

YAHUEI XIONG

U X D E S I G N E R & I L L U S T R A T O R

PROFILE INFO

Detail oriented designer with an endless thirst for learning. Creating inclusive experiences with genuine objectivity and empathy for others.

CONTACT INFO



Email

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Phone Number

315.731.7191

TOOLKIT

<i>Visual</i>	<i>Organization</i>
Figma	Google Workspace
Procreate	Microsoft Office
Illustrator	Slack
Photoshop	
InDesign	
Canva	

REFERENCES

References can be provided upon request.

EDUCATION

CareerFoundry

Remote 2022

UX Design Intensive Bootcamp

Pratt Institute

New York, NY 2018-2021

BFA in Communication Design// Illustration

PrattMWP

Utica, NY 2016-2018

Associates in Fine Arts// Metal and Jewelry Production

EXPERIENCE

Design Intern - VOLKS

Remote 2022

- > Collaborated with founders to develop Volk's signature brand identity
- > Visualized deliverable media for cafe merchandise which drove cafe sales by 10%
- > Refined the company's online media presence through curated posts on social media and proofread email blasts

Social Media Intern - MOI

New York 2020

- > Created digital content for various online platforms
- > Increased fanbase on social media (TikTok) by 15%
- > Conducted social media performance reports and guest related research

EXTRACURRICULAR

Graphic Designer - Tri Sigma Eta Phi

New York 2018-2020

- > Designed posters, social media posts, and merchandise for Greek Week recruitment
- > Curated sorority's social media presence following Tri-Sigma Foundation guidelines