimal parameters  $\theta^*$  of the model by

minimizing the expected risk,

$$\theta^* = \arg\min_{\theta \in \Theta} \mathbb{E}[l(\mathbf{x}, y, \theta)],$$

where  $l(\mathbf{x}, y, \theta)$  is a loss function that depends on the parameter  $\theta$ . However, since it is hard to estimate the probability distribution p, we choose to minimize the ERM instead,

$$\theta^* = \arg\min_{\theta \in \Theta} \frac{1}{n} \sum_{i=1}^n l(\mathbf{x}_i, y_i, \theta),$$

where n is size of the training data.

In the *transfer learning* setting, we want to learn an optimal model for the target task by minimizing the expected risk,

$$\theta^* = \arg\min_{\theta \in \Theta} \mathbb{E}_{(\mathbf{x}, y) \sim p_t}[l(\mathbf{x}, y, \theta)],$$

where  $(\mathbf{x}, y) \sim p_t$  means that the data  $(\mathbf{x}, y)$  samples follow the distribution given by  $p_t$ . When no labeled data in the target domain are observed in training data, we have to learn a model from the source domain data instead. If  $p_s(\mathbf{x}, y) = p_t(\mathbf{x}, y)$ , then we may simply learn the model by solving the following optimization problem for use in the target domain,

$$\theta^* = \arg\min_{\theta \in \Theta} \mathbb{E}_{(\mathbf{x}, y) \sim p_s}[l(\mathbf{x}, y, \theta)],$$

Otherwise, when  $p_s(\mathbf{x}, y) \neq p_t(\mathbf{x}, y)$ , we need to modify the above optimization problem to learn a consistent model for the target domain, as follows:

$$\mathbb{E}_{(\mathbf{x},y)\sim p_t}[l(\mathbf{x},y,\theta)] = \int p_t(\mathbf{x},y) \ l(\mathbf{x},y,\theta) d\mathbf{x} dy$$

$$= \int \frac{p_t(\mathbf{x},y)}{p_s(\mathbf{x},y)} p_s(\mathbf{x},y) \ l(\mathbf{x},y,\theta) d\mathbf{x} dy$$

$$= \mathbb{E}_{(\mathbf{x},y)\sim p_s} \left[ \frac{p_t(\mathbf{x},y)}{p_s(\mathbf{x},y)} l(\mathbf{x},y,\theta) \right]$$

Therefore, by adding different importance weights to each instance with the corresponding weight  $\beta(\mathbf{x}, y) := \frac{p_t(\mathbf{x}, y)}{p_s(\mathbf{x}, y)}$ , we can learn a consistent model for the target domain.

#### 1.3.1.2 Estimating the Importance Weight

The key problem in the sampling based algorithm is how to estimate the importance weights. In the following, we discuss two recently developed methods.

Under the covariate shift setting, we have the assumption that the conditional distribution is invariant, namely,  $p_s(y|\mathbf{x}) = p_t(y|\mathbf{x})$ . Thus the difference

between  $p_s(\mathbf{x}, y)$  and  $p_t(\mathbf{x}, y)$  is caused by  $p_s(\mathbf{x})$  and  $p_t(\mathbf{x})$  and  $\frac{p_t(\mathbf{x}, y)}{p_s(\mathbf{x}, y)} = \frac{p_s(\mathbf{x})}{p_t(\mathbf{x})}$ . If we can estimate  $\frac{p(\mathbf{x}_s)}{p(\mathbf{x}_t)}$  for each instance, we can solve the *covariate shift* problems via cost-sensitive learning.

There are various ways to estimate  $\frac{p_t(\mathbf{x})}{p_s(\mathbf{x})}$ . The most intuitive idea is to estimate  $p_t$  and  $p_s$  first and then compute the ratio. This basic solution is used in early works for solving the sample selection bias problem [67]. However, this method needs to estimate the density function of distributions, which can be infeasible in high dimensional spaces. Therefore, directly estimating the importance weight  $\frac{p_t(\mathbf{x})}{p_s(\mathbf{x})}$  is a more preferable approach [58]. The idea is to estimate the weighting function  $\beta(\mathbf{x})$  that can approximate the ratio. Formally, we would want to minimize the following objective function

min div 
$$(p_t(\mathbf{x}), \beta(\mathbf{x}) \cdot p_s(\mathbf{x}))$$
 (1.1)

where div(,) is a type of divergence on distributions.

Sugiyama *et al.* propose an algorithm known as Kullback-Leibler Importance Estimation Procedure (KLIEP), which uses the Kullback-Leibler divergence as the objective function [52]. The objective then becomes

min 
$$D_{KL}(p_t(\mathbf{x}) || \beta(\mathbf{x}) \cdot p_s(\mathbf{x})).$$

According to the definition of Kullback-Leibler divergence,

$$D_{KL}(p_t(\mathbf{x}) \mid\mid w(\mathbf{x}) \cdot p_s(\mathbf{x})) = \int p_t(\mathbf{x}) \log \frac{p_t(\mathbf{x})}{p_s(\mathbf{x})\beta(\mathbf{x})} d\mathbf{x}$$
$$= \int p_t(\mathbf{x}) \log \frac{p_t(\mathbf{x})}{p_s(\mathbf{x})} d\mathbf{x} - \int p_t(\mathbf{x}) \log \beta(\mathbf{x}) d\mathbf{x}.$$

