

Story 1

We would like to know what attributes of people have higher possibilities of canceling their bookings.

Here is some statistics of the data.

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Transient customers (customers who seek sh..

Arrival Date Month
All

Number of Bookings: 119,390

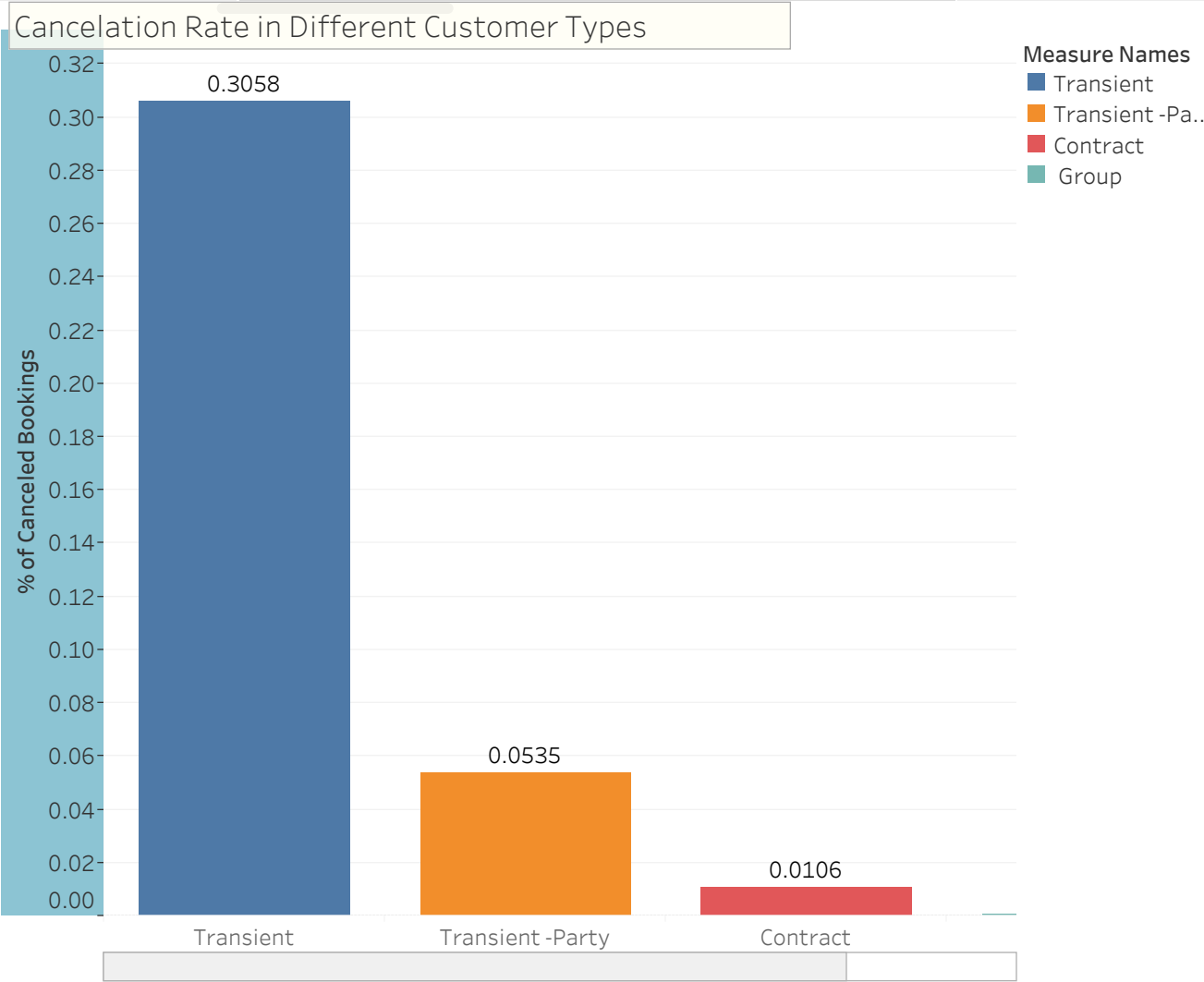
Average		Maximum		Standard Deviation	
Avg. Lead Time	104.0	Max. Lead Time	737.0	Std. dev. of Lead Time	106.9
Avg. Adults	1.9	Max. Adults	55.0	Std. dev. of Adults	0.6
Avg. Days In Waiting List	2.3	Max. Days In Waiting List	391.0	Std. dev. of Days In Waiting List	17.6
Avg. Stays In Week Nights	2.5	Max. Stays In Week Nights	50.0	Std. dev. of Stays In Week Nights	1.9
Avg. Stays In Weekend Nights	0.9	Max. Stays In Weekend Nights	19.0	Std. dev. of Stays In Weekend Nights	1.0
Avg. Total Of Special Requests	0.6	Max. Total Of Special Requests	5.0	Std. dev. of Total Of Special Requests	0.8

