

SHOPEE CODE LEAGUE 2021 ADMINISTRATIVE GUIDE V1 FOR PARTICIPANTS

Dates of Competition:	6 to 20 March 2021	
Dates of Training Workshops:	Training workshops will be held from 19 February to 15 March 2021. For more details, please check our website here and refer to our weekly newsletter announcements.	
Content:	Event Background Shopee Code League Details List of Resources Hear from Us Further Information • Annex A - Compulsory Parental Consent Form • Annex B - Shopee Code League FAQ • Annex C - Terms and Conditions • Annex D - Privacy Policy	

EVENT BACKGROUND

Shopee Code League is a 3-week coding challenge consisting of 3 coding competitions open to all students and professionals across the region. The competitions, specially designed by the Shopee tech teams, cover data analytics, data science and algorithmic problems. Participants must analyse the datasets, draw insightful conclusions and solve the problems in a specified amount of time.

Through Shopee Code League, we aim to:

- Equip undergraduates and professionals across the region with essential tech skills and expertise to prepare them for the new digital economy
- Bring the tech communities closer through problem solving and knowledge sharing together across the region
- Provide participants with the opportunity to work on real datasets and challenges in the Internet industry

SHOPEE CODE LEAGUE DETAILS: HOW IT WORKS

Shopee Code League will operate online entirely from 6 to 20 March 2021.

- Competitions are held every weekend of the league (6 March Data Analytics Challenge, 13 March Data Science Challenge, 20 March Programming Challenge)
- Participation in all competitions is not compulsory. Your team is free to choose which competitions to participate in.
 - However, participating in more competitions will allow your team to gather more points and rise up the leaderboard.

You can look forward to attending online sharings and training workshops organized by Shopee tech teams and our training partners, on the following topics:

- Programming Languages such as Python
- Data Analytics
- Data Science
- Software Engineering

LIST OF RESOURCES

We have curated the following non-exhaustive resources that you and your team can look into, in preparation for Shopee Code League 2021.

- I. Online Learning Platforms
- II. <u>Understanding Data Science Models</u>
- III. Engineering Algorithm Questions

I. Online Learning Platforms

Section I offers four online learning platforms that may be useful in your preparation for Shopee Code League. These platforms offer video tutorials, courses and other resources outlining various data-driven concepts and programming language skills.

Disclaimer: We are not promoting any of these platforms, these are just suggestions you can look into.

Platforms	Overview
Coursera	Coursera provides one of the longest-established online data science educations through John Hopkins University. Learners can access thousands of courses for free, without access to features like graded homework assignments or certificates of completion.
	 Data Science Specialisation Course C for Everyone: Programming Fundamentals Python Programming: A Concise Introduction Programming Languages, Part A Programming Languages, Part B Programming Languages, Part C Code Yourself! An Introduction to Programming Introduction to Programming with MATLAB C++ For C Programmers, Part A Computer Vision Basics Algorithms, Part I Algorithms, Part II Analysis of Algorithms Computer Science: Algorithms, Theory, and Machines Computer Science: Programming with a Purpose
RealPython	At Real Python, you'll learn real-world programming skills from a community of professional Pythonistas from all around the world. Find courses and articles according to your level of expertise. • I'm new to Python and to programming in general • I'm an intermediate Python developer—How do I take my skills

	 and my productivity to the next level? l've got experience with other programming languages—How do I get up to speed with Python as quickly as possible?
<u>Udemy</u>	Udemy offers highly-rated data science courses that will help you learn how to visualize and respond to new data, as well as develop innovative new technologies. The free courses offer online video content, whereas the paid courses include certificate of completion, instructor Q&A and instructor direct message.
	 Introduction to Python Programming Python Core and Advanced Python For Data Science Java Tutorial for Complete Beginners Java Multithreading Java Programming Basics Practice Java by Building Projects Java 8 Functional Programming: Lambda Expressions Quickly Learn how to use all Java keywords Intermediate Level C++
<u>edX</u>	edX is the trusted platform for education and learning. Founded by Harvard and MIT, edX is home to more than 20 million learners, the majority of top-ranked universities in the world and industry-leading companies.
	 Data Science <u>Courses</u> Software Engineering <u>Courses</u> <u>Java Programming Fundamentals</u> <u>CS50's Web Programming with Python and JavaScript</u> <u>Visualizing Data with Python</u> <u>Deep Learning with Python and PyTorch</u> <u>Software Engineering Essentials</u>
<u>Udacity</u>	Udacity partners with leading technology companies to learn how technology is transforming industries, and teach the critical tech skills that companies are looking for in their workforce.
	With their powerful and flexible digital education platform, even the busiest learners can prepare themselves to take on the most in-demand tech roles.
	 Business Analytics Predictive Analytics for Business Programming for Data Science with Python

