

# Yu (Zoey) Zhao

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Position	<b>Research Assistant in Economics of Education</b> With Xiaoyang Ye, East China Normal University Economics of Education Lab	Aug 2023 – Present
Research interests	Education Economics, Behavioral Economics, Education Equity, Policy Evaluation, Causal Inference, Data Science	
Education	<b>Renmin University of China (RUC)</b> M.S. in Rural Development Concentration: Rural Education Advisor: Professor Chuanbo Chen <i>GPA: 3.83/4</i>	Beijing, China Sept. 2020 – June. 2023
	<b>University of Turku (UTU)</b> Exchange Program in Social Policy Advisor: Professor Satu Helske	Turku, Finland Jan. 2022 – June. 2022
	<b>Shandong Agricultural University (SDAU)</b> B.S. in Accounting Rank: 1/370, <i>GPA: 4.49/5</i>	Taian, Shandong Sept. 2016 – June 2020
Working paper	<b>Information for Vision: Experimental Evidence on Nudging Low-income Students to Wear Eyeglasses</b> Jiusheng Zhu, Xinjie Zhang, Yu Zhao, Xiaoyang Ye. <i>Status: Under Review.</i>	
	<b>The Human Capital Investment's Effect of China's New Labour Contract Law on Migrant Workers' Families</b> <a href="#">[PDF]</a> Yu Zhao, Hui Du, Rui Li, Guangsu Zhou. <i>Status: Under Review.</i>	
Work in progress	<b>Demystifying College Costs Through Behavioral Nudges: Experimental Evidence from China</b> Yu Zhao, Xiaoyang Ye, Qiuxiang Wu, Stephen DesJardins. Presented at: International Symposium on Human Capital, December 2023. AEFP, March 2024 (scheduled). AERA, April 2024 (scheduled). <i>RCT ID: AEARCTR-0012304</i>	

## Publications

**The Long-term Influence of Education Resources Allocation on the Migration: Evidence from the China's Rural School Consolidation Policy** [\[PDF\]](#)

Yu Zhao, Hui Du, Rui Li, Guangsu Zhou.

*Journal of Asian Economics*, 2024.

**The Influence of Farmers' Financial Literacy on Household's Poverty Vulnerability** [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.

*Xinjiang State Farms Economy*, 2021.

**Research on the Impact of Farmland Rights Confirmation upon Rural Labor to Migrant to Work** [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.

*Rural Economy and Technology*, 2019.

## Projects

Let ChatGPT dive deep nationwide college applicants' experiences. [\[Link\]](#)

Translation: Methods for Measuring School Effectiveness (By Angrist, J., Hull, P. and Walters, C. R.). [\[Link\]](#)

How to use 'readhtmltable' and 'maptile' commands. [\[Link\]](#)

## Research experience

**National Social Science Fund of China, Beijing**

Mentor: Professor Guangsu Zhou (RUC)

Sept. 2021 – Dec. 2022

Completion of a report on digital platform employment and measurement. Research on issues related to education expenditure of migrant workers' families.

**Humanities and Social Sciences Program of the Ministry of Education**

Mentor: Professor Jianjun Zhu (SDAU)

Aug. 2018 – Dec. 2018

Research on farmland rights confirmation, farmers' perception of property rights and intergenerational differences in labor transfer

## Talks and presentations

2024 Annual meeting of the American Educational Research Association (Philadelphia, US) Apr. 2024

The Association for Education Finance and Policy 49th Annual Conference (Baltimore, US) Mar. 2024

The 15th International Symposium on Human Capital and Labor Markets (Beijing, China) Dec. 2023

Peking University Institute for Educational Finance Research Summer School (Beijing, China) Sept. 2022

## Honors and scholarships

Education Finance and Policy Outstanding Young Scholar (PKU) 2023

President's International Exchange Scholarship (¥40,000, RUC) 2022

First Class University Fellowship (¥12,000, RUC) 2020

National Undergraduate Scholarship (¥8,000, Ministry of Education) 2017

Industry experience	<b>Meituan</b> , Division of Public Relationship Policy Research Intern Conducted self-research project on county economic development, and facilitated data collaboration with Beijing Municipal Bureau of Statistics.	Beijing, China Summer 2021
	<b>ByteDance</b> , Division of Human Resource HRBP Intern Managed HR internship recruitment and assisted in onboarding.	Beijing, China Winter 2019
Skills	<b>Programming</b> Stata, Python, Jupyter, $\LaTeX$ .	
	<b>Languages</b> English (fluent), Chinese (native)	
Service and outreach	<b>SDAU Daocaoren Volunteer Teaching Team</b> Teaching and educational support for mountain areas in Dejiang County, Guizhou Province. Awarded “Excellent Practitioner” by the local education bureau.	May. 2017 – May. 2018
Relevant Courses	<b>Graduate (PhD) level</b> Advanced Econometrics (A) Advanced Macroeconomics (A-) Advanced Microeconomics (A-) Advanced International Economics (A-) Development Economics (A) Regional Economics (A) Econometric Analysis (A) Mathematical Economics (A) Applied Statistical Analysis (A) Data Analysis and Modeling with Python (A-)	<b>Undergraduate level</b> Advanced Mathematics (100) Probability theory and Mathematical Statistics (100) Linear Algebra (100) Econometrics (95) Statistics (97) Microeconomics (90) Macroeconomics (94) Public Finance (90) Financial Accounting (94)