Story 1

Here is some statistics of the data.

Transient customers (customers who seek short hotel-stays) have the highest rate of cancellations.

When there is no deposit, people tend to..

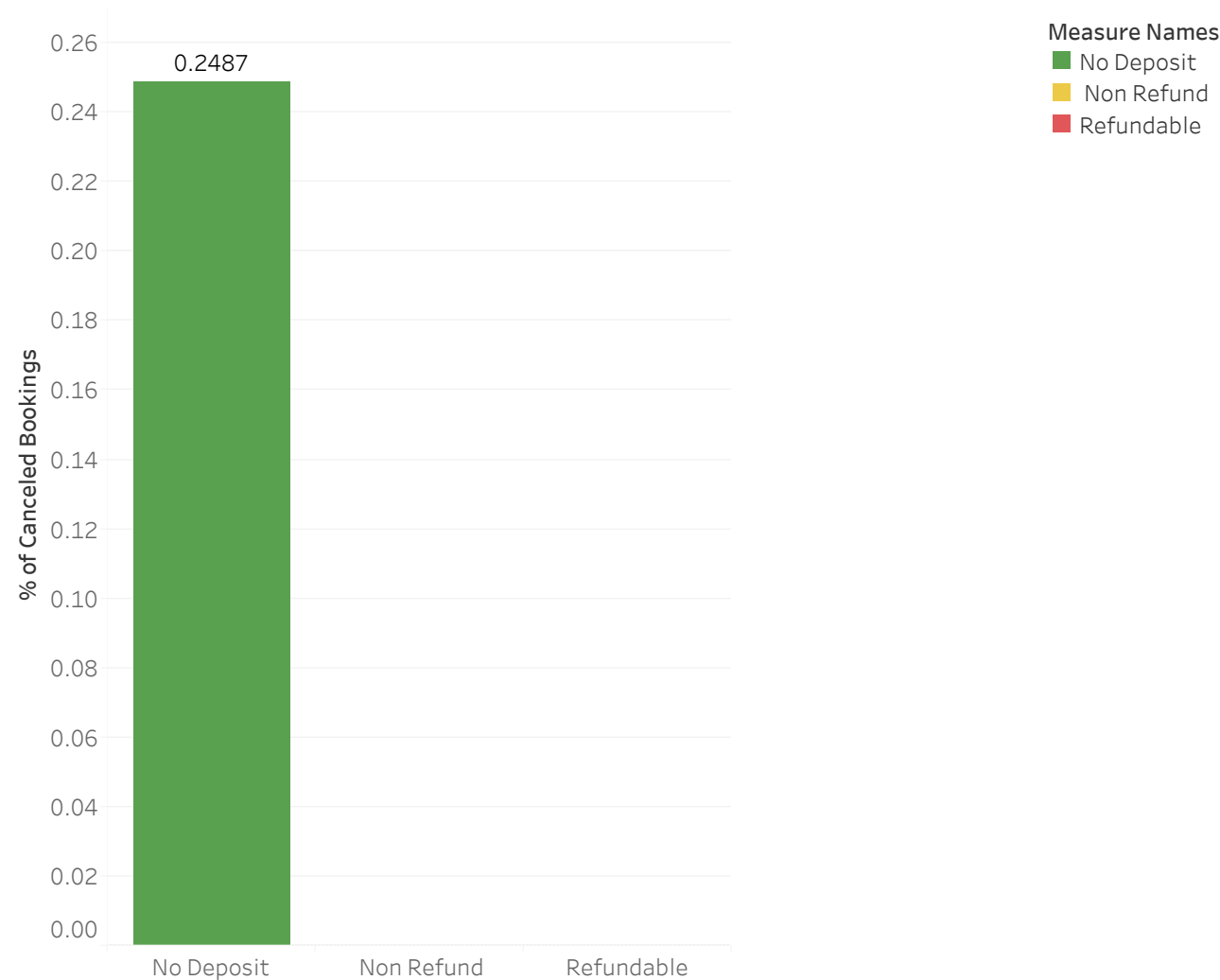


Story 1

Transient customers
(custmers who seek ..

When there is no deposit, people tend to cancel more.

Bookings in City Hotel
has a higher chance of ..

