

# Theory & Applications of Online Learning

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# Motivation - Spam Filtering

For  $t = 1, 2, \dots, T$

- Receive an email
- Expert advice: Apply  $d$  spam filters to get  $\mathbf{x} \in \{+1, -1\}^d$
- Predict  $\hat{y}_t \in \{+1, -1\}$
- Receive true label  $y_t \in \{+1, -1\}$
- Suffer loss  $\ell(y_t, \hat{y}_t)$

# Motivation - Spam Filtering

## Goal – Low Regret

- We don't know in advance the best performing expert
- We'd like to find the best expert in an online manner
- We'd like to make as few filtering errors as possible
- This setting is called "regret analysis". Our goal:

$$\sum_{t=1}^T \ell(\hat{y}_t, y_t) - \min_i \sum_{t=1}^T \ell(x_{t,i}, y_t) \leq o(T)$$

# Regret Analysis

- Low regret means that we do not loose much from not knowing future events
- We can perform almost as well as someone who observes the entire sequence and picks the best prediction strategy in hindsight
- No statistical assumptions
- We can also compete with changing environment

# Why Online ?

- In many cases, data arrives sequentially while predictions are required on-the-fly
- Applicable also in adversarial and competitive environments (e.g. spam filtering, stock market)
- Can adapt to changing environment
- Simple algorithms
- Theoretical guarantees
- Online-to-batch conversions, generalization properties

# Outline

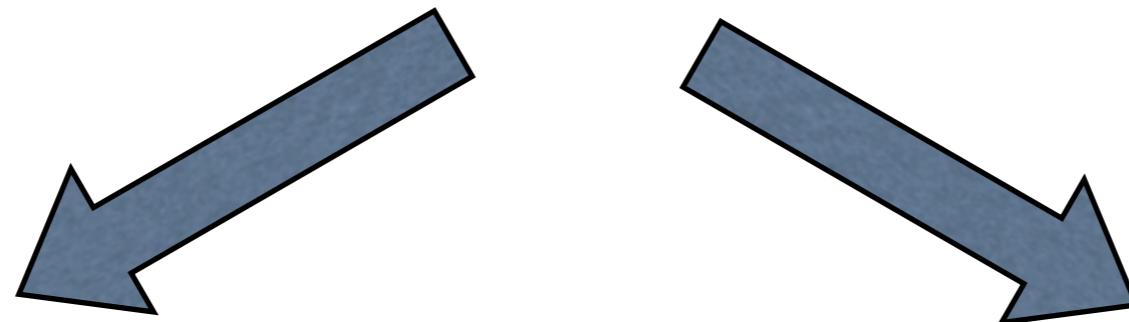
Tutorial's goals: provide design and analysis tools for online algorithms

Part I:  
What prediction tasks are possible

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Part I:  
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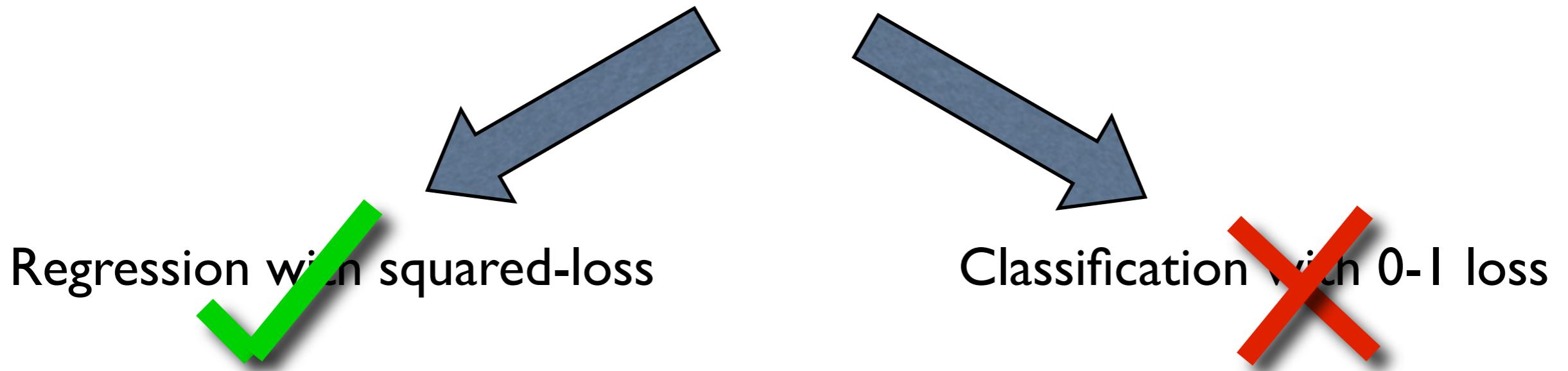
Regression with squared-loss

Classification with 0-1 loss

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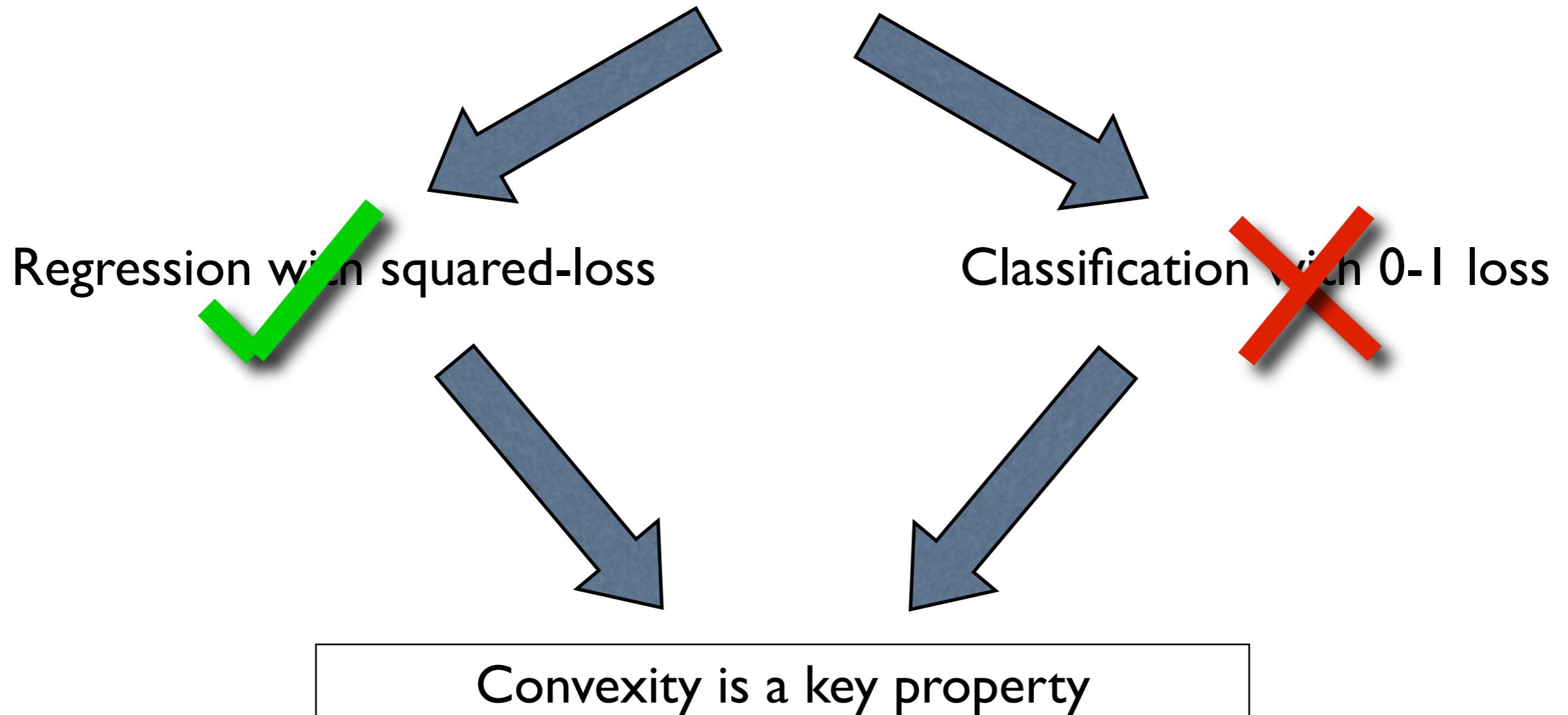
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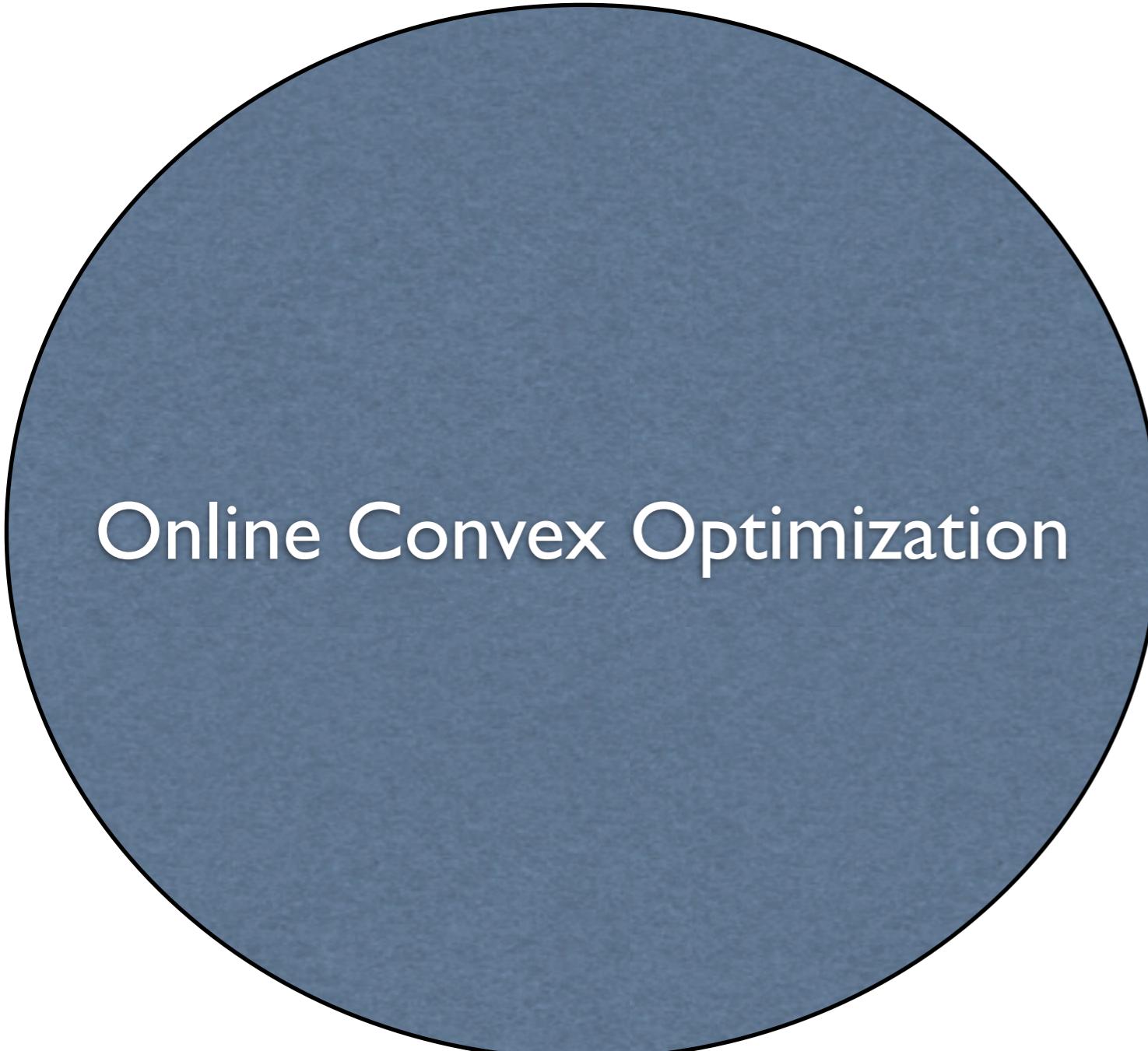
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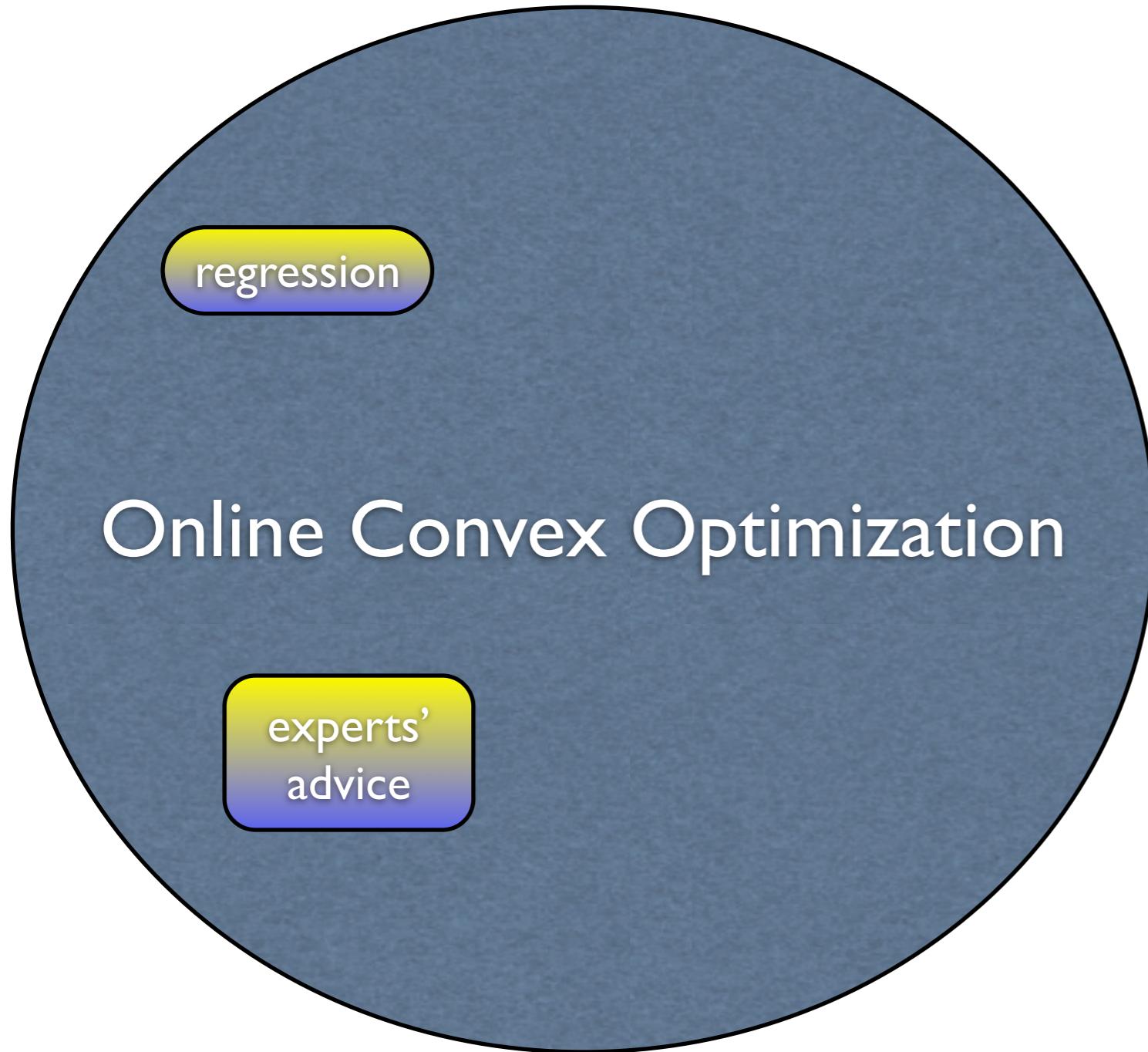
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Online Convex Optimization

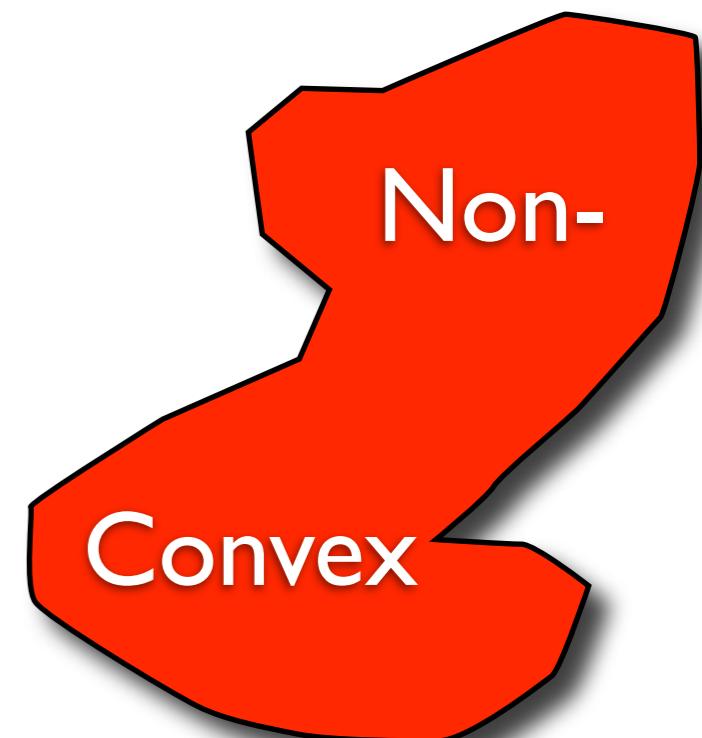
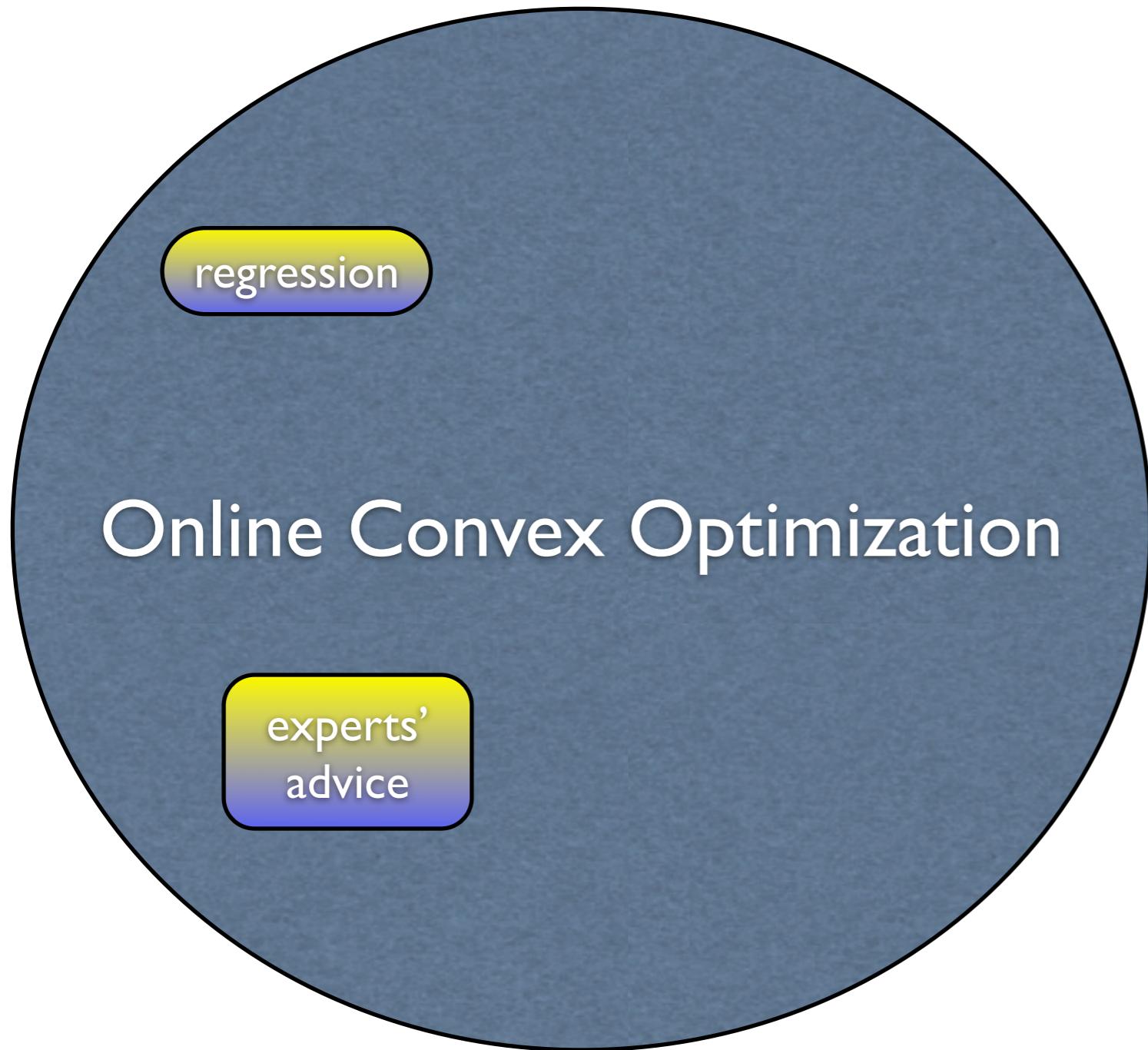
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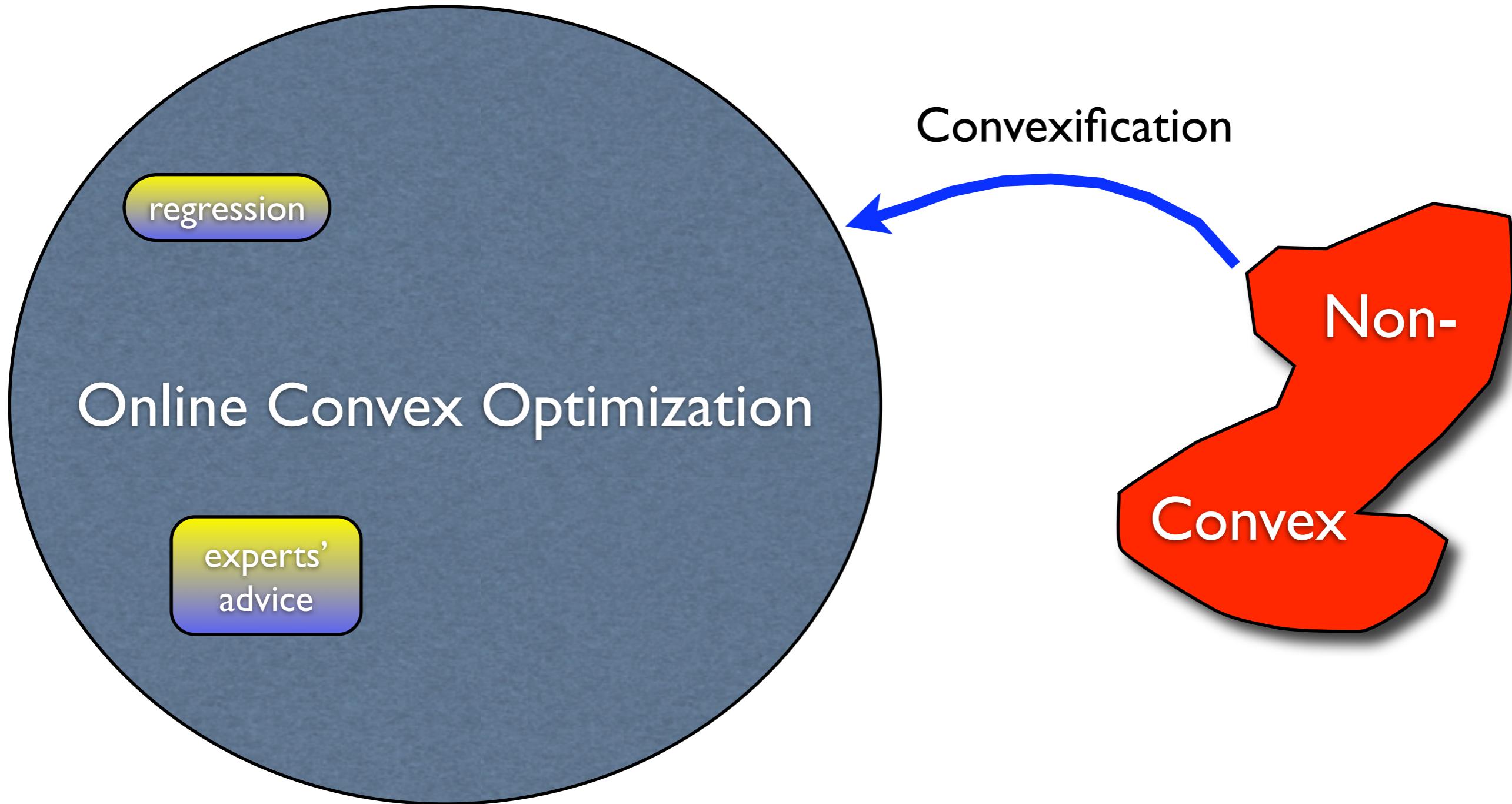
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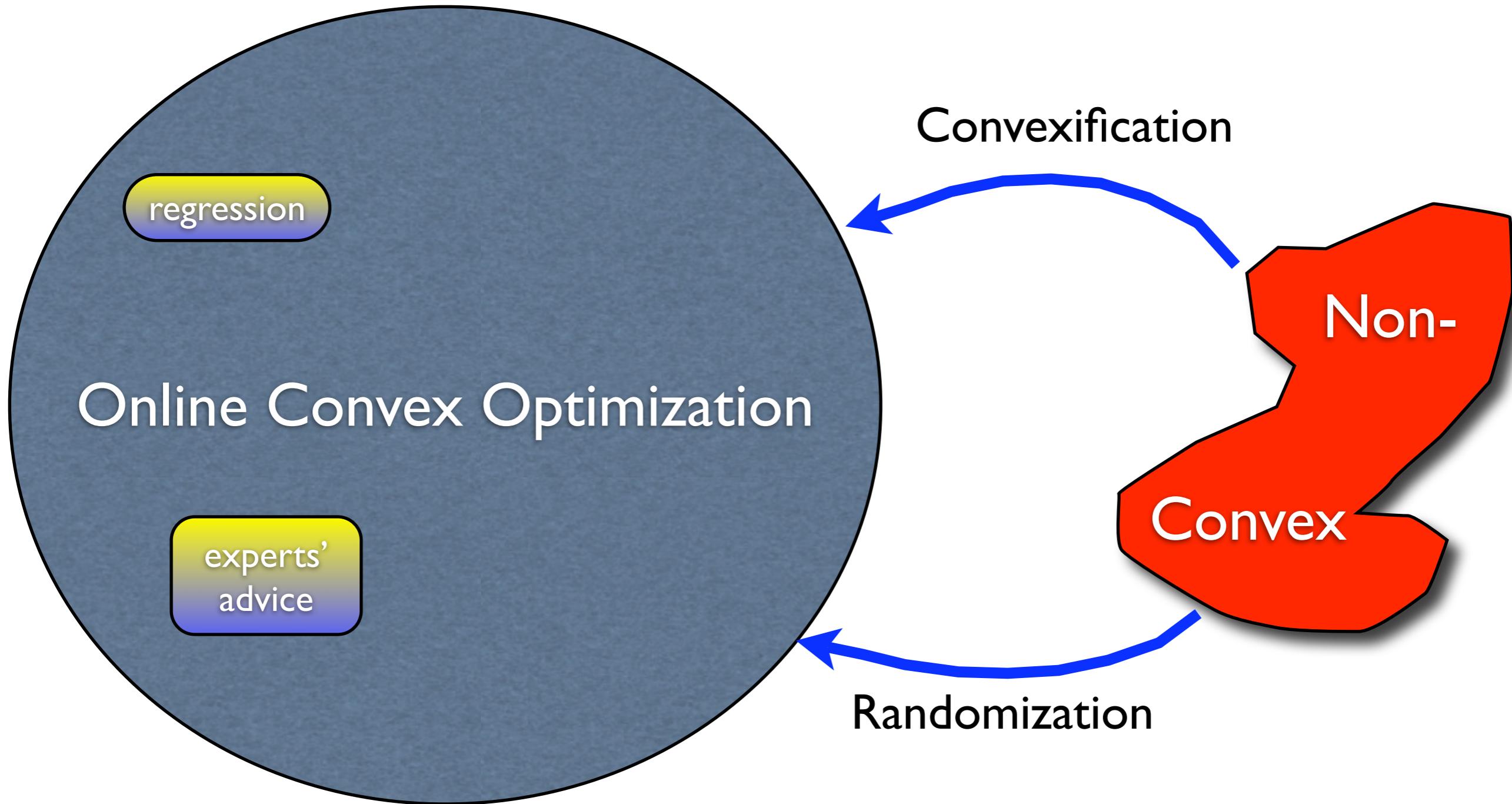
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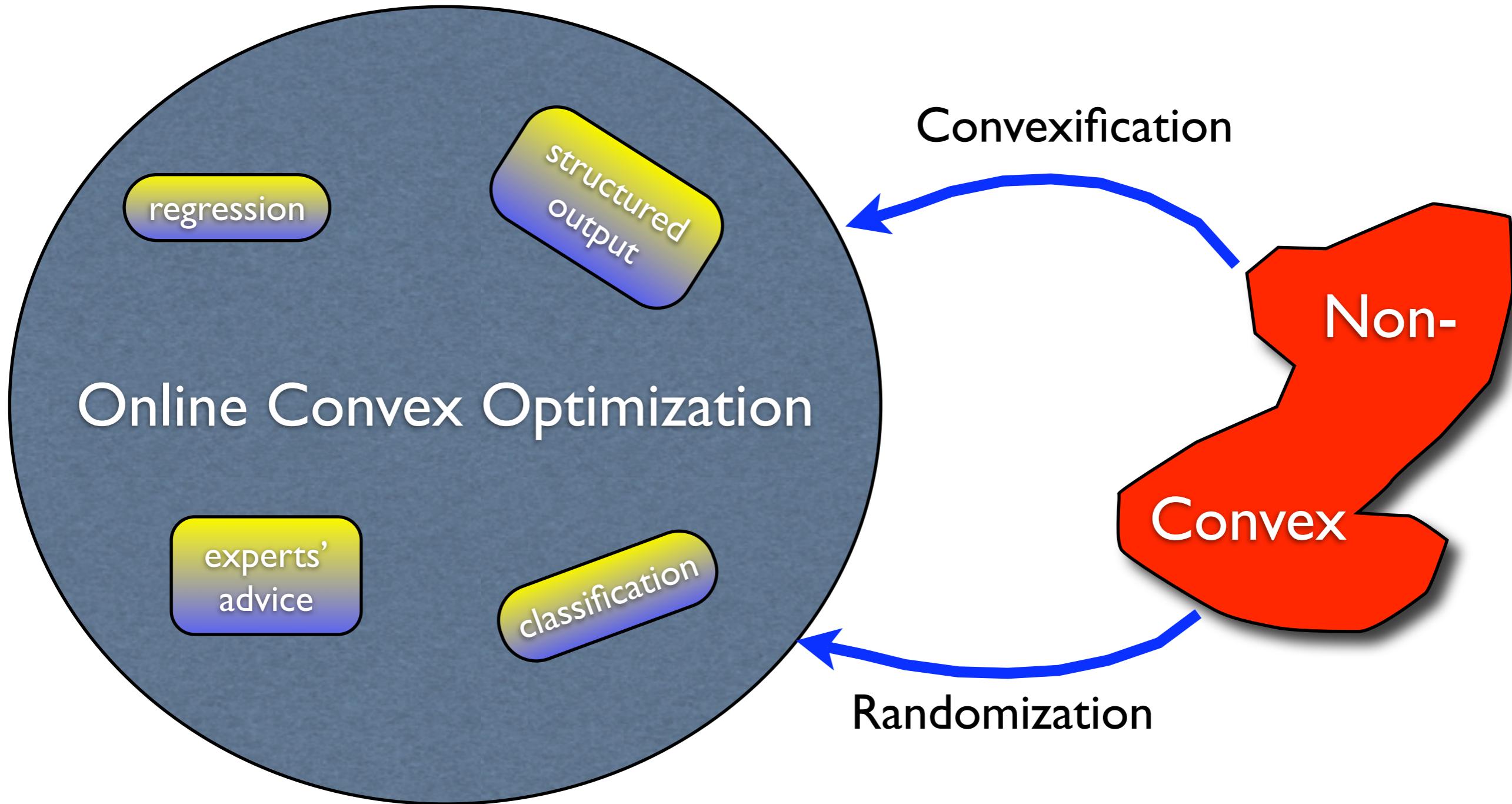
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Part II:  
An algorithmic framework for online convex optimization

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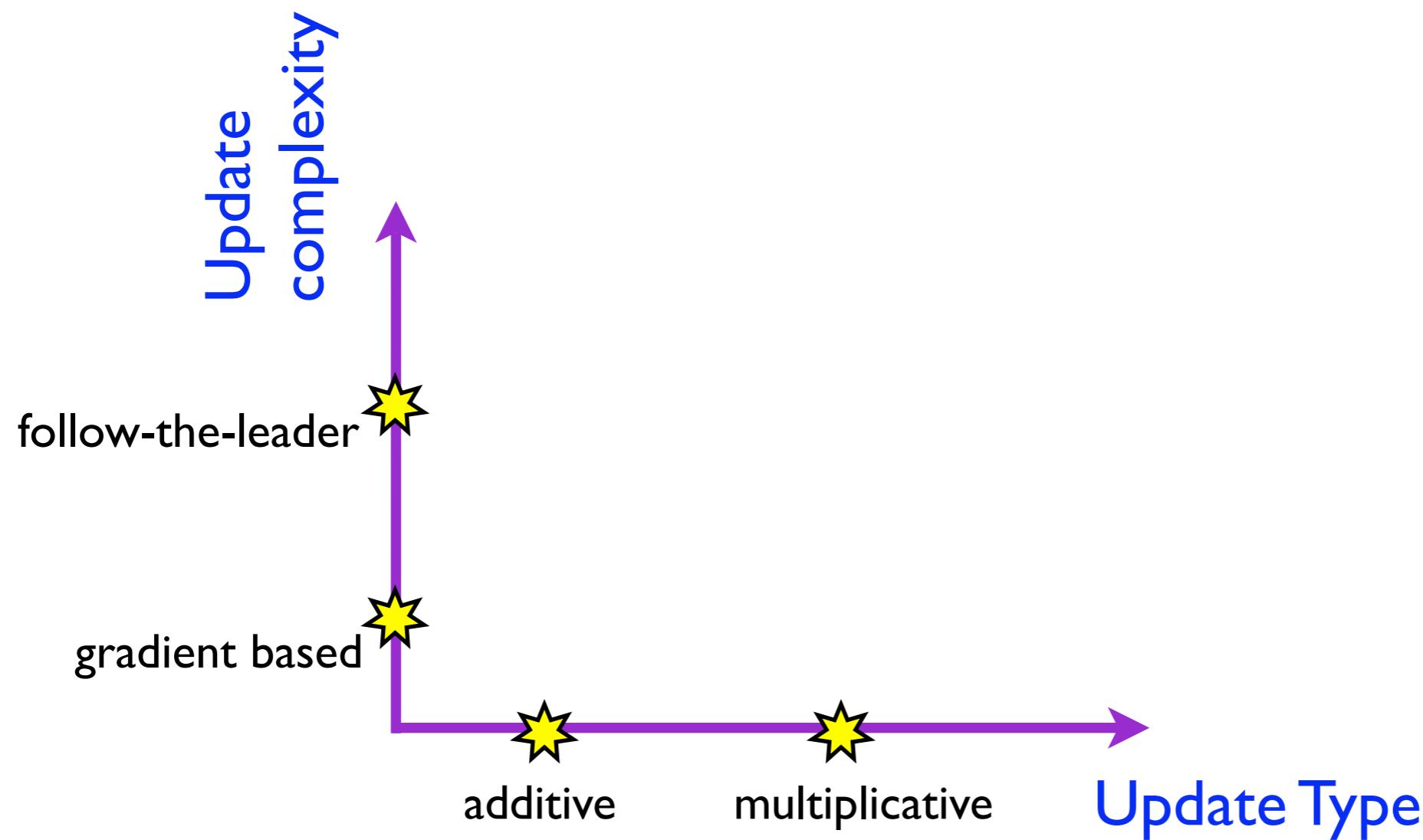
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# Outline

Tutorial's goals: provide design and analysis tools for online algorithms

Part II:  
An algorithmic framework for online convex optimization



# Outline

Tutorial's goals: provide design and analysis tools for online algorithms

## Part III: Derived algorithms

- Perceptrons (aggressive, conservative)
- Passive-Aggressive algorithms for the hinge-loss
- Follow the regularized leader (online SVM)
- Prediction with expert advice using multiplicative updates
- Online logistic regression with multiplicative updates

# Outline

Tutorial's goals: provide design and analysis tools for online algorithms

## Part IV: Application - Mail filtering

- Algorithms derived from framework for online convex optimization:
  - Additive & multiplicative dual steppers
  - Aggressive update schemes: instantaneous dual maximizers
  - Mail filtering by online multiclass categorization

# Outline

Part V:  
Not covered due to lack of time

- Improved algorithms and regret bounds:  
Self-tuning  
Logarithmic regret for strongly convex losses
- Other notions of regret: internal regret, drifting hypotheses
- Partial feedback: Bandit problems, Reinforcement learning
- Online-to-batch conversions

# Problem I: Regression

Task: guess the next element of a real-valued sequence

## Online Regression

For  $t = 1, 2, \dots$

- Predict a real number  $\hat{y}_t \in \mathbb{R}$
- Receive  $y_t \in \mathbb{R}$
- Suffer loss  $(\hat{y}_t - y_t)^2$

What could constitute a good prediction strategy ?

