



WeBall - Your Pick Up Game Partner

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What is WeBall

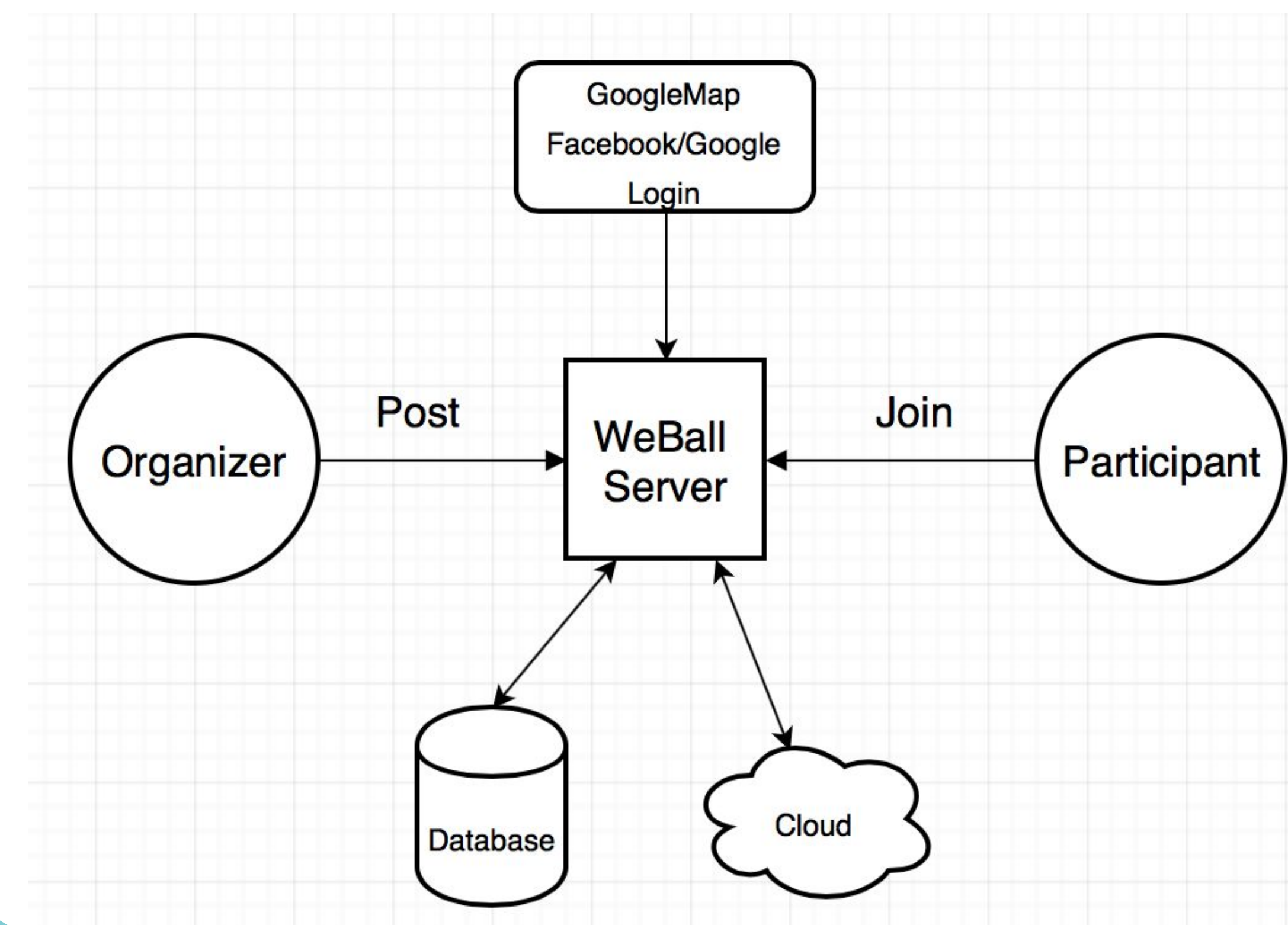
WeBall is an app that helps you organize/join a pick up game.



- Organizer creates invitations for pickup matches
- Users can view, accept/drop-out of matches

