

MDC4120
MOTION MEDIA DESIGN

ACTIONS FOR ANIMALS

YIFAN ZHANG
341000326





ABOUT HELMETED HONEYEATER

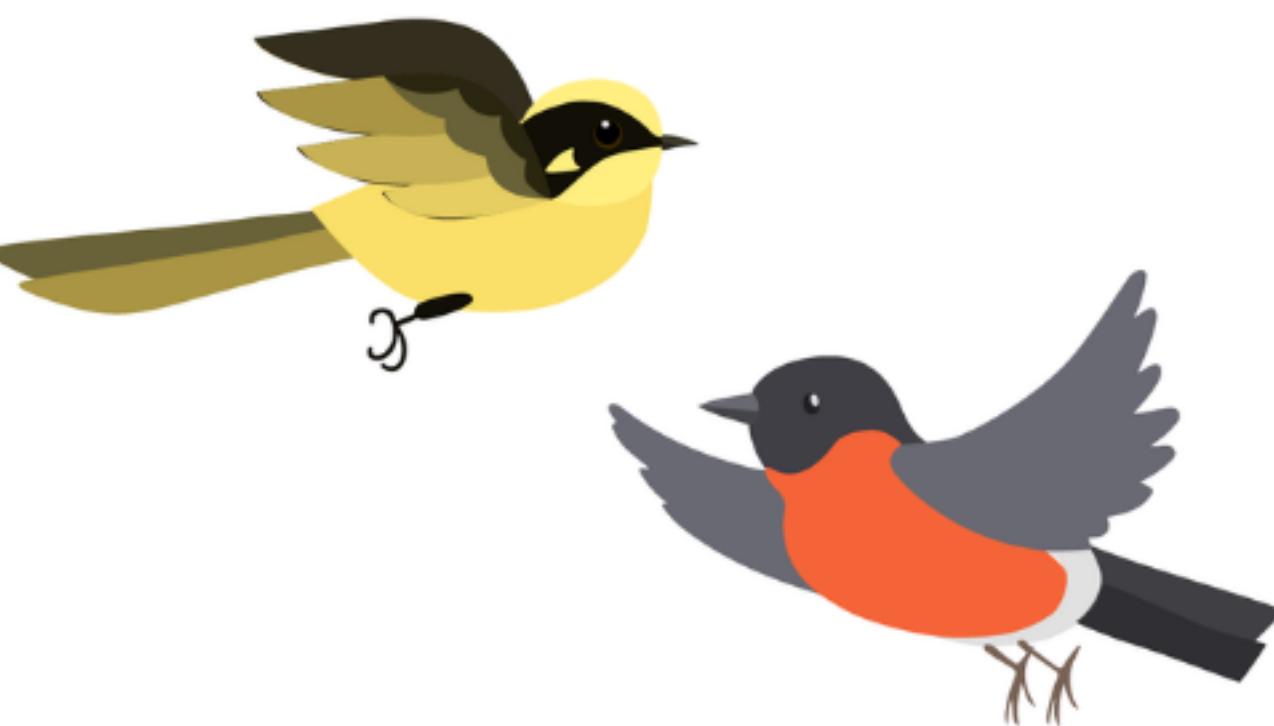
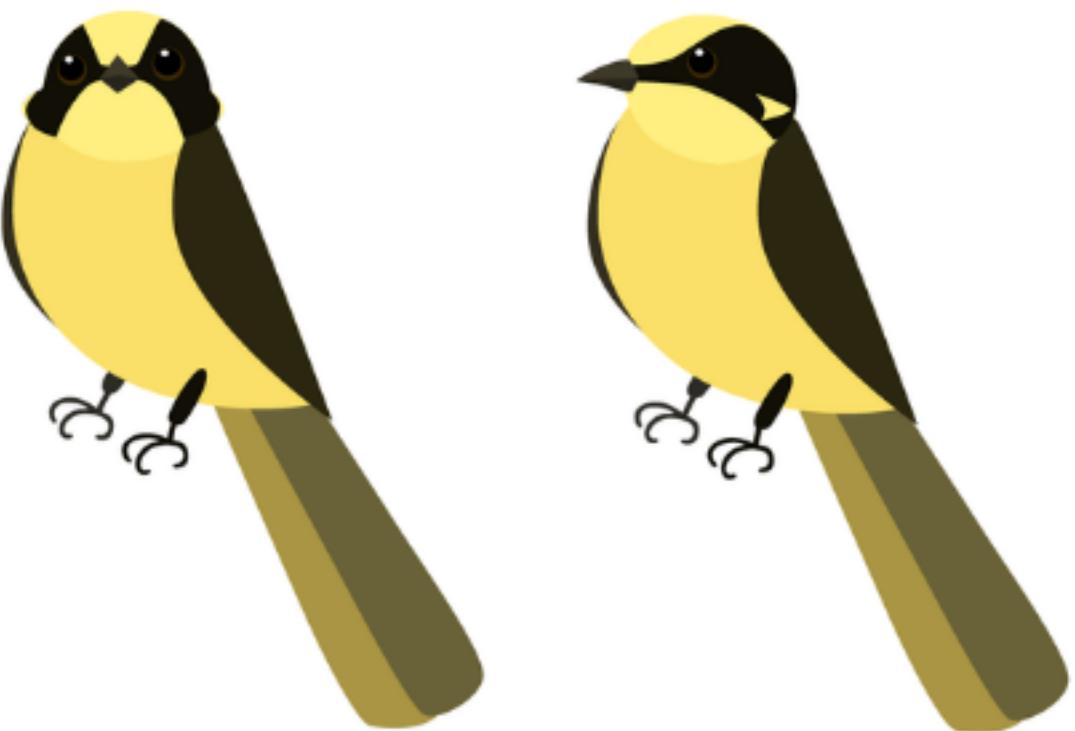
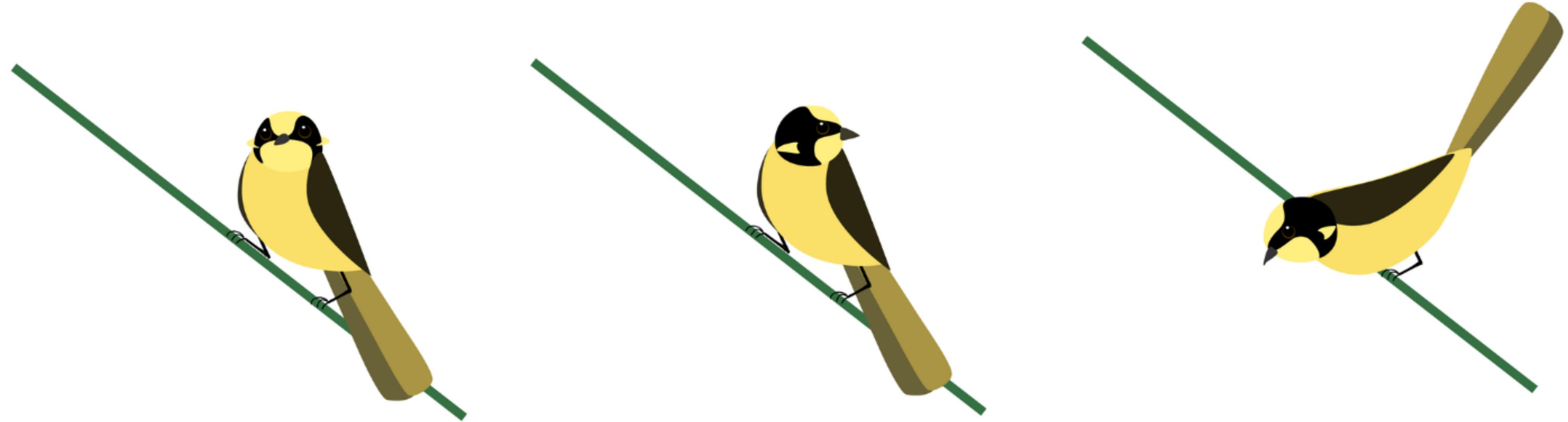
The helmeted honeyeater is one of four subspecies of the yellow-tufted honeyeater, a nectar-feeding bird that belongs to the honeyeater family. It is the largest and most brightly coloured of the subspecies, with a distinctive black mask, yellow throat, ear-tufts and helmet, and olive-yellow underparts.