# Regression (cont.)

## Follow-The-Leader

- Predict:  $\hat{y}_t = \frac{1}{t-1} \sum_{i=1}^{t-1} y_t$
- Similar to Maximum Likelihood

## Regret Analysis

- The FTL predictor satisfies:

$$\forall y^*, \sum_{t=1}^T (\hat{y}_t - y_t)^2 - \sum_{t=1}^T (y^* - y_t)^2 \leq O(\log(T))$$

- FTL is minimax optimal (outside scope)

# Regression (cont.)

## Proof Sketch

- Be-The-Leader:  $\tilde{y}_t = \frac{1}{t} \sum_{i=1}^t y_t$
- The regret of BTL is at most 0 (elementary)
- FTL is close enough to BTL (simple algebra)
$$(\hat{y}_t - y_t)^2 - (\tilde{y}_t - y_t)^2 \leq O\left(\frac{1}{t}\right)$$
- Summing over  $t$  (harmonic series) and we are done

# Problem II: Classification

Guess the next element of a binary sequence

## Online Prediction

For  $t = 1, 2, \dots$

- Predict a binary number  $\hat{y}_t \in \{+1, -1\}$
- Receive  $y_t \in \{+1, -1\}$
- Suffer 0 – 1 loss

$$\ell(\hat{y}_t, y_t) = \begin{cases} 1 & \text{if } y_t \neq \hat{y}_t \\ 0 & \text{otherwise} \end{cases}$$

# Classification (cont.)

No algorithm can guarantee low regret !

## Proof Sketch

- Adversary can force the cumulative loss of the learner to be as large as  $T$  by using  $y_t = -\hat{y}_t$
- The loss of the constant prediction  $y^* = \text{sign} \left( \sum_t y_t \right)$  is at most  $T/2$
- Regret is at least  $T/2$

# Intermediate Conclusion

- Two similar problems
- Predict the next real-valued element with squared loss 
- Predict the next binary-valued element with 0-1 loss 
- Size of decision set does not matter !
- In the first problem, loss is convex and decision set is convex
- Is convexity sufficient for predictability ?

# Online Convex Optimization

- ★ Abstract game between learner and environment
- ★ Game board is a convex set  $S$
- ★ Learner plays with vectors in  $S$
- ★ Environment plays with convex functions over  $S$

## Online Convex Optimization

For  $t = 1, 2, \dots, T$

- Learner picks  $\mathbf{w}_t \in S$
- Environment responds with convex loss  $\ell_t : S \rightarrow \mathbb{R}$
- Learner suffers loss  $\ell_t(\mathbf{w}_t)$

# Online Convex Optimization – Example I

## Regression

- $S = \mathbb{R}$
- Learner predicts element  $\hat{y}_t = w_t \in S$
- A true target  $y_t \in \mathbb{R}$  defines a loss function  
$$\ell_t(w) = (w - y_t)^2$$

# Online Convex Optimization – Example II

## Regression with Experts Advice

- $S = \{\mathbf{w} \in \mathbb{R}^d : w_i \geq 0, \|\mathbf{w}\|_1 = 1\}$
- Learner picks  $\mathbf{w}_t \in S$
- Learner predicts  $\hat{y}_t = \langle \mathbf{w}_t, \mathbf{x}_t \rangle$
- A pair  $(\mathbf{x}_t, y_t)$  defines a loss function over  $S$ :  $\ell_t(\mathbf{w}) = (\langle \mathbf{w}, \mathbf{x}_t \rangle - y_t)^2$

# Coping with Non-convex Loss Functions

- Method I: **Convexification**

- Find a surrogate convex loss function
- Mistake bound model

- Method II: **Randomization**

- Allow randomized predictions
- Analyzed expected regret
- Loss in expectation is convex

# Convexification and Mistake Bound

- Non-convex loss: mistake indicator a.k.a 0-1 loss

$$\ell_{0-1}(\hat{y}_t, y_t) = \begin{cases} 1 & \text{if } y_t \neq \hat{y}_t \\ 0 & \text{otherwise} \end{cases}$$

- Recall that regret can be as large as  $T/2$
- Surrogate loss function: hinge-loss

$$\ell_{\text{hi}}(\mathbf{w}, (\mathbf{x}_t y_t)) = [1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle]_+$$

where

$$[a]_+ = \max \{a, 0\}$$

- By construction  $\ell_{0-1}(\hat{y}_t, y_t) \leq \ell_{\text{hi}}(\mathbf{w}_t, (\mathbf{x}_t y_t))$

# Convexification and Mistake Bound

- Non-convex

- Recall

- Surrogate

where

- By con

$$y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle$$

# Convexification and Mistake Bound

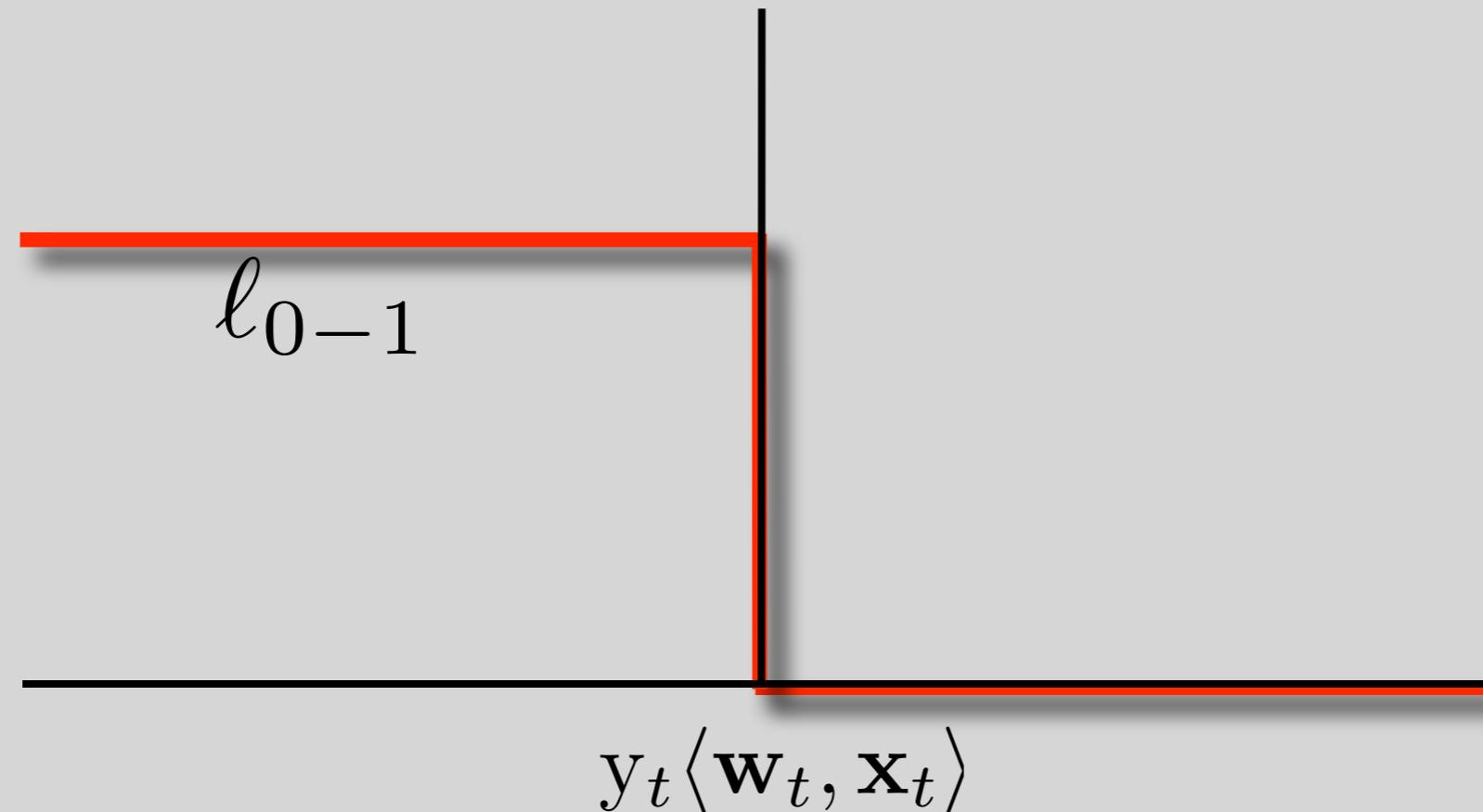
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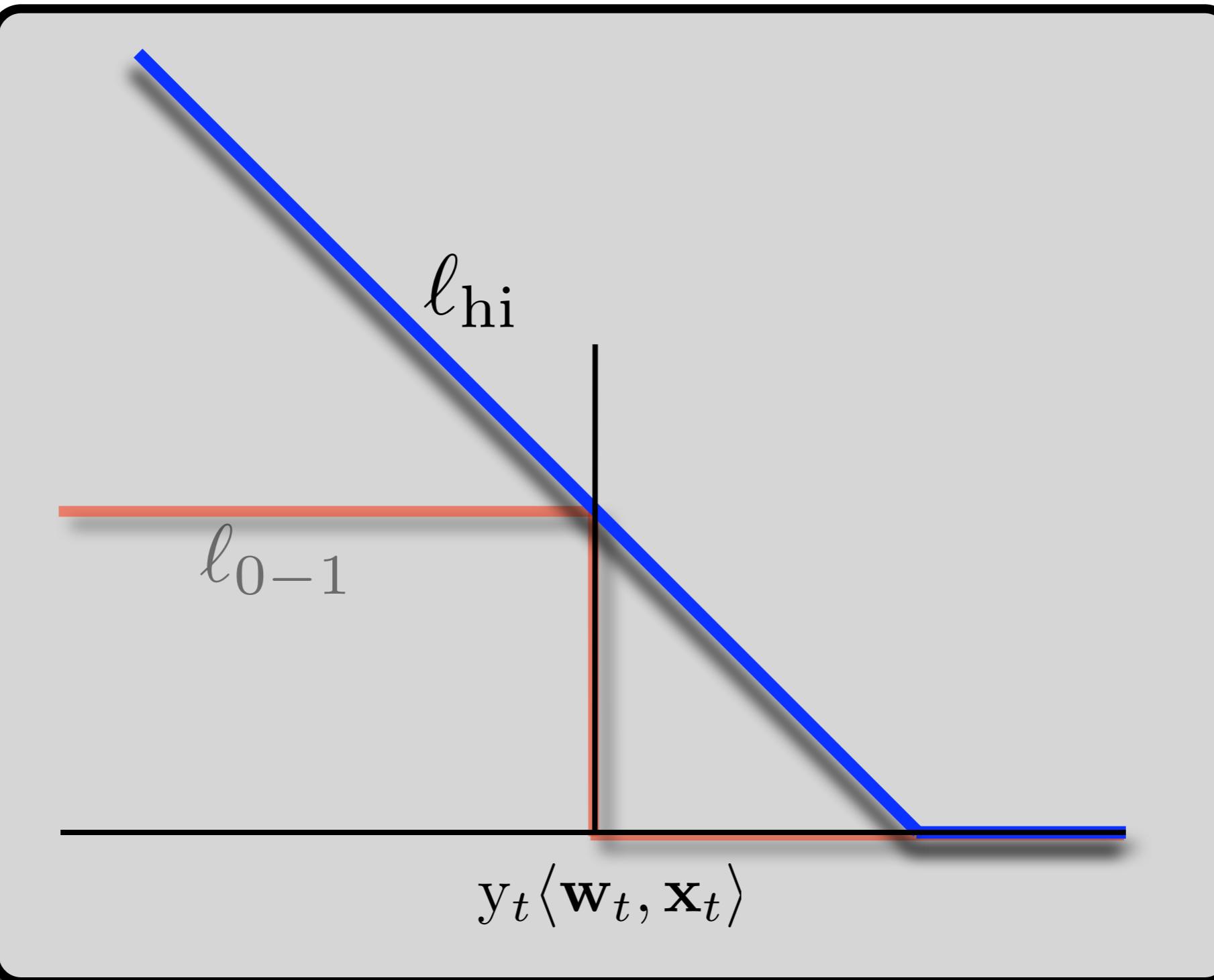
- Non-convex

- Recall

- Surrogate

where

- By con



# Randomization and Expected Regret

## Example – Classification with Expert Advice

- Learner receives expert advice  $\mathbf{x}_t \in [0, 1]^d$
- Should predict  $\hat{y}_t \in \{+1, -1\}$
- Receive  $y_t \in \{+1, -1\}$
- Suffer 0 – 1 loss  $\ell_{0-1}(\hat{y}_t, y_t) = 1 - \delta(y_t, \hat{y}_t)$

Convexify by randomization:

- Learner picks  $\mathbf{w}_t$  in  $d$ -dim probability simplex
- Predict  $\hat{y}_t = 1$  with probability  $\langle \mathbf{w}_t, \mathbf{x}_t \rangle$
- Expected 0 – 1 loss is convex w.r.t.  $\mathbf{w}_t$

$$\mathbb{E}[\hat{y}_t \neq y_t] = \frac{y_t + 1}{2} - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle$$

# Part II:

# An Algorithmic Framework for

# Online Convex Optimization

# Online Learning with the Perceptron

Get a PhD in 3 month! A better job, more income and a better life can all be yours. No books to buy, no classes to go ...

Spam ?

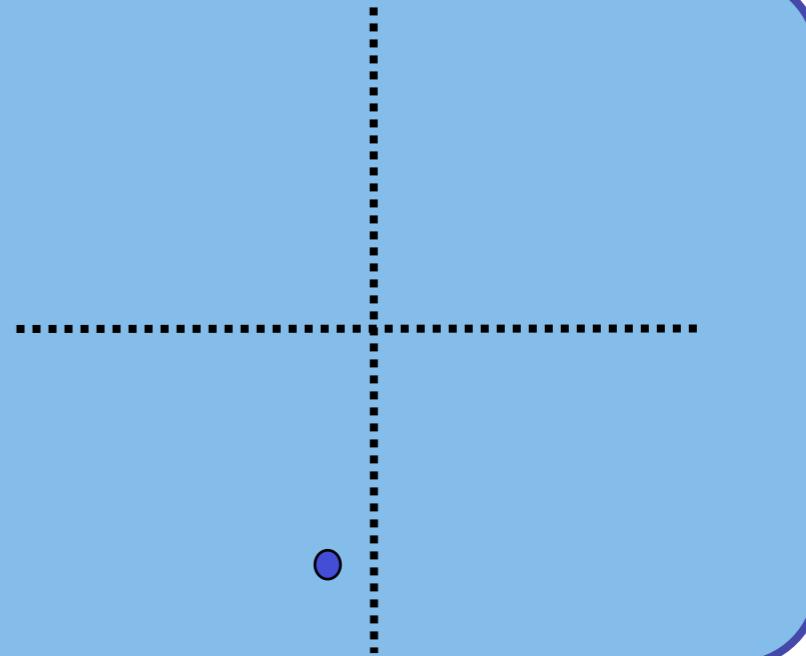
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## Perceptron (Rosenblatt58)

- emails encoded as vectors

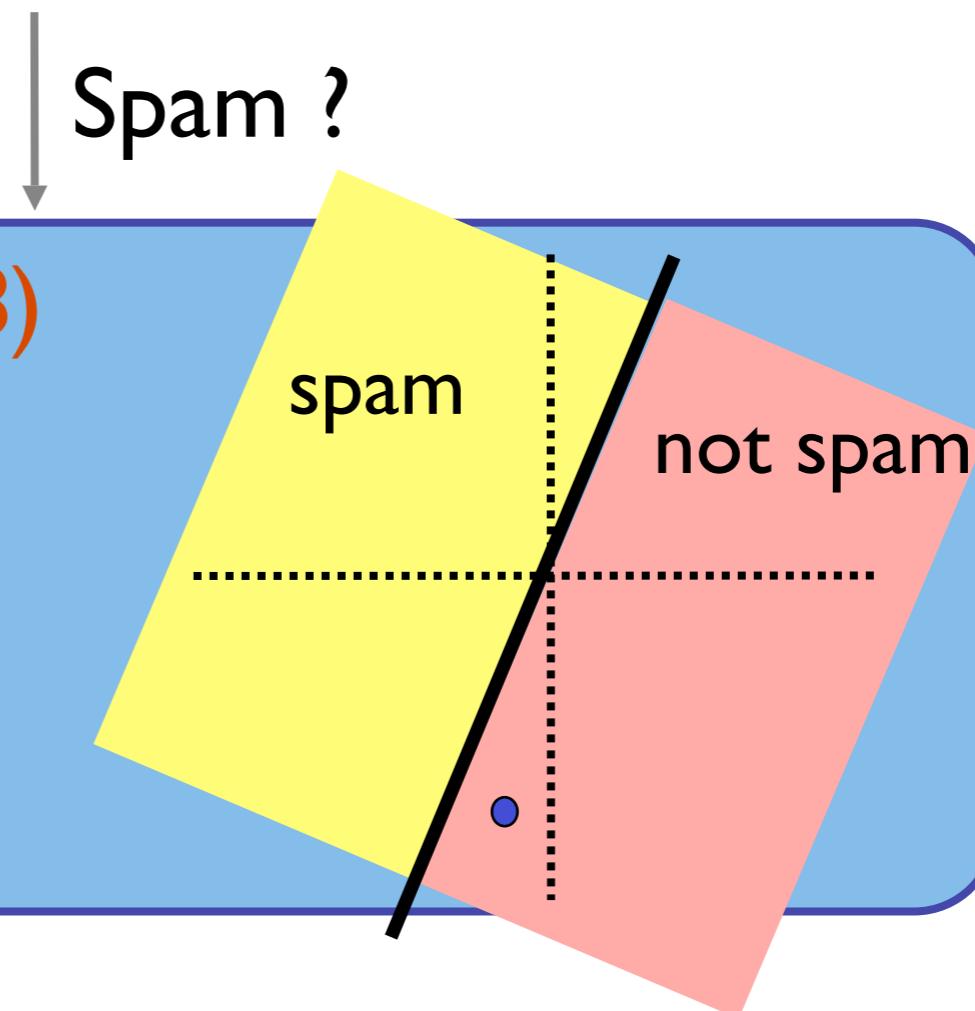


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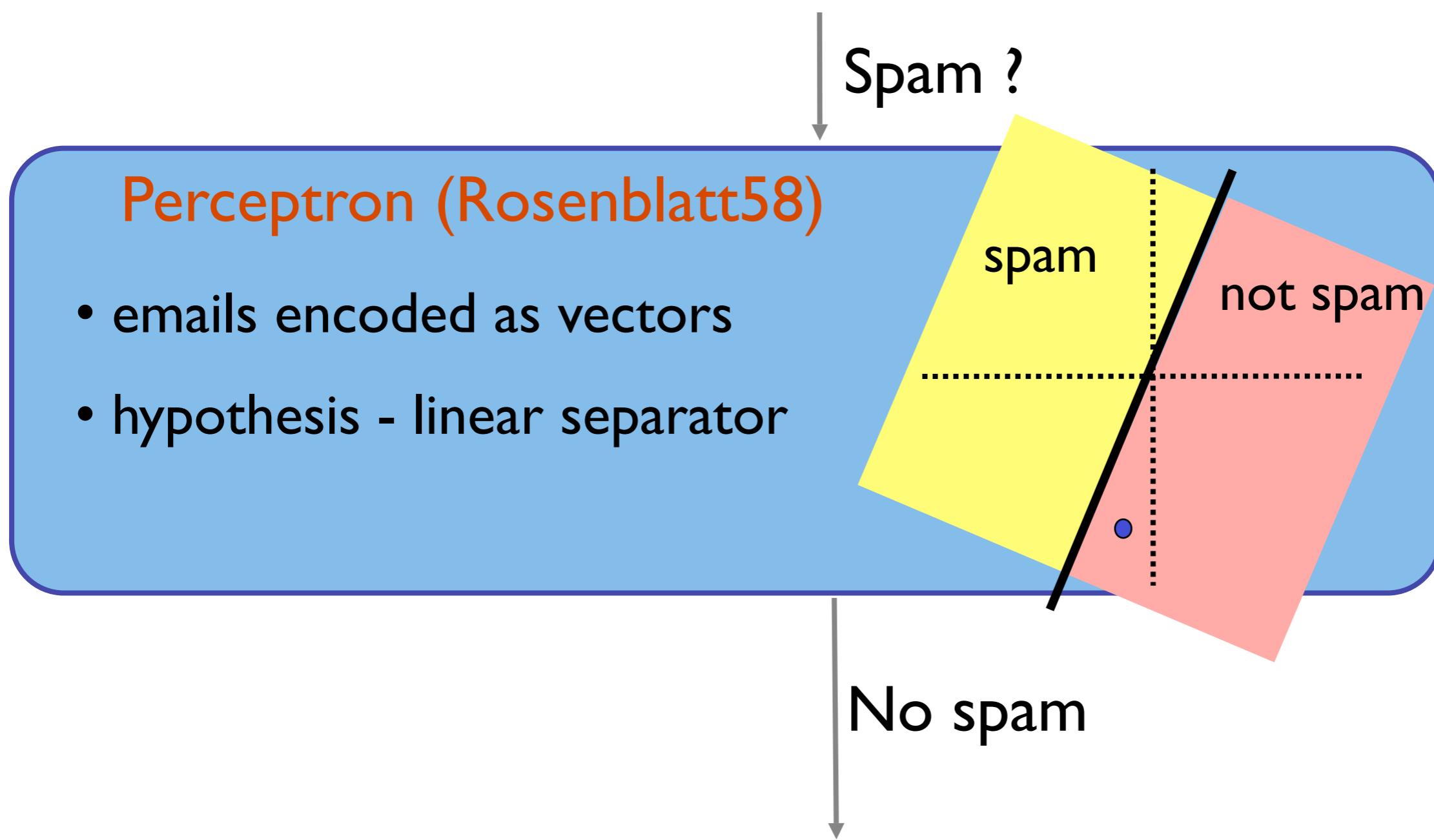
## Perceptron (Rosenblatt58)

- emails encoded as vectors
- hypothesis - linear separator



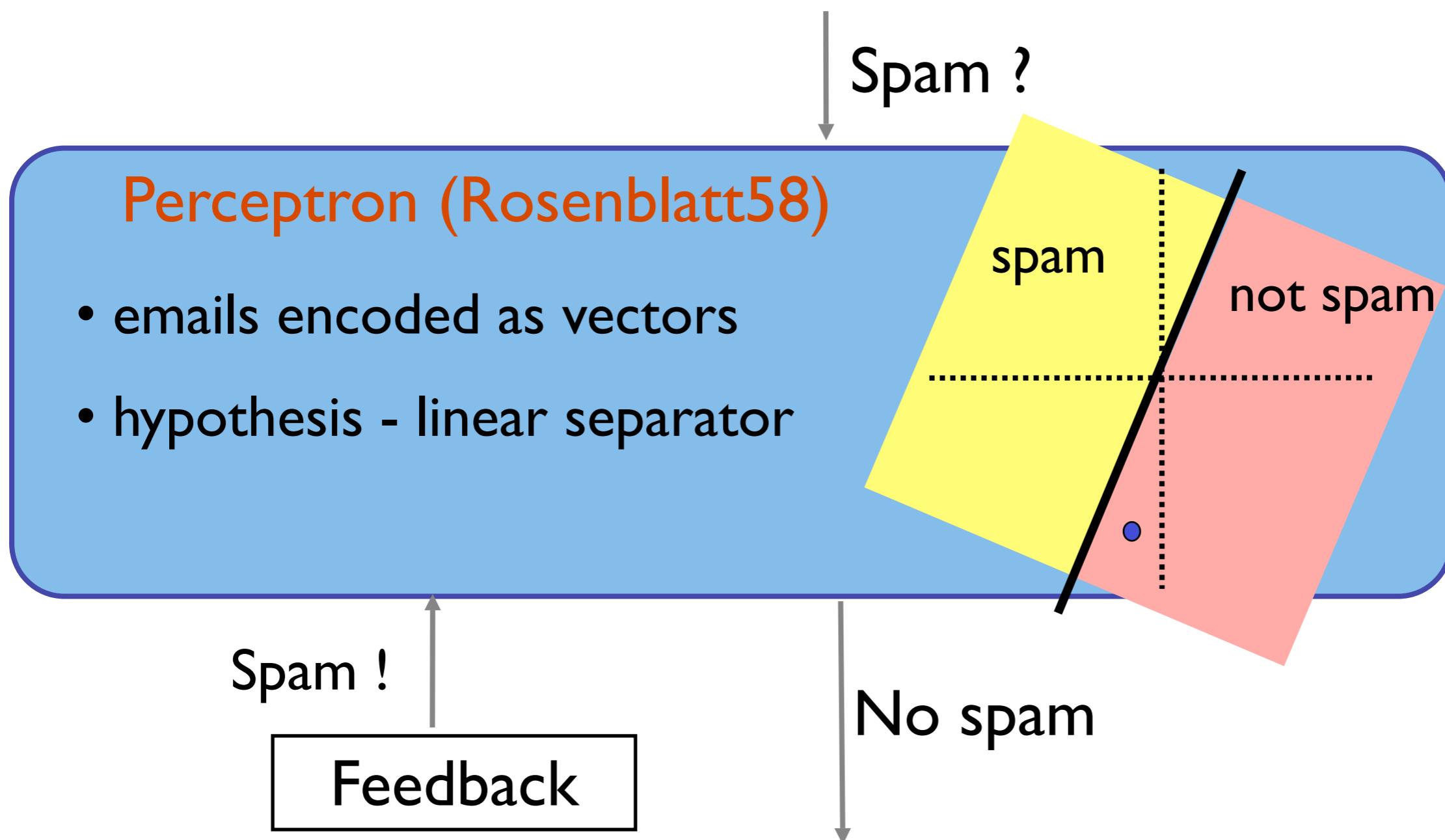
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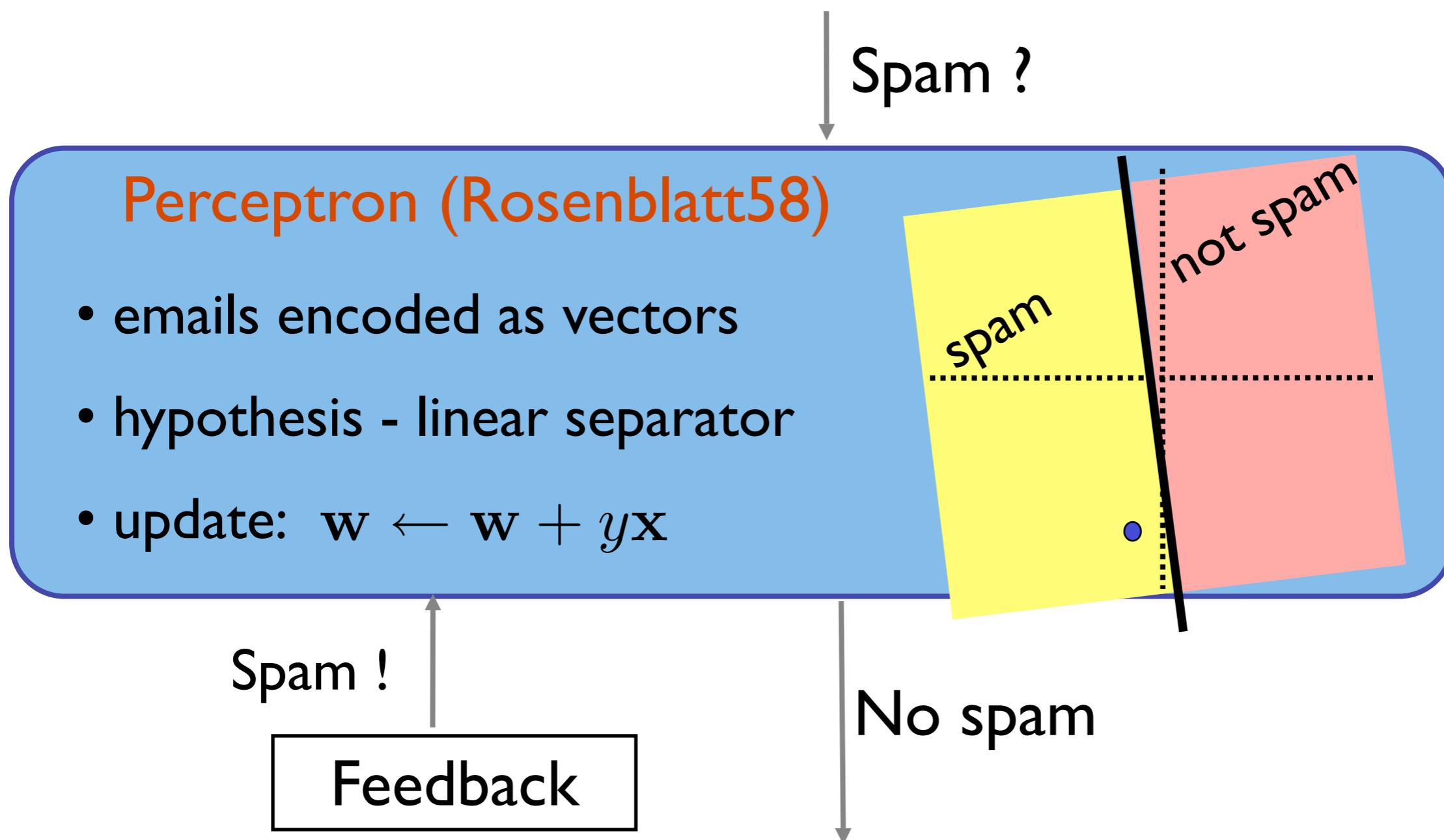
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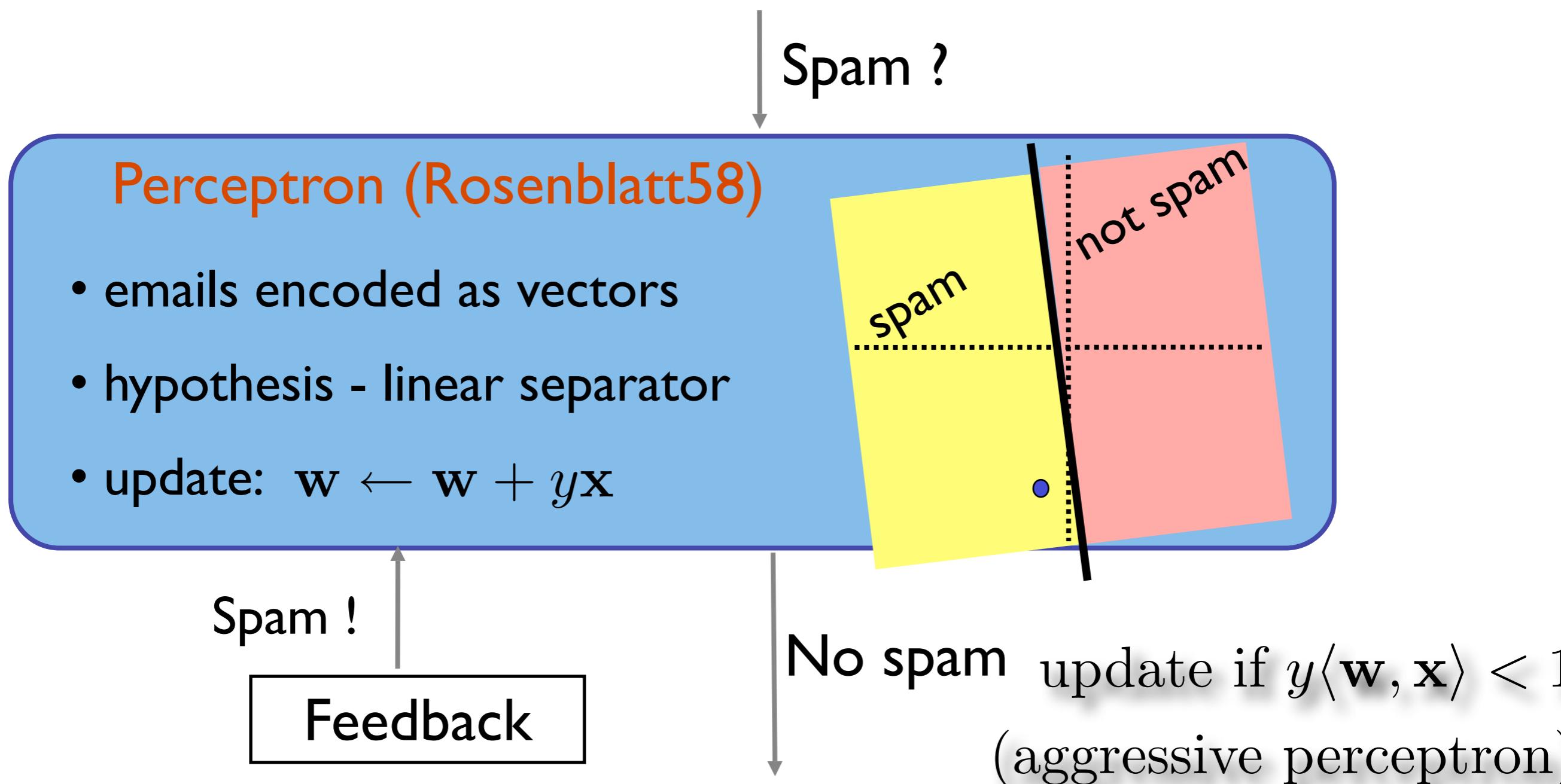
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spam