In the above equations, since the first term is independent of  $\beta(\mathbf{x})$ , the optimization problem can be converted to a maximization problem for the second term:

$$\max \int p_t(\mathbf{x}) \log \beta(\mathbf{x}) d\mathbf{x}.$$

KLIEP further assumes the weighting function has a special form, such that

$$w(\mathbf{x}) = \sum_{l} \alpha_{l} \varphi_{l}(\mathbf{x}),$$

where  $\alpha_l$  are parameters to be learned from the data samples and  $\{\varphi_l(\mathbf{x})\}$  are a set of basis functions such that  $\varphi_l(\mathbf{x}) \geq 0$  for all  $\mathbf{x}$ . The optimization problem can be converted to the following convex optimization problem given finite training samples,

$$\max \sum_{\mathbf{x} \in \mathcal{D}_t} \log(\sum_{l} \alpha_l \varphi_l(\mathbf{x})),$$
s.t. 
$$\sum_{\mathbf{x} \in \mathcal{D}_t} \sum_{l} \alpha_l \varphi_l(\mathbf{x}) = n_s \text{ and } \alpha_l \ge 0$$
(1.2)

where  $n_s$  is the number of data in the source domain and the constraint comes from  $\int p_t(\mathbf{x})\beta(\mathbf{x})d\mathbf{x} = 1$ .

It is possible to consider other types of divergence instead of KL-divergence. Recently, researchers have made the connection between distributions and kernel methods. This connection is based on the finding that there exists a bijection<sup>1</sup>  $\mu$  between the space of all probability measures and the marginal polytope induced by the feature map  $\Phi(\mathbf{x})$  if F is an reproducing-kernel Hilbert space (RKHS) with a universal kernel  $k(\mathbf{x}, \mathbf{x}') = \langle \Phi(\mathbf{x}), \Phi(\mathbf{x}') \rangle$  [24].

Huang et al. [28] propose a kernel-mean matching (KMM) algorithm to learn  $\beta(\mathbf{x})$  directly by matching the means between the source domain data and the target domain data in a reproducing-kernel Hilbert space (RKHS).

$$\min_{\beta} ||\mu(p_t) - \mathbb{E}_{x \sim p_t}[\beta(\mathbf{x}) \cdot \Phi(\mathbf{x})]||,$$

The additional constraint of the optimization problem is similar to KLIEP, which is  $\beta(\mathbf{x}) \geq 0$  and  $\mathbb{E}_{x \sim p_s}[\beta(\mathbf{x})] = 1$ .

KMM can be rewritten as the following quadratic programming (QP) optimization problem.

$$\begin{aligned} & \min_{\boldsymbol{\beta}} & & \frac{1}{2} \boldsymbol{\beta}^T \mathbf{K} \boldsymbol{\beta} - \kappa^T \boldsymbol{\beta} \\ & s.t. & & \beta_i \in [0, B] \ \ and \ \ |\sum_{i=1}^{n_s} \beta_i - n_s| \le n_s \epsilon \end{aligned}$$

where B is the upper bound for the importance weights.  $\mathbf{K} = \begin{bmatrix} \mathbf{K}_{s,s} & \mathbf{K}_{s,t} \\ \mathbf{K}_{t,s} & \mathbf{K}_{t,t} \end{bmatrix}$  and  $\mathbf{K}_{t,t}$  are kernel matrices for the source domain data and the target domain data, respectively.  $\kappa_i = \frac{n_s}{n_t} \sum_{j=1}^{n_t} k(\mathbf{x}_i, \mathbf{x}_{t_j})$ , where  $\mathbf{x}_i$  is an instance from either the source or target domain, while  $\mathbf{x}_{t_j}$  is an instance from the target domain.

Different from KLIEP, which estimates the weighting function, KMM directly estimates the weight vector  $\boldsymbol{\beta}$  of training samples. When doing this, the out-of-sample problem introduces difficulty in using cross validation to set the parameters in the kernel function. This is not a problem of KLIEP, since it can be integrated with cross validation to perform model selection automatically in two steps: (1) estimating the weights of the source domain data; (2) training models on the re-weighted data. Both KMM and KLIEP avoid estimating the distribution of  $\mathbf{x}$ , which is not a trivial problem to solve when the data dimension is high. It has been shown that KMM is equivalent to an alternative version of KLIEP [58].

It is also possible to combine the estimation of importance weights with the learning problem in a unified framework. Bickel *et al.* [9] derive a kernellogistic regression classifier based on this idea. Besides sample re-weighting

<sup>&</sup>lt;sup>1</sup>A bijection is a function f from a set X to a set Y with the property that, for every y in Y, there is exactly one x in X such that f(x) = y.

techniques, Dai et al. [17] extend a traditional Naive Bayesian classifier for the transductive transfer learning problems, where unlabeled data are available at training time. For more information on importance sampling and re-weighting methods for covariate shift or sample selection bias, readers can refer to a recently published book [47] by Quionero-Candela et al..

The covariate shift assumption does not hold when  $p_s(y|\mathbf{x}) \neq p_t(y|\mathbf{x})$ . In this case, we can consider label information to improve the estimation of the importance weights. This would require that some labeled data for the target task be available. Similar to the previous case, directly estimating the joint probability is an intuitive method, but it suffers from the data sparseness problem. An alternative approach is to learn the weights through a boosting-style algorithm, as is done in TrAdaBoost [18].

