

Yan Yan

Curriculum Vitae


College of Economics and Management


Northwest A&F University


B408 Liberal Arts Building

3 Taicheng Road, Yangling, P. R. China, 712100

 URL: <https://www.yyan24.com>

 Email: yyan@nwfau.edu.cn

 Fax: (+086) 029-87081140

 Cell: (+086) 18700944743

FIELDS OF INTEREST

Environmental and Natural Resource Economics, Agricultural Economics, Consumer Behavior

CURRENT FACULTY APPOINTMENT

Research Assistant

July 2017 - present

Major Project of the National Social Science Foundation of China

College of Economics and Management, Northwest A&F University

EDUCATION

Northwest A&F University, Yangling, China

Agricultural Economics, Master of Management

July 2017

Thesis Title: "Residents' Willingness to Pay for Ecosystem Services in Inland River Basins of China: A Meta-Regression Analysis"

GPA: 3.80/4 or 88.9/100 (Ranking: 3/19)

Northwest A&F University, Yangling, China

Agricultural Economics and Management, Bachelor of Management

July 2014

Thesis Title: "Residents' Willingness to Pay for Haze Control in Guanzhong Area, China: A Case Study of Xi'an"

GPA: 3.46/4 or 87.6/100 (Ranking: 12/68)

HONORS

Third Prize, The 4th Graduate Innovation Exhibition of Shaanxi Province, China, 2018

Honorable Mention, College Students' Innovation and Entrepreneurship Forum of Northwest A&F University, 2016

Outstanding Graduate Student (Ratio: 2/19), Northwest A&F University, 2016

Honorable Mention, Northwest A & F University 7th Doctoral Forum, 2015

Outstanding Graduate Student (Ratio: 2/19), Northwest A&F University, 2015

Excellent Graduation Thesis (Ranking: 1/68), Northwest A&F University, 2014

RESEARCH EXPERIENCE

• Exchange Project

Japan Asia Youth Science and Technology Exchange Project (Sakura Science and Technology Program) Oct. 2016 - Nov. 2016

Teaching and research exchanges on agriculture and forestry production science, environmental science (like ecological restoration, recycling of resources, etc.), Shimane University, Japan

• Academic Projects

- National Modern Agricultural Industry Technology System (Oats and Wheat) Construction Project Jan. 2017 - present
Participant: project application, questionnaire design
- Major Project of the National Social Science Foundation of China: “Construction of Natural Resources Governance System under the Background of Ecological Civilization Construction: Full Value and Polycentric Approach” July 2015 - present
Main participant: project application, questionnaire design, field survey (organizer), data collection
- National Natural Science Foundation of China: “Multi-Objective Collaborative Research on Water Resources Allocation in Northwest China: Full Value Assessment and Public Support” Jan. 2014 - present
Participant: field survey, questionnaire design, data collection
- Major Project of National Natural Science Foundation of China: “Measurement and Analysis of Agricultural Water Resources Optimization Configuration Model in Heihe River Basin” Jan. 2014 - present
Participant: field survey, data collection
- Fixed Observation Point Survey of Applied Economics Center, Northwest A&F University Oct. 2015 - Nov. 2015
Main participant: field survey (organizer), data collection
- Science and Technology Service Network Initiative Project of Chinese Academy of Sciences: “Mutual Feedback on Ecological Restoration and Its Economic and Social Benefits” May 2014 - Dec. 2015
Main participant: field survey, data collection, final report
- Fundamental Research Funds for the Central Universities, China: “Vulnerability Poverty, Food Consumption Behavior and Healthy Quality of Rural Elderly” Oct. 2013 - Nov. 2013
Participant: field survey

