

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- The project follows the data science methodologies:
 - Data collection
 - Data wrangling
 - Exploratory data analysis (EDA)
 - Interactive Visual Analytics
 - SQL
 - Model development (predictive analysis) and evaluation
- Summary of all results
 - EDA result
 - Predictive analytics result

Introduction

Background

- SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage.
- Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used to give insights on the bid against SpaceX for a rocket launch.
- In this project, we would like to predict if the Falcon 9 first stage will land successfully and thus help predict the cost for each launch.

Problems

- What factors determint if the rocket can land successfully?
- The relationships between the features and the success of the landing.
- Can we predict if the first stage will land successfully?



Methodology

Executive Summary

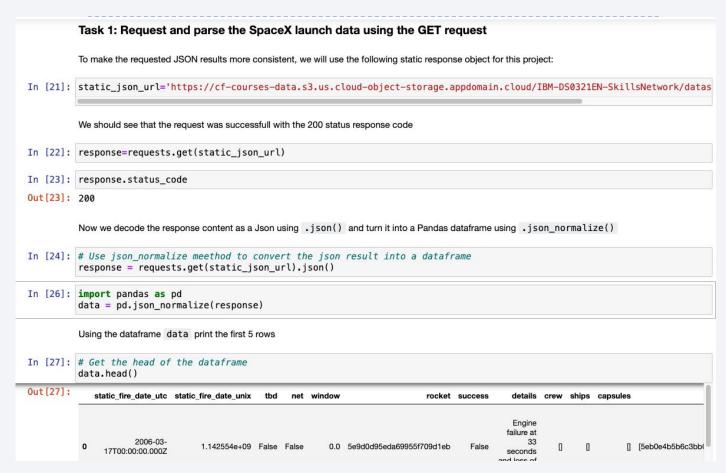
- Data collection methodology:
- Perform data wrangling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

Data Collection

- The data is collected from the SpaceX API
 - Information includes the launches with the IDs given for each launch, and specifically, rocket, payloads, launchpad, cores, and etc
 - Content transformed from JSON to pandas dataframe
 - using .json() to transform the raw JSON content
 - using .json_normalize() to transform it into the pandas dataframe
- The data can also be scraped from the web (wikipedia)
 - using BeautifulSoup to parse the website
 - identifying the HTML table with .find_all() function

Data Collection - SpaceX API

- Use requests to obtain the JSON results
 - response = requests.get(url).json()
- Transform the data into pandas DataFrame
 - df = pd.json_normalize(response)



Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup
 - soup = BeautifulSoup(response,`html.parser`)
- We then identify the rows in the coresponding table
- We store the information in a dictionary and then convert it into a dataframe

```
TASK 1: Request the Falcon9 Launch Wiki page from its URL
            First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response.
             # use requests.get() method with the provided static_url
             # assign the response to a object
             response = requests.get(static url)
            Create a BeautifulSoup object from the HTML response
             # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
             content = response.text
             print(content[:100])
           <!DOCTYPE html>
           <html class="client-nois vector-feature-language-in-header-enabled vector-feature-la</pre>
            Print the page title to verify if the BeautifulSoup object was created properly
   n [12]:
             # Use soup title attribute
             soup = BeautifulSoup(content, 'html.parser')
             title = soup.find('title')
   lut[12]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
     column names = []
     for element in first launch table.find all('th'):
         col = extract_column_from_header(element)
        if col is not None and len(col) > 0:
             column names.append(col)
    # Apply find all() function with 'th' element on first launch table
    # Iterate each th element and apply the provided extract column from header() to get a column name
    # Append the Non-empty column name ('if name is not None and len(name) > 0') into a list called column names
     column names
2]: ['Flight No.',
     'Date and time ( )',
     'Launch site',
     'Payload',
     'Payload mass',
     'Orbit',
     'Customer',
     'Launch outcome']
```

https://github.com/zLizy/DataScienceAssignment/blob/main/jupyter-labs-webscraping.ipynb

