

# Yan Yan

## Curriculum Vitae

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College of Economics and Management


Northwest A&F University


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### FIELDS OF INTEREST

Environmental and Natural Resource Economics, Agricultural Economics, Consumer Behavior

### CURRENT FACULTY APPOINTMENT

Research Assistant

July 2017 - present

Major Project of the National Social Science Foundation of China

**College of Economics and Management, Northwest A&F University**

### EDUCATION

**Northwest A&F University, Yangling, China**

Agricultural Economics, Master of Management

July 2017

Thesis Title: "Residents' Willingness to Pay for Ecosystem Services in Inland River  
Basins of China: A Meta-Regression Analysis"

Cumulative Grade Point Average: 3.6/4.0 (89/100)

**Northwest A&F University, Yangling, China**

Agricultural Economics and Management, Bachelor of Management

July 2014

Thesis Title: "Residents' Willingness to Pay for Haze Control in Guanzhong Area,  
China: A Case Study of Xi'an"

Cumulative Grade Point Average: 3.5/4.0 (88/100)

### HONORS

Third Prize, The 4th Graduate Innovation Exhibition of Shaanxi Province, China, 2018

Honorable Mention, College Students' Innovation and Entrepreneurship Forum of Northwest A&F University, 2016

Outstanding Graduate Student, Northwest A&F University, 2016

Honorable Mention, Northwest A & F University 7th Doctoral Forum, 2015

Outstanding Graduate Student, Northwest A&F University, 2015

Excellent Graduation Thesis, Northwest A&F University, 2014

### RESEARCH EXPERIENCE

#### • Exchange Project

Japan Asia Youth Science and Technology Exchange Project (Sakura Science and Technology Program) Oct. 2016 - Nov. 2016

*Teaching and research exchanges on agriculture and forestry production science, environmental science (like ecological restoration, recycling of resources, etc.), Shimane University, Japan*

## • Academic Projects

National Modern Agricultural Industry Technology System (Oats and Wheat) Construction Project Jan. 2017 - present

*Participant: project application, questionnaire design*

Major Project of the National Social Science Foundation of China: “Construction of Natural Resources Governance System under the Background of Ecological Civilization Construction: Full Value and Polycentric Approach” July 2015 - present

*Main participant: project application, questionnaire design, field survey (organizer), data collection*

National Natural Science Foundation of China: “Multi-Objective Collaborative Research on Water Resources Allocation in Northwest China: Full Value Assessment and Public Support” Jan. 2014 - present

*Participant: field survey, questionnaire design, data collection*

Major Project of National Natural Science Foundation of China: “Measurement and Analysis of Agricultural Water Resources Optimization Configuration Model in Heihe River Basin” Jan. 2014 - present

*Participant: field survey, data collection*

Fixed Observation Point Survey of Applied Economics Center, Northwest A&F University Oct. 2015 - Nov. 2015

*Main participant: field survey (organizer), data collection*

Science and Technology Service Network Initiative Project of Chinese Academy of Sciences: “Mutual Feedback on Ecological Restoration and Its Economic and Social Benefits” May 2014 - Dec. 2015

*Main participant: field survey, data collection, final report*

Fundamental Research Funds for the Central Universities, China: “Vulnerability Poverty, Food Consumption Behavior and Healthy Quality of Rural Elderly” Oct. 2014 - Nov. 2014

*Participant: field survey*

## JOURNAL ARTICLES

### • Peer Reviewed Articles

Yan, Yan, Yao, Liuyang, Lang, Liangming, and Zhao, Mianjuan (forthcoming). Revaluation of ecosystem services in inland river basins of China: Based on meta-regression analysis. *Acta Geographica Sinica*. (in Chinese, impact factor: 5.876, **Top Journal**)

Yan, Yan, Yao, Liuyang, Xu, Tao, and Zhao, Minjuan (2018). Public preferences and policy evaluation of air pollution control: Taking the haze governance in Xi'an as an example. *Journal of Arid Land Resources and Environment*, 32(04), 19-25. (in Chinese, impact factor: 2.152)

Xu, Tao, Zhao, Minjuan, Qiao, Dan, Yao, Liuyang and Yan, Yan (2018). Subsidy policy design of two oriented technology based on farmer households' preference. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.087)

Zhang, Chen, Zhao, Minjuan, Yao, Liuyang, and Yan, Yan (2017). Research on difference of willingness to pay for land conservation plan between urban and rural residents. *Journal of Northwest A&F University(Social Science Edition)*, 38(10), 1925-1934. (in Chinese, impact factor: 2.087)

Xu, Tao, Yao, Liuyang, Qiao, Dan, Lu, Qian, Zhao, Minjuan, and Yan, Yan (2016). Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County. *Resources Science*, 38(10), 1925-1934. (in Chinese, impact factor: 3.893)

• **Invited Article**

Zhao, Minjuan, Xu, Tao, Yao, Liuyang, Yan, Yan, and Lang Liangming (2015). Designing general framework of natural resource management system under Ecological Civilization. *Chinese Journal of Environmental Management*, 7(5), 26-32. (in Chinese, impact factor: 1.812)

**WORKING PAPERS**

Zhuorinatuya, Yan, Yan, Cai, Yu, Cui, Yu, Zhao, Minjuan, and Chien, Hsiaoping. “The impact of social support on the health of rural elderly: A meta-analysis” (in Chinese, under review)

Xu, Tao, Zhao, Minjuan, and Yan, Yan. “Farmers' preference and its marginal substitution in the attributes of subsidy policy for water saving irrigation technology” (in Chinese, under review)

Yan, Yan, Liu, Bingyang, Xia, Xianli, and Zhao, Minjuan. “Ecosystem services, valuation, and ecological civilization construction” (in Chinese)

Yan, Yan, Xu, Tao, Shi, Hengtong, and Zhao, Minjuan. “A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an” (in Chinese)

**PRESENTATIONS**

“Introduction to meta-analysis and its application in economics: A case of revaluation of ecosystem service in the inland river basin of China”. Annual Academic Forum Series Report (7th) of College of Economics and Management, Northwest A & F University. Yangling, Shaanxi. April 2018.

“Public preferences and policy evaluation of air pollution control: Based on a choice experiment”. Northwest A & F University 8th Doctoral Forum. Yangling, Shaanxi. December 2016.

“Social and ecological benefits evaluation of water-saving irrigation technology adoption in Minqin County”. College Students' Innovation and Entrepreneurship Forum and Exhibition. Yangling, Shaanxi. October 2016.

“The influence mechanism of ecological value cognition on farmers' willingness to participate in ecological management: An example from Weihe basin in Shaanxi province”. Northwest A & F University 7th Doctoral Forum. Yangling, Shaanxi. December 2015.

“A test for arrangement biases of payment cards in contingent valuation: Based on willingness to pay for haze control in Xi'an”. Northwest A & F University 6th Doctoral Forum. Yangling, Shaanxi. December 2014.

**SKILLS**

Computer Languages: C, Matlab, Stata, LaTeX, Epidata

Foreign Languages: Mandarin(native), English(moderate), Cantonese(basic)