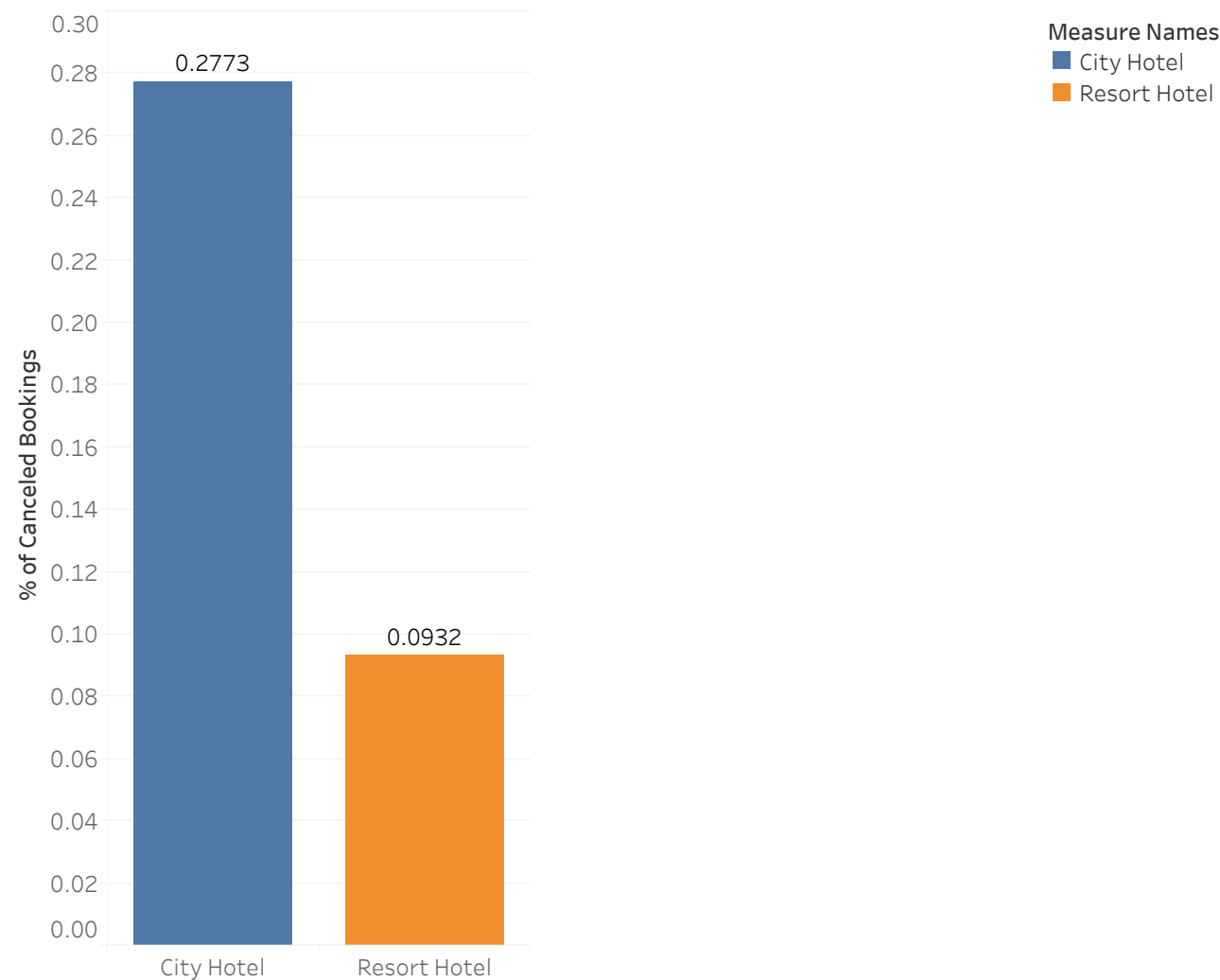


Story 1

When there is no deposit, people tend ..

Bookings in City Hotel has a higher chance of being canceled than in Resort Hotel.

Customers who eventually canceled te..