# Regret

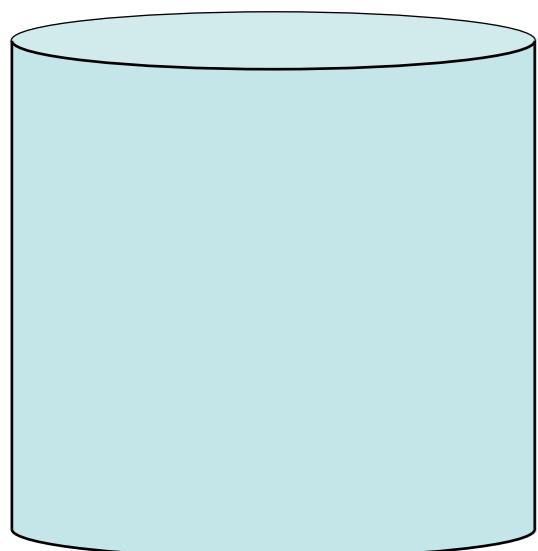
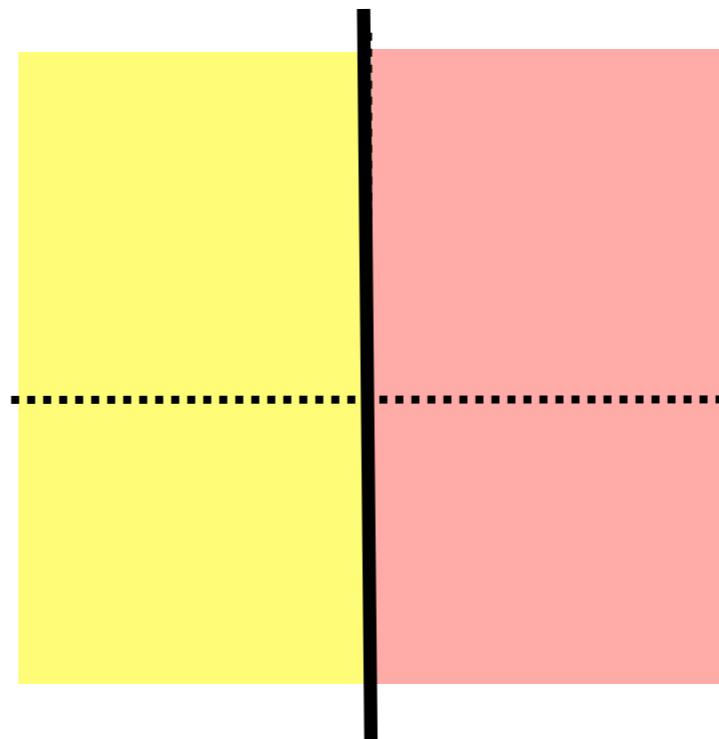
not spam

Learner

Environment

Loss

Loss  
of learner



spam

# Regret

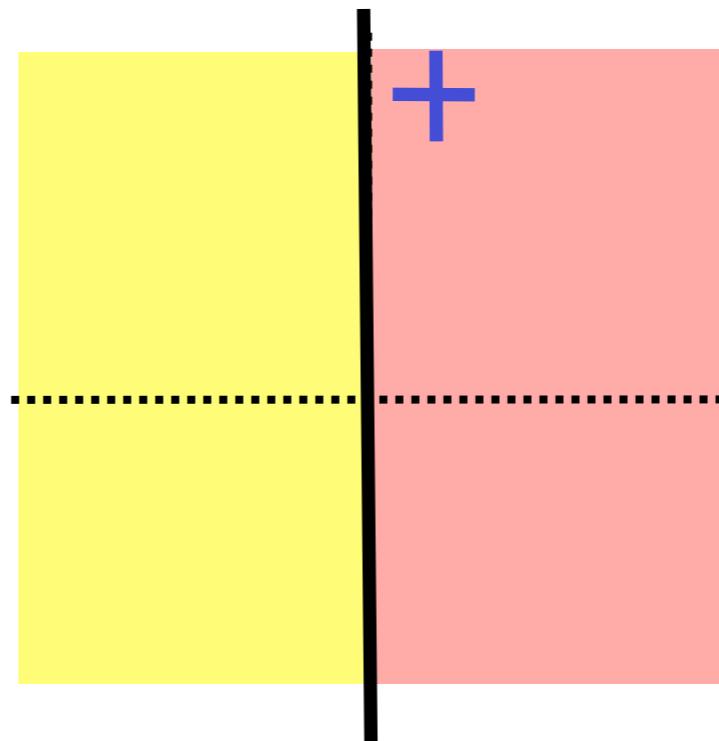
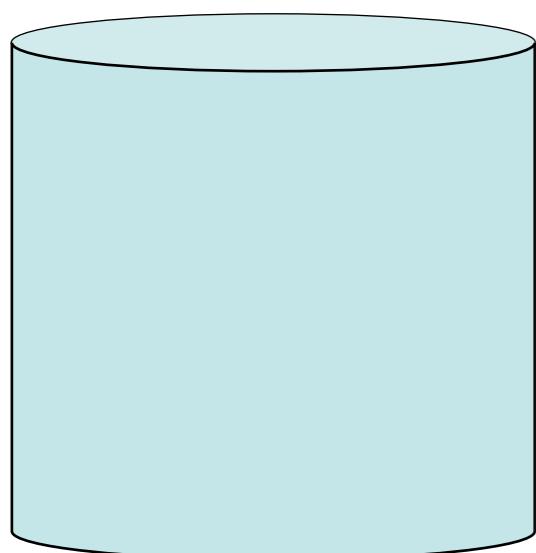
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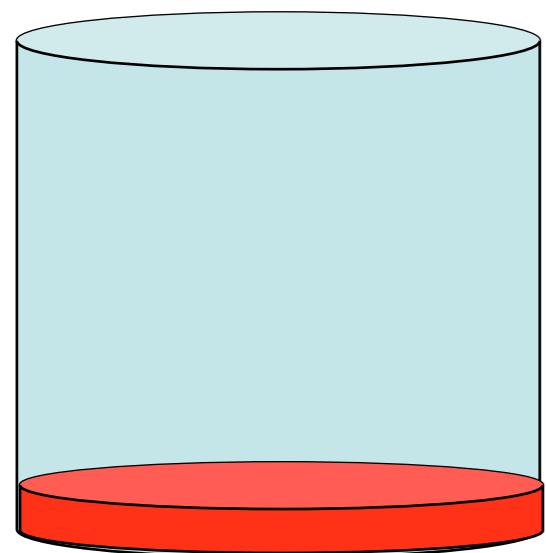
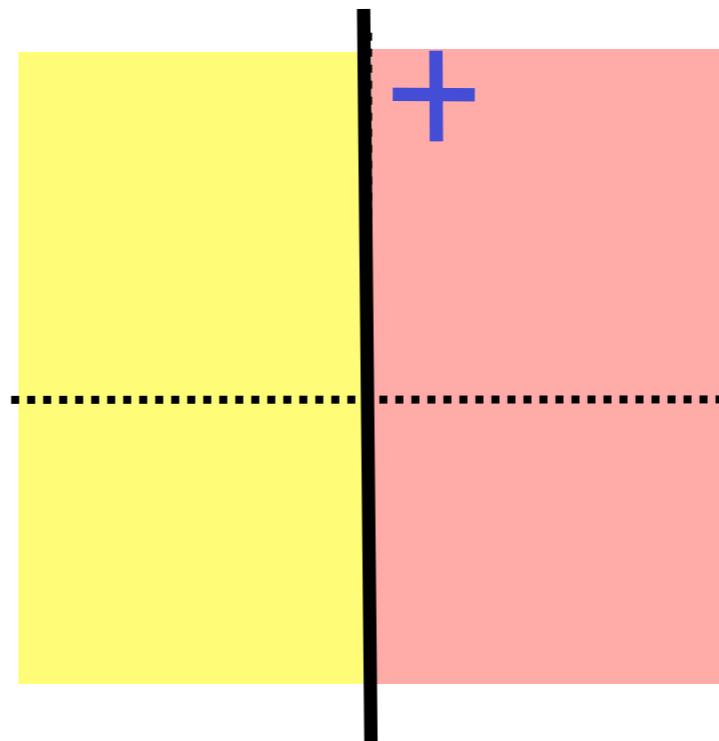
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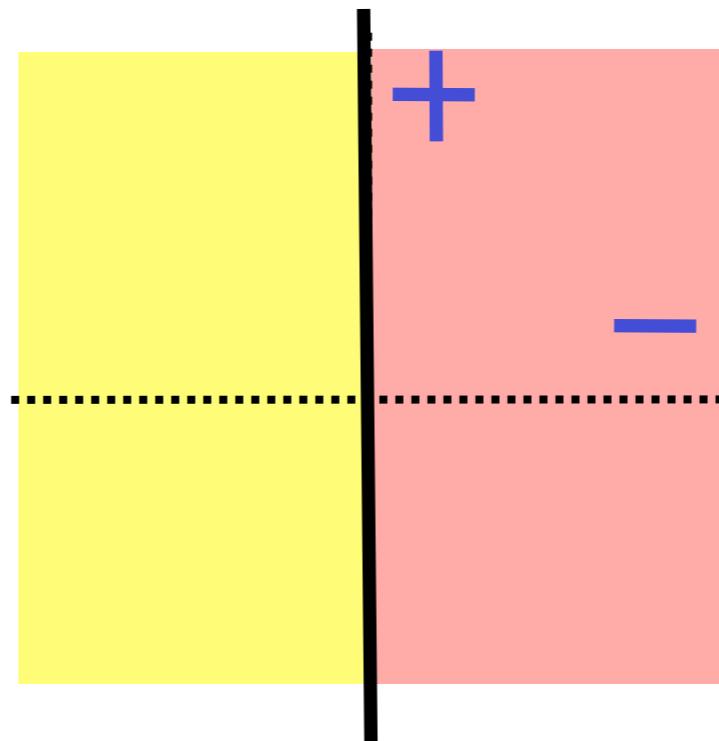
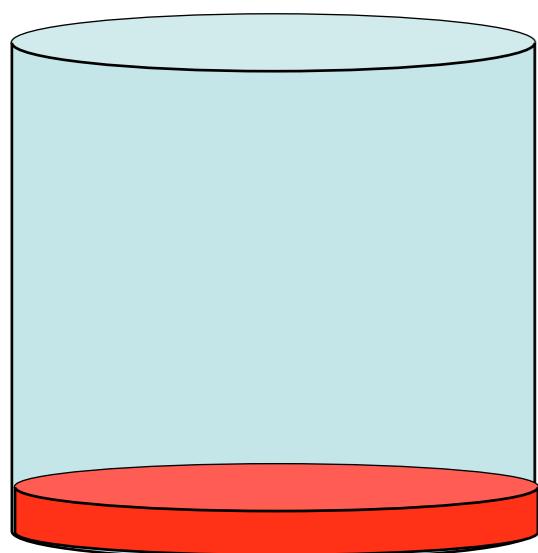
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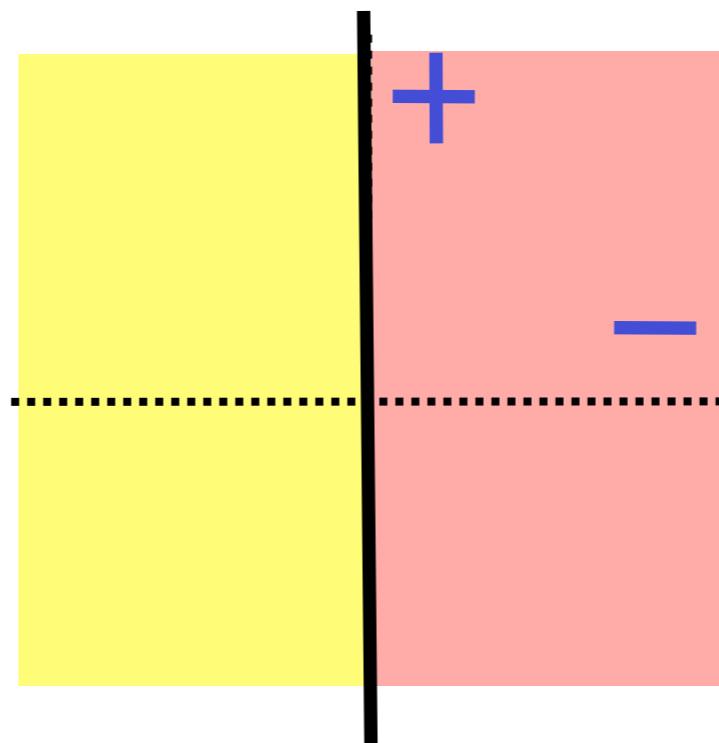
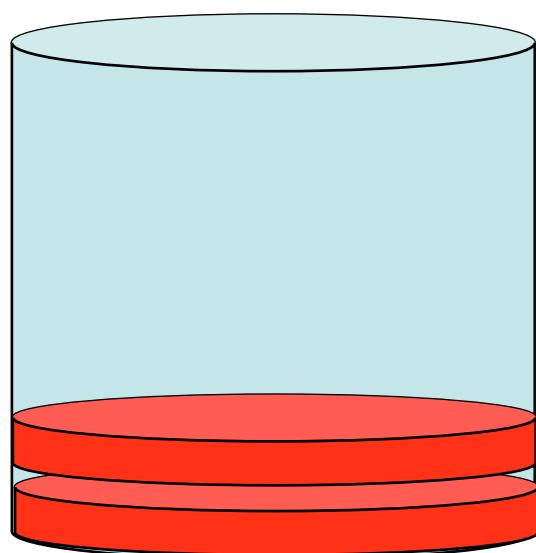
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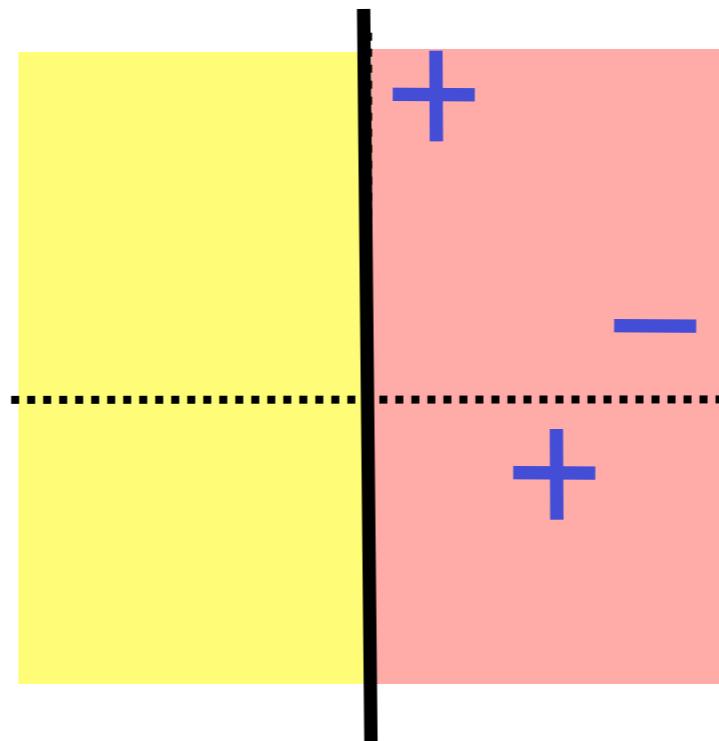
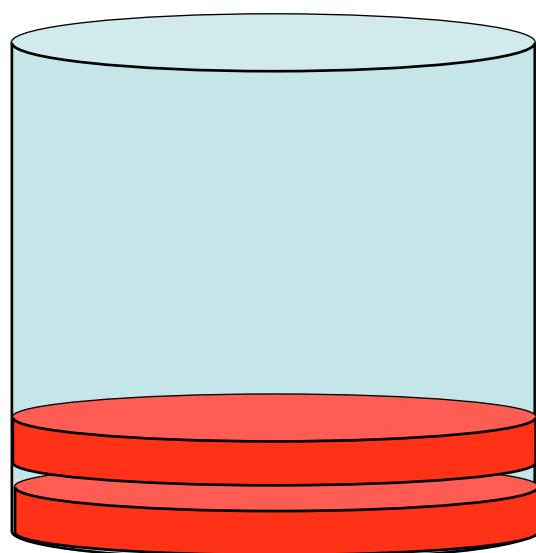
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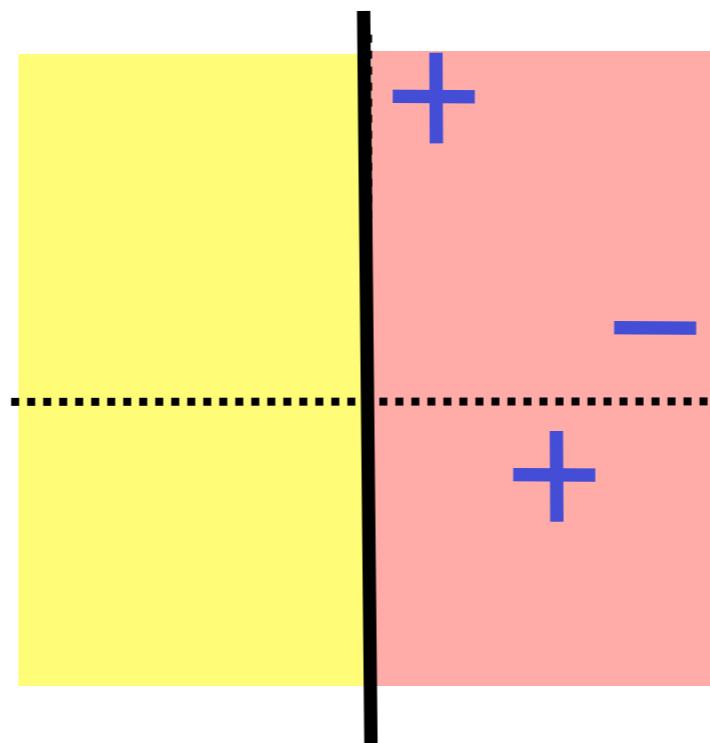
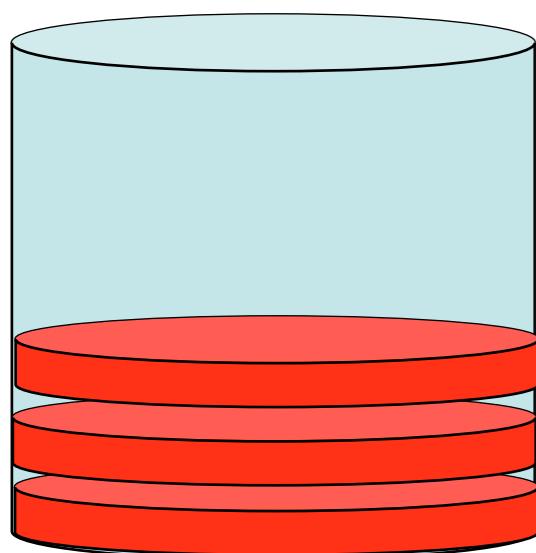
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Loss  
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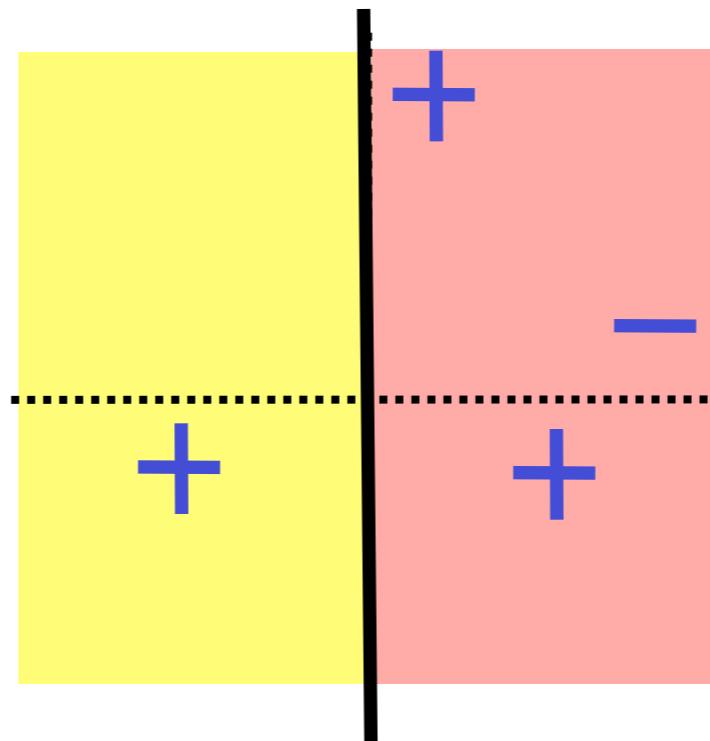
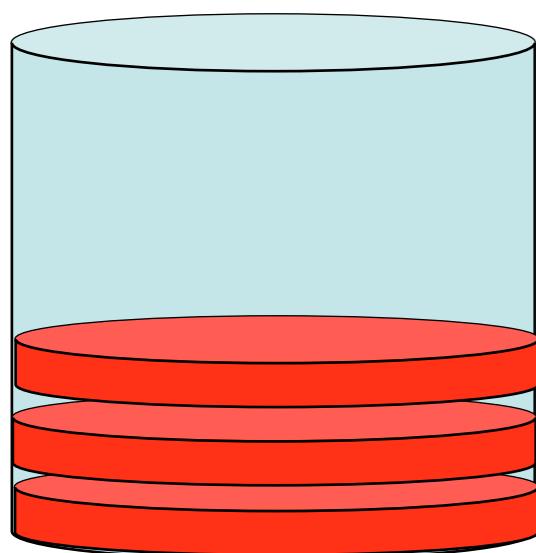
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Environment

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Loss  
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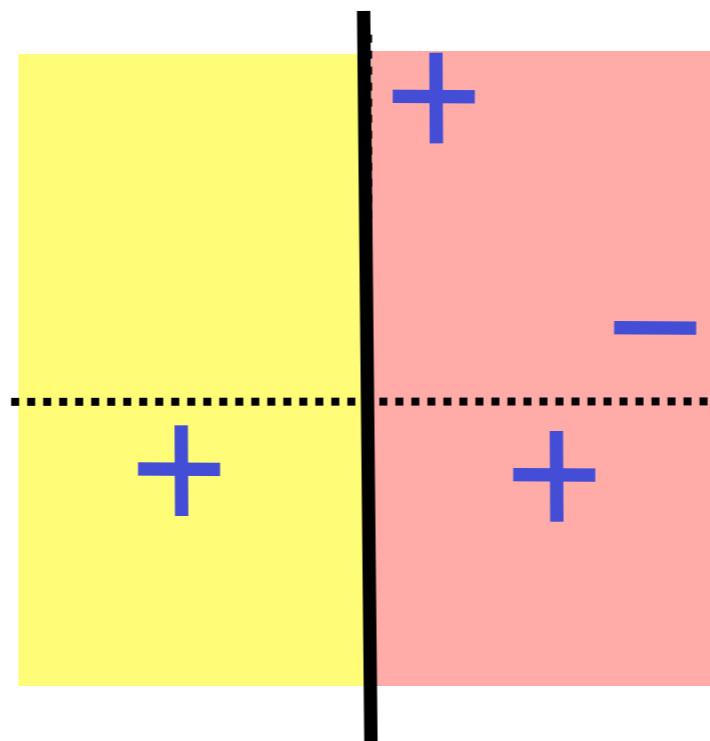
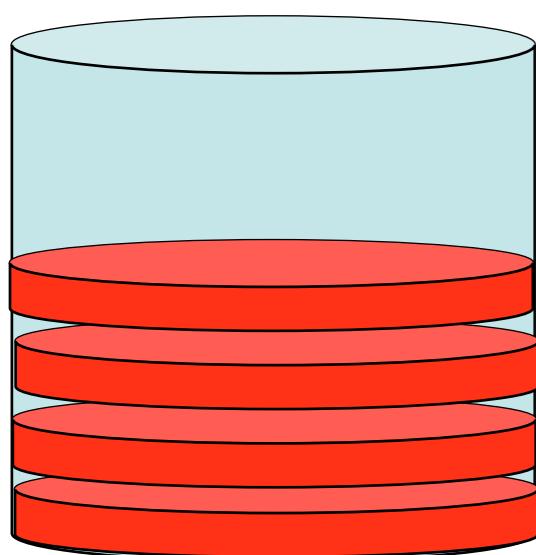
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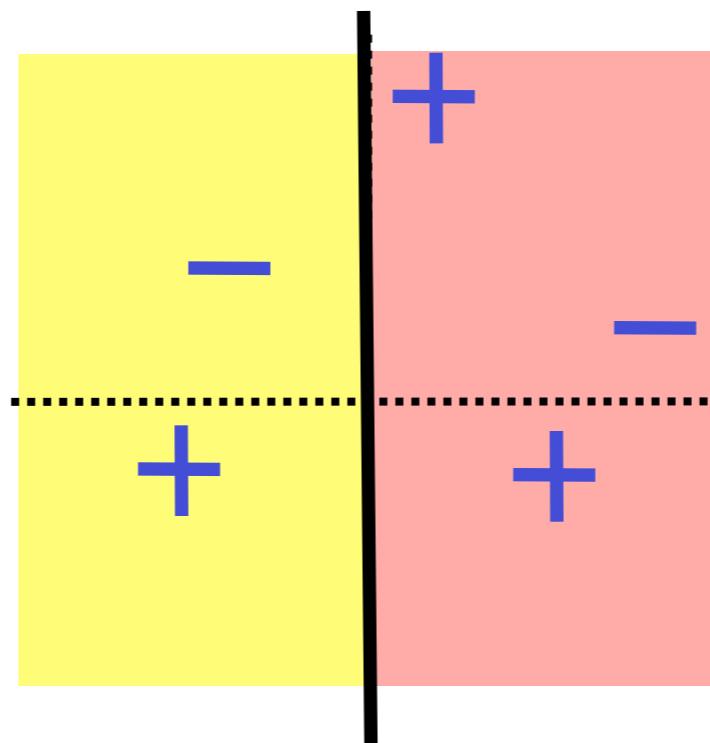
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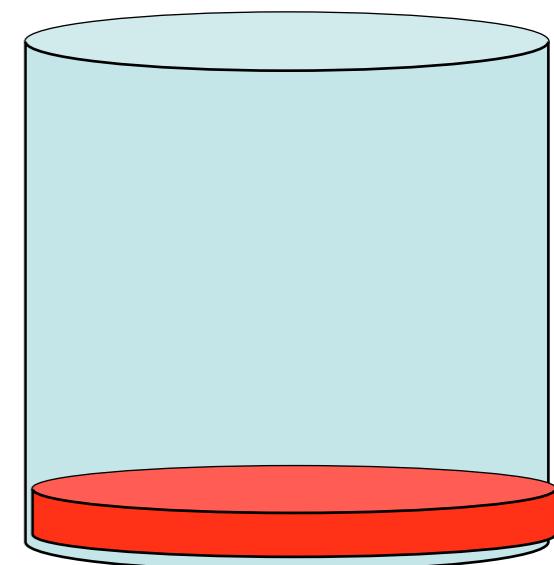
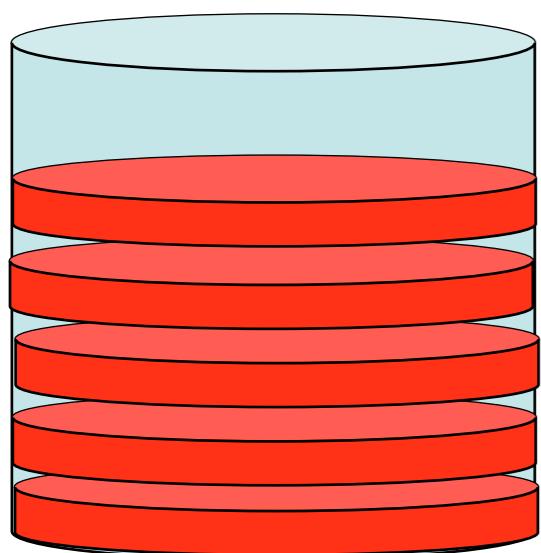
Environment

Loss

Loss  
of learner



Best Loss  
in hindsight



# More Stringent Form of Regret

- Original regret goal:

$$\sum_{t=1}^T \ell_{hi}(\mathbf{w}_t, (\mathbf{x}_t, y_t)) \leq \min_{\mathbf{w}: \|\mathbf{w}\| \leq D} \sum_{t=1}^T \ell_{hi}(\mathbf{w}, (\mathbf{x}_t, y_t)) + o(T)$$

- A stronger requirement:

$$\sum_{t=1}^T \ell_t(\mathbf{w}_t) \leq \min_{\mathbf{w}} \frac{\sigma}{2} \|\mathbf{w}\|^2 + \sum_{t=1}^T \ell_{hi}(\mathbf{w}, (\mathbf{x}_t, y_t))$$

# From Regret to SVM

- Rewriting  $\ell_{hi}(\cdot)$

$$\xi_t = \ell_{hi}(\mathbf{w}_t, (\mathbf{x}_t, y_t)) \Rightarrow \xi_t \geq 0 \wedge \xi_t \geq 1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle$$

- The target regret

$$\min_{\mathbf{w}} \frac{\sigma}{2} \|\mathbf{w}\|^2 + \sum_{t=1}^T \ell_{hi}(\mathbf{w}, (\mathbf{x}_t, y_t))$$

can be rewritten as

$$\min_{\mathbf{w}, \boldsymbol{\xi} \succeq \mathbf{0}} \frac{\sigma}{2} \|\mathbf{w}\|^2 + \sum_{t=1}^T \xi_t \quad \text{s.t.} \quad \xi_t \geq 1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle$$

