Scenario

Congratulations! You have been hired as a data analyst at TheLook eCommerce, a global company that sells clothing products through physical stores and through digital channels including their own website, their own mobile app, and various third-party social media apps. TheLook eCommerce has been growing quickly thanks to the company's wide variety of clothing styles, focus on innovation, and commitment to ethical and sustainable sourcing.

TheLook eCommerce is planning to run an ad campaign showcasing the highest scoring college basketball players from National Collegiate Athletic Association (NCAA) modeling the company's apparel. Martina, the marketing manager, wants the first phase of the campaign to promote swimwear products.

To identify the swimwear products with the highest sales in June, historically the month with the most swimwear sales for the company, Martina asks you to produce a report with the sales data for the swimwear category for June 2023. In order to determine which athletes will be featured for the campaign, you'll explore the NCAA's public dataset to produce a report with the highest-scoring basketball players.

Here's how you'll do this task: **First**, you'll explore the tables in the **thelook_gcda** dataset. **Next**, you'll filter the data to retrieve the information on swim products sold in the last 30 days. **Third**, you'll explore the tables in the **ncaa_basketball** public dataset. **Finally**, you'll filter the data to retrieve the information on the 10 highest scoring basketball players.