Ivonete Oliveira

Change frontend to UX Design

FIGMA WORK

CASE STUDY

WIREFRAMES

Langues

French B1
English Professional
Spanish Beginners
Portuguese Native

Loisirs

Tech
Ai
Photographie
Voyage

Belgium

Expériences

2018 - present
Freelancer Digital Design

Function description

- UX design for digital presence, digital products, Landing Pages, Services Interfaces, Wireframe, Prototype High Fidelity
- Navigational structures to make easy the flow between pages
- Research, Problem Statement, User Stories to understand user needs
- create Persona

Deliverables

- Create a MoadBoard using Miro or other with Painponts or after that build a Architecture Information about the project.
- Create Moodboarding to stakeholder can visualise the project feel.
- Implementing designs, images, colors, fonts, and other elements to apply consistence Brand
- Create, maintain style guides/ Design Systems
- Use components or Material Design
- Use Figma to make a Consistent Design

2007 - 2008 Everis
Frontend Dev

Function description

- Develop Systems using HTML, CSS, JS
- My role, I collaborated with designers and backend developers.
- Functions that solve a Bank and Gas Business problems

Deliverables

- Develop Systems using HTML, CSS, JS
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2006 - 2007 Vivo Telecom
System analysis

Function description

- remote access in a cellphone cliente for help her using system Vivo or internet services

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Formation

Mar / Jul 2022
- UX Design Cubos Academy -
- 144 hours

May - Jun 2021
- UX Design Google Certified

Jun 2005-2008
University Mackenzie
- Bachelor Science Computer incomplete

Required experience / knowledge

Technical
- design principles and techniques like Contrast, Repetition, Hierarchy, Proportion, White Space
- Make sure that the Usability aspects stay in my Layouts
- FrontEnd give me a skill to predict errors

Required experience / knowledge

Technical
- gathering use Google Forms,
- Use Miro to see information in the data collected
- Wireframing, prototype use Figma
- Use Agile, Trello to manager my deliverables
- Mobile/ Webb friendly

Soft Skills

- Empathy
- Feedback is necessary to learn and. improve my work
- User Centered
- Working independently
- Flexible

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Plus

Research - Google trends, Google Ads
72%

Persona, Problem Statement, User Map
64%

Figma
63%

Storytelling
57%

Design Thinking - Agile - Scrum
57%