

# Yan Yan

## Curriculum Vitae

College of Economics and Management  
Northwest A&F University  
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### CURRENT FACULTY APPOINTMENT

Research Assistant 2017.07 - present  
Major Project of the National Social Science Foundation of China  
College of Economics and Management  
Northwest A&F University

### EDUCATION

Northwest A&F University Yangling, China  
A.M. in Agricultural Economics, July 2017.  
Thesis Title: "Residents' Willingness to Pay for Ecosystem Services in Inland River Basins of China: A Meta-Regression Analysis"  
Cumulative Grade Point Average: 3.6/4.0 (89/100)

Northwest A&F University Yangling, China  
A.B. *Excellent graduation thesis* in Agricultural Economics and Management, July 2014.  
Thesis Title: "Residents' Willingness to Pay for Haze Control in Guanzhong Area, China: A Case Study of Xi'an"  
Cumulative Grade Point Average: 3.5/4.0 (88/100)

### RESEARCH EXPERIENCE

#### Exchange Project

Japan Asia Youth Science and Technology Exchange Project (Sakura Science and Technology Program) 2016.10 - 2016.11  
*Teaching and research exchanges on agriculture and forestry production science, environmental science (like ecological restoration, recycling of resources, etc.), Shimane University, Japan*

#### Academic Projects

National Modern Agricultural Industry Technology System (Oats and Wheat) Construction Project (CARS-07-F-1) 2017.01 - present  
*Participant: project application, questionnaire design*

Major Project of the National Social Science Foundation of China: "Construction of Natural Resources Governance System under the Background of Ecological Civilization Construction: Full Value and Polycentric Approach" (15ZDA052) 2015.07 - present  
*Main participant: project application, questionnaire design, field survey (organizer), data collection*

National Natural Science Foundation of China: "Multi-Objective Collaborative Research on Water Resources Allocation in Northwest China: Full Value Assessment and Public Support" (71373209) 2014.01 - present  
*Participant: field survey, questionnaire design, data collection*

Major Project of National Natural Science Foundation of China: "Measurement and Analysis of Agricultural Water Resources Optimization Configuration Model in Heihe River Basin" (K305021401) 2014.01 - present  
*Participant: field survey, data collection*

Fixed Observation Point Survey of Applied Economics Center, Northwest A&F University 2015.10 - 2015.11  
*Main participant: field survey (organizer), data collection*

Science and Technology Service Network Initiative Project of Chinese Academy of Sciences: "Mutual Feedback on Ecological Restoration and Its Economic and Social Benefits" 2014.05 - 2015.10  
*Main participant: field survey, data collection, final report*

Fundamental Research Funds for the Central Universities, China: “Vulnerability Poverty, Food Consumption Behavior and Healthy Quality of Rural Elderly” (2013RWZD02)

Participant: field survey

## FIELDS OF INTEREST

Environmental and Natural Resource Economics; Agricultural Economics; Consumer Behavior

## JOURNAL ARTICLES

**Yan, Yan**, Yao, Liuyang, Lang, Liangming, and Zhao, Mianjuan (forthcoming). Revaluation of ecosystem services in inland river basins of China: Based on meta-regression analysis. *Acta Geographica Sinica*. (in Chinese, impact factor: 5.876, *Top Chinese Journal*)

**Yan, Yan**, Yao, Liuyang, Xu, Tao, and Zhao, Minjuan (2018). Public preferences and policy evaluation of air pollution control: Taking the haze governance in Xi'an as an example. *Journal of Arid Land Resources and Environment*, 32(04), 19-25. (in Chinese, impact factor: 2.152)

Xu, Tao, Zhao, Minjuan, Qiao, Dan, Yao, Liuyang and **Yan, Yan** (2018). Subsidy policy design of two oriented technology based on farmer households' preference. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.087)

Zhang, Chen, Zhao, Minjuan, Yao, Liuyang, and **Yan, Yan** (2017). Research on difference of willingness to pay for land conservation plan between urban and rural residents. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.087)

Xu, Tao, Yao, Liuyang, Qiao, Dan, Lu, Qian, Zhao, Minjuan, and **Yan, Yan** (2016). Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County. *Resources Science*, 38(10), 1925-1934. (in Chinese, impact factor: 3.893)

Zhao, Minjuan, Xu, Tao, Yao, Liuyang, **Yan, Yan**, and Lang Liangming (2015). Designing general framework of natural resource management system under Ecological Civilization. *Chinese Journal of Environmental Management*, 7(5), 26-32. (in Chinese, impact factor: 1.812)

## WORKING PAPERS

Zhuorinatuya, **Yan, Yan**, Cai, Yu, Cui, Yu, Zhao, Minjuan, and Chien, Hsiaoping. “The impact of social support on the health of rural elderly: A meta-analysis” (in Chinese, under review)

Xu, Tao, Zhao, Minjuan, and **Yan, Yan**. “Farmers' preference and its marginal substitution in the attributes of subsidy policy for water saving irrigation technology” (in Chinese, under review)

**Yan, Yan**, Liu, Bingyang, Xia, Xianli, and Zhao, Minjuan. “Ecosystem services, valuation, and ecological civilization construction” (in Chinese)

**Yan, Yan**, Xu, Tao, Shi, Hengtong, and Zhao, Minjuan. “A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an” (in Chinese)

## PRESENTATIONS

“Introduction to meta-analysis and its application in economics: A case of revaluation of ecosystem service in the inland river basin of China”. Annual Academic Forum Series Report (7th) of College of Economics and Management, Northwest A & F University. Yangling, Shaanxi. April 2018.

“Public preferences and policy evaluation of air pollution control: Based on a choice experiment”. Northwest A & F University Eighth Doctoral Forum. Yangling, Shaanxi. December 2016.

“Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County”. College Students' Innovation and Entrepreneurship Forum and Exhibition. Yangling, Shaanxi. October 2016.

“The influence mechanism of ecological value cognition on farmers' willingness to participate in ecological management: An example from Weihe basin in Shaanxi province”. Northwest A & F University Seventh Doctoral Forum. Yangling, Shaanxi. December 2015.

“A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an”. Northwest A & F University Sixth Doctoral Forum. Yangling, Shaanxi. December 2014.

## HONORS

Third Prize, The 4th Graduate Innovation Exhibition of Shaanxi Province, 2018

Honorable Mention, College Students' Innovation and Entrepreneurship Forum and Exhibition of Northwest A&F University, 2016

Northwest A&F University Outstanding Graduate Student (2015-2016)

Honorable Mention, Northwest A & F University Seventh Doctoral Forum, 2015

Northwest A&F University Outstanding Graduate Student (2014-2015)

## SKILLS

Computer Languages: C, Matlab, Stata, LaTeX, Epidata

Foreign Languages: Mandarin(native), English(moderate), Cantonese(basic)