

Demographics

Data about the customers

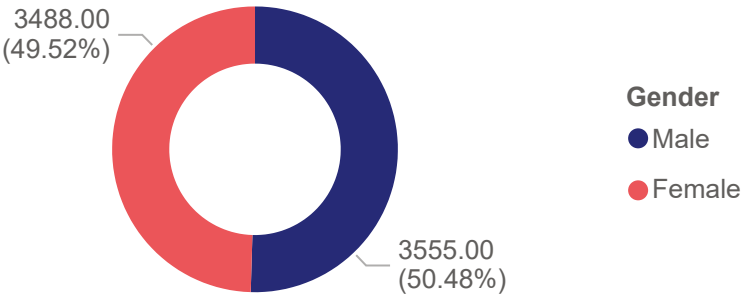
7043
Total Customers

21.37M
Total Revenue

16.06M
Total Charges

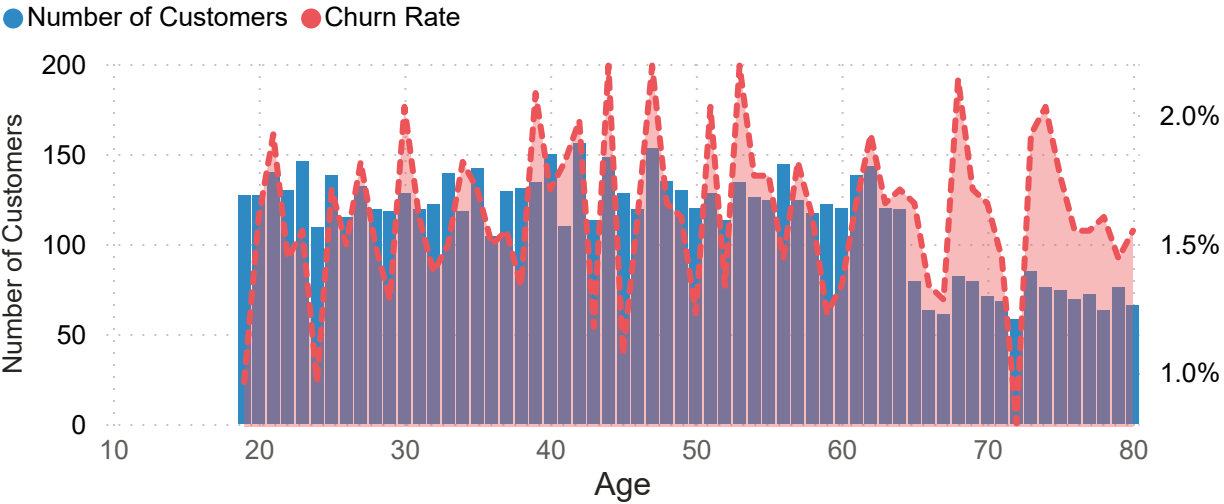
1869
Total Churned Customers

Gender Distribution

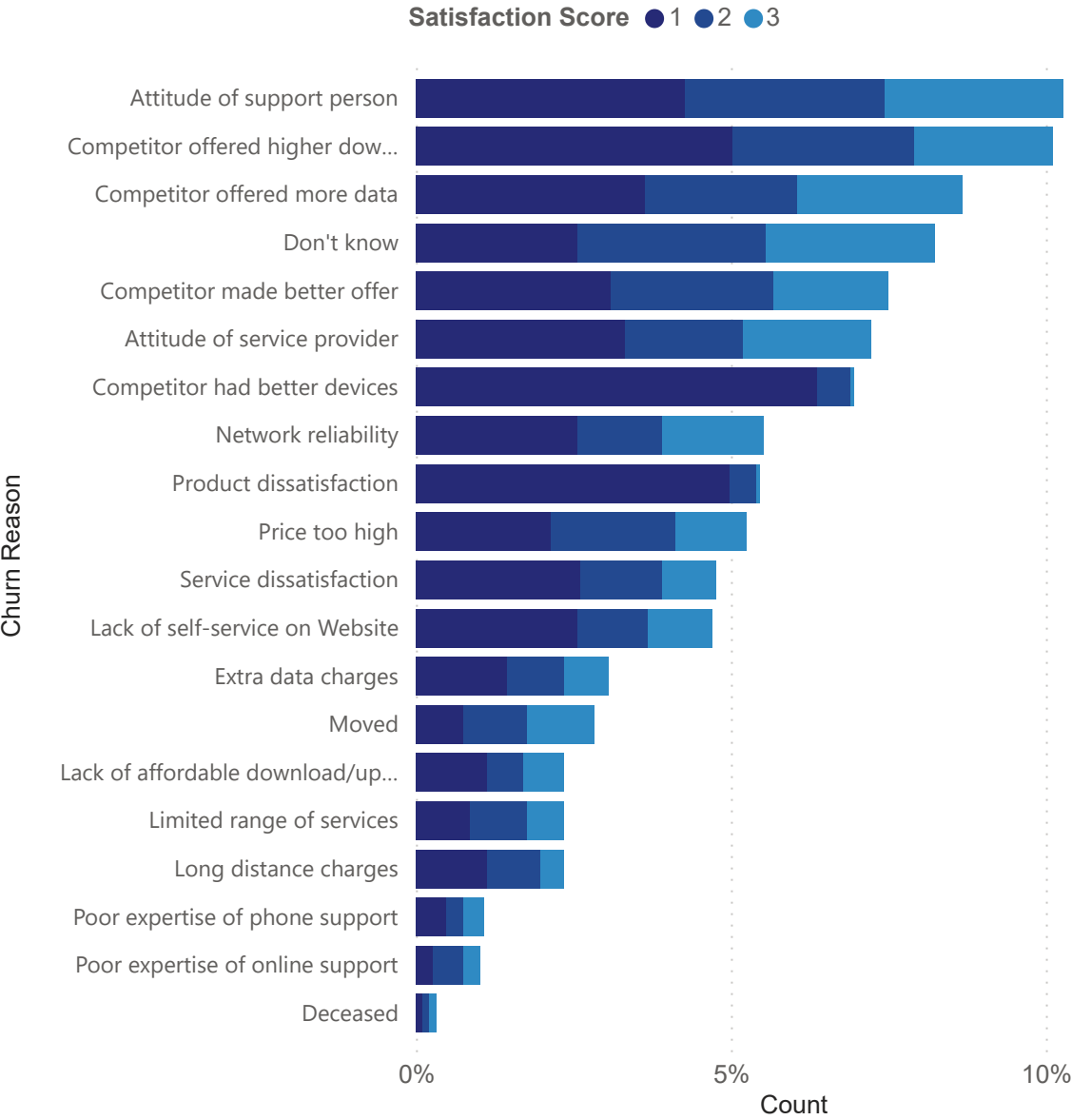


Senior Citizen	No	Yes	Total	Dependents	No	Yes	Total
No	63.19%	19.22%	82.40%	Yes	2.68%	3.00%	5.67%
Yes	17.60%		17.60%	No	61.53%	32.80%	94.33%
