

Welcome Message

- **"Hey there, future data pro!"**
Encouragement to get excited about the next phase of learning.
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Focus of the Module

- **Accessing, exploring, and reporting on cloud data**
*This module centers on the final stages of the data journey: **analyze** and **activate**.*
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Visualization Tools

- **Explore and choose the right data visualization tools**
Learn how to select tools based on the phase of the analytics workflow.
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Working with Cloud Data

- **Access data from lakes, warehouses, and other sources**
Understand how to retrieve and explore data stored in various cloud environments.
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Understanding Data Models

- **Learn about data types, dimensions, and measures**
These concepts help you interpret and structure data effectively.
 - **Use data modeling to customize data appearance**
Modify how data is presented to suit analysis needs.
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Preparing Data for Visualizations

- **Model data by modifying, blending, and aggregating**

Transform raw data into meaningful visual insights.

- **Organize data to yield better insights**

Structure data to support clear and actionable reporting.



Report Analysis

- **Visualize and share insights with stakeholders**

Learn how to build reports that communicate findings effectively.



Hands-On with Looker Studio

- **Connect to data sources and create reports**

Gain practical experience using Looker Studio to explore, transform, and visualize data.



Ready to Begin

- **"Now that you have a roadmap for what's coming up, let's get started!"**

Encouragement to dive into the module and apply what you learn.