YIP YAN (LISA) YEUNG

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PROFESSIONAL EXPERIENCE

SAP, Product Manager Shanghai, China   Apr 2022 -
- Work at Research & Innovation (Chief Technology Office) as the sole in-house product manager.
- **Innovation Product Management -**
  - Lead innovation initiation and incubation, define use cases, and develop objectives, roadmaps, visions, and strategic plans for new initiatives under SAP's strategy of Business AI.
  - Collaborate with developers to oversee software development lifecycle and early product stages.
  - Design UI/UX prototypes in Figma for early-stage proof-of-concept development.
  - Possess in-depth knowledge of AI technologies, with ongoing projects in RAG, agents, and fine-tuning.
- **Portfolio & Process Management -**
  - Act as single point of contact for all ongoing projects, tracking progress and milestones, and present projects and updates to Lines of Business, internal and external stakeholders.
  - Oversee Ideation Framework and release process, driving generation and exploration of new ideas.
- **Program Management -**
  - Serve as single point of contact for cross-team, cross-functional, and external co-innovation initiatives.
  - Manage large-scale events and initiatives, such as SAP EcoFactory Partner Hackathon and SAP d-com.
  - Develop internal and external materials and review team presentations for quality and consistency.

Volvo Group, Solution Concept Developer Intern Mountain View, CA   May 2021 – Aug 2021
- Worked at Connected Solutions Innovation Lab (HUB335) with Mack Trucks.

EDUCATION

Carnegie Mellon University   Sep 2019 - Dec 2021
Pittsburgh - M.S. in Electrical and Computer Engineering (Dec 2020)
Silicon Valley - M.S. in Technology Ventures (Dec 2021)

The University of Hong Kong   Sep 2015 - Jun 2019
Bachelor of Engineering in Electronic Engineering
Exchanged at UC Berkeley (2016), Nanyang Technological University (2018)

CERTIFICATIONS & AWARD

TED Talk - Language Supervisor (Global Top 1 Translator (EN>CN)), See Profile for Past Work
SAP - Certified SAP Technology Consultant
Duke University - AI Product Management Specialization
Microsoft - Advertising Certified Professional
Google - Project Management Professional, UX Design Professional
McKinsey - Next Generation Women Leader 2023

SKILLS

IT: Python, R, SQL, MATLAB, Visio, Axure, Figma, Power BI, Tableau, Jira, Tableau
AI: LLM usage via API and Chat, Midjourney, STT, Prompt Engineering, Agent, RAG, Traditional AI & ML
Language: English, Mandarin, Cantonese