

# Results for #PS114

# Tweets Top / All

# 3hPhilip Glick MD MBA @glicklab

@shivanipatel85 Glad I enjoyed #ps114 @AmCollSurgeons #acscc12 Expand

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## 3hPhilip Glick MD MBA @glicklab

.@bnwomeh achieved milestone at #ps114: He sent such a torrent of tweets that Twitter blocked tweets 4 a hrs!#ASCCC12 A job well done;Thks

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#### 3hPhilip Glick MD MBA @glicklab

@kaye\_rolls @BrianSMcGowan glad u enjoyed #ps114. 300 in rm 4 250 is sro but 300 in 4 1200 not same. Glad u sat forward. Thks

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#### 3hPhilip Glick MD MBA @glicklab

.@andrewswright glad u enjoyed #ps114. You'll always remember where your 1st #hcsm and #SoMed experience was!

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# 3hPhilip Glick MD MBA @glicklab

@SurgeryPA glad u enjoyed #ps114. Keep up the #SoMed w ur pts! Expand

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#### 3hPhilip Glick MD MBA @glicklab

@NirajGusani glad u enjoyed #ps114 Expand

- Reply
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#### 4hPhilip Glick MD MBA @glicklab

# .@HeatherLoggheMD @briansmcgowan Glad u enjoyed #ps114!

Expand

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### 4hPhilip Glick MD MBA @glicklab

.@rjkwon @bnwomeh @z1g1 glad u enjoyed #ps114

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#### 4hPhilip Glick MD MBA @glicklab

.@suzanakm .@BrianSMcGowan .@bnwomeh Flad you enjoyed#ps114. Thks 4 contributing to live #twitter q and a

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#### 4hPhilip Glick MD MBA @glicklab

.@fegatochirurgia glad u enjoyed #ps114 .@AmCollSurgeons#acscc12 Expand

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# 4hPhilip Glick MD MBA @glicklab

@shivanipatel85 #ps114 team doing our best to encourage@collsiegeons 2 use #hcsm 4 #ume #gme #cme. Will be doing#SoMed at #apsa2013. Thks

View conversation

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# 4hPhilip Glick MD MBA @glicklab

.@AmaliaCochranMD .@HeatherLoggheMD Sorry no 46xx on #ps114podium. @Susannahfox busy. Making up 4 it at #apsa2013 @drmlband more. Expand

- Reply
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6 OctJoel D Lafleur @jlafleurmd

**#ps114** finally figured out how to make my tweets public not a twitter virgin, but close! Expand

- Reply
- Retweet
- Favorite

#### 5 OctPhilip Glick MD MBA @glicklab

@hjluks mentioned @AmCollSurgeons #ps114 live #twitter Q & A by@BrianSMcGowan as MD w #SoMed cred w ptshttp://z1g1.net/projects/acs2012.

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5 OctBrian S. McGowan PhD @BrianSMcGowan

#FF #acscc12 #ps114 crew: @glicklab @z1g1 @phillyfader@bnwomeh @HeatherLoggheMD @j suliburk @PorterOnSurg@NirajGusani @AmaliaCochranMD Expand

- Reply
- Retweet
- Favorite
  - 4 OctBen Nwomeh MD @bnwomeh

RT @jsuliburk: @bnwomeh @amaliacochranmd @academicsurgeryI'm in AAS - just spoke w folks on plane on way back about how good#ps114 was!

Expand

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  - 4 Oct Michael @m fkf

Why surgeons need to understand social media

RT@AmCollSurgeons #ps114 http://z1g1.net/projects/acs2012#acscc12 v @bnwomeh @glicklab @z1g1

Expand

- Reply
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- 4 OctJames Suliburk MD @jsuliburk

@bnwomeh @amaliacochranmd @academicsurgery I'm in AAS - just spoke w folks on plane on way back about how good #ps114 was!

View conversation

- Reply
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  - 4 OctBen Nwomeh MD @bnwomeh

RT @glicklab: .@AmCollSurgeons .@z1g1 #ps114 presentations & twitter string archived (10-7-12) at <a href="http://z1g1.net/projects/acs2012#acscc12">http://z1g1.net/projects/acs2012#acscc12</a>

- Reply
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- Pocket
- 4 OctPhilip Glick MD MBA @glicklab

.@AmCollSurgeons .@z1g1 #ps114 presentations & twitter string archived (10-7-12) at http://z1g1.net/projects/acs2012 #acscc12#acs100 Expand

- Reply
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- 3 OctAmericanCollSurgeons @AmCollSurgeons

RT @jsuliburk: @BrianSMcGowan @AmCollSurgeons @bnwomeh@z1g1 @glicklab pls rpt #ps114 nxt yr! continue to innovate For nxt 100 yrs #ACSCC12 Expand

- Reply
- Retweet
- Favorite
  - 3 OctBrian S. McGowan PhD @BrianSMcGowan

RT @jsuliburk: @BrianSMcGowan @AmCollSurgeons @bnwomeh@z1g1 @glicklab pls rpt #ps114 nxt yr! continue to innovate For nxt 100 yrs #ACSCC12 Expand

- Reply
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- 3 OctPhilip Glick MD MBA @glicklab

.@shivanipatel85 many thanks from team #ps114 Encore depends on evaluations and invitation. We'll see? Always glad to help .@amcollsurgeons

View conversation

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  - 3 OctJames Suliburk MD @jsuliburk

@glicklab @BrianSMcGowan @AmCollSurgeons @bnwomeh @z1g1@glicklab pls rpt #ps114 nxt yr - thx! continue to innovate For nxt 100 yrs #ACSCC12 Expand

- Reply
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  - 3 OctShivani Patel @shivanipatel85

@glicklab Really enjoyed your session on Monday at #ACSCC12, any plans to encourage more #surg discussion via Twitter / #SoMe?#hcsm #ps114
Expand

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  - 3 OctBen Nwomeh MD @bnwomeh

Great! Did u look up #ps114? MT @suzanakm: @BrianSMcGowan@bnwomeh "Surgeons & Social Media" Panel at #ACSCC12 - how did it go? #ACS100
Expand

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  - 3 Oct**Suzana Makowski** @suzanakm

"@BrianSMcGowan: Surgeons & Social Media" Panel at #ACSCC12 --> we will take live tweeted questions using #PS114 cc: @bnwomeh"#bestpractice

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  - 2 OctBen Nwomeh MD @bnwomeh

Hear @AmCollSurgeons! RT @pjjavid: This session should be an annual one at ACS given its relevance to all of us. #ps114#ACSCC12

Expand

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  - 2 OctPhilip Glick MD MBA @glicklab

.amcollsurgeons #ps114 D#1 #SoMe #SoMed activity @ #acscc12spiked! keep it up. #TwitPict http://twitpic.com/b0ekfj

View photo

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- 2 OctHeather Logghe, MD @HeatherLoggheMD

likewise! RT @briansmcgowan: @HeatherLoggheMD pleasure meeting you...love the passion and energy you are bringing to improving #meded #PS114

View conversation

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  - 2 OctPhilip Glick MD MBA @glicklab

.@amcollsurgeons Hot off the press #ccn "surgeons and social media usage" #ps114 #acscc12 #hcsm #TwitPict http://twitpic.com/b0dov1

View photo

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- 2 OctPhilip Glick MD MBA @glicklab

.@porteronsurg Chris I was so glad to meet you yesterday and that u not only came 2 panel, but got props 4 #hcsm excellence #ps114#acscc12

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2 OctNiraj J. Gusani, MD @NirajGusani

MT @jsuliburk: @BrianSMcGowan @glicklab GREAT SESSION TODAY! The next 100 years is sure to be even better for pts #ps114@amcollsurgeons

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2 OctNiraj J. Gusani, MD @NirajGusani

Great to meet all of

you @HeatherLoggheMD MT @PorterOnSurg:@glicklab @BrianSMcGowan Great meeting u today. Cool Program#ps114 #ACSCC12

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1 Oct**Dr. Estrada** @EIDrEstrada

"@AmCollSurgeons: Glad you enjoyed it! >> RT @kfospo:@AmCollSurgeons #ps114 Cool!"i Agree , but there is much more to say about this!!