TrAdaBoost [18] is an extension of the Adaboost algorithm to the transfer learning problem. The original Adaboost algorithm sequentially trains some weak learners so that the subsequently built classifiers are tweaked in favor of those instances misclassified by previous classifiers [22]. The cost of misclassification increases in each next round. TrAdaBoost revises the weighting scheme to filter out the training data that are very different from the test data by automatically adjusting the weights of training instances. The algorithm of TrAdaBoost is shown in Algorithm 1.

At each boosting step, TrAdaBoost increases the relative weight of target instances that are misclassified, as is shown in Figure 1.1. When a source instance is misclassified, its weight is decreased, instead of increased as in classical boosting algorithms. In this way, TrAdaBoost makes use of the source instances that are similar to the target data while distancing from those that are dissimilar. Since class labels are taken into consideration, we can use  $p(\mathbf{x}, y)$  to represent similarity between sample instances in source and target domains, allowing the final classifier to be more accurate and robust. For a more detailed description, please see [18].

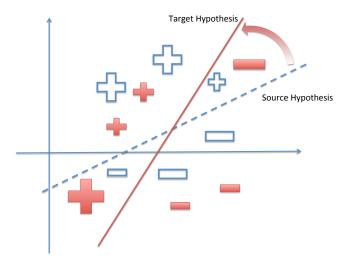
### 1.3.2 Feature-Representation Based Approach

The feature-representation based approaches to the transfer learning problem aim at finding "good" feature representations to minimize domain divergence and classification or regression model error. Strategies to find "good" feature representations are different for different types of the source task data. If many labeled data in the source domain are available, supervised learning methods can be used to construct a feature representation. This is similar to common feature representation based approach in multi-task learning, to be discussed in Section 1.4.1.

Formally, the loss function of representation based approach can be defined as

$$\min_{\theta} \operatorname{div}(p_t(f_{\theta}(\mathbf{x})), p_s(f_{\theta}(\mathbf{x}))).$$

where  $f_{\theta}$  is a function to map **x** to a new feature representation.



**FIGURE 1.1**: A toy example to show the weighting scheme for TrAdaBoost. Solid plus and minus points represent the target task and the hollow plus and minus points represent the source task. The symbols +/- indicate positive and negative instances. The size of the points stands for their corresponding weights.

### Algorithm 1 TrAdaBoost

**Input:** Two labeled data sets  $\mathcal{D}_t = \{(\mathbf{x}_i, y_i)\}_{i=1}^n$  and  $\mathcal{D}_s = \{(\mathbf{x}_j, y_j)\}_{j=n+1}^{n+m}$ , the unlabeled data set  $\mathcal{D}_u = \{\mathbf{x}_k\}$ , a base learning algorithm *Learner*, and the maximum number of iterations T.

Output: A hypothesis  $h_f(\mathbf{x})$ 

Initialize the initial weight vector.

for  $t=1,\ldots,T$  do

- 1. Set  $\beta^t \leftarrow \beta^t/(\sum_i \beta_i^t)$
- 2. Call *Learner*, providing it the combined training set with the weight  $w^t$  and the unlabeled data set  $\mathcal{D}_u$ . Then, get back a hypothesis  $h_t: \mathcal{X} \to \{-1, +1\}$ .
- 3. Calculate the error of  $h_t$  by

$$\epsilon_t = \sum_{i=n+1}^{n+m} \frac{\beta_i^t ||h_t(\mathbf{x}_i) - y_i||}{\sum_{i=n+1}^{n+m} \beta_i^t}$$

Set  $\alpha_t = \epsilon_t/(1 - \epsilon_t)$  and  $\alpha = 1/(1 + \sqrt{2 \ln n/T})$ . Update the new weight vector:

$$\beta_i^{t+1} = \begin{cases} \beta_i^t \alpha^{\|h_t(\mathbf{x}_i) - y_i\|} & \text{if } 1 \le i \le n \\ \beta_i^t \alpha_t^{-\|h_t(\mathbf{x}_i) - y_i\|} & \text{if } n+1 \le i \le n+m \end{cases}$$

and the hypothesis

$$h_f(x) = \begin{cases} 1, & \prod_{t=\lceil T/2 \rceil}^T \alpha_t^{-h_t(\mathbf{x})} \ge \prod_{t=\lceil T/2 \rceil}^T \alpha_t^{-\frac{1}{2}} \\ 0, & \text{otherwise} \end{cases}$$

end for

This objective is similar to Eq. 1.1 in that they both try to minimize the divergence between transformation of distributions. They differ in that feature-representation based approaches use transformation on features.

We should note that the above objective is only a necessary condition for a successful transfer learning algorithm, because we can always find a trivial mapping function that makes the distributions are identical. Often, we need other constraints or objectives at the same time to avoid such trivial mappings.

If no labeled data are available in the source domain, we can exploit what is known as self-taught learning [48], which is a type of unsupervised learning method that can be used to construct a new feature representation. In self-taught learning, the label space differences between the source and target domains may be large, which implies the auxiliary information of the source domain cannot be used directly. This situation is similar to the inductive transfer-learning setting where the labeled data in the source domain are unavailable. Thus, the key is to find the overlap of the two feature spaces either through a mapping function or through a subspace.

