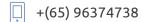# YAP ZI XUAN (Ms.)

I am a product designer who sometimes tinkers with front-end development. I also enjoy learning about new design trends and tools outside of work. I'm self-motivated, enjoy solving problems in a team and have a keen eye for design and detail. I am also constantly looking for ways to hone my craft and design better software for people and businesses.

Singapore

+(65) 96374738

sayhi@zee.sg

EXPERIENCE

Product Designer
Pigeonlab Pte Ltd, Singapore
Jun 2018 - Present

- Designed features for the web app and admin panels of Pigeonhole Live
- Worked with both the business team and developers to translate requirements and implement features
- Worked with fellow designers in conducting and gathering feedback from user interviews

Product Designer
Honestbee Pte Ltd, Singapore
Jun 2017 - Jun 2018

- Redesigned and reworked the shoppper and delivery apps used by our freelance bees
- Worked with project managers and developers to translate requirements and implement features
- Interviewed end users to identify issues and improve future versions of the app

User Experience Designer
Detalytics Pte Ltd, Singapore
Jun 2016 - May 2017

- Designed a real-time data analytics platform for clinics and healthcare professionals
- Conducted user research and translated findings into wireframes and high-fidelity prototypes
- Worked with developers & end-users to develop the web app and conduct user testing

Software Engineering Intern
Expedia Inc, Singapore
May 2015 - Oct 2015

- Worked in an agile team to develop a scalable, deal-finding Twitter bot using Node.js
- Used SugarJS as a natural language date parser to process incoming tweet messages

User Interface Designer
Pear Comms Pte Ltd
Feb 2015 - Apr 2015

- Designed the user interface for QuickDesk, a CRM software for salespeople to track leads
- Interacted with developers to understand business requirements and information architecture
- Produced a series of high-fidelity mockups using Sketch

Design Intern & Front-End Developer
Websparks Pte Ltd
May 2014 - Aug 2014

- Designed multi-page sites and created mockups using Adobe Photoshop and Adobe Illustrator
- Worked with back-end developers to create themes using HTML5, CSS3 and JavaScript
- Interacted with clients on a regular basis to understand requirements and iteratively improve prototype

EDUCATION

National University of Singapore   2012 - 2016
Bachelor of Computing (Information Systems), Honors (Highest Distinction)

- Valedictorian, Class of 2016
- Culmulative Average Point: 4.65/5.0
- Dean's List Award for Academic Years 2012-2013 and 2014-2015

SKILLS

User Interface Design

Wireframing, High-Fidelity Prototyping, Visual Design, User Interface Design

Web Development

HTML5, CSS3, JavaScript + jQuery, Bootstrap, Android, Java

PROJECTS

Grain's Web Order Form Redesign   Feb 2016 - Apr 2016
Freelance Design Project

- Improved Grain's existing order form on their web app
- Designed a mobile app for customers to browse the daily menu place food orders on demand
- Worked closely with the co-founders to understand requirements and iteratively improve prototype

AWARDS

1st Prize, Accenture Hackathon 2015   Aug 2015
Accenture Singapore

- Designed and created mockups for an intelligent route planning and scheduling app using Sketch
- Developed the user interface using HTML5, CSS and Bootstrap 3.0
- Created publicity assets for the app's social media campaign using Adobe Illustrator
- Presented the prototype as a solution to address Accenture's business case in the 24-hr hackathon

2nd Prize, Manpower Hackathon 2015   Jan 2015
Urban Prototyping (UP) Singapore, Ministry of Manpower

- Designed an interactive English-learning platform for migrant workers to learn English by performing small translation tasks in their own preferred language
- Incorporated gamification elements in my design to promote fun and encourage progress
- Prototype was presented as a solution to address the Ministry of Manpower's problem statement about improving engagement with migrant workers in Singapore

NUS Kent Ridge Undergraduate Scholarship   Apr 2012
National University of Singapore

- Was awarded a bond-free scholarship to read Information Systems in NUS
- Was awarded the scholarship prior to matriculation for academic excellence and outstanding co-curricular activities records.