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1 OctBen Nwomeh MD @bnwomeh

Here is a real time comment: The audience at #ps114 seems very excited! #ACSCC12 #hcsm Expand

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@BabeWithBlade That's great. Sadly, no women on podium at#ps114. I nominate @drmlb and/or @HeatherLoggheMD next time! Cc: @glicklab

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1 OctJames Suliburk MD @jsuliburk

@BrianSMcGowan @susannahfox @glicklab GREAT SESSION TODAY! The next 100 years is sure to be even better for patients#ps114 @amcollsurgeons

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1 OctBen Nwomeh MD @bnwomeh

I don't email pts (yet)! MT @kimruscher: #ps114 how does audience use #SoMe? I email patients, get my news, follow meetings I can't attend

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1 OctBen Nwomeh MD @bnwomeh

Probably not w Twitter MT @throckad: #ps114 can u create a secure group to ask clinical questions of your colleagues, a virtual tumor board?

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1 OctBen Nwomeh MD @bnwomeh

Of course, like any speech! RT @Kevinmodeste: #ACSCC12 #ps114quick question. Can u be held liable for something you put on twitter?

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1 OctJames Suliburk MD @jsuliburk

@bnwomeh @amcollsurgeons @glicklab ACS must continue to be a leader - pls repeat SoMe education to its members for 2013. #ps114in 2013

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1 OctAmericanCollSurgeons @AmCollSurgeons

RT @jsuliburk: @bnwomeh @AmCollSurgeons @glicklab @z1g1AMAZING SESSION TODAY! #ps114 #ACSCC12 thank you for the education and demo of SoMe Expand

- Reply
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1 OctJames Suliburk MD @jsuliburk

@bnwomeh @amcollsurgeons @glicklab @z1g1 AMAZING SESSION TODAY! #ps114 #ACSCC12 - thank you for the education and demo of SoMe

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#### 1 Oct James Suliburk MD @jsuliburk

social media this morning and nanotechnology this afternoon. Taking the clinical congress into the next 100 years #ps114 #ACSCC12

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  - 1 OctAmericanCollSurgeons @AmCollSurgeons

RT @bnwomeh: Ha! RT @glicklab: @bnwomeh Ben, good job as the tweeter leader for #ps114. #acscc12. Twitter met their match today.

Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

Ha! RT @glicklab: .@bnwomeh Ben, good job as the tweeter leader for #ps114. @AmCollSurgeons #acscc12. Twitter met their match today. Expand

- Reply
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  - 1 OctAmericanCollSurgeons @AmCollSurgeons

LOL > RT @bnwomeh: I achieved a milestone @ #ps114: I sent such a torrent of tweets that Twitter blocked my tweets for a few hours!#ASCCC12

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

"Using #SoMe to enhance surgeon and patient education and communication" @AmCollSurgeons Bulletin http://bit.ly/TO0KYQ#ps114 #ACScc12 Expand

- Reply
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- 1 OctPhilip Glick MD MBA @glicklab

.@bnwomeh Ben, good job as the tweeter leader for #ps114.@AmCollSurgeons #acscc12. Twitter met their match today.

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Exactly! RT @mcwsurgonc: #ps114 all conferences should have wifi at the meeting

# sites. @AmCollSurgeons leads by example#ACSCC12

Expand

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  - 1 Oct**AmericanCollSurgeons** @AmCollSurgeons

RT @bnwomeh: AMA Policy: Professionalism in the Use of Social Media http://bit.ly/LvCqXO #ps114 #ACSCC12 #hcsm

Expand

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- 1 OctAmericanCollSurgeons @AmCollSurgeons

RT @anndebordsmith: @AmaliaCochranMD LinkedIn also has good specialty-specific newsfeeds which can be useful. #PS114#ACSCC12

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

I achieved a Twitter milestone at #ps114: I sent such a torrent of tweets that Twitter blocked my tweets for a few hours! #ASCCC12

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

@mcwsurgonc it's a free web app u can se to display a Twitter Wall like we did in #ps114 at #ASCCC12 http://bit.ly/SYw6VO

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1 Oct**Ben Nwomeh MD** @bnwomeh

@elceman54 @FizanAbdullahMD Kurt, were you actually in #ps114...how cool is that?

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  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

.@heatherloggheMD pleasure meeting you...love the passion and energy you are bringing to improving #meded #PS114

- Reply
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1 OctAmericanCollSurgeons @AmCollSurgeons

Well said! >> RT @glicklab: @AmCollSurgeons #ps114 b4 u hit send deidentify all pt identifiers! #acscc12 #HIPAA

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1 OctAmericanCollSurgeons @AmCollSurgeons

RT @kimruscher: "@mcwsurgonc: #ps114 all conferences should have wifi at the meeting sites. @AmCollSurgeons leads by example." agree 100% Expand

- Reply
- Retweet
- Favorite

1 OctAmericanCollSurgeons @AmCollSurgeons

Thanks! >> RT @mcwsurgonc: #ps114 all conferences should have wifi at the meeting sites. @AmCollSurgeons leads by example.#ACSCC12
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1 OctAmericanCollSurgeons @AmCollSurgeons

RT @dmerceromaha: #ps114. Challenge seems to be finding the time to keep your postings etc "fresh". Seems like a good-sized job#hcsm

Expand

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1 OctAmericanCollSurgeons @AmCollSurgeons

RT @glicklab: RT @pjjavid: #ps114. My first official tweet, here at ACS of all places! That's what #ps114 is all about #acscc12

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1 OctAmericanCollSurgeons @AmCollSurgeons

Great! >> RT @bnwomeh: This hour, I think we're gonna have plenty of newly Twitborn fellows of @AmCollSurgeons here at #ACSCC12#ps114 #hcsm

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### 1 OctAmericanCollSurgeons @AmCollSurgeons

Glad you enjoyed it! >> RT @kfospo: @AmCollSurgeons #ps114Cool! Expand

- Reply
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1 Oct**AmericanCollSurgeons** @AmCollSurgeons

RT @bnwomeh: You have just been twitborn! RT @Kgugliuz:@AmCollSurgeons #PS114 hello! My first tweet ever!

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1 OctBrian S. McGowan PhD @BrianSMcGowan

I recommended surgeons follow @PorterOnSurg to see how he engages/shares on SoMe - not seeing him sitting 2 ft away. #ps114#unscripted

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1 Oct**Derek Warnick** @theCMEguy

"@BrianSMcGowan: 1st q from floor: can we use Twitter to support MOC/CME process? >> How much do I love the question! #PS114#CMEchat" +1

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  - 1 OctPhilip Glick MD MBA @glicklab

@bngoweh Ben exceeded his daily twitter useage; good job as are twitter leader! #ps114 #pscscc12

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1 OctAnn DeBord Smith @AnnDeBordSmith

@BrianSMcGowan I think residency directors should follow their residents by for the purpose of harvesting ideas, not policing.#PS114

View conversation

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1 OctAnn DeBord Smith @AnnDeBordSmith

@AmaliaCochranMD LinkedIn also has good specialty-specific newsfeeds which can be useful. #PS114 #ACSCC12

View conversation

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1 OctBrian S. McGowan PhD @BrianSMcGowan

Should residency directors follow their residents across SoMe platforms? (does anyone have this addressed in your policies?)#ps114

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1 OctBrian S. McGowan PhD @BrianSMcGowan

First question from the floor - can we use Twitter to support the MOC & CME process? >> How much do I love the question! #PS114#CMEchat Expand

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1 Oct Jason Smith @DrJtrauma

Great session.trying a question by twitter. Have any of you used#SoMe to promote your state chapter? What did you do? #ps114

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1 OctZack Glick @z1g1

@pjjavid thank you I hope we can do #ps114 again let@AmCollSurgeons know on the survey View conversation

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1 OctPatrick Javid @pjjavid

This session should be an annual one at ACS given its relevance to all of us. #ps114 Expand

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1 Oct Janice Lynn Pasieka @Janice Pasieka

@z1g1 okay I think I understand #ps114

View conversation

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1 OctBrian S. McGowan PhD @BrianSMcGowan

@flightsurg - best tip follow @berci - he has created a free online course to teach clinicians to use

## SoMe #ps114 site:http://www.webicina.com/solutions/course/

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1 Oct Dr. Ronan Kavanagh @RonanTKavanagh

@bnwomeh Nice to see common sense guidelines that are not too restricive.. #ps114 #ACSCC12 #hcsm

View conversation

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1 Oct Jason Smith @DrJtrauma