As an example of feature-representation based approach, consider a sentiment classification problem, which aims to find the orientation of product reviews based on their content. For the sentiment classification problem, Blitzer et al. [11] propose the structural correspondence learning (SCL) algorithm to exploit domain adaptation techniques for sentiment classification. SCL uses an alternating structural optimization (ASO) algorithm as the optimization algorithm, which was proposed by Ando and Zhang [3]. SCL tries to construct a set of related tasks to model the relationship between pivot features and non-pivot features. The non-pivot features with similar weights among the source and target tasks tend to have similar discriminative power in a low-dimensional latent space, which can be used to transfer the classification knowledge.

Another example is transfer learning via dimensionality reduction, which is proposed by Pan et al. [43]. In this work, Pan et al. exploit the Maximum Mean Discrepancy Embedding (MMDE) method, originally designed for dimensionality reduction, to learn a low-dimensional space to reduce the difference of distributions between different domains for transfer learning. In particular.

$$\min_{\beta} \|\mathbb{E}_{x \sim p_s}[\Phi(\mathbf{x})] - \mathbb{E}_{x \sim p_t}[\Phi(\mathbf{x})]\|,$$

The aim of MMDE is that, besides minimizing the gap between the two distributions, MMDE also maximizes the information to be kept in the kernel space, which is represented by the trace of the kernel matrix.

In the same spirit, Si  $et\ al.$  in [51] consider a linear mapping function for f and using the Bregman-divergence as the divergence function, where the objective function can be formulated as follows,

$$\min_{\mathbf{W}} \ \mathrm{D}_{\mathrm{Breg}} \big( p_t(f_{\mathbf{W}}(\mathbf{x})) || p_s(f_{\mathbf{W}}(\mathbf{x})) \big) + \lambda \cdot l(\mathbf{W})$$

In this equation, W is a linear mapping from a high dimensional space to

Video Games Electronics Compact; easy to operate; very A very good game! It is action good picture quality; looks packed and full of excitement. I sharp! am very much hooked on this game. I purchased this unit from Cir-Very realistic shooting action cuit City and I was very excited and good plots. We played this about the quality of the picture. and were hooked. It is really nice and sharp. The game is so boring. I am ex-It is also quite blurry in very dark settings. I will never buy tremely unhappy and will proba-HP again. bly never buy UbiSoft again.

TABLE 1.2: Cross domain sentiment classification examples

a low dimensional space and  $l(\mathbf{W})$  is a general subspace learning objective function.

The feature-representation based approaches are also used in multi-task learning problem, which we review in Section 1.4.1.

# 1.3.3 Application Example: Cross-domain Sentiment Classification

We take Sentiment classification as an example, which aims to determine whether a product review document reflects a positive or a negative view. Sentiment classification is very useful in online shopping applications, since it allows vendors to know which products are liked by the customers and for what reasons. Many machine learning techniques have been developed for sentiment classification, which have shown good performance when there are sufficient labeled data for training in one specific domain.

Sentiment classification is a domain-dependent task. Table 1.2 gives some examples on domain differences of sentiment terms. Table 1 shows several user review sentences from two domains: electronics and video games. In the electronics domain, we may use words like "compact", "sharp" to express our positive sentiment and use "blurry" to express our negative sentiment. While in the video game domain, words like "hooked", "realistic" indicate positive opinion and the word "boring" indicates negative opinion. Due to the mismatch between domain-specific words, a sentiment classifier trained in one domain may not work well when directly applied to other domains. Thus, cross-domain sentiment classification algorithms are highly desirable for reducing the domain dependency and manually labeling cost.

Among the cross-domain sentiment classification algorithms, most adopt the feature-representation based approaches. As we see in Table 1.2, some sentiment terms are shared across domains while some are domain-dependent.

TABLE	1.3:	Res	ults	on	Sentiment	C	${\it lassification.}$

Dataset	No Transfer	SCL	SFA	Bound
$\mathrm{Book} \to \mathrm{DVD}$	77.3%	78.5%	81.4%	82.6%
$\mathrm{DVD} \to \mathrm{Book}$	74.1%	77.6%	77.1%	81.4%
$\text{Kitchen} \rightarrow \text{Electronic}$	82.8%	85.1%	85.0%	84.6%
$Electronic \rightarrow Kitchen$	85.0%	85.1%	86.8%	87.1%

Thus, they can be used to map between two domains. One example is the work by Blitzer et al. [11], who propose the structural correspondence learning (SCL) algorithm to exploit domain adaptation techniques for sentiment classification. As we mentioned above, the SCL algorithm first identifies the common features that are shared among different domains as the pivot features. It then uses unlabeled data and the pivot features from both source and target domains to find a mapping between the features from these domains, by which a common feature space is constructed. Extending this idea, Pan et al. [44] develop a spectral feature alignment (SFA) algorithm to align domain-specific words from different domains into unified clusters, with the help of domain-independent words as a bridge. Compared to SCL, SFA can discover a robust representation for cross-domain data by fully exploiting the relationship between the domain-specific and domain-independent words via simultaneously co-clustering them in a common latent space. Table 1.3 shows some experimental results on sentiment classification [44]. We can observe that the domain adaptation algorithms achieve better performance than the baseline without considering out-of-domain data. The bound indicates the performance of the gold standard, which is an in-domain classifier trained with labeled data from the target domain.

