

Yutong Yuan

Data and Business Journalism

Business writer with data, graphic and coding skills.
Language include native Mandarin, proficient English and basic German.

EDUCATION

University of Missouri

MA in Journalism

Anticipated graduation: May 2019

Tongji University

Shanghai, China

BA in Journalism

2012-2016

Ilmenau TU

Ilmenau, Germany

Exchange Program

October 2014-March 2015

SKILLS

MS Excel

Adobe Premier

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

SQLite

HTML/CSS/JS

Python

R

CONTACT

Email:

yydmv@mail.missouri.edu

Phone:

573-305-9181

Website:

<https://yyt1011.github.io>

EXPERIENCE

Graphic Designer, Reporter

Columbia Missourian

August 2017- Present

Multiplatform print and digital local news organization

Created charts and maps to explain complex issues in stories in a visual and easy-to-understand way

Wrote general assignment stories of importance to local readers

Contacted sources and conducted interviews

Intern data reporter

DTCJ.COM

May 2018-July 2018

Financial web-based media jointly owned by Alibaba, China's biggest ecommerce company, and China Business News.

Scraped, cleaned and analyzed data from major e-commercial websites in China

Wrote data-driven stories with a focus on consumers' behavior

Communicated with designers about graphic ideas and requirements

Intern business reporter

THEPAPER.CN

August 2016-December 2016

Chinese state news media

Analyzed industrial reports and company news

Wrote stories and localized global news for Chinese readers

Intern reporter

Boss media

October 2015-May 2016

Local media company specialized in market research and brand building

Wrote background stories on emerging markets and companies

Intern reporter

SH.PEOPLE.CN

June 2014-August 2014

Chinese state news media

Updated news and video contents for the website

Published social media content and collected feedback