New to twitter. Seems a great use of tech. #tigertext is a good secure texting ap #ps114 #acscc12 Expand

- Reply
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- Favorite

1 OctKim Ruscher @kimruscher

Easy guide...Don't say anything on Facebook/twitter you wouldn't say online in Starbucks #PS114 #ACSCC12

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1 Oct Zack Glick @z1g1

e-discovery is a big part of an investigation. Email, tweets and texts can all be recovered and disclosed #ps114

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1 OctBen Nwomeh MD @bnwomeh

AMA Policy: Professionalism in the Use of Social Mediahttp://bit.ly/LvCqXO #ps114 #ACSCC12 #hcsm Expand

- Reply
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1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

Thanks go out to @SusannahFox for recommending that @glicklab & I connect. @AmCollSurgeons is leading the way in #hcsm >> #PS114#ACSCC12

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1 OctBen Nwomeh MD @bnwomeh

JAMA 2012: 92% medical boards rec'ved reports of violation of online professionalism @PhillyFader #ps114 #ACSCC12 #hcsmhttp://pic.twitter.com/ZWoGTjPy View photo

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1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader:"Your colonoscopy has gone viral"
[CARTOON]#ps114 #ACSCC12 #hcsm http://pic.twitter.com/lpbLPBQn

View photo

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1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Tips: Use personal phone call, office visit, encrypted email or secured messaging #ps114 #ACSCC12 #hcsm

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1 OctAASPA Surgical PA @SurgeryPA

**#ps114** Always be sure you know who exactly is following you on Twitter!! Expand

- Reply
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1 OctKim Ruscher @kimruscher

#ps114 #ACSCC12 text messages as discoverable - huge potential problem Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Liability concerns (4)Impact on litigation - discoverability #ps114 #ACSCC12 #hcsm
Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Liability concerns (3) Standard of care #ps114#ACSCC12 #hcsm Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Liability concerns (2) online surgeon-to-surgeon consultation #ps114 #ACSCC12 #hcsm
Expand

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1 OctNiraj J. Gusani, MD @NirajGusani

We always scare them on the way out... @BrianSMcGowan: I am thankful @glicklab allowed me to present before the lawyer ;-)#PS114 #ACSCC12

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

For the best tweets from #ACSCC12 follow this twitter listhttp://bit.ly/Pvwrjn #hcsm #ps114 Expand

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1 OctBrian S. McGowan PhD @BrianSMcGowan

@pjjavid - lets chat when you are back from the Congress, if you can share the topic of your data, I cld help you find an outlet #PS114

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1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Liability concerns (1) Online practice: Licensure issues, establish/maintain physpat relationship #ps114 #ACSCC12#hcsm
Expand

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1 OctZack Glick @z1g1

@flightsurg all slides for #ps114 will be posted for slower reading and review online http://z1g1.net/projects/acs2012

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1 OctPhilip Glick MD MBA @glicklab

@AmCollSurgeons #ps114 b4 u hit send deidentify all pt identifiers!#acscc12 Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Obtain patient consent when necessary #ps114#ACSCC12 #hcsm Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Use notice and disclaimers #ps114 #ACSCC12 #hcsm Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Consider public forum v. physician-only forum #ps114#ACSCC12 #hcsm Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Consider how much information is too much? #ps114#ACSCC12 #hcsm Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Never disclose patient identifiable information #ps114#ACSCC12 #hcsm Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

We're taking note of your questions; the panel will try to address as many as possible #ps114 #ACSCC12 #ACS100

#### Expand

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1 OctZack Glick @z1g1

@SurgeryPA glad to have you at the session let us know how to improve #ps114 via the survey View conversation

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  - 1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

@flightsurg - feeling 'overwhelmed' is never a good thing - lots of great resources on how to get started. And I am here to help! #ps114

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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Beware#HIPAA, #HITECH, State laws on patient privacy, and liability under privacy torts for breaches #ps114#ACSCC12 #hcsm

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Risks of #SoMe: (5) speed and reach #ps114#ACSCC12 #hcsm Expand

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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

.@PhillyFader: Risks of #SoMe: (4) maintain appropriate professional boundaries #ps114 #ACSCC12 #hcsm

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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Risks of #SoMe: (3) establishing physician-patient relationships #ps114 #ACSCC12 #hcsm

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#### 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Risks of #SoMe: (2) misinformation and liability exposure #ps114 #ACSCC12 #hcsm

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  - 1 OctBen Nwomeh MD @bnwomeh

.@PhillyFader: Risks of #SoMe: (1) breaches of privacy of patient information #ps114 #ACSCC12 #hcsm

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  - 1 OctZack Glick @z1g1

@JanicePasieka on iPhone use the connect button to see your @ replies and connect button to search for #ps114

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1 OctBrian S. McGowan PhD @BrianSMcGowan

I am thankful @glicklab allowed me to present 'Use Data" before the lawyer ;-) always good to see benefits, before risks! #PS114

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1 Oct**K.P. Economopoulos** @K\_Economopoulos

#ACSCC12 #ps114 I use LinkedIn as an electronic CV.

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  - 1 Oct**Stephen Vargo** @flightsurg

@BrianSMcGowan In room W375, cataloguing "the basics" info sites, but feeling overwhelmed #ps114

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1 OctBen Nwomeh MD @bnwomeh

Ha Ha! @PhillyFader #ps114 #ACSCC12 #hcsmhttp://pic.twitter.com/sx7QLb10

View photo

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1 OctBen Nwomeh MD @bnwomeh

Thanks! RT @SurgeryPA: #ps114 very complete presentation. Hope to see again next year! Thank you

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1 OctBen Nwomeh MD @bnwomeh

Next: "Oper@ ting Safely on #SoMe: Legal Do's and Dont's 2.0 - Henry C. Fader, Esq. @PhillyFader #ps114 #ACSCC12 #hcsmhttp://pic.twitter.com/1mHVvPm4

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1 OctAASPA Surgical PA @SurgeryPA

**#ps114** very complete presentation. Hope to see again next year! Thank you Expand

- Reply
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- Favorite

1 Oct Dr. Richard Altieri @DrRAltieri

**#ps114** LinkedIn, purely for specific questions to share with someone in your network Amalia Expand

- Reply
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- Favorite

1 OctBen Nwomeh MD @bnwomeh

Welcome! RT @mcwsurgonc: #ps114 #acscc12 @briansmcgowan we are in the room! Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 5 Steps to improve #SoMe use by docs (5) Insist on rigorous data – build a science #ACSCC12 #ps114 #hcsm

- Reply
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1 OctKim Ruscher @kimruscher

"@AmaliaCochranMD: I'm still trying to figure out use of LinkedIn.#SoMe #HCSM #ps114" Me too! Seems duplicative

Expand

- Reply
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  - 1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 5 Steps to improve #SoMe use by docs (4) Objectively demonstrate the benefits #ACSCC12 #ps114 #hcsm

Expand

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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

.@briansmcgowan: 5 Steps to improve #SoMe use by docs (3) Explore the barriers more meticulously #ACSCC12 #ps114 #hcsm

Expand

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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

.@briansmcgowan: 5 Steps to improve #SoMe use by docs (2) Better understand what fed the various attitudes #ACSCC12 #ps114 #hcsm

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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

.@briansmcgowan: 5 Steps to improve #SoMe use by docs (1) Focus on the 'big movable middle #ACSCC12 #ps114 #hcsm

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  - 1 OctBen Nwomeh MD @bnwomeh

Nice tools...there's a whole industry of Twitter tools MT@RonanTKavanagh: Use Google Reader / or Reeder 2 follow RSS feeds #ps114 #ACSCC12

Expand

- Reply
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  - 1 OctKim Ruscher @kimruscher

#ps114 how does the audience use #SoMe? I email patients, get my news, follow meetings I can't attend

#### Expand

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

Lots of talk about Twitter, some about FB. I'm still trying to figure out use of LinkedIn. Tips and ideas? #SoMe #HCSM #ps114

Expand

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1 OctBen Nwomeh MD @bnwomeh

Nice you made it! RT @alnavarromd: #ps114 just got in. Great tool Expand

- Reply
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1 Oct**E Huang** @EEyhuang

Interesting talk #PS114

Expand

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1 OctBen Nwomeh MD @bnwomeh

You're welcome! RT @EIDrEstrada: @brianSMcGowan i am in in room #ps114 Expand

- Reply
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1 Oct**Ben Nwomeh MD** @bnwomeh

.@briansmcgowan: 18% physicians say info from #SoMe low quality, 31% say high #ACSCC12 #ps114 #hcsm

Expand

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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 20% physicians say #SoMe bad way to get info, 37% say good #ACSCC12 #ps114 #hcsm

Expand

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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 21% physicians say using #SoMe too risky, 32% say beneficial #ACSCC12 #ps114 #hcsm

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

Physician attitudes towards

using #SoMe [INFOGRAPHIC]@briansmcgowan #ACSCC12 #ps114http://pic.twitter.com/MYoMcI Wq

View photo

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- 1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 1% "will never use" e-mail to share medical info with other docs #ACSCC12 #ps114 #hcsm // Ha!