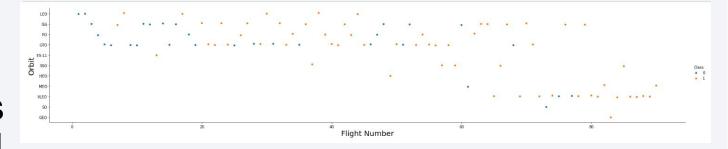
Data Wrangling

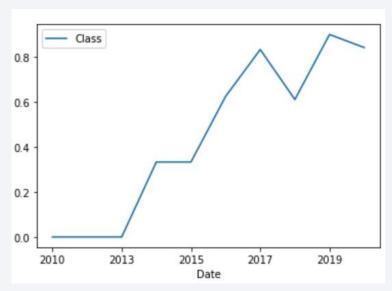
- We first identy the percentage of missing values in each attribute
- We identify the data types, as well as the value counts for each column
- We create the landing outcome label (binary) based on the attribute `Outcome` in string

```
Identify and calculate the percentage
                                     df.dtypes
df.isnull().sum()/len(df)*100
                                    FlightNumber
                                                         int64
FlightNumber
                    0.000000
                                                        object
                                    Date
                    0.000000
Date
                                    BoosterVersion
                                                        object
BoosterVersion
                    0.000000
                                    PayloadMass
                                                       float64
PayloadMass
                    0.000000
                                    Orbit
                                                        object
                    0.000000
Orbit
                                                        object
                                    LaunchSite
LaunchSite
                    0.000000
                                                        object
                                    Outcome
Outcome
                    0.000000
                                    Flights
                                                         int64
Flights
                    0.000000
                                    GridFins
                                                          bool
GridFins
                    0.000000
                                    Reused
                                                          bool
Reused
                    0.000000
                                    Legs
                                                          bool
Legs
                    0.000000
                                    LandingPad
                                                        object
LandingPad
                   28.888889
                                    Block
                                                       float64
Block
                    0.000000
                                                         int64
                                    ReusedCount
ReusedCount
                    0.000000
                                    Serial
                                                        object
Serial
                    0.000000
                                    Longitude
                                                       float64
Longitude
                    0.000000
                                    Latitude
                                                       float64
Latitude
                    0.000000
                                    dtype: object
dtype: float64
```

EDA with Data Visualization

- We use scatter plot to explore the relationship between various attributes and the launch site as well as the orbit type
- We also visulize with a line chart to present the launch success yearly trend





EDA with SQL

- We loaded the SpaceX dataset into a PostgreSQL database
- We applied SQL to get insight from the data. We answer the following queries to explore
 - 1. Display the names of the unique launch sites in the space mission
 - Display 5 records where launch sites begin with the string 'CCA'
 - 3. Display the total payload mass carried by boosters launched by NASA (CRS)
 - 4. Display average payload mass carried by booster version F9 v1.1
 - 5. List the date when the first succesful landing outcome in ground pad was acheived.
 - 6. List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
 - 7. List the total number of successful and failure mission outcomes
 - 8. List the names of the booster_versions which have carried the maximum payload mass. Use a subquery
 - 9. List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.
 - 10. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

Build an Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1, 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities.
- We answered some questions for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

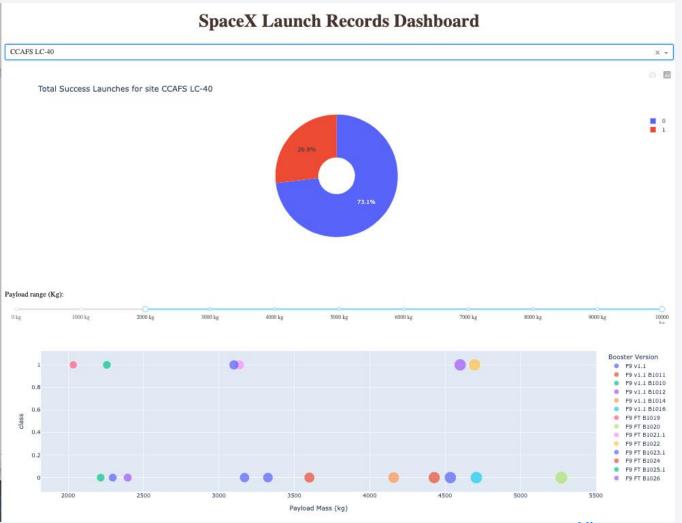






Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter plot showing the relationship between the Payload Mass (Kg) and the success rate for the different booster version



