Interview tip: Explain impact

Recently, you learned that it can be useful to share the beneficial effects of any process, concept, or tool you discuss. Whether it's applying a concept to identify a potential problem or discussing a tool's utility, explaining the potential impact will help you stand out to an interviewer. In this reading, you'll review the best practices you learned from the interview and why it will be useful for your own future interviews. You'll also explore some examples of questions that interviewers might ask you so that you can practice your answers. Afterwards, you can use Interview Warmup to practice this new tip!

Explain impact

Explaining how you have the skills necessary to fulfill a job role's responsibilities is an important part of the job application process. But it's just as important to understand and demonstrate the positive impact your skills can have for an organization. It is crucial to share examples that illustrate your skills. When doing so, you should also explain why each example is important and relevant to the organization's interests. For example, if you're discussing a project you worked on previously, explain what the benefits of that project were. If you're explaining your skills using a certain tool, tie that to why being able to use that tool would be impactful for future projects.

Build interview skills

You know how to demonstrate your problem solving skills by discussing your thought process and showcase your skills by providing examples. Now you have another tip to add to your interview skills: explain impact. Reviewing tips from other professionals who have gone through the interview process and practicing what you learned are great ways to develop those skills more and more over time.

Practice interview skills

With this new tip to add to your interview toolkit, you'll want to practice answering questions you could encounter in an actual interview. Here is a list of questions you might apply this tip during in an interview:

- Discuss a time when you had to derive data from a raw data set that you received—describe your process and any challenges that you've experienced.
- What considerations would you think about to make sure users got the most out of their data?
- What is an example of a time when your work was key to a project's success?

As a reminder, being enrolled in this certificate program also gives you access to [Interview Warmup](#), a tool that helps you practice answering questions to become more confident and comfortable throughout the interview process. Interview Warmup asks you interview questions to which you respond verbally. This tool transcribes your answers in real time, allowing you to review how you responded. In addition, Interview Warmup's machine learning algorithm can detect insights that can help you learn more about your answers and improve the way you communicate.

Here are some of the insights that Interview Warmup provides:

- **Talking points:** This tool lets you know which topics you covered in your answer, such as your experience, skills, and goals. You'll also be able to explore other topics that you might want to consider covering.

- **Most-used words:** This tool highlights the words you used most often and suggests synonyms to broaden your word choices.

- **Job-related terms:** This tool highlights the words you used that are related to the role or industry in which you're preparing to work. You'll also be able to explore an entire list of job-related terms that you might want to consider including in your answer.

To access Interview Warmup, you can follow these steps:

1. Go to https://www.cloudskillsboost.google/interview-warmup.
2. Click **Start practicing**.
3. Select **Data Analytics** to open an additional menu.
4. Select **Cloud Data Analytics** as the field you wish to practice.
5. Click **Start**.

The interview lasts about 10 minutes, and the questions will vary with each attempt. During each interview session, you'll be asked two background questions, one behavioral question, and two technical questions. You're encouraged to try as many practice interviews as you want. This can be a great way to practice the interview tips you learned about in this course!