#### 1.4 Multi-Task Learning Models

Transfer learning is focused on learning in the target domain, where the source domains are only used as auxiliary information. In contrast, multi-task learning seeks to improve the generalization performance of each learning task with the help of the other related tasks [14, 7, 53]. As we mentioned in the beginning of the chapter, most existing multi-task learning methods consider all tasks to have the same importance. In this setting, we review some existing methods for multi-task learning problem, which can be further categorized into five sets: common representation approach, task regularization approach, task clustering approach, hierarchical Bayesian approach and task relationship learning approach.

### 1.4.1 Common Representation Based Approach

The "representation" here mostly denotes data representation. Neural network is the earliest model in this category. Note that a multi-task neural network is just a conventional multilayer feed-forward neural network that capture the commonality of the tasks when learning. In a multi-task neural network, the hidden layer corresponds to common data representation after some linear or nonlinear transformation. Following this strategy, Liao and Carin [38] extend radial basis function networks for multi-task learning. In their work, the hidden layer is treated as a common representation for each task. Since the radial basis function network has an analytical solution, it can use the data points in multiple tasks to determine the form of the RBF function in the hidden layer, which can be learned via active learning.

Argyriou et al. [4, 5] propose a multi-task feature learning method to learn the common representation for multi-task learning under a regularization framework:

$$\xi(\mathbf{U}, \mathbf{A}) = \sum_{i=1}^{k} \sum_{j=1}^{n_i} l(y_j^i, \mathbf{a}_i^{\mathrm{T}} \mathbf{U}^{\mathrm{T}} \mathbf{x}_j^i) + \gamma ||\mathbf{A}||_{2,1}^2$$
(1.3)

where  $l(\cdot, \cdot)$  denotes the loss function, **U** is the common transformation to find common representation,  $\mathbf{a}_i$  is the model parameters for task  $T_i$ ,  $\mathbf{A} = (\mathbf{a}_1, \dots, \mathbf{a}_k)$  and  $||\mathbf{A}||_{2,1} = \sum_j ||\mathbf{A}^j||_2$  denotes  $l_{1,2}$  norm of a matrix **A**, where  $\mathbf{A}^j$  denotes jth row of **A**. The  $l_{1,2}$  norm in regularization function will lead to zero-row in **A**, which is equivalent to feature selection on  $\mathbf{U}^T \mathbf{x}_j^i$ , because of the sparsity property of  $l_1$  norm. An alternating method is used to learn the model parameters.

The common representation in multi-task neural network and multi-task feature learning is some form of transformation on the original data representation. Obozinski et al. [41] propose a feature selection method for multi-task learning, which formulation is similar to Eq. (1.3) but without U. This can be viewed as a multi-task extension of LASSO [55]. Jebara [31] extends the maximum entropy discrimination (MED) method to multi-task learning [29]. MED solves the feature and kernel selection problems in multi-task learning settings, in which a selected subset of features and the kernel combination coefficients are shared by the tasks.

### 1.4.2 Task Regularization Approach

The task-regularization methods are all under the regularization framework, which consists of two objective function terms: an empirical loss on the training data of each task, and a regularization term that encodes the relationship between tasks for reducing the model complexity.

Evgeniou and Pontil [21] propose a multi-task extension of SVM, which

minimizes the following objective function

$$\xi(\{\mathbf{w}_i\}) = \sum_{i=1}^k \sum_{j=1}^{n_i} l(y_j^i, \mathbf{w}_i^{\mathrm{T}} \mathbf{x}_j^i) + \lambda_1 \sum_{i=1}^k ||\mathbf{w}_i||_2^2 + \lambda_2 \sum_{i=1}^k ||\mathbf{w}_i - \frac{1}{k} \sum_{j=1}^k \mathbf{w}_j||_2^2.$$
 (1.4)

The first and second terms of Eq. (1.4) denote the empirical error and 2-norm of parameter vectors, respectively, which are the same as those of single-task SVMs. However, the third term is designed to penalize large deviation between each parameter vector and the mean parameter vector of all tasks, which enforces the parameter vectors in all tasks are similar to each other.

In [20], Evgeniou *et al.* extend the work in [21] and propose multi-task kernel, by which the formulation of multi-task kernel methods can be reduced to that in single-task kernel methods.

Similar to [20], by utilizing an unweighted task network to encode the relatedness between tasks, Kato *et al.* [32] propose a different multi-task learning method, which is also based on SVM. The formulation can be written as

min 
$$\xi(\{\mathbf{w}_i\}) = \sum_{i=1}^k \sum_{j=1}^{n_i} l(y_j^i, \mathbf{w}_i^T \mathbf{x}_j^i) + \lambda_1 \sum_{i=1}^k ||\mathbf{w}_i||_2^2 + \lambda_2 \rho$$
s.t. 
$$||\mathbf{w}_{i_k} - \mathbf{w}_{j_k}||_2^2 \le \rho \text{ for } T_{i_k} \text{ and } T_{j_k} \text{ are related,}$$

which means the difference of the parameter vectors of any two related tasks is small.

### 1.4.3 Task Clustering Approach

Thrun and O'Sullivan [54] are the first to propose a task clustering method for multi-task learning. The main idea is to cluster all tasks into several clusters, in which the related tasks are assumed to share similar representations. The base learner in [54] is weighted K-Nearest-Neighbor classifier, in which each feature is given a weight for computing a distance metric, which are then used in clustering.