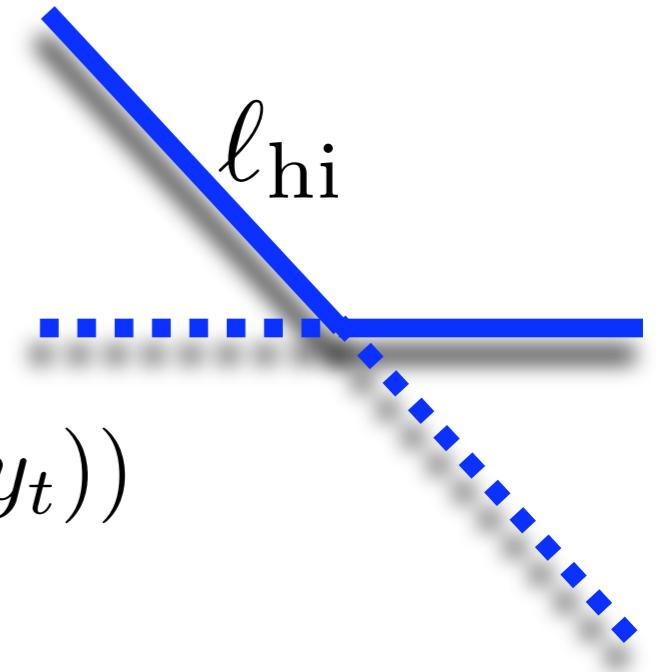
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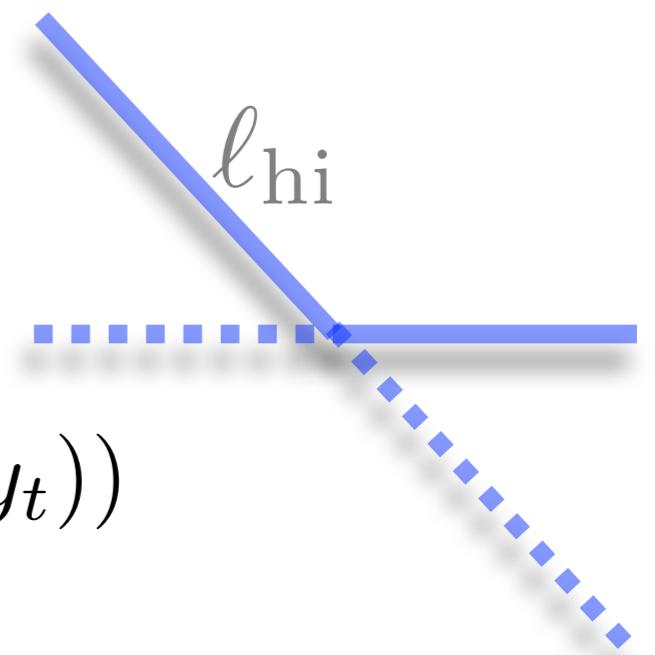
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SVM Objective

# Regret and Duality

The loss of Perceptron should be smaller than SVM objective

## SVM duality

- Primal SVM:  $\mathcal{P}(\mathbf{w}) = \frac{\sigma}{2} \|\mathbf{w}\|^2 + \sum_{t=1}^T \ell_{hi}(\mathbf{w}, (\mathbf{x}_t, y_t))$
- Constrained form

$$\min_{\mathbf{w}, \xi \geq 0} \frac{\sigma}{2} \|\mathbf{w}\|^2 + \sum_{t=1}^T \xi_t \quad \text{s.t. } 1 - y_t \langle \mathbf{w}, \mathbf{x}_t \rangle \leq \xi_t$$

- Dual objective  $\mathcal{D}(\boldsymbol{\alpha}) = \sum_t \alpha_t - \frac{1}{2\sigma} \left\| \sum_t \alpha_t y_t \mathbf{x}_t \right\|^2$

# Properties of Dual Problem

$$\mathcal{D}(\boldsymbol{\alpha}) = \sum_{t=1}^T \alpha_t - \frac{1}{2\sigma} \left\| \sum_{t=1}^T \alpha_t y_t \mathbf{x}_t \right\|^2$$

- Dedicated variable for each online round
- If  $\alpha_t = \dots = \alpha_T = 0$  then  $\mathcal{D}(\boldsymbol{\alpha})$  can be optimized without the knowledge of  $(\mathbf{x}_t, y_t), \dots, (\mathbf{x}_T, y_T)$
- $\mathcal{D}(\boldsymbol{\alpha})$  can be optimized along the online process
- Weak Duality  $\max_{\boldsymbol{\alpha} \in [0,1]^m} \mathcal{D}(\boldsymbol{\alpha}) \leq \min_{\mathbf{w}} \mathcal{P}(\mathbf{w})$
- Core idea:  
Online learning by incremental dual ascent

# Properties of Dual Problem

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- Core idea:  
Online learning by incremental dual ascent

Key  
Analysis  
Tool

# Online Learning by Dual Ascent

## Abstract Dual Ascent Learner

- Initialize  $\alpha_1 = \dots = \alpha_T = 0$
- For  $t = 1, 2, \dots, T$ 
  - Construct  $\mathbf{w}_t$  from dual variables (how ?)
  - Receive  $(\mathbf{x}_t, y_t)$  from environment
  - Inform dual optimizer of new example
  - Obtain  $\alpha_t$  from dual optimizer

# Online Learning by Dual Ascent

## Lemma

- Let  $\mathcal{D}_t$  be the dual value at round  $t$
- Let  $\Delta_t = \mathcal{D}_{t+1} - \mathcal{D}_t$  be the dual increase
- Assume that  $\Delta_t \geq \ell(\mathbf{w}_t, (\mathbf{x}_t, y_t)) - \frac{1}{2\sigma}$
- Then,

$$\sum_{t=1}^T \ell(\mathbf{w}_t, (\mathbf{x}_t, y_t)) - \sum_{t=1}^T \ell(\mathbf{w}^*, (\mathbf{x}_t, y_t)) \leq O(\sqrt{T})$$

# Online Learning by Dual Ascent

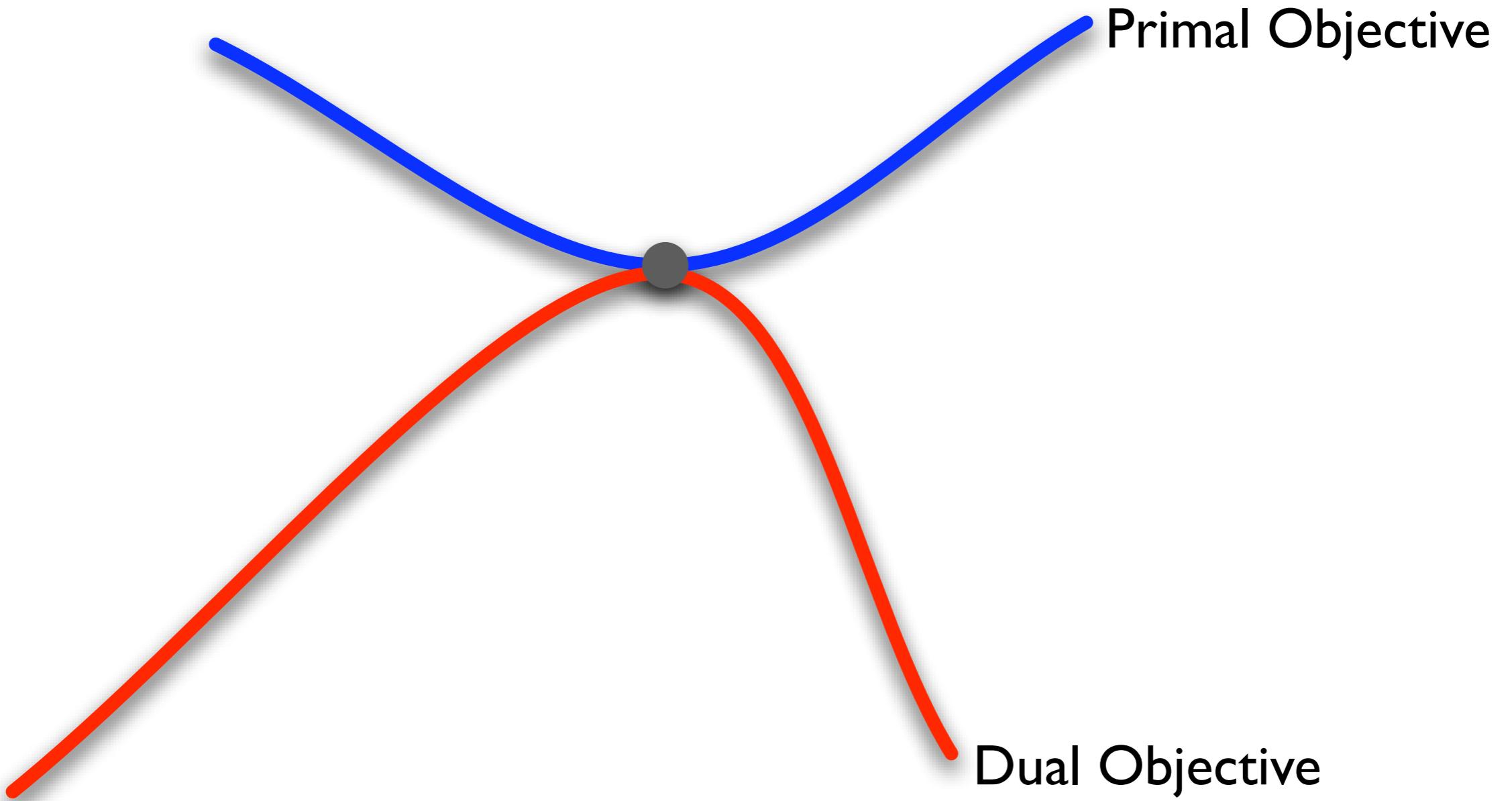
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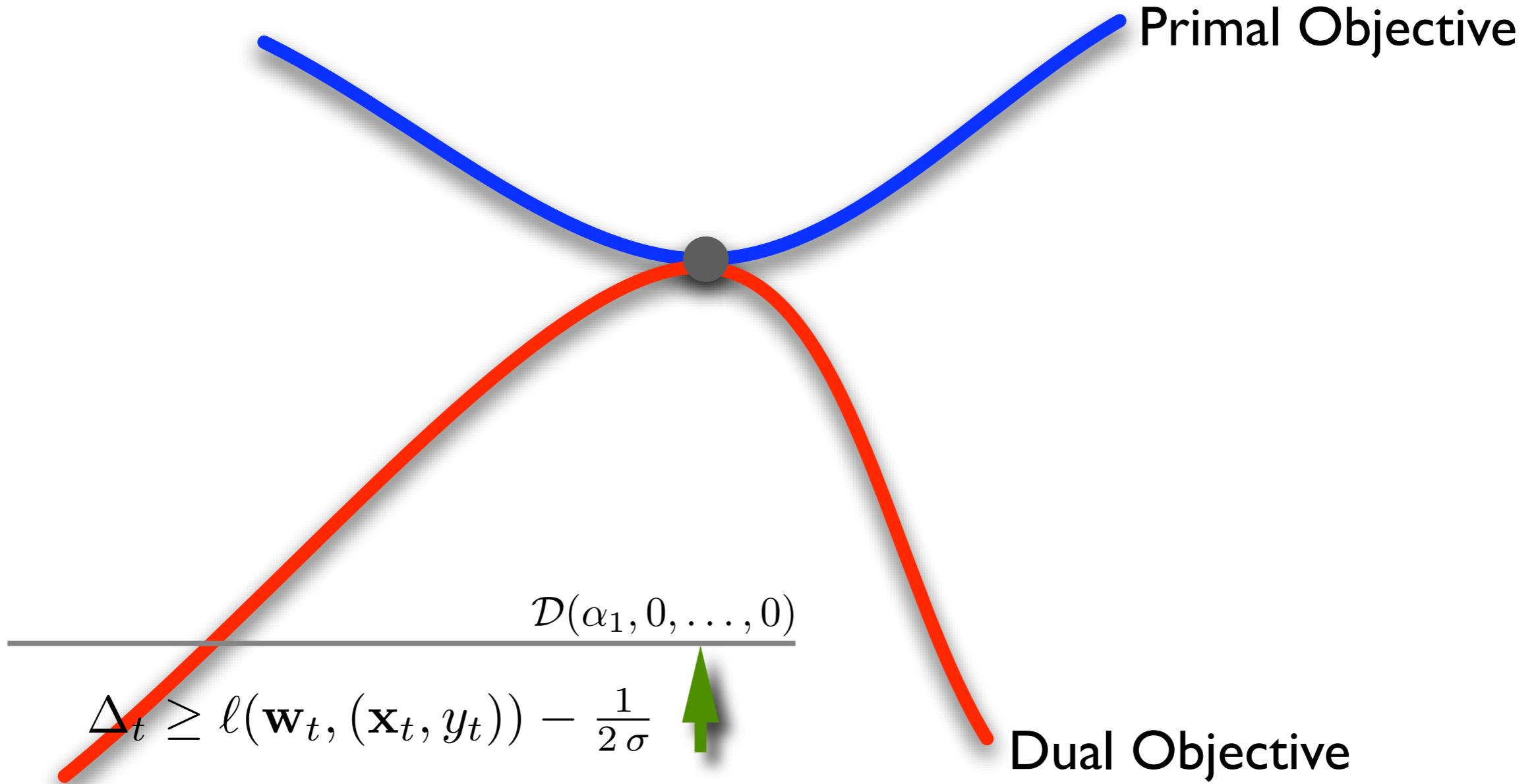
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Proof follows from weak duality

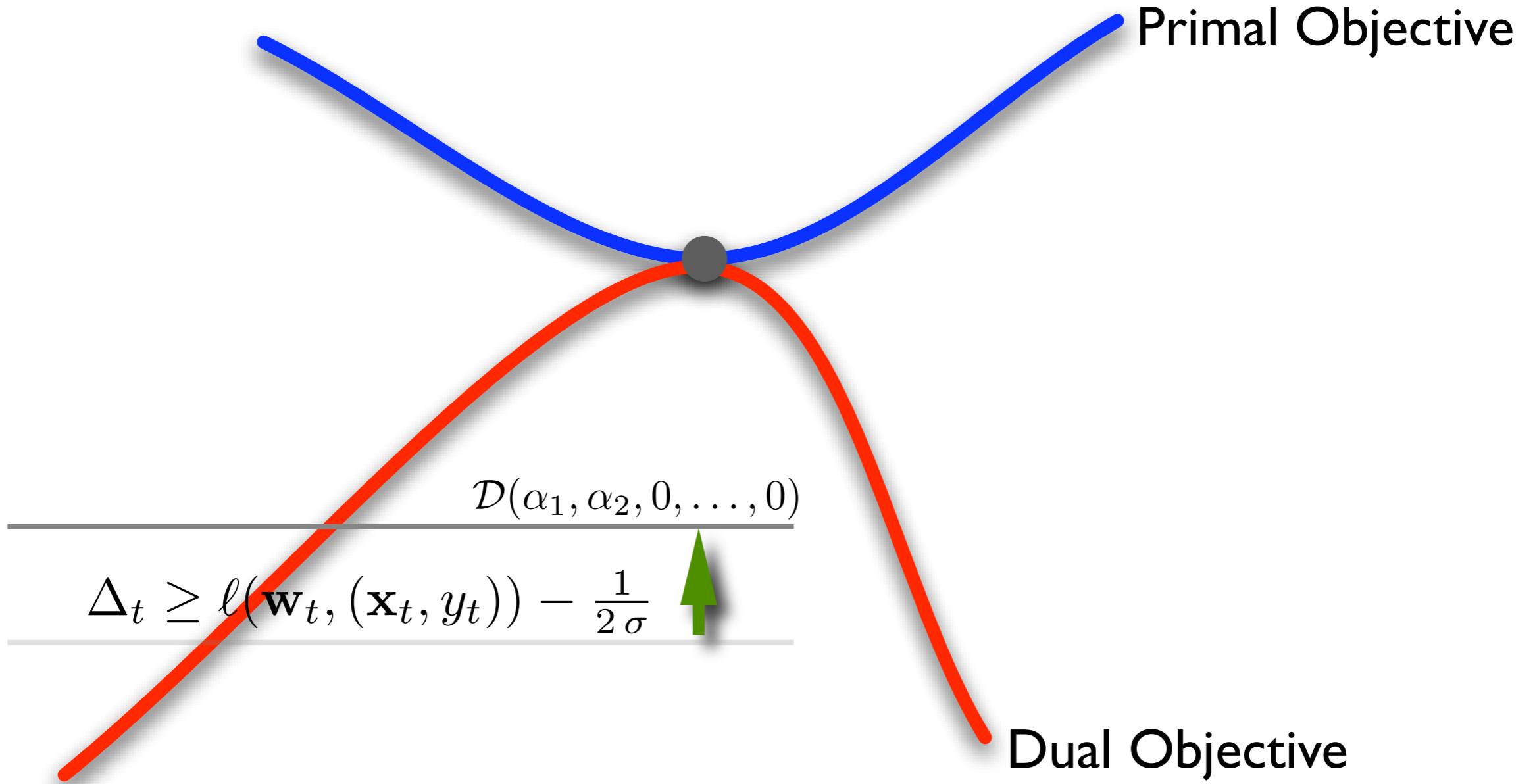
# Proof by animation



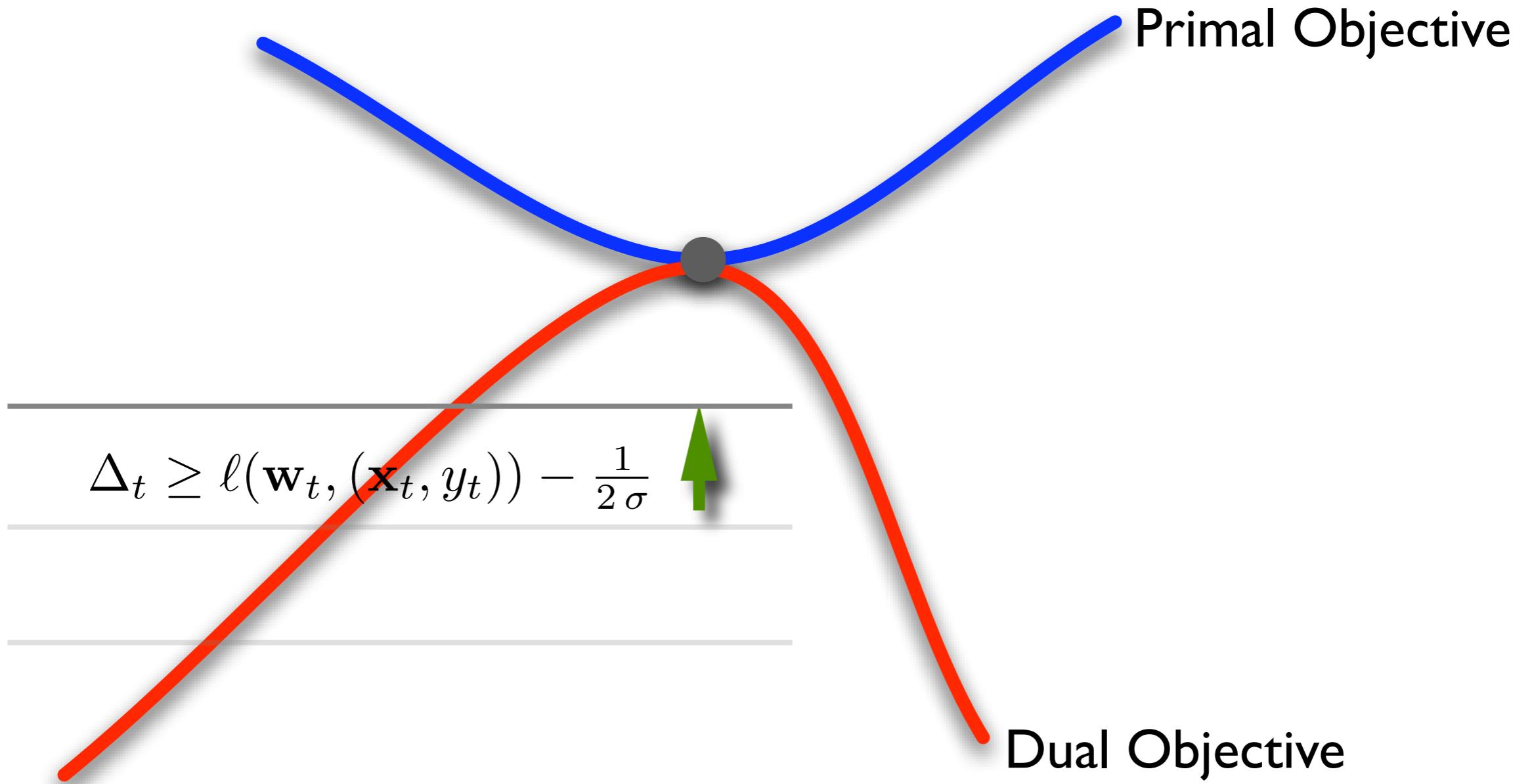
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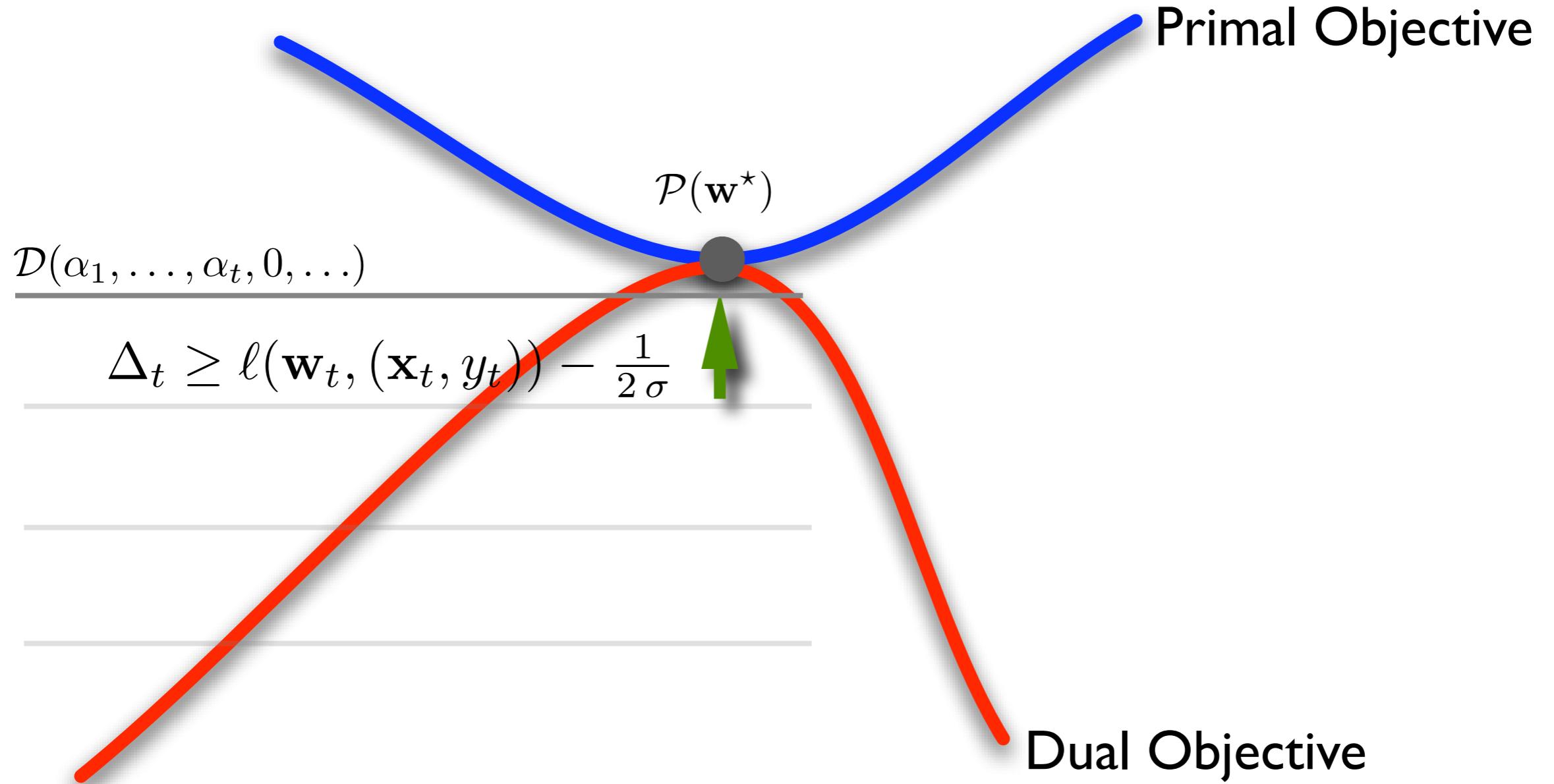
# Proof by animation



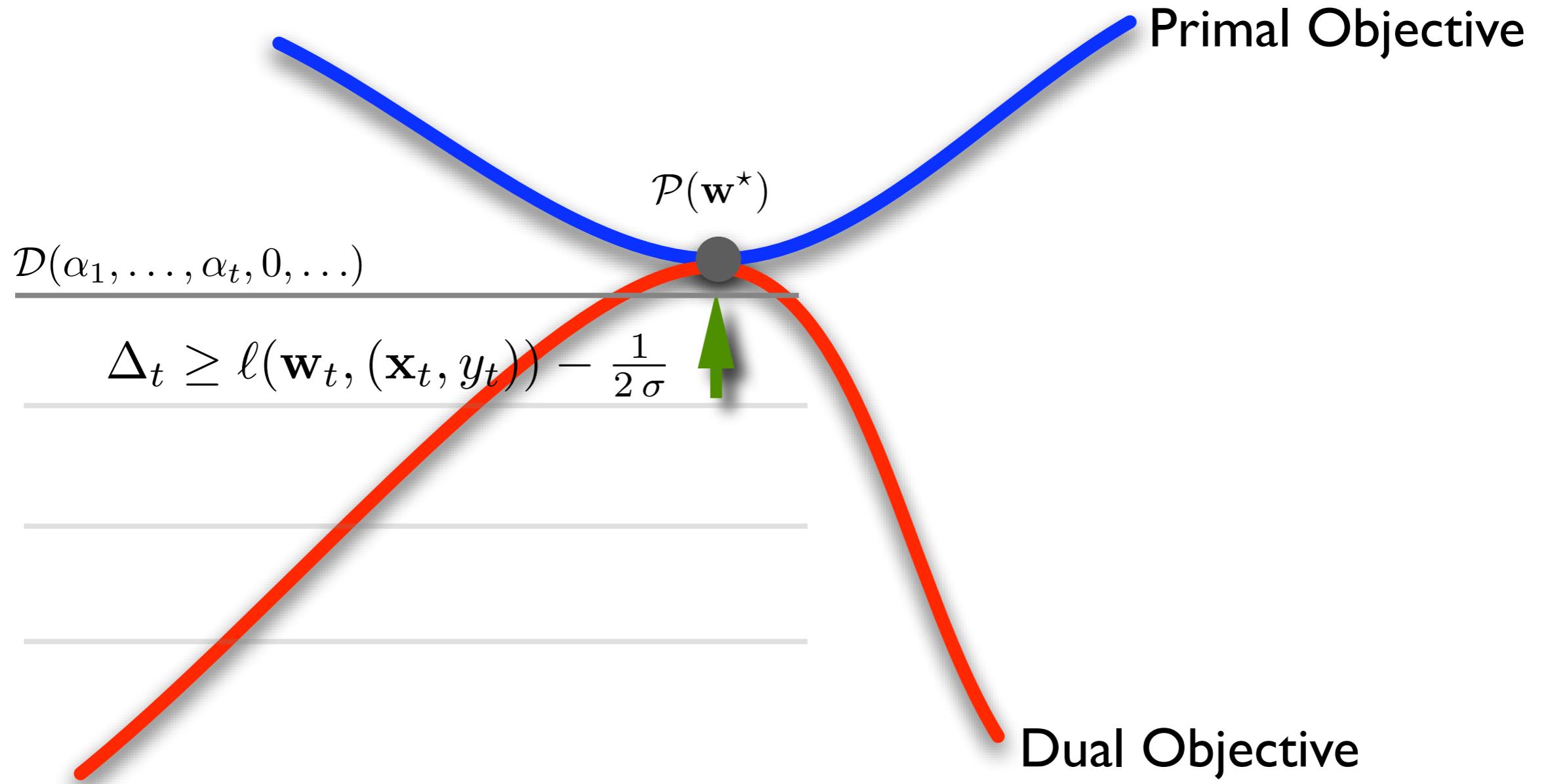
# Proof by animation



# Proof by animation



# Proof by animation



$$\sum_t \ell_t(\mathbf{w}_t) - \frac{T}{2\sigma} \leq \sum_t \Delta_t = \mathcal{D}(\alpha_1, \dots, \alpha_T) \leq \mathcal{P}(\mathbf{w}^*)$$

# Interim Recap

- To design an online algorithm:
  - Write an “SVM-like” problem
  - Switch to dual problem
  - Incrementally increase the dual
- Remains to describe:
  - How to construct  $\alpha \Rightarrow w$
  - Scheme works only if can guarantee a sufficient increase in dual form
    - Sufficient dual increase procedures

$$\alpha \Rightarrow \mathbf{w}$$

- At the optimum  $\mathbf{w}^* = \frac{1}{\sigma} \sum_t \alpha_t^* y_t \mathbf{x}_t$
- Along the online learning process  $\mathbf{w}_t = \frac{1}{\sigma} \sum_{i < t} \alpha_i y_i \mathbf{x}_i$
- Recursive form (weight update)  $\mathbf{w}_{t+1} = \mathbf{w}_t + \frac{1}{\sigma} \alpha_t y_t \mathbf{x}_t$
- Note that dual can be rewritten as

$$\mathcal{D}_t = \sum_{i < t} \alpha_i - \frac{1}{2\sigma} \|\sigma \mathbf{w}_t\|^2$$

# Sufficient Dual Increase

- For aggressive Perceptron

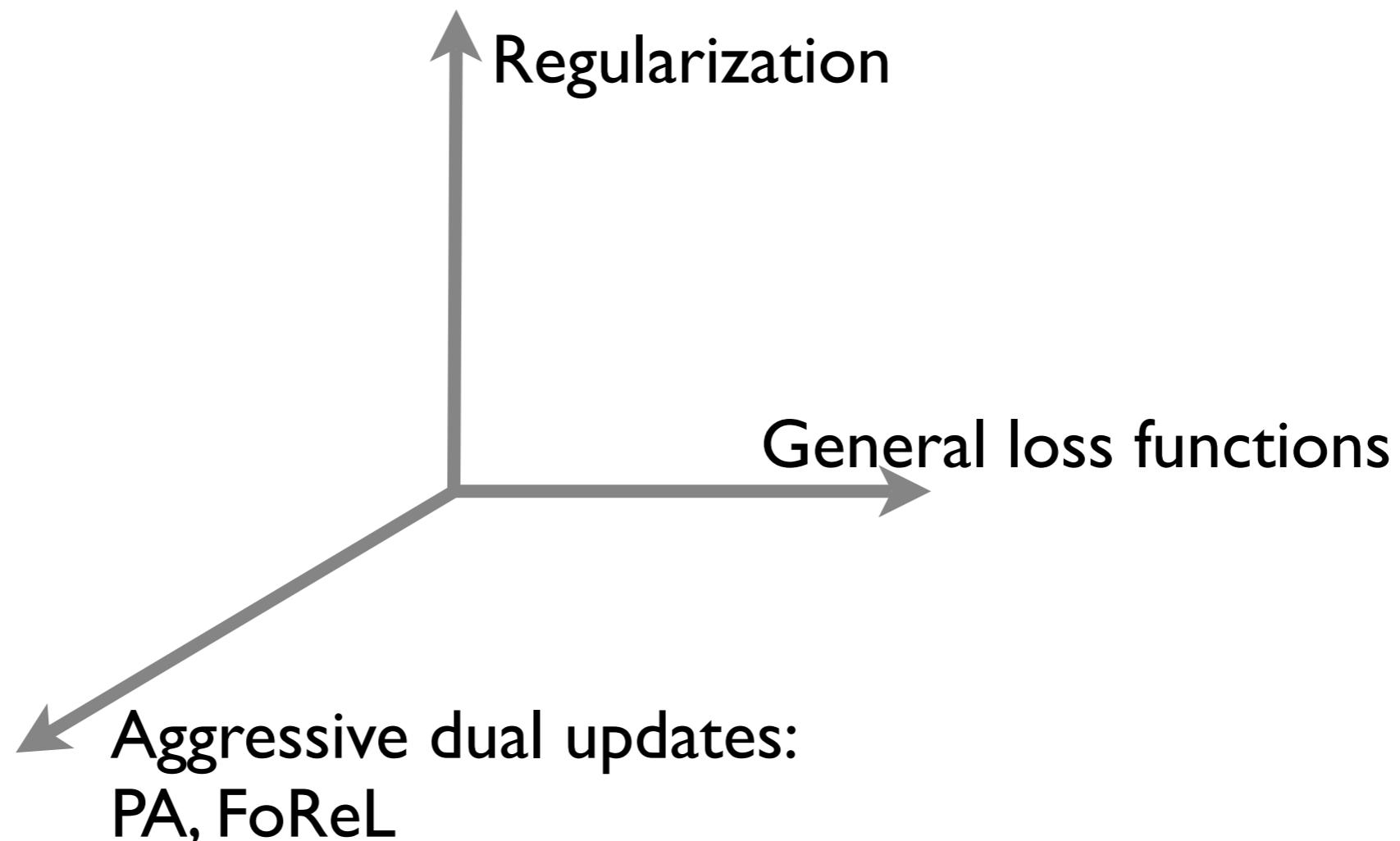
$$\alpha_t = \begin{cases} 1 & \text{if } 1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle > 0 \\ 0 & \text{else} \end{cases}$$