The helmeted honeyeater has a very limited and fragmented distribution, mainly in the Yellingbo Nature Conservation Reserve near Yellingbo, about 50 km east of central Melbourne. The helmeted honeyeater is facing a serious threat of extinction due to habitat loss, fragmentation, degradation, fire, drought, predation, disease, and competition. Its population has declined dramatically over the past 200 years, reaching a low of 15 breeding pairs and about 50 individuals in 1989. Since then, a recovery program has been implemented, involving habitat restoration, captive breeding, reintroduction, monitoring, and community education. The population has increased to about 113 individuals in 2020, but it is still very vulnerable and requires ongoing conservation efforts.

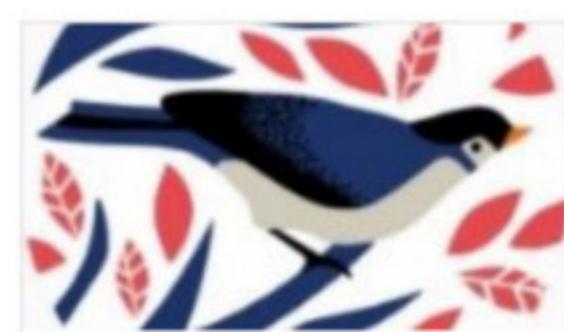
Links:

<https://www.zoo.org.au/fighting-extinction/local-threatened-species/helmeted-honeyeater/>
<https://www.helmetedhoneyeater.org.au/fact-files/helmeted-honeyeaters/>

CHARACTER SHEET



MOODBOARD



<http://www.nadiataylor.co.uk/>

Nadia Taylor

Nadia Taylor - Illustration, Design, Printmaking.



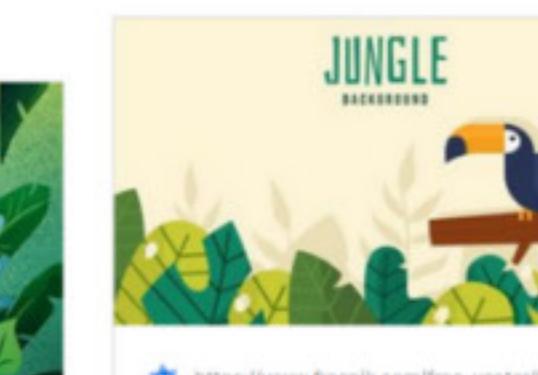
<https://tmackart.tumblr.com/post/1263559450>
tmackart

The digital comp for a gouache illustration I did for some good friends who just had a baby. They enjoy camping.