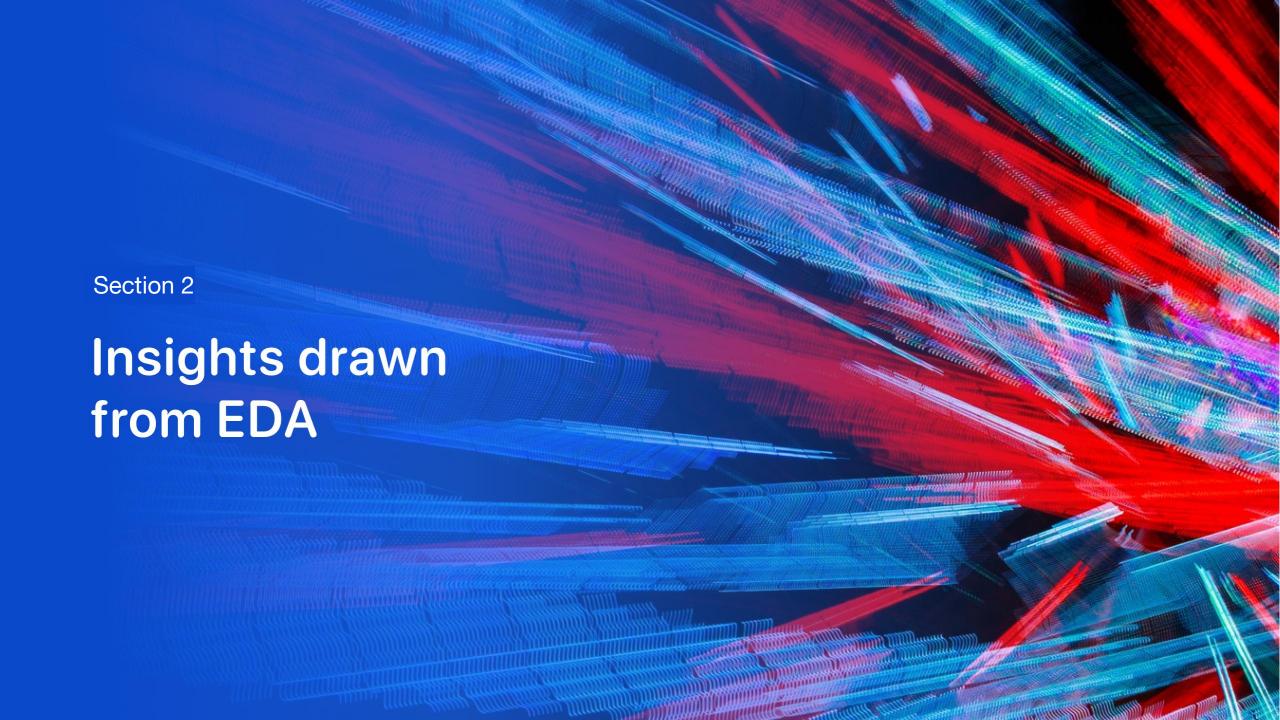
Predictive Analysis (Classification)

- We train various classification models, such as Logistic Regression, Support Vector Machine, Decision Tree.
- We adopt a grid search training method to explore the best hyperparameters for each model
- We use confusion matrix and accuracy to evaluate the performance of the models
- Logistic Regression, SVM, and KNN receives the same accuracy on the test set, achieving 83.3% of accuracy

```
In [30]: parameters = {'n_neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                        'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute'],
         KNN = KNeighborsClassifier()
In [31]: knn cv = GridSearchCV(KNN,parameters,cv=10)
         knn_cv.fit(X_train,Y_train)
Out[31]:
                        GridSearchCV
           best_estimator : KNeighborsClassifier
                  KNeighborsClassifier
In [32]: print("tuned hpyerparameters :(best parameters) ",knn_cv.best_params_)
         print("accuracy :",knn_cv.best_score_)
         tuned hpyerparameters : (best parameters) {'algorithm': 'auto', 'n_neig
         hbors': 10, 'p': 1}
         accuracy: 0.8482142857142858
         TASK 11
         Calculate the accuracy of knn_cv on the test data using the method score:
In [33]: knn cv.score(X test,Y test)
Out[33]: 0.83333333333333334
```

