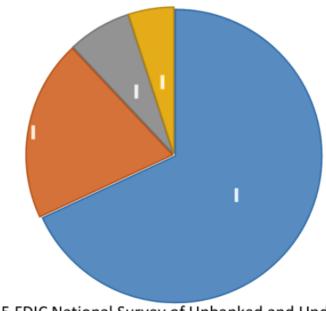
The State of Financial (Ex)Inclusion

General US Population





2015 FDIC National Survey of Unbanked and Underbanked Households

Briefly describe the context for the visual by addressing the following questions:

- 1. What is the source of the visual? (e.g., URL or bibliographic citation) http://viz.wtf/image/167055357777
- 2. Who is the intended audience (i.e., decoders)? How do you know this? it surveys unbanked and underbanked households in US.Maybe for government and workers in bank.
- 1. Identify the specific component(s) of the visual that is/are misleading first, it has no labels. Then, it has no numbers in percentage.
- 2. For each part(s) of the visualization that is/are misleading, identify the mechanism that is used: hiding relevant data to highlight what benefits us; displaying too much data to obscure reality; using graphic forms in inappropriate ways (distorting the data) both hiding relevant data to highlight what benefits us.
- 3. Explain how the mechanisms are used to mislead

the graphic hides the labels and the numbers, so we can't know how much percentage population is unbanked or otherwise. In the other word, we cannot know how much percentage population is unbanked or underbanked. We are also unknown about the other categories in the pie.