Expand

- Reply
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  - 1 OctAlyssa Throckmorton @throckad

#ps114 can you create a secure group to ask clinical questions of your colleagues, a virtual tumor board?

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 32.6% "will never use" Twitter to share medical info with other docs #ACSCC12 #ps114 #hcsm

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  - 1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: only 6.7% use Twitter" to share medical info with other docs, Youtube 22%, FB 18%, LinkedIn 10% #ACSCC12 #ps114#hcsm

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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

.@briansmcgowan shares new data on Physician Adoption and Use

#### of #SoMe #ACSCC12 #ps114 #hcsm http://pic.twitter.com/bbNXXKQ6

View photo

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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 3 ways docs 'use' #SoMe (3) To learn – sharing of medical information/knowledge #ACSCC12 #ps114 #hcsm

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1 OctAnthony Gonzalez MD @amgonzalezmd

**#ps114** probably to educate and promote Expand

- Reply
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1 OctAnn DeBord Smith @AnnDeBordSmith

Is anyone aware of the application of Wiki to surgical training materials, like the creation of an online "book"? #ps114

Expand

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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 3 ways docs 'use' #SoMe (2) To promote public health messaging (& promotion) #ACSCC12 #ps114 #hcsm
Expand

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1 Oct Kevin Modeste @Kevinmodeste

#ACSCC12 #ps114 quick question. Can u be held liable for something you put on twitter? Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: 3 ways docs 'use' #SoMe (1) To practice – treating patients #ACSCC12 #ps114 #hcsm

- Reply
- Retweet

- Favorite
  - 1 OctKim Ruscher @kimruscher

"@mcwsurgonc: #ps114 all conferences should have wifi at the meeting sites. @AmCollSurgeons leads by example." agree 100% Expand

- Reply
- Retweet
- Favorite
  - 1 Oct Dr. Richard Altieri @DrRAltieri

**#ps114** Agree that this method serves as an excelent resource for general health knowledge and sharing, not for specific patient care!

- Expand
- ReplyRetweet
- Favorite
  - 1 OctPhilip Glick MD MBA @glicklab

@amcollsurgeons #ps114 acscc12 @susannahfox not on panel but her spirt is alive though many of the speakers; thks

Expand

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1 OctBen Nwomeh MD @bnwomeh

#### Benefits of primary

care #physicians using #SoMe [INFOGRAPHIC]@briansmcgowan #ACSCC12 #ps114 http://pic.t witter.com/cJLow5Jt

View photo

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1 Oct Janice Lynn Pasieka @Janice Pasieka

What is tweeterfall #ps114

Expand

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1 OctBen Nwomeh MD @bnwomeh

I'm using Bufferapp right now RT @RonanTKavanagh: @NirajGusaniAlso check out Buffer.app to schedule Tweets #ps114 #ACSCC12#hcsm

Expand

- Reply
- Retweet
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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 all conferences should have wifi at the meeting sites.@AmCollSurgeons leads by example.

Expand

- Reply
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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@NirajGusani I run two accounts- Tweetbot makes it easy to tap and change accounts so I don't post on the "wrong" one. #ps114

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Still in session: #ps114 "Why Surgeons Need to Understand #SoMe" McCormick W-375C 1130am-1pm #ACSCC12 #ACS100

Expand

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1 Oct**'Tegbe** @Tegbe

--> RT @bnwomeh: .@z1g1 Slides posted at <a href="http://bit.ly/PzTqdc#ACSCC12">http://bit.ly/PzTqdc#ACSCC12</a> #ps114 #hcsm Expand

- Reply
- Retweet
- Favorite
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1 Oct**Zack Glick** @z1g1

@JanicePasieka coming through 5 by 5http://en.wikipedia.org/wiki/Five\_by\_five add #ps114 to send a message to the twitterfall

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Agree RT @SurgeryPA: #ps114 twitter is a great way to keep members informed of association \*nd college news.

Expand

- Reply
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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 @bnwomeh what is twitterfall?

- Reply
- Retweet
- Favorite

1 OctNiraj J. Gusani, MD @NirajGusani

Twitter: prof and personal use - separate accts or one? If 2, how to keep separate? or do we have to? #ps114 #ACSCC12

Expand

- Reply
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1 OctPatrick Javid @pjjavid

**#ps114** yes, copies of these slides and the data would be helpful to post online. Expand

- Reply
- Retweet
- Favorite

1 OctAASPA Surgical PA @SurgeryPA

#ps114 twitter is a great way to keep members informed of association \*nd college news. Expand

- Reply
- Retweet
- Favorite

1 OctKim Ruscher @kimruscher

I think Facebook on downward slide... It's peaked. Still post pics there though! #ps114 Expand

- Reply
- Retweet
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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 @dmerceromaha agree!!! Research residents in social media lab! :) Expand

- Reply
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- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan speaks on "Understanding the Meaningful Use of#SoMe by Surgeons" #ACSCC12 #ps114 #hcsm
Expand

.

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1 OctBen Nwomeh MD @bnwomeh

.@briansmcgowan: Inconsistent Data of Docs 'Using' #SoMe – incl. non-medical use #ACSCC12 #ps114 #hcsm
Expand

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1 Oct**Zack Glick** @z1g1

@Leon\_KushnirMD we will get all of #ps114 slides online athttp://z1g1.net/projects/acs2012 View conversation

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@bnwomeh Yep, Facebook is personal, not professional, for me. Too many silly photos from Komen #the3day walks! #ps114

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Thanks for helping respond to the Qs RT @AmaliaCochranMD:@NirajGusani Updates can be scheduled with many of the platforms.#ps114 #ACSCC12

Expand

Ехрапо

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1 Oct**Dr. Ronan Kavanagh** @RonanTKavanagh

@NirajGusani Also check out Buffer.app to schedule Tweets throughout day #ps114 #ACSCC12 #hcsm

View conversation

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1 Oct**K.P. Economopoulos** @K\_Economopoulos

#ACSCC12 #ps114 What is the best time/day to post your tweets? Is there any research on that? Expand

- Reply
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- Favorite

1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 go Facebook!!!!

Expand

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1 OctPhilip Glick MD MBA @glicklab

# @NirajGusani keep it interesting and the string will keep going#ps114 #acscc12 View conversation Reply Retweet Favorite 1 Oct**Dr. Estrada** @EIDrEstrada @brianSMcGowan i am in in room #ps114 Expand Reply Retweet Favorite 1 Oct**Leon Kushnir** @Leon\_KushnirMD Awesome lecture!! Is there a way to get a copy of these presentations? #ps114 Expand Reply Retweet Favorite 1 Oct David Mercer @dmerceromaha "fresh". Seems like a good-sized job Expand Reply

@AmCollSurgeons #ps114. Challenge seems to be finding the time to keep your postings etc

- Retweet
- Favorite
  - 1 Oct**Ann DeBord Smith** @AnnDeBordSmith

Has anyone tried applying TweepsAround to surgery? #ps114#acscc12 Expand

- Reply
- Retweet
- Favorite
  - 1 Oct**Zack Glick** @z1g1

@alnavarromd welcome to #PS114 let us know if you need help getting going View conversation

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  - 1 OctBen Nwomeh MD @bnwomeh

I use FaceBook only to show my cats! #ps114 Expand

- Reply Retweet
- Favorite
- 1 Oct**UtahBurnDoc** @AmaliaCochranMD
- @NirajGusani Updates can be scheduled with many of the platforms.#ps114 #ACSCC12

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Really now at #ps114: Brian S. McGowan, PhD, @briansmcgowanauthor of "#SOCIALQI #ASCCC12 #hcsm"

Expand

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1 OctAlberto Navarro @alnavarromd

#ps114 just got in. Great tool

Expand

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1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

@sani2012 - is a big proponent of tweeting links and cross pollinating hashtags to ensure that the good things he finds are shared! #ps114

Expand

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1 OctBen Nwomeh MD @bnwomeh

.@sani2012: "Can Tweeting Make You Smarter or Dumber?" - see photo #ACSCC12 #ps114 #hcsm http://pic.twitter.com/FDuzny56

View photo

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1 OctBen Nwomeh MD @bnwomeh

Try a Twitter extension fir your browser RT @GarretZallen: #ps114how do you link to web pages? Expand

- Reply
- Retweet
- Favorite

1 Oct Dr. Ronan Kavanagh @RonanTKavanagh

@NirajGusani Use Google Reader / or Reeder to follow RSS feeds#ps114 #ACSCC12 #hcsm View conversation

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@BrianSMcGowan Here, and sitting up front. Glad you could join us for this. #ps114 #ACSCC12 View conversation

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1 Oct Dr. Ronan Kavanagh @RonanTKavanagh

@NirajGusani 1. Use lists in Hootsuite/Tweetdeck to follow converesations u don't want to miss #ps114 #ACSCC12 #hcsm

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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 @briansmcgowan we are in the room!

