

Course 3 resources and citations

Module 1: Introduction to data transformation in the cloud

Resources

Helpful resources and tips

- [Common problems with labs/lab troubleshooting](#)
- [Google Docs Help Center](#)
- [Google Sheets Help Center](#)
- [How to use Google Slides](#)

The data journey is a flexible path

- [7 data collection methods in business analytics](#)

Impacts of the data journey on decision making

- [Business analytics in action: Real-world examples and use cases](#)

Techniques Used to Transform Data, Part 2

- [Importance of proper formatting in data collection](#)

Storage options for transformed data

- [BigQuery overview](#)

Citations

Stages of the data journey

- Statistics Canada. (2021, October 22). [Data journey](#).

The data journey is a flexible path

- Cymetrix. (2023, January 11). [Business analytics in action: Real-world examples and use cases](#). LinkedIn.
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Impacts of the data journey on decision making

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Steps for effective data collection

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- Cote, C. (2021, December 2). [7 data collection methods in business analytics](#). Business Insights Blog.

The process stage ensures clean and consistent data

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[Supplemental] Process and summarize data

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- The University of Utah. (n.d.). [Central tendency & variability](#).

Techniques Used to Transform Data, Part 2

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Manual and automated transformation

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Storage options for transformed data

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Module 2: Handle raw data with data pipelines

Resources

Overview of data pipeline stages and benefits

- [Data Pipelines: An Overview](#)
- [What Data Pipeline Architecture should I use?](#)

Strategies and tools for efficient data ingestion

- [Big data ingestion](#)

Data transformation steps to ensure reliable data

- [What are the most common data cleaning techniques?](#)

Transformation approaches for securing data

- [FBI Tech Tuesday: Protecting Against Personally Identifiable Information \(PII\) Theft](#)
- [How to safeguard personally identifiable information](#)

Data dictionaries and monitoring help maintain data integrity

- [Definitive Guide to Data Monitoring](#)
- [What Is a Data Dictionary?](#)

Analysis and visualization after the data pipeline

- [How to Meet WCAG \(Quick Reference\)](#)
- [Introduction to SQL](#)
- [Top data visualization tools for business professionals](#)

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Data pipelines in the cloud

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- LinkedIn. (2024, January 13). [What are the best tools and methods for data conversion and loading?](#)

Data transformation techniques that achieve different business needs

- Kulshrestha, A. (Ace), & Ellis, S. (2019, June 26). [Take charge of your data: How tokenization makes data usable without sacrificing privacy](#). *Google Cloud Blog*.
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Transformation approaches for securing data

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Module 3: Cloud data optimization strategies

Resources

Interview tip: Explain impact

- [Interview Warmup](#)

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