Module 5 Introduction: Developing Data Models & Addressing Complex Business Needs

Welcome!

You're entering a new phase of the course focused on **data modeling** and solving **complex business problems**.

What You'll Learn in This Module

1. The Role of Developers in Data Teams

- Developers work with datasets and data modeling languages.
- You'll explore:
 - o The developer environment
 - o Tools used to work efficiently with data

2. Introduction to Data Modeling Languages

- Learn how modeling languages help:
 - o Define dimensions and measures
 - Meet complex business needs
- Gain hands-on experience writing modeling code

3. Dashboards as Code

- Understand how developers view and manage dashboards programmatically
- Learn how this approach supports scalability and consistency

4. Advanced Modeling Techniques

- Explore how modeling languages support:
 - Derived tables
 - Caching
- Learn how these techniques improve performance and flexibility

Why This Matters

- Understanding the **code behind visualizations** helps you:
 - o Build more powerful dashboards
 - o Customize solutions for stakeholders
 - o Collaborate more effectively with developers

% Let's Get Started!

You're about to dive deeper into the **technical side of analytics**, giving you the tools to create **robust**, **scalable**, **and insightful data solutions**.