Expand

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1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

@sani2012 - shares example of sharing his favorite CME programs through twitter saving time for people who follow him. #PS114#CMEchat

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@mcwsurgonc @BrianSMcGowan is an expert in this area. #ps114

View conversation

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1 Oct Garret Zallen @Garret Zallen

#ps114 how do you link to web pages?

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1 OctNiraj J. Gusani, MD @NirajGusani

One problem with prof. SoMe use is keeping up a feed when we are busy... Any strategies for keeping the posts flowing? #ps114#ACSCC12 #hcsm

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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 @amaliacochranmd @bmwomeh CME on twitter!!! Expand

- Reply
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1 OctBrian S. McGowan PhD @BrianSMcGowan

Several twitter voices being heard, wonder how many are in the room at #ps114 and how many are tweeting from afar? #ACSCC12

Expand

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1 OctBen Nwomeh MD @bnwomeh

.@sani2012 How Can Twitter be Used for #MedEd in #Surgery: (4) Directing surgeons to sources of #CME #ACSCC12 #ps114 #hcsm

Expand

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1 OctBen Nwomeh MD @bnwomeh

Happening now!: #ps114 "Why Surgeons Need to Understand#SoMe" McCormick W-375C 1130am-1pm #ACSCC12 #ACS100

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1 OctPatrick Javid @pjjavid

Where is the best place to publish a blog that is written by a surgeon? #ps114 Expand

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1 OctPhilip Glick MD MBA @glicklab

@amcollsurgeons @sani2012 speaking on how twitter can turn empty heads into well reads. #ps114 #acscc12 #ume #cme #gme

Expand

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1 OctNewton Djin Mori @djinmori

#ps114 hello . Good tools

Expand

Reply

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1 OctBen Nwomeh MD @bnwomeh

.@sani2012 How Can Twitter be Used for #MedEd in #Surgery: (3) Gathering and sharing resources #ACSCC12 #ps114 #hcsm

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1 OctBen Nwomeh MD @bnwomeh

.@sani2012 How Can Twitter be Used for #MedEd in #Surgery: (2) Helping students/residents study #ACSCC12 #ps114 #hcsm

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1 Oct**UtahBurnDoc** @AmaliaCochranMD

@mcwsurgonc We've done it for @WomenSurgeons and it's gone well. Biggest issue is different audiences, different content. #ps114

View conversation

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1 OctBen Nwomeh MD @bnwomeh

.@sani2012 How Can Twitter be Used for #MedEd in #Surgery: (1) Announcements #ACSCC12 #ps114 #hcsm

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1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 do u recommend having a professional help with social media? Expand

- Reply
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1 Oct Dr. Richard Altieri @DrRAltieri

#ps114 #acscc12 This has become a reat tool to comunicate with patients and people in the media interested on health issues!

Expand

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1 Oct**Zack Glick** @z1g1

@laurenbnosanov @bnwomeh @drraltieri @HeatherLoggheMD we also have a list of our

#### panelists at <a href="https://twitter.com/i/#!/z1g1/acs#ACSCC12">https://twitter.com/i/#!/z1g1/acs#ACSCC12</a> #ps114

View conversation

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1 OctBrian S. McGowan PhD @BrianSMcGowan

@sani2012 - looking at the role of twitter to collect information and share information. gets at the heart of 'Meaningful Use' #PS114

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1 OctPhilip Glick MD MBA @glicklab

@Amcollsurgeons #ps114 #acscc12 use #lastpass to protect all of ur password. Great app! Expand

- Reply
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- Favorite

1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 what do u think of Linking Facebook and twitter?
Expand

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- Favorite

1 Oct Women Surgeons @Women Surgeons

RT @bnwomeh: @z1g1: "What can #surgeons get out of Twitter?" (1) Expose self to ideas and conversations across globe #ACSCC12#ps114 #hcsm

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Twiter a useful tool for surgeons,

says @sani2012 #ACSCC12#ps114 #hcsm http://pic.twitter.com/wIIAnhXp

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1 OctMCW SurgicalOncology @mcwsurgonc

#acscc12 #ps114 Medical College of Wisconsin is looking for ways to Engage patients on twitter without violating hipaa

- Reply
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- Favorite

1 Oct**UtahBurnDoc** @AmaliaCochranMD

Another pointer re: professional identity and #SoMe- it's okay to run a "personal" and a "professional" account. I run both! #hcsm #ps114

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1 OctBrian S. McGowan PhD @BrianSMcGowan

@bnwomeh - that was nice of you to share! #ps114 Thanks!

View conversation

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1 OctBen Nwomeh MD @bnwomeh

Live updates from @AmCollSurgeons Clinical Congress 2012 herehttp://twitter.com/i/#!/bnwomeh/amcollsurgeons2012/members#ACSCC12 #ACS100 #ps114 Expand

- Reply
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- Pocket

1 Oct Women Surgeons @Women Surgeons

RT @bnwomeh: @z1g1: "What can #surgeons get out of Twitter?" (4) Communicate with colleagues world wide #ACSCC12 #ps114 #hcsm

Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

Sani Yamout, MD, @sani2012 ped surgeon, takes podium "Can Tweeting Make You Smarter or Dumber?" #ACSCC12 #ps114 #hcsmhttp://pic.twitter.com/2fivx7Ht

View photo

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1 OctBen Nwomeh MD @bnwomeh

Sorry, next is Sani Yamout #ps114
Expand

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1 OctHeather Logghe, MD @HeatherLoggheMD

Yay! RT @bnwomeh: This hour, I think we're gonna have plenty of newly Twitborn fellows of @AmCollSurgeons here at #ACSCC12#ps114 #hcsm

Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

Next at #ps114: Brian S. McGowan, PhD, @briansmcgowan author of "#SOCIALQI #ASCCC12 #hcsm http://pic.twitter.com/U1HO9bBs

View photo

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1 Oct**Lauren Nosanov** @laurenbnosanov

@bnwomeh @drraltieri it's great to use lists others have already compiled@HeatherLoggheMD has a great surgery list #ps114

View conversation

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1 OctBen Nwomeh MD @bnwomeh

.@z1g1 Slides posted at http://bit.ly/PzTqdc #ACSCC12 #ps114#hcsm Expand

- Reply
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- Favorite
- Pocket

1 Oct**Kevin Foster** @KFosPO

#### @AmCollSurgeons #ps114 Cool!

View conversation

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- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Use critical reading skills/common sense to make judgments about a link #ACSCC12 #ps114 #hcsm

Expand

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1 OctBen Nwomeh MD @bnwomeh

My personal favorite password manager is @LastPasshttp://www.lastpass.com; others: "KeePass" and "One Password"#ACSCC12 #ps114 #hcsm Expand

- Reply
- Retweet
- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Use a unique strong password for every site and utilize a password manager to keep track of them #ACSCC12 #ps114 #hcsm

Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Only enter your credentials on Twitter page whose address begins with https #ACSCC12 #ps114 #hcsm

Expand

- Reply
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1 OctKim Ruscher @kimruscher

#ps114 #ACSCC12 next time this session runs-maybe have some twitter coaches in the audience to help new users b4/after session? I volunteer! Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Mitigate against phishing:0use critical reading skills, be a skeptic, and control access to your accounts #ACSCC12 #ps114#hcsm Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

@z1g1 - be careful what you are connecting to twitter...these authorization cascades are additional risks. Be cautious. #PS114#ACSCC12

Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Another threat: phishing - Attempting to use subterfuge to gain account credentials #ACSCC12 #ps114 #hcsm

- Reply
- Retweet
- Favorite

1 OctMCW SurgicalOncology @mcwsurgonc

#ps114 #acscc12 try looking at Kevin MD @pjjavid Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Mitigation Strategies: own your name, use search tools to monitor topics, and guard access to your accounts #ACSCC12#ps114 #hcsm

Expand

- Reply
- Retweet
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  - 1 OctPhilip Glick MD MBA @glicklab

RT @pjjavid: #ps114. My first official tweet, here at ACS of all places! That's what #ps114 is all about @amcollsurgeons #acscc12

View conversation

- Reply
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  - 1 Oct Dr. Richard Altieri @DrRAltieri

#ps114 #acscc12 Thanks for the Advice!!!

