**上海博通&代理周报**

**周报时间：20220309**

**一：本周重点产品出货情况（每个产品描述出货数量前2名的客户）**

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| --- | --- | --- | --- | --- | --- |
| **序号** | **产品名称** | **出货总数量** | **出货客户名称** | **客户出货数量** | **客户反馈建议** |
| 1 | BK245X | 850k | 匠盟 | 810k |  |
| 摩恩斯 | 24k |  |
| 2 | BK2535 | 605k | 匠盟 | 510k |  |
| 凌一/富亿美 | 30k/30k |  |
| 3 | BK3435 | 189K | 宝晔威 | 135K |  |
| 鸣毓电子科技 | 48K |  |
| 4 | BK3633 | 30K | 海一舟电子 | 30K |  |
|  |  |  |
| 5 | BK3432 | 90k | 大夏龙雀科技 | 60K |  |
| 众诺物联科技 | 27K |  |
| 6 | BL2028 | 0 |  |  |  |
|  |  |  |
| 7 | BK7251 | 0 |  |  |  |
|  |  |  |
| 8 | BK7252 | 150k |  |  |  |
|  |  |  |
| 9 | BK7253 | 0 |  |  |  |
|  |  |  |
| 10 | BK32881 | 42K | 蔚来 | 27K |  |
| 鸿远 | 15K |  |
| 11 | BK32886 | 0 |  |  |  |
|  |  |  |
| 12 | BK3296 | 0 |  |  |  |
|  |  |  |
| 13 | BK3266QN26C | 300K | 富亿美 | 102K |  |
| 精湛 | 60K |  |
| 14 | BK3266QN32 | 30K | 魔样 | 21K |  |
| 元峰伦 | 9K |  |
| 15 |  |  |  |  |  |
|  |  |  |
| 16 |  |  |  |  |  |
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| 17 |  |  |  |  |  |
|  |  |  |
| 18 |  |  |  |  |  |
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**二：下周预计出货数量**

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| --- | --- | --- |
| **序号** | **产品名称** | **预计出货数量** |
| 1 | BK245X | 1KK |
| 2 | BK2535 | 200k |
| 3 | BK3435 | 300K |
| 4 | BK3633 | 6K |
| 5 | BK3432 | 200K |
| 6 | BL2028 | 0 |
| 7 | BK7251 | 0 |
| 8 | BK7252 | 102K |
| 9 | BK7253 | 420K |
| 10 | BK32881 | 30K |
| 11 | BK32886 | 0 |
| 12 | BK3296 | 0 |
| 13 | BK3266QN26C | 300K |
| 14 | BK3266QN32 | 0 |
| 15 |  |  |
| 16 |  |  |
| 17 |  |  |
| 18 |  |  |

**三：下周预计需要的技术支持资源**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **序号** | **产品名称** | **客户名称** | **需要支持客户联系方法&地址** | **需要支持的大致时间** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 |  |  |  |  |
| 11 |  |  |  |  |

**四：本月以及后续三个月需求预测**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **序号** | **产品名称** | **本月** | **N+1** | **N+2** | **N+3** |
| 1 | BK245X | 450K | 3KK | 3.6KK | 4KK |
| 2 | BK2535 | 60K | 860k | 860k | 860k |
| 3 | BK3435 | 800K | 1200K | 1500K | 1500K |
| 4 | BK3633 | 80K | 200K | 260K | 350K |
| 5 | BK3432 | 350K | 350K | 350K | 350K |
| 6 | BL2028 | 102K | 300K | 300K | 400K |
| 7 | BK7251 | 0 | 0 | 0 | 0 |
| 8 | BK7252 | 102K | 250K | 250K | 300K |
| 9 | BK7253 | 420K | 400K | 400K | 400K |
| 10 | BK32881 | 45K | 102K | 102K | 102K |
| 11 | BK32886 | 30K | 60K | 90K | 90K |
| 12 | BK3296 | 30K | 150K | 300K | 900K |
| 13 | BK3266QN26C | 800K | 2KK | 2KK | 2KK |
| 14 | BK3266QN32 | 0 | 150K | 150K | 150K |

**五：竞争对手情况反馈：**

|  |  |  |
| --- | --- | --- |
| **序号** | **竞争对手产品名称** | **竞争对手产品情况描述** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
| 6 |  |  |
| 7 |  |  |
| 8 |  |  |

**六：其他需要反馈的建议**

|  |  |
| --- | --- |
| **序号** | **其他需要反馈的建议简单描述** |
| 1 | 润德3266QN26C出现芯片烧坏的问题，和去年佳祺3266QN40D的现象一样的，也是VGGID脚被烧坏。截止目前为止工厂退回来有300台机器芯片烧坏的，还有的陆续退回，同时工厂还在生产。不良率目前还无法完全统计。 |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |
| 7 |  |
| 8 |  |