<https://www.behance.net/gallery/62009187/Ti>
Tiger

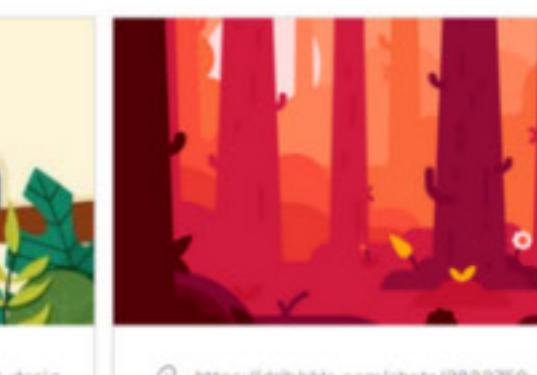
Tiger in jungle



<https://www.freepik.com/free-vector/flat-design-jungle-background>

Free Vector | Flat design jungle background

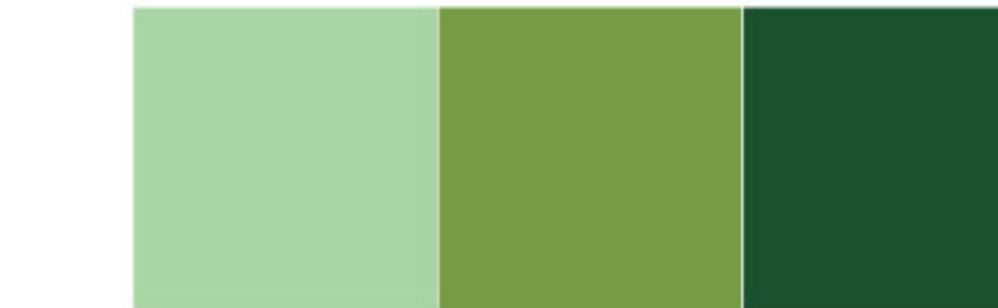
Download this Free Vector about Flat design jungle background, and discover more than 80 Million Professional Graphic Resources on Freepik.
#freepik #vector #tropicaljungle #exotic #tropicalwallpaper



<https://dribbble.com/shots/3832759-Autumn-is-here>

Autumn is here

Autumn is here designed by Hash Elias. Connect with them on Dribbble; the global community for designers and creative professionals.



<https://dribbble.com/shots/4865892-Hiding>

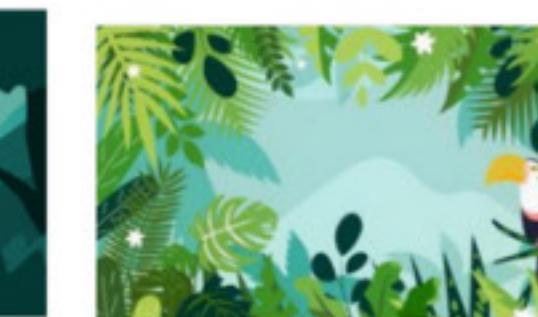
Hiding

Hiding designed by Lilia Baranova for perspektiva. Connect with them on Dribbble; the global community for designers and creative professionals.



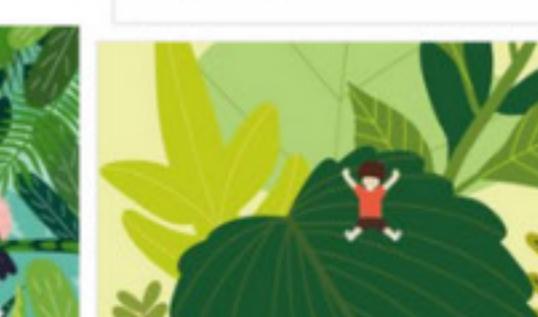
<https://www.behance.net/gallery/135387117/W>
Wonderland Parallax Effect

Motion Graphics, 3D Art, Animation, Adobe Illustrator, Adobe After Effects



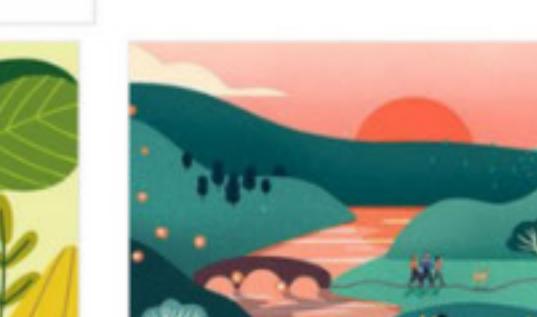
<https://www.freepik.com/free-vector/organic-flat-jungle-background>

Download this Free Vector about Organic flat jungle background, and discover more than 80 Million Professional Graphic Resources on Freepik.
#freepik #vector #handdrawnbackground #flatbackground #flatdesign



<https://www.magic-more.com/My-Spring-The-24-Solar-Terms-MAGICMORE-show-you-more-magic>

My Spring - The 24 Solar Terms GIF EDITION



<https://www.behance.net/gallery/59452797/My-Spring-The-24-Solar-Terms-MAGICMORE-show-you-more-magic>

Illustrations done in 2017.



