Interview 1

Can you recount your recent commuting experience? If applicable how was your parking experience associated with it?

Recently I took the subway to work and parking wasn't relevant this time.

What mode of transportation do you typically use for your daily commute? If not a car, do you occasionally make use of one for commuting purposes?

Usually take public transport, sometimes drive for errands

Urban parking often poses challenges. What difficulties have you encountered while seeking available parking spaces within the city?

City parking is tough due to limited spots and traffic.

When selecting a parking area, which factors play a pivotal role in your decision-making process? Do considerations like proximity, security, cost, or availability influence your choice?

Yes absolutely, factors like proximity, security, cost and availability influence my decision making process. Proximity to my destination is key, as I want to avoid long walks

Could you describe a typical parking experience you have? Is finding on-road parking easy, or do you lean towards private lots or garage facilities?

If I can't find a parking slot on the road I do lean towards private lots and garages. They offer a sense of reliability and convenience. They might not always be the cheapest option, but the ease of finding a spot and the added security make them worth it.

Have you utilized parking lots or garages before? How user-friendly do you find them when searching for parking spaces and making payments?

Yes, I absolutely used them, I find them user-friendly and also payments most of the time are pretty straightforward

In your opinion, how vital is real-time information regarding available parking spaces? Does this information significantly impact your parking decisions?

Real-time information about available parking spaces is incredibly vital.

Can you envision an app that enables users to prepay for parking? Do you think this would simplify the parking payment process?

An app that enables users to prepay for parking would be fantastic. Being able to handle all of this through an app would save time and hassle

How important is the ability for users to filter parking options based on factors like distance, cost, or available amenities?

Filtering options like distance, cost, and amenities would be very helpful. Distance matters because I don't want to end up with a long walk after parking. Cost is always a factor, and being able to compare prices easily would be great. Amenities can be a nice bonus, like covered parking during bad weather.

Would you prefer if the app prioritized providing information about the nearest available parking spots?

Priority on providing information about the nearest available parking spots would be a big plus. Sometimes, time is of the essence, and knowing there's a spot nearby can be a game-changer.

What information from the parking facilities would be most important for you to know before choosing a parking spot?

Before choosing a parking spot, the most important information, taking in consideration the proximity to the destination, from parking facilities for me would be the pricing structure (hourly, daily rates), the security measures they have in place, whether there's covered parking available, and their operating hours. This information helps me make an informed decision about where to park.

Interview 2

Can you recount your recent commuting experience? If applicable how was your parking experience associated with it?

Tonight i went to a bar in the center of the city. Since it’s friday there was a huge amount of cars and i had to go in circles a couple of times before finding a spot.

What mode of transportation do you typically use for your daily commute? If not a car, do you occasionally make use of one for commuting purposes?

I only use a car as my primary transportation mode.

Urban parking often poses challenges. What difficulties have you encountered while seeking available parking spaces within the city?

The amount of people parked in convenient spots near the center or difficult spots to park in, which I almost never feel comfortable with.

When selecting a parking area, which factors play a pivotal role in your decision-making process? Do considerations like proximity, security, cost, or availability influence your choice?

I generally prefer wide parking near the center. I don’t like to park where there’s a big amount of cars nearby, as more often than not people would crash on my car because of difficult parking options. Cost and security are generally not a problem for me.

Could you describe a typical parking experience you have? Is finding on-road parking easy, or do you lean towards private lots or garage facilities?

Usually when i go out i try and go park as close as possible to the place i need. If i can’t find a place to park near there, i go in circles a couple of times hoping that a new spot appears and if it doesn’t i gradually go further from the place i need to go until i find a spot. Usually this spot is an on-road parking and almost never a private lot/garage, because i don’t want to pay for small amounts.

Have you utilized parking lots or garages before? How user-friendly do you find them when searching for parking spaces and making payments?

I utilize private parking lots daily when i want to go to the beach in Sperlonga. Since it’s a sea town, they usually are pretty rural and consist of a sign telling you how much you’ll have to pay a day. Since they don’t specify anything else, you get all the information you need instantly and that’s a good point. But most of the time they wont accept card payments and it becomes really frustrating after a while.

In your opinion, how vital is real-time information regarding available parking spaces? Does this information significantly impact your parking decisions?