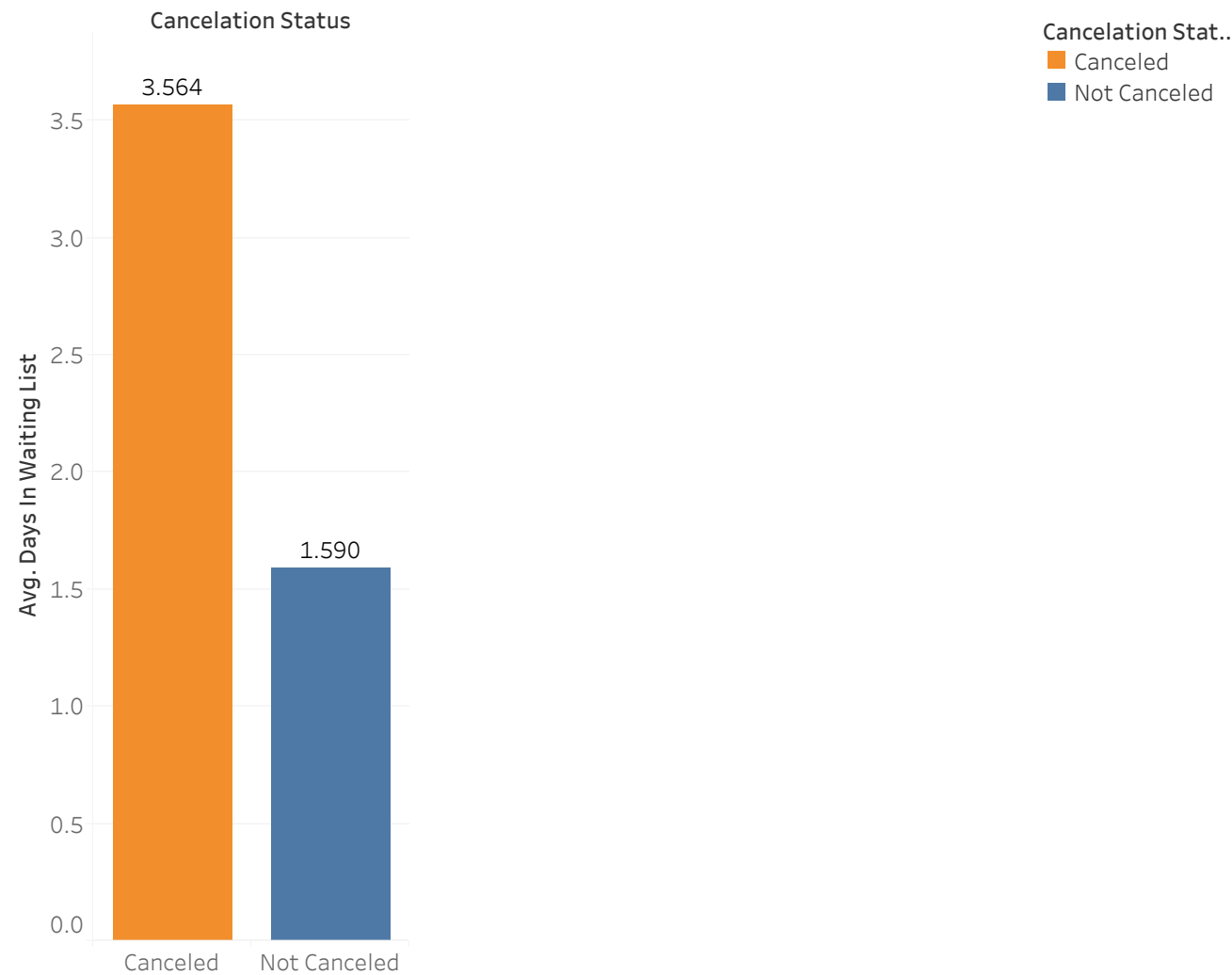


Story 1

Bookings in City Hotel
has a higher chance ..

Customers who eventually canceled tend to wait longer in the
waiting list.

Bookings that were not
canceled have more sp..