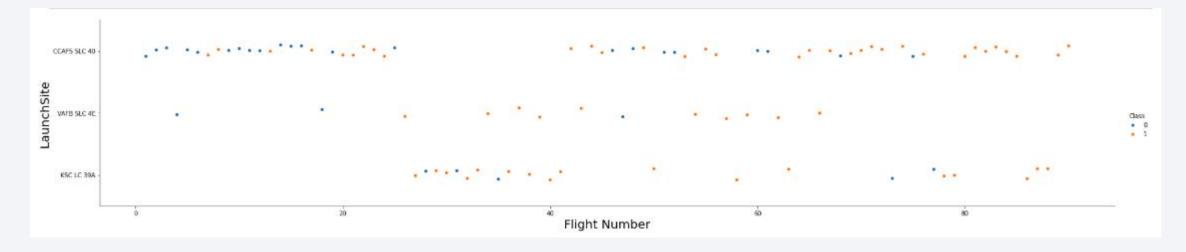
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



Flight Number vs. Launch Site

Scatter plot of Flight Number vs. Launch Site

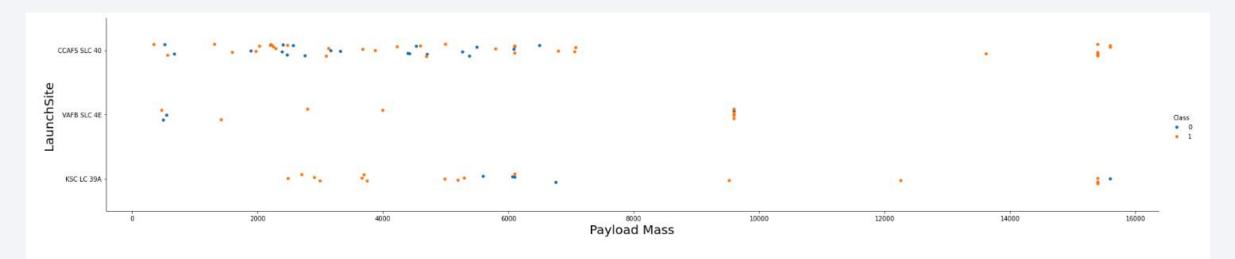


Show the screenshot of the scatter plot with explanations

For all the launch sites, the sccuess rate is higher with a higher flight number, indicating they have improved the techniques of landing the roket with more try-out.

Payload vs. Launch Site

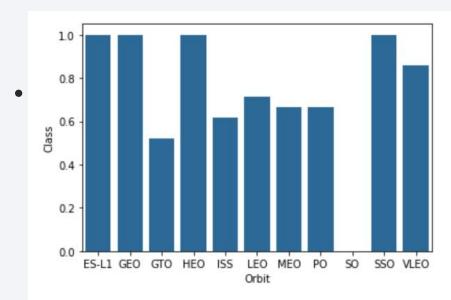
Show a scatter plot of Payload vs. Launch Site



Now if you observe Payload Mass Vs. Launch Site scatter point chart you will find for the VAFB-SLC launchsite there are no rockets launched for heavypayload mass(greater than 10000).

Success Rate vs. Orbit Type

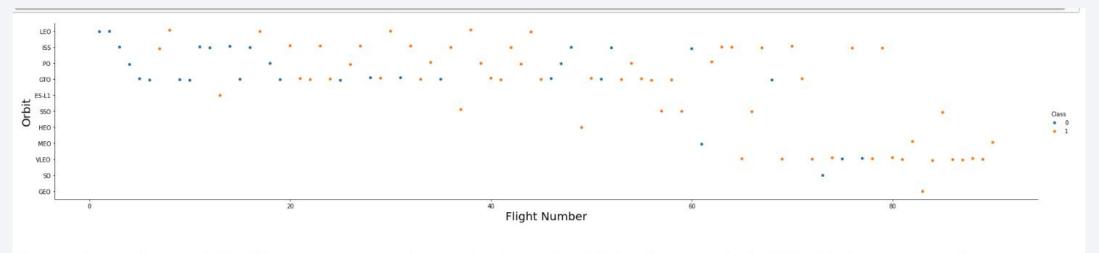
• Show a bar chart for the success rate of each orbit type



ES-L1, GEO, HEO and SSO have 100% of success rate, followed by VLEO with a high success rate around 80%. For the other, the success rate is medium, ranging between 50%-70%.

