

# Course 4 glossary

#### Terms and definitions from Course 4

#### Α

**Abstraction:** A concept used to understand complex concepts and ideas by focusing on the most essential parts

**Alerting:** A feature that enables dashboard users to receive a notification when predetermined conditions are met or exceeded

**Automatic refreshing:** A process that enables dashboards to be automatically updated at regular intervals

### B

**Branch:** A working copy of a repository

#### C

**Caching:** The process of storing data in a temporary location so that it can be accessed more quickly in the future

**Caching policy:** A set of rules that determine how long cached results are stored, and when they are refreshed

**Categorical data (Qualitative data):** A subjective and explanatory measure of a quality or characteristic

#### D

Dashboards as code: An approach to managing dashboards by defining them in code

**Data blending:** The process of combining data from multiple data sources to create a single report visualization



Data catalog: A centralized inventory of an organization's data assets

**Data drilling:** A process that allows users to explore data in more detail by revealing additional levels of information

**Data exploration:** The process of understanding a dataset by inspecting its characteristics, identifying patterns, and asking questions

Data freshness: How current, or up-to-date, the data within a report or dashboard is

Data governance: A process for ensuring the formal management of a company's data

Data literacy: The ability to understand and use data

Data model: A concept for organizing data elements and how they relate to one another

**Data modeling:** The process of designing, structuring, joining, and transforming data to prepare it for reporting

Data modeling language: A tool used to create and represent semantic data models

**Data report:** A visualization of detailed business intelligence data for making business decisions

Data silo: A collection of data held by one group at a central location

**Data visualization:** The graphical representation of data using charts, graphs, and other visual formats

**Data-driven culture:** A culture in which both technical and nontechnical workers collaborate, and feel empowered to make decisions with data

Derived table: A query whose results are used as if it were an actual table in the database

**Dimensional hierarchy:** A way to define the levels of detail in a dataset that a chart can display

**Dimensions:** Unique attributes that help you describe data

**Drill through:** A technique that allows users to navigate to related visualizations

**Drilling down:** A technique that reveals additional levels of detail within a chart by moving down the hierarchy from more general, to more granular data

**Drilling up:** A technique that reveals fewer levels of detail within a chart by moving up the hierarchy from more granular, to more general data



Ε

**Enterprise-grade data visualization tools:** A type of data visualization software used by large data-driven organizations to explore, analyze, and share business analytics

F

Filtering: A tool for limiting the data returned from a query based on specific criteria

G

**Guided analytics:** An approach to business intelligence where solutions, like reports and dashboards, are created by the data team to meet a specific need

**Integrated Development Environment (IDE):** An application that brings together the tools needed for development in a user-friendly environment

L

Live dashboard: A data visualization tool that provides near real-time data updates

M

Measures: Aggregations of one or more dimensions, like a count or average

Metadata: Data about data

Metadata management: The process of managing, accessing, and organizing metadata

**Modularity:** A concept that breaks down a system into smaller parts that can be easily separated and reused



#### N

**Numerical data (Quantitative data):** A specific and objective measure, like a number, quantity, or range

# 0

Organization-wide metrics: Metrics that are defined and shared across teams

#### R

**Repository:** A central location for storing and managing the files and history of a project

## S

**Sampling:** The technique of selecting a segment of a dataset that is representative of the entire dataset in order to better understand its characteristics

Scorecard: A statistical record used to measure achievement or progress toward a goal

**Self-service analytics:** An approach to business intelligence that allows both technical and non-technical users across an organization to access data, perform ad-hoc data analysis, and generate reports

Semantic data model: A type of data model that uses everyday language to represent data

**Semantic layer:** A set of definitions and logic that helps ensure that everyone in the organization understands the data in the same way

#### Т

Time sensitive data: Data that must be acted on within a specific time frame, or it loses value

### U

**User experience (UX):** The overall experience a user has with a product or service, especially in terms of how easy or pleasing it is to use



**User interface (UI):** The means through which a user and a computer system interact



**Version control:** A process to track changes to your code, data, or other files over time



**Wireframe:** A visual representation of the structure and functionality of a user interface or product layout