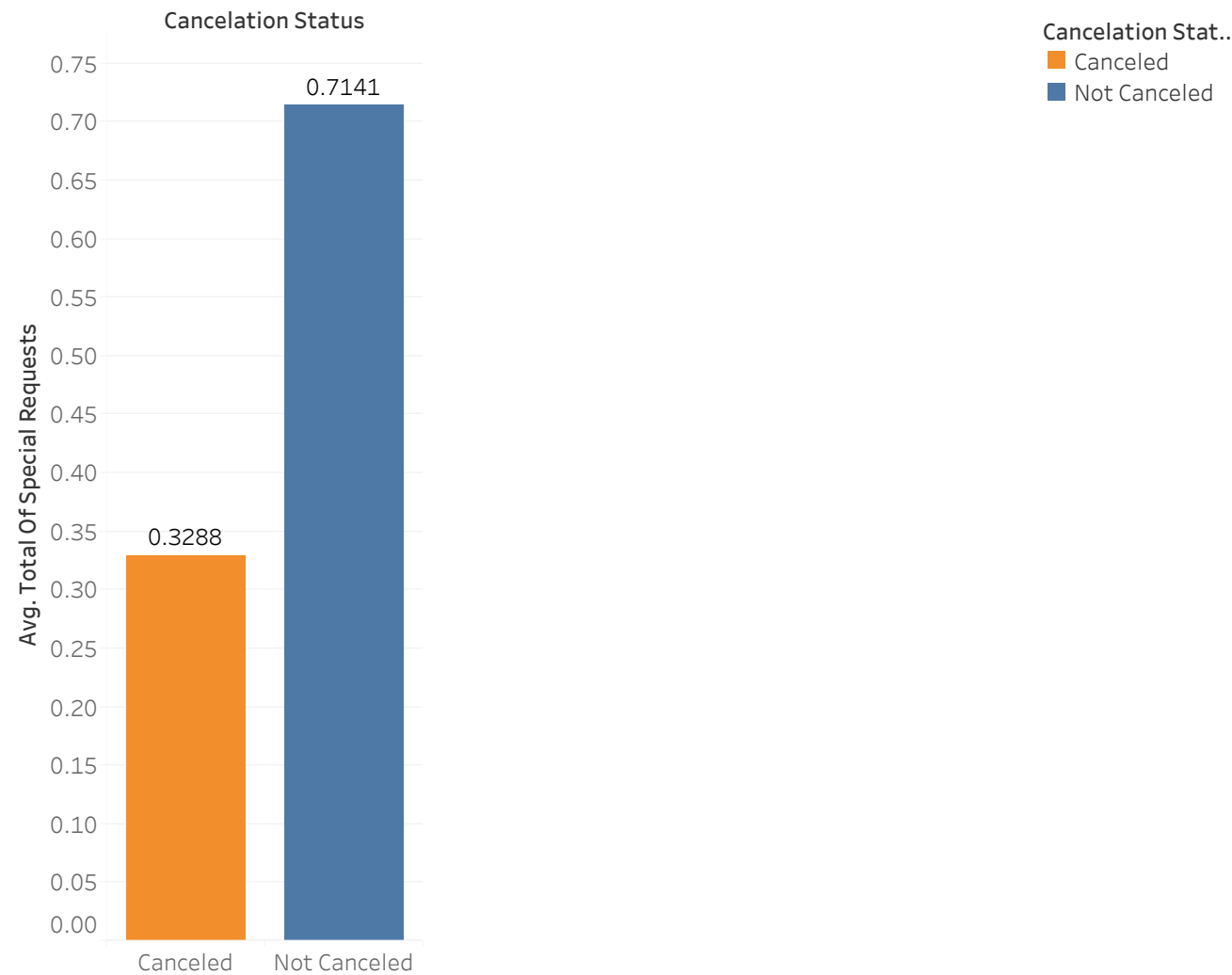


Story 1

Customers who eventually canceled ..

Bookings that were not canceled have more special requests on average.

Canceled bookings are usually booked much e..

