Address: 73 Rosehill Street Parramatta   Phone:0404349700   Email: jasonliang754@gmail.com

Jason Liang

Education

2018-2021   University of New South Wales - Bachelor of Computer Science / Commerce (Finance)
- Distinction weighted average mark – 76.4

2012-2017   James Ruse Agricultural High School - High School Certificate
- ATAR: 97.35
- **Co-Founder of Project Bystander (2015)**
  - Pitched and received thousand-dollar grant from Parramatta City Council to fund anti-bullying initiative by running workshops in local public schools.

Work Experience

Deloitte   2020   Sydney
Technology strategy consulting intern
- Developed modern contact centre and unified communication strategy and relevant pitch-decks for future retail engagements
- Led high level financial model for a modern insurance contact centre implementation for year-long project, resulting in successful project approval from client C-Suite
- Drafted operating model and CRM requirements based off client needs and functional requirements, streamlining proposed project timeline by 10%
- Ideated, designed and delivered innovative modern contact centre agent engagement strategy for partner

NutriSense   2020-Present   Sydney
Founder
- Founded start-up aimed at solving nutritional issues in older Australians
- Designed prototype user interface, user requirements and stories through conducting user interviews
- Created business case and associated 1-year product development roadmap
- Led development of WebApp built with React, JavaScript, NodeJS and MongoDB, all hosted on Google Cloud.

Summit Tuition   2018 - Present   Sydney
Senior Tutor and Content Creator
- Created and managed of over 200 hours' worth of teaching materials and individualised lessons reflecting unique stakeholder expectations and feedback
- Led small classes, successfully driving examination marks past expectations from clients
- Diagnosed individual student problems to set up personalised learning strategies and frameworks for clients.

Leadership

2019-2020
- **UNSW Consulting Club – International Case Competition Squad**
  - Trained over year-long intervals to compete internationally at business competitions
  - Led and guided over 20 junior members in cracking business cases

2018-2019
- **CSESOC Peer Mentor / Camp Leader**
  - Led and guided 10 mentees over the span of 10 weeks to maximise their university experience

Honours and Awards

- 2nd Place Microsoft Protege Case Competition 2019
  - Team lead for IoT agriculture and AI-driven disaster relief strategy
- 1st Place WPP x BSOC Case Competition 2019
  - Team lead for ageing population tech strategy
- 1st Place Salesforce x BSOC Case Competition 2019
  - Team lead for sports retailer market expansion strategy
- 3rd Place Heavener International Case Competition 2020
  - Tech distributor five-year growth strategy
- 1st Place Macquarie Boardroom Pitch 2020
  - Financial Modeller and Investment Case Analysis for Wind Farm

Skills

Portfolio of works / Certifications: z5208432.github.io

- Python, React, NodeJs, C, Java
- noSQL(MongoDB), SQL (PSQL, PSYCOPG2)
- AWS - Cloud Economics, Business Professional, Technical Professional Accreditation
- Anaplan Certified Model Builder
- Microsoft Office

Interests / Hobbies

- Game scripting and map development, Fashion and clothing resale, Case competitions, Molecular Gastronomy, Calisthenics