Total	80.78%	19.22%	100.00%	Total	64.21%	35.79%	100.00%

Number of Customers and Churn Rate by Age



Churn Reasons and Satisfaction Score



Service and Contract

Data about the contract and provided services

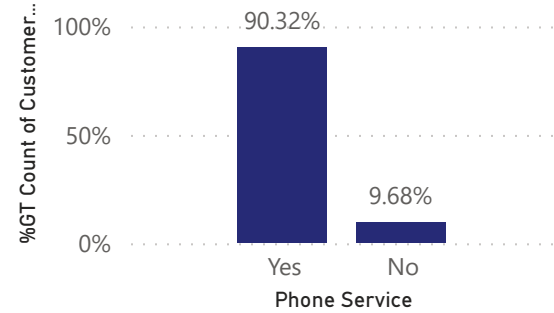
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21.37M
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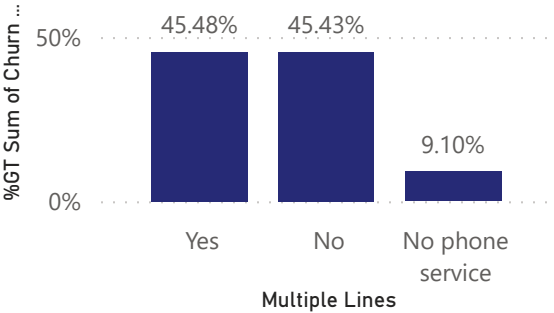
16.06M
Total Charges

