# Introduction

Review is Crucial for the success of any business. They can provide valuable feedback on what is working well and what needs improvement, helping companies to make more informed decisions and improve the user experience.

### **Feedback**

#### Reviewer 1

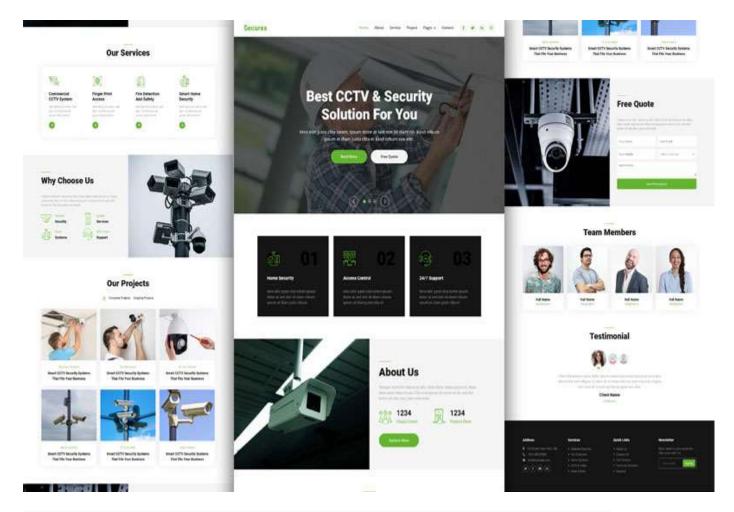
Good points	Needs improving
The title of the Landing page "smart security system for all business" clearly communicates the purpose of the app. And visually appealing design can attract users and make	You need to add some more images into the landing part that will increase the user interactivity
the app more inviting.	
The service part has some	
illustrations to help us understand its	
purpose.	

#### Reviewer 2

<b>Good points</b>	Needs improving
Its overall beautiful design of the	the section where the card number
website and the arrangement of page	color is close to the background color
elements are features that I like.	and the height of the cards in the
	'Our plans' section is uneven

After collecting feedback I will start to recreate and update my designs

I will recreate the landing part and add a carousel instead of one image and adding carousel and this is my final result



### How will the designs meet the users' needs and be fit?

- 1. The user-centric Approach involves conducting user research, gathering feedback, and iterating designs based on user insights.
- 2. Usability: the website minimizes cognitive load and makes it simple for users to accomplish their needs or goals.
- 3. Accessibility: color contrast, screen reader compatibility, and keyboard navigation.
- 4. Functionality: the website provides the necessary features and functionalities to support users in achieving their objectives.
- 5. Aesthetics: the layout, typography, and imagery can enhance user experience and engagement.
- 6. Adaptability: the website consistent and seamless experience across various platforms and environments.

## Consideration of alternative design options:

I consider this part already in the design document. I will tell you what is this is important and how these options enhance user experience.

A well-designed website can enhance the overall user experience, making it easier for visitors to navigate, find information, and engage with the company's products or services. Alternative designs that prioritize usability and accessibility can lead to increased customer satisfaction and retention.

Which suggested changes you made, which you didn't, and why

I replaced the image with a carousel and added a testimonial and about section to enhance the user experience.

I removed the image based on feedback.

#### **Conclusion:**

This feedback Report represents our commitment to transparency, accountability, and continuous improvement. We thank all stakeholders who contributed feedback and insights and express our dedication to leveraging this feedback to drive positive change and deliver exceptional outcomes in all our endeavors.