- If  $\alpha_t = 0$  then  $0 = \Delta_t = \ell_t(\mathbf{w}_t)$  and we're good
- If  $\alpha_t = 1$  then

$$\begin{aligned}\Delta_t &= \left( \sum_{i \leq t} \alpha_i - \frac{1}{2\sigma} \|\sigma \mathbf{w}_t + \alpha_t y_t \mathbf{x}_t\|^2 \right) - \left( \sum_{i < t} \alpha_i - \frac{1}{2\sigma} \|\sigma \mathbf{w}_t\|^2 \right) \\ &= 1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle - \frac{\|\mathbf{x}_t\|^2}{2\sigma} \\ &\geq \ell_t(\mathbf{w}_t) - \frac{1}{2\sigma}\end{aligned}$$

- Thus, in both cases we're good

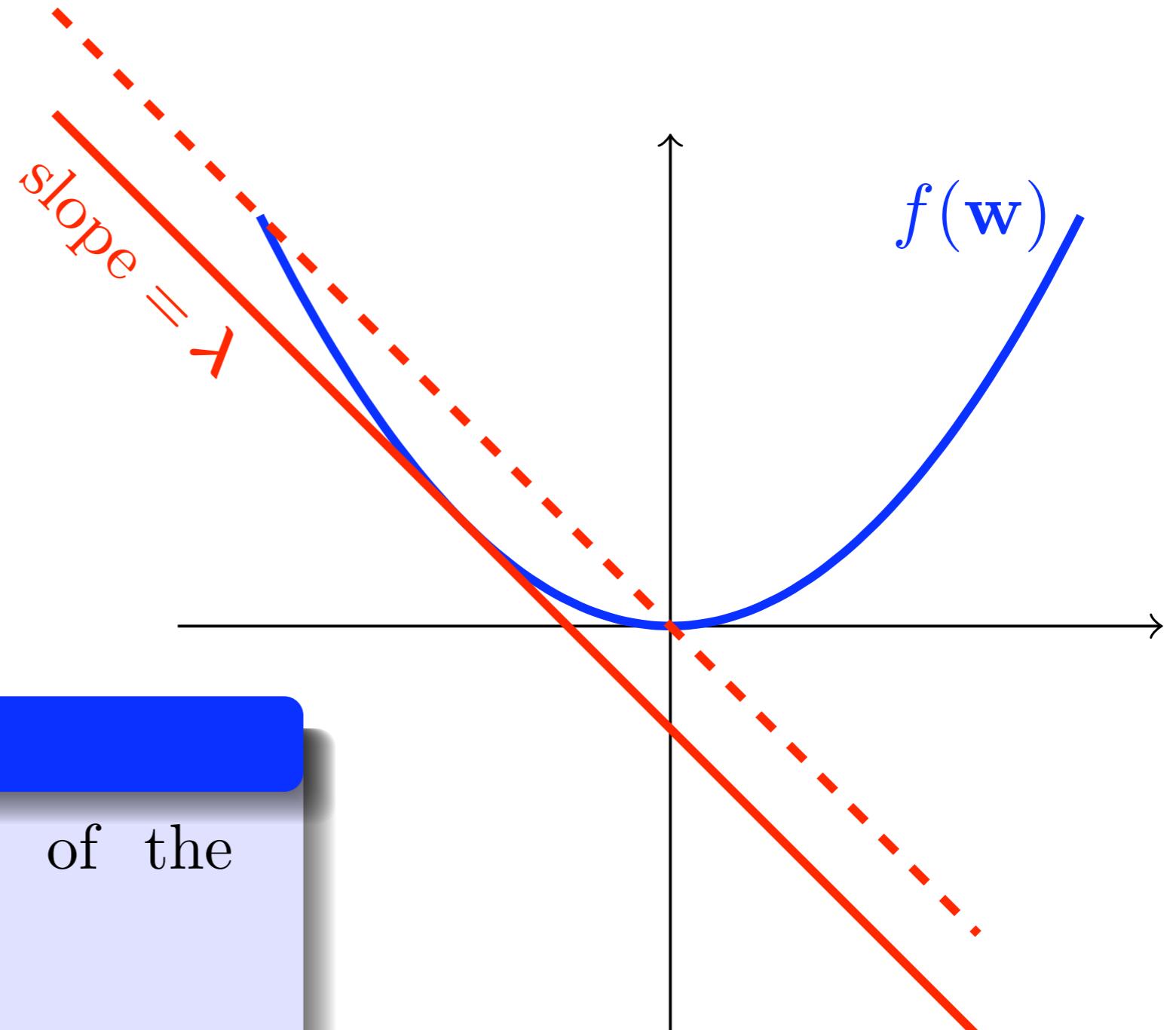
# Three Directions for Generalization



Thus far:  
specific settings

Next:  
Primal-Dual apparatus  
for online learning

# Background – Fenchel Duality

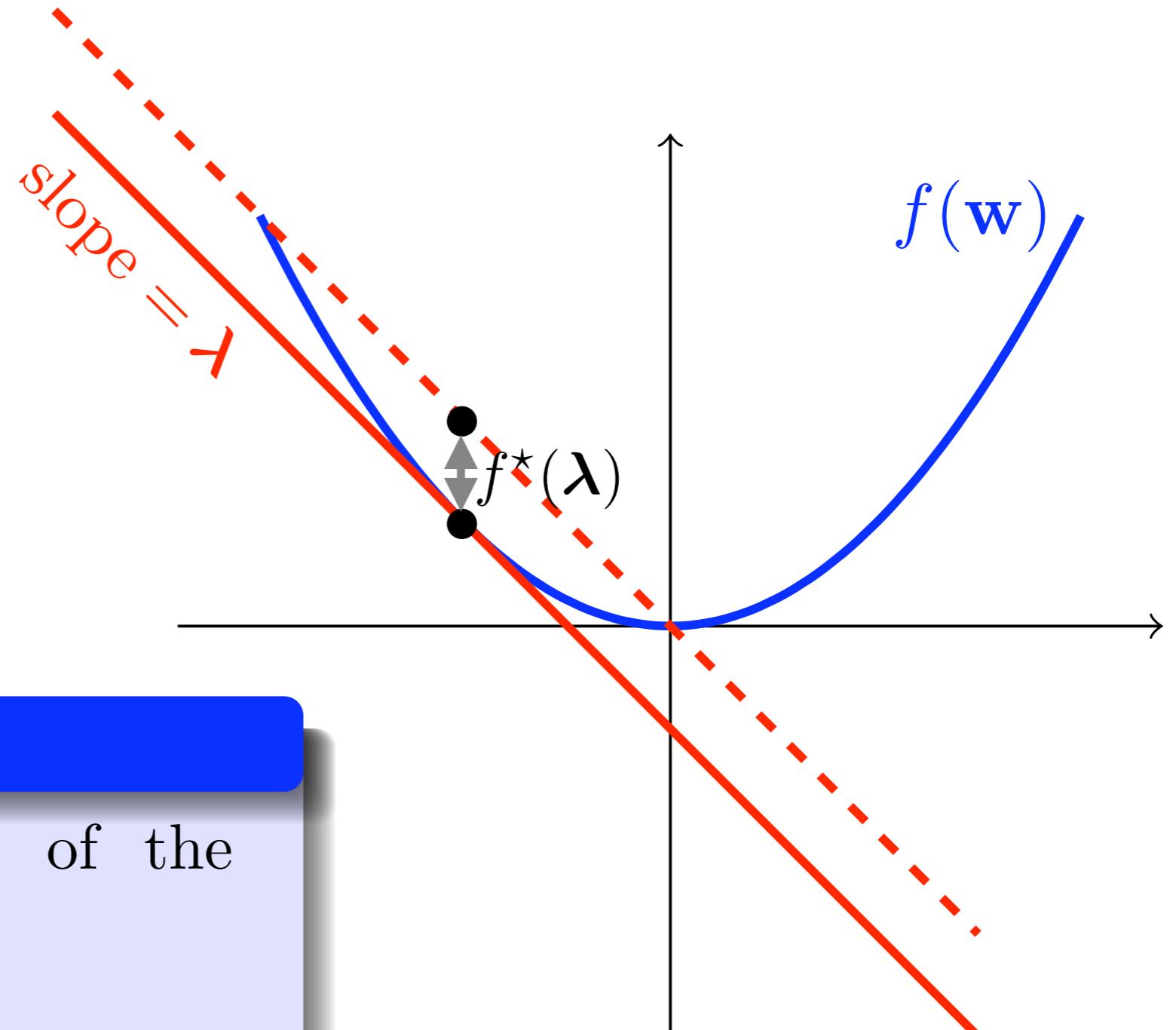


## Fenchel Conjugate

The Fenchel conjugate of the function  $f : S \rightarrow \mathbb{R}$  is

$$f^*(\boldsymbol{\lambda}) = \max_{\mathbf{w} \in S} \langle \mathbf{w}, \boldsymbol{\lambda} \rangle - f(\mathbf{w})$$

# Background - Fenchel Duality



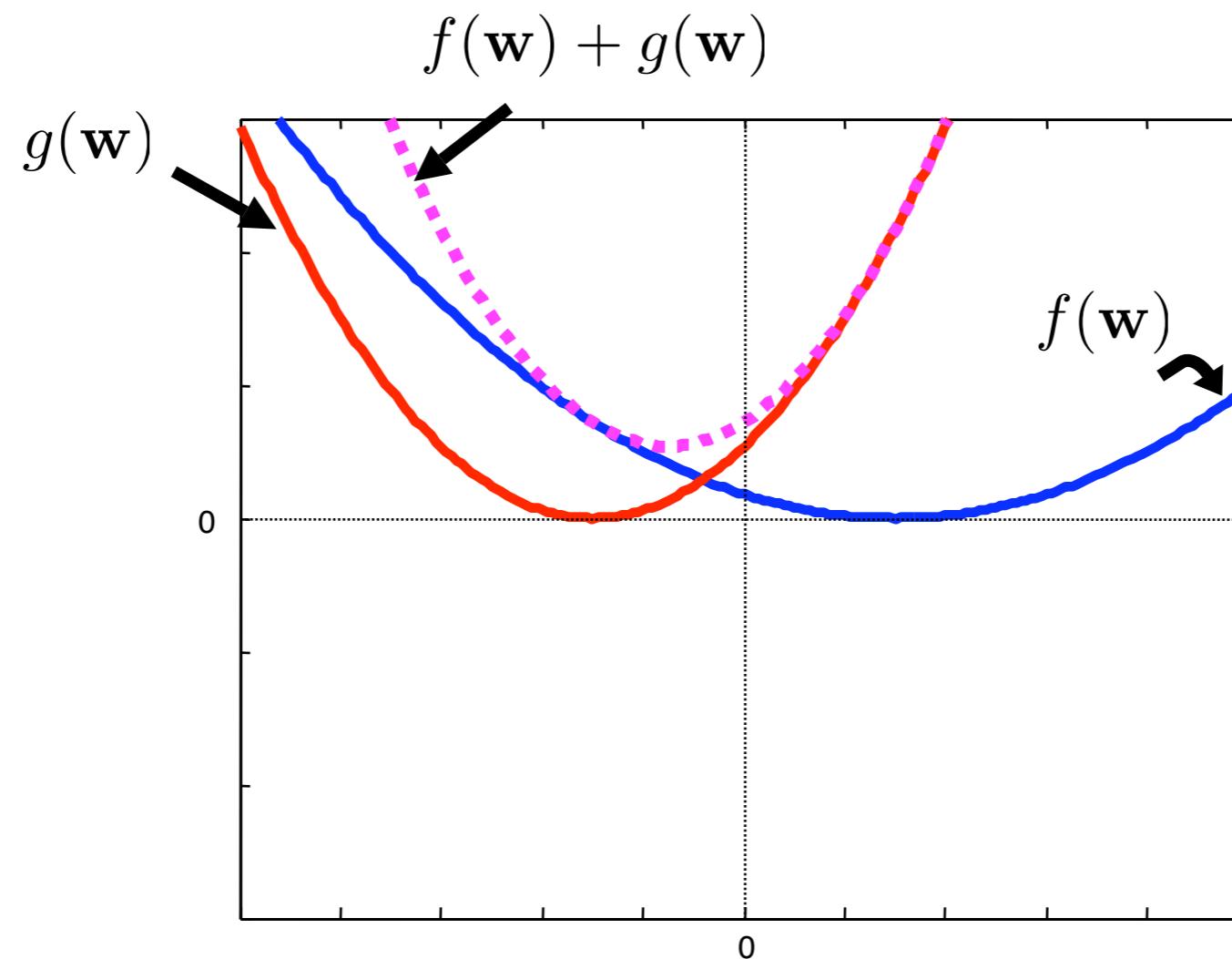
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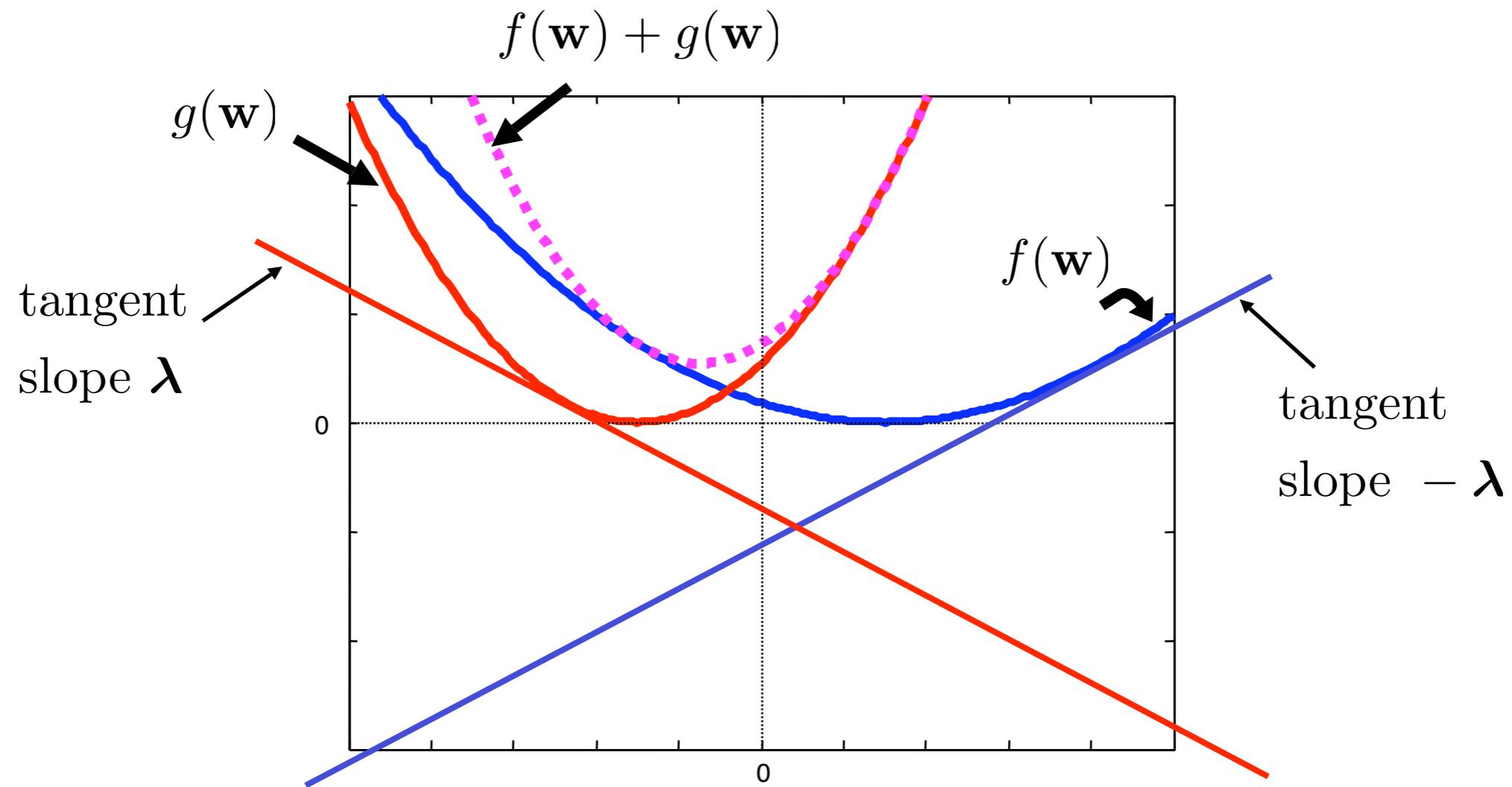
# Background - Fenchel Duality

$$\max_{\lambda} -f^*(-\lambda) - g^*(\lambda) \leq \min_{\mathbf{w}} f(\mathbf{w}) + g(\mathbf{w})$$



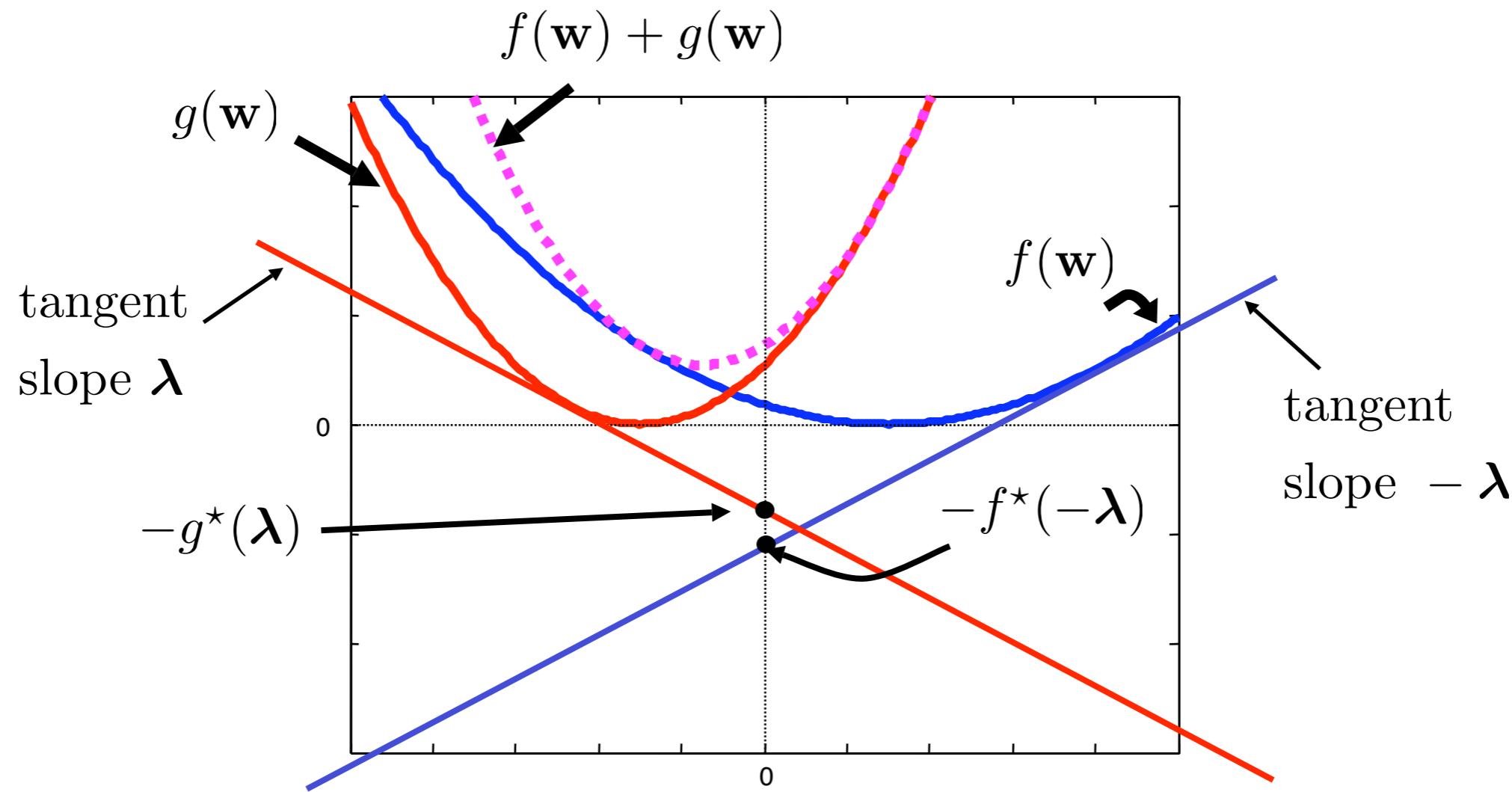
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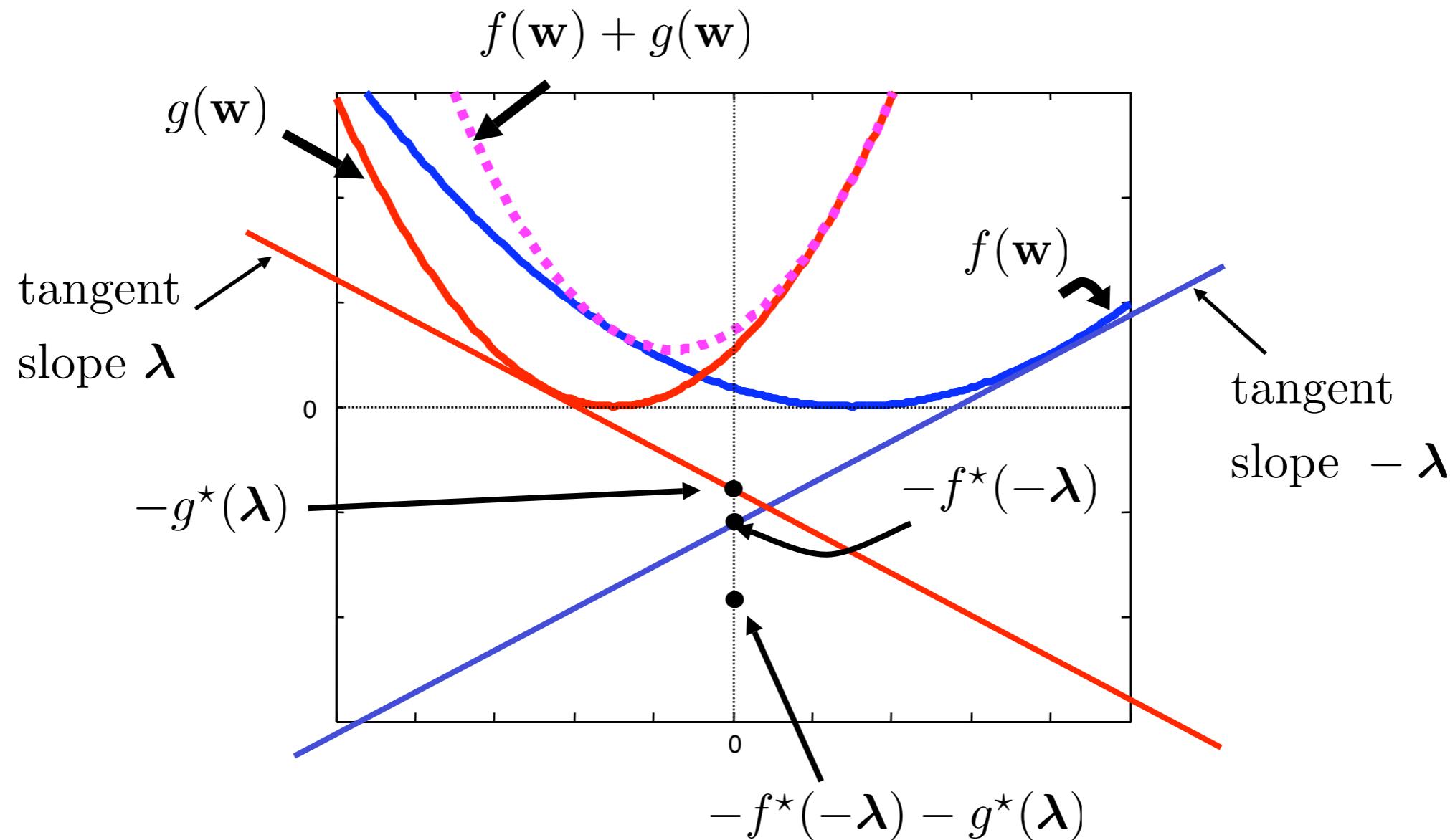
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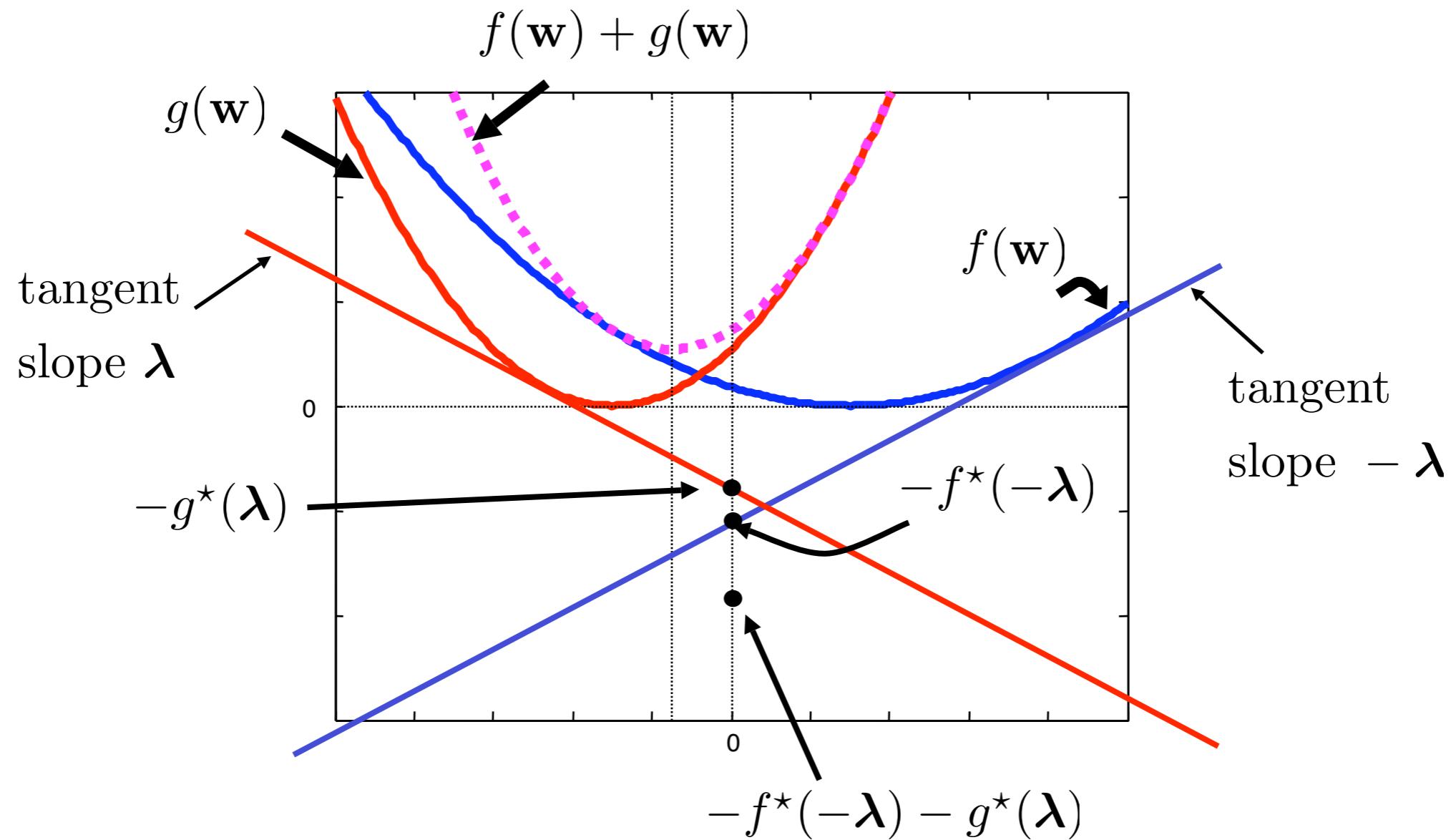
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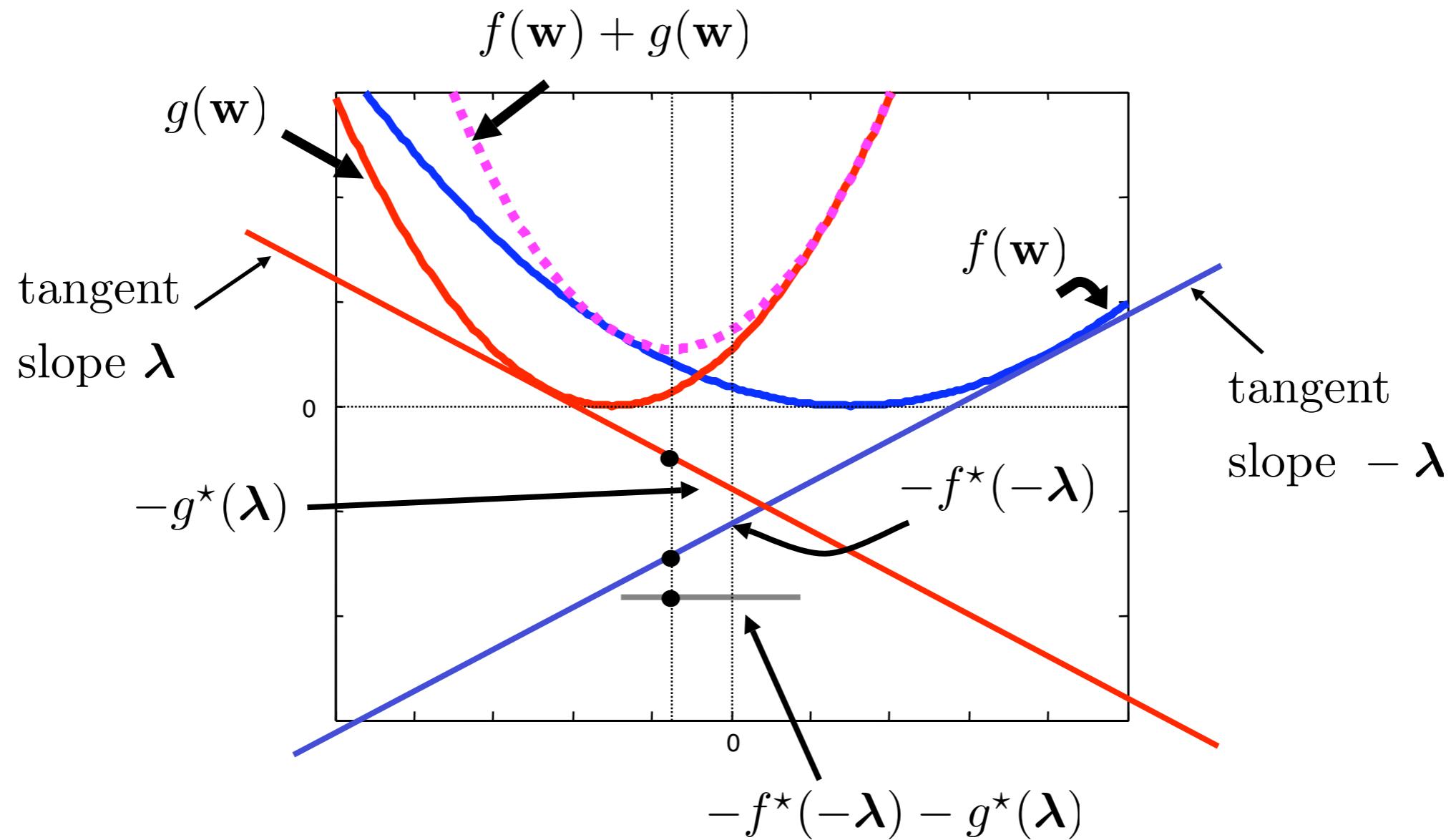
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# Regret and Duality

$$\max_{\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_T} -f^\star(-\sum_t \boldsymbol{\lambda}_t) - \sum_t \ell_t^\star(\boldsymbol{\lambda}_t) \leq \min_{\mathbf{w} \in S} f(\mathbf{w}) + \sum_{t=1}^T \ell_t(\mathbf{w})$$

## Decomposability of the dual

- Different dual variable associated with each online round
- Future loss functions do not affect dual variables of current and past rounds
- Therefore, the dual can be improved incrementally
- To optimize  $\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_t$ , it is enough to know  $\ell_1, \dots, \ell_t$

# Primal-Dual Online Prediction Strategy

## Online Learning by Dual Ascent

- Initialize  $\boldsymbol{\lambda}_1 = \dots = \boldsymbol{\lambda}_T = \mathbf{0}$
- For  $t = 1, 2, \dots, T$ 
  - Construct  $\mathbf{w}_t$  from the dual variables
  - Receive  $\ell_t$
  - Update dual variables  $\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_t$

# Sufficient Dual Ascent → Low Regret

## Lemma

Let  $\mathcal{D}_t$  be the dual value at round  $t$ .

- Assume that  $\mathcal{D}_{t+1} - \mathcal{D}_t \geq \ell_t(\mathbf{w}_t) - \frac{a}{\sqrt{T}}$
- Assume that  $\max_{\mathbf{w} \in S} f(\mathbf{w}) \leq a\sqrt{T}$

Then, the regret is bounded by  $2a\sqrt{T}$

Proof follows directly from weak duality !

