

YIP YAN (LISA) YEUNG

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PROFESSIONAL EXPERIENCE

SAP, Product Manager Shanghai, China

Apr 2022 -

- Sole in-house Product Manager at SAP Research & Innovation (Chief Technology Office).
- **Innovation Product Management -**
 - Lead innovation initiation and incubation, defining use cases, objectives, roadmaps, visions, and strategic plans for new initiatives under SAP's strategy of Business AI.
 - Closely work with developers in 0-1 early product stage and software development lifecycle.
 - Design UI/UX prototypes in Figma for proof-of-concept development.
 - Possess in-depth knowledge of AI technologies, with ongoing projects in RAG, agents, and fine-tuning.
- **Project, Portfolio & Process Management -**
 - Act as single point of contact for all ongoing projects, tracking progress and milestones, and deliver project updates to Lines of Business, internal and external stakeholders.
 - Apply project management and innovation skillsets, e.g. Agile, Scrum, Release planning, Design Thinking, to drive project ideation and execution.
- **Program Management -**
 - Serve as single point of contact for cross-team, cross-functional, and external co-innovation initiatives.
 - Organize large-scale events and initiatives, such as SAP EcoFactory Partner Hackathon and SAP d-com.
 - Develop and review communication materials and team presentations for upper management.

Volvo Group, Solution Concept Developer Intern Mountain View, CA

May 2021 – Aug 2021

- Worked at Connected Solutions Innovation Lab (HUB335) with Mack Trucks.

EDUCATION

Carnegie Mellon University

Sep 2019 - Dec 2021

Pittsburgh - M.S. in Electrical and Computer Engineering (Dec 2020)

Silicon Valley - M.S. in Technology Ventures (Dec 2021)

The University of Hong Kong

Sep 2015 - Jun 2019

Bachelor of Engineering in Electronic Engineering

Exchanged at UC Berkeley (2016), Nanyang Technological University (2018)

CERTIFICATION & AWARD

TED Talk - Language Supervisor (Global Top 1 Translator (EN>CN)), See Profile for Past Work

SAP - Certified SAP Technology Consultant

Duke University - AI Product Management Specialization

Microsoft - Advertising Certified Professional

Google - Project Management Professional, UX Design Professional

McKinsey - Next Generation Women Leader 2023

SKILL

IT: Python, R, SQL, MATLAB, Visio, Axure, Figma, Power BI, Tableau, Jira, Tableau

AI: LLM usage via API and Chat, Midjourney, STT, Prompt Engineering, Agent, RAG, Traditional AI & ML

Language: English, Mandarin, Cantonese