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# Summary

Data scientist and applied researcher with 6+ years of experience in statistics and machine learning. A wide spectrum of expertise in experimental design, causal inference, high-dimensional/spatio-temporal data analysis, optimization, and Bayesian inference. Proven ability to apply analytical methods to solve practical product problems with measurable impact on user engagement and revenue growth, develop innovative data-driven solutions at scale, and influence a variety of audiences (e.g., Product Managers, Engineers, Researchers, etc) in cross-functional projects.

# TECHNICAL SKILLS

- General Programming: R, Julia, Python, MATLAB
- Data Engineering: SQL, BigQuery, Spark/Hadoop, Dataflow
- Data Visualization: R (tidyverse, dplyr, ggplot2, shiny), Python (bowtie, seaborn, plotly), Looker
- $\bullet \ \ \mathbf{Machine} \ \ \mathbf{Learning} \ \ \mathbf{Framework} : \quad \ \mathrm{TensorFlow/TFX}, \ \mathrm{scikit-learn}, \ \mathrm{VertexAI}$
- Cloud & Distributed Tool: GCP, MPI, Git, Mercurial.

### Professional Experience

• Google, Data Scientist

Jul '22 - present

- Running and Analyzing Large-scale Online Experiments: Designing A/B tests for YouTube Ads relevance measurement; defining user-centric metrics using online surveys and utilizing causal inference methods to drive statistically significant effects of ads relevance improvement; implementing scalable solutions to reduce bias in online surveys; optimally mapping users' sentiments to numerical scores via Bayesian optimization. Tools: R. GoogleSQL (se Constructed metrics focused on ads relevance and successfully landed as secondary launch metrics for YouTube Ads overall marketplace optimization).
- o Developing Model-based Measurement Framework: Developing and productionizing machine learning models (e.g., DNNs, Decision Forests) for measuring and optimizing users' perceived relevance towards ads. Tools: R, Python, GoogleSQL (Increased metric sensitivity in A/B experiments by 2x to 12x, effectively saved the team from having to increase the survey load by at least 4x, which amounts to roughly 53 million ads slot saved at minimum; Developed associated internal R packages for general model-based metric construction).
- o Designing and Analyzing Human Evals: Designing human evaluation templates for contextual ads relevance deep learning model training and evaluation. Implementing statistical models (e.g., mixed-effects models, Krippendorff's alpha) for measuring and improving label/eval quality. Tools: R, GoogleSQL (\*Revamped evaluation templates and measurement techniques have boosted the agreement among human raters by more than 3X, effectively reducing evaluation cost and the noise of the ratings subsequently used in machine learning model training).
- Los Alamos National Laboratory, Research Intern

May '21 - Aug '21

o Streaming Distributed PCA for Exascale Climate and Space Sciences: Designed an communication-efficient streaming & distributed PCA algorithm for online analysis and visualization of exascale data generated from climate and space weather simulations. Tools: Julia, MapReduce, MPI ( Paper published at ACM/IEEE Supercomputing Conference '21; Developed an associated open-source Julia package called TributaryPCA).

# Research Experience

6+ years of research experience with 10+ peer-reviewed publications in top statistical journals and machine learning conferences with 60 citations ( Google Scholar page). Selected research projects include:

- High-dimensional Gaussian Graphical Models for Tensor-Variate Data: Proposed a novel statistical model for high-dimensional multiway/tensor-variate data. Designed efficient optimization algorithms for learning the underlying parameters. Improved downstream task such as ensemble Kalman filtering and image classification. Tools: Julia (\*Papers published at AISTATS '20, ICML '21, NeurIPS '21, and Statistics Surveys; Developed an open-source Julia package called  ${\tt TensorGraphical Models}).$
- Time-Varying Topic Models: Developed a framework for topic modeling of time-varying corpora, combining parametric statistical models with nonparametric computational geometric methods. Tools: Python, Spark, Hadoop (\*Paper published in Harvard Data Science Review; Developed an online exploratory analysis/visualization tool using R Shiny).
- Bayesian Point Process Models: Developed a novel point process model for tracking the onset of extreme events (e.g., earthquakes, solar flares) and designed an efficient Bayesian inference methods for parameter estimation. Tools: R, Stan.
- Deep Learning for Solar Flare Forecasting: Proposed an ensmeble method combining LSTM and CNN for classification of flare-imminent active regions using video data. Tools: Python (res Paper in The Astrophysical Journal).

## EDUCATION

# University of Michigan

Ann Arbor, MI Sep '18 - Jul '22

Ph.D. in Statistics

Dissertation: Interpretable and Scalable Graphical Models for Complex Spatio-temporal Processes

University of British Columbia

Vancouver, Canada

M.S. in Statistics

Sep '16 - Aug '18

Simon Fraser University

Vancouver, Canada

B.S. with Distinction in Actuarial Science (Completed SOA Exams P, FM, and MFE)

Sep '12 - May '16