# Proof Sketch of Low Regret

- On one hand

$$\mathcal{D}_{T+1} = \sum_{t=1}^T (\mathcal{D}_{t+1} - \mathcal{D}_t) \geq \sum_t \ell_t(\mathbf{w}_t) - \frac{T a}{\sqrt{T}}$$

- On the other hand, from weak duality

$$\mathcal{D}_{T+1} \leq f(\mathbf{u}) + \sum_t \ell_t(\mathbf{u}) \leq a\sqrt{T} + \sum_t \ell_t(\mathbf{u})$$

- Comparing the lower and upper bound on  $\mathcal{D}_{T+1}$

$$\sum_t \ell_t(\mathbf{w}_t) - \frac{T a}{\sqrt{T}} \leq a\sqrt{T} + \sum_t \ell_t(\mathbf{u}) \Rightarrow \sum_t \ell_t(\mathbf{w}_t) \leq \sum_t \ell_t(\mathbf{u}) + 2a\sqrt{T}$$

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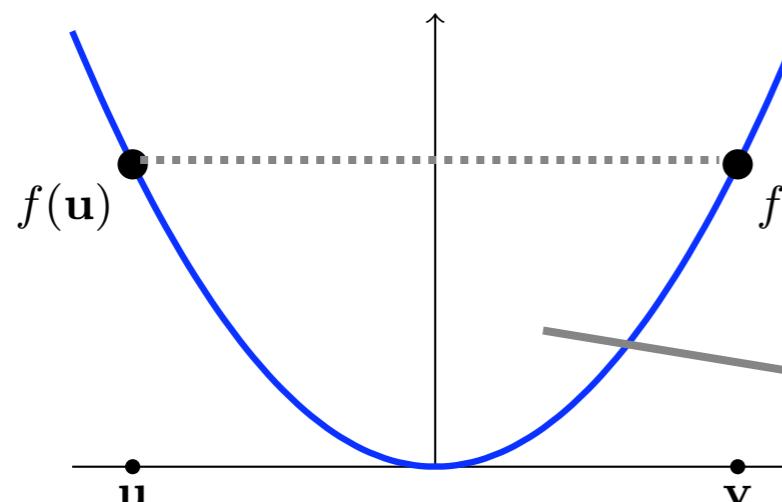
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# Strong Convexity → Sufficient Dual Increase

## Definition – Strong Convexity

A function  $f$  is  $\sigma$ -strongly convex over  $S$  w.r.t  $\|\cdot\|$  if

$$\forall \mathbf{u}, \mathbf{v} \in S, \quad \frac{f(\mathbf{u})+f(\mathbf{v})}{2} \geq f\left(\frac{\mathbf{u}+\mathbf{v}}{2}\right) + \frac{\sigma}{8}\|\mathbf{u}-\mathbf{v}\|^2$$



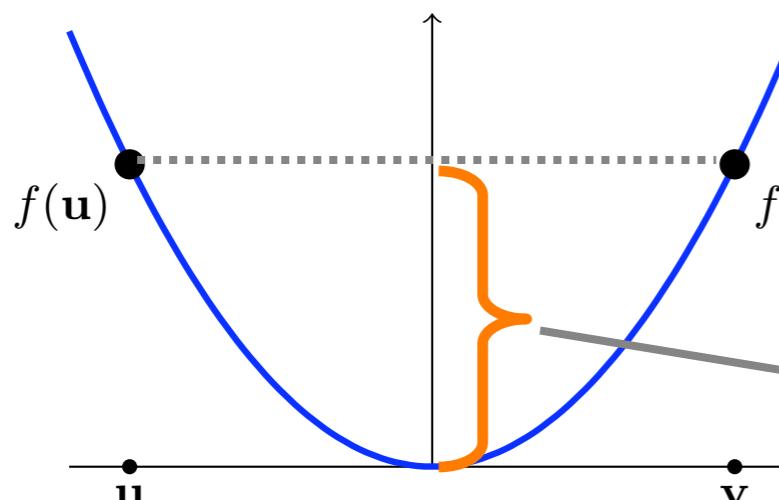
$$\frac{f(\mathbf{u})+f(\mathbf{v})}{2} - f\left(\frac{\mathbf{u}+\mathbf{v}}{2}\right)$$

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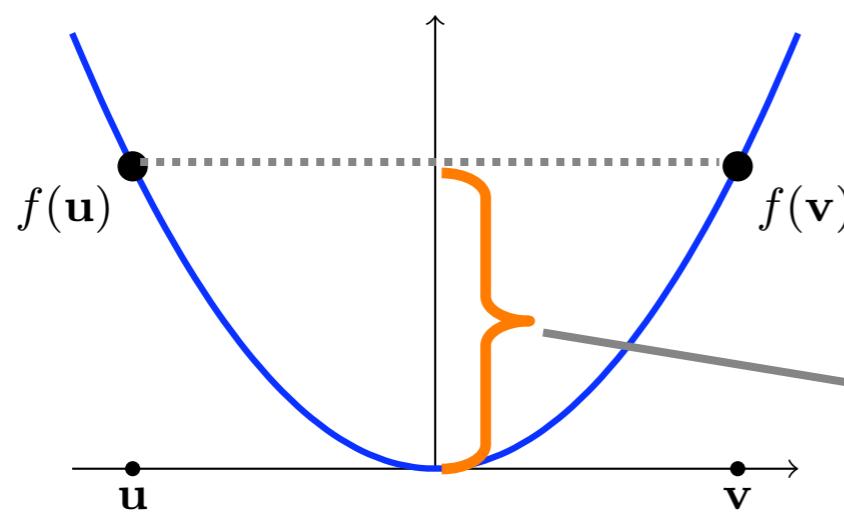
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Example:  
 $f(\mathbf{w}) = \frac{1}{2}\|\mathbf{w}\|_2^2$  is 1 strongly convex w.r.t.  $\|\cdot\|_2$

$$\frac{f(\mathbf{u})+f(\mathbf{v})}{2} - f\left(\frac{\mathbf{u}+\mathbf{v}}{2}\right)$$

# L-Lipschitz $\rightarrow$ Sufficient Dual Increase

## Definition – Lipschitz

A function  $\ell$  is  $L$ -Lipschitz w.r.t.  $\|\cdot\|$  if

$$\forall \mathbf{u}, \mathbf{v} \in S, \quad |\ell(\mathbf{u}) - \ell(\mathbf{v})| \leq L \|\mathbf{u} - \mathbf{v}\|$$

Example:

$\ell(\mathbf{w}) = |y - \langle \mathbf{w}, \mathbf{x} \rangle|$  is  $L$ -Lipschitz  
w.r.t.  $\|\cdot\|$  with  $L = \|\mathbf{x}\|$

# Strong Convexity Sufficient Dual Increase

## Sufficient Dual Increase for Gradient Descent

Assume:

- $f$  is  $\sigma$ -strongly convex w.r.t.  $\|\cdot\|$
- $\ell_t$  is convex, and  $L$ -Lipschitz w.r.t.  $\|\cdot\|_\star$
- $\mathbf{w}_t = \nabla f^\star(-\sum_{i < t} \boldsymbol{\lambda}_i)$
- Set  $\boldsymbol{\lambda}_t$  to be a subgradient of  $\ell_t$  at  $\mathbf{w}_t$
- Keep  $\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_{t-1}$  in tact

Then,

$$\mathcal{D}_{t+1} - \mathcal{D}_t \geq \ell_t(\mathbf{w}_t) - \frac{L^2}{2\sigma}$$

# General Algorithmic Framework

## Online Learning by Dual Ascent

- Choose  $\sigma$ -strongly convex complexity function  $f$
- For  $t = 1, 2, \dots, T$ 
  - Predict  $\mathbf{w}_t = \nabla f^*(-\sum_{i < t} \boldsymbol{\lambda}_i)$
  - Receive  $\ell_t$
  - Update dual variables  $\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_t$  s.t.  
$$\mathcal{D}_{t+1} - \mathcal{D}_t \geq \ell_t(\mathbf{w}_t) - \frac{L^2}{2\sigma}$$
(e.g. by gradient descent)

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(e.g. by gradient descent)

Gradient descent on the (primal) loss  $\ell_t$  results in sufficient dual increase if  $f$  is strongly convex and the losses are L-Lipshitz (do not grow excessively fast)

# General Regret Bound

Theorem – General Regret Bound

Assume:

- $f$  is  $\sigma$ -strongly convex w.r.t.  $\|\cdot\|$
- $\ell_t$  is convex, and  $L$ -Lipschitz w.r.t.  $\|\cdot\|_\star$

Then, the regret of all algorithms derived from the general framework is upper bounded by  $f(\mathbf{w}^\star) + \frac{TL^2}{2\sigma}$

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Then, the regret of all algorithms derived from the general framework is upper bounded by  $f(\mathbf{w}^*) + \frac{TL^2}{2\sigma}$

## Corollary – Euclidean norm Regularization

- If  $S$  is the Euclidean ball of radius  $W$  and  $\ell_t$  is convex, and  $L$ -Lipschitz w.r.t.  $\|\cdot\|_2$
- Set  $f = \frac{\sigma}{2}\|\mathbf{w}\|^2$  with  $\sigma = \frac{\sqrt{T}L}{W}$
- Then, the regret is upper bounded by  $LW\sqrt{T}$

# General Regret Bound

## Theorem – General Regret Bound

Assume:

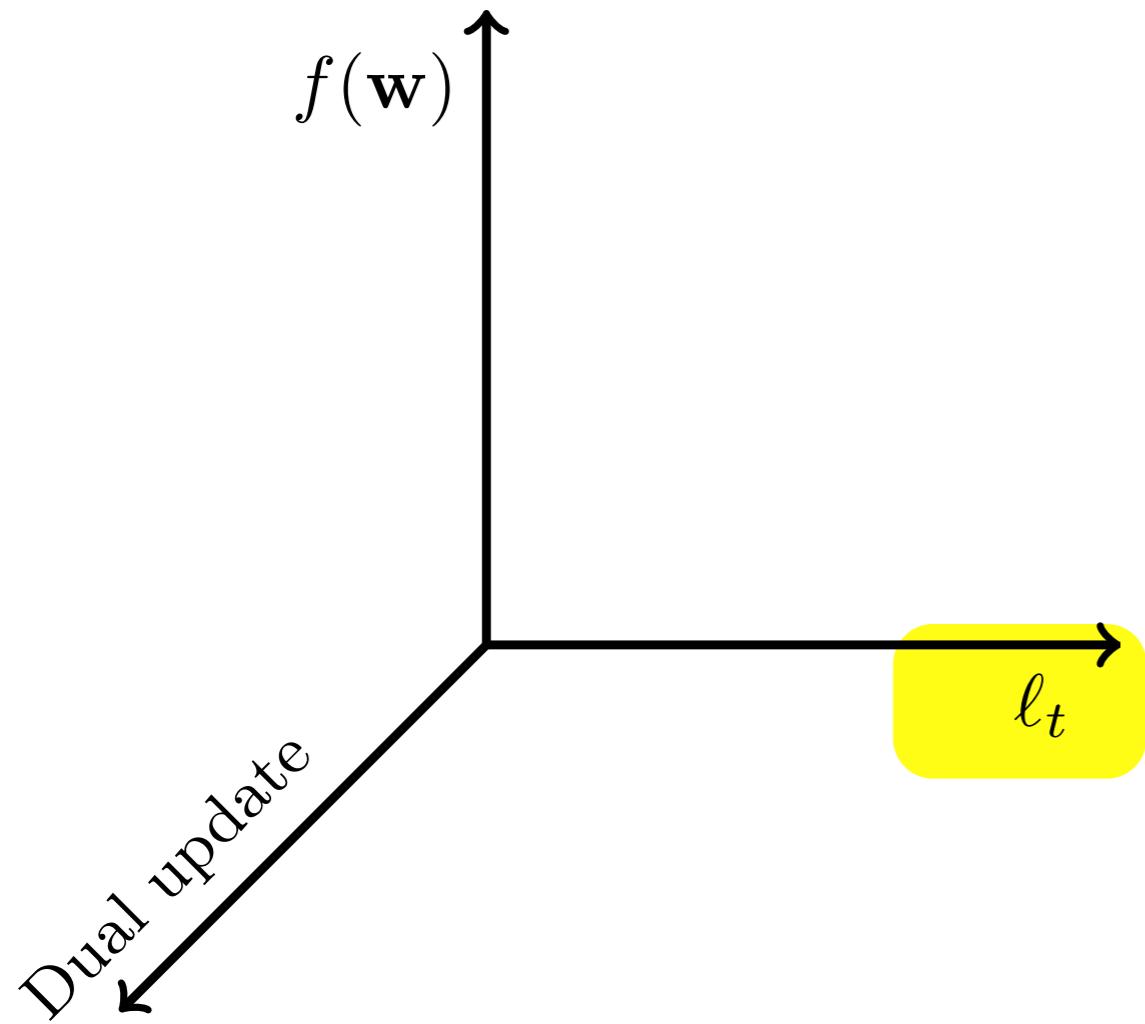
- $f$  is  $\sigma$ -strongly convex w.r.t.  $\|\cdot\|$
- $\ell_t$  is convex, and  $L$ -Lipschitz w.r.t.  $\|\cdot\|_*$

Then, the regret of all algorithms derived from the general framework is upper bounded by  $f(\mathbf{w}^*) + \frac{TL^2}{2\sigma}$

## Corollary – Entropic regularization

- If  $S$  is the  $d$ -dim probability simplex and  $\ell_t$  is convex, and  $L$ -Lipschitz w.r.t.  $\|\cdot\|_\infty$
- Set  $f = \sigma \sum_i w_i \log(d w_i)$  with  $\sigma = \frac{\sqrt{T} L}{\sqrt{\log(d)}}$
- Then, the regret is upper bounded by  $L \sqrt{\log(d) T}$

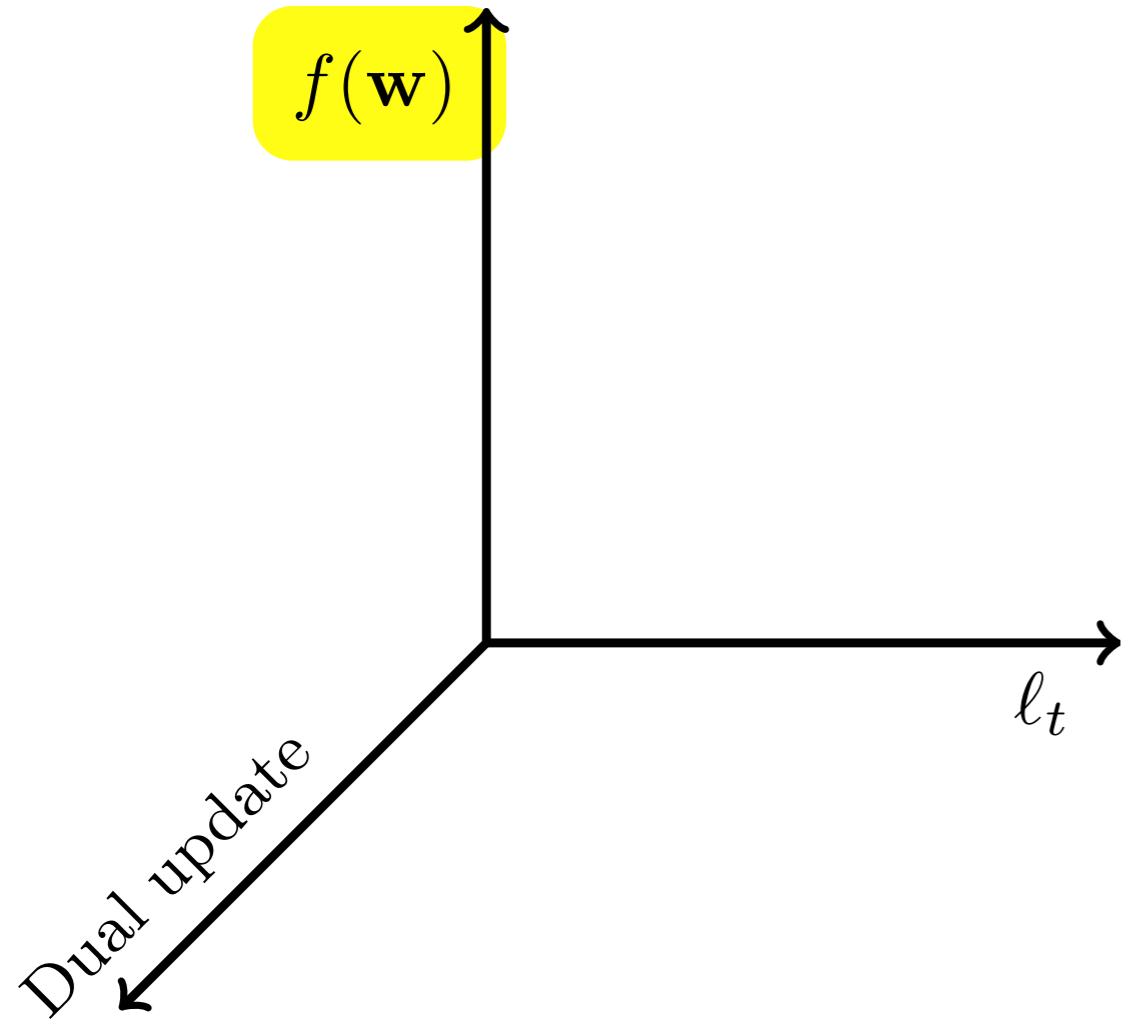
# Generalizations and Related Work



## Family of loss functions ( $\ell_t$ )

- Online Learning (Perceptron, linear regression, multiclass prediction, structured output, ...)
- Game theory (Playing repeated games, correlated equilibrium)
- Information theory (Prediction of individual sequences)
- Convex optimization (SGD, dual decomposition)

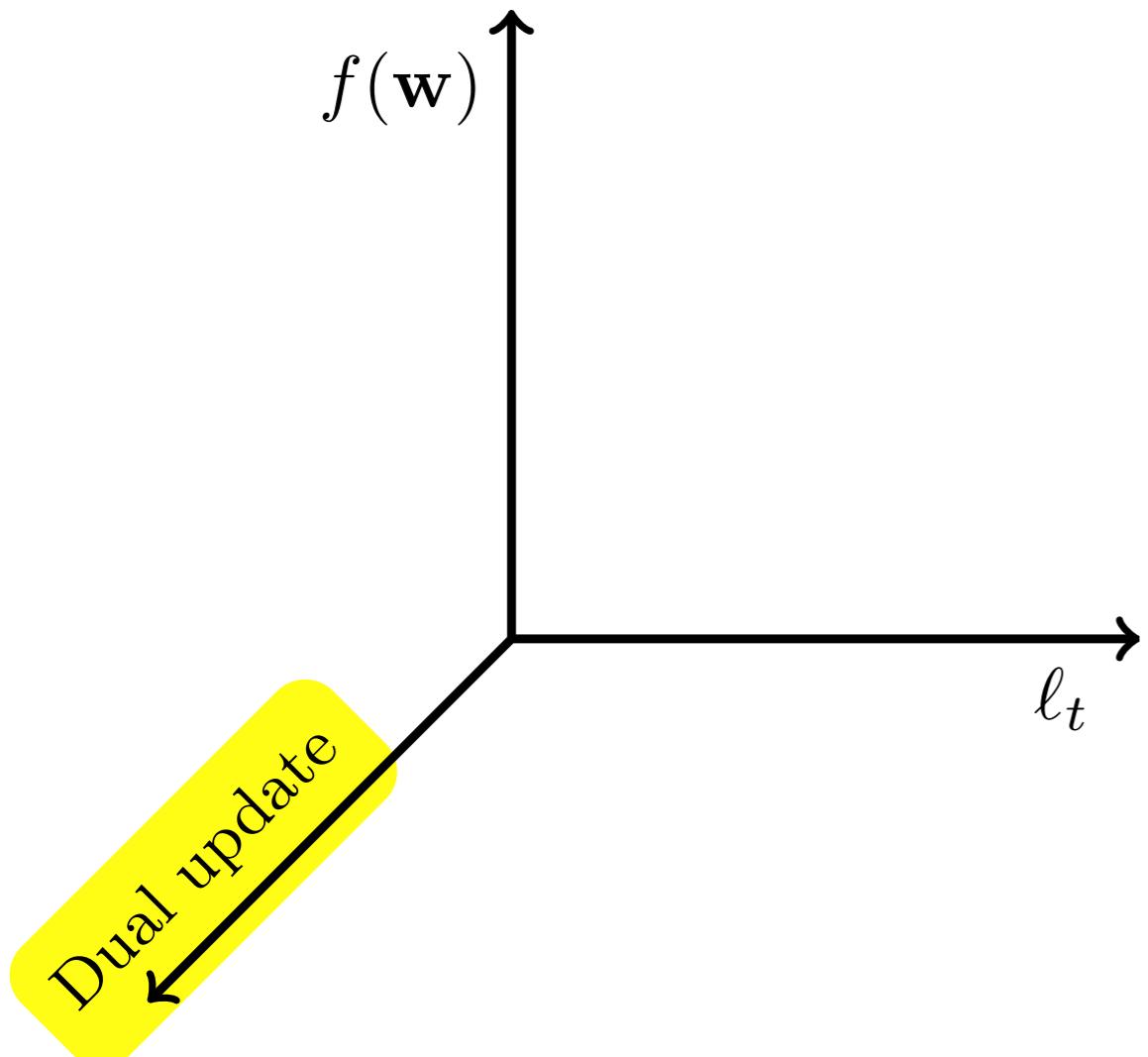
# Generality and Related Work



## Regularization function ( $f$ )

- Online learning  
(Grove, Littlestone, Schuurmans; Kivinen, Warmuth; Gentile; Vovk)
- Game theory  
(Hart and Mas-collel)
- Optimization  
(Nemirovsky, Yudin; Beck, Teboulle, Nesterov)
- Unified frameworks  
(Cesa-Bianchi and Lugosi)

# Generality and Related Work



## Dual update schemes

- Only two extremes were studied:
  - Gradient update (naive update of a single dual variable)
  - Follow the leader (Equivalent to full optimization)
- Our analysis enables the usage the entire spectrum of possible updates

# Part III:

# Derived Algorithms

# Fenchel Dual of SVM

- SVM primal:

$$\underbrace{\frac{\sigma}{2} \|\mathbf{w}\|^2}_{f(\mathbf{w})} + \sum_{i=1}^T \underbrace{[1 - y_i \langle \mathbf{w}, \mathbf{x}_i \rangle]_+}_{\ell_i(\mathbf{w})}$$

- Fenchel dual of  $f(\mathbf{w}) \Rightarrow f^*(\boldsymbol{\lambda}) = \max_{\mathbf{w}} \langle \mathbf{w}, \boldsymbol{\lambda} \rangle - \frac{\sigma}{2} \|\mathbf{w}\|^2$

$$\boldsymbol{\lambda} - \sigma \mathbf{w} = 0 \Rightarrow \boldsymbol{\lambda}/\sigma = \mathbf{w} \Rightarrow f^*(\boldsymbol{\lambda}) = \langle \boldsymbol{\lambda}/\sigma, \boldsymbol{\lambda} \rangle - \frac{\sigma}{2} \|\boldsymbol{\lambda}/\sigma\|^2 = \frac{1}{2\sigma} \|\boldsymbol{\lambda}\|^2$$

- Fenchel dual of hinge-loss  $f^*(\lambda) = \begin{cases} -\alpha & \lambda = -\alpha \mathbf{x} \text{ and } \alpha \in [0, 1] \\ \infty & \text{otherwise} \end{cases}$
- The Fenchel dual of SVM

$$-f^*(-\sum_t \boldsymbol{\lambda}_t) - \sum_t \ell^*(\boldsymbol{\lambda}_t) = -\frac{1}{2\sigma} \left\| -\sum_t \alpha_t y_t \mathbf{x}_t \right\|^2 - \sum_t -\alpha_t \text{ s.t. } \alpha_i \in [0, 1]$$

# Online SVM Revisited

- Since  $f^*(\mathbf{v}) = f^*(-\mathbf{v})$  and  $\nabla f^*(\mathbf{v}) = \mathbf{v}$ ,

$$\mathbf{w}_{t+1} = \nabla f^*\left(-\sum_{i < t+1} \boldsymbol{\lambda}_i\right) = \sum_{i < t+1} \alpha_i \mathbf{x}_i = \sum_{i < t} \alpha_i \mathbf{x}_i + \alpha_t \mathbf{x}_t = \mathbf{w}_t + \alpha_t \mathbf{x}_t$$

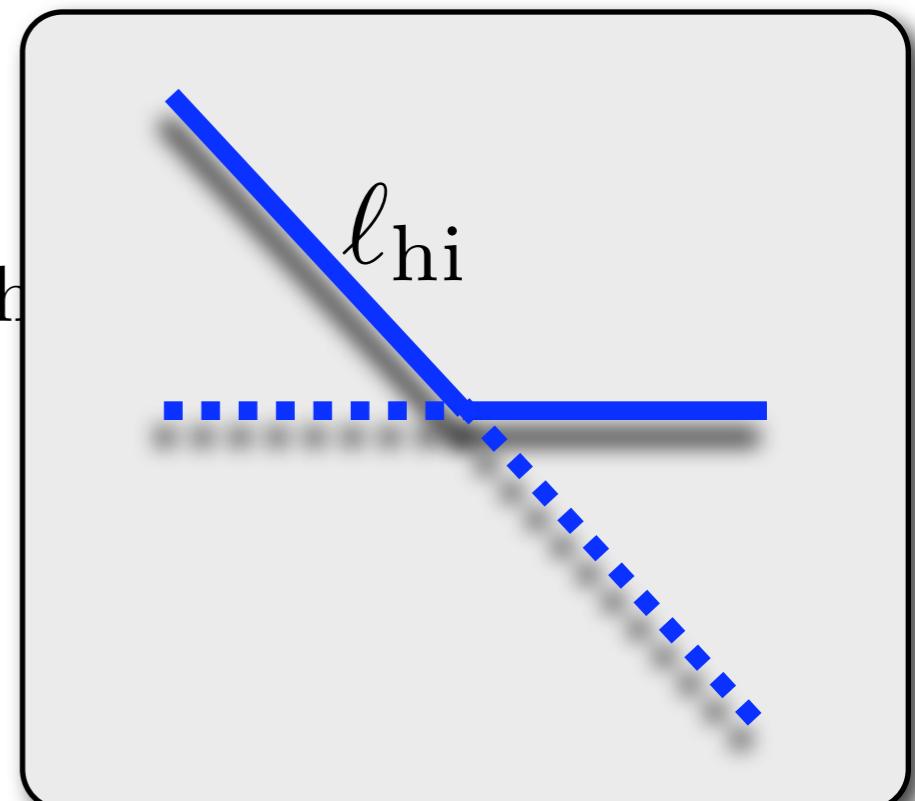
- We saw that obtain a regret bound if  $\mathcal{D}_{t+1} - D_t \geq \ell_t(\mathbf{w}_t) - \frac{L^2}{2\sigma}$  where  $L$  is the Lipschitz constant of  $\ell_t$  w.r.t  $\|\cdot\|_*$
- We can use gradient descent (on the primal) to achieve sufficient increase of the dual objective:
  - Gradient descent:
    1.  $\boldsymbol{\lambda}_t = -\mathbf{x}_t$  ( $\boldsymbol{\lambda}_t = -\alpha_t \mathbf{x}_t$  with  $\alpha_t = 1$ ) when  $[1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle]_+ > 0$
    2.  $\boldsymbol{\lambda}_t = 0$  otherwise
  - Dual increase:  $\mathcal{D}_{t+1} - D_t \geq \ell_t(\mathbf{w}_t) - \frac{1}{2\sigma}$
  - Can we potentially make faster progress in the dual while maintaining the regret bound?

# Online SVM Revisited

- Since  $f^*(\mathbf{v}) = f^*(-\mathbf{v})$  and  $\nabla f^*(\mathbf{v}) = \mathbf{v}$ ,

$$\mathbf{w}_{t+1} = \nabla f^*\left(-\sum_{i < t+1} \boldsymbol{\lambda}_i\right) = \sum_{i < t+1} \alpha_i \mathbf{x}_i = \sum_{i < t} \alpha_i \mathbf{x}_i + \alpha_t \mathbf{x}_t = \mathbf{w}_t + \alpha_t \mathbf{x}_t$$

- We saw that obtain a regret bound if  $\mathcal{D}_{t+1} - D_t \geq \ell_t(\mathbf{w}_t) - \frac{L^2}{2\sigma}$  where  $L$  is the Lipschitz constant of  $\ell_t$  w.r.t  $\|\cdot\|_*$
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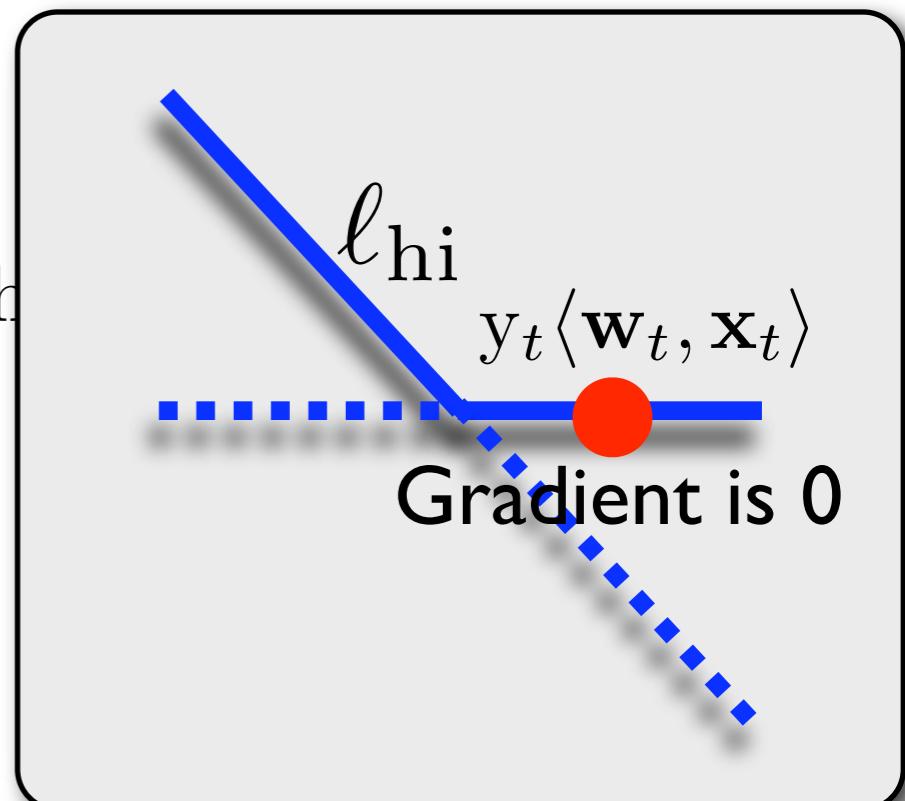


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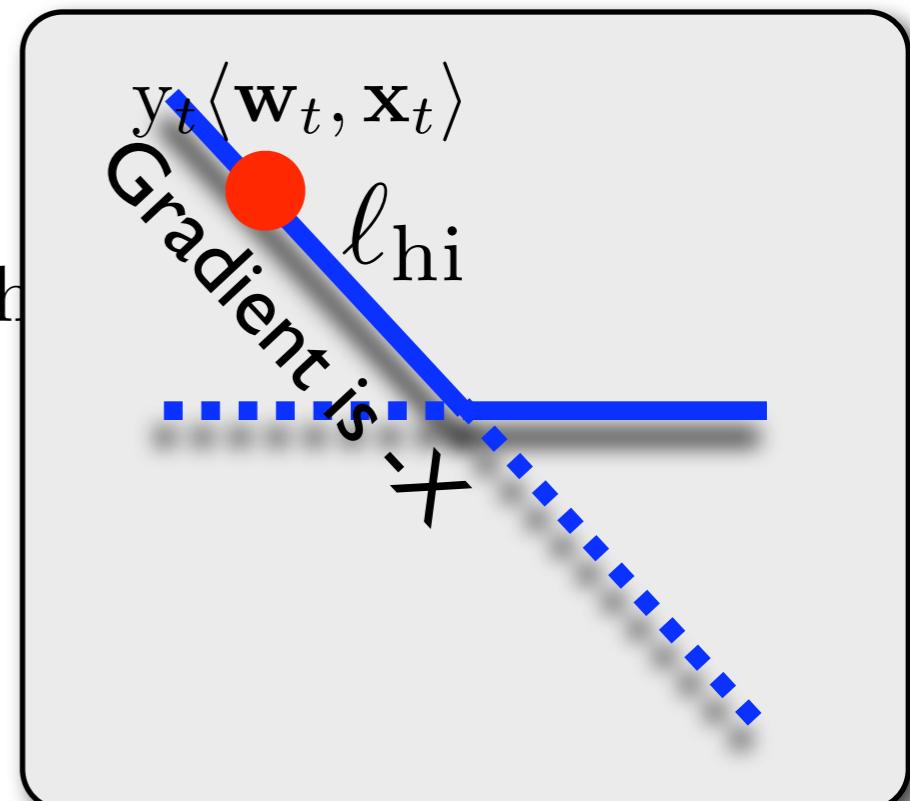


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# Aggressive Dual Ascend Schemes (I)