Yes. In our region which gets a lot of tourists in the summer, knowing if i have to go to parking lot A rather than parking lot B saves me about 10 minutes.

Can you envision an app that enables users to prepay for parking? Do you think this would simplify the parking payment process?

I think this would speed up a lot the process of making payments in person or at a local machine, which I always dislike, and since it’s online it would only be in form of electronic payments, which i like much more.

How important is the ability for users to filter parking options based on factors like distance, cost, or available amenities?

As long as information is provided to the user, I don’t think anyone is going the extra effort to even filter their parking. Just information and payments are enough for an user to spark their interest

Would you prefer if the app prioritized providing information about the nearest available parking spots?

Absolutely, but i’d also want to see all available options.

What information from the parking facilities would be most important for you to know before choosing a parking spot?

Probably the cost and the capacity. If i know that a parking spot costs too much and is already at 80% capacity, i will probably select another parking spot

Interview 3

Hi, I'm a Sapienza University student doing a group project regarding mobility in your city. I am interested in your experiences with commuting within your city

Interview questions:

1.Can you recount your recent commuting experience? If applicable how was your parking experience associated with it?

Today I went shopping with my car, a small kind. I visited many shops and some times there was a private park that made parking easier, in other cases there were paid parking on the street, where it was necessary to make some maneuvers to enter

2. What mode of transportation do you typically use for your daily commute? If not a car, do you occasionally make use of one for commuting purposes?

Tipically I use a car or a motorbike

3. Urban parking often poses challenges. What difficulties have you encountered while seeking available parking spaces within the city?

Traffic sometimes makes it difficult to park on the street. Moreover, often there are not available spaces to park.

4.When selecting a parking area, which factors play a pivotal role in your decision-making process? Do considerations like proximity, security, cost, or availability influence your choice?

All of this variables influence my parking decisions each time. If I had to draw up a hierarchy it would be: cost, security, availability and proximity

5. Could you describe a typical parking experience you have? Is finding on-road parking easy, or do you lean towards private lots or garage facilities?

It depends on the parking availability in the proximity of where I have to go. I prefere to use the private parking if possibile

6. Have you utilized parking lots or garages before? How user-friendly do you find them when searching for parking spaces and making payments?

Yes, I had. They are enough user friendly in my opinion, expecially because they are often automatic

7. In your opinion, how vital is real-time information regarding available parking spaces? Does this information significantly impact your parking decisions?

Of course it does. But is not easy to find this information until you are on the place.

8. Can you envision an app that enables users to prepay for parking? Do you think this would simplify the parking payment process?

Yes, it would. I would be happy to use an app like that.

9. How important is the ability for users to filter parking options based on factors like distance, cost, or available amenities?

Very important

10. Would you prefer if the app prioritized providing information about the nearest available parking spots?

Yes, of course.

11. What information from the parking facilities would be most important for you to know before choosing a parking spot?

Position, availability and cost.

Interview 4

Introduction:

Hi, I'm a Sapienza University student doing a group project regarding mobility in your city. I am interested in your experiences with commuting within your city

Interview questions:

1.Can you recount your recent commuting experience? If applicable how was your parking experience associated with it?

Last commute was a few days ago, I went to a residential area in southeast Rome. Since it’s the end of August, despite most of the parking spaces were occupied, I managed to find a spot without much hassle.

2.What mode of transportation do you typically use for your daily commute? If not a car, do you occasionally make use of one for commuting purposes?

For commuting, I usually choose the car for comfort, but sometimes I have to make use of the bike or public transportation for convenience (e.g. when I know I’m going to a crowded area, or to avoid spending money every day on parking fees).

3.Urban parking often poses challenges. What difficulties have you encountered while seeking available parking spaces within the city?

It’s usually a stressful experience seeking parking spots in Rome. You must leave the house much earlier cause you don’t know how bad it will be. Usually, when you arrive at your destination you have to go round in circles for a considerable amount of time, until by chance someone frees a spot in front of you. Throughout the city you mostly find parking areas to be paid at hourly rate, so it may take some additional time to look further for free ones.

4.When selecting a parking area, which factors play a pivotal role in your decision-making process? Do considerations like proximity, security, cost, or availability influence your choice?