1869
Total Churned Customers

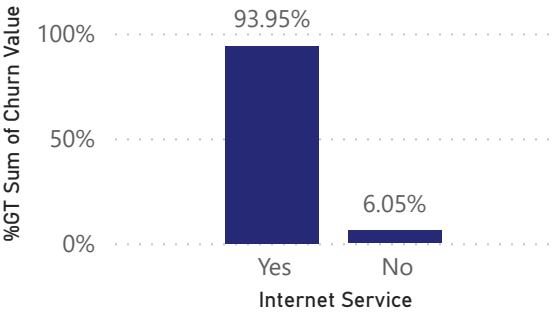
Customers Have Phone



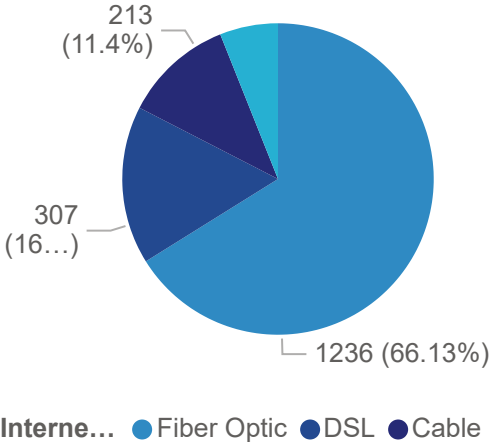
Customers Have Multiple Lines



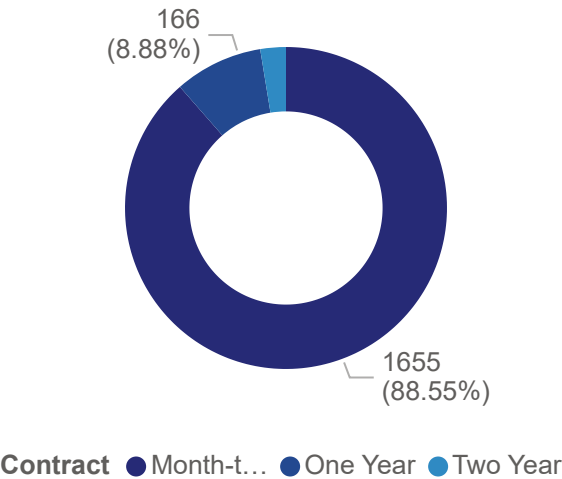
Customers Have Internet Service



Type of Internet

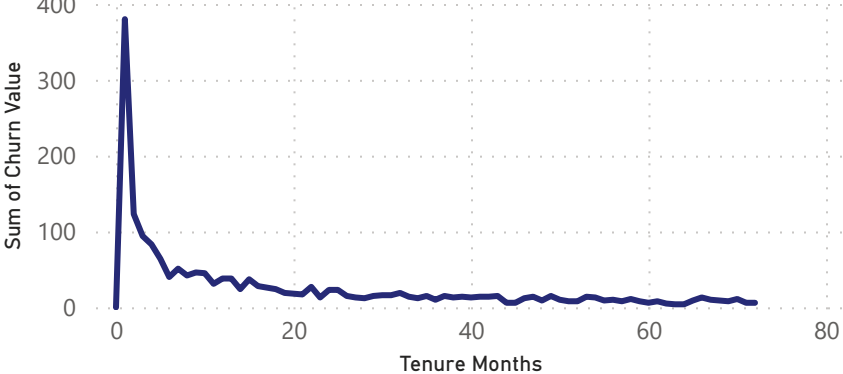


Type of Contract

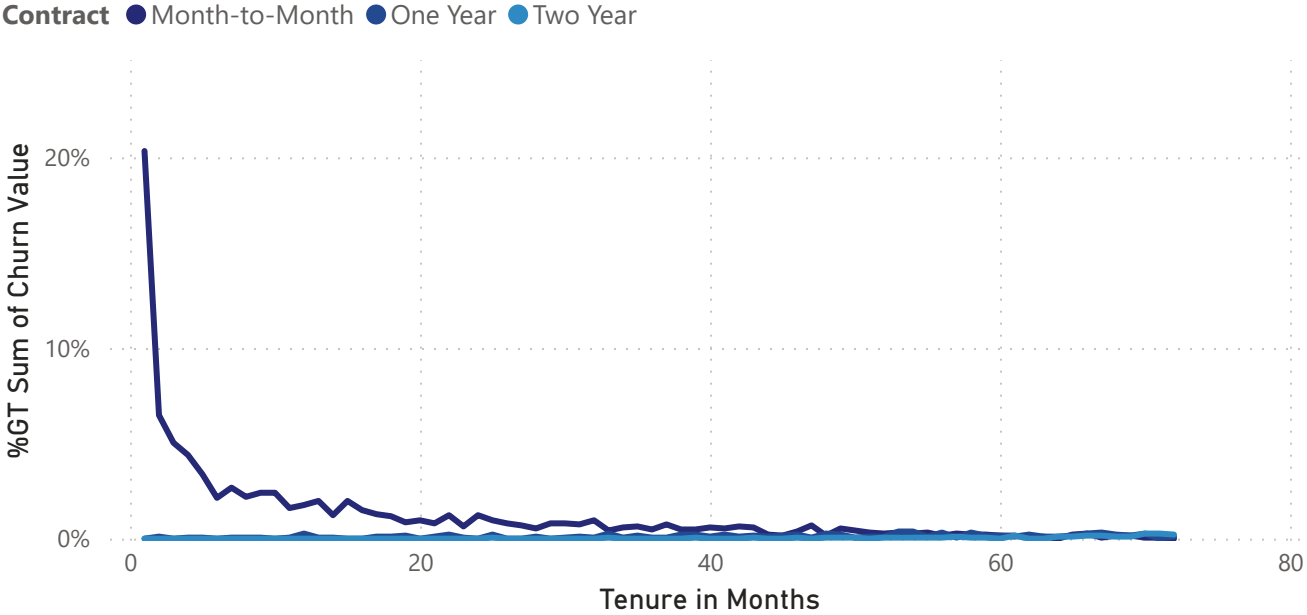


- Paperless Billing
- ☐ No
 - ☐ Yes
- Payment Method
- ☐ Bank Withdrawal
 - ☐ Credit Card
 - ☐ Mailed Check

