



MARKFEST 2018

Embracing The Waves Of Neo-Digital Sphere

(14th – 15th November 2018)

DAY 1 - 14th November 2018		
Time	Event	Venue
9:00 to 10:00 am	On Spot Registration	Lobby
10:00 am to 12:00 pm	Inauguration & Commencement of Mark Press	Auditorium
12:00 to 1:30 pm	Brandwizz (Quiz)	Auditorium
1:00 pm onwards	Inaugural of Business Haat	IMS lounge
1:30 to 2:00 pm	Break	
2:00 to 3:30 pm	Trigger the Halt	Auditorium
2:00 to 3:30 pm	Digimania (Digital Ad Copy)	Lab 2
3:30 to 5:00 pm	Impromptu Discourse (Extempore)	Auditorium

DAY 2 - 15th November 2018		
Time	Event	Venue
9:30 to 11:30 am	Exploration of Business Haat	IMS lounge
11:30 to 1:30 pm	Social Street	IMS lounge
1:30 to 2:00 pm	Break	
2:00 to 3:00 pm	Digimania (Presentation)	Auditorium
3:00 to 4:00 pm	Business Haat Closure	IMS lounge
4:00 to 5:00 pm	Prize Distribution	Auditorium

Other Attractions:

- Live Radio - Song on demand
- Flash Mob
- Gaming Zone