

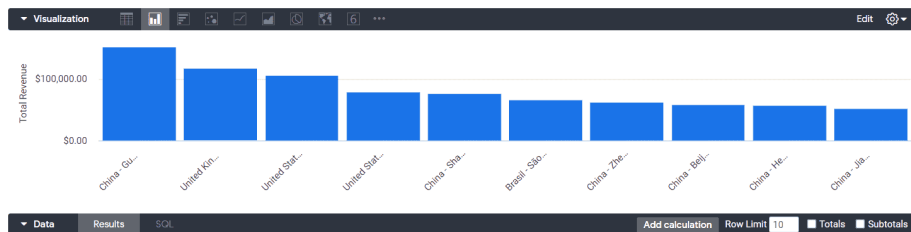
Lab 4 – Task 4: Add a Column Chart of Total Revenue by Country

Objective

Create a **column chart** showing **total revenue by country**, and add it to the **Business Insights** dashboard.

Steps to Complete Task 4

1. Click the **Main Menu** icon.
2. In the **TheLook-GCDA** section, select **Order Items**.
3. On the **All Fields** tab:
 - Go to **Order Items > Measures** and select **Total Revenue**.
 - Go to **Users > Dimensions** and select **Country** and **State**.
 - Go to **Order Items > Dimensions > Created Date**, and click the **Filter** icon next to **Date**.
 - In the **Filters** bar, set the filter to “**is in the year**” and enter **2022**.
4. Expand the **Visualization** bar and select the **Column Chart** icon.
5. Expand the **Data** section and set the **row limit** to **10**.
6. Click **Run** to generate the visualization.



7. In the **Explore actions** menu (gear icon), select:
 - **Save > To an existing dashboard**
 - Title the visualization: **Total Revenue by User**
 - Choose the **Developer Student > Business Insights** dashboard
 - Click **Save**
 8. Click **Check my progress** to verify completion of Task 4.
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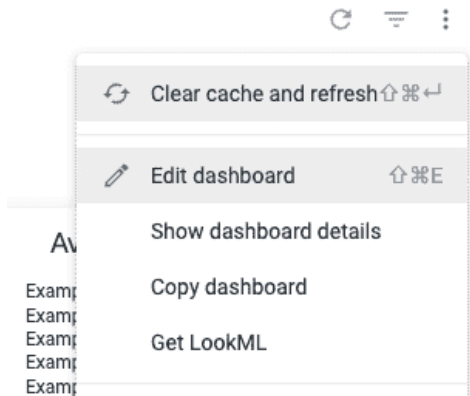
Lab 4 – Task 5: Add a Country Filter to the Dashboard

Objective

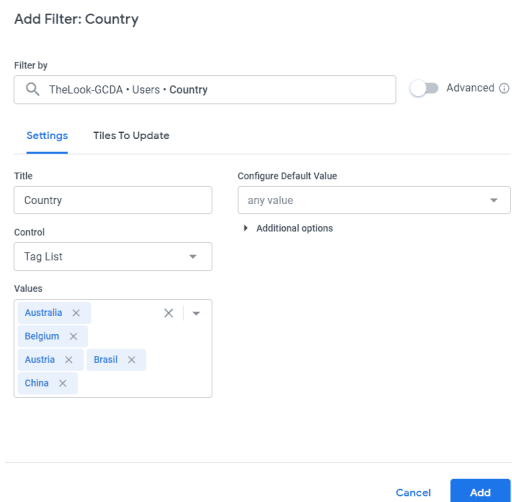
Add a **country filter** to the **Business Insights** dashboard to allow dynamic filtering of visualizations.

