

Name:___YuZhichao_____ ID___s109_____

What is [*Sky Cinema System*]?

Highlight of the product

[*Sky Cinema System*] is...

About the product:

This software is used to help managers to make full use of all resource they have scientifically. By making resource distribution reasonable, managers can absolutely get more profit. The main feature of this software is that managers do little, but can manage more at anywhere and anytime. As a web page, this software can be used in PC, pad, mobile phone and other handheld terminal because a browser is enough. Auto generate, convenient, reasonable, comprehensive and changing dynamically is the key words of the system. Users just do very little things, but can make good management for this software can change dynamically with time going by. In other words, this software can grow, get rich 'experience' in cinema management.

This software takes all as resources, such as cinema building resource, room resource, human resource, film resource, around product resource, customer resource and so on. How to make these resources distribution reasonable and make full use of is the key point which managers care about. This software solves this question mentioned above. This software can generate a reasonable arrangement according to history data, online data, and manager's set data, because it is always learning.

This software is divided into six parts, Cinema Building Resource Management, Film Resource Management, Cinema Human Resource Management, Around Product Resource Management, Customer Resource Management and Visualization Charts Show. Manager can check part and modify if he wants or not satisfied with the auto generating result, and according visualization charts, he will get the result due to what he changed just now.

Detail Features:

In Cinema Building Resource Management part, it mainly includes the cinema buildings and rooms in cinema buildings. The main feature is that users can get all cinemas he controlled, and he also can add a new cinema, delete a cinema. What's more, users also can set of each room basic seat price and users can one key generate all recommend rooms. If users are not satisfied with this arrangement, they also can change the set he wants. CURD is supported.

In Film Resource Management part, users can add new film to hit the big screen or offline the film. In this part, users can also one key generate film row piece volume. This function is according to all film online heat, online film score, and the last three days attendance rate to make a reasonable arrangement. Even if users don't manage, this part can also generate the forth day's film row piece volume. However, if managers are not satisfied with the result, they also can add or modify or delete some arrange. For every single film, managers also can set the price of the price. Notice that, the software can auto set film price according last three days record and this film's attendance rate. Another function is that managers can start an activity of promotion day. Such an activity can attract more customers to come to see the movie.

In Cinema Human Resource Management part, managers can look up every cinema's staff and its staff type, and they also can change staff from one cinema to another cinema. As you can imagine, staff CURD is well supported. The attractive feature here is that the software can auto generate staff calendar arrangement so that the manager don't need to care about how to arrange the staff calendar. Also, if he wants, he can arrange staff calendar as he likes.

In Around Product Resource Management part, users can sell some around product which have connection with the movie being shown or to be show. Some common product like popcorn and milk tea can also be managed in the software, any CURD of product is supported. Also, users can start an around product promotion activity.

In Customer Resource Management part, it mainly includes customer portrait. The customer here means audience. Through this part, users can find out the making up of audience and main behavior of the audience. Knowing about this, users can improve particular film row piece volume to maximize profit or make some member card like month card, season card and year card.

In Visualization Charts Show part, user can see box-office change of every cinema, and all box-office change of all cinemas. Also user can get box-office change by movie type or audience type, or gender or promotion day. What's important is that users can see real-time box-office change and history box-office change. Through this part, managers can check if

his management or software default management has satisfaction.