Expand

- Reply
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  - 1 Oct**Ben Nwomeh MD** @bnwomeh

She is awesome! RT @AmaliaCochranMD: @HeatherLoggheMD I give you great credit for my growing twitter skills. #SoMe #HCSM#ps114

Expand

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- Retweet
- Favorite

1 Oct**Leon Kushnir** @Leon\_KushnirMD

How do you "register your name" #ps114 Expand

- Reply
- Retweet
- Favorite
  - 1 OctPatrick Javid @pjjavid

Question for the panel: Do you know of any data out there on the benefits of a physician or

#### surgeon authored blog? #ps114

Expand

- Reply
- Retweet
- Favorite
  - 1 OctLauren Nosanov @laurenbnosanov

"@AmaliaCochranMD: @HeatherLoggheMD I give you great credit for my growing twitter skills. #SoMe #HCSM #ps114" here too!

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

Make lists RT @DrRAltieri: #ps114 #acscc12 How do we keep a lot of the noise out and keep important/interesting conversations in?

Expand

- Reply
- Retweet
- Favorite
  - 1 OctMCW SurgicalOncology @mcwsurgonc

#acscc12 #ps114 @NirajGusani looking forward to the session. Follow us at @mcwsurgonc Expand

- Reply
- Retweet
- Favorite
  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

@z1g1 - if you do nothing else when you leave, go on twitter and register your name or know if it is already being used. #PS114

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@z1g1: "What can #surgeons get out of Twitter?" (2) Take pulse of specific group or population in general #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@z1g1: Loosing control of your account can lead to a loss of reputation with real world consequences #ACSCC12 #ps114 #hcsm

- Reply
- Retweet

Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1 cautions on guarding against possibkle #SoMe threats to a#surgeons career #ACSCC12 #ps114

Expand

- Reply
- Retweet
- Favorite

1 OctAnn DeBord Smith @AnnDeBordSmith

FYI: != means "not equal to" #ps114 Expand

- Reply
- Retweet
- Favorite

1 Oct**Ben Nwomeh MD** @bnwomeh

.@ladygaga I don't follow you (yet) but hello from #surgeons here at#ACSCC12 #ps114 Expand

- Reply
- Retweet
- Favorite

1 OctPhilip Glick MD MBA @glicklab

@DrRAltieri @amcollsurgeons #ps114 sometimes noise is good but if u want to have 0 noise use dm prior to tweet and the tweet is private

View conversation

- Reply
- Retweet
- Favorite

1 Oct**UtahBurnDoc** @AmaliaCochranMD

@HeatherLoggheMD I give you great credit for my growing twitter skills. #SoMe #HCSM #ps114 View conversation

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

This hour, I think we're gonna have plenty of newly Twitborn fellows of@AmCollSurgeons here at #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1 now explaining basics of Twitter...everyone attentive....wow! I'm loving this audience #ACSCC12 #ps114 #hcsm

- Reply
- Retweet
- Favorite

.@z1g1: "What can #surgeons get out of Twitter?" (4) Communicate with colleagues world wide #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1: "What can #surgeons get out of Twitter?" (3) Promote your personal brand #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1: "What can #surgeons get out of Twitter?" (1) Expose self to ideas and conversations across globe #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@z1g1 "For #surgeons to be effective advocates for profession, need to be where conversation is' - in #SoMe #ACSCC12 #ps114#hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctPatrick Javid @pjjavid

**#ps114**. My first official tweet, here at ACS of all places! Expand

- Reply
- Retweet
- Favorite

1 OctNiraj J. Gusani, MD @NirajGusani

@z1g1 Twitter 101 for surgeons #ps114 #ACSCC12 Expand

- Reply
- Retweet
- Favorite

1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

@z1g1 - recommendation for starters: Find someone you like to follow & explore who they

follow...probably some great accounts there! #PS114 Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

Thanks! RT @Kevinmodeste: #ACSCC12 #ps114 good session, thanks for putting this on. My first tweet!

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

Congrats! RT @Leon KushnirMD: Finally logged in. Much harder then i thought. #ps114 Expand

- Reply
- Retweet
- Favorite

1 Oct Kevin Modeste @Kevinmodeste

#ACSCC12 #ps114 good session, thanks for putting this on. My first tweet! Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

I see a lot of TwitVirgins in the audience :) #ps114 #ACSCC12 Expand

- Reply
- Retweet
- Favorite

1 OctLeon Kushnir @Leon KushnirMD

Finally logged in. Much harder then i thought. #ps114 Expand

- Reply
- Retweet
- Favorite

1 Oct Dr. Richard Altieri @DrRAltieri

#ps114 #acscc12 How do we keep a lot of the noise out and keep important/interesting conversations in?

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

You have just been twitborn! RT @Kgugliuz: @AmCollSurgeons#PS114 hello! My first tweet ever! Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

One of the best stories in #hcsm is that @glicklab was open to learning from his son @z1g1 when he introduced him to SoMe!#ps114 #ACSCC12

Expand

- Reply
- Retweet
- Favorite
  - 1 Oct**UtahBurnDoc** @AmaliaCochranMD

For you new Tweeters RT @HeatherLoggheMD: Polish your Twitter profile before #ACSCC12 - Twitter 101 for Surgeonshttp://buff.ly/QfGVTy #ps114

Expand

- Reply
- Retweet
- Favorite
- Pocket

1 OctLauren Nosanov @laurenbnosanov

#ACSCC12 app lending us a helping hand at staying connected#ps114 Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

Next at #ps114: Zack Glick @z1g1 "To Tweet or Die: The ABC of Safe Surgical #SoMe and XYZ of Cyber Security" #ACSCC12http://pic.twitter.com/qJMg6r9G

View photo

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- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

Happening now!: #ps114 "Why Surgeons Need to Understand#SoMe" McCormick W-375C 1130am-1pm #ACSCC12 #ACS100#hcsm

Expand

- Reply
- Retweet
- Favorite

1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

.@NirajGusani - Loving the pictures. Helps tell the story of how this session is playing out - Huge benefit to those not in the room #PS114

View conversation

- Reply
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- Favorite

Happening now!: #ps114 "Why Surgeons Need to Understand#SoMe" McCormick W-375C 1130am-1pm #ACSCC12 #ACS100

Expand

- Reply
- Retweet
- Favorite

1 OctAmericanCollSurgeons @AmCollSurgeons

Way to go! >> RT @kgugliuz: @AmCollSurgeons #PS114 hello! My first tweet ever! #ACSCC12 Expand

- Reply
- Retweet
- Favorite

1 OctJames Suliburk MD @jsuliburk

**#ps114** can there be private groups on twitter that are secure discussions? Expand

- Reply
- Retweet
- Favorite

1 Oct**Ben Nwomeh MD** @bnwomeh

What is Social Media / Social Networking? by @equalmanhttp://bit.ly/TRSdUK #ACSCC12 #ps114 #hcsm

View video

- Reply
- Retweet
- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

(3) Why #SoMe? Prevent burnout or Rejuvenate mid-career "Blues", Provide "Second Career" Opportunities @glicklab #ACSCC12#ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

(2) Why #SoMe? "Market" new programs, attract new pts, #PatientEd,@glicklab #ACSCC12 #ps114 #hcsm Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

(1) Why #SoMe? Share "Interesting cases", Share knowledge w/ trainees, CMEs @glicklab #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

@glicklab sent out a tweet asking for surgeons to provide feedback on a challenging case...connected w/i hrs to credible advice. #PS114
Expand

- Reply
- Retweet
- Favorite
  - 1 OctAlyssa Throckmorton @throckad

#ps114 Am I doing this right? First tweet...