Flight Number vs. Orbit Type

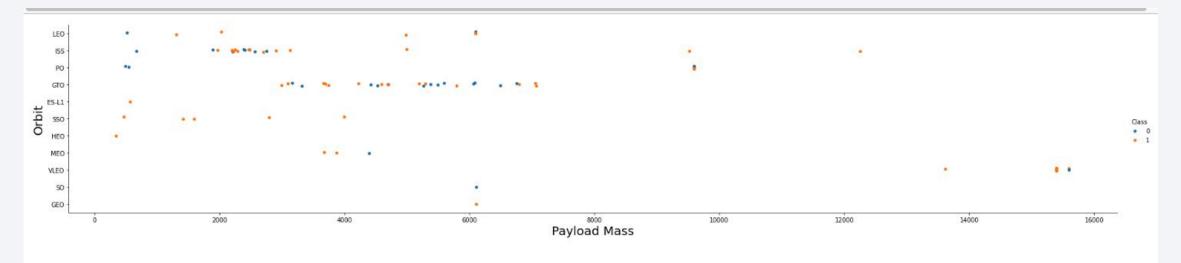
Show a scatter point of Flight number vs. Orbit type



You can observe that in the LEO orbit, success seems to be related to the number of flights. Conversely, in the GTO orbit, there appears to be no relationship between flight number and success.

Payload vs. Orbit Type

Show a scatter point of payload vs. orbit type

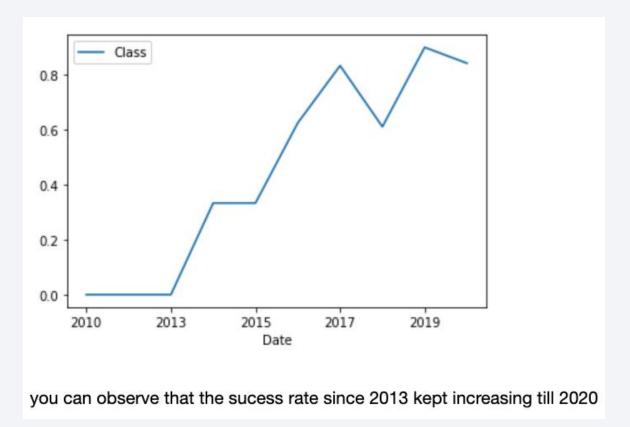


With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.

However, for GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.

Launch Success Yearly Trend

• Show a line chart of yearly average success rate



All Launch Site Names

• Find the names of the unique launch sites



Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- We use LIKE and `%` syntax to identify the strings begin with `CCA`

Total Payload Mass

- Calculate the total payload carried by boosters from NASA
- The total payload is 45596 kg

```
%sql
select SUM(PAYLOAD_MASS__KG_) from SPACEXTABLE where Customer = 'NASA (CRS)';

* sqlite://my_data1.db
Done.
SUM(PAYLOAD_MASS__KG_)

45596
```

Average Payload Mass by F9 v1.1

Calculate the average payload mass carried by booster version F9 v1.1

```
%sql select avg(PAYLOAD_MASS__KG_),Booster_Version from SPACEXTABLE where Booster_Version like 'F9 v1.1%'

* sqlite://my_data1.db
Done.
avg(PAYLOAD_MASS__KG_) Booster_Version

2534.6666666666665 F9 v1.1 B1003
```

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- We use min(Date) to identify the earliest date for the launch

```
%sql select min(Date) from SPACEXTABLE where Landing_Outcome = 'Success (ground pad)'
    * sqlite://my_data1.db
Done.
    min(Date)
    2015-12-22
```

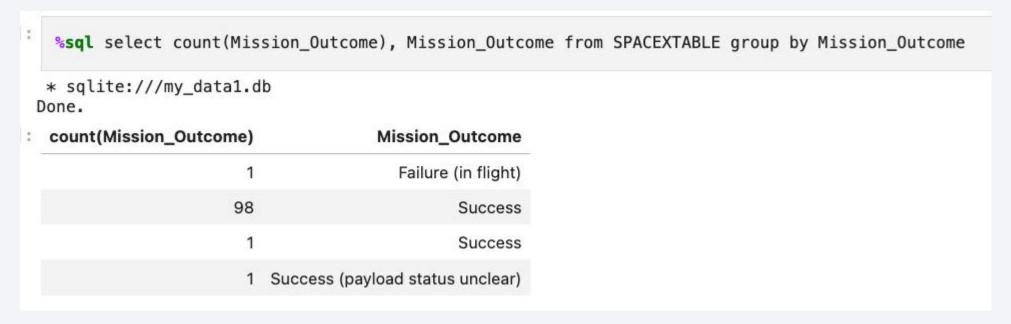
Successful Drone Ship Landing with Payload between 4000 and 6000

