乐景涵

Tel: 136-2199-5111

Email: jinghanyue1997@163.com

教育经历

伦敦大学学院 (UCL) 2021年4月

公共政策 硕士 英国伦敦

- Merit Degree
- 相关课程：入门/高级定量分析（R）；定性方法：案例研究和比较分析；公共政策经济学

雷丁大学 （University of Reading） 2019年7月

商业经济与贸易 本科 英国雷丁

- Upper Second Degree, GPA: 3.78/4.0，曾获 Outstanding Student Scholar (1%)
- 相关课程：计量经济学导论（Stata, SPSS）；金融经济学；宏观/微观经济学

工作经历

开源证券股份有限公司 2021年8月 - 至今

投资银行总部项目经理 中国上海

- **深度参与北交所上市、新三板推荐挂牌项目的尽职调查、申报材料制作、持续督导等现场工作**

  包括：（1）北交所项目-和泰润佳 （830825）的法律、行业尽职调查、方案设计、底稿制作等工作；

  （2） 新三板项目-内蒙古瑞丰农牧业装备股份有限公司、上海量投网络科技有限公司现场挂牌工作；

  （3） 创扬医药（836810）、羊羊股份（872507、和泰润佳（830825）的转督导与持续督导工作；
- **为北交所 Pre-IPO 企业的定向增发、老股转让融资项目编写投资报告等推介材料，并联系投资机构、个人投资人等进行路演**

  包括：（1）**对接企业融资、估值需求，评估项目风险，通过对市场的调研以及竞争对手的数据分析，完成行业研究报告、企业估值定价报告**、推介材料等融资材料的编制工作；**对接投资机构、投资人需求，**与企业对接回购等条款的需要，并协助其完成交割；（2）作为项目组成员深度参与了爽口源 （832558）、宝润达 （873445）、飞宇科技 （831237）、和泰润佳 （830825）项目的定向增发、老股转让工作；作为项目组成员深度参与了首单新三板偏股性可转债项目-羊羊股份（872507）的发行工作；
- 协助投行开展业务协同工作，**对接经纪业务中的机构业务需求，匹配合适的项目组协助承揽承销项目，**并组织策划业务培训、企业家、投资机构沙龙等近20场活动

实习经历

创新工场 2018年1月 - 2018年3月

市场部实习生 中国北京

- 运营多个社交媒体，并**根据后台数据刻画用户肖像**以增加阅读量；整理翻译李开复博士在达沃斯经济论坛上发表的会议报告， 并撰写20余篇文章；协助编写《人工智能行研报告》、《2017年中国最佳私募股权投资机构评选问卷》等
- 筛选收到的商业计划，并就其投资潜力进行了每日汇总报告；计划工场兄弟会美国之旅，吸引超过20位企业CEO参与

国泰君安证券股份有限公司 2017年7月 - 2017年9月

量化交易平台实习生 中国上海

- 参与定量研究平台竞争分析: 协助完成对市场上九个主要交易平台的利弊分析，并据此撰写竞品分析报告，被选入国泰安交易平台
- 回测检验多份研报的数据，据此预测股票未来走势；在国泰安量化交易平台上用**Python**编写“格莱厄姆选股法函数接口”

项目经历

基于投资主体的股指期权套利模型

- 从choice获取50ETF基金数据，Tushare获取50ETF期权数据，用Python中的Numpy和Pandas读取，清理、处理和组织数据
- 采用蒙特卡罗方法模拟期权到期日标的资产的收益分布，计算偏度
- 对上市交易以来每个月的50只ETF期权的战略回报进行实证分析和测试，对比定投50EIF基金的收益，观察策略的超额收益

天猫国际—跨境电商龙头商业模式分析 南京大学盐城电子商务研究院

- 用Python清洗数据，包括数据合并、缺失值和异常值处理、信息提取，新信息的创建，特征分析和提取
- 使用Tableau进行可视化，分析商品销量、人气和评分；构建多元回归模型预测商品销量，并根据店铺的产品评论数据进行文本分析

技能/证书及其他

- **分析技能：** 证券从业资格证，高效运用 Python, R, Stata, SPSS, Excel；具有较强的商业模型分析能力；沟通协调、自学能力强
- **语言技能：** 擅长英文交流写作，雅思7.5分

Jinghan Yue

Tel:+86-13621995111

Email:jinghanyue1997@163.com

Education Background

University College London (UCL) *Apr.2021*

MSc Public Policy (Passed with Merit Degree) *United Kingdom*

Related Courses: Advanced Quantitative Methods *(R)*; Introduction to Quantitative Methods *(R);* Public Policy Economics and Analysis; Qualitative Methods: Case Studies and Comparative Analysis

University of Reading *Jul.2019*

BSc Business Economics and Trade (Passed with Upper Second Degree) *United Kingdom*

Related Courses: Introductory Econometrics *(Stata,SPSS);* Financial Economics; Intermediate Macroeconomics; Intermediate Microeconomics

Professional Experience

Kaiyuan Securities CO., LTD *Aug.2021-Present*

Investment Banking Analyst *Shanghai, China*

- Participated in the issue of the first Convertible Bond product in NEED market: assisted in making clauses include interest rate, convertible ratio, convertible price, convertible date, call provision, put provision, and strike- price-adjusted provision etc.
- Participated in Pre-IPO funding projects: completed funding reports and pre-money valuation reports； assisted in planning and holding financial roadshows
- Participated in BSE IPO and NEEQ IPO projects: completed the legal due diligence, industry research, and the sponsor's work report for the share issue
- Participated in the continuous supervision of IPO companies: disclosed their key information to the public regularly

Sinovation Ventures *Jan.2018-May.2018*

Marketing Intern *Beijing, China*

- Operated official social media accounts and did annual reader analysis according to backstage data in order to increase reading
- Screening received business plans and did a daily summary report about their investment potentials
- Compiled Artificial Intelligence Industry Analysis Report; Planned the Workshop Fraternity US Tour

GuoTai Junan Securities *Jul.2017-Sept.2017*

Quantitative Trading Platform Intern *Shanghai, China*

- Participated in the competitive analysis of the quantitative research platform and completed a thorough analysis report which analyzed the pros and cons of the major quantitative research platforms on the market
- Used Python to write Graham's stock selection method function interface on our quantitative trading platform

Project Experience

Stock Index Option Arbitrage Model Based on Investment Subjective

- Obtained 50 ETF fund data from choice and 50 ETF option data from Tushare, and used Numpy and Pandas in Python to read, clean, process and organize the data
- Employed Monte Carlo method to simulate the return distribution of the underlying asset on the option expiration date, and calculated the skewness
- Conducted the empirical analysis and testing of the strategic return of 50 ETF options every month since the listing transaction, compared with the return of the fixed investment 50 EIF fund, observed the excess return of the strategy

Tmall Global - Business Model Analysis of Cross Border E-Commerce *Nanjing University E-Commerce Research Institute*

- Cleaned data with Python, including data merging, missing and abnormal values processing, information extraction, creation of new information, and features analysis and extraction
- Used Tableau for visualization to analyze the sales volume, sales volume, and popularity and score of commodities
- Constructed a multiple regression model to predict the sales volume of goods, and carried out the text analysis according to the product review data of high sales stores

Certifications & Licenses

Certification of Securities Professional *Aug.2021*

License for securities practitioner

- Passed 2 signatory competency exams: Financial Market, Laws and Regulations of Securities Market

Language & IT Skills

English: Fluent; ***Mandarin:*** Native

Skills: Python, R, Stata, SPSS, Excel