EXPERIMENT DESIGN

Expected Pattern of Responses

Group	Assign	Day 1			Day 2			Day 3			Day 4			Day 5			Day 6			Day 7			Day 8		
Group 1a	R	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O
Group 2a	R	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O
Group 3a	R	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O
Group 4a	R	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O

Pattern of Responses Received

Behavior	Assign	Day 1			Day 2			Day 3			Day 4			Day 5			Day 6			Day 7			Day 8		
Type 1 (Full Strict)	R	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O	O	X	O
Type 2 (Full Attriters)	R	O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦
Type 3 (Full Mixed)	R	O	X	▦	O	X	▦	O	X	O	O	X	O	O	X	O	O	X	O		X			X	
Type 4 (Partial Strict)	R	O	X	O	O	X	O	O	X	O		X			X		O	X	O	O	X	O	O	X	O
Type 5 (Partial Mixed)	R		X			X		O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦	O	X	▦
Type 6 (Partial Attriters)	R	O	X	▦	O	X	▦		X		O	X	O		X		O	X	O	O	X			X	
Type 7 (Attriters)	R		X			X			X			X			X			X			X			X	

(▦ = Missing Response, shown red; blank = No Show)

Received Response		O
Missing Response		▦
No Show		
Treatment		X

Type 1 (Full Strict)	pre and post on all days
Type 2 (Full Attriters)	only pre on all days
Type 3 (Full Mixed)	pre and post on some days, only pre on some days and neither on remaining days days
Type 4 (Partial Strict)	pre and post on some days
Type 5 (Partial Mixed)	only pre on some days and no show on remaining days
Type 6 (Partial Attriters)	only pre on some days and neither pre nor post on some days and no show on remaining days
Type 7 (Attriters)	no show on all the days