 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

```
%%sql
 select Booster Version, Landing Outcome, PAYLOAD MASS KG from SPACEXTABLE
 where Landing Outcome = 'Success (drone ship)'
 and PAYLOAD MASS KG > 4000
 and PAYLOAD MASS KG < 6000
* sqlite:///my data1.db
Done.
 Booster_Version
                 Landing Outcome PAYLOAD MASS KG
    F9 FT B1022 Success (drone ship)
                                                   4696
    F9 FT B1026 Success (drone ship)
                                                   4600
   F9 FT B1021.2 Success (drone ship)
                                                   5300
   F9 FT B1031.2 Success (drone ship)
                                                   5200
```

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- We use COUNT() fuction to compute the number of mission outcomes



Boosters Carried Maximum Payload

 List the names of the booster which have carried the maximum payload mass

We use subquery to compute the maximum mass and then find the

matches

%%sql select distinct Booster_Version, PAYLOAD_MASSKG_ from SPACEXTABLE where PAYLOAD_MASSKG_ = (select max(PAYLOAD_MASSKG_) from SPACEXTABLE			
* sqlite:///my_ Done.	_data1.db		
Booster_Version	PAYLOAD_MASSKG_		
F9 B5 B1048.4	15600		
F9 B5 B1049.4	15600		
F9 B5 B1051.3	15600		
F9 B5 B1056.4	15600		
F9 B5 B1048.5	15600		
F9 B5 B1051.4	15600		
F9 B5 B1049.5	15600		
F9 B5 B1060.2	15600		
F9 B5 B1058.3	15600		
F9 B5 B1051.6	15600		
F9 B5 B1060.3	15600		
F9 B5 B1049.7	15600		

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- We use substr() to identify the month and year

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

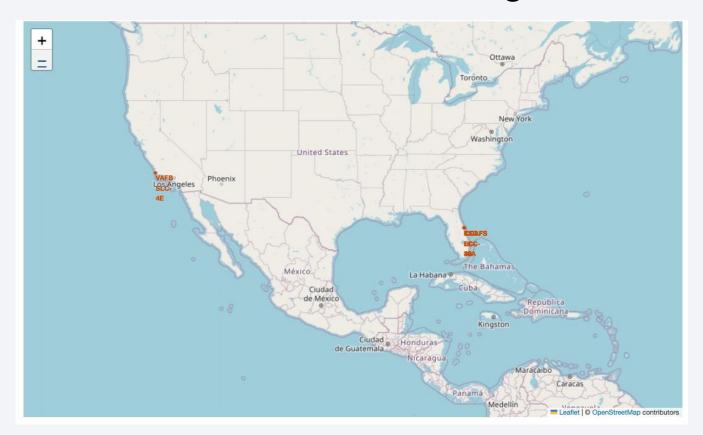
 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

```
%%sql
 select count(Landing Outcome), Landing Outcome, Date from SPACEXTABLE
 where Date between '2010-06-04' and '2017-03-20' group by Landing Outcome
 order by count(Landing_Outcome) DESC
* sqlite:///my_data1.db
Done.
 count(Landing_Outcome)
                            Landing Outcome
                                                     Date
                      10
                                   No attempt 2012-05-22
                           Success (drone ship)
                                              2016-04-08
                      5
                            Failure (drone ship)
                                               2015-01-10
                         Success (ground pad)
                                              2015-12-22
                      3
                             Controlled (ocean)
                                              2014-04-18
                           Uncontrolled (ocean)
                                              2013-09-29
                      2
                             Failure (parachute) 2010-06-04
                       1 Precluded (drone ship) 2015-06-28
```