- Locally aggressive update:
  1. Leave  $\lambda_1, \dots, \lambda_{t-1}$  intact from previous rounds
  2.  $\lambda_{t+1} = \dots = \lambda_T = 0$  : yet to observe future examples
  3. Set  $\lambda_t = -\alpha_t \mathbf{x}_t$  to maximize the increase in the dual
- Maximizing the "instantaneous" dual w.r.t  $\alpha_t$  is a scalar optimization problem that often can be solved analytically
- Increase in dual is at least as large as increase due to gradient descent. The locally aggressive scheme achieves at least as good a regret bound as the aggressive Perceptron

# Aggressive Dual Ascend Schemes (I)

$$\boldsymbol{\lambda}_t = \arg \min_{\boldsymbol{\mu}} \mathcal{D}(\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_{t-1}, \boldsymbol{\mu}, 0, \dots, 0)$$

- Locally aggressive update:
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# Aggressive Dual Ascend Schemes (II)

- Follow the regularized leader (Forel):
  - $\lambda_{t+1} = \dots = \lambda_T = 0$  as before
  - Set  $\lambda_1, \dots, \lambda_t$  so as to maximize the resulting dual
- Primal of dual with  $\lambda_{t+1} = \dots, \lambda_T = 0$  is
$$\mathcal{P}_t(\mathbf{w}) = \sigma f(\mathbf{w}) + \sum_{i=1}^t \ell_i(\mathbf{w})$$
- Strong duality:  $\mathcal{D}(\lambda_1^*, \dots, \lambda_t^*) = \mathcal{P}_t(\mathbf{w}^*)$
- Thus, on round  $t$  we set  $\mathbf{w}_t$  to be the optimum of an instantaneous primal problem:  $\mathbf{w}_t = \arg \min_{\mathbf{w}} \sigma f(\mathbf{w}) + \sum_{i=1}^t \ell_i(\mathbf{w})$
- Increase in dual is at least as large as increase of locally aggressive update. Forel is at least as good as scheme I

# Locally Aggressive Update for Online SVM

- The Fenchel dual of SVM is  $\mathcal{D}(\alpha) = \sum_{t=1}^T \alpha_t - \frac{1}{2\sigma} \left\| \sum_{t=1}^T \alpha_t y_t \mathbf{x}_t \right\|^2$
- We saw that obtain a regret bound if  $\mathcal{D}_{t+1} - D_t \geq \ell_t(\mathbf{w}_t) - \frac{L^2}{2\sigma}$  where  $L$  is the Lipschitz constant of  $\ell_t$  w.r.t  $\|\cdot\|_*$
- We can use gradient descent (on the primal) to achieve sufficient increase of the dual objective:
  - Gradient descent:  $\alpha_t = 1$  if  $[1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle]_+ > 0$
  - Dual increase:  $\mathcal{D}_{t+1} - D_t \geq \ell_t(\mathbf{w}_t) - \frac{1}{2\sigma}$
- Aggressively increase the dual by choosing  $\alpha_t$  to maximize  $\Delta_t = \mathcal{D}_{t+1} - \mathcal{D}_t$

# Passive-Aggressive: Locally Aggr. Online SVM

- Recall once more SVM's dual:  $\mathcal{D}(\alpha) = \sum_{t=1}^T \alpha_t - \frac{1}{2\sigma} \left\| \sum_{t=1}^T \alpha_t y_t \mathbf{x}_t \right\|^2$
- The change in the dual due to a change of  $\alpha_t$

$$\begin{aligned}\Delta_t &= \left( \sum_{i \leq t} \alpha_i - \frac{1}{2\sigma} \|\sigma \mathbf{w}_t + \alpha_t y_t \mathbf{x}_t\|^2 \right) - \left( \sum_{i < t} \alpha_i - \frac{1}{2\sigma} \|\sigma \mathbf{w}_t\|^2 \right) \\ &= \alpha_t (1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle) - \alpha_t^2 \frac{\|\mathbf{x}_t\|^2}{2\sigma}\end{aligned}$$

- Quadratic equation in  $\alpha_t$  with boundary constraints  $\alpha_t \in [0, 1]$

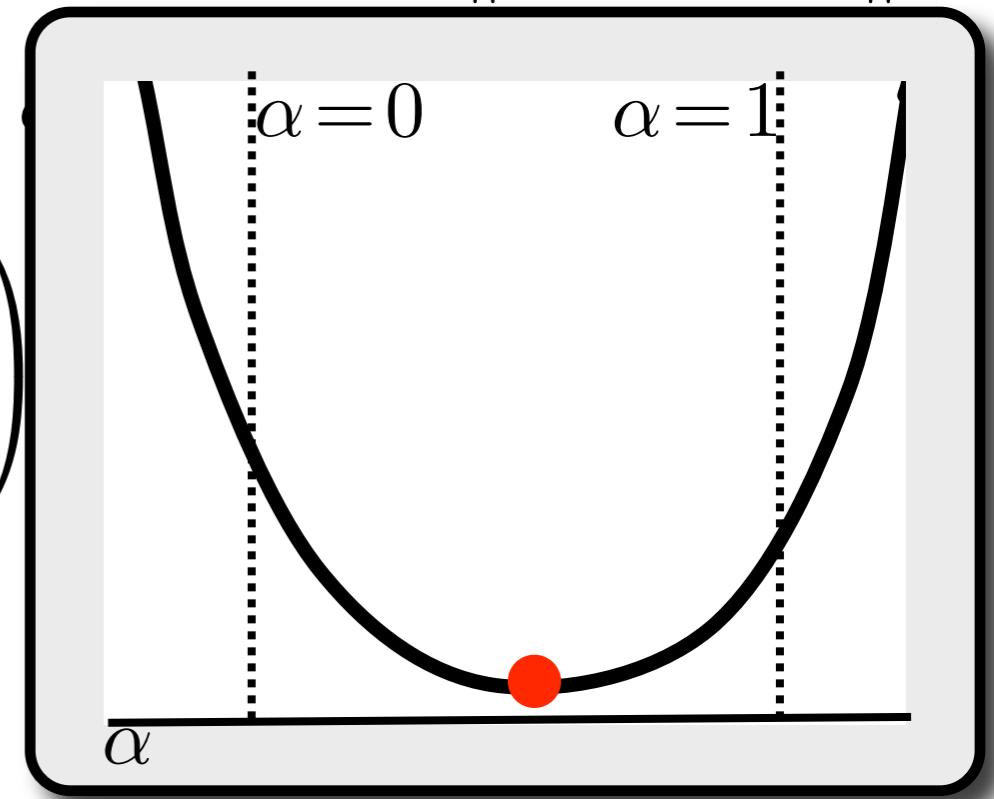
$$\alpha_t^\star = \max \left\{ 0, \min \left\{ 1, \sigma \frac{1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle}{\|\mathbf{x}_t\|^2} \right\} \right\}$$

- Passive-Aggressive: if margin  $\geq 1$  do nothing otherwise use  $\alpha_t^\star$

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- Quadratic equation in  $\alpha_t$  with boundary constraints  $\alpha_t \in [0, 1]$

$$\alpha_t^* = \max \left\{ 0, \min \left\{ 1, \sigma \frac{1 - y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle}{\|\mathbf{x}_t\|^2} \right\} \right\}$$

- Passive-Aggressive: if margin  $\geq 1$  do nothing otherwise use  $\alpha_t^*$

# Online SVM by Following the Leader

- Instantaneous primal  $\mathcal{P}_t(\mathbf{w}) = \sigma/2\|\mathbf{w}\|^2 + \sum_{i=1}^t \ell_i(\mathbf{w})$
- Dual of  $\mathcal{P}_t(\mathbf{w})$

$$\mathcal{D}(\alpha_1, \dots, \alpha_t | \alpha_{t+1} = \dots = 0) = \sum_{i=1}^t \alpha_i - \frac{1}{2\sigma} \left\| \sum_{i=1}^t \alpha_i y_i \mathbf{x}_i \right\|^2$$

- Follow the regularized leader - **Forel**:  
 $(\alpha_1^\star, \dots, \alpha_t^\star) = \arg \min_{\alpha_1, \dots, \alpha_t} \mathcal{D}(\alpha_1, \dots, \alpha_t | \alpha_{t+1} = \dots = 0)$
- From strong duality  
 $\mathbf{w}_t^\star = \arg \min_{\mathbf{w}} \mathcal{P}_t(\mathbf{w}) \Leftrightarrow \mathbf{w}_t^\star = \sum_{i=1}^t \alpha_i^\star y_i \mathbf{x}_i$
- The regret of FOREL is at least as good as PA's regret

# Entropic Regularization

Motivation – Prediction with expert advice:

- Learner receives a vector  $\mathbf{x}_t = (x_t^1, \dots, x_t^d) \in [-1, 1]^d$  of experts advice
- Learner needs to predict a target  $\hat{y}_t \in \mathbb{R}$
- Environment gives correct target  $y_t \in \mathbb{R}$
- Learner suffers loss  $|y_t - \hat{y}_t|$
- Goal: predict almost as well as best committee of experts  
$$\sum_t |y_t - \hat{y}_t| - \sum_t |y_t - \langle \mathbf{w}^\star, \mathbf{x}^t \rangle| \stackrel{!}{=} o(T)$$

Modeling:

- $S$  is the  $d$ -dimensional probability simplex
- Loss functions:  $\ell_t(\mathbf{w}) = |y_t - \langle \mathbf{w}, \mathbf{x}_t \rangle|$

# Entropic Regularization (cont.)

Prediction with expert advice – regret:

- Consider working with  $f(\mathbf{w}) = \frac{\sigma}{2} \|\mathbf{w}\|^2$
- Regret is  $L W \sqrt{T}$  where:
  - $S$  is the probability simplex and thus  $W = \max_{\mathbf{w} \in \Delta} \|\mathbf{w}\| = 1$
  - Lipschitz constant is  $L = \max \|\mathbf{x}\| = \sqrt{d}$
  - Regret is  $O(\sqrt{dT})$
- Is this the best we can do in terms of dependency in  $d$ ?

# Entropic Regularization (cont.)

Prediction with expert advice – Entropic regularization:

- Consider working with

$$f(\mathbf{w}) = \sum_{j=1}^n w_j \log\left(\frac{w_j}{1/n}\right) = \log(n) + \sum_j w_j \log(w_j)$$

- $\|\cdot\|_1, \|\cdot\|_\infty$  for assessing convexity and Lipschitz constants
- $f$  is 1-strongly convex w.r.t.  $\|\cdot\|_1$
- Regret is  $L W \sqrt{T}$  where:
  - $S$  is the probability simplex and thus  $W = \max_{\mathbf{w} \in \Delta} f(\mathbf{w}) = \log(n)$
  - Lipschitz constant of  $\ell_t(\mathbf{w}) = |y_t - \langle \mathbf{w}, \mathbf{x}_t \rangle|$  is  $L = 1$  since  $\|\mathbf{x}_t\|_\infty \leq 1$
  - Regret is  $O(\sqrt{\log(d) T})$

# Entropic Regularization → Multiplicative PA

- Generalized hinge loss  $[\gamma - y_t \langle \mathbf{w}, \mathbf{x}_t \rangle]_+$
- Use  $f(\mathbf{w}) = \log(n) + \sum_{j=1}^n w_j \log(w_j)$  ( $\mathbf{w}$  in prob. simplex)

Fenchel dual of  $f$ :  $f^\star(\boldsymbol{\lambda}) = \log \left( \frac{1}{n} \sum_{j=1}^n e^{\lambda_j} \right)$

- Primal problem

$$\mathcal{P}(\mathbf{w}) = \sigma \left( \log(n) + \sum_{j=1}^n w_j \log(w_j) \right) + \sum_{t=1}^T [\gamma - y_t \langle \mathbf{w}, \mathbf{x}_t \rangle]_+$$

- Define  $\boldsymbol{\theta} = \sum_i \boldsymbol{\lambda}_i = \frac{1}{\sigma} \sum_i \alpha_i y_i \mathbf{x}_i$  to write dual problem

$$\mathcal{D}(\boldsymbol{\alpha}) = \gamma \sum_i \alpha_i - \sigma \log \left( \frac{1}{n} \sum_{j=1}^n e^{\theta_j} \right) \quad \text{s.t. } \alpha_i \in [0, 1]$$

# PA Update with Entropic Regularization

- Find  $\alpha_t$  with maximal local dual increase  
(closed form for maximal increase if  $\mathbf{x}_t \in \{-1, 0, 1\}^n$ )

$$\alpha_t^* = \arg \max_{\alpha \in [0, 1]} \gamma \alpha - \sigma \log \left( \frac{1}{n} \sum_{i=1}^{t-1} \alpha_i y_i \mathbf{x}_i + \alpha y_t \mathbf{x}_t \right)$$

- Define  $\boldsymbol{\theta}_t = \frac{1}{\sigma} \sum_{i=1}^t \alpha_i^* y_i \mathbf{x}_i$
- Update  $\mathbf{w}_t = \nabla f^*(\boldsymbol{\theta}_t)$

$$\mathbf{w}_{t,j} = \exp(\theta_{t,j}) / Z_t \quad \text{where} \quad Z_t = \sum_r \exp(\theta_{t,r})$$

- Use  $\mathbf{w}_{t,j} \sim \exp(\theta_{t,j})$  to obtain a multiplicative update

$$w_{t+1,j} = w_{t,j} \exp(\alpha_t^* y_t x_{t,j}) / \tilde{Z}_t$$

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Regret is  
 $O(\sqrt{\log(d) T})$

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# Online Logistic Regression

- Loss:  $\log(1 + \exp(-y_t \langle \mathbf{w}, \mathbf{x}_t \rangle))$

- Primal problem

$$\sigma f(\mathbf{w}) + \sum_{t=1}^T \log(1 + \exp(-y_t \langle \mathbf{w}, \mathbf{x}_t \rangle))$$

- Define  $\boldsymbol{\theta} = \sum_i (\alpha_i / \sigma) y_i \mathbf{x}_i$

- Dual problem (for  $f(\mathbf{w}) = D_{\text{KL}}(\mathbf{w} \parallel \mathbf{u})$ )

$$\mathcal{D}(\boldsymbol{\alpha}) = \sum_t H(\alpha_t) - \sigma \log \left( \frac{1}{n} \sum_{j=1}^n e^{\theta_j} \right)$$

- Find  $\alpha_t$  with sufficient dual increase using binary search for  $\alpha_t \in [0, 1]$
- Update ( $Z_t$  ensures  $\mathbf{w}_{t+1} \in \Delta^n$ )

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Same update form as  
multiplicative PA for SVM

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- Primal problem

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Regret is

- Define  $\theta = \sum_i (\alpha_i / \sigma) y_i \mathbf{x}_i$

$$O(\sqrt{\log(d) T})$$

- Dual problem (for  $f(\mathbf{w}) = D_{\text{KL}}(\mathbf{w} \parallel \mathbf{u})$ )

$$\mathcal{D}(\boldsymbol{\alpha}) = \sum_t H(\alpha_t) - \sigma \log \left( \frac{1}{n} \sum_{j=1}^n e^{\theta_j} \right)$$

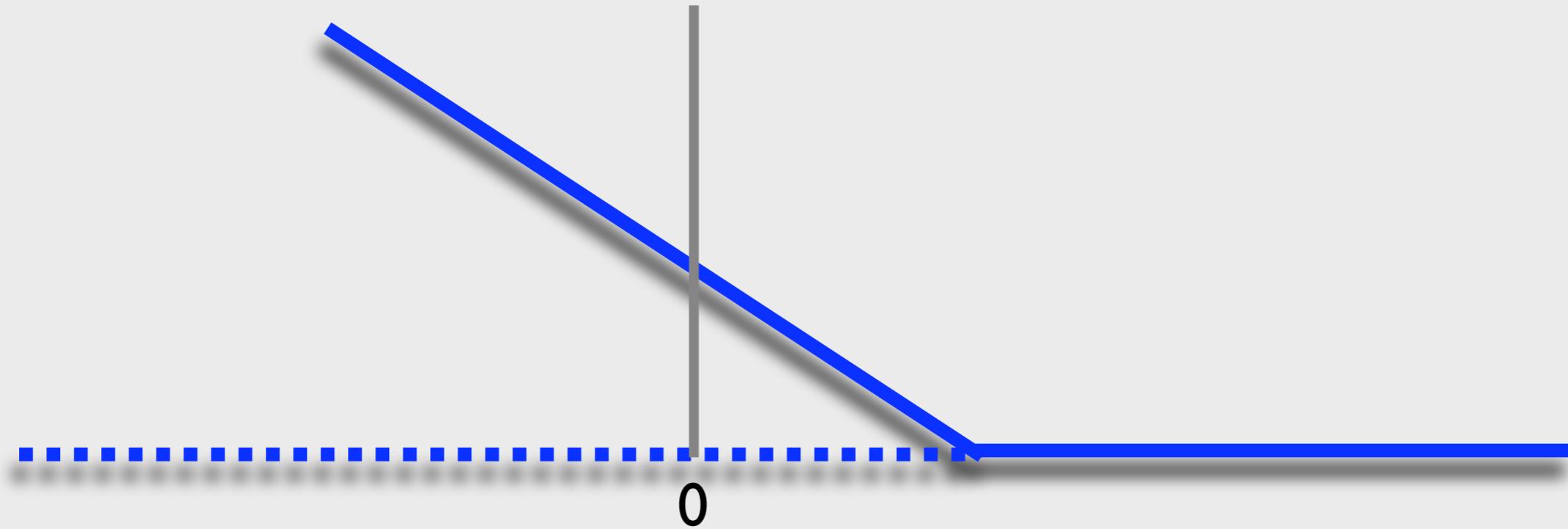
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- Update ( $Z_t$  ensures  $\mathbf{w}_{t+1} \in \Delta^n$ )

$$w_{t+1,j} = w_{t,j} e^{(\alpha_t / \sigma) y_t x_{t,j}} / Z_t$$

# Back to “Classical” Perceptron

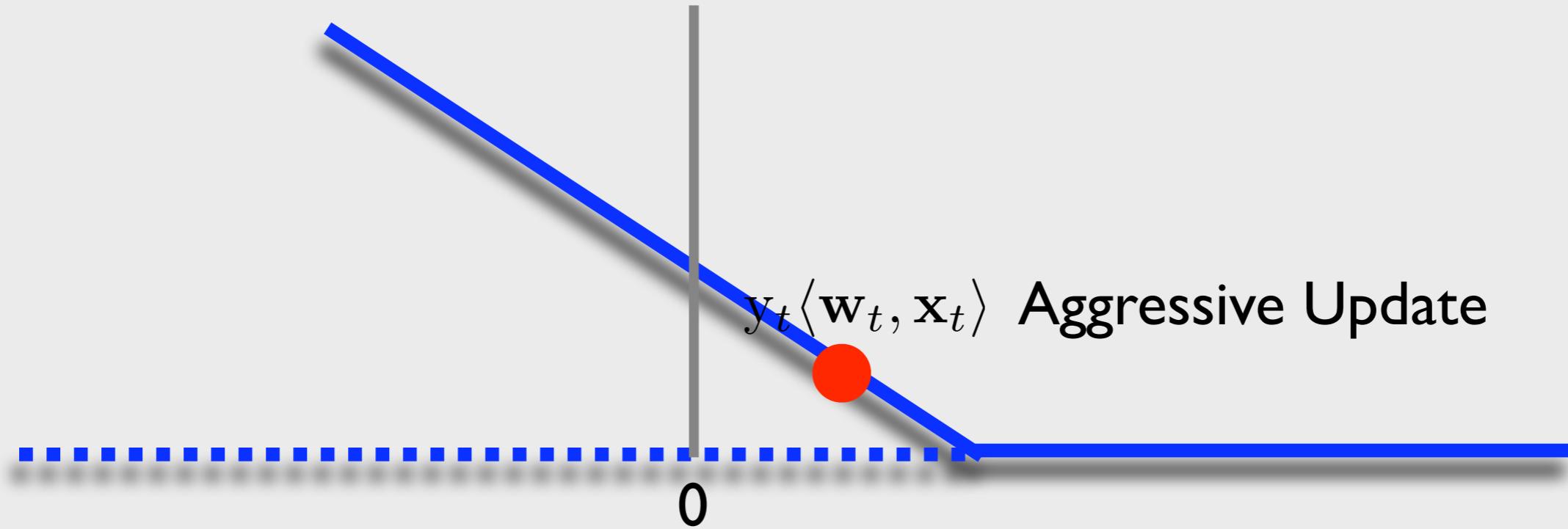
- Focus on rounds with mistakes ( $y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle \leq 0$ )
- Assume norm of instances bounded by 1 ( $\forall t : \|\mathbf{x}_t\| \leq 1$ )
- Recall  $\Delta_t = \alpha_t - \frac{1}{2}(\alpha_t y_t \langle \mathbf{w}_t, \mathbf{x}_t \rangle + \alpha_t^2 \|\mathbf{x}_t\|^2 / \sigma)$
- From assumptions  $\Delta_t \geq \alpha_t - \frac{1}{2\sigma} \alpha_t^2$
- Two version of the Perceptron:
  - Aggressive Perceptron:  
 $\alpha_t = 1$  whenever  $\ell_t(\mathbf{w}_t) > 0$
  - Scaled version of classical Perceptron:  
 $\alpha_t = 1$  only when  $\ell_t(\mathbf{w}_t) \geq 1$
- Upon an update  $\Delta_t \geq 1 - \frac{1}{2\sigma}$  for both versions

# Back to “Classical” Perceptron



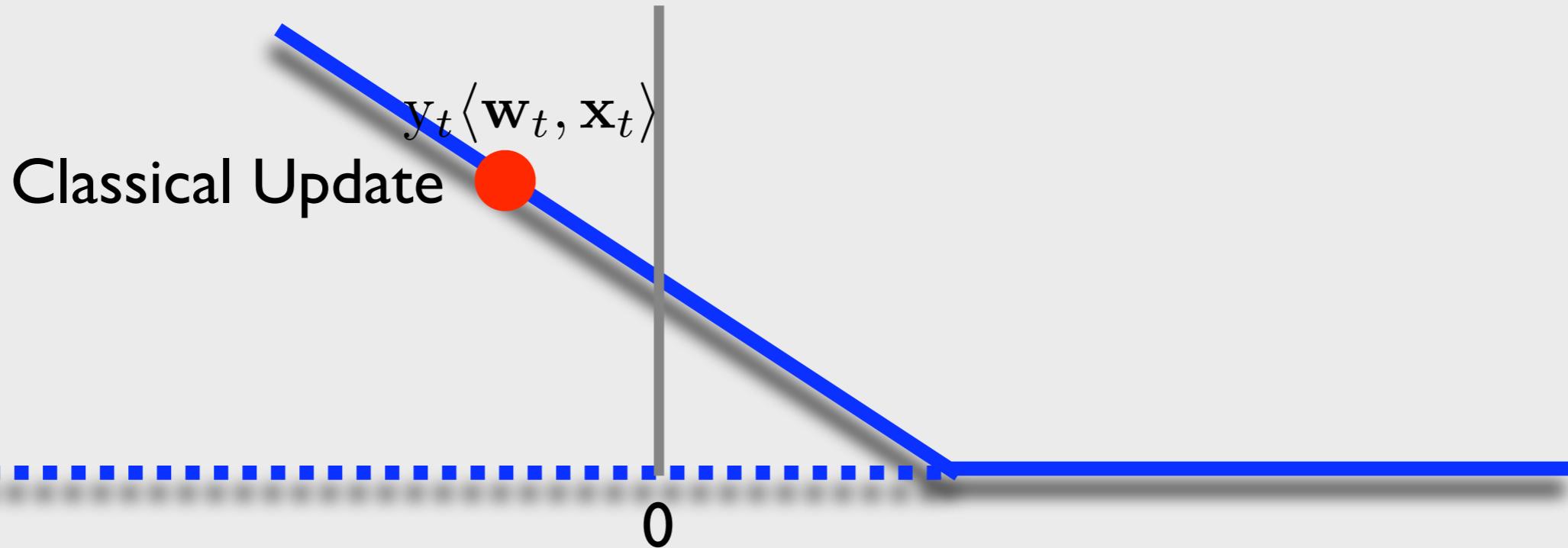
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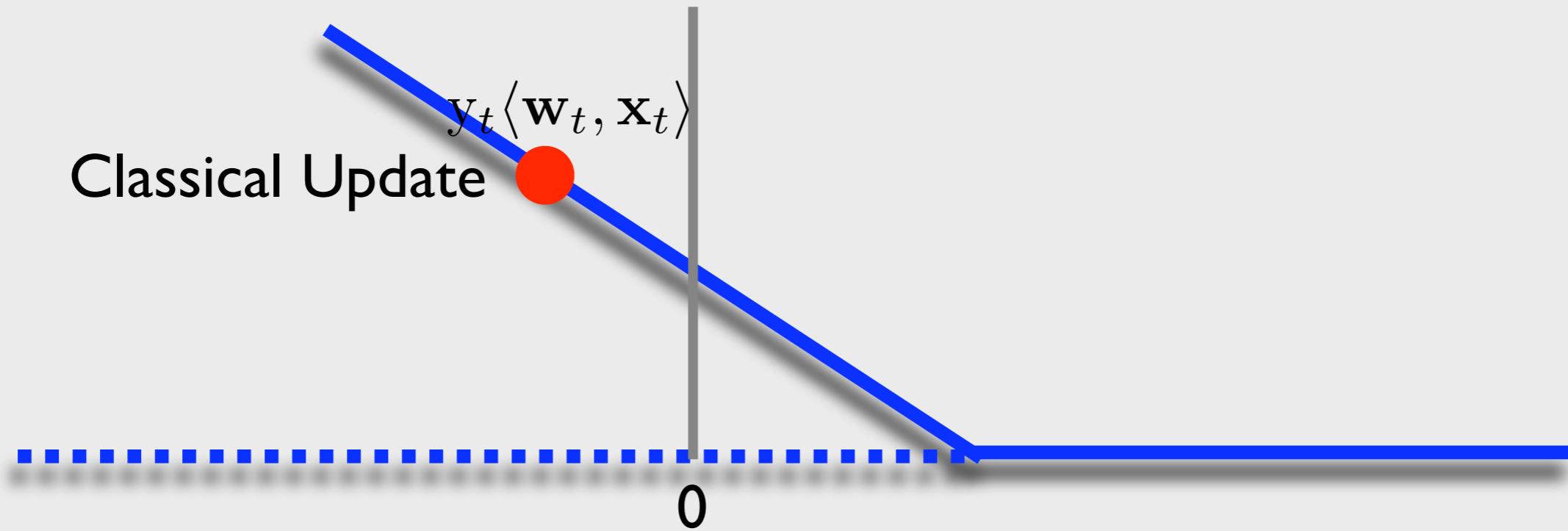
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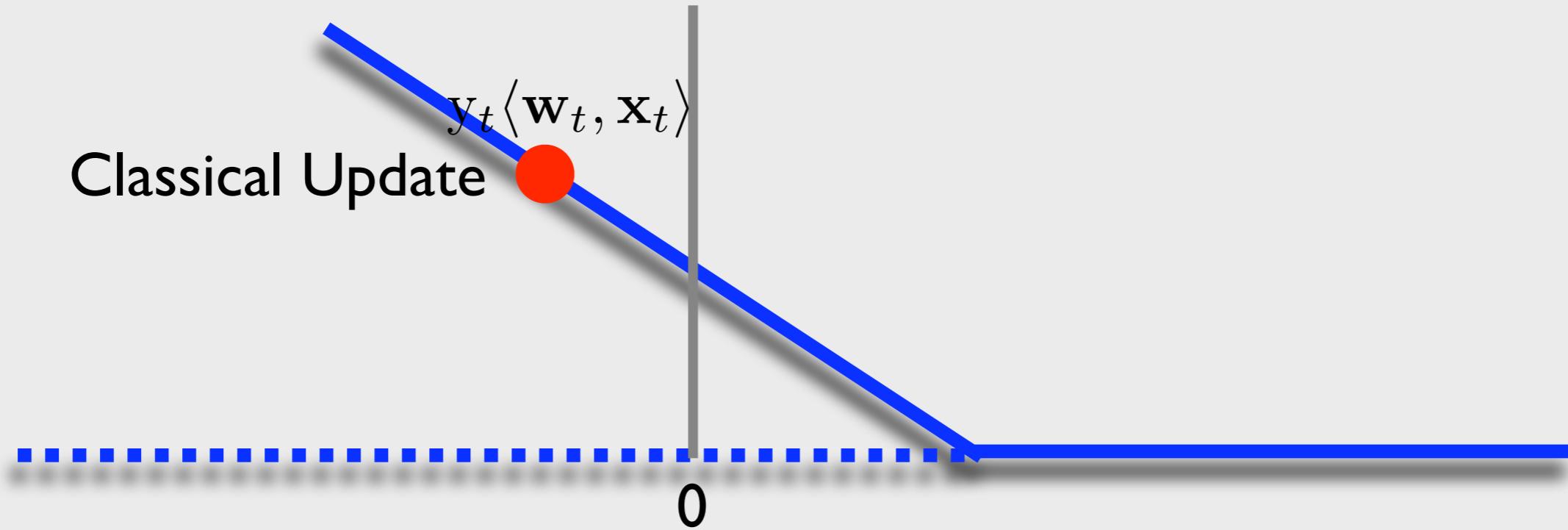
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# Back to “Classical” Perceptron



- Two versions of the Perceptron:
  - Aggressive Perceptron: Achieves a Regret Bound  
 $\alpha_t = 1$  whenever  $\ell_t(\mathbf{w}_t) > 0$
  - Scaled version of classical Perceptron:  
 $\alpha_t = 1$  only when  $\ell_t(\mathbf{w}_t) \geq 1$
- Upon an update  $\Delta_t \geq 1 - \frac{1}{2\sigma}$  for both versions

# Back to “Classical” Perceptron



- Two versions of the Perceptron:
  - Aggressive Perceptron:
$$\alpha_t = 1 \text{ whenever } \ell_t(\mathbf{w}_t) > 0$$
Achieves a Mistake Bound
  - Scaled version of classical Perceptron:
$$\alpha_t = 1 \text{ only when } \ell_t(\mathbf{w}_t) \geq 1$$
- Upon an update  $\Delta_t \geq 1 - \frac{1}{2\sigma}$  for both versions

# Universality of Classical Perceptron

- Resulting update - "scaled" Perceptron:

$$\mathbf{w}_{t+1} = \begin{cases} \mathbf{w}_t + \frac{1}{\sigma} y_t \mathbf{x}_t & \text{if } \langle \mathbf{w}_t, \mathbf{x}_t \rangle y_t \leq 0 \\ \mathbf{w}_t & \text{otherwise} \end{cases}$$

- Use weak duality to obtain that  $\varepsilon \left(1 - \frac{1}{2\sigma}\right) \leq \sum_t \Delta_t \leq \mathcal{P}(\mathbf{w}^*)$
- Performance the same regardless of choice of  $\sigma$
- Choose  $\sigma$  so as to minimize regret bound

$$\varepsilon(T) \leq \sum_{t=1}^T \ell_{\text{hi}}(\langle \mathbf{u}, \mathbf{x}_t \rangle, y_t) + \|\mathbf{u}\| \sqrt{\varepsilon(T)}$$

- Bound implies that

$$\varepsilon(T) \leq \mathcal{L}^* + \|\mathbf{u}\| \sqrt{\mathcal{L}^*} + \|\mathbf{u}\|^2 \quad \text{where} \quad \mathcal{L}^* = \sum_t \ell_{\text{hi}}(\langle \mathbf{u}, \mathbf{x}_t \rangle, y_t)$$

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*Perceptron is approximate  
universal online SVM*

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# **Part IV:**

## **A Case Study:**

# **Online Email Categorization**

# The Task - Email Categorization

- On each round:
  - Receive an email message
  - Recommend the user a folder to which this email should go
  - Pay a unit loss if user does not agree with prediction
  - Learn the “true” folder the email should go to
- Goal
  - Minimize cumulative loss

# Modeling (highlights)

- Feature representation
  - Represent email as bag-of-words (d-dimensional binary vectors)
  - Multi-vector multiclass construction
- The **loss** function
  - The 0-1 loss function is not convex. Use hinge-loss as surrogate
- The **regularization**
  - Euclidean & Entropic
- **Dual update**
  - Three dual update schemes

# Modeling: Multiple Vector Construction

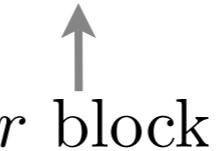
## Email

... Brush the eggplant slices with olive oil and season with pepper.  
Toss the peppers with a little olive oil. Place both on the ...