Sum of Churn Value by Tenure Months



%GT Sum of Churn Value by Tenure in Months and Contract

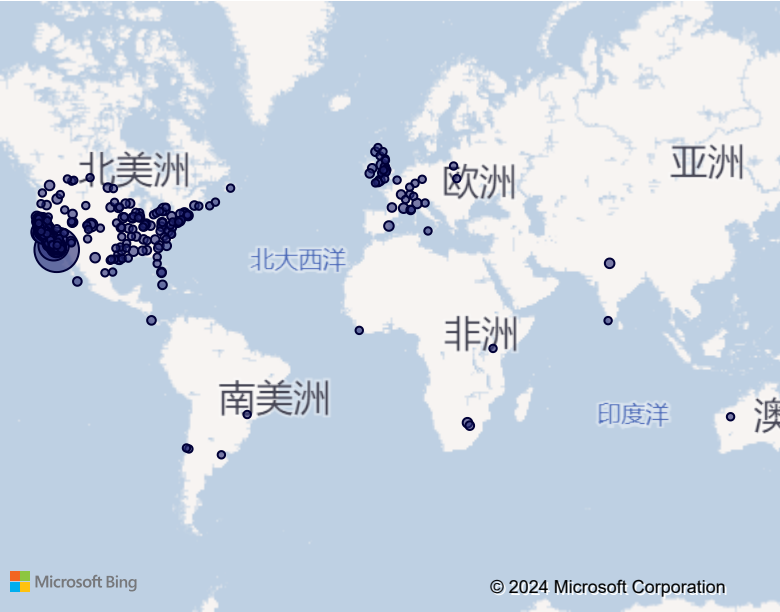


Location

Data about location and Tenure

Zip Code	Sum of Churn Value
90002	0
90008	0
90018	0
90019	0
90021	0
90034	0
90035	0
90040	0
90046	0
90064	0
90067	0
90077	0
90201	0
Total	1869

Churn Rate by City



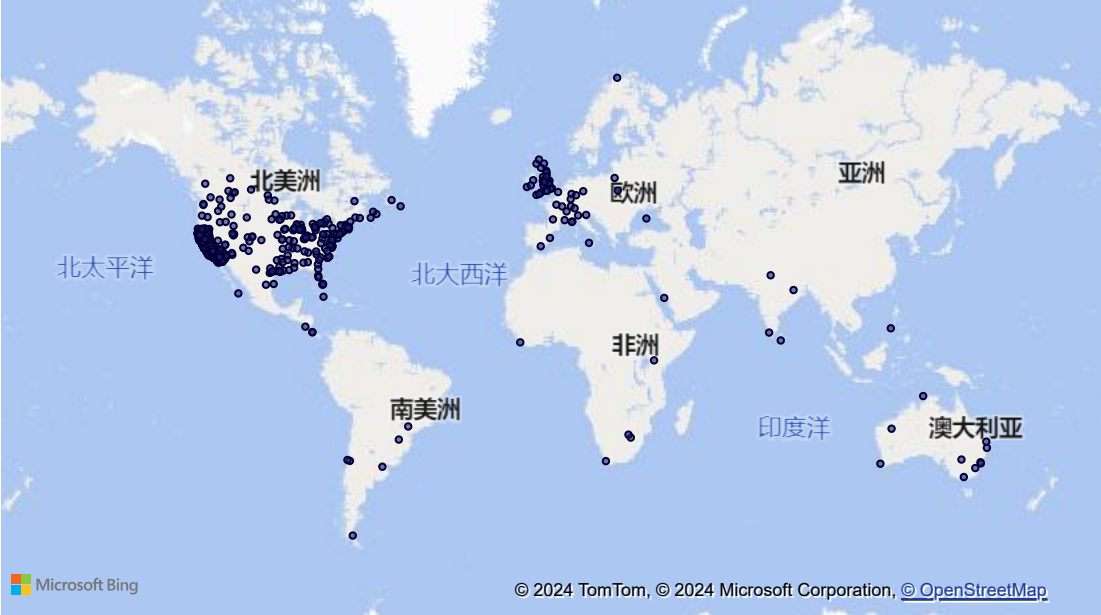
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Standard deviation of Population by City



Average of Avg Monthly GB Download by State, City and Churn Label

Churn Label ● No ● Yes

