# **Yutong Yuan**

## **Data and Business Journalism**

Business writer with data, graphic and coding skills. Language include native Mandarin, proficient English and basic German.

#### **EDUCATION**

## **University of Missouri**

 ${\it MA~in~Journalism} \\ {\it Anticipated~graduation:~May~2019}$ 

## **Tongji University**

Shanghai, China

BA in Journalism

#### Ilmenau TU

Ilmenau, Germany
Exchange Program
Media Management

#### **SKILLS**

MS Excel
Adobe Premier
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
SQLite
HTML/CSS
Python
R

#### **CONTACT**

Email: yydmv@mail.missouri.edu Phone: 573-305-9181

Website:

https://yyt1011.github.io

#### **EXPERIENCE**

## **Graphic Designer, Reporter**

Columbia Missourian August 2017- Present

Multiplatform print and digital local news organization

Created charts and maps based on the need of stories Wrote general assignment stories of importance to local readers Contacted sources and conducted interviews

### Intern data reporter

DTCJ.COM

May 2018-July 2018

Financial web-based media jointly owned by Alibaba, China's biggest ecommerce company, and China Business News.

Scraped, cleaned and analyzed data from major e-commercial websites in China

Wrote data-driven stories with a focus on consumers' behavior Cooperated with designers to create multiple graphics for stories

## **Intern business reporter**

THEPAPER.CN

August 2016-December 2016

Chinese state news media

Analyzed industrial reports and company news

Wrote business stories, localized global news for Chinese readers

#### **Intern reporter**

Boss media

October 2015-May 2016

Local media company specialized in market research and brand building

Wrote background stories on emerging markets and companies

#### **Intern reporter**

SH.PEOPLE.CN

June 2014-August 2014

Chinese state news media

Updated news and video contents for the website Published social media content and collected feedback