Architecture

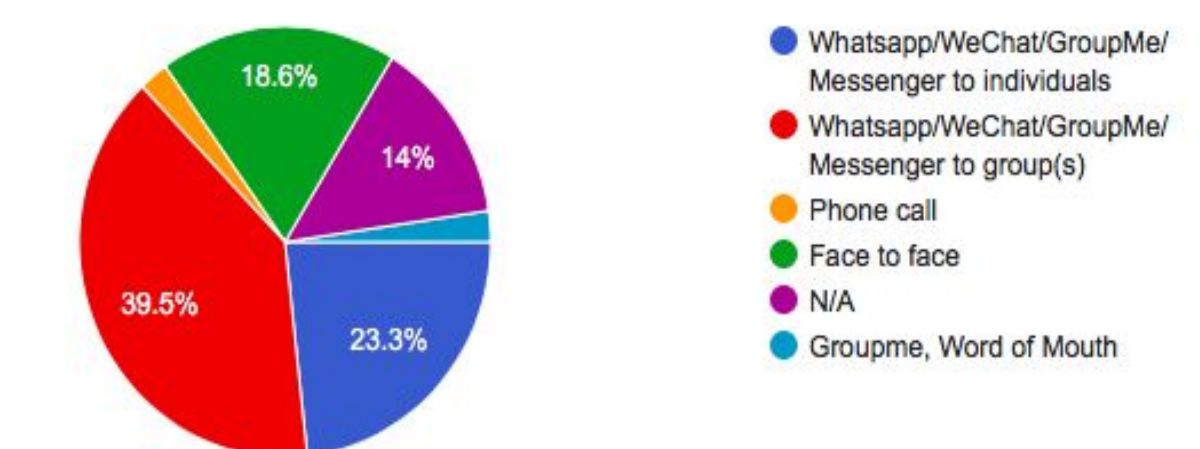
- Platform: Android
- Database: SQLite(stores all user credentials)
- Cloud: AWS(stores all posts info)



Motivation

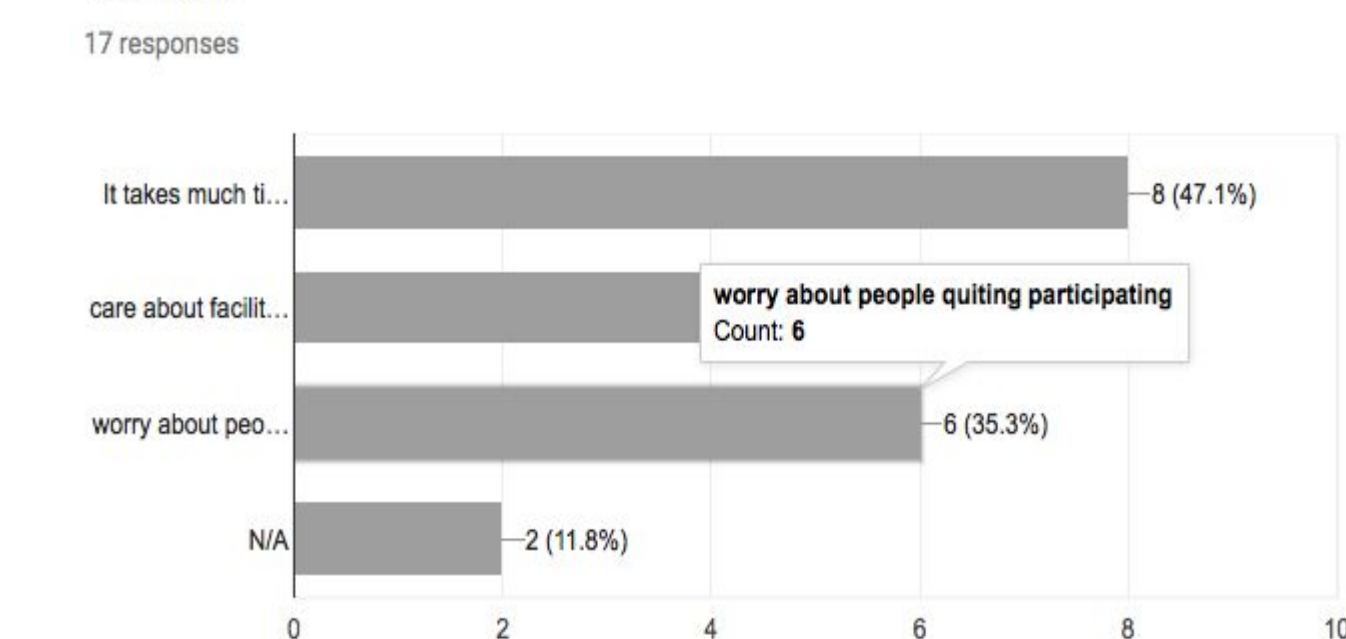
- Current scheduling channels are fragmented based on medium/membership