JOURNAL ARTICLES

• Peer Reviewed Articles

- Zhuorinatuya, Yu Cai, **Yan Yan**, Yu Cui, and Minjuan Zhao (2019). Does Social Support Affect the Health of the Elderly in Rural China? A Meta-Analysis Approach. *International Journal of Environmental Research and Public Health*, 16(18), 3471. (impact factor: 2.468)
- Tao Xu, Dan Qiao, **Yan Yan**, Qi Ni, and Minjuan Zhao (2019). Farmers’ preferences of agricultural subsidy of policy attributes and their marginal rate of substitution: Taking drip irrigation as an example. *Journal of Arid Land Resources and Environment*, 33(12):48-53. (in Chinese, impact factor: 2.511)
- Xiaoping Li, Wenxin Liu, **Yan Yan**, Gongyuan Fan, and Minjuan Zhao (2019). Rural Households' Willingness to Accept Compensation Standards for Controlling Agricultural Non-Point Source Pollution: A Case Study of the Qinba Water Source Area in Northwest China. *Water*, 11(6), 1251. (impact factor: 2.524)
- Yan Yan**, Liuyang Yao, Liangming Lang, and Minjuan Zhao (2019). Revaluation of ecosystem services in inland river basins of China: Based on meta-regression analysis. *Acta Geographica Sinica*, 2019, 74(05), 1040-1057. (in Chinese, impact factor: 7.204)

Yan Yan, Liuyang Yao, Tao Xu, and Minjuan Zhao (2018). Public preferences and policy evaluation of air pollution control: Taking the haze governance in Xi'an as an example. *Journal of Arid Land Resources and Environment*, 32(04), 19-25. (in Chinese, impact factor: 2.511)

Tao Xu, Minjuan Zhao, Dan Qiao, Liuyang Yao and **Yan Yan** (2018). Subsidy policy design of two oriented technology based on farmer households' preference. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.825)

Chen Zhang, Minjuan Zhao, Liuyang Yao, and **Yan Yan** (2017). Research on difference of willingness to pay for land conservation plan between urban and rural residents. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.825)

Tao Xu, Liuyang Yao, Dan Qiao, Qian Lu, Minjuan Zhao, and **Yan Yan** (2016). Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County. *Resources Science*, 38(10), 1925-1934. (in Chinese, impact factor: 4.293)

• **Invited Article**

Minjuan Zhao, Tao Xu, Liuyang Yao, **Yan Yan**, and Liangming Lang (2015). Designing general framework of natural resource management system under Ecological Civilization. *Chinese Journal of Environmental Management*, 7(5), 26-32. (in Chinese, impact factor: 1.476)

WORKING PAPERS

Qian Chang, **Yan Yan**, Xiaoping Li, and Minjuan Zhao. "Why do words and actions differ? Research on the Deviation of Farmers' Ecological Production Will and Behavior" (in Chinese, under review)

Yan Yan, Bingyang Liu, Xianli Xia, and Minjuan Zhao. "Ecosystem services, valuation, and ecological civilization construction" (in Chinese)

Yan Yan, Tao Xu, Hengtong Shi, and Minjuan Zhao. "A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an" (in Chinese)

PRESENTATIONS

"Introduction to meta-analysis and its application in economics: A case of revaluation of ecosystem service in the inland river basin of China". Annual Academic Forum Series Report (7th) of College of Economics and Management, Northwest A & F University. Yangling, Shaanxi. April 2018.

"Public preferences and policy evaluation of air pollution control: Based on a choice experiment". Northwest A & F University 8th Doctoral Forum. Yangling, Shaanxi. December 2016.

"Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County". College Students' Innovation and Entrepreneurship Forum and Exhibition. Yangling, Shaanxi. October 2016.

"The influence mechanism of ecological value cognition on farmers' willingness to participate in ecological management: An example from Weihe basin in Shaanxi province". Northwest A & F University 7th Doctoral Forum. Yangling, Shaanxi. December 2015.

"A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an". Northwest A & F University 6th Doctoral Forum. Yangling, Shaanxi. December 2014.

SKILLS

Computer Languages: C, Stata, Nlogit, LaTeX, Epidata

Foreign Languages: Mandarin(native), English(IELTS:6.5), Cantonese(basic)