

Yu (Zoey) Zhao

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Position	Research Assistant in Economics of Education Aug 2023 – Present With Xiaoyang Ye, East China Normal University Economics of Education Lab
Research interests	Education Economics, Behavioral Economics, Education Equity, Policy Evaluation, Causal Inference, Data Science
Education	Renmin University of China (RUC) Beijing, China M.S. in Rural Development Economics and Management Sept. 2020 – June. 2023 Concentration: Rural Education Advisor: Professor Chuanbo Chen <i>GPA: 3.83/4</i> University of Turku (UTU) Turku, Finland Exchange Program in Social Policy Jan. 2022 – June. 2022 Advisor: Professor Satu Helske Shandong Agricultural University (SDAU) Taian, Shandong B.S. in Accounting Sept. 2016 – June 2020 Rank: 1/370, <i>GPA: 4.49/5</i>
Working paper	Information for Vision: Experimental Evidence on Nudging Low-income Students to Wear Eyeglasses Jiusheng Zhu, Xinjie Zhang, Yu Zhao, Xiaoyang Ye. <i>Status: Under Review.</i> The Long-term Influence of Education Resources Allocation on the Migration: Evidence from the China's Rural School Consolidation Policy [PDF] Yu Zhao, Guangsu Zhou. <i>Status: Revise and Resubmit.</i> The Human Capital Investment's Effect of China's New Labour Contract Law on Migrant Workers' Families [PDF] Yu Zhao, Hui Du, Rui Li, Guangsu Zhou. <i>Status: Under Review.</i>
Work in progress	Demystifying College Costs Through Behavioral Nudges: Experimental Evidence from China

Yu Zhao, Xiaoyang Ye, Qiuxiang Wu, Stephen DesJardins.
Presented at: International Symposium on Human Capital, December 2023 and
American Educational Research Association, April 2024 (scheduled).
RCT ID: AEARCTR-0012304

Publications

The Influence of Farmers' Financial Literacy on Household's Poverty Vulnerability [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.
Xinjiang State Farms Economy, 2021.

Research on the Impact of Farmland Rights Confirmation upon Rural Labor to Migrant to Work [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.
Rural Economy and Technology, 2019.

Projects

Let ChatGPT experience everyone's college entrance exam experience. [\[Link\]](#)
Translation: Methods for Measuring School Effectiveness (By Angrist, J., Hull, P. and Walters, C. R.). [\[Link\]](#)
How to use 'readhtmltable' and 'maptile' commands. [\[Link\]](#)

Research experience

National Natural Science Fund of China, Beijing

Mentor: Professor Jianguo Wang (RUC) Jan. 2023 – Present
Conducted Monte Carlo simulation with manual bootstrap standard error calculations. Developed code to transform raw nighttime light data from .tif to Excel format using GDAL.

National Social Science Fund of China, Beijing

Mentor: Professor Guangsu Zhou (RUC) Sept. 2021 – Dec. 2022
Completion of a report on digital platform employment and measurement. Research on issues related to education expenditure of migrant workers' families.

Humanities and Social Sciences Program of the Ministry of Education

Mentor: Professor Jianjun Zhu (SDAU) Aug. 2018 – Dec. 2018
Research on farmland rights confirmation, farmers' perception of property rights and intergenerational differences in labor transfer

Talks and presentations

2024 Annual meeting of the American Educational Research Association (Philadelphia, US) Apr. 2024
The 15th International Symposium on Human Capital and Labor Markets (Beijing, China) Dec. 2023
Peking University Institute for Educational Finance Research Summer School (Beijing, China) Sept. 2022

Honors and

Education Finance and Policy Outstanding Young Scholar (PKU) 2023

scholarships	President's International Exchange Scholarship (¥40,000, RUC)	2022
	First Class University Fellowship (¥12,000, RUC)	2020
	National Undergraduate Scholarship (¥8,000, Ministry of Education)	2017
Industry experience	Meituan , Division of Public Relationship	Beijing, China
	Policy Research Intern	Summer 2021
	Conducted self-research project on county economic development, and facilitated data collaboration with Beijing Municipal Bureau of Statistics.	
	ByteDance , Division of Human Resource	Beijing, China
	HRBP Intern	Winter 2019
	Managed HR internship recruitment and assisted in onboarding.	
Skills	Programming	
	Stata, Python, Jupyter, \LaTeX .	
	Languages	
	English (fluent), Chinese (native)	
Service and outreach	SDAU Daocaoren Volunteer Teaching Team	May. 2017 – May. 2018
	Teaching and educational support for mountain areas in Dejiang County, Guizhou Province. Awarded “Excellent Practitioner” by the local education bureau.	
Relevant Courses	Graduate (PhD) level	Undergraduate level
	Advanced Econometrics (A) Advanced Macroeconomics (A-) Advanced Microeconomics (A-) Advanced International Economics (A-) Development Economics (A) Regional Economics (A) Econometric Analysis (A) Mathematical Economics (A) Applied Statistical Analysis (A) Data Analysis and Modeling with Python (A-)	Advanced Mathematics (100) Probability theory and Mathematical Statistics (100) Linear Algebra (100) Econometrics (95) Statistics (97) Microeconomics (90) Macroeconomics (94) Public Finance (90) Financial Accounting (94)