

## Buddy Bites Inc. - Product Overview

At Buddy Bites, we pride ourselves on offering a line of dog food products that combine premium ingredients, scientific formulation, and practical convenience. Our products are designed to support dogs of all breeds, sizes, and life stages - whether they are energetic puppies or wise seniors.

### Our Philosophy

We believe that every ingredient matters. Our recipes avoid artificial additives, colors, or fillers. Each product is crafted with a balance of high-quality proteins, complex carbohydrates, essential fats, and functional superfoods that support overall health, from coat shine to joint mobility.

### Core Product Line

#### 1. Chicken & Brown Rice Formula

This best-selling formula is made with lean, cage-free chicken as the primary protein source. Combined with brown rice for easily digestible carbohydrates and supplemented with flaxseed and fish oil for a healthy coat, this product is ideal for dogs with moderate activity levels.

#### Key Ingredients:

- Deboned chicken
- Brown rice
- Flaxseed
- Fish oil
- Dried carrots and spinach

#### Nutritional Highlights:

- 26% protein
- 14% fat
- Rich in Omega-3 & Omega-6 fatty acids

### 2. Salmon & Sweet Potato Blend

Formulated for dogs with sensitivities or allergies, this grain-free recipe uses wild-caught salmon as its primary ingredient. Sweet potatoes offer a rich source of fiber and beta-carotene, while added probiotics aid digestion.

#### Key Ingredients:

- Deboned salmon
- Sweet potatoes
- Peas
- Blueberries
- Yucca extract

#### Nutritional Highlights:

- 24% protein
- 12% fat
- Natural sources of DHA and EPA

### 3. Hypoallergenic Lamb Recipe

Especially popular among owners of dogs with food allergies, our hypoallergenic formula uses

pasture-raised lamb and avoids common allergens like chicken, wheat, and soy. It's a gentle formula perfect for dogs with sensitive stomachs.

#### Key Ingredients:

- Deboned lamb
- Oats
- Chicory root
- Pumpkin
- Green tea extract

#### Nutritional Highlights:

- 22% protein
- 13% fat
- Rich in dietary fiber and antioxidants

#### Treats and Supplements

In addition to our kibble, we offer a range of treats and functional supplements. These include:

- Dental Chews with parsley and mint
- Hip & Joint Soft Chews with glucosamine and chondroitin
- Skin & Coat Supplements with biotin and fish oil

All treats are made in small batches and air-dried to preserve nutrients.

#### Custom Feeding Plans

We provide personalized feeding plans based on your dog's breed, age, weight, and lifestyle.

Customers fill out a short online questionnaire, and our system generates a vet-reviewed meal plan tailored to your pet's needs.

## Sourcing & Quality Control

All our ingredients are sourced from trusted farms in New Zealand, Australia, and the EU. Each batch undergoes rigorous quality checks and is tested for nutritional balance, pathogens, and contaminants.

## Conclusion

At Buddy Bites, our products are more than meals - they're a way to show love and care for your dog. Our commitment to quality, transparency, and innovation ensures that every bite is as nutritious as it is delicious.

Explore our full product range at [www.buddybites.dog/products](http://www.buddybites.dog/products)