

Cheng Feng Sun

www.uxfol.io/ennovysun0629

ennovysun0629@gmail.com

206.474.5416

Seattle, WA

Experience

UX Designer / TravelBud: Voice User Interface for Low Vision Traveling

Jan 2020 - April 2020, University of Washington

- Designed and implemented conversational voice application to support travel needs on Google Assistant with Voiceflow, following ADA standards
- Researched and applied user specifications for low vision accessibility
- Defined project using personas, user flow maps, and experience outcome frameworks to create Intents, Slots, and Utterances for dialogs

UX Designer / Foodie Fanatic

Sep 2019 - Dec 2019, University of Washington

- Redesigned the information architecture of an e-commerce platform to improve content findability
- Built a three-level, 300+ terms and 100+ relationships taxonomy on PoolParty with subject analysis and defined metadata schema
- Crafted ontology map, sitemaps, wireframes, prototypes, click-throughs, and user journeys to showcase findability features

Research Assistant / National Chengchi University

Sep 2018 - Aug 2019, Taipei, Taiwan

- Collected and analyzed qualitative data of applying VR applications in children safety education. Published in HCI International 2020.
- Analyzed eye-tracking sequence data on how different metadata-based image searching interfaces affect users' behavior of strategy blending

Product Development Intern / AppMaster Co., Ltd

May 2018 - Aug 2018, Taipei, Taiwan

- Developed responsive dashboards for product management with React and Vue.js
- Designed and implemented webpage automation testing scripts using Selenium with Python to test class booking and transaction process

Club President / NCCU Dance Club

Sep 2015 - Aug 2016, Taipei, Taiwan

- Led members to coordinate various events across universities and improved club evaluation from grade B to A

Education

University of Washington in Seattle / M.S. Information Management

2019 - 2021, Seattle, WA

Specialization: User experience, Information Architecture

National Chengchi University /

Major in Business Administration, Minor in Management Information Systems

2014 - 2019, Taipei, Taiwan

Skills

Design

Persona

Wireframing

Prototyping

Storyboarding

Research

Interview

Survey

Usability Testing

Qualitative Analysis

Statistical Analysis

Data Visualization

Tools

Sketch

Proto.io

Voiceflow

Illustrator

Figma

Tableau

Development

HTML+CSS

Javascript

Python

GitHub

Language

Chinese (Native)

English (Advanced)