

# Yan Yan

## Curriculum Vitae

College of Economics and Management  
Northwest A&F University  
B408 Liberal Arts Building  
3 Taicheng Road, Yangling, P. R. China, 712100

URL: <https://www.yyan24.com>  
Phone: (+086)18700944743  
Fax: (+086)209-87081140  
Email: [yyan@nwfau.edu.cn](mailto:yyan@nwfau.edu.cn)

### CURRENT FACULTY APPOINTMENT

Research Assistant 2017.07 - present  
Major Project of the National Social Science Foundation of China  
College of Economics and Management  
Northwest A&F University

### EDUCATION

Northwest A&F University Yangling, China  
A.M. in Agricultural Economics, June 2017.  
Thesis Title: "Residents' Willingness to Pay for Ecosystem Services in Inland River Basins of China: A Meta-Regression Analysis"  
Cumulative Grade Point Average: 3.6/4.0 (89/100)

Northwest A&F University Yangling, China  
A.B. *Excellent graduation thesis* in Agricultural Economics and Management, June 2014.  
Thesis Title: "Residents' Willingness to Pay for Haze Control in Guanzhong Area, China: A Case Study of Xi'an"  
Cumulative Grade Point Average: 3.5/4.0 (88/100)

### RESEARCH EXPERIENCE

#### Exchange Project

Japan Asia Youth Science and Technology Exchange Project (Sakura Science and Technology Program) 2016.10 – 2016.11  
*Teaching and research exchanges on agriculture and forestry production science, environmental science (like ecological restoration, recycling of resources, etc.), Shimane University, Japan*

#### Academic Projects

National Modern Agricultural Industry Technology System (Oats and Wheat) Construction Project (CARS-07-F-1) 2017.01 - present  
*Participant: project application, questionnaire design*

Major Project of the National Social Science Foundation of China: "Construction of Natural Resources Governance System under the Background of Ecological Civilization Construction: Full Value and Polycentric Approach" (15ZDA052) 2015.07 - present  
*Main participant: project application, questionnaire design, field survey (organizer), data collection*

National Natural Science Foundation of China: "Multi-Objective Collaborative Research on Water Resources Allocation in Northwest China: Full Value Assessment and Public Support" (71373209) 2014.01 - present  
*Participant: field survey, questionnaire design, data collection*

Major Project of National Natural Science Foundation of China: "Measurement and Analysis of Agricultural Water Resources Optimization Configuration Model in Heihe River Basin" (K305021401) 2014.01 - present  
*Participant: field survey, data collection*

Fixed Observation Point Survey of Applied Economics Center, Northwest A&F University 2015.10 – 2015.11  
*Main participant: field survey (organizer), data collection*

Science and Technology Service Network Initiative Project of Chinese Academy of Sciences: Mutual Feedback on Ecological Restoration and Its Economic and Social Benefits 2014.05 – 2015.10  
*Main participant: field survey, data collection, final report*

Fundamental Research Funds for the Central Universities, China: “Vulnerability Poverty, Food 2014.10 – 2014.11 Consumption Behavior and Healthy Quality of Rural Elderly” (2013RWZD02)

*Participant: field survey*

## FIELDS OF INTEREST

Environmental and Natural Resource Economics  
Consumer Behavior

## JOURNAL ARTICLES

- Yan, Yan**, Yao, Liuyang, Lang, Liangming, and Zhao, Mianjuan (forthcoming). Revaluation of ecosystem services in inland river basins of China: Based on meta-regression analysis. *Acta Geographica Sinica*. (in Chinese)
- Yan, Yan**, Yao, Liuyang, Xu, Tao, and Zhao, Minjuan (2018). Public preferences and policy evaluation of air pollution control: Taking the haze governance in Xi'an as an example. *Journal of Arid Land Resources and Environment*, 32(04), 19-25. (in Chinese)
- Xu, Tao, Zhao, Minjuan, Qiao, Dan, Yao, Liuyang and **Yan, Yan** (2018). Subsidy policy design of two oriented technology based on farmer households' preference. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese)
- Zhang, Chen, Zhao, Minjuan, Yao, Liuyang, and **Yan, Yan** (2017). Research on difference of willingness to pay for land conservation plan between urban and rural residents. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese)
- Xu, Tao, Yao, Liuyang, Qiao, Dan, Lu, Qian, Zhao, Minjuan, and **Yan, Yan** (2016). Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County. *Resources Science*, 38(10), 1925-1934. (in Chinese)
- Zhao, Minjuan, Xu, Tao, Yao, Liuyang, **Yan, Yan**, and Lang Liangming (2015). Designing general framework of natural resource management system under Ecological Civilization. *Chinese Journal of Environmental Management*, 7(5), 26-32. (in Chinese)

## WORKING PAPERS

- Zhuorinatuya, **Yan, Yan**, Cai, Yu, Cui, Yu, Zhao, Minjuan, Chien, Hsiaoping. “The impact of social support on the health of rural elderly: A meta-analysis” (in Chinese, under review)
- Yan, Yan**, Liu, Bingyang, Xia, Xianli, Zhao, Minjuan. “Ecosystem services, valuation, and ecological civilization construction” (in Chinese)
- Yan, Yan**, Xu, Tao, Shi, Hengtong, and Zhao, Minjuan. “A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an” (in Chinese)

## PRESENTATIONS

- “Introduction to meta-analysis and its application in economics: A case of revaluation of ecosystem service in the inland river basin of China”. Annual Academic Forum Series Report (7th) of College of Economics and Management, Northwest A & F University. Yangling, Shaanxi. April 2018.
- “Public preferences and policy evaluation of air pollution control: Based on a choice experiment”. Northwest A & F University Eighth Doctoral Forum. Yangling, Shaanxi. December 2016.
- “Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County”. College Students' Innovation and Entrepreneurship Forum and Exhibition. Yangling, Shaanxi. October 2016.
- “The influence mechanism of ecological value cognition on farmers' willingness to participate in ecological management: An example from Weihe basin in Shaanxi province”. Northwest A & F University Seventh Doctoral Forum. Yangling, Shaanxi. December 2015.
- “A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an”. Northwest A & F University Sixth Doctoral Forum. Yangling, Shaanxi. December 2014.

## HONORS

Honorable Mention, College Students' Innovation and Entrepreneurship Forum and Exhibition (2016)  
Northwest A&F University Outstanding Graduate Student (2015-2016)  
Honorable Mention, Northwest A & F University Seventh Doctoral Forum, 2015  
Northwest A&F University Outstanding Graduate Student (2014-2015)

## SKILLS

Computer Languages: C, Matlab, Stata, LaTeX, Epidata  
Foreign Languages: Mandarin(native), English(moderate), Cantonese(basic)