Different from [54], Bakker and Heskes [6] propose a Bayesian multi-task neural network, which has a structure that is the same to that of conventional multi-task neural network in which the input-to-hidden-layer weights are shared by all tasks. Different from the multi-task neural network, the hidden-layer-to-output-layer weights  $\mathbf{A}_i$  for each task have a common prior.

Task-clustering methods require the number of clusters to be given, which is difficult for many real-world applications, Xue et al. [61] propose a task clustering multi-task learning method, which utilizes a nonparametric Bayesian model, Dirichlet Process (DP), as a basic mechanism to cluster tasks without knowing the number of clusters. For each task, they use logistic regression to model the data

$$p(y_j^i|\mathbf{x}_j^i,\mathbf{w}_i) = \sigma(y_j^i\mathbf{w}_i^{\mathrm{T}}\mathbf{x}_j^i).$$

Then we add a DP prior to  $\mathbf{w}_i$  as

$$\mathbf{w}_i \sim \mathrm{DP}(\alpha_0, G_0)$$

where  $\alpha_0$  denotes the concentration parameter and  $G_0$  denotes the base measure.

Researchers have also considered a task clustering approach under the regularization framework. Jacob et al. [30] propose a regularization method by incorporating the cluster structure as a regularization term. In [30], researchers introduce a cluster indicator matrix and integrate the cluster structure and empirical loss in the same objective function. A limitation of this method is that the number of clusters in multiple tasks must be given as a prior.

### 1.4.4 Hierarchical Bayesian Approach

Hierarchical Bayesian model is well studied in statistics community and widely used in many applications. Heskes [27] proposes a Bayesian multi-task neural network method for multi-task learning, in which the hidden-to-output weights for each task have a prior whose parameters are shared by all tasks. This model is similar to that in [6].

Micchelli and Pontil [40] are the first to employ a Gaussian Process (GP)[50] in multi-task learning. Lawrence and Platt [35] generalize the informative vector machine (IVM)[36], which is a sparse extension of GP, to multi-task learning. In this method, the parameters in the kernel function are shared by all tasks. Thus, the formulation in multi-task IVM is identical to that of single task IVM with the covariance matrix being a block matrix. Each sub diagonal matrix of this block matrix correspond to the covariance matrix for each task.

Yu et al. [64] propose a hierarchical Bayesian model, which utilize a GP for each task for multi-task regression. The nonparametric GP prior for each task is identical and the mean and covariance matrices have a conjugate prior in this model. Then, an EM algorithm is used to learn the mean and covariance matrix. Since the learned kernel matrix has no parametric form, when making a prediction, approximate estimation of kernel function is needed. Since all tasks share the same GP prior, the hierarchical model is affected by outlier tasks, which motivates a robust extension [66, 72] by utilizing a t-Process (TP) model. Different from the above methods, which are mostly based on GP, Zhang et al. [68] describe a latent variable model for multi-task learning. For each task  $T_i$ , the classifier or regressor is parameterized by some parameters  $\theta_i$ . Then, the parameters  $\theta_i$  in different tasks are assumed to satisfy a latent variable model

$$egin{aligned} oldsymbol{ heta}_i &= \mathbf{\Lambda} \mathbf{s}_i + \mathbf{e}_i \ \mathbf{e}_i &\sim \mathcal{N}(\mathbf{0}, \mathbf{\Psi}). \end{aligned}$$

From this formula, we can see  $\Lambda$  and  $\Psi$  are shared by all tasks. By changing

the probabilistic form of  $\mathbf{s}_i$ , this model is flexible to describe many variants in multi-task learning, such as independent tasks, noisy tasks, clusters of tasks, tasks having sparse representations, duplicated tasks and evolving tasks.

### 1.4.5 Task Relationship Learning Approach

In multi-task learning, a central issue is how to characterize the task relationships between different tasks. Most existing methods solve this problem by making an assumption on the task relationship; e.g., all task are similar or share the same data representation. Some methods utilize some a priori knowledge in some specific domains. However, in most cases, model assumption is hard to verify directly from the data. Moreover, in most applications, the a priori knowledge about task relationships does not exist. In these cases, we hope to learn task relationships from the data directly. Task clustering approaches can be viewed as a way to learn task relationships, although the learned relationship is only 'local' since they mostly ignore the negative correlations that may exist between different tasks in different task clusters. The multi-task GP model proposed in [12] is the first to learn the global task relationships in the form of a task covariance matrix. In the following, we briefly review this method.

