

SOCIAL MEDIA

Safeguarding when using Social Media

Social media and networking sites have grown in popularity in recent years, to the point that Facebook and YouTube have over 1 billion registered users. Some of the most popular social media and networking sites are:

- Facebook
- YouTube
- Twitter
- Instagram
- Vine
- Google+
- Tumblr
- Pinterest
- LinkedIn

The purpose of these sites varies but all are accessed by millions of users on a daily basis. While some sites serve a very specific purpose, others are designed to encourage the sharing of personal events and information. LinkedIn was set up specifically for those wishing to post their CV and employment portfolio online, whereas Facebook is used to share personal events and information.

On social media sites it is important that users take precautions to safeguard their personal information and the access rights that they give to those who may want to find their profile.

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

FINALIDAD		ANIMAR	
DIARIO		COMPARTIR	
ACONTECIMIENTO		EMPLEO	
DERECHOS			

Privacy Settings

While sometimes hard to find, most social media sites have privacy settings that can be altered. These settings should allow users to control who can

see what they post and whether or not their posts are visible to all users, friends of friends, friends only or only specific users. Users should always take the time to set privacy controls and think carefully about who they want to share their information with.

Friend Requests and follows

Users should also take care to only accept friend requests from people they know. Very often people add friends of friends with little knowledge of who the person is.

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

PERMITIR		SOLICITUD/PETICIÓN	
CONOCIMIENTO		SEGUIR	

Think first... post later

Although freedom of speech is an important part of our society, it is vital to realise that comments which could be regarded as inflammatory or abusive can be reported to the police. Users should take care to avoid posting controversial comments and should think carefully about sharing or liking videos that intend to offend or upset others.

It is also important to remember that your social media accounts leave a digital footprint that extends beyond your posts. Following accounts that are promoting mockery of others could have consequences further down the line. It is not uncommon for businesses to use social media to build a profile of a person before considering them for employment.

Posting photographs can also pose some security issues as most images can be downloaded or 'screen grabbed' at the click of a button. This can mean strangers can access and save images without consent. It is important to consider this before posting.

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

LIBERTAD DE EXPRESIÓN		EVITAR	
DARSE CUENTA		MOLESTAR	
HUELLAS		BURLA	
CAPTURAR EN PANTALLA		CONSENTIMIENTO	

Report abuse

Nearly all mobile phones and computers have a screenshot or grab facility. While there are obvious risks associated with strangers taking screen grabs of your profile, you can also use this facility to gather evidence if you or someone you know is a victim of online bullying or abuse. It is always important to share this information with the relevant authorities as soon as possible.

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

CASI		RIESGO	
HERRAMIENTA		RECOGER	

Global citizenship

Oxfam describes a global citizen as someone who:

- is aware of the wider world and has a sense of their own role as a world citizen
- respects and values diversity
- has an understanding of how the world works economically, politically, socially, culturally, technologically and environmentally
- is outraged by social injustice
- participates in and contributes to the community at a range of levels from local to global
- is willing to act to make the world a more sustainable place
- takes responsibility for their actions

Use of social networking sites, emailing and video conferencing software, allow students in Scottish schools to forge links with students around the world. They can use these technologies to learn more about other countries and cultures.

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

CIUDADANO		PAPEL	
CONSCIENTE		INDIGNADO	
GAMA		FORJAR	

Online communities

The idea of a community is not a new concept. The way communities grow and evolve has had to adapt with new technologies. Like traditional communities, online communities can congregate around a shared interest and can be spread across multiple websites.

An online community's main goal is to serve as a common ground for people who share the same interests.

People may use online communities to keep up with events, such as upcoming political, religious or sporting events, that are going on in their local communities. Online communities also form around activities and hobbies.

They have become an important part of education; students can take classes online, and communicate with their teachers and peers online.

Businesses use online communities to communicate with their customers about product and service enhancements and to share new information about the business.

Many online communities relating to health care help inform, advise and support patients and their families. Other online communities allow a wide variety of professionals to come together to share their thoughts and ideas on certain topics or issues.

The main advantages and disadvantages of using online communities are:

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

EVOLUCIONAR		MEJORAS	
EXTENDERSE		SALUD	
PRÓXIMO			

Advantages

- environment to support freedom of speech
- access to people with similar interests

- exposure to people of a different demographic
- sharing ideas/material/resources

Disadvantages

- danger of social isolation if always online
- potential for taking comments online as factual with little verification
- off topic content may not be appropriate
- risk of trolling

FIND THE ENGLISH TERMS IN THE PARAGRAPH ABOVE:

MEDIOAMBIENTE		PELIGRO	
LIBERTAD DE EXPRESIÓN		AJENO AL TEMA	