

Yichao(Joey) Zhou

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Research Interests

- Text recognition and generation for malicious and figurative language processing
 - Adversarial example attack and defense
 - Humor (pun) recognition and generation
 - Targeted advertising and visual question answering
 - Biomedical text mining and natural language processing
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Education

University of California, Los Angeles	LOS ANGELES, CA, US
Ph.D candidate in Computer Science (Information & Data Management)	2016 – Now
University of California, Los Angeles	LOS ANGELES, CA, US
MS degree in Electrical Engineering (Signals & Systems) GPA:3.8/4.0	2015 – 2017
Southeast University	NANJING, JIANGSU, P.R.CHINA
BS degree in Electronics Engineering GPA:3.8/4.0	2011 – 2015

Experiences

Google Research	MOUNTAIN VIEW, CA, US
Research Intern	2020 Summer
Focused on Information extraction from structured data (web page; email)	
YAHOO! Research	SUNNYVALE, CA, US
Research Intern	2019 Summer
Focused on understanding visual ads and keyphrase generation	
YAHOO! Research	SUNNYVALE, CA, US
Research Intern	2018 Summer
Focused on understanding user activity trails and conversion prediction	
HELLA Co.	LIPPSTADT, NRW, GERMANY
Optical Design Intern for Undergraduate Thesis	2014 Winter and Spring
Focused on high-resolution automotive headlight design and test	

Publications and Patents

Publications (* equal contribution)

- **Yichao Zhou**, Jyun-yu Jiang, Jieyu Zhao, Kai-Wei Chang, Wei Wang, “‘The Boating Store Had Its Best Sail Ever’: Pronunciation-attentive Contextualized Pun Recognition”, *2020 Annual Conference of the Association for Computational Linguistics, ACL2020*.
- **Yichao Zhou**, Shaunak Mishra, Manisha Verma, Narayan Bhamidipati, Wei Wang, “Recommending Themes for Ad Creative Design via Visual-Linguistic Representations”, *The Web Conference, WWW2020*.
- Cheng Zheng*, Jyun-Yu Jiang*, **Yichao Zhou**, Sean D. Young, Wei Wang, “Social Media User Geolocation via Hybrid Attention”, *The 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval, SIGIR20*.
- **Yichao Zhou**, Shaunak Mishra, Jelena Gligorijevic, T. Bhatia, Narayan Bhamidipati, “Understanding Consumer Journey using Attention based Recurrent Neural Networks”, *SIGKDD Conference on Knowledge Discovery and Data Mining, KDD19*.

- **Yichao Zhou***, Jyun-yu Jiang*, Kai-Wei Chang, Wei Wang, “Learning to Discriminate Perturbations for Blocking Adversarial Attacks in Text Classification”, *2019 Conference on Empirical Methods in Natural Language Processing and 9th International Joint Conference on Natural Language Processing, EMNLP-IJCNLP19*.
- **Yichao Zhou**, Harry Caufield, Yizhou Sun, Peipei Ping, David Liem, D. Sigdel, Kai-Wei Chang, Wei Wang, “Learning Structured Knowledge from Clinical Case Reports”, *27th Conference on Intelligent Systems for Molecular Biology and 18th European Conference on Computational Biology, (Poster), ISMB/ECCB19*.
- Jieyu Zhao, **Yichao Zhou**, Zeyu Li, Wei Wang, Kai-Wei Chang, “Learning Gender-Neutral Word Embedding”, *Conference on Empirical Methods in Natural Language Processing, EMNLP18*.
- Tan Patrick, **Yichao Zhou**, Xinxin Huang, Wei Wang, “AZTEC: A Cloud-based Computational Platform to Integrate Biomedical Resources”, *IEEE 33rd International Conference on Data Engineering, ICDE17*.
- **Yichao Zhou**, Zai-Fa Zhou, Ninhuan Wang, “A novel residual stress test structure for MEMs thin films”, *12th IEEE International Conference on Solid-State and Integrated Circuit Technology, ICSICT2014*.

Patents

- S. Mishra, R.H Tang, **Yichao Zhou**, V.R.Raithatha, L.N. Buamidipati, M. Abasi, S. Ravindran, “Method for identifying and targeting users across purchase funnel stages”, 2018

Professional Activities

Program Committee/Reviewer:

- PC member: KDD 2020
- Reviewer: Transactions on Knowledge and Data Engineering 2019
- Secondary Reviewer: ICDM 2017, 2019; HealthNLP 2018; KDD 2017

Teaching Experiences

- Teaching Assistant, UCLA 2020 Winter & Spring, David Smallberg, Data structure and Algorithm (C++)
- Teaching Assistant, UCLA 2019 Fall, Todd Millstein, Principles & Practices of Computing (Python)
- Teaching Assistant, UCLA 2018 Fall, Kai-Wei Chang, Machine Learning
- Teaching Assistant, UCLA 2018 Winter, Wei Wang, Data Mining

Honors, Awards, and Scholarships

- EMNLP Student Volunteer Award, 2019
- UCLA Graduate Division Fellowships, 2018 2019 2020
- ACM KDD Student Travel Grant, SIGKDD 2019
- Excellent Undergraduate Thesis, Southeast University, 2015
- Undergraduate Thesis Scholarship from China Scholarship Council, 2014