Data Structures and Algorithms

II. Understanding Data Science Models

Section II offers a series of data science models/topics that would be helpful when solving the Shopee Code League problem statements. You would find links to articles and other online resources, categorised by model type.

Image Classification Model

- 1) InceptionV3
 - A Simple Guide to the Versions of the Inception Network
 - Review: Inception-v3 1st Runner Up (Image Classification) in ILSVRC 2015

2) MobileNet

- Transfer Learning using Mobilenet and Keras
- Review: MobileNetV1 Depthwise Separable Convolution (Light Weight Model)
- Creating insanely fast image classifiers with MobileNet in TensorFlow

3) SqueezeNEt

• Review: SqueezeNet (Image Classification)

4) VGGNet

- What is the VGG neural network?
- <u>Review: VGGNet 1st Runner-Up (Image Classification)</u>, <u>Winner (Localization)</u>
 in ILSVRC 2014
- Difference between AlexNet, VGGNet, ResNet, and Inception

5) ResNet

- o Introduction to ResNets
- An Overview of ResNet and its Variants
 Intuition For: ResNet Deep Residual Learning for Image Recognition

6) ResNeXt

- <u>Understanding and Implementing Architectures of ResNet and ResNeXt for state-of-the-art Image Classification: From Microsoft to Facebook [Part 1]</u>
- Understanding and Implementing Architectures of ResNet and ResNeXt for state-of-the-art Image Classification: From Microsoft to Facebook [Part 2]
- Review: ResNeXt 1st Runner Up in ILSVRC 2016 (Image Classification)
- Enhancing ResNet to ResNeXt for image classification

Image Segmentation Model

- 1) SegNet
 - Summary of SegNet: A Deep Convolutional Encoder-Decoder Architecture for Image Segmentation
 - Review: SegNet (Semantic Segmentation)
 - <u>Understanding of Semantic Segmentation & How Segnet Model work to perform Semantic Segmentation</u>

2) Deeplab

- The Evolution of Deeplab for Semantic Segmentation
- Semantic Image Segmentation with DeepLab in TensorFlow
- How to use DeepLab in TensorFlow for object segmentation using Deep Learning

3) MaskRCNN

- Simple Understanding of Mask RCNN
- Computer Vision: Instance Segmentation with Mask R-CNN
- Mask R-CNN for Ship Detection & Segmentation

Text Model

- 1) RNN
- 2) LSTM
 - Understanding RNN and LSTM
 - Recurrent Neural Networks and LSTM explained
 - Recurrent Neural Networks
 - Report on Text Classification using CNN, RNN & HAN
 - Generating text using a Recurrent Neural Network
 - Multi-Class Text Classification with LSTM
 - Illustrated Guide to LSTM's and GRU's: A step by step explanation
 - The magic of LSTM neural networks
 - Video/Course: Long Short Term Memory (LSTM)

Image Processing

- Getting Started with Image Processing using Python
- Exploring Image Processing Techniques OpenCV
- Image processing with Python & Open-CV part-1
- Image processing using Python & Open-CV part-2
- Image processing using Python & Open-CV part-3
- Image Processing using Python basic -I

Convolution Neutral Network

- Understanding of Convolutional Neural Network (CNN) Deep Learning
- A Beginner Intro to Convolutional Neural Networks
- A Brief Guide to Convolutional Neural Network(CNN)
- Convolutional Neural Networks CNN
- The best explanation of Convolutional Neural Networks on the Internet!