Expand

- Reply
- Retweet
- Favorite

1 OctNiraj J. Gusani, MD @NirajGusani

RT sitting in front! @BrianSMcGowan: @AmCollSurgeons delegated Twitter correspondents are roving the sessions #hcsm #ACSCC12#ps114

Expand

- Reply
- Retweet
- Favorite

1 OctAmericanCollSurgeons @AmCollSurgeons

RT @bnwomeh: @AmCollSurgeons has 76 videos on YouTube, 231 subscribers, and 101,767 views http://bit.ly/TRROBI #ACSCC12#ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite
- Pocket

1 Oct**GERDHelp.com** @GERDHelp

Happy to see medical field embracing social media!! #ACSCC12#ps114 Expand

- Reply
- Retweet
- Favorite

1 OctLee McCann @ugmccann

# #ps114 Hello ACS

- Reply
- Retweet

Favorite

1 OctJames Suliburk MD @jsuliburk

#ps114 What is best social media outlet? FB, Twitter, or YouTube
Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

Glad to hear from you! "@PorterOnSurg: #ps114 Hello ACS Twitterverse! #acscc12" Expand

- Reply
- Retweet
- Favorite

1 OctAmericanCollSurgeons @AmCollSurgeons

Yes it is! >> RT @bnwomeh: .@AmCollSurgeons has nearly 6,500 followers on Twitter, 2,200 Likes on FB; Time to follow! #ACSCC12#ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh
  - (2) Why #SoMe for surgeons: Look who's there Payors, Hospitals, Universities, societies, Licensing Boards @glicklab #ACSCC12#ps114 #hcsm

    Expand
- Reply
- Retweet
- Favorite
  - 1 OctChris Porter MD @PorterOnSurg

#ps114 Hello ACS Twitterverse! #acscc12

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

@AmCollSurgeons delegated Twitter correspondents are roving the sessions & demonstrating the role of SoMe in learning #ACSCC12#ps114

Expand

. .

- Reply
- Retweet
- Favorite
- 1 OctBen Nwomeh MD @bnwomeh
- (1) Why #SoMe for surgeons: Look who's there Colleagues, Trainees, Patients, Potential New Patients @glicklab #ACSCC12#ps114 #hcsm
  Expand
- Reply

- Retweet
- Favorite

.@AmCollSurgeons has 76 videos on YouTube, 231 subscribers, and 101,767 views http://bit.ly/TRROBI #ACSCC12 #ps114 #hcsm
Expand

- Reply
- Retweet
- Favorite
- Pocket

1 OctDr. Richard Altieri @DrRAltieri

**#ps114** Main question is how to be most efficient with Social Media? Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

.@AmCollSurgeons has nearly 6,500 followers on Twitter, 2,200 Likes on FB; Time to follow! #ACSCC12 #ps114 #hcsm
Expand

- Reply
- Retweet
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1 OctAmericanCollSurgeons @AmCollSurgeons

RT @bnwomeh: @glicklab: <15% US Surgeons aware that@AmCollSurgeons on Twitter! - ACS Weber Shandwick Survey, 2010#ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

From 2010-11, US #Surgeons iPhone use jumps 24%; iPad 191%http://bit.ly/TO0KYQ #ps114 #ACSCC12 #ps114http://pic.twitter.com/Ue2phYEJ View photo

- Reply
- Retweet
- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

Survey shows #SoMe use increasing among ACS Fellowshttp://bit.ly/TO2jGc #ACSCC12 #ps114http://pic.twitter.com/KuHVcLtc View photo

- Reply
- Retweet

- Favorite
- Pocket

.@glicklab: 20% US #Surgeons on Twitter vs. 7% US Population - ACS Weber Shandwick Survey, 2010 #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 Oct Garret Zallen @Garret Zallen

#### #ps114 hello

Expand

- Reply
- Retweet
- Favorite

1 Oct**Brian S. McGowan PhD** @BrianSMcGowan

@glicklab sharing new 'general' use data on with mobile, apps, and social medial --> and exploring @AmCollSurgeons SoMe footprint#ps114

Expand

- Reply
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- Favorite

1 Oct Janice Lynn Pasieka @Janice Pasieka

# Ok? #ps114

Expand

- Reply
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1 OctBen Nwomeh MD @bnwomeh

.@glicklab: <15% US Surgeons aware that @AmCollSurgeons on Twitter! - ACS Weber Shandwick Survey, 2010 #ACSCC12 #ps114#hcsm
Expand

- Reply
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1 Oct**Ben Nwomeh MD** @bnwomeh

.@glicklab: 35% US Surgeons read blogs/use online forums - ACS Weber Shandwick Survey, 2010 #ACSCC12 #ps114 #hcsm

Expand

- Reply
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- Favorite

1 OctWar Dogs @WarDogsHome

# #PS114 @bnwomeh Hi

- Reply
- Retweet
- Favorite

1 OctLauren Nosanov @laurenbnosanov

Glad that #hcsm is getting a great introduction here at #ps114 Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

.@glicklab: 70% US Surgeons with mobile apps vs. 35% US Population - ACS Weber Shandwick Survey, 2010 #ACSCC12#ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite
  - 1 OctKim Ruscher @kimruscher

#ACSCC12 #ps114 twitter ombudsman is a great idea - should every hospital have a #SoMe ombudsman?

Expand

- Reply
- Retweet
- Favorite
  - 1 Oct**Philip Caropreso** @fatherofbella

@AmCollSurgeons #PS114 please define back channel

Expand

- Reply
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

'Hashonomy' (Know your hashtags): #MedEd = Medical Education#PatientEd = Patient Education #ACSCC12 #ps114 #hcsm

Expand

- Reply
- Retweet
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- 1 Oct**Elin Silveous** @ElinSilveous

@bnwomeh Didn't realize you were a #Buckeye when I RTd your tweet re #ACSCC12 & #PS114 #GoBucks #GoParticipatoryMedicine@AmCollSurgeons

View conversation

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

'Hashonomy' (Know your hashtags): #SoMe = Social Media; #hcsm = health care social

# media; #ACSCC12 #ps114

Expand

- Reply
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- Favorite
  - 1 Oct**Kris Gugliuzza, MD** @Kgugliuz

# @AmCollSurgeons #PS114 hello! My first tweet ever!

Expand

- Reply
- Retweet
- Favorite
  - 1 Oct**UtahBurnDoc** @AmaliaCochranMD

# @bnwomeh will be live-Tweeting #ps114. Follow him for the details!#SoMe #ACSCC12 Expand

- Reply
- Retweet
- Favorite
  - 1 OctNiraj J. Gusani, MD @NirajGusani

## #ACSCC12 #ps114 starting now http://pic.twitter.com/rLpPq97K

View photo

- Reply
- Retweet
- Favorite
- Pocket

## 1 Oct Janice Lynn Pasieka @Janice Pasieka

## I am here #ps114

Expand

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  - 1 OctBen Nwomeh MD @bnwomeh

'Hashonomy' (Know your hashtags): #ps114 = panel session on "Why Surgeons Need to Understand Social Networking" at #ACSCC12#hcsm

Expand

- Reply
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- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

'Hashonomy' (Know your hashtags): #ACS100 = @AmCollSurgeonsCelebrating 100 Years of Inspiring Quality! #ps114 #hcsm

- Reply
- Retweet
- Favorite

'Hashonomy' (Know your hashtags): #ACSCC12 = @AmCollSurgeonsClinical Congress 2012 #ps114 #hcsm

Expand

- Reply
- Retweet
- Favorite
  - 1 Oct**Susan Downey** @DrSusanDowney

## #ps114

Expand

- Reply
- Retweet
- Favorite
  - 1 OctAnn DeBord Smith @AnnDeBordSmith

@amcollsurgeons #ps114 Social media and surgery panel is starting! Expand

- Reply
- Retweet
- Favorite
  - 1 OctDavid Mercer @dmerceromaha

## @AmCollSurgeons #ps114 hello to group

Expand

- Reply
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1 OctBrian S. McGowan PhD @BrianSMcGowan