The multi-task GP model in [12] directly models the task covariance matrix  $\Sigma$  by incorporating it into the GP prior, as follows:

$$\langle f_i^i, f_s^r \rangle = \Sigma_{ir} k(\mathbf{x}_i^i, \mathbf{x}_s^r), \tag{1.5}$$

where  $\langle \cdot, \cdot \rangle$  denotes the covariance of two random variables,  $f_j^i$  is the latent function value for the jth data point  $\mathbf{x}_j^i$  in the ith task,  $\Sigma_{ir}$  is the (i, r)th element of  $\Sigma$ , and  $k(\cdot, \cdot)$  is a kernel function. The output  $y_j^i$  given  $f_j^i$  is distributed as

$$y_j^i | f_j^i \sim \mathcal{N}(f_j^i, \sigma_i^2),$$

which defines the likelihood for  $\mathbf{x}_j^i$ . Here  $y_j^i$  is the label for  $\mathbf{x}_j^i$  and  $\sigma_i^2$  is the noise level of the *i*th task. One advantage of the formulation in [12] is its analytical form for the marginal likelihood. This is similar to conventional GP models where inference can be done efficiently. However, the model suffers from several drawbacks. One drawback is that when the number of tasks is large, the low-rank approximation used to reduce its computational cost may limit its expressive power. Another limitation is that, since the log-likelihood is non-convex with respect to  $\Sigma$  or to its low-rank approximation, the solution found by parameter-learning algorithms may be very sensitive to the initial value of  $\Sigma$  with no guarantee of the optimal solution.

To overcome the drawbacks of multi-task GP and also develop methods to learn the task relationships in other models, Zhang and Yeung develop a method called multi-task relationship learning method [71] that learns the task relationship under the regularization framework:

$$\min_{\mathbf{W}, \mathbf{b}, \mathbf{\Omega}} \qquad \sum_{i=1}^{m} \frac{1}{n_i} \sum_{j=1}^{n_i} (y_j^i - \mathbf{w}_i^{\mathrm{T}} \mathbf{x}_j^i - b_i)^2 + \frac{\lambda_1}{2} \operatorname{tr}(\mathbf{W} \mathbf{W}^{\mathrm{T}}) + \frac{\lambda_2}{2} \operatorname{tr}(\mathbf{W} \mathbf{\Omega}^{-1} \mathbf{W}^{\mathrm{T}})$$
s.t. 
$$\mathbf{\Omega} \succeq 0$$

$$\operatorname{tr}(\mathbf{\Omega}) \leq 1,$$
(1.6)

where  $\mathbf{w}_i$  and  $b_i$  are the model parameters for the *i*th task and  $\mathbf{W} = (\mathbf{w}_1, \dots, \mathbf{w}_m)$ . This method can be viewed as maximum a posteriori (MAP) solution of the following probabilistic model:

$$\mathbf{W} \sim \left(\prod_{i=1}^{m} \mathcal{N}(\mathbf{w}_i \mid \mathbf{0}_d, \epsilon_i^2 \mathbf{I}_d)\right) q(\mathbf{W})$$
 (1.7)

$$y_j^i \mid \mathbf{x}_j^i, \mathbf{w}_i, b_i \sim \mathcal{N}(\mathbf{w}_i^T \mathbf{x}_j^i + b_i, \varepsilon_i^2)$$
 (1.8)

where  $\mathcal{N}(\mathbf{m}, \mathbf{\Sigma})$  denotes the multivariate (or univariate) normal distribution with mean  $\mathbf{m}$  and covariance matrix (or variance)  $\mathbf{\Sigma}$ . The novelty lies in the prior  $q(\mathbf{W})$  on  $\mathbf{W}$  which belongs to matrix variate distribution [25]. When  $q(\mathbf{W}) = \mathcal{M}\mathcal{N}_{d \times m}(\mathbf{0}, \mathbf{I} \otimes \mathbf{\Omega})$  where  $\mathcal{M}\mathcal{N}_{d \times m}(\mathbf{M}, \mathbf{A} \otimes \mathbf{B})$  denotes the matrix variate normal distribution<sup>2</sup> with mean  $\mathbf{M} \in \mathbb{R}^{d \times m}$ , row covariance matrix  $\mathbf{A} \in \mathbb{R}^{d \times d}$  and column covariance matrix  $\mathbf{B} \in \mathbb{R}^{m \times m}$ , the MAP solution will lead to problem (1.6). Here  $\mathbf{\Omega}$  is the column covariance matrix of  $\mathbf{W}$  where each column represents each task and hence  $\mathbf{\Omega}$  can represent the task covariance. Moreover, when  $q(\mathbf{W}) = \mathcal{M}\mathcal{N}_{d \times m}(\mathbf{0}, \mathbf{\Sigma} \otimes \mathbf{I})$ , the MAP solution will become the multi-task feature learning formulation presented in [4, 5].

### 1.4.6 Application Examples of Multi-task Learning

Multi-task learning has many applications in machine learning areas, e.g., computer vision, information retrieval, Bioinformatics. We will review some of these applications in the following.

• Face Recognition: Heisele et al. [26] propose a multi-task learning method for face recognition. This method first detects the components of a face and then combines the component features and a whole face for face recognition. Lapedriza et al. [34] propose a multi-task feature extraction method for face recognition. In this method, face recognition is treated as a target task, while other face tasks such as facial expression recognition as complementary tasks to help improve the performance of face recognition. This method works by maximizing the mutual information between low-dimensional representation and subject labels in

 $<sup>\</sup>frac{^2\text{The probability density function is defined as }p(\mathbf{X}\,|\,\mathbf{M},\mathbf{A},\mathbf{B}) = \frac{\exp\left(-\frac{1}{2}\text{tr}\left(\mathbf{A}^{-1}(\mathbf{X}-\mathbf{M})\mathbf{B}^{-1}(\mathbf{X}-\mathbf{M})^T\right)\right)}{(2\pi)^{md/2}|\mathbf{A}|^{m/2}|\mathbf{B}|^{d/2}}.$ 

face recognition while minimizing the mutual information between lowdimensional representation and labels in complementary tasks using a quadratic mutual information [56].