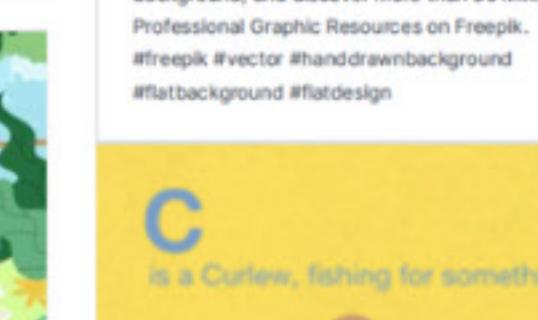
<https://dribbble.com/shots/1910754-Jungle-Peep>

Jungle Peep designed by Oliver Sin. Connect with them on Dribbble; the global community for designers and creative professionals.



<https://www.freepik.com/free-vector/jungle-background>

Download this Free Vector about Jungle background, and discover more than 80 Million Professional Graphic Resources on Freepik.
#freepik #vector #handdrawnbackground #flatnature #flatbackground



C is a Curlew, fishing for something.

<https://www.jevaart.com/artworkabc.htm>
Scott Partridge - illustration - A is for Avocet

scott partridge art



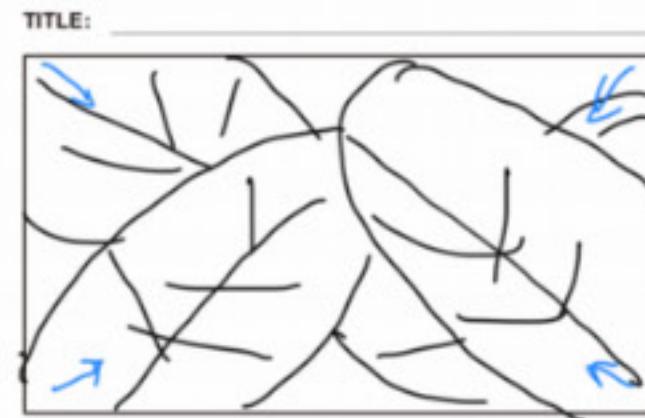
<https://dribbble.com/shots/5439723-Fierce-hut>

Fierce

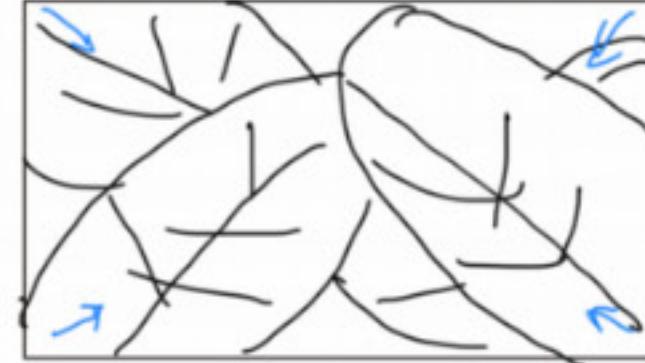
Fierce designed by Anna Hurley. Connect with them on Dribbble; the global community for designers and creative professionals.



