

Filters

Date range

2024/12/31 - 2025/02/01

Show payment mix

NYC Taxi Trip Dashboard

Problématique :

Comment la demande de taxis à NYC évolue-t-elle dans le temps et quels enseignements peut-on en tirer pour l'organisation du service ?

Trips

2,815,614

Avg passengers

1.31

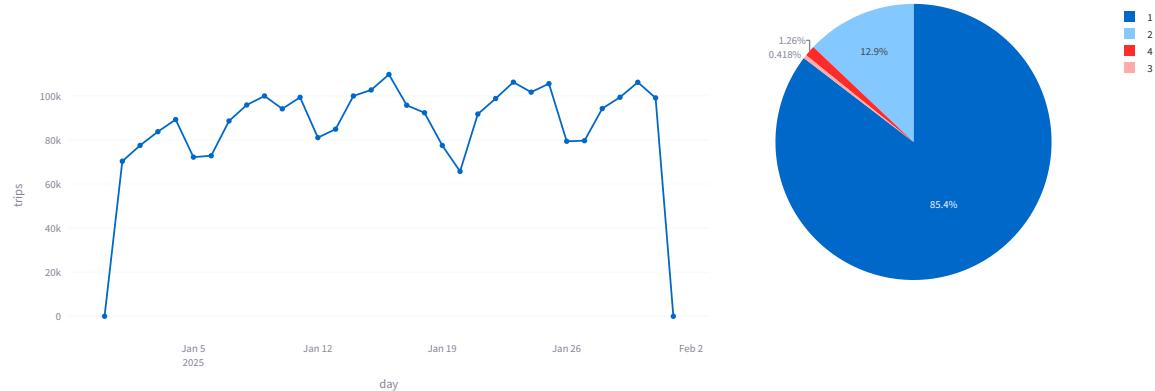
Total revenue

77,960,847

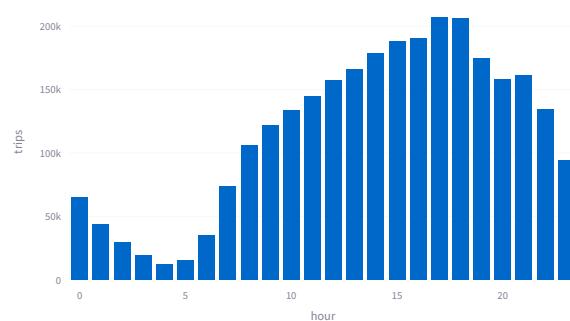
Avg fare

18.26

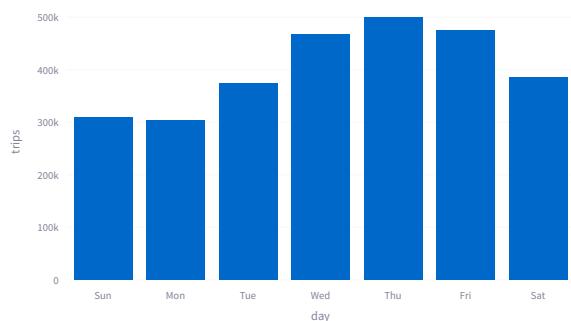
Trips trend (daily)



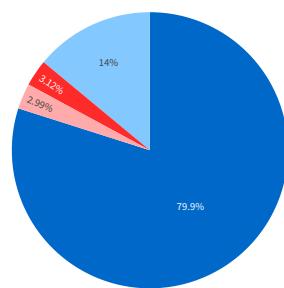
Demand profile by hour



Weekly demand pattern



Passenger load distribution



Implications for service organization

- Renforcer l'offre aux heures de pointe.
- Adapter la capacité selon les jours.
- Privilégier une flotte standard (majorité 1–2 passagers).