

Video 11 Summary: Career Reflections from Alissa – Account Executive at Google

Meet Alissa

- **Role:** Account Executive at Google
 - **Background:** Data and analytics
 - **Passion:** Helping organizations solve complex data challenges
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Key Themes & Insights

1. Curiosity Drives Growth

- Alissa emphasizes the importance of **asking questions** and staying curious.
- Her natural curiosity helped her transition into data and analytics, even without a technical background at first.

2. Learning Is a Journey

- She had to **systematically build technical skills** over time.
- Formal learning and persistence were key to her development.

3. Early Experiences Matter

- Her first job at tennis courts involved:
 - Managing schedules and activities
 - Collecting and organizing information
 - Seeking efficiency — a skill that translated well into data work

4. Problem-Solving with Data

- Alissa discovered that **every challenge boils down to understanding the information** and defining the desired outcome.
- Her work involves connecting data problems to solutions that drive impact.

5. No One Has All the Answers

- She shares that it's okay not to know everything.
- Being a **learner** and staying open to growth leads to better outcomes.

6. Advice for Aspiring Analysts

- **Stay persistent** — some problems will be tough, and starting points unclear.
 - With persistence, clarity and progress will come.
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Takeaway Message

Curiosity, persistence, and a willingness to learn are just as important as technical skills in a data career. Every experience can contribute to your growth as a cloud data analyst.