

Arctic Winter and Mobility; How Does a City Keep Going? - *Explanatory Video*
Pre-Production Document

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Alternative Titles

How does a city run in Arctic Winter Conditions?

Synopsis

Luleå, a rapidly expanding city in Northern Sweden boasting nearly 80,000 inhabitants, endures the rigors of a subarctic climate marked by extreme winter conditions. With snow depths often exceeding 70 cm and temperatures dropping below -30°C, Luleå confronts unparalleled challenges in the unforgiving Arctic landscape. Yet, through meticulous preparation months before winter arrives, the city pioneers innovative solutions to navigate these harsh conditions.

Characters

Urban Planner: The urban planner is responsible for designing and implementing strategies to ensure efficient mobility in Luleå, considering the challenges posed by extreme winter conditions.

Road Maintenance Manager: The maintenance manager oversees the crucial task of maintaining roads and infrastructure, and coordinating snow clearing operations to keep pathways accessible for residents despite heavy snowfall.

CEO of the Local Bus Company: As the CEO of the local bus company, this individual plays a pivotal role in strategizing and implementing public transportation services that remain operational and reliable even in the face of harsh winter weather.

Bus Driver: The bus driver is on the frontline, navigating Luleå's streets daily, ensuring the safe transportation of residents despite icy roads and low visibility caused by snowstorms.

Interviews

Urban Planner/Traffic Planner

Location: *Municipality Office or Urban Planning Department*

- Can you describe where we are currently located and provide insights into what winter is like in Luleå?
- Can you describe your profession in the context of mobility?
- How does urban planning contribute to ensuring smooth mobility in Luleå during extreme winter conditions?
- How does the urban planning approach in Luleå differ from cities in more temperate climates when it comes to winter mobility?
- Can you elaborate on the coordination between different city departments to address winter mobility challenges effectively?
- What do you think is the biggest challenge you face as an urban planner in a city where extreme winter conditions are a part of daily life?
- What factors are considered when designing infrastructure to withstand the challenges of the Arctic winter?
- Can you explain the process of prioritizing roads and pedestrian pathways for snow clearing and maintenance?
- How do you integrate sustainability into urban planning efforts, particularly in the context of winter mobility?
- What innovative solutions has the city implemented to enhance winter mobility for residents and visitors?
- What role does public feedback play in shaping winter mobility initiatives and urban planning decisions?

The CEO of LLT

Location: *Bus Depot or Headquarters of the Local Bus Company*

- Can you describe where we are currently located and provide insights into what winter is like in Luleå? When the winter starts, how extreme can it be, and how long it last?
- What do you think about the importance of public transportation especially in winter conditions?

- How does LLT ensure the reliability and efficiency of bus services during Luleå's extreme winter conditions? Are there any preparations that you make before the winter season starts?
- Can you describe the specific challenges that LLT faces in maintaining bus operations during Arctic winters, and how does the company overcome them?
- Do you face any extreme and unexpected climate changes where no matter what precautions you take, the challenge hinders the operations?
- What do you think is the biggest difference when it comes to operations in summer and winter as in costs, human resources, passenger counts and preparations?
- What strategies does LLT employ to ensure that buses remain operational and accessible even in the face of heavy snowfall and icy roads?
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- What measures has LLT implemented to enhance passenger safety and comfort when traveling by bus in Luleå's harsh winter weather?
- How does LLT adapt its bus routes and schedules to accommodate for changes in mobility patterns during the winter months?
- Can you explain the role of technology and innovation in improving winter mobility services provided by LLT?
- How does LLT collaborate with other stakeholders, such as city authorities and urban planners, to address winter mobility challenges comprehensively?
- What future initiatives or investments is LLT considering to further improve winter mobility services for residents and visitors in Luleå?

Bus Driver

Location: Inside a Bus or Bus Depot

- Can you describe where we are currently located and provide insights into what winter is like in Luleå? When the winter starts, how extreme can it be, and how long it last?
- As a bus driver navigating Luleå's streets during extreme winter conditions, what are some of the most challenging aspects of your job, and how do you overcome them?
- Can you share a memorable experience or anecdote that illustrates the unique demands of driving a bus in Luleå's Arctic winter weather?
- How do you ensure the safety and comfort of your passengers while driving in icy and snowy conditions?
- What are some of the strategies or techniques you've developed to maintain control and stability of the bus on slippery roads during winter?