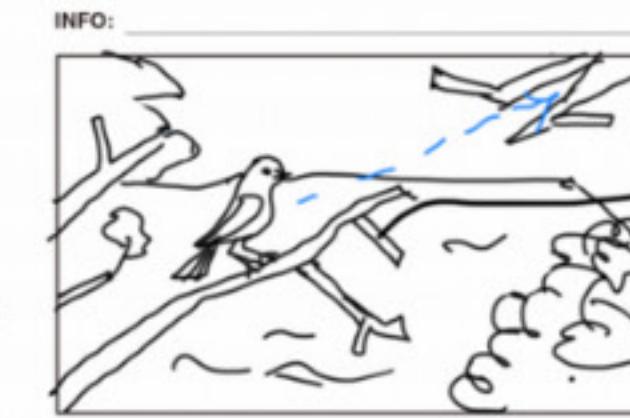
STORYBOARD



TITLE: _____



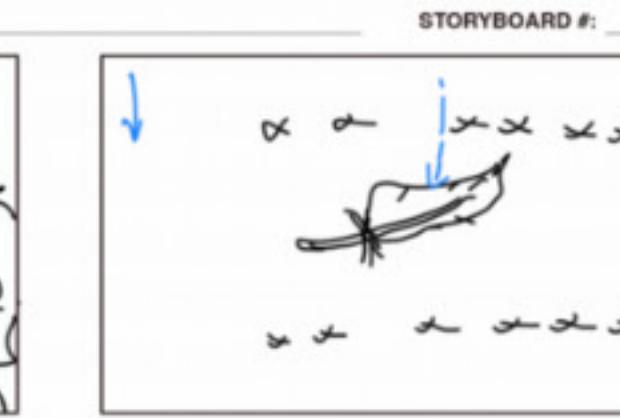
The leaves open.



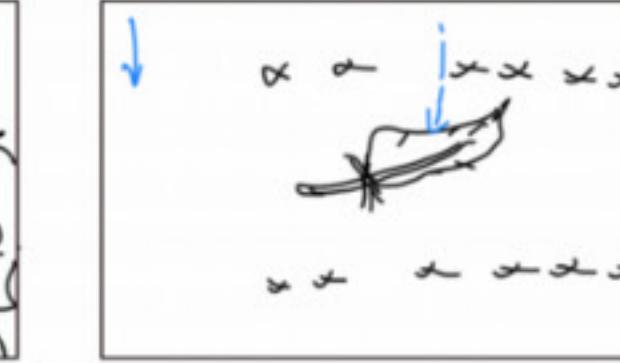
INFO: _____



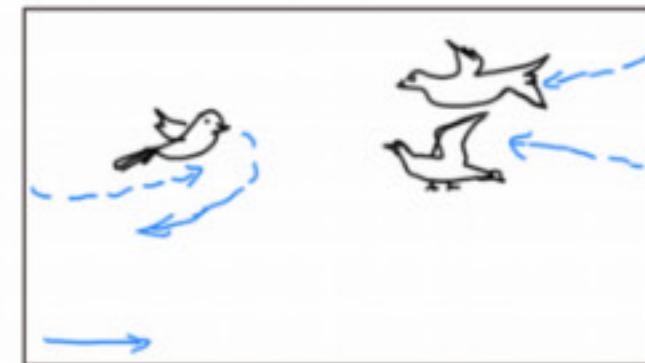
The stream-side swamp view.
The honeyeater flies out of the frame.



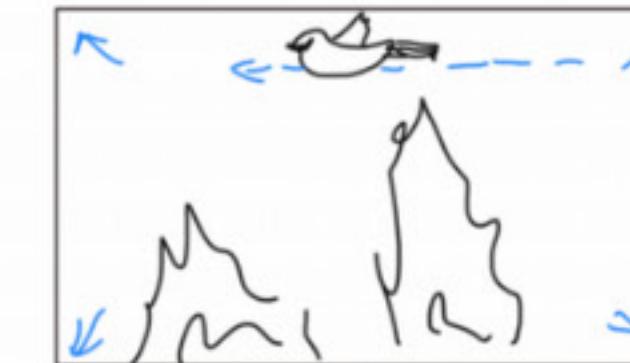
STORYBOARD #: _____



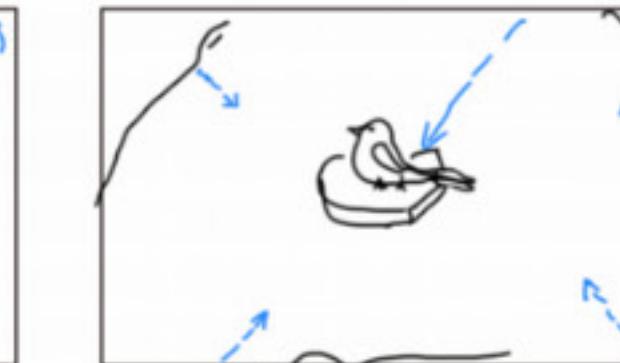
Text - introduce helmeted honeyeater is critically endangered.