Object Detection

- Understanding Object Detection
- Object Detection with 10 lines of code
- Beginner's Guide to Object Detection Algorithms

Natural Language Processing

- Natural Language Processing is Fun!
- A Practitioner's Guide to Natural Language Processing (Part I) Processing & Understanding Text

TF-IDF

- TF-IDF from scratch in python on real world dataset.
- What is TF-IDF in Feature Engineering?
- <u>TF IDF | TFIDF Python Example</u>
- How to process textual data using TF-IDF in Python
- <u>TF-IDF/Term Frequency Technique: Easiest explanation for Text classification in NLP using Python (Chatbot training on words)</u>

Word Embeddings

- Introduction to Word Embedding and Word2Vec
- Word embeddings in NLP
- <u>Video</u>: Using Word Embeddings

BERT - Language Modeling

- BERT Explained: State of the art language model for NLP
- Understanding BERT: Is it a Game Changer in NLP?
- Google BERT Pre Training and Fine Tuning for NLP Tasks
- Building State-of-the-Art Language Models with BERT
- Google Scholar Papers/Articles on BERT

Classification Models

- Machine Learning Classifiers
- A Lesson on Modern Classification Models
- Classification Algorithms Used in Data Science

Intro to types of classification algorithms in Machine Learning (2017)

Transformer

- What is a Transformer?
- How Transformers Work
- Transformer: A Novel Neural Network Architecture for Language Understanding (2017)

Sequence to Sequence Model

- Understanding Encoder-Decoder Sequence to Sequence Model (2019)
- Sequence To Sequence Models (2018)
- Sequence to sequence model: Introduction and concepts (2017)
- NLP | Sequence to Sequence Networks | Part 1 | Processing text data
- NLP | Sequence to Sequence Networks| Part 2| Seq2seq Model (EncoderDecoder Model)
- Sequence Modeling with Deep Learning

Attention Model

- Brief Introduction to Attention Models
- An introduction to Attention
- Intuitive Understanding of Attention Mechanism in Deep Learning
- Attention and its Different Forms
- Attention Mechanisms in Deep Learning Not So Special
- Coursera Video: Attention Model

III. Engineering Algorithm Questions

Section III offers tips and tricks on answering algorithm questions.

- Software Engineering Must Know: Algorithms
- Top Algorithms and Data Structures You Really Need To Know
- 8 Common Data Structures every Programmer must know
- Data Structures
- Fundamentals of Algorithms

PAST PROBLEM STATEMENTS

Data Analytics Problem Statements

Participants are required to come up with a script which can output the correct answer.

- Order Brushing
- Logistics
- Marketing Analytics

Data Science Problem Statements

Participants will have to build a model which can accurately predict the labels for each of the rows in the given datasets.

- Product Detection
- <u>Title Translation</u>
- Sentiment Analysis

Programming Contest Questions

Participants will need to come up with the correct solutions to each of the test cases provided by the Shopee Engineering teams.

- Shopee Programming Contest #1
- Shopee Programming Contest #2

HEAR FROM US

The Shopee Team will keep you updated via email throughout the entire Shopee Code League. Do keep a look out for emailers and ensure your email account will accept emails from techsq@shopee.com.

You will be receiving an Administrative Guide V2 that encloses more details for your information and action (e.g. competition platform registrations) and Calendar of Events a week prior to the first competition.

Should you have any further questions, please look into our <u>Annex B</u> - Shopee Code League FAQ. If you are unable to find your questions and answers in our FAQ, please send your enquiries to <u>techsg@shopee.com</u> and we will get back to you in 5 working days.

FURTHER INFORMATION

The following Annexes are enclosed for your information.

- Annex A Compulsory Parental Consent Form
- Annex B Shopee Code League FAQs
- Annex C Terms and Conditions
- Annex D Privacy Policy

ANNEX A

COMPULSORY PARENTAL CONSENT FORM

If you are under the age 18, please access the parental consent form here.

This parental consent form is compulsory in order to guarantee your participation in Shopee Code League. E-signature and contact details from parents/guardians are required.

You should receive a confirmation email upon successful submission.

ANNEX B

SHOPEE CODE LEAGUE FAQs

You would be able to find answers to Frequently Asked Questions (FAQs) regarding Eligibility, the Competition and Registration here.

ANNEX C

TERMS AND CONDITIONS

Shopee reserves the right to disqualify any Participants and/or teams at its sole discretion if such Participants and/or teams, where applicable is/are in breach of these Competition <u>Terms</u> and <u>Conditions</u> of Shopee Code League 2021.

ANNEX D

PRIVACY POLICY

By consenting and submitting the registration form, you have acknowledged and agreed that you accept the practices, requirements, and/or policies outlined in our Competition Privacy Policy of Shopee Code League 2021 here.