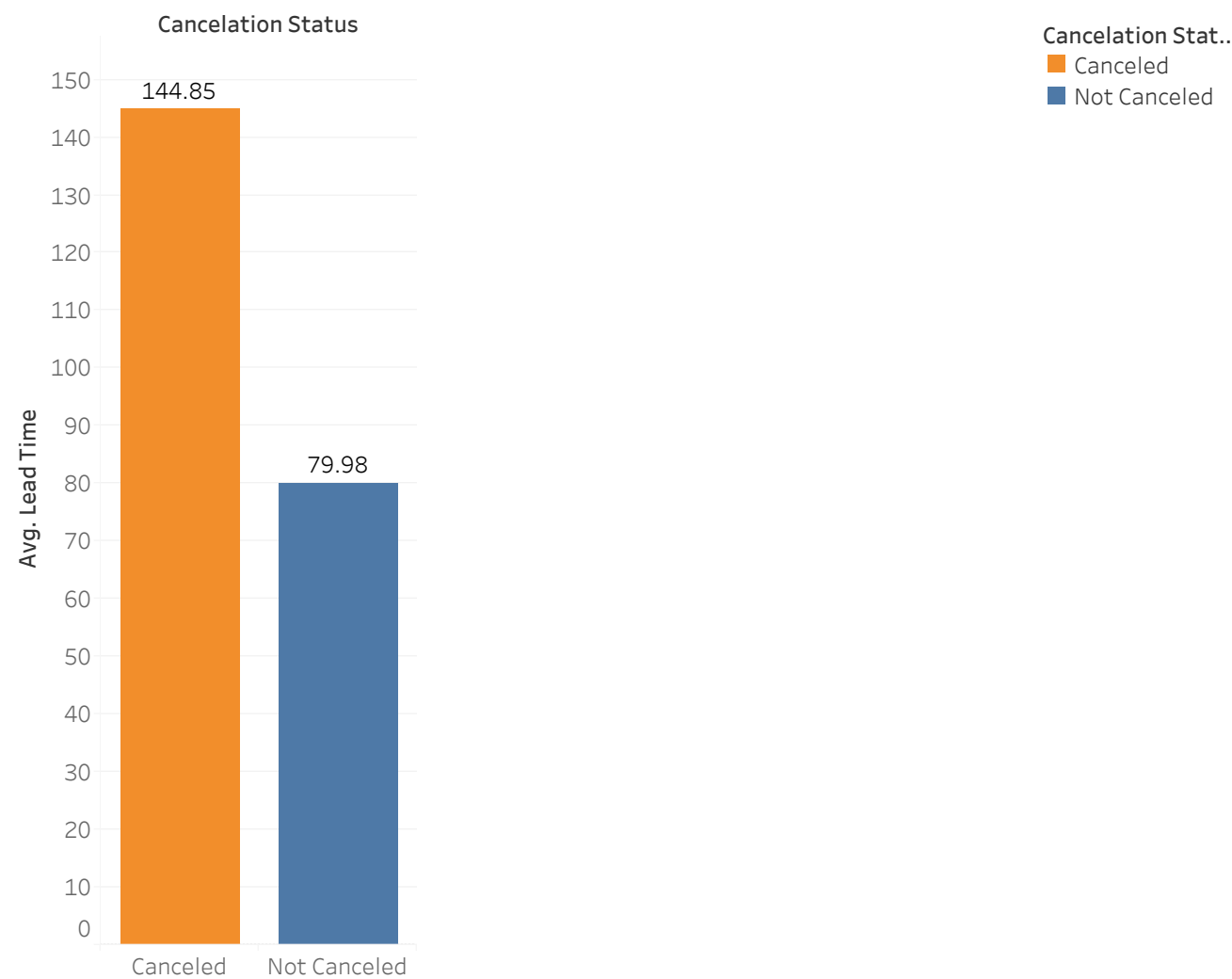


Story 1

Bookings that were not canceled have m..

Canceled bookings are usually booked much earlier than non-canceled bookings.

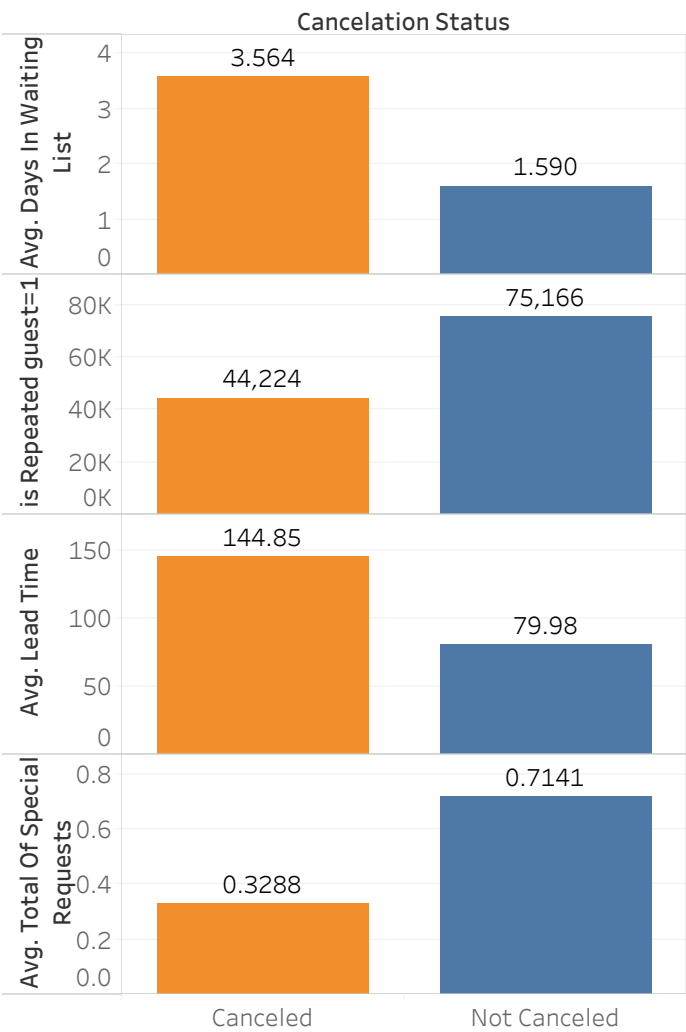
This dashboard shows us some stats regardin..



Story 1

Canceled bookings are usually booked much earlier than non-canceled bookings.

This dashboard shows us some stats regarding cancelation status with different filters built in.



Meal

All

Market Segment

All

Hotel

All

Deposit Type

All

Customer Type

All

Cancelation Stat..

Canceled

Not Canceled