Welcome

- Introduce the topic
- Highlight the key message
- Set expectations for the audience

Agenda

1. Background

2. Strategy

3. Roadmap

4. Next steps

Background

Share the context of the project, including:

- Business objective
- Audience profile
- Success metrics

Strategy

- Outline the guiding principles

- Present the value proposition

- Share the differentiators

Roadmap

Phase	Focus	Milestones
Q1	Discovery	Interviews, Research
Q2	Pilot	Prototype, Feedback
Q3	Launch	Training, Rollout

Next Steps

- Summarize the call to action

- List owners for follow-up tasks

- Reiterate timelines

Questions?

Thank the audience and open the floor for discussion.