Road Maintenance Manager

Location: Snow Clearing Equipment Storage Area or Snow Hill

- Can you describe where we are currently located and provide insights into what winter is like in Luleå? When the winter starts, how extreme can it be, and how long it last?
- Can you describe your profession in the context of urban mobility?
- Can you describe the specific roles and responsibilities of the maintenance department in addressing winter mobility challenges in Luleå?
- What are some of the unique challenges that your team faces when maintaining roads and infrastructure in Arctic winter conditions, and how do you overcome them?
- How does the maintenance department prioritize areas for snow clearing and road maintenance, taking into account the needs of both public transportation and private vehicles?
- Can you explain the process of coordinating snow removal efforts with other city departments to minimize disruptions to traffic flow and ensure pedestrian safety?
- What innovative technologies or techniques has the maintenance department adopted to enhance efficiency and effectiveness in snow clearing and road maintenance?
- In what ways does the maintenance department integrate sustainability principles into its winter mobility strategies, considering factors such as salt and gravel usage and environmental impact?
- How does the maintenance department collaborate with the local bus company and the municipality to ensure efficient snow clearing and road maintenance during extreme winter conditions?
- What are some of the key performance indicators or metrics used by the maintenance department to assess the effectiveness of winter mobility initiatives, and how do you measure success?

B-Roll List

Scenic Shots of Luleå in Winter:

- Establishing shots of the city covered in snow (drone shots)
- Ice road and people skating on ice-road (drone shots)
- Streets, buildings, and landmarks with snow-covered landscapes.
- Footage of pedestrians and vehicles navigating snowy streets.

Urban Planner Interview:

- Footage of the urban planner working in their office
- Maps and diagrams of Luleå's urban infrastructure and winter mobility plans.
- Drone footage of traffic on road conjunctions

CEO of the Local Bus Company Interview:

- Shots of buses traveling through snowy streets.
- Interior shots of buses with passengers boarding and disembarking.
- Footage of the CEO walking around the bus maintenance hub

Bus Driver Interview:

- POV shots from the driver's seat as the bus navigates snowy roads.
- Close-ups of the bus driver's hands on the steering wheel
- Interview footage with the bus driver discussing their experiences and challenges during winter driving.

Maintenance Manager Interview:

- Footage of maintenance workers clearing snow from roads and sidewalks.
- Equipment such as snowplows, salt spreaders, and snow blowers in action.
- Interview with the maintenance manager discussing snow clearing strategies and coordination efforts with other stakeholders.
- Snow mountain shot with drone

Collaboration Meetings:

- Shots of meetings between representatives from the municipality, local bus company, and maintenance department discussing winter mobility plans.
- Handshakes and discussions indicating collaboration and teamwork.

Pedestrian and Cyclist Safety:

- Footage of pedestrians and cyclists navigating snowy sidewalks and bike lanes.
- Close-ups of safety signs and markings for pedestrians and cyclists.

Innovative Solutions:

- Shots of innovative winter mobility solutions such as heated sidewalks or bike paths.
- Close-ups of technology or equipment used for snow removal and road maintenance.

Winter Activities:

- Shots of residents engaging in winter activities such as ice skating, skiing, or snowshoeing.
- Close-ups of outdoor amenities like ice rinks or ski trails.
- Ice road close-up shots

City Resilience:

- Footage showcasing the resilience of Luleå's infrastructure during extreme winter weather events.
- Shots of emergency response teams clearing snow and maintaining essential services during a storm.

Conclusion:

- Closing shots of Luleå at dusk or nightfall, highlighting the city's beauty even in winter.

Equipment List

- Red Komodo - A cam
- Canon EOS R - B cam
- Canon 24-70 RF f/2-8L
- Canon 70-200 RF f/2-8L
- Sennheiser Lav and Shotgun Mics
- DJI Mavic 2 Pro