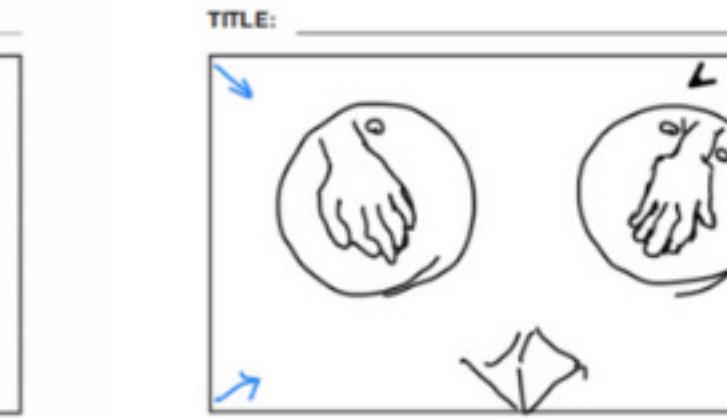
four threat: competition from other birds.
In this frame, the honeyeater is chased away by two other birds of different species.



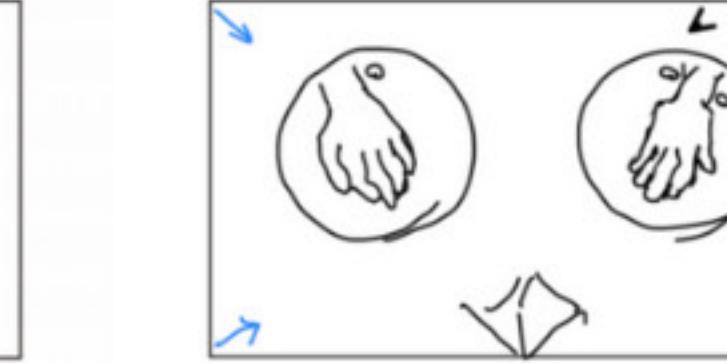
Second threat: bushfire.
The bird flies into the picture from the right, while the fire is burning in a big fire.



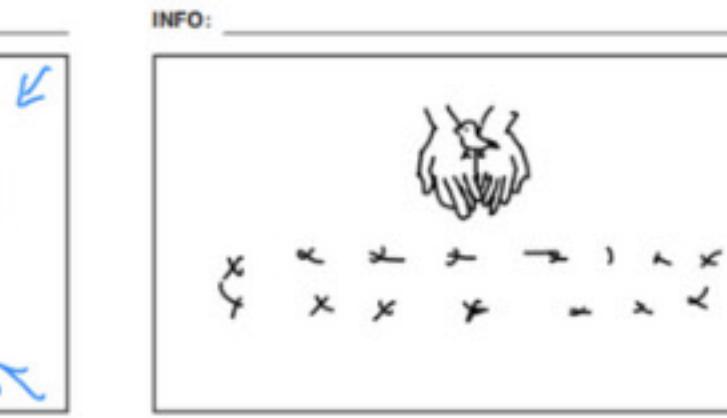
third threat: drought.
The bird enters the frame, standing on a stone in the middle of the scene. The water begins to dry up towards the center.



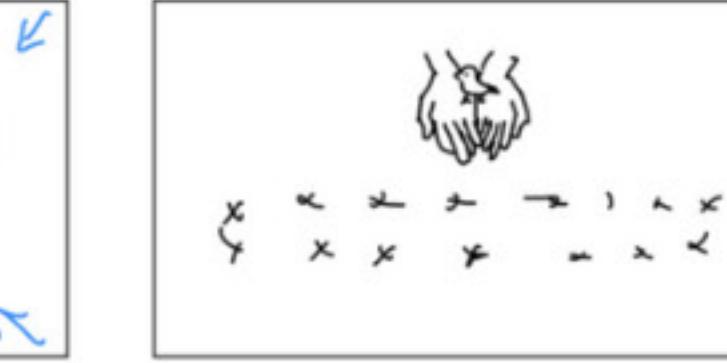
TITLE: _____



The camera zooms in, and a pair of hands appears in the honeyeater's eyes.



INFO: _____



The bird holds in the palms of a hand.
Below the scene, a message appears, urging people to donate to the Zoo.