How do you find players for a pickup match?
43 responses



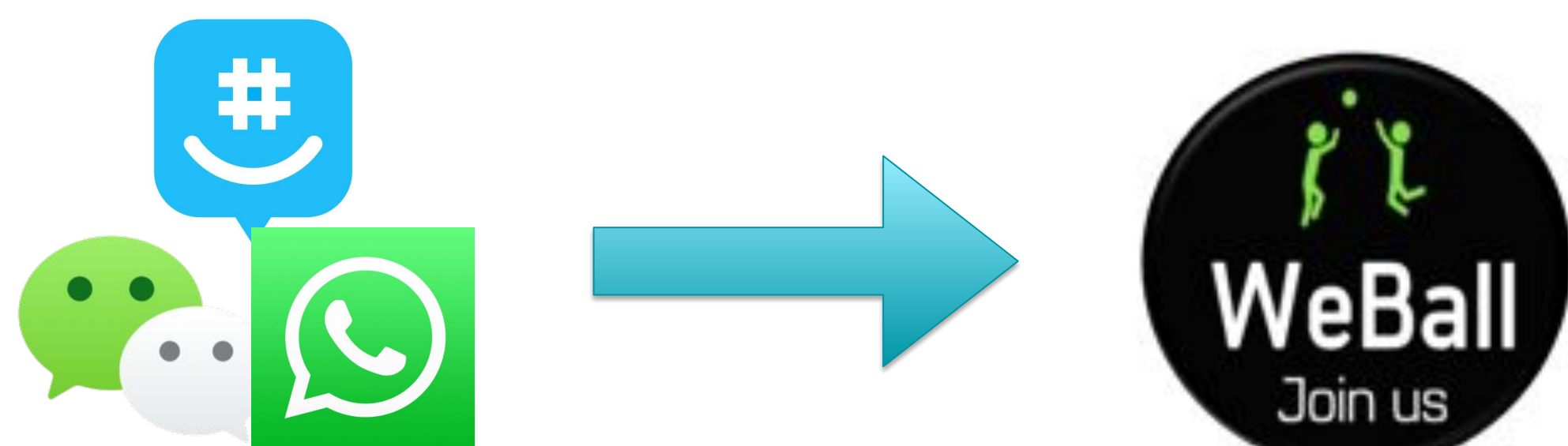
- 47% people surveyed find getting people together time-consuming

If you are not comfortable with organizing pickup games, what are the reasons?
17 responses



Problem overview

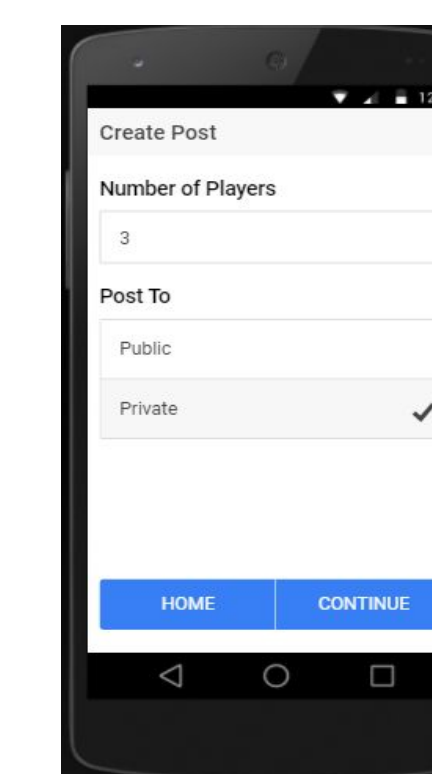
- Organizer cannot predict who will join/who will drop out - too few players?
- Players do not know what facilities are available
- Coordinating over multiple platforms is time consuming



Features

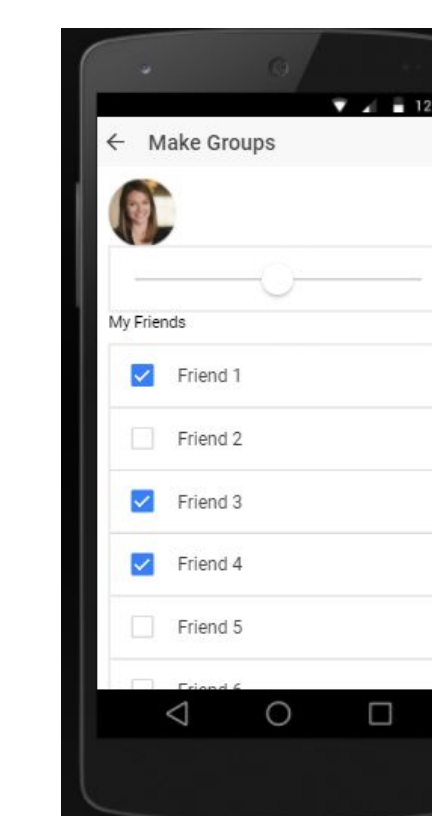
Organizer:

- Create groups
- Edit time, location, number of people
- Post to public or private groups



Player:

- Create groups
- Quit or drop out before the post is closed
- View information and comments from all members
- View other people's profile
- Search for games by location and time.



Target users

Students: grades 9+, undergraduates, graduates, postgraduates
Working professionals: who frequent community basketball

Revenue model

-Pricing strategy: *Freemium*

Features to be charged:

- Invite >10 people per game
- Form groups with >20 members
- Time slot function for accepted invitation

