

# Zixiao Yang

(305) 491-2346 | [zxy411@miami.edu](mailto:zxy411@miami.edu) | zixiaoy.com

## RESEARCH INTERESTS

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Crisis Communication and Mental Health  
Mediated Health Communication  
Intercultural Communication

## EDUCATION

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<b>University of Miami</b>	09/2021 – Present
Doctoral student at the School of Communication	
<b>University of Miami</b>	08/2019 – 05/2021
Master of Arts in Communication Studies   GPA: 3.95/4.0	
<b>Henan University of Economics and Law (HUEL)</b>	09/2015 – 07/2019
Bachelor of Arts in Advertising   GPA: 3.55/4.0 (Top 10%)	

## RESEARCH APPOINTMENTS

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<b>Research Assistant</b>	06/2020 – Present
Department of Communication Studies, University of Miami	
<b>Graduate Student Investigator</b>	01/2020 – 05/2020
Department of Interactive Media, University of Miami	

## PUBLICATIONS

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Seelig, M., Shata, A., **Yang, Z.**, Sd, D., Gao, Y., Hu, H. & Yang, J. (Submitted). Making the environment like a cool thing: Exploring generation Z and millennials engagement with climate change video on YouTube. *Paper has been submitted to Environment and Behavior.*

**Yang, Z.** (Submitted). Communicating self during disasters: Understanding communicative identity and posttraumatic growth of young survivors in collectivist culture. *Paper has been submitted to Journal of International and Intercultural Communication.*

**Yang, Z.**, Deal, B., Carcioppolo, N., Zhao, Y. & Sewall, A. (Submitted). A content analysis of problematic gambling prevention interventions in the United States. *Paper has been submitted to Journal of Gambling Studies.*

Wright, K. O. & **Yang, Z.** (Submitted). “We have a lot weighing on us:” A Black Feminist analysis of U.S. newspaper quotes of Black women in year 1 of the COVID-19 pandemic. *Paper has been submitted to Critical Studies in Media Communication – Special Issue CFP.*

## BOOK CHAPTERS

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Wright, K. O., Cotto, L. & **Yang, Z.** (Submitted). Accents and dialects in public speaking. *The Routledge handbook of public speaking research and theory.*

## CONFERENCE PRESENTATIONS

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Chen, X. & **Yang, Z.** (Submitted). *Can virtual standardized patients teach empathic communication skills in healthcare?: A systematic review*. Paper has been submitted to the 109th National Communication Association Annual Convention. National Harbor, MD, United States.

Carcioppolo, N., Wang, G., **Yang, Z.**, Zhao, X. & Zhao, Y. (Submitted). *Sarcastic messaging and the righteous rage hypothesis: Does sarcasm reinforces existing views and increase hostility towards the opposition?* Paper has been submitted to the 109th National Communication Association Annual Convention. National Harbor, MD, United States.

**Yang, Z.** & Lu, Q (2023, April). *Do nurses fight in comfort? Coping strategies on occupational stress and posttraumatic growth for frontline nurses during COVID-19*. Abstract accepted by the 7th Biennial D.C. Health Communication Conference (DCHC). Washington, D.C., United States.

**Yang, Z.** (2022, November). *“But I’m not a hero”: Exploring the function of communicative identity and posttrauma growth following urban floods in a collectivistic culture community* [Paper Panel]. Paper presented at the 108th National Communication Association Annual Convention. New Orleans, LA, United States.

Wright, K. O. & **Yang, Z.** (2022, November). *Media representation of black women’s stories in year 1 of the COVID-19 pandemic* [Paper Panel]. Paper presented at the 108th National Communication Association Annual Convention. New Orleans, LA, United States.

**Yang, Z.** (2022, July). *Still posting selfies online? Predictors of cyberbullying among teens on social network sites*. Paper presented at the International Association for Media and Communication Research (IAMCR) Pre-conference. Suzhou, China.

Carcioppolo, N., Deal, B., & **Yang, Z.** (2022, May). *A comprehensive assessment of gambling prevention interventions in the United States*. Paper presented at the 72nd Annual International Communication Association Conference. Paris, France.

**Yang, Z.** (2021, December). *Making environment like a cool thing: Analyze the attitude of generation Z towards climate change based on a focus group data*. Paper presented at the 4th International Conference on Climate Communication, Health Communication and Sustainable Urban Development. Guangzhou, China.

**Yang, Z.** (2020, December). *Hope appeals, the extended elaboration likelihood model, and the aging people*. Abstract presented at the Health Communication division of Zhengzhou University Communication Academic Annual Conference. Zhengzhou, China.

## TEACHING EXPERIENCE

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Instructor of Record | STC 103 Statistical Reasoning for Strategic Communication | Fall 2022  
Instructor of Record | STC 103 Statistical Reasoning for Strategic Communication | Spring 2023  
Instructor of Record | COS 325 Communication in Health Organization | Fall 2023

## GRANTS

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How Does Health Misinformation Spread Online? Sarcasm and Dark Personality Traits Limit Discourse while Galvanizing Beliefs in Misinformation and Increasing its Propagation (\$5,000)  
Role: Co-Investigator (PI: Dr. Nicholas Carcioppolo) 2022

Graduate Activity Fee Allocation Committee (GAFAC) Travel Funding (\$400) 2022

## AWARDS, HONORS, and SCHOLARSHIPS

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Graduate with Honors, HUEL	07/2019
Bronze Medal, 16th Chinese College Student Advertising Contest	03/2018 – 04/2018
First Prize Scholarship, HUEL	2017 – 2018
Third Prize, 15th National College Student Challenge CUP Contest	07/2016 – 03/2017
Second Prize Scholarship, HUEL	2016 – 2017
Third Prize Scholarship, HUEL	2015 – 2016

## ASSOCIATION MEMBERSHIPS

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National Communication Association	2022 - Present
73rd ICA Conference Reviewer (Health Communication Division)	2023

## WORK EXPERIENCE

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Advertising Strategy Intern DDB Worldwide Communications Group LLC, Beijing	07/2018 – 08/2018
Media Planning Intern GroupM Worldwide, Beijing	07/2017 – 09/2017
News Center Reporter Henan University of Economics and Law	09/2015 – 07/2016

## SKILLS

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**Languages:** Mandarin, English

**Software:** SPSS, R, NVivo, Qualtrics, Adobe Photoshop, Adobe Premiere, Unity