


Activity Exemplar: Choose an effective visualization type



This reading provides a completed exemplar of the **Activity: Choose an effective visualization** for you to compare against your own work.

Completed exemplar

To review the exemplar for this course item, right-click the following link.

 **RIGHT CLICK LINKS TO OPEN IN NEW TAB** 
[Choose an effective visualization exemplar](#)

Assessment of exemplar

Compare the exemplar to your completed activity. Review your work using each of the criteria in the exemplar. *What did you do well? Where can you improve?* Use your answers to these questions to guide you as you continue to progress through the course.

Note: *The exemplar represents one possible way to complete the activity. Yours will likely differ in certain ways. What's important is that your activity clearly defines the purpose of the visualization, makes actionable suggestions to meet the users' needs, and chooses a visualization type that will work for both the data and the users.*

Your completed activity should include the following:

Be sure to address the following criteria in your completed activity:

- The **Purpose** section should have 2–3 sentences that clearly define the visualization's purpose based on the provided stakeholder feedback.

- The **Audience** section should have 1–2 sentences that clearly define the visualization’s audience.
- The **Audience** section should have three suggestions that address how to meet the users’ needs. Each suggestion should be at least one sentence long.
- The **Data** section should include the data type of the **device.browser** column.
- The **Data** section should include the data type of each column in the query results.
- The **Data** section should include the number of columns in the query results.
- The **Data** section should include the number of rows in the query results.
- The **Visualization type** section should identify one visualization type.