$$\mathbf{x}_t = [1, 0, 0, 1, 0, \dots]$$

  
oil

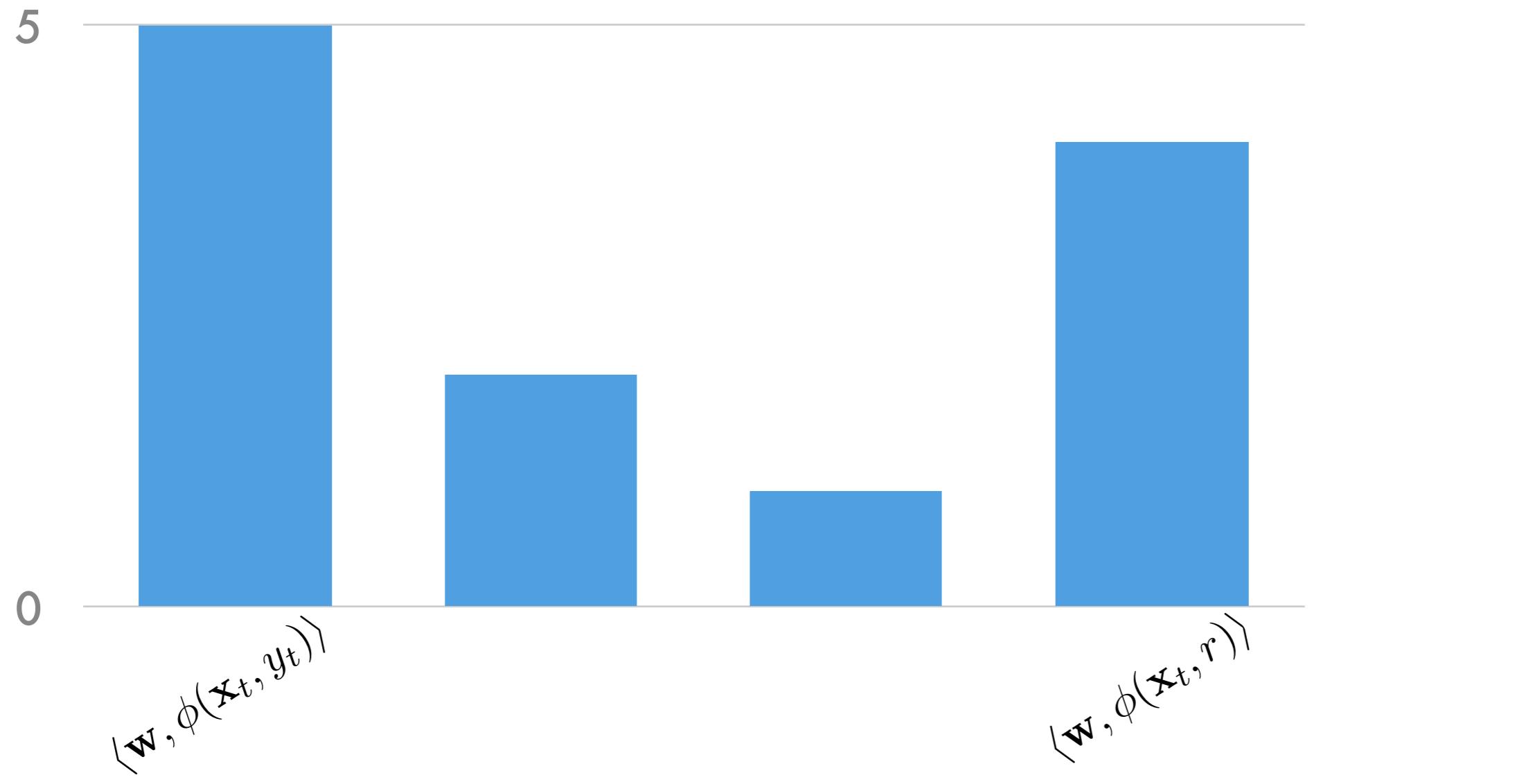
$$\phi(\mathbf{x}_t, r) = [\mathbf{0}, \dots, \mathbf{0}, \mathbf{x}_t, \mathbf{0}, \dots, \mathbf{0}]$$

  
r block

Prediction :  $\hat{y}_t = \max_r \langle \mathbf{w}, \phi(\mathbf{x}_t, r) \rangle$

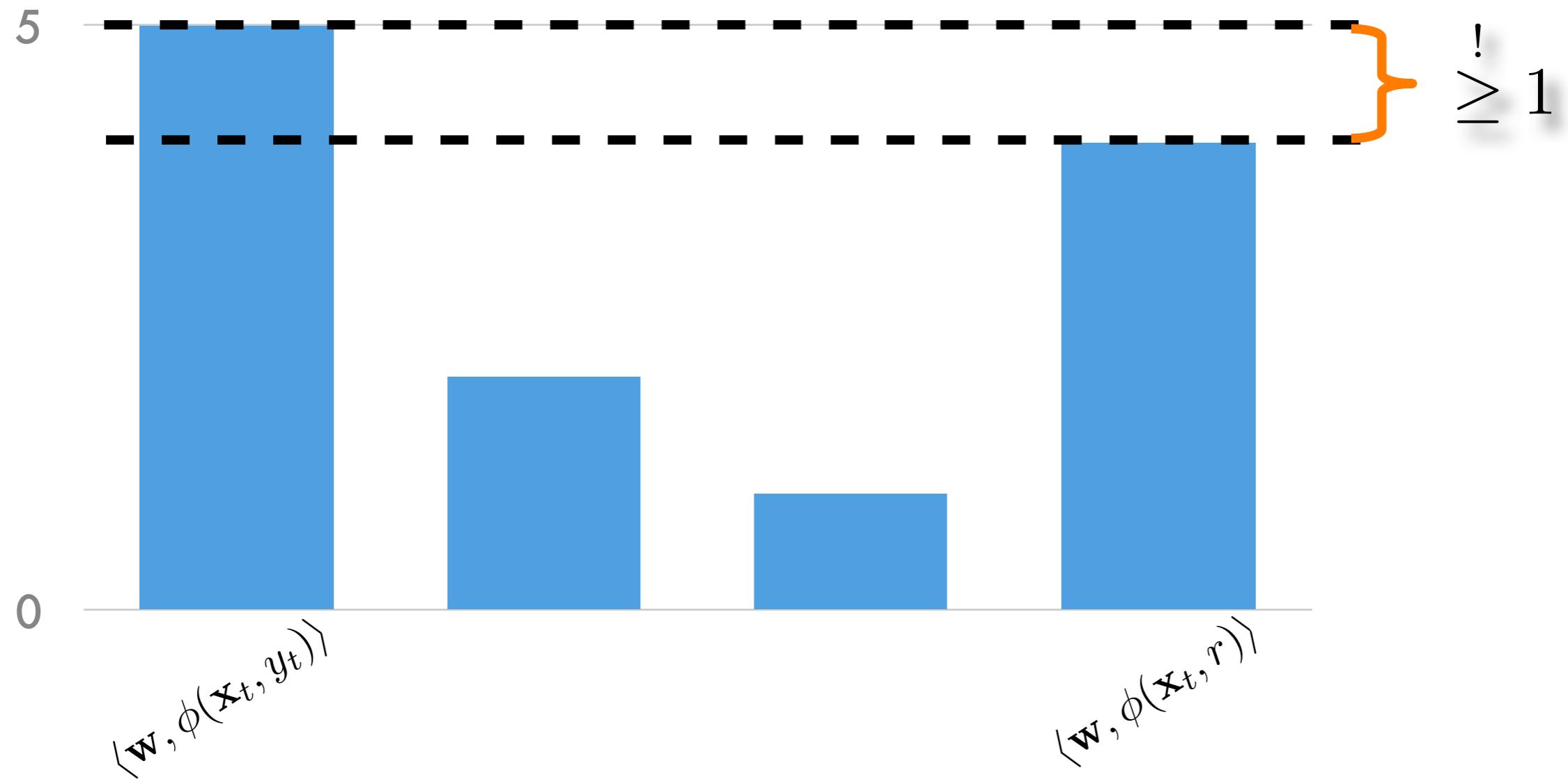
# Modeling: Loss Functions

$$\ell_t(\mathbf{w}) = \max_{r \neq y_t} 1 - \langle \mathbf{w}, \phi(\mathbf{x}_t, y_t) - \phi(\mathbf{x}_t, r) \rangle \geq \ell_{0-1}(\hat{y}_t, y_t)$$



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# Modeling: Regularization

- Euclidean regularization  $f(\mathbf{w}) = \frac{\sigma}{2} \|\mathbf{w}\|_2^2$
- Entropic regularization  $f(\mathbf{w}) = \sigma \sum_i w_i \log(d w_i)$

## Expected Performance

- Recall the regret bounds we derived
  - Euclidean:  $(\max_t \|\mathbf{x}_t\|_2) \|\mathbf{w}^*\|_2 \sqrt{T}$
  - Entropic:  $(\max_t \|\mathbf{x}_t\|_\infty) \|\mathbf{w}^*\|_1 \sqrt{\log(d) T}$
- Let  $s$  be the length of the longest email
- Let  $r$  be the number of non-zero elements of  $\mathbf{w}^*$
- Then,  $\frac{\text{Entropic}}{\text{Euclidean}} \leq \sqrt{\frac{r \log(d)}{s}}$

# Modeling: Dual Update Schemes

- DA1: Fixed sub-gradient

$$\boldsymbol{\lambda}_t = \mathbf{v}_t \in \partial \ell_t(\mathbf{w}_t)$$

- DA2: Sub-gradient with optimal step size

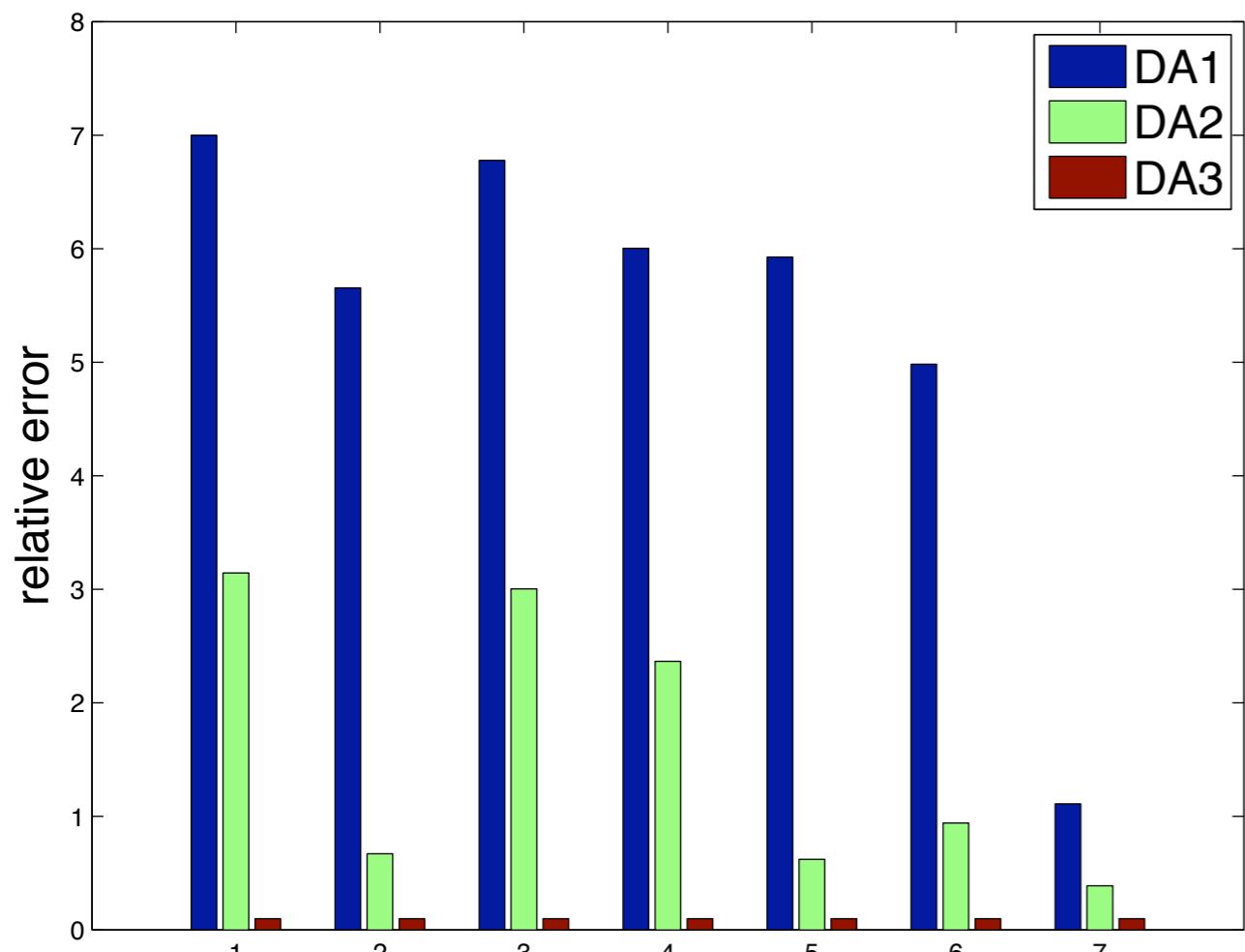
$$\boldsymbol{\lambda}_t = \alpha_t \mathbf{v}_t \quad \text{where} \quad \alpha_t = \operatorname*{argmax}_{\alpha} \mathcal{D}(\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_{t-1}, \alpha \mathbf{v}_t, 0, \dots)$$

- DA3: Optimizing current dual vector

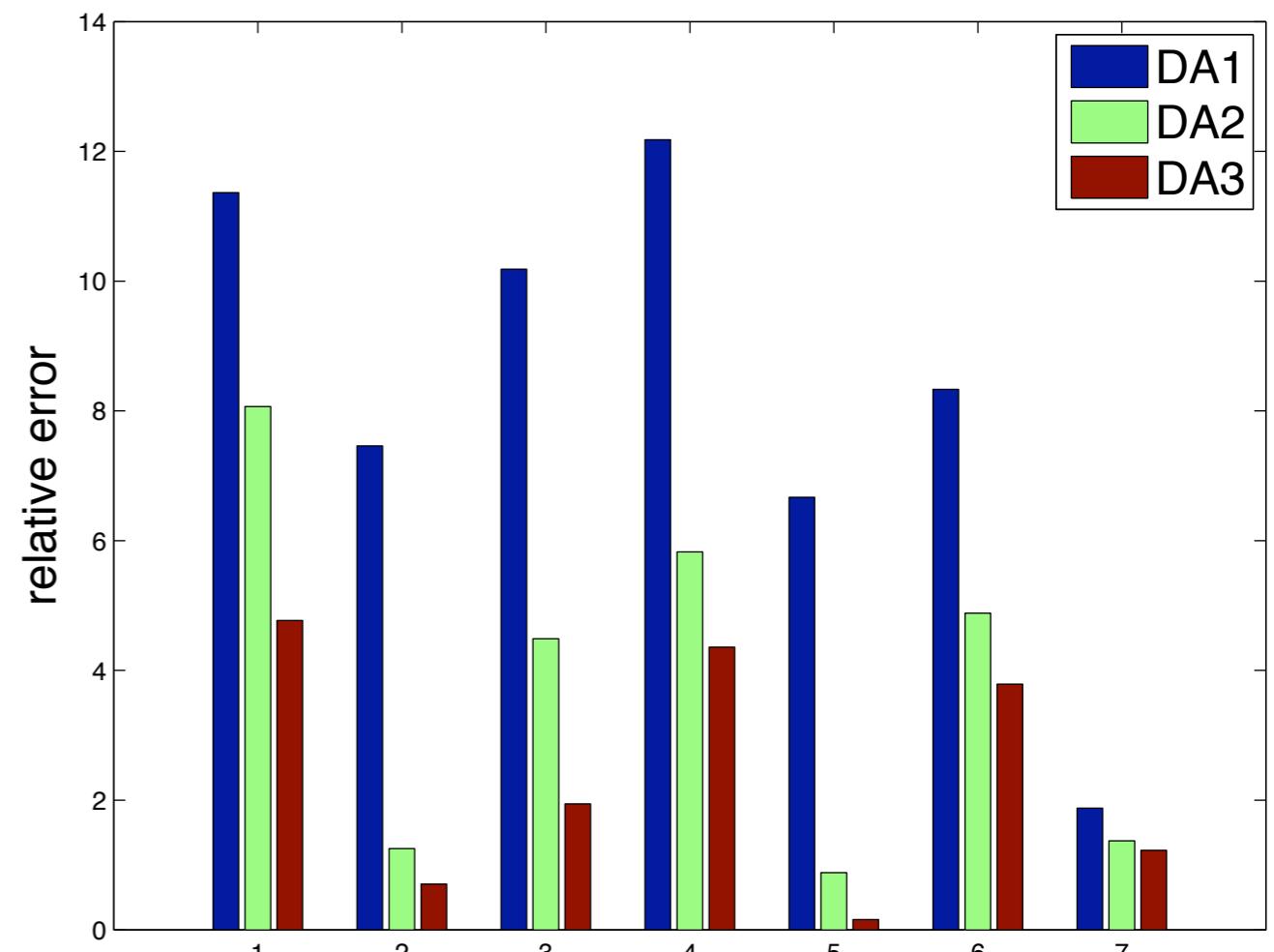
$$\boldsymbol{\lambda}_t = \arg \max_{\boldsymbol{\lambda}} \mathcal{D}(\boldsymbol{\lambda}_1, \dots, \boldsymbol{\lambda}_{t-1}, \boldsymbol{\lambda}, 0, \dots)$$

# Results: 3 dual updates

Entropic



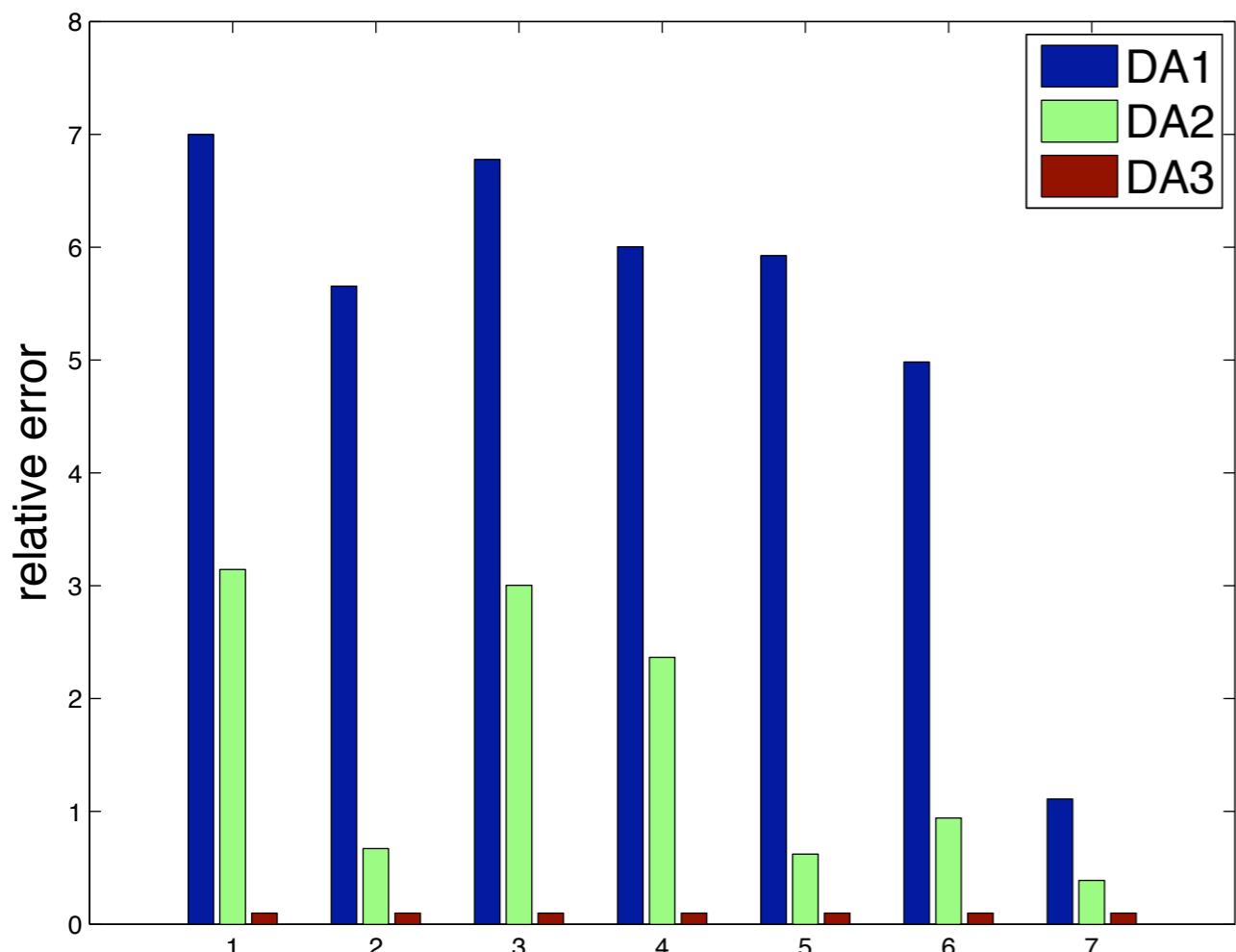
Euclidean



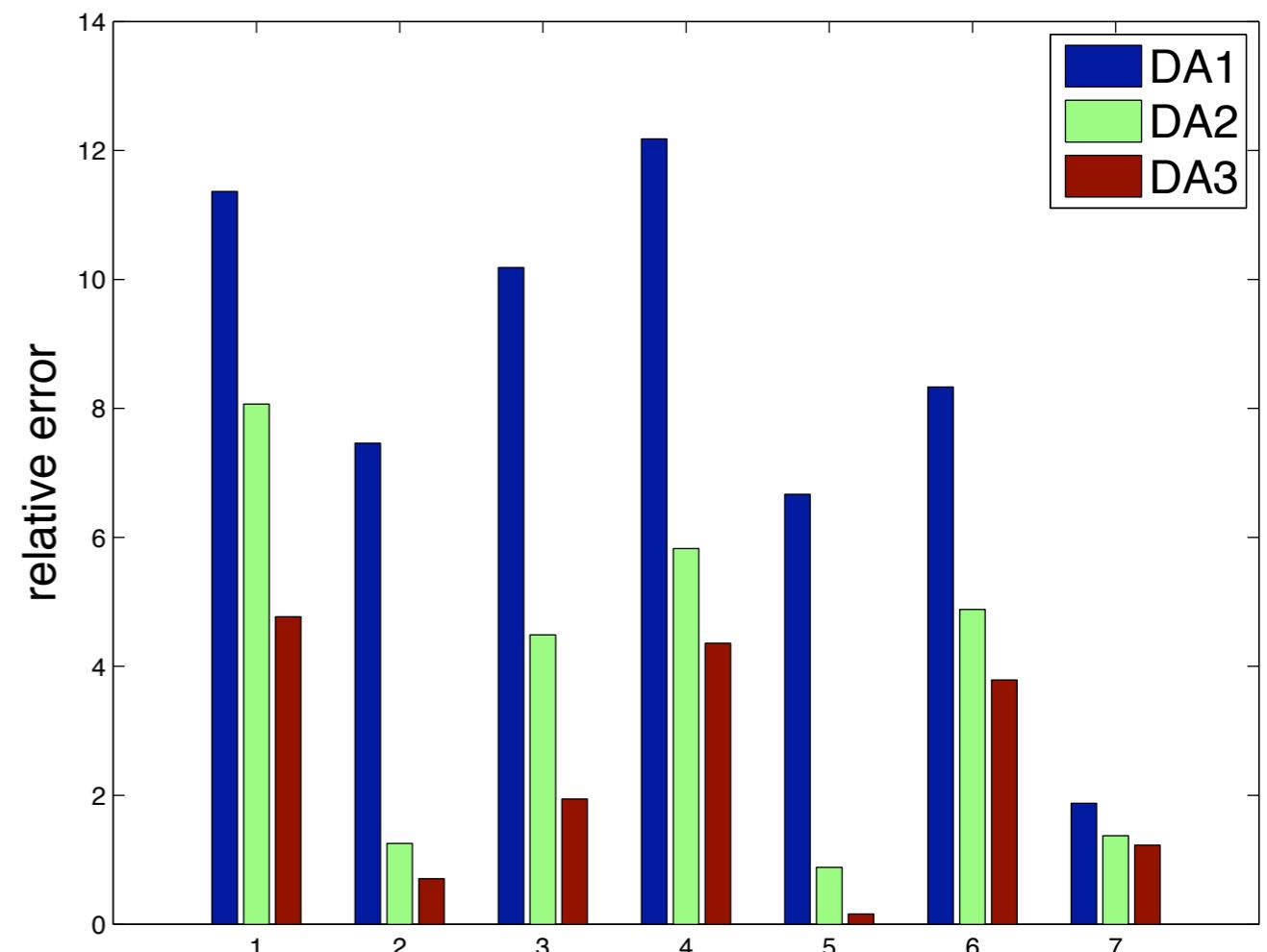
7 different users from the Enron data set

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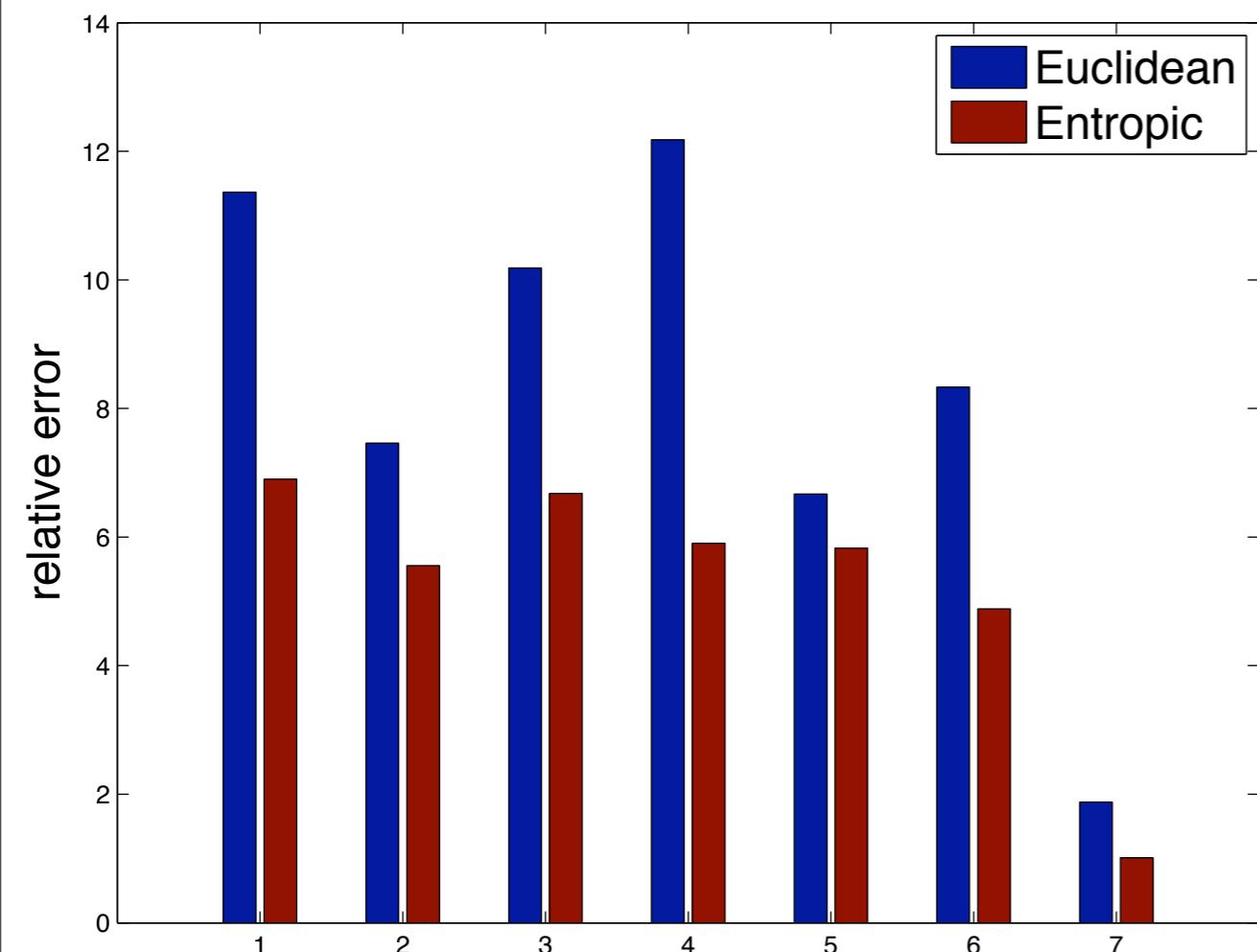
Euclidean



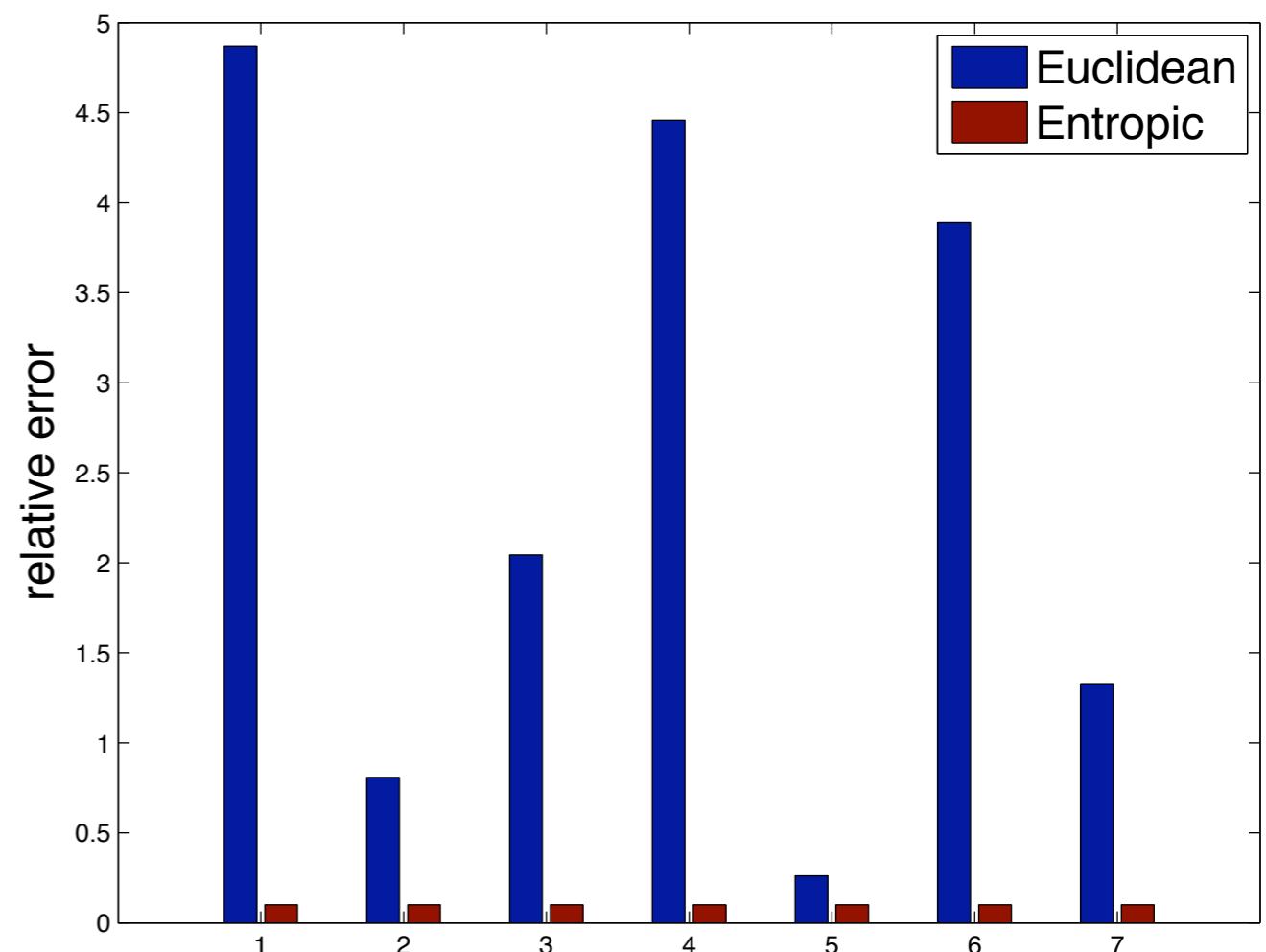
7 different users from the Enron data set

# Results: 2 regularization

DA1



DA3



# Part V:

## Further directions (not covered)

# Self-Tuned parameters

- Our algorithmic framework relies on the strong convexity parameter  $\sigma$
- The optimal choice of  $\sigma$  depends on unknown parameters such as the horizon  $T$  and the Lipschitz constants of  $\ell_t(\cdot)$
- It is possible to infer these parameters "on-the-fly"

# Logarithmic Regret for Strongly Convex

- The dependence of the regret on  $T$  in the bounds we derived is  $O(\sqrt{T})$
- This dependency tight in a minimax sense
- It is possible to obtain  $O(\log(T))$  regret if the loss function is strongly convex
- Main idea: when the loss function is strongly convex additional regularization is not required (the function  $f$  can be omitted) and by taking diminishing steps  $\sim 1/t$

# Online-to-Batch conversions

- Online algorithms can be used in batch settings
- Main idea: if an online algorithm performs well on a sequence of i.i.d. examples then an ensemble of online hypotheses should generalize well
- Thus, we need to construct a single hypothesis from the sequence of online generated hypotheses
- This process is called ”Online-to-Batch” conversions
- Popular conversions: pick the averaged hypothesis, the majority vote, use a validation set for choosing a good hypothesis, or simply pick at random a hypothesis from the ensemble

# References

- There are numerous relevant papers by:
  - Littlestone, Warmuth, Kivinen, Vovk, Azoury, Freund, Schapire, Gentile, Auer, Grove, Schurmanns, Long, Smola, Williamson, Herbster, Kalai, Vempala, Hazan ...
- A comprehensive book on online prediction that also covers the connections to game theory and information theory
  - **Prediction Learning and Games.**  
N. Cesa-Bianchi and G. Lugosi. Cambridge university press, 2006.
- The “online convex optimization” model was introduced by Zinkevich
- Use of duality for online learning due to Shalev-Shwartz and Singer
- Most of the topics covered in the tutorial can be found in
  - **Online Learning: Theory, Algorithms, and Applications.**  
S. Shalev-Shwartz. PhD Thesis, The Hebrew University, 2007.  
Advisor: Yoram Singer