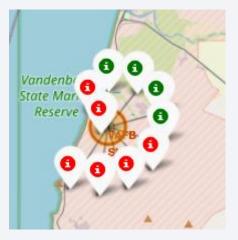


Launch sites in a global map

All the launch sites locate in the US along the see coast



Launch sites with color markers and labels

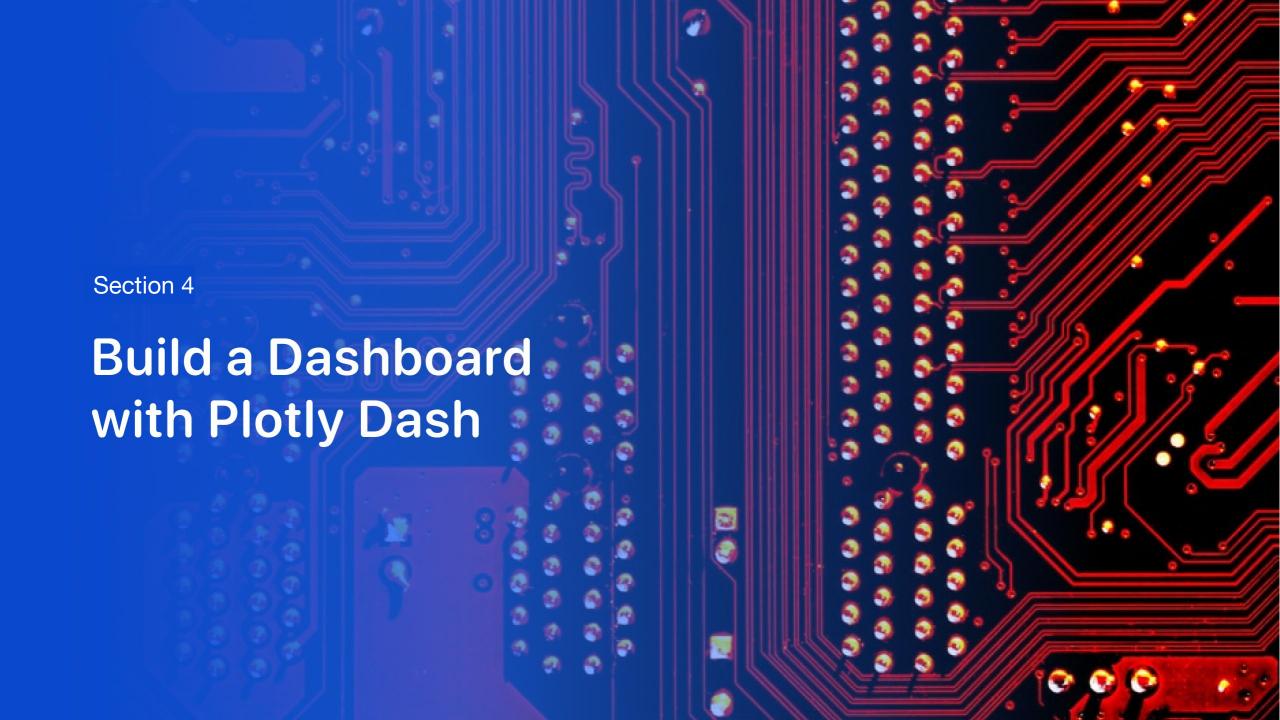






Launch sites on map with distance calculated to proximities



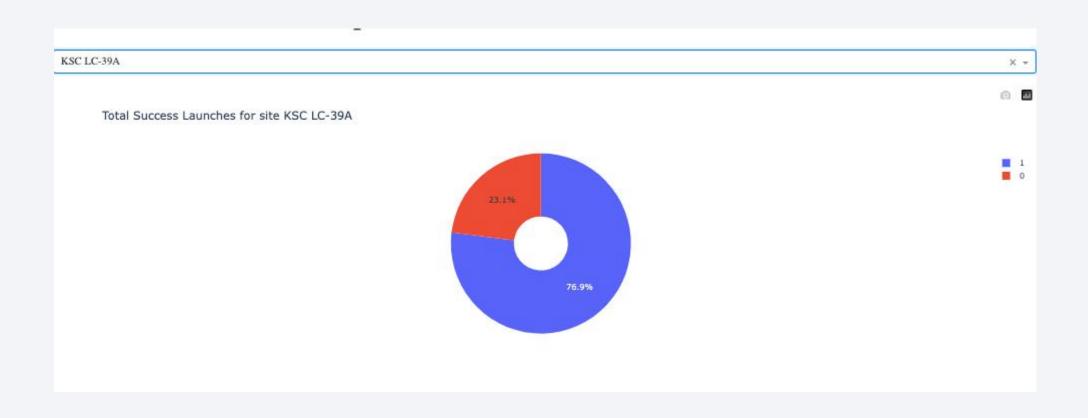


Pie chart showing the success rate achieved by each launch site

• KSC LC has the largest success rate, followed by CCAFS LC, and VAFB. CCSFS SLC has the lowest success rate of 12.5%.

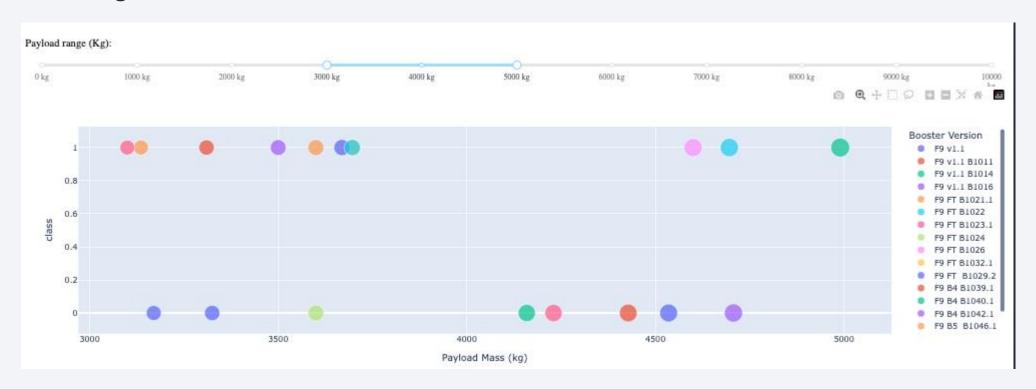


Pie chart showing the success ratio of the launch site with the highest success rate



Scatter plot showing relationships between Payload and Outcome given different booster version

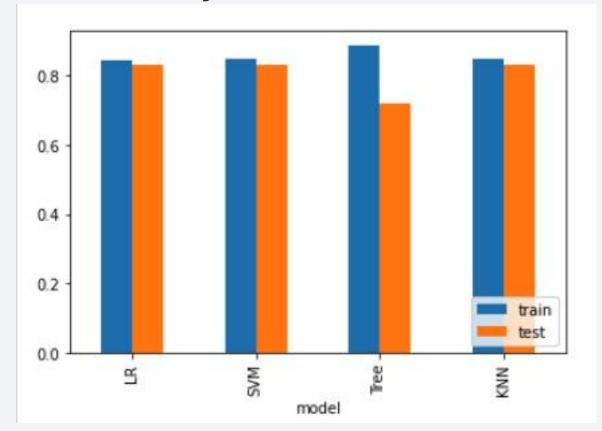
• For payload ranging from 3000–4000kg, and 4600–5000kg, the success rate is higher





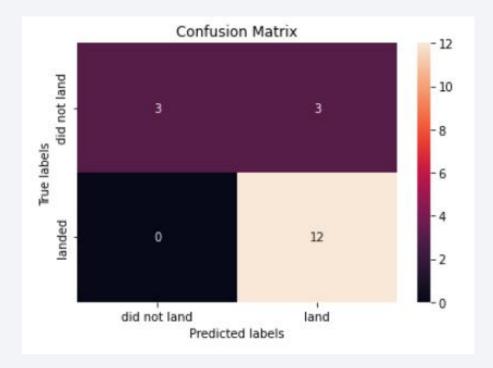
Classification Accuracy

• We train four types of ML models, i.e., Logistic Regression, SVM, Decision tree and KNN. LR, SVM and KNN show the same performance on both training set and testing set, with approximately 84% of accuracy.



Confusion Matrix

• All three models show the same results, with three False Positive samples.



Conclusions

- We can conclude that:
- All the launch sites have improved their techniques with more launch try-out, resulting in higher success rate.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches compared to other sites.
- 83% of accuracy is achieved with the best machine learning algorithm to predict whether the launch is successful.

Appendix

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

