

Yi-Jun Lin

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WORK EXPERIENCE

Marketing And Business Development Remote Intern/Encoder Products Company, Idaho April. 2022–May2022

- Assisted in Semiconductor industry research and trade show marketing development plan.
- Developed data on industry segments within the semiconductor industry in the SE Asia market and advised the COO to use which pack.

Sales Adviser / Club Demonstration Services, New Taipei City July. 2019–June 2020

- Assessed sales performance using 360-degree feedback and awarded Best Sales Assistant bonuses 3 times in 6 months.
- Promoted merchandise resulting in up to NT\$24,000 in daily sales.

Administrative Assistant / Chang Gung University of Science and Technology, Taoyuan, New Taipei City Aug. 2016–June 2019

- Arranged health and safety training sessions involving 10 professors and 5 institutions Managed different schedule requirements by negotiating and communicating with staff.
- Analyzed almost 1,000 questionnaires using SPSS to improve service metrics.

RACE

ETH Taipei Hackathon April

PROJECTS

Hotel Reservation Application -Java

- Demonstrated design ability by using OOP, organizing and processing data with collections, and using common Java types.

NFT Smart Contract- Solidity

- Build a smart contract for ETH interaction.
- NFTs can be mint, set the total amount, set the maximum holding amount of each address, limit the single mint amount, and set the switch for public sale.

EDUCATION

Solidity-EVM-Dev-Batch-2/Z Institution, Online Mar. 2023-Present

- Mastered the fundamentals of Solidity programming language, and design and implement smart contracts.
- Developed DApps based on blockchain, and be able to interact with the blockchain.
- Understand the tools for developing, testing, deploying, and integrating smart contracts with the front-end, including Hardhat, Ganache-cli, PancakeSwap UI Kit, Tenderly, and OpenZeppelin etc.

International Business Administration Program/International Trade Institute (ITI), Taichung July 2020–July2022

- Enhanced business English skills including BBC News, Meetings, Negotiations, Presentation, Telephoning, Exhibition, Business Correspondence and so on
- Learned Business Plan, Python, and discussed on international application cases of IOT, AIOT, VR, AR and AI in the Business Field

- Enhanced industry knowledge with Trello and organized after-class study groups
 - Designed Halloween activities as a member of the event planning group
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Certifications

PM

- Project Management Professional (certification number: 3127389)

Marketing

- [Google Analytics Individual Qualification](#)
- [Google Ads Search Certification](#)
- [Google Ads Display Certification](#)
- Fundamentals of digital marketing (certification number: B2C VPT H42)
- Waze Ads Fundamentals (certification number: 87013410)

Software

- [Graph Search, Shortest Paths, and Data Structures](#)
- [Greedy Algorithms, Minimum Spanning Trees, and Dynamic Programming](#)
- [Divide and Conquer, Sorting and Searching, and Randomized Algorithms](#)
- [Java course](#)
- [Google Data Analytics Certification](#)