I am usually late so availability and proximity are two important factors. Next consideration is about cost (I would of course opt for free spots whenever possible). If these conditions aren’t met, I may find myself having to park in an unauthorized way. Security is a factor I take in consideration if I’m in an area at higher risk of crime, since I’ve already experienced a bunch of thefts.

5.Could you describe a typical parking experience you have? Is finding on-road parking easy, or do you lean towards private lots or garage facilities?

Rome has too many cars (1.05 cars:1 citizen) and too few car parks (dramatically reduced by the presence of driveway entrances). It’s not always easy to park on-road, it depends on the neighbourhood and the time of the day but usually after some driving around you can get by. Just a few times in my life I had to resort to garage facilities.

6.Have you utilized parking lots or garages before? How user-friendly do you find them when searching for parking spaces and making payments?

The upside is they’re quite well distributed around the city so you can always find one (even at night). I consider them a handy option to have. I always had a smooth experience, the only draw-back is the surcharge (which is legitimate), so I try to stay out of them whenever I can.

7.In your opinion, how vital is real-time information regarding available parking spaces? Does this information significantly impact your parking decisions?

Yes, it would significantly impact my parking decisions. It would be a huge time-saver if I knew the availability in advance (or could secure the spot) so I would know where to go directly instead of roaming around and finding out myself. Also, I could monitor the situation before leaving the house and in case opt for another means of transport.

8.Can you envision an app that enables users to prepay for parking? Do you think this would simplify the parking payment process?

I can envision an app, but to as an outsider it looks like some technical/design problems may arise e.g. getting the app non-users to comply (how do they know if the spot is taken?), app users to behave (what if they’re late to leave the spot and prevent the next in line to take over?) or setting how much long before your arrival time could you pay (ideally I’d like to prepay when I’m still at home, but what if it takes me half an hour to go? Should I be paying already, or only if it’s free? What if when I go there it’s taken, should I get a refund? What if I lie about it being taken to get my money back and then pay at the physical machine?).

In general, I don’t know if it would simplify the process, but I love the idea and I would be willing to use it.

9.How important is the ability for users to filter parking options based on factors like distance, cost, or available amenities?

It would be quite helpful to not having to check the useful information by yourself. I’d like to have an interactive map where you could physically see the car parks around a point of interest and the cost and paying timeframe (or opening time if private) by clicking on them.

10.Would you prefer if the app prioritized providing information about the nearest available parking spots?

Yes, I would like the app to give more relevance to nearby parking spots (e.g. show distance, price and time directly on map even before clicking).

11.What information from the parking facilities would be most important for you to know before choosing a parking spot?

Probably just the cost and paying timeframe/opening time.

Interview 5

Introduction:

Hi, I'm a Sapienza University student doing a group project regarding mobility in your city. I am interested in your experiences with commuting within your city

Interview questions:

Did you commute today, If yes, with which vehicle did you commute and how was your parking experience today?

No I didn't commute today

What mode of transportation do you usually use for your daily commute, if not a car do you use a car sometimes to commute?

I use most of the time public transports but I also use the car, it depends on when I have to commute and where

Can you describe the common challenges you face when trying to find available parking spaces in urban areas?

Most of the times I can't find available parking slots near my destination and I have to find parking slots far from my destination

What factors influence your decision to choose a parking area, such as proximity, security, cost, or availability?

If it's near my destination or near a metro station and if it's a safe parking slot

Tell us about your typical parking experience, how easily do you find parking on the road and would you park in a private lot or in a garage?

I try to find parking near my destination. If I can't find any available, I look for one farther away. If I can't find any available, I rely on private lots or garages.

Do you have any experience with parking lots or garages, if yes tell us how easy do you find them while searching for parkings and how difficult is the payment process?

Yes I have experiences with parking lots and garages, I can find them quite easily but sometimes I don't know the prices and I go in expensive parkings. Payment process is easy but sometimes I couldn't pay with my bank card.

How important is real-time availability information for parking lot in your opinion?

It's important because I would avoid a full parking lot and waste no time

Do you think payment through app can be easier for users to pay for the parking in advance?

Yes, it's important, it can be very useful

How important is the ability for users to filter parking options based on factors like distance, cost, or available amenities?

It's important, above all the distance filtering

Should the app provide information about the nearest available parking spots as a priority?

Yes

What informations from the parking facilities would be most important for you to know before choosing a parking spot?

Cost, available spaces, payment options and hours available