

Filters

Date range

2024/12/31 – 2025/02/01

NYC Taxi Trip Dashboard

Problématique :

Comment la demande de taxis à NYC évolue-t-elle dans le temps et quels enseignements peut-on en tirer pour l'organisation du service ?

Trips

2,815,614

Avg passengers

1.31

Avg distance

3.23

Total revenue

77,960,847

Avg fare

18.26

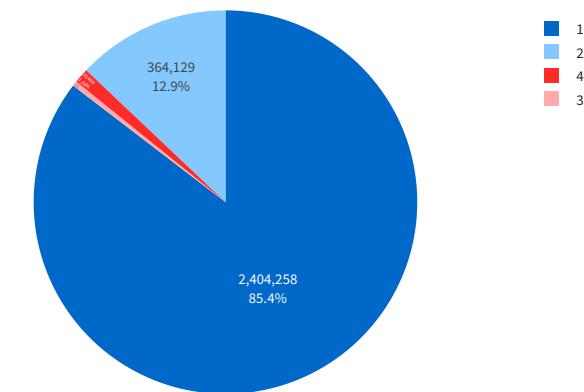
Avg tip

3.50

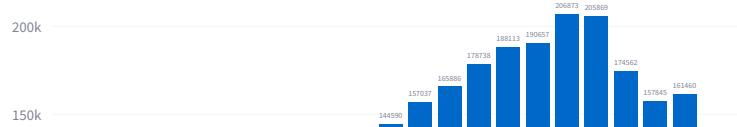
Trips trend (daily)



Payment mix (share of trips)

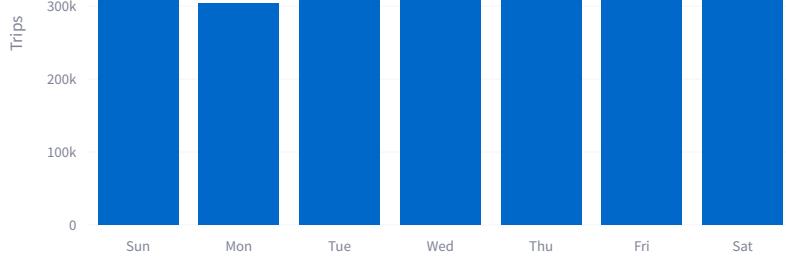
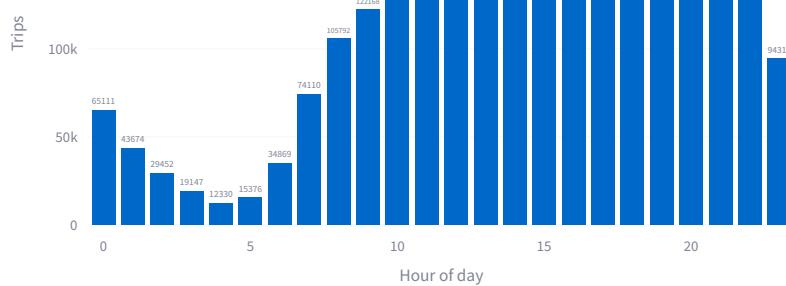


Demand profile by hour



Weekly demand pattern

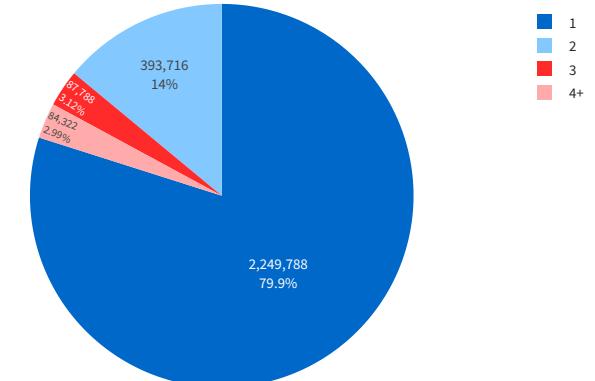




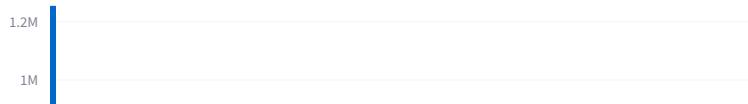
Service profile: average trip distance over time



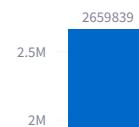
Passenger load distribution

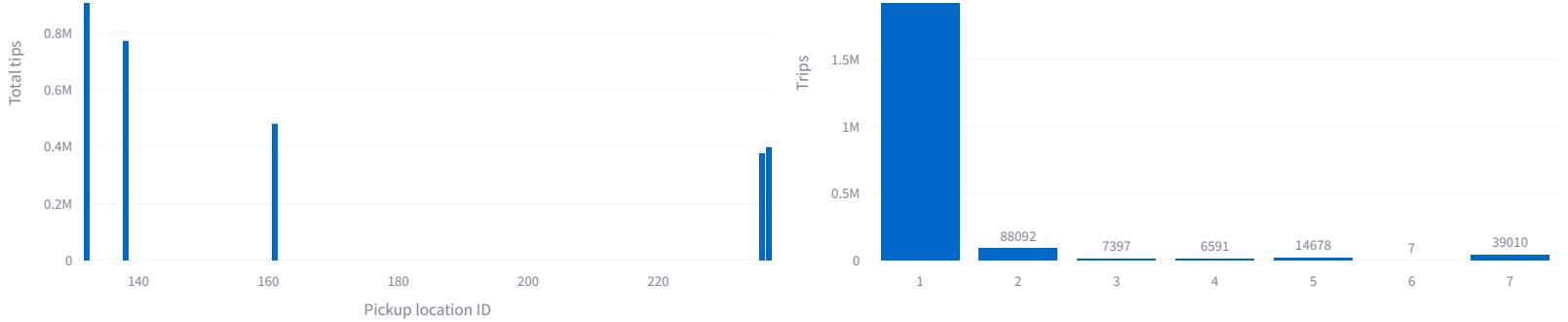


Top 5 pickup location IDs by total tips



Trips by rate code





Data preview

	trip_key	pickup_time	passenger_count	trip_distance	tip_amount
0	2,650,382	2025-02-01 00:00:44	1	1.04	9.88
1	2,664,800	2025-01-31 23:59:59	1	3.32	4.83
2	2,664,888	2025-01-31 23:59:58	1	3.4	2
3	2,617,188	2025-01-31 23:59:57	1	1.37	3.01
4	2,624,230	2025-01-31 23:59:56	2	3.34	5.11
5	2,617,437	2025-01-31 23:59:54	4	3.93	1
6	2,668,850	2025-01-31 23:59:54	1	2.02	1
7	2,615,586	2025-01-31 23:59:53	1	1.83	2.26
8	2,639,688	2025-01-31 23:59:52	1	2.7	4.27
9	2,617,596	2025-01-31 23:59:51	1	2.15	3.71