



Grand Launch of Cloud Security Products















Part 1

Cyber Security Analysis of Today's Alibaba Cloud







Current Situation of Alibaba Cloud Security



Protect over 35% of China's Websites



Block 200 Million Brute Force
Attacks Every Day



Block 20 Million Web Application
Attacks Every day

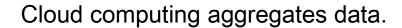


Mitigate Over 2,000 Times of DDoS Attack







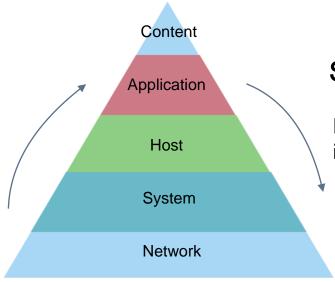


Latest threat intelligence is acquired by analyzing and computing PB-level data every day, which builds the core competitiveness of Alibaba Cloud Security.









Security big data covering all IT Layers

Real threat intelligence is generated by integrating values of different data types.

Continuous monitor and analyze







Big Data and Threat Intelligence Ability of Entire Network



Global botnet C&C servers info, 80% of which are effectively monitored



Monitor over 2.5 million active malicious IPs globally



Over 10 million samples of backdoor files recorded, as well as their usages







Global Defense Ability

- In November of 2015, Alibaba Cloud Security successfully mitigated the world's largest HTTPS(SSL) flood attack ever in history, with 950,000 QPS as maximum concurrent requests.
- Over 140 self-developed patches, helped our users fix more than 1 million vulnerabilities this year.
- Alibaba Cloud WAF helps customers block nearly 10 million web application attacks every day, most of which are SQL injections and automatic scans. Among those launched by humans, over 30% hackers performed continuous attacks.
 - Over 50,000 backdoor files are detected and eliminated every day, the selfdeveloped next generation backdoor detection engine is able to identify backdoor mutations.









Traceback Ability

Among cyber attacks such as database compromises, DDoS attacks, brute force attacks, over 95% of them can be traced to identify a hacker.

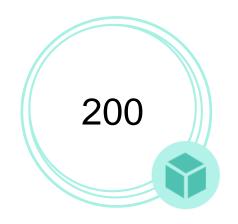
Customers under these attacks are most distributed in gaming, e-commerce and finance industries.



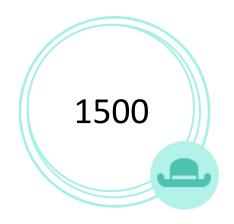




Security Ecology and White Hats



More than 200 ecological products and services



Over 1,500 white hats joined Crowdsourced Security Testing



Over 100 security vendors in China







Part 2

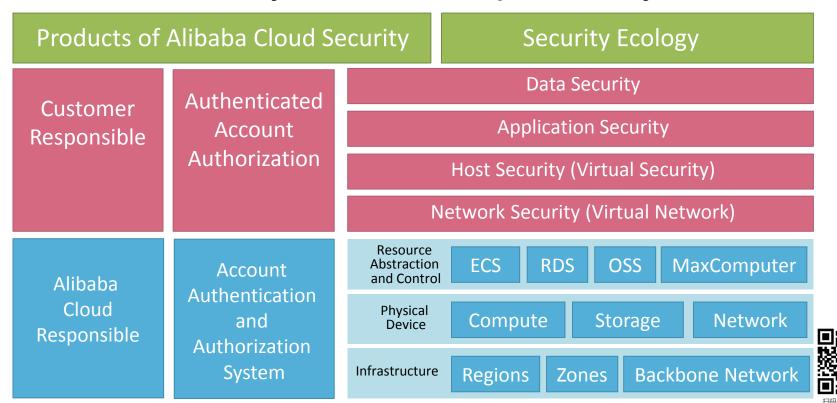
What Makes Alibaba Cloud Different?







Cloud Security Shared Responsibility Matrix









What makes Alibaba Cloud different from AWS/Azure is Alibaba Cloud Security.







Build A "Red N Blue Army Competition" Security System

Penetration Test System &
Crowdsourced Security Testing

Penetration Awareness S
S

Security Big Data Analyze
Situation Awareness

Network: Layer 4 & 7 DDoS Mitigation

Application: Web Intrusion Protection

Business: Scraper/Bots/DB Brute-force







Security Products Family (-) Alibaba Cloud

Security Situation Awareness **Operation Audit Access Control** Management **Business** Content Security(Porn Detection) **Antifraud Service** Security Data **CA** Certificate **HSM Data Encryption** KMS Security **Application** WAF Mobile Security Crowdsourced Security Testing Security System Network **Anti-DDoS** Server Guard **Express Connect** Security







Security Products Family (-) Alibaba Cloud

Security Management Situation Awareness
Oversea ETA Dec.

Operation Audit
Available overseas

Access Control

Available overseas

Data Security CA Certificate
Oversea ETA Dec.

HSM Oversea ETA Mar. KMS
Available overseas

Application Security

WAF
Oversea ETA Nov.

Crowdsourced Security Testing

Mobile Security

Available overseas

System Network Security

Anti-DDoS Available overseas Server Guard
Oversea ETA Dec.

Express Connect







Part 3

Alibaba Cloud Security Products Grandly Launched Oversea









Anti-DDoS Pro now available in HK Coming soon in US...







More than just high-volume DDoS attack mitigation...

High Performance

Precise Detection

Fast Response

False Positives

Gaming Empty Connections

HTTP(S) Flood

Botnet Protection

Integrated WAF







More than just high-volume DDoS attack mitigation...

Large Protection
Bandwidth

Largest Scrubbing Center in Eastern Hemisphere Full Coverage

TCP/UDP/HTTP/HTTPS
/DNS protection
supported, one IP
covers 20 origins.

Great Experience

Latency less than 30ms in Southeast Asia, meeting requirements of sensitive business like gaming.

Complex Scenarios

Combination with
CDN/WAF. Support
Chinese business
outside China or global
business inside China.







Mobile Security Products Officially Launched Oversea

Covering 0.8 billion mobile devices, with vulnerability scanner covering Over 95% known vulnerabilities.







Web Application Firewall coming soon in Southeast Asia.

- Fast and stable: withstood the extremely massive requests during the "11.11" shopping festival.
- Integrated with the latest threat Intelligence from Alibaba Cloud Security.







Situation Awareness coming soon in Singapore.

- The ONLY security product able to trace the hacker's identity.
- The ONLY security product able to automatically analyze the paths of intrusions.
- The ONLY security product able to automatically analyze behaviors following intrusions.





The Computing Conference THANKS



