

# RACHEL W. J. YING

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## SUMMARY

Self-taught Data Analyst with 4+ years of experience as an Operation & Customer Service in F&B and Logistics industries, ability to create data mining, data modelling & data visualisation with a strong background in Excel, Power BI. & Basic SQL. Searching ways to improve data-related performance, looking to optimise corporate's performance, and helping stakeholders drive better decision-making through data seeking a position as Data Analyst.

## SPECIALISED SKILLS

**DATA TOOLS** : MS Excel (XLOOKUP, Power Pivot, Pivot Table, DAX)

**DATABASE MANAGEMENT** : MS Access, MS SQL Server

**DATA VISUALISATION** : MS Power BI, Tableau

**PROGRAMMING LANGUAGE**: Python

**CLOUD STORAGE SERVICE** : MS Azure

## PROFESSIONAL EXPERIENCE

### BON VOYAGE LOGISTICS MALAYSIA

KLANG / MALAYSIA

*Customer Service Executive*

*Mar 2020 – Mar 2022*

- Collaborated with Sales, Customer Service & Finance team to create reporting presented to stakeholders by using Sysfreight (CRM) database, Excel & Power BI.
- Identified estimated target sales & market prediction by data extraction & data mining using the Sysfreight (CRM) database & Excel with achieving 95% of their target sales goals.
- Organised APAC offices' data combine to negotiate 10% lower ocean freight monthly rates for Transpacific & Latin America trade lanes with major shipping companies.

### ONE HALF COFFEE BAR

PETALING JAYA / MALAYSIA

*Senior Barista*

*Oct 2018 – Jan 2020*

- Developed Excel database for retail whole coffee bean & coffee tools for stock monitoring, providing marketing solutions & improving sales.
- Formulated data infrastructure from Storehub (POS system) & in Excel for monthly sales reports to provide product insights & KPIs.
- Conducted data collection between profit & lost and food wastage to minimise wastage for 2 café branches, reducing an average of 30% food wastage.

### Q CUP CAFÉ & TEACHING LAB

KUALA LUMPUR / MALAYSIA

*Barista & Service Crew*

*Sept 2017 – Sept 2018*

- Applied Excel formulation timetable, certificate print to participants & sales for weekend hobby classes, increases by 90% of preparation productivity.
- Participated in menu revamp project by building data models from Storehub (POS system) for sales report & tabulated to stakeholders.
- Collaborated with a team of 10+ & developed marking sheet formulas for live data collection as a scoring board in Excel digitally for International Coffee Roast Master Championship Malaysia 2018.

## LEADERSHIP EXPERIENCE

### ST. JOHN AMBULANCE OF MALAYSIA

KLANG / MALAYSIA

*Area Honorary Secretary; Certified First Aid Trainer*

*Jan 2011 – Oct 2017*

- Produced 30+ Grand Prior Award holders annually to resolve the low number of holders by data extraction from Access database, data filtering & created Pivot Table in Excel and presented to stakeholders.
- Reduced typo error by 98% using data from Access database & data filtering in Excel, created over 1000+ printing certificates using Word & custom nametags with Publisher.
- Led a team of 5+ integrating Google Spreadsheet data from Google Forms to be applied for First Aid Examination Application, reducing the time by 8 hours instead of 300+ hours.

## EDUCATION

### KBU INTERNATIONAL COLLEGE

PETALING JAYA / MALAYSIA

*Diploma in Interior Design*

## ADDITIONAL

**LANGUAGES**: English (native), Mandarin (fluent), Malay (proficient), Cantonese (intermediate).

**INTERESTS** : Food-related, Handcraft, Travel, Outdoor Adventure, Interior & Architecture, Zero-Waste.