

## Glossary terms from module 2

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### Terms and definitions from Course 4 Module 2

**Categorical data (Qualitative data):** A subjective and explanatory measure of a quality or characteristic

**Numerical data (Quantitative data):** A specific and objective measure, like a number, quantity, or range

**Scorecard:** A statistical record used to measure achievement or progress toward a goal

**Wireframe:** A visual representation of the structure and functionality of a user interface or product layout