Steps to Complete Task 5

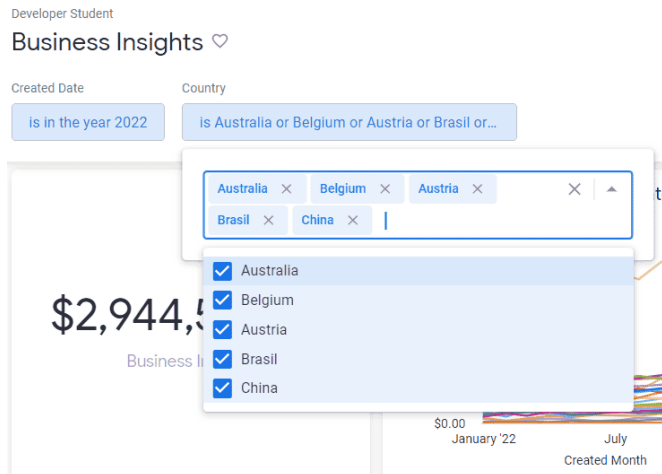
1. Click the **Looker logo** to return to the home page.
2. Navigate to **Folders > My folder > Developer Student**.
3. Open the **Business Insights dashboard**.
4. Click the **Dashboard actions menu** (three-dot icon) and select **Edit dashboard**.



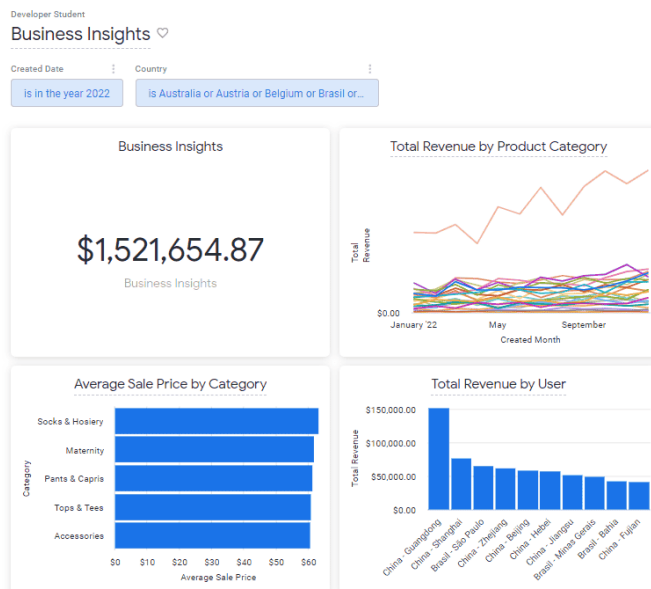
5. In the toolbar, click **Filters > Add Filter**.
6. In the **Filter by field**, type **Country**.
7. From the **Users dropdown**, select **Country**.
8. In the **Add Filter: Country** dialog:
 - Expand the **Values dropdown**
 - Select the **first 5 country names**

A screenshot of the 'Add Filter: Country' dialog box. The dialog has a title bar 'Add Filter: Country'. Below it, there's a 'Filter by' section with a search bar containing 'TheLook-GCDA • Users • Country' and an 'Advanced' toggle. There are two tabs: 'Settings' (selected) and 'Tiles To Update'. Under 'Settings', there's a 'Title' field with 'Country', a 'Configure Default Value' dropdown with 'any value', a 'Control' dropdown with 'Tag List', and a 'Values' section. The 'Values' section shows a list of countries: Australia, Belgium, Austria, China, and Brasil, each with a close button. At the bottom, there are 'Cancel' and 'Add' buttons.

- Click **Add**
9. Click **Save**.
 10. On the dashboard, expand the **Country filter field** and select the **5 countries** you added.



11. Click **Update** to apply the filter to the visualizations.



12. Click **Check my progress** to verify completion of Task 5.

🏁 Conclusion

🎉 Great work!

You successfully built a **Business Insights dashboard** using **Looker Enterprise UI** that helps Kiran, VP of Finance at TheLook eCommerce, monitor sales performance and identify trends.

✅ What You Accomplished:

- Built a **single-value visualization** for total revenue in 2022.

- Added a **line graph** showing revenue trends by product category.
- Created a **bar chart** for average sale price by product.
- Built a **column chart** for total revenue by country.
- Added a **country filter** to make the dashboard interactive and user-friendly.

Skills Developed:

- Using **Looker Explore UI** to build visualizations
- Applying **filters** and **measures**
- Designing dashboards to meet **specific business needs**
- Enhancing dashboards with **interactivity and data governance**

You're now well-equipped to create **enterprise-grade dashboards** that support **data-driven decision-making!**