



MARKFEST 2018

Embracing the waves of neo-digital sphere

(14th – 15th November 2018)

DAY 1 14 TH NOVEMBER 2018		
Event	time	Venue
On Spot Registration	9:00 to 10:00am	Lobby
Inauguration & Commencement of Mark Press	10:00am to 12:00pm	Auditorium
Brandwizz (Quiz)	12:00 to 1:30pm	Auditorium
Break	1:30 to 2:00pm	
Trigger the Hault	2:00 to 3:30pm	Auditorium
Digimania (Digital Ad Copy)	2:00 to 3:30pm	Lab 2
Impromptu Discourse (Extempore)	3:30 to 5:00pm	Auditorium

DAY 2 15 TH NOVEMBER 2018		
Event	time	Venue
Inaugural of Business Haat	9:30 to 11:00am	IMS lounge
Flash Mob Radio Play	11:00am to 12:00pm	IMS lounge
Social Street	12:00 to 1:30pm	Auditorium
Break	1:30 to 2:00pm	
Digimania (Presentation)	2:00 to 3:00pm	Auditorium
Business Haat Closure	3:00 to 4:00pm	IMS lounge
Prize Distribution	4:00 to 5:00pm	Auditorium
DJ	5:00 to 7:00pm	IMS lounge