STORYBOARD #: _____



STYLE FRAMES

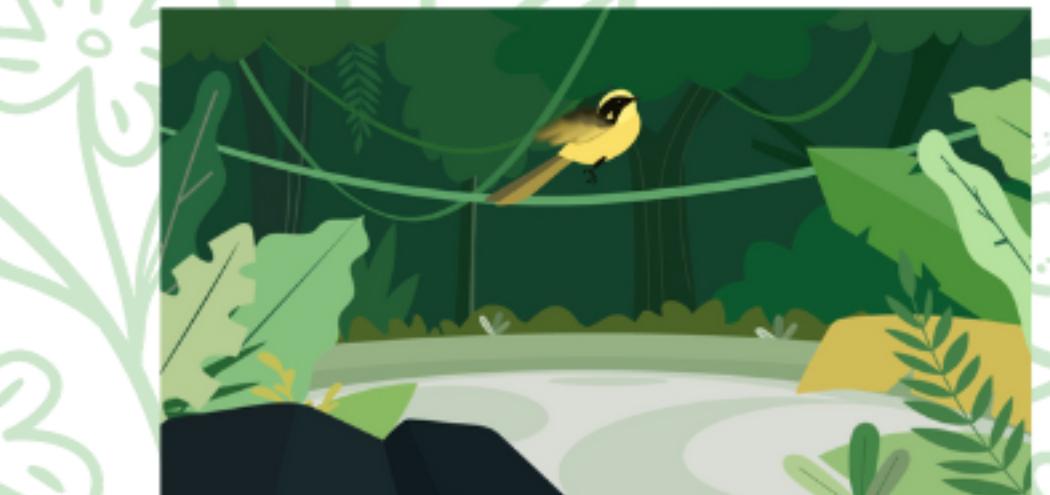


DONATE 200\$ VICTORIA IF YOU CAN
WWW.ZOO.ORG.AU

THE PRINCIPLES OF ANIMATION

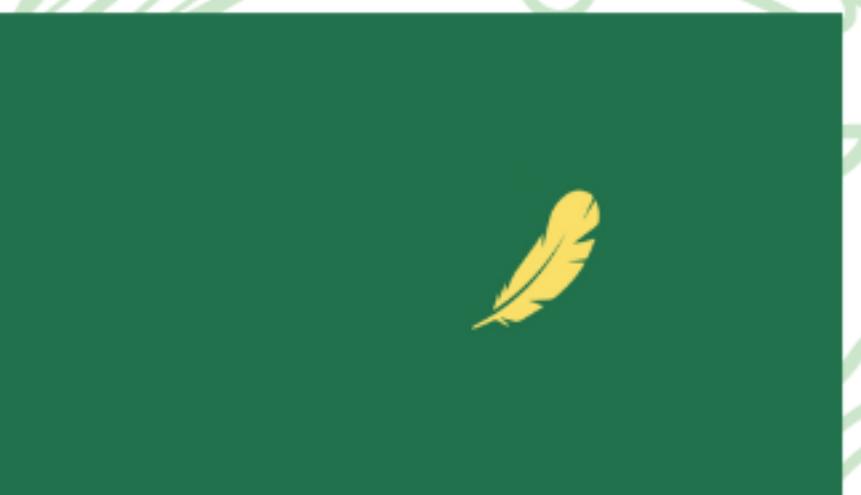
ANTICIPATION

I used anticipation to show the bird's intention and preparation before it flies. For example, I made the bird lower its head and bend its legs slightly before it jumps into the air. This creates a sense of tension and expectation for the audience, as well as a contrast between the stillness and the movement of the bird.



ARCS

I used arcs to show the natural and smooth motion of the bird's wings and body as it flies. For example, I made the feather follow a curved path rather than a straight line. This creates a sense of fluidity and a realistic simulation of the effects of gravity and air resistance.



SLOW IN AND SLOW OUT

I used slow in and slow out to make the motion more realistic and smooth. I used this principle for both the character movement and the scene transitions. I also used it for the camera movement, so that the camera could follow the action with natural speed changes.

