## Report your ad

This is the ad's performance from September 24, 2023 - October 8, 2023.

#### Opportunity to improve

# The cost per result of Post: "Tende a Rullo? Ti piacciono?" is higher than similar businesses

This means you spend more on results on your ad group than similar businesses running similar ad groups. Visit the detailed report for helpful guidance on how to improve your cost per result.

### Cost per result

This ad group

\*Similar ad groups

0.00€

0.00€

Improve cost per post engagement

### See more advertising reports

Can only be viewed on computers

\* The average cost per result of similar ad groups from businesses similar to yours, over the selected time period. This is an <u>evolving</u> metric. To identify similar businesses, we compare many factors like Meta ad spend, goals, and more.

> Thank you, Meta Team