- Image Classification: Quattoni et al. [46] propose a method for image classification using a prototype representation. In this method, unlabeled data are used firstly to learn prototype representation, and then used to select prototypes learned in previous stage by learning from some previous supervised learning tasks. They then use the selected prototypes for the target task. Ahmed et al. [1] propose a method for visual recognition via using multi-task neural network, in which the target task and pseudo tasks share a common representation via a common hidden layer. This method also proposes to generate pseudo tasks for visual recognition tasks. Kienzle and Chellapilla [33] propose a biased regularization method for personalized handwriting recognition, in which the parameters of SVM in source tasks provide a bias of the target task. This bias is added to regularization term of SVM for target task as a prior.
- Object Detection: Torralba et al. [57] propose a method for multiclass object detection. Different from previous methods in object detection that train a classifier for individual object detection, this method solves multiclass object detection simultaneously by using shared features in multi-class objects, which can also reduce the number of features used in object detection.
- Image Segmentation: An et al. [2] utilize Dirichlet process and kernel stick-breaking process to segment multiple images simultaneously. Dirichlet process is used as a prior of base measure in kernel stick-breaking process and kernel stick-breaking process is used to incorporate the spatial information contained in images to help the segmentation and cluster image features in multiple images into several clusters to complete image segmentation. This work can be viewed as a way for multi-task clustering.
- Collaborative Filtering: Yu et al. [65] unify content-based filtering and collaborative filtering (CF) in a framework by using task clustering method, in which the parameters for each user profile share the same DP prior. Yu and Tresp [63] propose to use a multi-task learning method to solve the CF problem. In this model, the low-rank matrix approximation, which is used widely in CF, can be reformulated as a similar formulation in regularization framework in multi-task learning. The methods in [13, 70] utilize the useful information in multiple domains to improve the performance on each domain by learning domain relations in the form of a covariance matrix.
- Age Estimation: In [73], Yu and Yeung formulate the age estimation problem as a multi-task learning problem, where each task corresponds

to estimating ages based on the images of one person, and propose a multi-task extension of warped GP to solve this problem.

- Text Classification: Raina et al. [49] propose a transfer learning method for binary text classification problem. This method places a Gaussian prior on the parameters of logistic regression for target task and it learns the covariance matrix of the covariance matrix from source tasks. Do and Ng [19] also propose a logistic regression based method for text classification for multi-class problem.
- Bioinformatics: Xu et al. [60] use multi-task learning to solve the protein subcellular location prediction problem. Liu et al. [39] use multi-task feature learning method [4, 5] for cross-platform siRNA efficacy prediction, and Zhang et al. [69] identifies common mechanisms of responses to therapeutic targets. Puniyani et al. [45] utilize multi-task feature selection method on multi-population GWA mapping problems, and Lee et al. [37] extend multi-task feature selection method by learning the hyperparameters for solving the eQTL detection problem. Bickel et al. [8] provide a multi-task learning method based distribution matching for HIV therapy screening.
- Finance: Ghosn and Bengio [23] apply multi-task learning method for stock selection. Different from previous methods, which use one neural network to predict the return of one stock, the method in [23] learns several stocks in one neural network, in which the hidden layer is shared by all stocks and can be viewed as a common representation for all stocks. Experimental results show the generalization ability of multitask neural network is much better than various benchmarks.
- Robot Inverse Dynamics: The methods in [15, 62] apply multi-task GP regression model in [12] for robot inverse dynamics that can improve the performance over previous methods.

### 1.5 Conclusion and Future Work

In this chapter, we have discussed transfer learning and multi-task learning frameworks and related them to cost sensitive learning. Transfer and multi-task learning approaches are useful when a learning problem is difficult to solve in a domains, but some related knowledge can be found in some other domains. In such cases, we may find some common knowledge between these domains to help improve the learning performance. We have systematically reviewed typical approaches to transfer and multi-task learning problems in inductive learning settings. In particular, we have pointed out that transfer

learning can be seen as a type of cost-sensitive learning where the costs are associated with the instances in both the source and target domains, and heavier weights can also be associated with the target domain.

When covariate shift assumption holds, many successful algorithms have been proposed. However, most of problems have not been solved when covariate shift assumption fails. First, it is unclear if there exist any weaker assumptions under which successfully transfer learning algorithms could be obtained. A future direction in this problem is how to combine labeled and unlabeled data to improve the estimation of the importance weight when covariate shift assumption does not hold but there is some labeled data available.

Besides, there could be more to explore on the multi-task learning from cost-sensitive learning perspective. In typical multi-task learning approaches so far, the task-associated costs such as the misclassification costs are placed equally on all tasks, and cost-sensitive learning is done in isolating the common knowledge between the tasks via many of the approaches that we reviewed. However, in some approach for multi-task learning, i.e., task relationship learning approach, the variance of each task, which is record in task covariance matrix, can be viewed as a cost for each task. Furthermore, it is also an open problem on how to place the costs on different tasks. The costs should reflect the relation between tasks. However, It is also unclear how to explore the structure in the relation between tasks to estimate the costs. Last but not least, how can cost sensitive learning bridge multi-task learning and transfer learning is also an interesting topic to explore more.

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