

ESF FILM FESTIVAL 2016

JUDGING CRITERIA

Films will be judged on four criteria, each out of 10 points – 10 being excellent.

CINEMATOGRAPHY

The skill of the cinematographer and cameraperson is judged under this category. Judges are looking for thoughtful and artistic composition, and how the camera is used to communicate and convey themes and stories. The cinematography should be professional and deliberate, demonstrating creativity and personal style.

NARRATIVE

Narrative should be prevalent in each film. Filmmakers should incorporate stories and personal experiences about their social issue into their films, whether they be those of others or their own. These narratives should be woven skilfully into the film and should keep the audience interested and engaged.

ORIGINALITY

Participants should be looking to make their films original. Influence from other filmmakers/creators is encouraged, but they should not be copying other creators. Judges want participants to think outside of the box, and think of original and exciting ideas, stories, cinematography etc. Original music is also highly encouraged, although this is not compulsory, copyright free music will be allowed. However, original music and graphics are recognised highly and will be given extra credit.

INFORMATION

This category judges how much the film can tell the audience about their social issue and the effects and consequences of the social issue.

Although your film should address an important social issue, it is important to remember that YOU DO NOT HAVE TO MAKE A DOCUMENTARY. Films where themes are expressed through a fictional story are highly encouraged as well. You can create any film in any style, as long as you are addressing and taking into account an important social issue that MEANS SOMETHING TO THE CREATOR in our society today.