

1. Best Visualization for Product Line Contributions

Question:

You are creating a data visualization to demonstrate how the profits from a company's five different product lines contribute to total company revenue. Which presentation type would you use?

- ☐ Distribution
- ☒ **Composition**
- ☐ Comparison
- ☐ Relationship

Feedback:

Composition charts (like pie or stacked bar charts) are ideal for showing how parts contribute to a whole—perfect for visualizing product line contributions to total revenue.

2. Visualizations for Numerical Data

Question:

What types of visualizations can only display numerical data?

Select two answers.

- ☒ **Relationship charts**
- ☐ Categorical charts
- ☐ Composition charts
- ☒ **Distribution charts**
- ☐ Comparison charts





Feedback:

Distribution and **relationship** charts (e.g., scatterplots, histograms) are designed to show patterns, correlations, and spread in **numerical data**.

3. Type of Data in Line Chart

Question:

Robin is creating a line chart showing average weight changes over time. What type of data is Robin using?

-  **Numerical data**
-  Categorical data
-  Logical data
-  Relationship data





Feedback:

Numerical data is used to measure and track changes over time, such as weight, making it suitable for line charts.

4. Why Data Type Matters in Design

Question:

How does understanding what type of data you will use in each visualization help you in the design process?

-  **It helps you choose the chart type.**
-  It helps you determine the number of visualizations for the dashboard.
-  It helps you determine the relationship between charts.
-  It helps you with the data collection process.

Feedback:

Knowing the **data type** (categorical vs. numerical) helps you select the most appropriate **chart type** to effectively communicate insights.