

# Video Summary: Building Your Cloud Data Analytics Portfolio

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## Start Your First Project

- You'll begin working on your **first cloud data analytics project**.
  - This project gives you **hands-on experience** and can be added to your **professional portfolio**.
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## Why a Portfolio Matters

- A **resume alone isn't enough**—a portfolio helps you **showcase your skills**.
  - It's a **website or profile** that highlights:
    - Who you are
    - Your skills
    - Projects you've completed
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## What to Include in Your Portfolio

- **Short biography and cover letter**
  - **Professional goals and experience**
  - **Project examples:**
    - Reports, dashboards, or presentations
    - Include **descriptions** that highlight relevant skills or job requirements
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## What Hiring Managers Look For

1. **Technical Skills**
  - Data analysis, cloud tools (e.g., SQL, BigQuery, Looker)
2. **Visualization Skills**
  - Ability to create dashboards and tell stories with data
3. **Workplace Skills**
  - Critical thinking, problem-solving, teamwork, independence
  - Communication (verbal & written), adaptability, and eagerness to learn
4. **Real-World Application**
  - Show how your skills solve **actual business problems**

### **Example:**

Instead of manually aggregating sales data, you build a dashboard that helps a retail manager **spot trends instantly**.

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## Where to Host Your Portfolio

- **LinkedIn:** Easy, free, and professional
- **Personal website:** More creative control
- **Kaggle or GitHub:** Great for data science and analytics communities

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## Keep It Updated

- Your portfolio is a **living document**.
- Keep it current with your **latest and best work** to stay ready for new opportunities.

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## Final Takeaway

Creating and maintaining a strong portfolio is essential for launching and growing your career as a **cloud data analyst**. It's your chance to **demonstrate your value** beyond a resume.