



Cathay Racers
F1 in Schools team
SCRacers, F1 in Schools Alexander Harfitt
C/O Sha Tin College
No. 3 Lai Wo Lane
Fo Tan, Sha Tin
Hong Kong
31 August 2016

Dear Sir/Madam,

We are Cathay Racers, a Formula 1 team made up of six senior school students that will be participating in the F1 in Schools World Finals Competition in Austin, Texas. Our team is a collaboration team between Hong Kong and China. Both of the teams scored highly in their respective National Competitions, which were attended by judges from around the world, competing teams, and visitors.

We seek sponsorship to help us purchase all the resources and materials required to guide us towards our ultimate goal: Success in the World Finals in Austin, Texas, in October 2016. To achieve this goal, we are aiming to reach a goal of HK\$136,700



We would be extremely grateful if you would help us via sponsorship to achieve our goal. Depending on your choice of sponsorship level, your company's logo will appear on our team collateral, which includes a range of specially designed race shirts, or direct branding on the car itself. The outlines of each sponsorship level are stated on page 7 of the sponsorship proposal document.

The F1 in Schools World Final competition will be attended by over 30 competing teams from around the world, each with three to six members. Also attending will be forty judges from around the world, the In Country Coordinator for each represented country attending, and visitors from the host country and representatives from the Formula One organisation. The entire event will also be live streamed around the world and will be televised by international media teams.

If this project is of interest to you and your company and you would like to find out more about this initiative then please contact me directly for further details and indication of the level of sponsorship you are willing to offer. Details of this can be seen on the proposal letter.

Any money forwarded should be via a cheque and should be made payable to 'Sha Tin College'. A receipt of your sponsorship donation will be issued by return if you would like.

We would be honoured if you would support us and sponsor our team. Should you have any further queries or questions then please do not hesitate to contact me.

Team Facebook page: <https://www.facebook.com/cathayracers/>

Team email: cathayracers2016@gmail.com

Yours faithfully,

Alexander Harfitt
Cathay Racers team manager

David Stott
Hong Kong in Country Coordinator