Live twitter stream in the room --> because surgeons are always well behaved! So says @glicklab --> no #harshtagging at #ps114

Expand

- Reply
- Retweet
- Favorite

1 OctWalter Peters @wrpetersjr

## @amcollsurgeons #ps114 hello

Expand

- Reply
- Retweet
- Favorite

1 OctStephen Vargo @flightsurg

# @amscollsurgeons #ps114 hello all

- Reply
- Retweet
- Favorite

## 1 OctJames Suliburk MD @jsuliburk

hello - good to be hear to learn! #ps114

Expand

- Reply
- Retweet
- Favorite

1 Oct Dr. Richard Altieri @DrRAltieri

## #ps114 hello all

Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

Even in social media sessions like #ps114 attendees are hesitant to sit in the front of the room #oldhabits http://pic.twitter.com/QN0GjqXc

View photo

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- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

.@glicklab: 20% US Surgeons on Twitter vs. 7% US Population - ACS Weber Shandwick Survey, 2010 #ACSCC12 #ps114 #hcsm

Expand

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1 OctBen Nwomeh MD @bnwomeh

Fellows of @AmCollSurgeons unable to attend please follow@bnwomeh and #ps114 for updates or to ask questions #ACSCC12#hcsm

Expand

- Reply
- Retweet
- Favorite

1 Oct James Suliburk MD @jsuliburk

# @#ps114 #acscc12

Expand

- Reply
- Retweet
- Favorite

1 OctKurt Frederick Heiss @elceman54

## #ps114

Expand

Reply

- Retweet
- Favorite

.@AmCollSurgeons Hello from #ps114 "Why Surgeons Need to Understand #SoMe" #ACSCC12 #ACS100 #hcsm

Expand

- Reply
- Retweet
- Favorite

1 OctBen Nwomeh MD @bnwomeh

. @glicklab is ped surgeon, Professor of Surgery and Vice Chair Dept of Surgery SUNY @ Buffalo #ps114 #ACSCC12 or #ACS100

Expand

- Reply
- Retweet
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1 OctBen Nwomeh MD @bnwomeh

To Tweet or Become Extinct: Why Surgeons Need 2 Understand#SoMe - Moderator @glicklab kicks off #ps114 #ACSCC12 #hcsmhttp://pic.twitter.com/AbSInjEk View photo

- Reply
- Retweet
- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

Glad you are here! RT @AmaliaCochranMD: Time for #ps114. Looking forward to it! #ACSCC12 Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

From the podium at "Surgeons and Social Media" panel session#ps114 at #ACSCC12 --> maybe 200 in the room!http://pic.twitter.com/jA315Gg1

View photo

- Reply
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- Pocket

1 Oct**UtahBurnDoc** @AmaliaCochranMD

@BrianSMcGowan I've found #SoMe to be an efficient educational tool. I appreciate the journals that tweet issue highlights. #ACSCC12#ps114

View conversation

- Reply
- Retweet

- Favorite
  - 1 OctKim Ruscher @kimruscher

#ps114 #ACSCC12 signing surgeons up for twitter in the audience! Expand

- Reply
- Retweet
- Favorite
  - 1 OctZack Glick @z1g1

@AmaliaCochranMD glad to have you in the audience for #ps114#ACSCC12. Were up on stage setting up now

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

"Why Surgeons Need to Understand Social Networking" #ps114@AmCollSurgeons #ACSCC12 starts 1130am McCormick W-375Chttp://pic.twitter.com/ud9D3994

View photo

- Reply
- Retweet
- Favorite
- Pocket
- 1 Oct**UtahBurnDoc** @AmaliaCochranMD

Time for #ps114. Looking forward to it! #ACSCC12 Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

Live updates from @AmCollSurgeons Clinical Congress 2012 herehttp://twitter.com/i/#!/bnwomeh/amcollsurgeons2012 #ACSCC12#ACS100 #ps114 Expand

- Reply
- Retweet
- Favorite
- Pocket

1 OctBrian S. McGowan PhD @BrianSMcGowan

@jhallmd Repurposed audio only I believe (which is good, b/c no one wants to look at my mug if they can avoid it!) #PS114 #ACSCC12

View conversation

- Reply
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- Favorite

# 1 OctPhilip Glick MD MBA @glicklab

@amcollsurgeons "Social Media and Surgeons" panel session#ps114 at 11:30 room W375C gr8 wifi 1000 seats live twitter Q and A#acscc12

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

'Twitterstorm' coming for #ps114 "Why Surgeons Need to Understand#SoMe" McCormick W-375C 1130am-1pm #ACSCC12 #ACS100

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

@DrGhaheri ...why aren't you? Are you not in Chicago? We will have a live twitterstream if you want to join is at #ps114 #acscc12

View conversation

- Reply
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- Favorite
  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

Fewer than 60 minutes until "Surgeons and Social Media" session#ps114 at #acscc12 --> great step to embracing #socialQl model of learning!

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

RT @BrianSMcGowan: What a great room for the "Social Media and Surgeons" panel session #ps114 at #acscc12 #ACS100http://pic.twitter.com/evB6ZBvm

View photo

- Reply
- Retweet
- Favorite
- Pocket
- 1 OctBrian S. McGowan PhD @BrianSMcGowan

What a great room for the "Social Media and Surgeons" panel session #ps114 at #acscc12 - @AmCollSurgeonshttp://pic.twitter.com/sDV5ryic

View photo

- Reply
- Retweet
- Favorite
- Pocket
  - 1 Oct**AmericanCollSurgeons** @AmCollSurgeons

RT @briansmcgowan: Having seen slides for "Surgeons and Social Media" session, can't help to think we are moving the needle!#ACSCC12 #PS114

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBen Nwomeh MD @bnwomeh

'Twitterstorm' coming for: "Why Surgeons Need to Understand#SoMe" #ps114 McCormick W-375C 1130am-1pm #ACSCC12#ACS100

Expand

- Reply
- Retweet
- Favorite
  - 1 OctBrian S. McGowan PhD @BrianSMcGowan

Remember most Twitter apps allow you to filter tweets w/ the word "booth" in them = huge clean up of #acscc12 tweetstream! #ps114#assnchat Expand

- Reply
- Retweet
- Favorite
  - 1 OctAmericanCollSurgeons @AmCollSurgeons

Love it! >> RT @glicklab: @AmCollSurgeons looks like McCormick Place Room W375C 4 #ps114 has gr8 wifi! Thanks ACS! #acscc12#acs100 Expand

- Reply
- Retweet
- Favorite
  - 1 OctPhilip Glick MD MBA @glicklab

@AmCollSurgeons looks like McCormick Place Room W375C 4#ps114 has gr8 wifi! Thanks ACS! #acscc12 #acs100

Expand

- Reply
- Retweet
- Favorite
  - 1 OctPhilip Glick MD MBA @glicklab

@amcollsurgeons #acscc12 #acs100 Join the twitter discussion#ps114 in room W375C 11:30 AM today #TwitPicthttp://twitpic.com/b03wi2

View photo

- Reply
- Retweet
- Favorite
- Pocket
- 1 OctPhilip Glick MD MBA @glicklab

@amcollsurgeons live from the ACS social media desk; this Jerry#acscc12 #acs100 #ps114 #TwitPict http://twitpic.com/b03mgz View photo

- Reply
- Retweet
- Favorite
- Pocket

1 OctBen Nwomeh MD @bnwomeh

Live updates from @AmCollSurgeons Clinical Congress 2012 herehttp://twitter.com/i/#!/bnwomeh/amcollsurgeons2012 #ACSCC12#ACS100 #ps114 Expand

- Reply
- Retweet
- Favorite
- Pocket

1 OctBrian S. McGowan PhD @BrianSMcGowan

If anyone has thoughts on the 'meaningful use' of SoMe by physicians, send them over using #PS114 --> we might use them at#ACSCC12 Panel Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

Having seen all of the slides for the "Surgeons and Social Media" session, can't help to think we are moving the needle! #ACSCC12#PS114

Expand

- Reply
- Retweet
- Favorite

1 OctBrian S. McGowan PhD @BrianSMcGowan

Fewer than 4 hrs until our "Surgeons & Social Media" Panel at#ACSCC12 --> we will take live tweeted questions using #PS114 cc:@bnwomeh

Expand

- Reply
- Retweet
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1 OctBen Nwomeh MD @bnwomeh

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