To allow users to sign up for an account using Microsoft Entra ID (formerly Azure AD) with options for Microsoft accounts, Google accounts, or email, you can follow these steps:

1. Set Up Microsoft Entra ID

- **Create an External Tenant**: If you don't already have one, create an external tenant in Microsoft Entra ID.
- **Enable Self-Service Sign-Up**: Ensure that self-service sign-up is enabled for your tenant.

2. Configure Identity Providers

- Microsoft Account: This is typically already available if you're using Microsoft Entra ID.
- Google Account:
 - 1. **Create a Google Application**: Go to the Google Developers Console and create a new project.
 - 2. **Set Up OAuth 2.0**: Configure OAuth consent screen and create OAuth credentials.
 - 3. Add Google as an Identity Provider: In the Microsoft Entra admin center, navigate to External Identities > All Identity Providers > Google and add the necessary details from your Google application¹(https://learn.microsoft.com/en-us/entra/externalid/customers/how-to-google-federation-customers).

3. Create a User Flow

- Sign-Up and Sign-In User Flow:
 - 1. Navigate to User Flows: In the Microsoft Entra admin center, go to Identity > External Identities > User flows.
 - 2. Create New User Flow: Select New user flow and choose Sign up and sign in.
 - 3. **Configure Sign-In Methods**: Select the sign-in methods you want to offer (Microsoft account, Google account, and email).
 - 4. **Customize Attributes**: Add any custom attributes you want to collect during sign-up²(https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-user-flow-sign-up-sign-in-customers).

4. Integrate with Your Application

- **Frontend Integration**: Update your application's frontend to use the user flow you created. This typically involves redirecting users to the Microsoft Entra ID sign-in page.
- **Backend Integration**: Ensure your backend can handle the tokens and claims provided by Microsoft Entra ID after authentication.

Example Configuration for Google Identity Provider

1. Create Google Application:

- Go to the Google Developers Console.
- Create a new project and configure OAuth consent screen.
- Create OAuth credentials and note the client ID and client secret.

2. Add Google Identity Provider in Microsoft Entra:

- In the Microsoft Entra admin center, navigate to External Identities > All Identity Providers
 Google.
- Enter the client ID and client secret from your Google application.
- Configure the redirect URIs as specified by Microsoft Entra ID¹(https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-google-federation-customers).

Example User Flow Creation

1. Create User Flow:

- In the Microsoft Entra admin center, go to **Identity > External Identities > User flows**.
- Select New user flow and choose Sign up and sign in.
- Name your user flow (e.g., "SignUpSignIn").
- Select the identity providers (Microsoft, Google, Email) and configure any additional attributes you want to collect²(https://learn.microsoft.com/en-us/entra/externalid/customers/how-to-user-flow-sign-up-sign-in-customers).

By following these steps, you can set up a seamless sign-up experience for your users, allowing them to use their preferred identity provider.

Would you like more detailed guidance on any specific part of this setup?

¹(https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-google-federation-customers): Microsoft Learn - Add Google as an identity provider

²(https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-user-flow-sign-up-sign-in-customers): Microsoft Learn - Create a User Flow

Source: Conversation with Copilot, 17-10-2024

- (1) Add Google as an identity provider Microsoft Entra External ID. https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-google-federation-customers.
- (2) Create a User Flow Microsoft Entra External ID. https://learn.microsoft.com/en-us/entra/external-id/customers/how-to-user-flow-sign-up-sign-in-customers.
- (3) Microsoft Entra ID Beginner's Tutorial (Azure Active Directory). https://www.youtube.com/watch? v=0gZzcK1mHwA.
- (4) Microsoft Entra ID The Complete Beginners Guide. https://www.youtube.com/watch?v=ThT3n2Yass4.
- (5) User sign-in with Microsoft Entra pass-through authentication. https://learn.microsoft.com/enus/entra/identity/hybrid/connect/how-to-connect-pta.
- (6) Microsoft Entra ID (formerly Azure AD) user provisioning and single sign-on. https://cloud.google.com/architecture/identity/federating-gcp-with-azure-ad-configuring-provisioning-and-single-sign-on.
- (7) Quickstart Get started guide Microsoft Entra External ID. https://learn.microsoft.com/enus/entra/external-id/customers/quickstart-get-started-guide.
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