

## Module 2: Visualization Planning and Design

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### 1. Purpose of the Module

- **Key Point:** This module focuses on how design choices impact data insights.
  - **Description:** You'll learn how to plan and design visualizations that are both effective and aligned with user needs.
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### 2. Data Type Implications on Design

- **Key Point:** Different data types influence how you visualize information.
  - **Description:** Understanding this helps you choose the most appropriate visual formats for your data.
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### 3. Business Intelligence Dashboard Types

- **Key Point:** Not all dashboards serve the same purpose.
  - **Description:** You'll explore various BI dashboard types and learn how to select the right one based on user requirements.
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### 4. Working with Stakeholders

- **Key Point:** Stakeholder collaboration is essential.
  - **Description:** You'll learn how to ask the right questions to uncover stakeholder needs and expectations.
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### 5. Translating Needs into Design Plans

- **Key Point:** Turn stakeholder input into actionable design.
- **Description:** You'll use **wireframing** to test and refine your visualization plans before implementation.

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## ✓ 6. Outcome of the Module

- **Key Point:** You'll be equipped to plan and communicate your design confidently.
- **Description:** These skills will help you create visualizations that are purposeful, user-centered, and ready for real-world use.