

## 1. From Great Data to Great Visualizations

- **Key Point:** Your role is to communicate insights clearly.
  - **Description:** Effective visualizations turn raw data into meaningful, actionable stories for your audience.
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## 2. Consider Access Mediums

- **Key Point:** Design must adapt to user devices.
  - **Description:** Whether users are on desktops or mobile devices, layout and interactivity should be optimized for their screen size and usage habits.
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## 3. Prioritize Key Visuals

- **Key Point:** Mobile screens require thoughtful design.
  - **Description:** Focus on the most important visuals and use features like **tooltips, popups, and menus** to provide access to additional data without clutter.
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## 4. Collecting User Feedback

- **Key Point:** Feedback improves future designs.
  - **Description:** Use forms, buttons, or email links to gather input. Decide whether you're seeking bug reports, feature requests, or general impressions.
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## 5. Responding to Feedback

- **Key Point:** Feedback should guide development.
  - **Description:** Incorporate user suggestions into updates and make the feedback process easy and efficient.
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## 6. Self-Explanatory Design

- **Key Point:** Aim for intuitive dashboards.
  - **Description:** While help features and documentation are useful, the best visualizations require little to no explanation.
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## 7. Final Takeaway

- **Key Point:** Thoughtful design leads to impactful insights.
- **Description:** When your visualizations are clear, accessible, and user-friendly, you help transform organizational data into real business value.